

Transfer Summit
February 1, 2019

Transfer Summit Schedule

8:15- 9:00 a.m. - Registration/Check-In & Breakfast
Lobby

9:00 – 9:20 a.m. – Welcome
Moraine Rooms 2 & 3

Rebecca Popelka, Co-Chair Transfer Advisory Committee
Dr. Scott Friedman, Dean of Student Engagement, Moraine Valley Community College
Patrick Walsh, President, IACAC

9:30-10:20 a.m. Breakout Session 1
10:30 – 11:20am Breakout Session 2
11:30 – 12:30 p.m. Lunch
Moraine Rooms 2 & 3

Keynote: Illinois Board of Higher Education colleagues Dr. Eric Lichtenberger and Malinda Aiello will share the most recent IL transfer data and provide overviews of some of the most effective transfer tools available and related initiatives occurring in the state.

12:40 – 1:30 p.m. Breakout Session 3

Breakout Session A 9:30 - 10:20am:

- **A1: The Transfer Student Communication Flow – How to begin? And what not to forget!**
Moraine Room 1— This session is dedicated to starting and finalizing a transfer student specific marketing, communication flow. The discussion will address ideas of phone calls vs. text, and emails vs. physical mail. The presentation will offer helpful tips to capture the transfer audience and encourage responses. Time will be available for a brief Q&A and brainstorming session between the counselors who attend. Every institution has a different transfer process, this session offers a way to directly deliver (outside of the website) that info in a respectful, effective manner.
Presenter: Gloria Cosenza, Transfer Admissions Counselor, Loyola University New Orleans
- **A2: Transforming Transfer: Shifting the Mindset of a Community College**
Moraine Room 2— In this session, participants will learn about how community colleges transform their campus through the spirit of collaboration. Be informed about the services and programming in place to increase retention and transfer rates.
Presenters: Shelley Lemons, District Director of Transfer Programs & Services, City Colleges of Chicago
Brittany Burton, Transfer Specialist, Joliet Junior College
- **A3: Meeting Changing Student Trends at a Community College**
Moraine Room 3 — As concerns about finances, changes in student demographics and even questions about the importance of higher education get brought up every day, community colleges are on the forefront of dealing with these issues at our own institutions. See how four community colleges are responding and addressing these issues.
Presenters: Kristin Smigielski, Dean of Enrollment Management, Parkland College

Sean Jensen, Director of Transfer Student Services, Elgin Community College
Agnes Szemborski, Transfer Coordinator, Harper College
Aseret Loveland, Assistant Director of Admission, Records and Transfer Services, Illinois Valley Community College

Breakout Session B 10:30 – 11:20am

- **B1: Navigating Transferology and TES**
Moraine Room 1 — Did you know TES contains over 100 Million course descriptions and information from more than 100,000 catalogs? TES is also fully integrated with Transferology – Illinois’ statewide transfer advising tool. Come learn how these two resources can help you build, maintain and publish equivalencies; smooth the transfer process for your prospective students; and increase your transfer enrollment.
Presenter: Dena Lawrence, Project Coordinator, Illinois MyCreditTransfer
Yolanda Zenawick, Academic Credentials Specialist, Joliet Junior College
- **B2: Establishing Effective Transfer Workshops: Promoting Associate Degree Completion to Facilitate a Successful Transfer**
Moraine Room 2— How is your institution communicating 4-year college major curriculum, articulation agreements, and scholarship opportunities to students, faculty, and staff at the 2-year partnership institution? Join the dually funded Passport Office in exploring how to develop, promote, and execute academic and general transfer workshops in collaboration with advising staff at the 2-year institution to promote completion of articulation agreements before transferring.
Presenter: Amber DePree, Transfer Advisor, IUPUI-Ivy Tech Community College Passport Office
Sharee Myricks, Assistant Director, IUPUI-Ivy Tech Coordinated Programs Passport Office
- **B3: Community College?!...You’re too (fill in the blank) for Community College!**
M202/204— This session is geared towards new high school counselors and higher ed professionals looking to grow relationships with their partner high schools and community colleges. As Admissions Representatives in a diverse district, we often have counselors and parents telling us which students they work with are “community college” students. Who is a community college bound high school student? Join us for a discussion on the resources community college can offer high school students, strategies for building strong partnerships with high school and college stakeholders, and debunk common misconceptions about the scope of service at community colleges.
Presenter: Ashley Jarrell, Admissions Representative, College of DuPage
Elizabeth Gomez De La Casa, Admissions Representative, College of DuPage
- **B4: Best practices in creating transfer-friendly campuses**
Moraine Room 3 — Representatives from a 2-year and 4-year institution will share ways to create a transfer-friendly campus. Topics include how to facilitate college-wide awareness of transfer student needs, reaching student groups, organizing transfer spirit days, and offering relevant transfer resources at the 2-year institution, and how 4-year institutions welcome, serve and value transfer students through various resources, programs and outreach initiatives. Come prepared to share your ideas.

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**Presenters: Cindy Sullivan, Transfer Information Coordinator, College of Lake County
Nicole White, Transfer Admissions Counselor, Illinois State University**

Lunch will be served from 11:30 am-12:30 pm with a presentation from 11:45 am-12:15 pm.

Breakout Session C 12:40-1:30 pm:

- **C1: Shaking Things Up for Transfer Success**
Moraine Valley 1 — Cultivating a transfer-friendly climate has become a priority across the nation. Join Columbia College Chicago and SIUE in a lively discussion of what we have done on our campuses to build critical partnerships both on- and off-campus. Columbia has reviewed its entire curriculum, created transfer plans, and invested in their transfer admissions team. SIUE has implemented exciting changes to their staffing, admissions process, and program. We know that your institution has made changes too: Join us to share your exciting initiatives!
**Presenters: Jennifer Harbaugh, Associate Director of Admission, Southern Illinois University Edwardsville
Holly Herrera, Associate Provost for Transfer Initiatives and Academic Partnerships, Columbia College Chicago**
- **C2: Seamless Transfer Pathway in Business**
Moraine Valley 2— Township High School District 211, Harper College and Northern Illinois University have partnered to offer high school students a simplified and focused pathway to a Bachelor of Science in Business degree. This unique opportunity enables students to earn an Associate's degree and a Bachelor's degree while reducing time to graduation and costs.
**Presenter: Agnes Szemborski, Transfer Coordinator, Harper College
Bob Parzy, Director of Admissions, Harper College**
- **C3: Reverse Transfers and College Readiness**
Moraine Valley 3 — Much of our focus in secondary education is on college readiness. But often, we only focus on college admission rates for our high school seniors as a signal of our ability to create college ready students. This session will focus on data and insights collected from students that are not persistent at their 4 year college or university. What happened and what do they wish we knew?
Presenter: Julie Crowe-McCarthy, Student Development Counselor, College of Lake County