Executive Board Meeting
Friday, March 15, 2019
10:00 - 2:00 pm
DePaul University

Board Members Present: Patrick Walsh, Amy Thompson, Roberto Suarez, Renee Koziol, Linda Haffner, Angie Cooksy, Christine Grotzke, Traci Flowers, Mike Ford, Dan Miller, April Ponte, Carlene Klaas, Eric Ruiz, Natalie Rubino, Stephanie Szczepanski, Erin Updegraff, Kim Wiley

Board Members Not Present: Ziggy Blackwell, Tom Shorrock, Kenya Taylor

Guests: Jessica Avila Cuevas, Becki Bellito, Andy Borst, Annette Braden, Donna Epton, Joe Freeman, Sylvia Hernandez, Brian Hodges, Erin Hoover, Mayra Lagunas, April Lynch, Megan O’Rourke, Stacey Schlaud, Omar Solomon, Paul Welsh

Call to Order/Introductions: (P. Walsh) Meeting called to order at 10:15 a.m.

Approval of January Board Meeting Minutes (P. Walsh)
A. Thompson motioned to approve the January board meeting minutes, S. Szczepanski seconded.
Motion carried.

Treasurer’s Report (S. Szczepanski)

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<th>3/15/2019</th>
<th>3/6/2018</th>
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<tr>
<td>Checking Balance</td>
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<td>Investment Accounts</td>
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<tr>
<td>Total Net Worth</td>
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When looking at your budget for this year please remember that the media communications funds in your budget has been removed as that line item pays the Media Communication specialist. IACAC Donated Services Log: https://www.iacac.org/donated/

Membership Report (A. Lynch)
1,656 total members year to date, biggest drop is with secondary school members from last year, NACAC members = 491 and total NACAC voting members = 458

Chief Delegate Report (K. Wiley)
The slate of nominees for the NACAC 2019 Board of Directors was announced on Wed. Selected for the slate are:

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<th>President Elect</th>
<th>Board of Directors</th>
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<tr>
<td>Bill Hancock, Cranbrook Schools (MI)</td>
<td>Rick Clark, Georgia Institute of Technology (GA)</td>
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<td>Todd Rinehart, University of Denver (CO)</td>
<td>Kristin Dreazen, Edvice London (UK)</td>
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<td>Cornell LeSane, Allegheny College (PA)</td>
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<td></td>
<td>Angelica Melendez, South San Antonio High School (TX)</td>
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<td>DJ Menifee, Butler University (IN)</td>
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<td>Cicily Shaw, Boston Trinity Academy (MA)</td>
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<td>Fran Swift, Rumson-Fair Haven Regional High School (NJ)</td>
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The Assembly will select the President Elect and 3 Directors at the conference meeting in Louisville.

There has not been any new information shared with delegates from NACAC about an ending to the Department of Justice investigation. The last email received was in February. Awaiting next email about next steps.
NACAC Urges Recommitment to Integrity in Wake of College Admission Scandal
The National Association for College Admission Counseling (NACAC) urged its members today to redouble their commitment to integrity within the college admission process following news reports of efforts by wealthy individuals to get their children into selective colleges and universities as part of a long-running cheating scam.

“This is an unfortunate example of the lengths to which people will go to circumvent and manipulate the college admission process, particularly to gain admission to highly selective colleges,” Stefanie Niles, NACAC president and vice president for enrollment and communications at Ohio Wesleyan University, said of the allegations, calling them an “extreme response to the commodification of the college admission process—one that is focused on college acceptance as an end unto itself.”

“Admission and counseling professionals understand and have valued ethical behavior as stated in our Code of Ethics and Professional Practices for well over 80 years,” Niles said. “We strive to ensure that all students are treated equitably throughout the process.”

President-Elect Report (A. Thompson)
Here are important dates for Board Members for the remainder of 2019:
Transition Meeting: Wednesday, May 29th from 10:00–2:00 p.m. at York Community High School.
LDI and September Board Meeting:
- Sunday, September 8th from 2:00–4:00 p.m. at Illinois State University (LDI)
- Monday, September 9th from 12:30–4:30 p.m. at Illinois State University (Executive Board Meeting)
November Board Meeting: Friday, November 15th from 10:00–2:00 p.m., Location TBD

2019 Conference Updates:
- As of Tuesday evening, there were 277 people registered, on pace with previous years.
- The Marriott is full for Wed. night, rooms still available for Tues. and Thurs. nights. Hyatt Place is still available.
- Onsite committee is finalizing room needs; Logistics Chairs are working on schedule and scripts for meetings.
- 37 conference grants have been awarded – 17 High school, 1 CBO, 19 college
- EAS has worked diligently to confirm sponsors, advertisers, and exhibitors
- Raffle is still seeking donations. Contact Angie Cooksy, Brad Kain, or Chelsea Woodward.

Past President Report (R. Suarez)
Nominations
Please extend an IACAC round of applause and congratulations to all our candidates. They have said yes, and their yes is a commitment to IACAC. We met this morning to prep them for next steps and conference. Knowing our candidates, I see a bright future filled with opportunity for students and all college admission professionals. To our candidates. I am so glad you have said yes. Win or lose, IACAC wins. Your skills, talents, and enthusiasm for the work we do is unparalleled. For those not elected, don’t worry, IACAC will continue to reach out to you because we need you.

Leadership Manual
Updating specific areas that are changing within the organization. As IACAC evolves and the better we can transition info. from year to year, the better IACAC will be able to smoothly operate. Goal is to post at the end of March or April.

Credentials
The updates and changes from Credentials were established on Friday, January 25 meeting at Homewood-Flossmoor High School and once we finalize any Ad Hoc committee updates we will finalize in preparation for our IACAC Membership meeting at Conference. In summary, we will make updates that focus on CEPP, Inclusive language, IACAC College Fairs Committee, and minor edits which will align all guidelines that impact the operation of IACAC.

Past Presidents Luncheon Meeting
IACAC’s Past President’s luncheon was on Thursday, February 28 at Augustana in Lombard. Patrick and Amy shared organizational and conference updates of IACAC. Our financials are extremely healthy because of past decisions.

Pat Kasowski Award
Several nominations have been received. The goal of the presidents is to choose an individual that best connects to the essence of the award, along with honoring an individual who has contributed to IACAC at the highest level.
President’s Report (P. Walsh)

Winter LDI
The presidents had a productive trip to Washington D.C. for NACAC Leadership Development Institute. Over two days, the Affiliate President’s Council received an update on NACAC’s financial health, provided feedback on a new membership model and NACAC Conference Schedule, and attended a presentation on the Department of Justice Inquiry by NACAC’s hired legal counsel. NACAC Board of Directors member, Chris Reeves (KYACAC), will attend our Annual Conference to share an update from NACAC. NACAC individual and program rising star award nominations are due by June 1. Additional information will be sent through the Executive Board listserv once the nominations are open. Our IACAC team had successful meetings with the staff of our Illinois senators and representatives on the Hill to close out the weekend. Thank you to our GRC Chairs for their organization of our advocacy day in Springfield and Washington D.C.

IACAC Awards
Thank you for those of you who took the time to submit nominations for IACAC Awards. Final selections were made for the Patricia A. Kasowski Recognition Award, James A. Alexander Newcomer Award and Molly K. Arnold President’s Service Award. We will also touch base with the IAS Committee for a nomination for the IAS award. Award winners will be recognized on Thursday of Conference.

Communication Specialist
A search for the IACAC Communication Specialist is complete. We advertised the position through IACAC and NACAC in early February seeking applications for this part-time position. The search committee of Stephanie Szczepanski, Linda Haffner and Patrick Walsh reviewed applications and completed three phone interviews with interested candidates. The search committee recommended, and the Finance Committee approved Erin Hoover as IACAC’s Communication Specialist.

Annual Reports
Each IACAC Committee is required to submit an annual report with the names of chairs and committee members, purpose, summary of activities, strategic plan activities, and recommendations for the future. This provides future chairs with a reference point and continues the progress committee work and allows our members and those outside of our membership to understand the work we do. The form will be sent out in early April and due date May 15, 2019.

Financial Surplus
A one-page summary outlining the work of the Financial Surplus Ad-hoc committee is complete. A plan of action is under development to incorporate the recommendations of the committee into the fiscal policy of IACAC.

Executive Board Reception
On Thursday afternoon of the Annual Conference, a reception will be held for the Executive Board.

Thank You!
This is my last Executive Board Meeting as President and I want to thank the Executive Board, Committee Chairs and IACAC staff for your encouragement, consistent support and hard work this year. It has been a pleasure working alongside of all of you.

Unfinished Business
Articulation Unplugged (P. Walsh)
The final decision is to keep the format as is this year and evaluate its utility for both high school and college sides. We will consider the usefulness of the college fair and its format as well as what committee it should fall under.

Spring National College Fair (M. O’Rourke)
A vote needs to take place for a spring 2020 national college fair. The co-chairs of NCF met with NACAC to discuss feasibility and purpose. Hawaii is the only other state that has two college fairs (fall and spring). Chicago would be the first location to host two national college fairs. We are the second oldest and one of the top performing locations for national college fairs. The suggested locations are Rosemont or Tinley Park.

Comments/Questions:
• How would a spring college National college fair impact the current Illinois regional college fairs?
• There are currently many fairs near the Rosemont area, however, Triton College no longer hosts an ICRF.
Updates to the fiscal policy:

**Section III. FINANCIAL OPERATIONS AND INVESTMENT POLICY**

**A. ROUTINE EXPENDITURES**

6. When issuing disbursements, itemized bills or invoices must be presented to the Executive Assistant submitted through the online reimbursement form for accounting purposes to the Treasurer.

**B. SURPLUS FUNDS**

1. Surplus monies generated from Association activities such as the Summer Institute and Annual Conference may be used to fund programs and/or projects deemed appropriate by the Executive Board. (BA 3-3-05)

**C. DONATED SERVICES**

1. All Executive Board members and committee chairs will submit a monthly report of donated services to the Treasurer-Elect.

2. The Treasurer-Elect will submit a midyear comparative report of donated services to the Executive Board.

**Section IV. AUTHORIZED EXPENSES**

**B. TRAVEL EXPENSES (travel, meals, and lodging)**

1. Delegates’, Executive Board Officers’ (President-Elect, Treasurer and Executive Board members who have official IACAC business meetings and/or responsibilities—the President and Past-President are included as Delegates), and the Executive Assistant expenses to attend the NACAC Annual Conference, which are not covered by the delegate’s or officer’s institution, will be reimbursed by Illinois ACAC up to a maximum of $900-$1,200. Itemized receipts for travel, lodging (at 1/2 of the double room rate), and meals are required for reimbursement. If an itemized receipt cannot be obtained, reimbursement can be made with non-itemized receipt and a receipt itemization form. (BA 1-29-93) (BA 6-14-96) (BA 3-5-00) (BA 3-3-05) (BA 1-11-08) (BA 3-11-10) (BA 11-5-10) (BA 9-25-17)

C. Grotzke motioned to add a Spring National College fair starting in Spring 2020, D. Miller seconded.

N. Rubino made a friendly amendment to add a Spring National College Fair starting in Spring 2020 for three years and collect data and assess its effectiveness. C. Grotzke accepted the friendly amendment.

**Discussion.**

There was a discussion about committing to two or three years and the board unanimously agreed to keep it to three years to evaluate significant impact. The board will support the ICRF committee with planning and logistics.

*Motion carried.*

**New Business**

**Fiscal Policy Changes (S. Szczepanski)**

The finance committee is looking to conduct a comprehensive review of the fiscal policy over the next year.
Section VIII. VOLUNTEER SERVICES, CONSULTANTS, AND STAFF

B. STAFF

IACAC staff consists of three employees, the Executive Assistant, Communication Specialist, and Event Coordinator. All staff contracts are reviewed annually with job descriptions at the spring Finance Committee meeting and will be signed by the Treasurer prior to the start of the fiscal year for which the contract applies. All staff are non-voting members and must sign annually and uphold the conflict of interest statement. (BA 11-02-12, BA 03-06-18)

C. PROFESSIONAL CONTRACTED SERVICES

IACAC consists of one Professional Contract Services staff: Event Coordinator, IRCF Coordinator, and Publication Specialist. All staff contracts are reviewed annually with job descriptions at the spring Finance Committee meeting and will be signed by the Treasurer and presented by the President prior to the start of the fiscal year for which the contract applies. All staff are non-voting members and must sign annually and uphold the conflict of interest statement. (BA 03-06-18)

IX. BUDGETING PROCESS

Combined B and C since they essentially state the same thing.

B. Each January, Committee chairs and appropriate Executive Board members must submit a budget proposal to the Treasurer no later than January 1 for their committee/function for the subsequent year. The proposal must include a brief description of each activity/project to be conducted. All estimated and anticipated expenses must be itemized. The budgeting approach will be zero-based requiring justification of all budget needs and will be reviewed by the Finance Committee and approved by the Executive Board prior to the Annual Conference. (BA 2-8-91) (BA 3-24-95) (BA 3-3-05)

C. The budget proposals must be submitted to the Treasurer no later than four months prior to the Annual conference by January 1 so that they may be reviewed by the Finance Committee and approved by the Executive Board prior to the Annual Conference. (REMOVE SECTION C)

S. Szczpanski motioned for the board to approve the fiscal policy with the changes presented, A. Cooksy seconded

A. Thompson made a friendly amendment to edit the following sections:

Section V. SERVICE RECOGNITION

B. RECOGNITIONS

1. The President’s gifts to Board members entering and leaving the Executive Board. (BA)
2. The gift to the outgoing President and Past President. (BA) – Incorporate #2 and #3 and renumber from there.
3. The Patricia A. Kasowski Recognition Award, the James A. Alexander Newcomer Award(s), and the Molly K. Arnold President’s Service Award(s), and the Inclusion, Access, and Success Service Award. (BA) (BA 3-3-05) (BA 3-11-10) (BA 11-02-12)
4. The gift to retiring Past IACAC Presidents. (BA) (BA 3-3-05) (BA 3-11-10)

Friendly amendment accepted by S. Szczepanski and A. Cooksy.

Discussion.

Motion carried.

Candidates for IACAC Executive Board (R. Suarez)

President-Elect (elect one)
Megan O’Rourke, Marquette University

Treasurer-Elect (elect one)
Eric Ruiz, University of St. Francis

Secondary Delegate Director (elect one)
Tom Shorrock, New Trier High School

Secondary Delegate Director (elect two)
Becki Bellito, Vernon Hills High School
Annette Braden, Norris City-Omaha-Enfield High School
Paul Welsh, Fenton High School

Post-secondary Delegate Director (elect one)
Christine Groztke, Michigan Technological University
Sylvia Hernandez, Michigan State University
Brian Hodges, University of Illinois at Urbana-Champaign
Post-secondary Council Team Director (elect two)
Jessica Avila–Cuevas, University of Illinois at Urbana – Champaign
Tara Brewer, Michigan Technological University
Steve Landgraft, Michigan State University
Omar Solomon, Eastern Illinois University

R. Suarez motioned to accept the slate of candidates for the 2019–2020 IACAC Executive Board, R. Koziol seconded.

Discussion.
There was a question about the NACAC delegate count. Since our membership numbers decreased (average taken of last three years) we are allotted nine NACAC delegates. Since we had a secondary delegate director (Drew Eder) step down last year, Tom Shorrock was appointed by the President team to fulfill that position and he will be single slated to give him the opportunity to carry out the term. Our alternate delegate is typically the president-elect and we will also have the President be an alternate delegate in order to not reduce the number of NACAC delegates elected. The number of delegates and alternate delegates will be in alignment with by laws. The current split will be five post-secondary delegates and four secondary delegates.

Motion carried.

2019-2020 Proposed IACAC Budget (S. Szczepanski)
Stephanie presented the 2019–2020 Proposed IACAC Budget, as well as the rationale behind each of the Finance Committee’s decisions where significant changes were proposed.

EXPENSE SIDE:
Account 001 (Membership) – biggest change because of Media Communications
Account 009 (Media Communications) – The increase is for the communication specialist stipend – increase to boost and create ads on social media platforms. Our fees for the website, zoom and other databases have also increased.
Account 018 (Travel) – with the approval of the new fiscal policy, this amount reflects the increase for the delegates and finance committee to attend NACAC with a reimbursement of $1200. This also reflects the change in NACAC policy on payment for the LDIs’. We now cover the costs for the Presidents to attend two LDI conferences.
Account 032 (Scholarships) – Large increase since it is now a standing committee. Based on all scholarships approved.

Proposed Expense Budget – $225,220.00

INCOME SIDE:
Account 104 (Annual Conference) – We typically take a three-year average and we are predicting that Conference will produce revenue but with it outside the Chicago-area this year, we understand it might not be as predictable as in years past. This year’s goal is to bring in $5,000.
Account 114 (ICRF/Calendar) – we want to be transparent and accurately reflect income. This increase in revenue considers that we are not paying a college fair coordinator and no media communication fees. We also have increased the number of fairs and the attendance has increased. Project that they will bring in $13,000.00.
Account 116 (Inclusion, Access, and Success) – Change due to the LEAD program is now included.

Proposed Income Budget $219,900.00
Proposing a budget that will be negative -$5,320.00

S. Szczepanski motioned to approve the budget as presented for consideration at the annual conference membership meeting, D. Miller seconded.

Discussion.
There was a discussion about accounting for the Spring 2020 fair in the budget.
Unofficial vote passed.

Technology Ad-hoc Final Report (M. Ford)
A technology survey was sent out to the membership two years ago and a lot of good information came from that survey which has taken effect in many ways. For instance, ZOOM has been invaluable. The recommendation is to conduct a technology survey every two years on usage, best practices, and take a pulse on the needs of the membership as related to technology to help move their vision along. Add a line item to the annual report for each committee report about media communication and technology needs.

HSCPD Standing Committee Proposal (S. Schlaud)
Proposal for the High School Professional Development Committee to move to a standing committee. The HSCPD Committee has been an ad-hoc committee for five years. The leadership changed two years ago, and we established goals and identified how to move forward within IACAC. We found that there is a lack of professional development for
high school counselors. Last year, our committee grew significantly now comprising of members from all over the state including counselors from charter schools, public and private high schools, CPS, as well as college admissions reps. Our committee continuously identifies professional development needs for high school college counselors and generalists across the state and plans professional development (in-person and virtual) opportunities that are free to all counselors in Illinois. This year, our committee offered three Counselor CAMPS – Community of Advisory Meetings Presentations and Support. Our first was offered in October at Dominican University with approximately 40 attendees; the second took place in December at Loyola University with 75 attendees, and the third was offered at Southern Illinois Carbondale on March 1st with 73 total attendees. By offering the PD at college campuses, we can partner with college admissions counselors and offer tours before or after the PD events. We continue to work on marketing our events and look forward to growing our committee to represent diverse communities throughout the state. We plan to continue offering three counselor CAMPS each school year.

How the HSCPD committee supports the strategic plan

1. **Membership** – Our committee has reached out to counselors throughout the state. Rather than travelling to conferences, regional seminars, or workshops, we provide a video conferencing option that benefits all members of the IACAC regardless of their location in Illinois. Counselor CAMPS encourage the growth of IACAC’s membership since our professional development specifically targets high school college counselors and generalists. Our committee reflects the diversity of IACAC membership including ethnic diversity, geographic diversity, and diversity of experience from different types of schools.

2. **Fiduciary responsibility** – Although our events are free to all high school counselors and we are not directly bringing money into the IACAC, we are reaching counselors throughout the state and hope to increase the IACAC’s membership. We believe we support this goal of the strategic plan in that our committee uses counselors from the region to present at no cost.

3. **Educational Opportunities** – Our committee successfully implemented the use of web-based content and webinars for professional development and information exchange. In the 2018-2019 school year, we hosted three webinars which helped counselors strengthen and/or build upon their current programs.

4. **Outreach** – The HSCPD committee is continuing to grow and represent different regions, communities, and schools throughout the state. Depending on the topic, we could potentially use presenters from CARR, ISAC, or any other group within the realm of college counseling.

5. **Brand** – Regular updates the web page to provide current information and programs to counselors throughout the state. We strongly believe we have developed outlets for counselors to gain and share knowledge with each other.

A. Thompson motioned to approve the HSCPD as an IACAC standing committee from ad-hoc committee, N. Rubino seconded. Discussion.

The LEAD program received inquiries from high school counselors so this could be a great way to incorporate a track to provide PD for high school counselors of color.

**Motion Carried.**

**HSCPD T-shirt Funding Request (S. Schlaud)**

We would like to promote our committee and purchase t-shirts for the HSCPD members, however, there is not enough in budget to fully fund the t-shirts. Need $187 more. $11 per t-shirt plus screen set up charge.

R. Roberto motioned to approve the additional funds to purchase t-shirts for the HSCPD committee, N. Rubino seconded. Discussion.

- Is this how we want to spend the membership money?
- Moving forward if we start to purchase t-shirts for various committees and events, should we explore a relationship with a specific vendor where we can negotiate a specific price. Create a preferred vendor document.
- Share information with other committees and Admissions Essay.

**Motion Carried.**

**Statement of Practices and Courtesies (C. Klaas)**

The AP committee is responsible for overseeing the Statement of Practices and Courtesies as stated in the bylaws. This document recommends standard practices and common courtesies to be extended from hosts and participants in visits to high school or college campuses, college day/night programs, and other events.

- IACAC has evolved since the start of the document so it might not be relevant or may need to be updated. With there being no ramifications of best practices what would happen if this document did not exist? The committee recommendation is to remove this document from the website.
- P. Welsh – used recently to provide a standard for military recruiters
Let’s see how NACAC DOJ investigation concludes; possibly revive document with guidance from NACAC CEPP.

Anything that is public on our website opens us up to liability.

R. Suarez motioned to remove the Statement of Practices and Courtesies from our website, N. Rubino seconded. S. Szczepanski made a friendly amendment to also remove from the membership directory print version, R. Koziol seconded. Friendly amendment accepted by Roberto.

Discussion.
Motion Carried.

Committee Updates
Adhoc Financial Surplus Committee:
Admission Practices:
College Awareness and Preparation (CAP):
Conference: See President-Elect’s report.
Credentials: See Past-President’s report.
District Seminars: Dominican was very successful. We collaborated with the Mentorship Committee and facilitated the first IACACReads, and we discussed Becoming by Michelle Obama which a great way was to end the day.

Finance:
Government Relations: (J. Freeman) – Advocacy Day was held on February 21st – 17 participants and 10 first timers. The committee unanimously agrees to keep Advocacy Day on the third Thursday in February. We found that our elected officials were particularly interested in talking to us after the Governor’s budget address regarding more money for higher education and K-12 education. Total of 36 meetings in 3 hours. We are very aware of the time and effort for board and committee service, but the support of our board leadership is very crucial in the future. The focus of the day was on HB2691 – Illinois Rise Act – support funding for a variety of proclamations including undocumented students, students with drug convictions, students assigned male at birth, and other groups that might not have access to federal aid. Shared concerns about HB26 – Uniform Admissions Act – bill currently stalled. Washington NACAC Day on the Hill: 7 participants and 2 first timers. Formally request that the Professional Grants committee includes the NACAC Day on the Hill as a named grant opportunity. The focus was on higher education reauthorization and the Dream and Promise Act. Had 13 meetings. The GRC committee is hosting the endnote session and is working on extending invitations for a bipartisan roundtable discussion which reflects the composition of the general assembly. GRC sessions every day at conference – focus on how to be involved if you cannot attend Advocacy Day.

High School Counselor Professional Development Ad-hoc:
Illinois College Fair:

LEAD Program:
Media Communications:
Membership:
Mentorship:
Middle Management Institute:
National College Fair:
Nominations:
Professional Development Grants:
Professional Connections: Counselor challenge went live on February 1st – 19 applicants.
Retirees (part of Membership):
Scholarship:
Strategic Plan Ad-hoc:
Summer Institute:
Summer Tours:
Transfer Advisory:

E. Ruiz motioned to adjourn, A. Ponte seconded.
Motion carried.
Meeting adjourned at 1:43 p.m.
Respectfully submitted by Renee Koziol, IACAC Secretary.