

IACCAAC

**Illinois Association for
College Admission Counseling**



reDefining the High School Visit

IACAC
Town Hall Meeting

August 5, 2020



Housekeeping Items

David Boyle

Glenbrook North High School

IACAC Admission Practices Committee Co-Chair



Housekeeping Items

- Zoom Webinar - you can see/hear us, we can't see/hear you
- Submit questions via Q & A function within the menu, not chat
- Questions will be addressed at the end
- Everything is being recorded and will be shared with all members
- We don't have all the answers

Presenters



Amy Belstra
Libertyville HS



Kevin Coy
Homewood
Flossmoor HS



Diane Bourn
Prospect HS



David Boyle
Glenbrook North HS



Sheila Schechinger
University of Iowa



Courtney Wallace
Augustana College



Andy Borst
University of Illinois
Urbana Champaign



Michelle Rogers
Saint Louis University

Goals of the High School Visit:

To provide information to high school students

To create a connection and personal experience for high school students

Driving Question (this year) in reflection to goal of the visit:

- Are students informed about colleges?
- Have they participated in the many virtual events that have been offered?
 - Strivescan College Exploration Week (month), college presentations, webinars, 3rd party (vendor) virtual tours such as YouVisit, Campus Tours, Etc.
- How do we create the connection and personal experience?

3 High School Frameworks emerging (panelists will be sharing different models)

1. All in-school (seems to be more the smaller, private/independent schools)
2. All remote/enriched elearning
3. Hybrid - some students in - some at home
4. A MIXTURE OF ALL THE ABOVE!

All can and will be circumvented by changes in pandemic and state regulations.

As we share, thoughts to be considered...

fair to say Virtual High School Visits

How are they organized?

- Reps call to schedule? Create the Zoom link?
 - Do high schools have restrictions on whether the online link (e.g. Zoom) must be created by the high school?
 - Does the high school rep need to sit in on the virtual visit? Probably a lot for a counselor to do, especially if these are after hours

When are they held?

- During the school day? After school hours?
 - If the high school is in synchronous learning sessions, how does the College Resource Center "pull " a student out of that session to attend a virtual visit? (I easily and understandably see a teacher being concerned about this)

Breadth of Visit:

- If visits are just another virtual presentation, then do we (high schools) just connect our students to reps to talk at their convenience?
 - If informational, then students can attend regularly offered virtual programs and not have the "high school visit"
 - Rising seniors' interest in colleges seems to be down, colleges think they are waiting to hear how they can visit, talk to a rep, etc. BUT are they still informed?
- If personal connection, then need perhaps college offers personal chats

Possible Collaborations with Colleges:

- How do we encourage students to reach out directly to admission reps with appropriate questions?
- How do we teach students that reps are real, friendly, accessible people?
- How to get on a college's mailing list, or find your rep's contact info
- How to demonstrate interest
- Video on how to write a "professional" email with questions, and when it's appropriate to do so
- List of questions students might ask during a virtual visit
- Specialized topics: essays, virtual campus visits, financial aid, scholarship applications, what else?

High School Visit Update

Preliminary results/findings

High School Visit Update
Home » High School Visit Update

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School	Contact Person	Email	Visit Policy	View High School Update Details
Alcott College Prep	Jennifer Hanna	jlhanna@cps.edu	This visit policy has not yet been decided.	view
Barrington High School	Carrie Galvan	cgalvan@barrington220.org	We will be providing college rep visits virtually.	view
Batavia High School	Corey Bernard	corey.bernard@bps101.net	No in-person rep visits at this time. We welcome virtual visits and will update you once our plans are finalized.	view

High Schools: If you haven't completed please do!!!

iacac.org/high-school-visit-update/

College Admission Update

College Admission Update

[Institutions](#)
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Visit Information

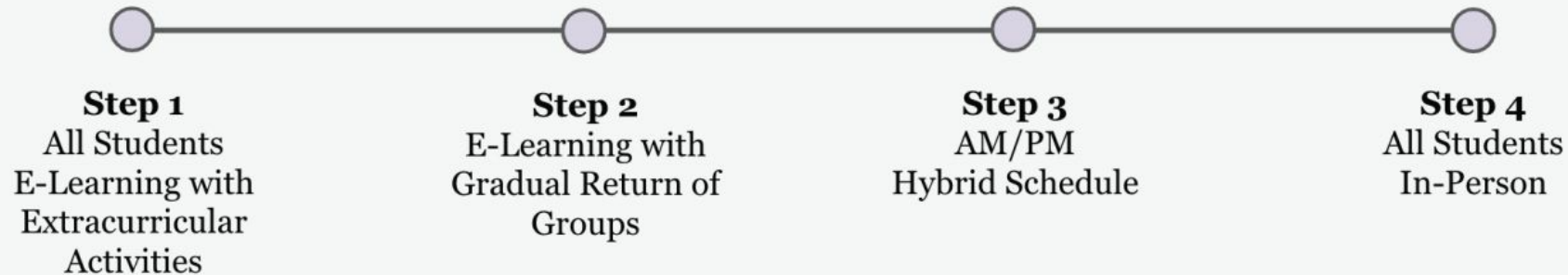
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View Details	Institution Name	Reps Traveling	Campus Visit Dates/Policies
view	American Academy of Art		The Academy traditionally hosts four Open Houses per year. They typically view more
view	American Academy of Esthetics		By appointment.
view	Aquinas College		https://www.aquinas.edu/admissions/undergraduate/visits-directions
view	Arrupe College of Loyola University Chicago		Visit Dates will reopen in June 2020: https://www.luc.edu/arrupe/admission/ view more
view	Augustana College		Currently, visit dates are canceled for the spring. See our website for up view more

Colleges: If you haven't completed please do!!!
iacac.org/admission-update/collegeadmissionupdate

Glenbrook District 225

We are committed to providing live touchpoints every day for every student with every teacher in every class.



Family Choice to Continue Full-Time E-Learning

- Compliance with Cook County Department of Public Health Guidance
- Implemented Contact Tracing Protocol and Measures to Support Contact Tracing
- Implementation of 6 Foot Social Distancing Strategies
- Implemented Cleaning Protocol and Supplies
- Sufficient Inventory/Access to Required PPE
- Sufficient Staff to Provide Supervision (Including Substitute Availability)
- Pedagogical Considerations (Instructional Integrity and Stability for All)

Due to the unpredictable nature of COVID-19, it is expected we may move back and forth between Steps 1-4 throughout the 2020-21 school year



Prospect High School Hybrid Schedule Student Choice Each Day

Buses arrive: 9:45 a.m. (approximately)

BGHS, EGHS, JHHS, PHS, WHS	Class Periods	
Class Times	A Day	B Day
8:45 a.m. – 9:55 a.m.	Zero Hour	Zero Hour
10:00 a.m. – 11:10 a.m.	6	5
11:15 a.m. – 12:55 p.m.	2*	1*
1:00 p.m. – 2:10 p.m.	3	7
2:15 p.m. – 3:25 p.m.	4	8

* Includes a 30-minute Independent Student Work break and a 30-minute lunch for teachers.

RMHS	Class Periods	
Class Times	Gold Day	Purple Day
8:45 a.m. – 9:55 a.m.	Zero Hour	Zero Hour
10:00 a.m. – 11:10 a.m.	1	6
11:15 a.m. – 12:55 p.m.	2*	5*
1:00 p.m. – 2:10 p.m.	3	7
2:15 p.m. – 3:25 p.m.	4	8

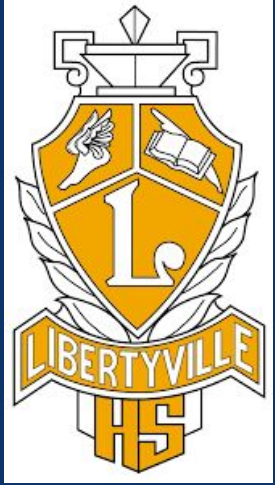
* Includes a 30-minute Independent Student Work break and a 30-minute lunch for teachers.



Prospect High School

- We plan to offer virtual rep visits for District 214 students
 - College reps will schedule through RepVisits in each of the six high schools and provide the link to their virtual visit
 - A master list of scheduled visits to each D214 high school will be compiled and shared with other schools
 - PHS available visit times: 8:30-9:00 a.m. and 9:00-9:30 a.m.daily during zero hour classes
 - CCC Assistant will “greet” rep at beginning of virtual visit
 - We will advertise both D214 virtual visits and IACAC/StriveScan visits

Email to all juniors and seniors encouraging them to submit admissions inquiry online forms for all colleges of interest to get on their mailing lists



Libertyville High School

- Will start the year with remote learning (eSchool)
- Plan to offer virtual visits for LHS students
 - Most likely will use Naviance RepVisits to schedule
 - Working on times that work well with our eSchool schedule, which is now a modified block, with longer class times
 - Anticipate these virtual visits will be outside the normal school day
- Open to collaborating with other area high schools with similar demographics, including our other district HS, Vernon Hills
- Seniors will be encouraged to reach out individually to college reps for online questions.
 - Plan to create a video that instructs them on how to write a professional email and talk online with reps)

Libertyville HS Extended eSchool Schedule					
	BLOCK Periods 0-4	BLOCK Periods 5-8	8 pd Day	BLOCK Periods 0-4	BLOCK Periods 5-8
	Monday	Tuesday	Wednesday	Thursday	Friday
0 Hr	7:40 - 8:55		PLC Meetings 7:45 - 8:30	7:40 - 8:55	
EB	8:22 - 9:00			0 7:50 - 8:35	8:22 - 9:00
Period 1, 5	9:00 - 10:15	9:00 - 10:15	EB 8:22 - 9:30	9:00 - 10:15	9:00 - 10:15
Period 2, 6	10:20 - 11:35	10:20 - 11:35	1 8:45 - 9:30	10:20 - 11:35	10:20 - 11:35
Office Hours	11:40 - 12:10	11:40 - 12:10	2 9:35 - 10:20	11:40 - 12:10	11:40 - 12:10
Lunch	12:10 - 12:40	12:10 - 12:40	3 10:25 - 11:10	12:10 - 12:40	12:10 - 12:40
Period 3, 7	12:45 - 2:00	12:45 - 2:00	4 11:15 - 12:00	12:45 - 2:00	12:45 - 2:00
Period 4, 8	2:05 - 3:20	2:05 - 3:20	5 12:05 - 12:50	2:05 - 3:20	2:05 - 3:20
			6 12:55 - 1:40		
			7 1:45 - 2:30		

LHS eSchool Schedule



Homewood-Flossmoor High School

- Administration (with the help of the Union & community), decided to begin the year remotely
 - Teachers/staff will be in attendance 5 days
 - Modified Block M-Th, Fr will be Student Work Day/Student Services Day
- Working on what the high school visit will look like
 - Have designated time from M-Th, beginning at 2:30 and Fridays, from 8:30am until 2pm
 - Anticipate utilizing RepVisits for signing up for visits
 - Also anticipate visits being outside the normal school hours
- Will encourage Seniors to fill out any online inquiry form for the colleges they're interested in, as well as contact the individual admissions rep with questions

Remote Online Schedule

- Synchronous learning will take place 4 days per week.
- Staff will begin class with synchronous instruction and incorporate a variety of instructional strategies to engage students in the learning.
- Time is built in for student academic and social emotional support.

	MONDAY		TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Summary	8:05 - 3:05 Periods 1-7 Synchronous Learning All Classes Additional Learning Time		8:05 - 3:05 Periods 1, 2, 3, 5, & 4 Synchronous Learning All Classes Additional Learning Time	8:05 - 3:05 Periods 1, 7, 6, 5, & 4 Synchronous Learning All Classes Additional Learning Time	8:05 - 3:05 Periods 1, 2, 3, 6, & 7 Synchronous Learning All Classes Additional Learning Time	8:05 - 3:05 Student Work Day and Student Services Day
7:30 - 8:00	Staff Professional Responsibilities					
8:05 - 8:45	Period 1	8:05 - 8:45	Period 1	Period 1	Period 1	<u>Student Aynchronous/Synchronous Time</u> Student Work Day Teacher Check-in Individual tutoring Test Prep College and Career Counselor Appointments Social Work Appointments Related Services Appointments IEP Meetings 504 Meetings
9:00 - 9:35	Period 2	9:00 - 10:05	Period 2	Period 7	Period 2	
9:50 - 10:25	Period 3	10:20 - 11:25	Period 3	Period 6	Period 3	
10:40 - 11:15	Period 4					
11:15 - 12:00	Lunch Time	11:25 - 12:10	Lunch Time			
12:00 - 12:35	Period 5	12:10 - 1:15	Period 5	Period 5	Period 6	
12:50 - 1:25	Period 6	1:30 - 2:35	Period 4	Period 4	Period 7	
1:40 - 2:15	Period 7					
2:15 - 3:05	Learning Time	2:35 - 3:05	Learning Time			
2:30 - 4:00	Counselor Small Groups (2:30 - 3:15) Tutoring, Test Center, Special Education Resource Support (On-site or Virtual)					
	Remote Tutoring (To Be Determined)					
			Monday	250 Synchronous, 50 Asynchronous		
			T/Wed/Th	300 Synchronous, 30 Asynchronous		
			Friday	300 Synchronous/Asynchronous		



CARR Virtual Visits

- Gives students an opportunity to learn about multiple colleges of interest
- Similar to a lunch room visit
 - Each session will last 50 minutes (M-Th, 12:00-12:50, Fr 11:30-12:20 & 12:30-1:20)
 - Each session will consist of a max of 9 colleges
 - Each college will get 5 minutes to present
 - Students will ask questions via Zoom chat
 - May have time left over for Q&A
 - Students will need to pre-register (max of 90 students) through SignUp Genius



CARR Virtual College Visits

Join us virtually starting
Wednesday, September 9

Session A: Wednesday, September 9-
Thursday, October 15

Session B: Monday, October 19-
Thursday, November 19

Sign-ups include block presentation dates on Monday/Tuesday/Friday or
Wednesday/Thursday/Friday.

Colleges/universities may only sign up for one
block of presentation dates in the Session A and Session B.

Sessions will run from
12:00 PM-12:50 PM
Monday through Thursday

Friday presentations will
be 11:30 AM-12:20 PM and
12:30 PM-1:20 PM

There are 9 spots
available for CARR
members in each
session

Individual admission
presentations will be 5
minutes and will include Q & A
through the Zoom chat feature

Registration will be
available through SignUp
Genius starting August 10

You DON'T Have Mail

- Pre-COVID: Legal challenge of ACT/SAT licensing minor's contact information to colleges created an opt-in process.
 - Think: who is least likely to opt-in?
- COVID: Students haven't been able to take the ACT/SAT
- We don't know who students are like we have in the past
 - Encourage students to reach out to colleges to get on mailing lists



Source - Applications						
Imp	½	Inquiry	Applied	Admitted	Accepted	Enrolled
ACT Search		45,423	15,334	11,876	3,403	3,172
Cappex		58,348	17,284	10,406	3,196	2,849
Chegg		27,537	5,334	3,675	1,355	1,301
CollegeFish		6,049	305	178	101	92
Hobson		7,250	4,388	2,328	245	242
MyCollegeGuide		3,304	58	32	5	2
SAT Search		241,090	34,408	21,624	4,749	4,067

Campus Visits

- Many large universities are closing all on-campus visit tours
 - Concerned about setting social-distancing capacity limits being ignored.
- Regional and small colleges are still planning to host daily visits but no large campus visit programs.
- Large campus visit programs are typically efficient ways for large numbers students to learn about colleges.
 - If they are cancelled/limited, how does the demand for seeking information shift?
 - Virtual School Visits
 - Virtual Information Sessions
 - One-on-One Counseling visits
- Admissions Counselors should prepare for a notable shift in work
 - Timing of work may change
 - Are you adequately staffed to respond to shifting student inquiries?
 - Prepare for budgets to take a hit (10-20%?)



Dean J
@UVaDeanJ

I was looking for an old post in my Instagram account and found this video from a #UVA info session in June of 2016.

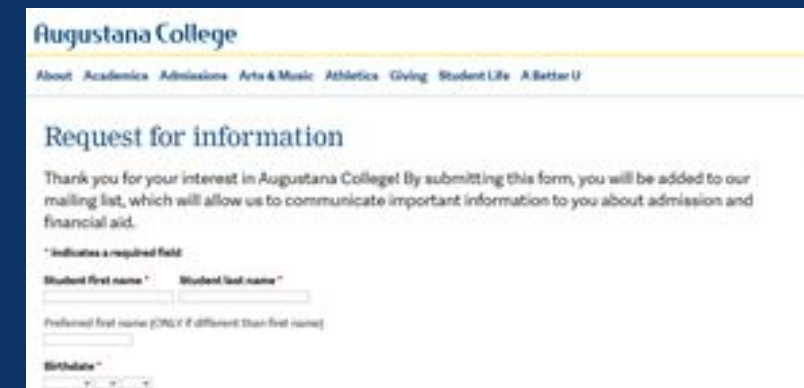
(Lots of people obviously think they can show up even when the reservation system says sessions are full.)



What You Might Expect from Colleges & How You Can Help

For Students - More flexibility in programming and personal connection!

- Due to less travel, we are more accessible and can respond more quickly
- More unique or specialized ways to connect with campus (current students, alumni, academic departments and campus resources)
- Enhanced virtual campus views, images and virtual tours on website
- Increased social media presence
- Importance of completing a college inquiry form online
- General College Knowledge sessions to learn more about best practices and the college search process.
- Supportive partners in college search process.



What You Might Expect from Colleges & How You Can Help

For School Counselors

- Available for traditional virtual high school visits and classroom visits
- Likely more available for daytime or evening parent/student or teacher workshops (no travel time)
- Promotion of college/university campus visit and virtual visit sites
- College daily processes and procedures should stay similar even with remote work
- Increased communication updates from colleges as situations change.
- Encouraging the promotion of IACAC/StriveScan Programming
- Emphasizing the importance of completing a college inquiry form online
- WE ARE HERE FOR YOU!



Medium School Lessons

Navigating Expectations at Medium Colleges and Universities

- Campus Atmosphere
- Campus Visits
- Wednesday Admission Presentations (focused)
- Tours and Presentations to fit all needs
- Information on us coming to you
- Collaborative opportunities



Large School Lessons

Navigating Procedures & Expectations at Large, Public Universities

- Campus Atmosphere
- Academic Programs
- Admissions Processes
- Shared Events
- Campus Visits



Small School Lessons

Navigating Expectations at Small, Private Colleges and Universities

- INQUIRY FORMS!
- Campus Vibe
- Campus Visits
- Academic Program Information
- Admissions Processes
- Staff Availability



How To Make The HSV Most Effective

- The novelty of virtual visits has worn off, so prepare to make it fun
- Be prepared to improvise for time
- Using polls to bring the students in and keep them engaged every few minutes
- Power points that can be recorded, shared, and reviewed will help
- For bigger HSV's having colleagues help with chat
- Students perspective at the end if time (interns and ambassadors)
- If high schools visits are at 3:30 why not send to our Admission Presentation at the same time?
- Using HSV for addressing new deadlines
- Addressing new test optional policies
- Connecting to students in a new way

Questions and Responses

IACCAAC

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