



Virtual College Exploration Program for all Illinois students Sept 14-Oct 22

Counselor Promotional Kit

IACAC is very excited to offer your students and families 375 virtual sessions on college planning, career information, financial aid & scholarships, military options, skilled trades, non-college training programs and more!

Program Highlights:

- 375 sessions covering college, career, skilled trades, and military topics
- FREE to students, families and counselors
- 45 minute live, interactive sessions hosted on Zoom and moderated by a high school or college volunteer
- Quick registration for each session
- All sessions also recorded and available at a later date on the IACAC website

We hope you will use all the resources in this promotional kit to ensure your students and families take advantage of the Virtual College Exploration sessions!

Questions?

Please contact

icf@iacac.org

Promotional Resources

1. Add the registration link and QR code to your high school and counseling websites and your email signature. Send the link via email to students and parents.

- Registration link: iacac.org/virtual-college-exploration/students/
- QR Code:



2. Share [these flyers](#) with students and staff. Ask teachers to announce to classes, post to their class websites, incorporate into a classroom assignment, offer extra credit, etc. as appropriate for your school.

3. Include in daily morning announcements.
4. Share with PTO to encourage family attendance.
5. Post frequently on your high school and counseling social media channels. Recommend posting on Saturday to remind students of the Sunday-Thursday sessions. Include your schools # and #iacac and/or @iacac.

Sample Social Media Posts

- (Check the session schedule and post names of sessions that will interest your students.)
- Hey students! Thinking about college? Planning your career? Check out the @IACAC Virtual College Exploration program at iacac.org/virtual-college-exploration/students/. #iacac
- Find your future college @IACAC Virtual College Exploration event. Register at iacac.org/virtual-college-exploration/students/. #iacac
- Which colleges are you interested in? Attend live, interactive Zoom sessions offered by 375 national and international colleges. Register at iacac.org/virtual-college-exploration/students/. #iacac
- What's your plan after high school? Find it @IACAC Virtual College Exploration. Register at iacac.org/virtual-college-exploration/students/. #iacac
- Not sure how to get started on your college search? How to write an essay? What the Common Application is? Start here! Register at iacac.org/virtual-college-exploration/students/. #iacac
- Wondering how you will pay for college? Attend financial aid and scholarship sessions at the @IACAC Virtual College Exploration program. Register at iacac.org/virtual-college-exploration/students/. #iacac
- Looking for high demand careers that don't require a 4-year college? Find out more @IACAC Virtual College Exploration program. Register at iacac.org/virtual-college-exploration/students/. #iacac
- Thinking about joining the military? Connect with the Marines and National Guard @IACAC Virtual College Exploration program. Register at iacac.org/virtual-college-exploration/students/. #iacac

6. Sample email to send to students/families

Students & Families: Sign-up now for Virtual College Exploration -the ONLY virtual college & career Event for ALL Illinois high school students!

More than **375 sessions** from which to choose: local, national, and international colleges and universities, skilled trades, military branches, career exploration, financial aid & scholarship organizations, non-college training programs and more! Attend as many sessions as you want. This is YOUR opportunity--don't miss out!

How does it work?

What: Attend **FREE 45 minute virtual sessions** on a variety of college and career topics via individual Zoom links. Session options include: individual college, military, & career information sessions as well as panel sessions composed of multiple organizations.

Who: All high school students, families, and counselors

Dates: Sept. 14-Oct. 22

Times: Vary, mostly weekdays, afternoon/evening

All sessions secure--your information will only be shared with the college/organization for which you register.

[VIEW the SCHEDULE and REGISTER](#)

Sessions cover topics such as how to apply to college, essay writing tips, high demand career fields, skilled trades, military options, non-college options, financial aid, scholarships, college student life, and more. Watch, learn, and get your questions answered about academics, athletics, diversity, study abroad, and other topics.

Register for EVERY session of interest and you will receive a ZOOM link to the session. Then log in to your session using your phone or computer.

Can't make the live session? No problem--go ahead and register for the session and then view the session recording at your convenience.

Parents invited, too. Don't miss this opportunity to learn, connect, ask questions, and discover your best college and career fit and how to finance it!

Questions, just let me know.

Counselor signature



VIRTUAL COLLEGE EXPLORATION
for all Illinois students