IACAC Annual Spring Conference

May 1–3, 2019

Marriott Hotel & Conference Center in Normal, Illinois
#NormalInNineteen
Welcome to the IACAC Annual Conference! With our theme focused on making an IMPACT, our goal is to use these three days to develop our advocacy skills, to take action, and to expect excellence. We hope this year’s conference has a positive IMPACT on you, helping you continue your work in making THE difference for all students and their families. On behalf of the entire conference committee, thank you for investing your time, energy, and interest in being here. We hope these three days will energize you, help you see new perspectives, and spark new ideas. We also believe you might find a little fun while you’re at it! Our new location in central Illinois gives us all the chance to extend our network as we connect and re-connect with each other over our shared vision. We hope the many educational sessions, inspiring speakers, and engaging social networking opportunities will help you make an even larger impact going forward. Take advantage of as many of the following opportunities as you can:

- Opening keynote featuring Akil Bello, founder of Bell Curves.
- 54 educational sessions to address a wide range of topics for a diverse array of member needs.
- Taste & Toast, the Project Reach fundraiser featuring local wine, beer and snacks. This year, we’ve added a set of “mocktails” for those who like to sample without the alcohol. It’s a fun way to mingle with friends, meet new people, and support Project Reach.
- Entertainment on Wednesday featuring a speakeasy with musicians from Illinois Wesleyan University, and on Thursday, our chance to do our annual wear-down of the dance floor and just have fun.
- Our annual Membership meeting, elections, and updates from Chris Reeves, member of the NACAC board will all take place on Thursday.
- Our exhibitors will be here Thursday as well—take advantage and see what’s new.
- The annual raffle continues with lots of fun and interesting prizes.
- Thursday dinner brings the annual tradition of recognizing peers who have already made an IMPACT.
- A longer Friday schedule will afford us a final day to attend more sessions, hear from legislators about issues in Illinois, and enjoy a couple more meals together before we all head home.
- Don’t miss out on a variety of receptions and other opportunities to network and socialize throughout the three days.

Special thanks to our advertisers and sponsors, who truly help make this conference possible at a reasonable cost. We rely on your support and appreciate your generosity.

We all can make an IMPACT in our work, in the lives of the students and families we work with, and with each other. Sometimes the impact is huge but most of the time, it’s the little things that really make the difference. Thank you to the conference committee who agreed to commit their energy to this event. It’s truly a team effort and demonstrates that together we do have an IMPACT.

Enjoy and thank you!

Sincerely,

President-Elect and 2019 Annual Conference Chair
York Community High School
PICU is comprised of 45+ Illinois colleges and universities united by a commitment to transfer students and dedicated to providing a smooth transition from community college to their graduating institution.

PICU educates transfer students and community college counselors on the benefits and opportunities available at private schools.

We support transfer students
PICU grants numerous scholarships up to $5,000 annually to students transferring to one of our member institutions.

We bring the college search to students
PICU makes it easy for students to consider numerous private schools by organizing 25+ annual fairs on local community college campuses.

We keep counselors in the know
PICU provides transfer counselors with the latest updates on member colleges and admission policies so they can help their students make the best transfer decision.

Member Institutions:
- Aurora University
- Benedictine University
- Blackburn College
- Bradley University
- Columbia College Chicago
- Concordia University Chicago
- DePaul University
- DeVry University
- Dominican University
- Elmhurst College
- Eureka College
- Greenville University
- Illinois College
- Illinois Institute of Technology
- Illinois Wesleyan University
- Judson University
- Lake Forest College
- Lakeview College of Nursing
- Lewis University
- Lincoln College
- Loyola University Chicago
- MacMurray College
- McKendree University
- Methodist College
- Millikin University
- Monmouth College
- National Louis University
- National University of Health Sciences
- North Central College
- North Park University
- Northwestern University
- Olivet Nazarene University
- Quincy University
- Resurrection University
- Robert Morris University
- Rockford University
- Roosevelt University
- Rush University
- Saint Xavier University
- St. John's College of Nursing
- St. John's College of Nursing
- Trinity Christian College
- Trinity International University
- University of St. Francis
- VanderCook College of Music
- Wheaton College

IACAC Says Thanks!
Monmouth College
Exclusive Sponsor
Name Badges

At-A-Glance

May 1 – May 3, 2019

Wednesday, May 1
- 7:30 am - 4:00 pm Registration and Ballot Pickup
- 7:30 am - 9:30 am Project Reach Donations Accepted
- 8:00 am - 9:30 am Coffee
- 9:30 am - 10:30 am A Sessions
- 10:45 am - 11:45 am B Sessions
- 12:00 pm - 1:15 pm Conference Luncheon/Retirees' Luncheon/First Timers' Luncheon
- 1:30 pm - 3:00 pm Opening Session: Keynote
- 3:15 pm - 4:15 pm C Sessions
- 4:15 pm - 5:15 pm Mentorship Reception
- 5:15 pm - 6:45 pm Project Reach Taste and Toast
- 7:00 pm Dinner on your own
- 7:00 pm Past Presidents' Dinner
- 9:00 pm - 11:00 pm Entertainment

Thursday, May 2
- 7:15 am - 8:15 am Continental Breakfast
- 7:30 am - 11:00 am Dedicated Exhibitor Time
- 7:30 am - 11:00 am Project Reach Donations Accepted
- 8:30 am - 9:45 am Annual Membership Meeting
- 10:00 am - 11:00 am D Sessions
- 11:15 am - 12:15 pm E Sessions
- 12:15 pm - 12:30 pm Conference Luncheon
- 12:30 pm - 1:00 pm Dedicated Exhibitor Time
- 1:00 pm - 1:30 pm F Sessions
- 1:30 pm - 4:45 pm G Sessions
- 4:45 pm - 5:45 pm Inclusion, Access & Success Reception
- 5:45 pm - 6:30 pm Conference Reception
- 6:30 pm - 8:30 pm Dinner
- 8:30 pm - Midnight Entertainment

Friday, May 3
- 8:00 am - 9:00 am Buffet Breakfast
- 9:00 am - 10:00 am H Sessions
- 10:15 am - 11:15 am I Sessions
- 11:30 am - 12:15 pm End Note Speaker
- 12:15 am - 1:30 pm Lunch and Closing Session

IACAC Says Thanks!
Saint Mary's University of Minnesota
Exclusive Sponsor
Folders

IACAC Says Thanks!
Monmouth College
Exclusive Sponsor
Name Badges

IACAC Says Thanks!
The College Board
Exclusive Sponsor
High School Counselor Attendee

IACAC Says Thanks!
Colleges That Change Lives
Exclusive Sponsor
High School Counselor Attendee
Wednesday, May 1, 2019
Morning Activities

7:30 am – 4:00 pm
Registration & Ballot Pickup – North Street Entrance
Project Reach Donations Area – North Street Entrance
Coffee – Prefunction ABCD

A Sessions 9:30 am – 10:30 am (Wed., May 1)

Session A-1 LEADership for Change: An Interactive Overview on the LEAD Program
Redbird B (GWI)
Utilizing Critical Race Theory as the foundation, LEAD was created to provide professional development opportunities specifically for counselors of color interested in enrollment management positions. During this session, participants will learn the steps that were taken to create this program, identify learning outcomes, and understand how each individual can begin to structure their own personalized strategic plan for continued professional growth.

Presenters
Ziggy Blackwell, Assistant Director of Admission, Illinois College
Mayra Lagunas, Senior Assistant Director of Admission, University of Illinois at Urbana-Champaign
Dave Marcial, Director of Recruitment, Golden Apple Scholars of Illinois

Moderator
Nick Sanders, Associate Director, Parkland College

Session A-2 Why Should I Go to Middle Management Institute This Summer?
Redbird F (M/UM)
Are you in the three to seven year time frame in your office? Wondering where your career is headed next and if it’s time to move up or move out? Join the Middle Management Institute (MMI) committee members and past attendees to hear about how IACAC’s Middle Management Institute impacted their careers and how you can attend the 2019 Institute.

Moderator
Nick Sanders, Associate Director, Parkland College

Presenters
Laura Schutt-Huskey, Assistant Director of Admission, Butler University
Annabelle Vinson, Assistant Director of Admissions, University of Iowa

Audience
Postsecondary-2 year, Postsecondary-4 year

(FT) First Timers (TS) Transfer Students (GWI) Guiding the Way to Inclusion (M/UM) Middle/Upper Management

Audience is relevant to everyone unless indicated otherwise.
<table>
<thead>
<tr>
<th>Session A-3</th>
<th>Bullet Proof Letters of Recommendation</th>
<th>Session B-7</th>
<th>Innovative Essay Writing Workshops</th>
</tr>
</thead>
<tbody>
<tr>
<td>Redbird A</td>
<td>What if you could write a personal and detailed counselor letter of recommendation using a hybrid of headers, bullet points, and narratives without sacrificing the quality of content? What if you could reduce the amount of time to draft the letter while easily highlighting students’ strengths for the admission rep? We will share what we learned about this new style of letter and review and discuss sample letters.</td>
<td>Redbird A</td>
<td>Counselors from various high schools will share how they work with students through the essay writing process. Counselors will talk about the various types of essays students may encounter, and how to help them through the brainstorming and editing process.</td>
</tr>
<tr>
<td>Presenters</td>
<td>Lianne Musser, College Coordinator, Lyons Twp. High School Kathy Major, Director of Counseling, Joliet Catholic High School Alex Spiriotopoulos, Senior Assistant Director of Admissions, University of Chicago</td>
<td>Presenters</td>
<td>Dan Miller, Post Secondary Counselor, Adlai E Stevenson High School Amy Belstra, College Counselor, Libertyville High School</td>
</tr>
<tr>
<td>Audience</td>
<td>Secondary, Postsecondary-2 year, Postsecondary-4 year</td>
<td>Audience</td>
<td>Secondary</td>
</tr>
</tbody>
</table>

**Conference Development Hours:**

Conference attendees who are interested in earning Professional Development (PD) Hours approved by ISBE should stop by the Registration & Hospitality area to fill out an Evaluation form, then pick up the Evidence of Completion form. Remember that you need to register your participation hours within 60 days of the conference through the ISBE website. Each conference session, opening session, general membership meeting, endnote panel, and closing session is worth one PD hour. It is suggested that attendees keep the signed Evidence of Completion form and conference program booklet for their records.
Session B-9
Redbird B
Self Advocacy: How to Find Your Voice for YOU
This session is part one of a three part advocacy series sponsored by the Government Relations Committee and focuses on self-advocacy. We often find ourselves overworked, overwhelmed and just drained—how do we channel the advocacy skills we use for our students and our work into something that fuels, recharges or re-inspires us in the midst of unavoidable chaos?
Moderator
Evan Wilson, Dean of Admission and Student Financial Services, Illinois College
Presenters
Michelle Rogers, Program Director for Regional Recruitment, Saint Louis University Jennifer Sloan, Regional Enrollment Coordinator, Chicago, University of Cincinnati
Audience
Secondary, Postsecondary–2 year, Postsecondary–4 year

Session B-10
Redbird F
(GWI) (TS) (FT) (M/UM)
Common App: One Application, Unlimited Possibilities
Improving pathways for students requires addressing logistical and systemic barriers to college access and transfer admission. In this session, learn how Common App and Reach Higher are building evidence-based college access campaigns, connecting students to financial planning and scholarship resources, streamlining the application experience, and supporting counselors with comprehensive tools. Additional panelists include both a college and university that utilize the Common App and best practices from the high school side.
Moderator
Michael O’Connor, Post-High School Counselor, New Trier Township High School
Presenters
Megan O’Rourke, Assistant Director of Regional Recruitment, Marquette University Kirk Kluever, Assistant Provost, Director of Admissions, University of Iowa Meredith Lombardi, Associate Director, Outreach and Education, Common App
Audience
Secondary, Postsecondary–2 year, Postsecondary–4 year

Session B-11
Redbird G
Aging with Dignity
Are the issues of aging challenging you or your loved ones? Would you like some tools and tips to help deal with these challenges? This session will present “Five Wishes”, a document that starts the conversation about care decisions, medical treatments, and comfort levels associated with aging. We will also be referencing topics from the books “Younger Next Year” by C. Crowley and H. Lodge, and “Being Mortal” by A. Gawande.
Moderator
Kathy Holmberg, School Counselor—retired, Glenbard South High School
Presenters
BC Juettner, School Counselor—retired, Schaumburg High School Sue Sanders, School Counselor—retired, Glenbard West Rob Engelman, School Counselor—retired, Hinsdale Central High School
Audience
Secondary, Postsecondary–2 year, Postsecondary–4 year

Session B-12
Theatre
Phones As a Recruitment Tool... and Best Practices
Generation Z won’t always pick up the phone. In this session we will discuss meaningful ways to make a personal connection through texting and calling campaigns. We will also review marketing and communication campaigns and how we can weave phone calls and texting into the big picture to yield more students. This session will evaluate characteristics of Generation Z and the best ways to recruit them according to research. We will share how two varying institution types have implemented Slate to better reach our students and how Lake Forest College has worked with Slate to improve the functionality of the texting tool on their interface. We will share the campaigns we have developed to yield students and discuss how data can improve our efforts going forward. We will discuss nudge theory in regards to marketing and communication campaigns to app completion and will share the results from its implementation. We will facilitate an open discussion to discover varied methods of outreach being employed at institutions.
Presenters
Katie Wiles, Coordinator of Summer Registration, University of Illinois at Urbana-Champaign
Jessica Sublette, Admissions Counselor, Lake Forest College
Audience
Postsecondary–4 year

Wednesday, May 1, 2019
Afternoon Activities
12:00 pm – 1:15 pm
Lunch for Conference Attendees – Redbird D
Retirees’ Luncheon – Jesse Fell Room C
IRCF Luncheon – Jesse Fell Room B
First Timers’ Luncheon – Redbird C
1:30 pm – 3:00 pm
Opening Session – Theatre

Keynote Speaker
Akil Bello
Akil Bello is an educational access consultant who has spent his career helping families, schools, and institutions understand and address challenges with admissions and admissions testing, particularly focusing on how those challenges impact underserved populations. Akil has worked for The Princeton Review as the Director of Equity and Access and was founding partner and CEO of Bell Curves, a test preparation and educational services company based in NYC. Akil serves on the board of PASSNYC, a not-for-profit, volunteer organization dedicated to broadening educational opportunities for underserved students, and ESPI, a not-for-profit that aims to bring free academic and cultural enrichment to gifted students from low-income backgrounds.
C Sessions 3:15 pm – 4:15 pm (Wed., May 1)

**Session C-13**

**Theatre**

Film: The Test and the Art of Thinking

Parents and students understand the energy and emotions conjured by the SAT, which is not only part of the college admissions process, but also a true rite of passage for teenagers in the United States. Most of us never forget our score, or how we feel about it. This film endeavors to support individuals—especially young people—by examining what the test measures and means, and asking a range of visionaries, admissions professionals, and interested parties to discuss the use and ramifications of the test.

**Moderator**

Hanna Stotland, Admissions Consultant

**Presenters**

Hanna Stotland, Admissions Consultant

Carlene Klass, Dean of Undergraduate Admission, DePaul University

**Audience**

Secondary, Postsecondary-2 year, Postsecondary-4 year

**Session C-14**

**Redbird G**

**The Sooner the Better: Benefits of Early Transfer Planning**

This session will discuss the importance of planning a transfer pathway early during a student’s college career as well as provide tips and best practices for doing so, such as encouraging students to research institutions and partnerships, transferable courses, and much more. The presentation will end with specific planning tips for helping transfer students prepare and plan for majors in the STEM field.

**Presenters**

Breigha Adeyemo, Transfer Admission Counselor, Illinois Institute of Technology

Ryan Howard, Transfer Admissions Counselor, Eastern Illinois University

Blake Miller, Graduate Assistant Admissions Counselor, Eastern Illinois University

**Audience**

Postsecondary-2 year

**Session C-15**

**Redbird A**

**Impactful Visit Programs: Making a Difference at SIUE**

With a dwindling pool of students, rising costs, and stiff competition, admissions professionals must focus on all aspects of the campus visit program to meet and exceed institutional enrollment goals. They must engage with prospective Gen Z students and create personalized visit experiences. By partnering with VisitDays, Southern Illinois University Edwardsville has figured this out with a revitalized campus visit program centered on improved and automated communication, robust data, and increased show-up rates.

**Presenters**

Todd Burrell, Director of Undergraduate Admissions, Southern Illinois University Edwardsville

Sujoy Roy, CEO, VisitDays

**Audience**

Postsecondary-2 year, Postsecondary-4 year

**Session C-16**

**Redbird E**

**(GWI) (TS) Explain Fully: College after Crisis**

How do you help a student who has the right academic credentials, but has a problem on his or her record that requires further explanation? Learn to advise college applicants who have to “check the box” and provide a supplemental essay explaining a disciplinary, medical or criminal crisis.

**Moderator**

Hanna Statland, Admissions Consultant

**Presenters**

Hanna Statland, Admissions Consultant

Carlene Klass, Dean of Undergraduate Admission, DePaul University

**Audience**

Secondary, Postsecondary-2 year, Postsecondary-4 year

**Session C-17**

**Redbird F**

**(FT)**

**The Importance of Mentorship**

Mentorship is powerful and incredibly useful in anyone’s career. This kind of constructive guidance is unlike any other professional relationship.

This session will provide examples of the benefits of IACAC Mentorship such as networking, development, and ways to get involved. This session will be extremely valuable for First-timers!

**Moderator**

Josephine West, Regional Recruitment Manager, The Ohio State University

**Presenters**

Lisa Winker, Chicago Regional Admissions Counselor, Indiana State University

Sanober Kanjee, College Counselor, Victoria Soto High School

Kelly Dutmers, College Counselor, Saint Viator High School

Jessica Avila-Cuevas, Regional Representative, University of Illinois at Urbana-Champaign

Jennifer Stroh, College Counselor, Barrington High School

Kimberleigh Wiley, College Counselor, Deerfield High School

**Audience**

Secondary, Postsecondary-2 year, Postsecondary-4 year

**Session C-18**

**Redbird B**

**FAFSA: Updates, Verification, Mobile App & More**

This session will provide participants key updates regarding the Free Application for Federal Student Aid (FAFSA) and financial aid process. Session topics will include FAFSA updates, information on the financial aid verification process, the new FAFSA mobile app (myStudentAid), and more.

**Moderator**

Kalene Heaton, Professional Development Specialist, Illinois Student Assistance Commission

**Presenters**

Sara Espinosa, Outreach and Professional Development Manager, Illinois Student Assistance Commission

**Audience**

Secondary, Postsecondary-2 year, Postsecondary-4 year

**Session C-19**

**North Street Entrance**

**Illinois State Campus Tour and Counselor Reception**

We invite school counselors to join us for an abbreviated tour of Uptown Normal and the Illinois State University campus from 3:15-4:15 p.m. Then enjoy light refreshments until 5:15 p.m. in the comfort of our brand new Admissions space in the newly renovated Bone Student Center. Get a quick update on what’s going on at Illinois State, and connect with friends and colleagues before continuing on with your evening plans.
**Project Reach** is a service project of IACAC with the goal of providing school supplies, college counseling materials, monetary donations, and other resources to benefit students in need. Two Illinois high schools are selected each year from nominations made by IACAC members.

The Committee is pleased to announce the selections for this year’s Project Reach Recipients. Both schools are dedicated to assisting their students in the pursuit of higher education through collaborating with IACAC and the Project Reach Committee.

**School A** is an urban, public school located in central Illinois and is one of the oldest schools in the nation west of the Allegheny Mountains. School A serves just under 1,400 students of which 65.6% are Black, 13% are White, and 12.4% are Hispanic. 100 percent of the students receive free and reduced lunch and 74% come from low income families. School A has created an options program for students to earn a high school diploma via non-traditional means, meaning School A looks at each student individually and finds the best pathway for success which might include things such as cooperative education, blended classes, skill development, etc.

**School B** is a rural, public school located in central Illinois. School B has a high school enrollment of 129 students and 24% qualify for free and reduced lunch. School B serves a severely impoverished community. Many of the students may not have their basic needs met and some need assistance with medical expenses such as physicals and eye exams. School B is surrounded by agricultural farms and many of the school’s families commute to employment on a farm or are employed locally. School B strives to create well-rounded citizens through academic and community service initiatives, such as “Community Day” which is held in the spring where all students complete a volunteer project which benefits the community.

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**Join Project Reach for Dine and Donate!**

On Wednesday, May 1st we invite you to dine at one of our two partner restaurants during the “dinner on your own” time. These restaurants will be donating a portion of proceeds back to Project Reach. These restaurants offer a variety of food and beverage selections to choose from and one is a short walk away while the other is a 5 minute drive. **If you visit Buffalo Wild Wings, please pick up a voucher at the Project Reach table Wednesday morning or during the Taste and Toast event. If you visit Medici, please bring your conference lanyard to the restaurant.**

**Buffalo Wild Wings**
603 S. Main St.
Normal, IL 61761
309-808-4444
**bring voucher**

**Medici**
120 W. North St.
Normal, IL 61761
309-452-6334
**bring IACAC lanyard**

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**Wednesday, May 1, 2019**
**Evening Activities**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>3:30 pm – 4:30 pm</td>
<td>Retirees’ Reception – Patrick Walsh’s Suite</td>
</tr>
<tr>
<td>4:15 pm – 5:15 pm</td>
<td>Mentorship Reception – Redbird C</td>
</tr>
<tr>
<td>5:15 pm – 6:45 pm</td>
<td>Taste and Toast: Wine, Beer, Mocktails and Snacks – Redbird D</td>
</tr>
</tbody>
</table>

Take advantage of this great opportunity to come together and socialize with colleagues while we learn about and taste a variety of local craft beers and wines. This year we have added "mocktails" (created by our very own Sylvia Hernandez) and snacks from Beer Nuts and a local cheese purveyor.

Registration is required and capacity is limited. Included in your registration is a commemorative glass to take home, and the proceeds will benefit Project Reach.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 pm</td>
<td>Dinner on your own or in groups</td>
</tr>
<tr>
<td>7:00 pm</td>
<td>Past Presidents’ Dinner</td>
</tr>
<tr>
<td>9:00 pm – 11:00 pm</td>
<td>Entertainment – Redbird D</td>
</tr>
</tbody>
</table>

Find your way to “Redbird Lounge” where you can bend an elbow and cut a rug with some of the coolest cats in town! Please join IACAC’s entertainment committee along with a live student band and see the IMPACT that we have on our students. A light snack will be provided.

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**Missouri University of Science and Technology**

What do Apple, John Deere, NASA and Anheuser-Busch have in common? S&T grad Dajae Williams.

She interned at each company before saying “yes” to a full-time job at NASA.

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**IACAC Says Thanks!**

Drake University
Exclusive Sponsor

Wednesday’s Entertainment
Your path to college starts here

These free, easy-to-use resources from Sallie Mae® can help you save, plan, and pay for college.

- Free College Planning Calculator℠
  Build a customized plan to pay for college.
- Free Scholarship Search
  Access more than 5 million scholarships worth $24 billion.
- Planning information
  Learn about different ways to pay for college—scholarships, financial aid, student loans, and more.
- The Sallie Mae $1,000 monthly sweepstakes*
  Enter for a chance to win free money for college.
- Specialized undergraduate and graduate loans
  Benefit from loan features that help meet the specific needs of students, parents, and other creditworthy individuals.

Start planning at SallieMae.com/CollegePlanning

Thursday, May 2, 2019
Morning Activities

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:15 am – 8:15 am</td>
<td>Project Reach Donations Area – North Street Entrance</td>
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<tr>
<td>7:15 am – 8:15 am</td>
<td>Continental Breakfast – Redbird CD</td>
</tr>
<tr>
<td>7:15 am – 4:00 am</td>
<td>Exhibits Open – Pre-function BCD</td>
</tr>
<tr>
<td>7:30 am – 11:00 am</td>
<td>Registration – North Street Entrance (Ballot Pickup until 8:15 am)</td>
</tr>
<tr>
<td>8:15 am – 9:45 am</td>
<td>Annual Membership Meeting – Theatre</td>
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**D Sessions**

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00 am – 11:00 am</td>
<td>Stress-Busting: A New Way Your College Can Differentiate Itself That Prospective Students (and Parents!) Will Like and Value</td>
</tr>
</tbody>
</table>

Fresh data from the groundbreaking higher education study, “Stress-Busting,” offers new insights on how college admission teams can make the difference for prospective students. 84% of college-bound students find a college much more attractive when it addresses and helps alleviate student stress and anxieties. The study, co-sponsored by public and private colleges across the country, uncovered ways in which colleges CAN isolate and respond to the variety of stress/anxieties experienced by prospective students (and parents) during the college selection process. We will share proven techniques and strategies that will best serve the student while achieving your enrollment goals.

**Moderator**
Bob Longmire, President, Longmire and Company

**Presenters**
Jeff Mavros, Director of Admissions, Illinois State University
Rick Montgomery, Senior Enrollment Strategist, Longmire and Company

**Audience**
Postsecondary-2 year, Postsecondary-4 year

Session D-21

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>Theatre</td>
<td>Getting To Know The Big Ten!</td>
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Illinois is a hot spot for the Big Ten because of the diverse and academically strong students attending high schools in the state. Many high school counselors are questioned by students and families about the Big Ten and their application process. Please join us for a panel discussion about each university’s application process, scholarship opportunities, and overall campus life.

**Moderator**
Amy Thompson, College & Career Counselor, York High School

**Presenters**
Mary Ward, Assistant Director-Chicago Area Regional Representative, Purdue University
Josephine West, Chicagoland Regional Recruitment Manager, The Ohio State University
Steve Landgraf, Manager of Illinois Recruitment, Michigan State University
Chantel Harley, Admission Counselor, Penn State University
Carol Lee Barry, Midwest Regional Recruiter, Rutgers University New Brunswick
Robert Olivieri, Midwest Regional Recruitment Coordinator, University of Maryland

**Audience**
Secondary
Session D-22
Redbird G
(M/UM) (GWI)

Building A Foundation: Community Colleges

Community Colleges offer a unique set of assets and problems. For some students, it may be their last stop, while others might go on to pursue a four-year university. In this session, we will have an open, interactive discussion about what is working at our community colleges and what could use some improvement.

Moderator
Kristin Smigieliski, Dean of Enrollment Management, Parkland College

Presenters
Rick Eddy, Director of Admissions & Records, Carl Sandburg College
Mollye Craterfield, Director of Recruitment, Carl Sandburg College
Aseret Loveland, Assistant Director of Admissions, Records & Transfer Services, Illinois Valley Community College

Audience
Postsecondary-2 year

Session D-23
Redbird F
(FT)

The Importance of the Campus Visit... for Counselors

School counselors have a responsibility to learn as much as we can about college options, and what better way to learn than by visiting campuses in person? Colleges are eager to host counselors to highlight what makes each school unique. IACAC offers several organized tours for high school counselors. Come learn about these professional development opportunities in the “O’Fun” series: Bus O’Fun, Plane O’Fun and yes, even a Bike O’Fun! Why should students and parents have all the fun?

Moderator
Paul Welsh, School Counselor, Fenton High School

Presenters
Sarah McDougal, School Counselor, Fenton High School
Mike Gavic, Director of Undergraduate Admission, Bradley University
Scott Lilly, School Counselor, Glenbard East High School

Audience
Secondary

Session D-24
Redbird B
(M/UM) (GWI)

The Trend of Leaving Illinois for College—2018

Where are all of our students going and why? This session again looks to examine the growing trend of Illinois students leaving the state for higher education. We will discuss the continuing trend of Illinois out-migration during the past decade, examine newly updated IPEDS/WICHE migration data for these students and breakdown the regions and institutions that they are attending. We will then have a discussion about our observations of how and why this occurs as well as what the future holds from the perspective of high schools and universities.

Presenters
Justin Ball, VP Enrollment Management, Bradley University
Andy Borst, Director of Admissions, University of Illinois Urbana-Champaign
Anthony Tanner, Guidance Counselor, Champaign Central High School

Audience
Secondary, Postsecondary-2 year, Postsecondary-4 year

Session D-25
Redbird E

Advocacy at Work: Speaking Up at Your Institution

This session is part two of a three part advocacy series sponsored by the Government Relations Committee and focuses on advocacy within our institutions. This can be a tricky subject to navigate but, still, incredibly important. There are times we find ourselves needing to voice our opinions with administration, leadership teams, or other parties within our institutions. How do you raise your voice intelligently but appropriately in your workplace at any level?

Moderator
Joe Freeman, Director of College Counseling, Beacon Academy

Presenters
Eric Ruiz, Director of Admission, University of St. Francis
Brian Hodges, Assistant Director of Undergraduate Admissions, University of Illinois
Julie Kirk, Government Relations Manager, National Association for College Admission Counseling

Audience
Secondary, Postsecondary-2 year, Postsecondary-4 year

Session E-26
Redbird A

Knowledge Is My Super Power

Marvel at your ethical super power and make an impact getting to know the NACAC Code of Ethics and Professional Practices (CEPP). Prepare to join the IACAC Admission Practices League in our quest for Honesty, Integrity, and Truth in our profession. Our challenge will be interactive as we review case studies and discuss hot topics in our profession. Time for questions will be allotted.

Moderator
Andy Borst, Director of Admission, University of Illinois

Presenters
Kevin Coy, Homewood Flossmoor High School
Jennifer Gross, University of Denver

Audience
Secondary, Postsecondary-2 year, Postsecondary-4 year

Session E-27
Theatre
(GWI) (M/UM)

Enrolling Gen Z

Generation Z is here and enrolling! Is your institution prepared to give Gen Z students the experience they’re looking for? This presentation, based on the Eduventures Prospective Student and Student Sentiment Surveys, explores the key distinctions between Millennial and Gen Z students and the implications those distinctions have on student expectations. Join us to learn how to serve Gen Z students better in recruitment and enrollment and how you can understand and use student mindsets to shape more engaging communications.

Presenters
Kristin Mahoney, Regional Director, ACT | NRCCUA
Jeff Mavros, Director of Admissions, Illinois State University

Audience
Postsecondary-2 year, Postsecondary-4 year
E Sessions 11:15 am – 12:15 pm (Thurs., May 2) Continued

**Session E-28**  
**Redbird B**  
**Insta-Anxiety**  
According to national surveys, high school students seem more anxious than ever before. High school counselors have also seen an increase in working with students mental health concerns during the school year. While technology is a wonderful thing, cell phones may be contributing to these concerns more than we realize. Join us as we review research on the topic and explore through group discussion the interesting correlations between cell phones and teenage anxiety within the iGeneration.

**Moderator**  
Daniel Miller, College Counselor, Adlai E. Stevenson High School

**Presenters**  
April Ponte, School Counselor, Oswego High School  
Roberto Suarez, School Counselor, Homewood-Flossmoor High School

**Audience**  
Secondary

**Session E-29**  
**Redbird G**  
**How Will Your Olympic-sized Swimming Pool Help Me Get a Job? The Dos and Don’ts of Recruiting Non-traditional Students**  
Marketing materials and recruitment strategies are often geared towards the “traditional” student, but are we ignoring the obvious and missing an opportunity to serve another population?

With the non-traditional student population on the rise, we must understand how to target this group more effectively, in order to meet goals and increase enrollment, in the ever-evolving world of higher education.

Join us as we dive into this unique student population, discuss what works and what really doesn’t, and share some useful tips and pointers for working to recruit this rapidly growing population.

**Presenters**  
Nyssa Catton, Peoria Site Coordinator, Lincoln College-ABE  
Rodney “RC” San Jose, Admissions Director, Illinois Central College

**Audience**  
Postsecondary-2 year, Postsecondary-4 year

Session E-30  
**Redbird E**  
**Recruiting Black Males: Strengths-based Practices**  
Oftentimes deficiency-based narratives surrounding the college readiness of Black males negatively influence how these students are prepared and recruited for college. Examining college access and success literature, this session will highlight some of the practices that lead to the under-enrollment of Black males and what we can do to address the problem. Using a strengths-based approach, examples of successful college counseling and recruitment programs will be shared with implications for practice and opportunities for collaboration.

**Moderator**  
Shelby Wyatt, Counselor and Founder of the Kenwood Academy Brotherhood, Kenwood Academy

**Presenters**  
Amanda Parada-Villatoro, Director of College Access, DePaul University  
Jim Blissitt, III, College and Career Specialist, Chicago Public Schools

**Audience**  
Secondary, Postsecondary-2 year, Postsecondary-4 year

Session E-31  
**Redbird F**  
**Making an IMPACT with Your Recommendations**  
This session will provide counselors with an inside look on IMPACTful letters of recommendation (LOR). Both the counselor and teacher LORs are a crucial part of the admissions process as they put the student in the context of the school community and academic environment. Presenters will highlight tips and tricks to writing an impressive LOR and provide details for utilizing the trending Organized Narrative format. We hope to help make writing LORs a little less stressful!

**Presenters**  
Aliza Gilbert, College Counselor, Highland Park High School  
Natalie Rubino, School Counselor, Glenbard West High School  
Alisa Fisher, Senior Associate Director of Admissions, University of Notre Dame  
Heather Chase, Associate Director for Regional Enrollment, Miami University

**Audience**  
Secondary

Thursday, May 2, 2019  
Afternoon Activities

12:15 pm – 2:00 pm  
Lunch for Conference Attendees – Redbird CD

2:00 pm – 2:30 pm  
Dedicated Exhibitor Time – Pre-function BCD

F Sessions 2:30 pm – 3:30 pm (Thurs., May 2)

**Session F-32**  
**Theatre**  
**Bridging the Divide: The Urban-Rural Gap in College Access**  
Although rural students graduate from high school at the same rate as their suburban and urban peers and perform at or above those students on national tests, they are often overlooked in strategies for increasing college access and success. This session will open up a discussion about the social, economic, and cultural challenges faced by rural communities, and provide some details on local and national programs meant to prepare and support students from small town and rural schools for college success.

**Presenters**  
Marjorie Betley, Associate Director of Admissions, University of Chicago  
Madeleine Jacobs, Senior Admissions Counselor, University of Chicago

**Audience**  
Secondary, Postsecondary-2 year, Postsecondary-4 year

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**IACAC Welcomes NACAC Board Director Chris Reeves**

Chris Reeves has been a public school counselor in Kentucky for twenty-one years, after having taught English for five years. He has served as Treasurer and President of KYACAC, and is currently in the third and final year as a Board Director at NACAC. His wife was a non-traditional student recently obtaining an associate degree as a Physical Therapy Assistant. He married her nearly seven years ago and got three kids in the process. Two are in college, with three transfers between them, and one is a sophomore in high school with no idea what she wants to do with her life. Chris will retire from Kentucky public schools next year and will continue his career as an IEC, although he will entertain great job offers!
IACAC Summer Institute 2019
University of St. Francis is hosting this year’s IACAC Summer Institute, which offers an essential experience to new high school counselors and college admission counselors by providing knowledge, tools, and resources to support in the successful transition to the profession. Summer Institute participants will have a chance to attend multiple workshop-style breakout sessions about the college admission process, featuring relevant topics ranging from career development, financial aid, recruiting, networking, and everything in between. It will also offer opportunities to meet new peers and learn from those who are eager to share their wealth of experience.

The program is from July 24-26, 2019 at the University of St. Francis, and will feature professional development opportunities for both high school counselors and college admission professionals. For more information and to register, go to www.iacac.org/si.
### F Sessions 2:30 pm – 3:30 pm (Thurs., May 2) Continued

| Session G-38 | North Street Entrance | A Breakthrough Campus Visit to Illinois Wesleyan  
Join the Admissions Team at Illinois Wesleyan University for a Breakthrough Campus Visit. This session will include a presentation and a tour of the campus. We’ll key you in to the experiences your students could have as a member of the Titan family. From playing a sport or performing in the arts, to completing an internship or signature research project with our faculty, our students experience breakthrough moments during their time at IWU!  
**NOTE** This session will extend into G Session as well.  
**Presenters**  
Greg King, Dean of Admissions; Associate VP for Enrollment Management, Illinois Wesleyan University  
Kasey Evans, Associate Dean of Admission, Illinois Wesleyan University |

| Session G-39 | Redbird A  
Building a College Counseling Program  
Adding specific College Counseling Programming to the resources your district currently offers can be a great asset for your students and communities. This may be something that you’ve considered, but perhaps you feel like you’re fighting an uphill battle, or you may be overwhelmed about where to start. Your district may have had programming that didn’t work out in the past, or maybe you’re part of a completely new school! We’re here to help make this process easier, based on our own experiences building programs that work.  
**Moderator**  
Heather Ecklund, Post-Secondary Counselor, Warren Township High School  
**Presenters**  
Andrea Rusk, College Counselor, Mundelein High School  
Allison Zameck Lieberman, College/Career Counselor, Zion Benton Township High School  
Joseph Freeman, Director of College Counseling, Beacon Academy  
**Audience**  
Secondary |

| Session G-40 | Theatre  
Home Run Results When We’re On The Same Team  
Home run results are attainable when college admission counselors and high school counselors work together to assist students with the college search process. This session includes 7 innings of tips on how to increase your RBIs by functioning well as a team when it comes to high school visits, special programs, difficult conversations, college fairs and much more. Whether you are a rookie or seasoned veteran, come hear about the benefits of being on the same team.  
**Moderator**  
Courtney Klinedinst, Regional Admissions Counselor, Western Illinois University  
**Presenters**  
Tiffany Lugge, Director of Guidance, O’Fallon Township High School  
Jason Corey, School Counselor, Collinsville High School  
Cayla Maurer, Regional Admissions Counselor, Eastern Illinois University  
Jamie Staggs, Senior Regional Admissions Counselor, Western Illinois University  
**Audience**  
Secondary, Postsecondary-2 year, Postsecondary-4 year |

### G Sessions 3:45 pm – 4:45 pm (Thurs., May 2)

| Session G-41 | Redbird B  
IB and The Fourth Industrial Revolution  
By 2020, the Fourth Industrial Revolution will have brought us advanced robotics and autonomous transport, artificial intelligence and machine learning, advanced materials, biotechnology and genomics. How are educational leaders preparing for this shift? Are they nurturing the meta-cognitive skills to navigate an evolving economy? The majority of IB students in Illinois come from underserved backgrounds. The IB learner profile encourages schools to nurture traits that uniquely prepare students for life in a rapidly changing society.  
**Moderator**  
Rachelle Bernadel, University Relations Administrator, International Baccalaureate Organization  
**Presenters**  
Andrea Kulas, IB Diploma Programme Coordinator, Roberto Clemente Community Academy  
Lucia Lopez, Assistant Director of Mission Initiatives, DePaul University  
Christine Eischen, Director of College Counseling, Lycée Français de Chicago  
**Audience**  
Secondary, Postsecondary-2 year, Postsecondary-4 year |

| Session G-42 | Redbird E  
Intentional You  
Higher Education can be one of the most exciting and rewarding fields to work in, but it can also zap the energy right out of us. The expectation to manage large caseloads, hit numbers, run and create programs, respond to all emails and phone calls within 4 seconds and make everybody happy has left us with an epidemic of higher education professionals who are physically and mentally exhausted, with no time for what is truly important. In this session, learn strategies to find better balance, improve your physical and mental health, increase productivity and find your passion again.  
**Presenters**  
Jill Diaz, Assistant Director of Admission, University of Colorado Boulder  
Veronica Mclaughlin, Assistant Director of Regional Recruitment, Drake University  
**Audience**  
Secondary, Postsecondary-2 year, Postsecondary-4 year |

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**You’re Invited to the Sharing the Dream Conference**

Join us for the 5th annual Sharing the Dream Conference and learn—first-hand—how you can better advocate for and support undocumented students as they overcome barriers on the path to a college degree and beyond.

The workshop will take place at Northern Illinois University, Dekalb, Illinois on May 15, 2019 from 7:30 am - 3:30 pm.

The registration fee is $25 and includes lunch. For session offerings and to register go to [http://www.iacac.org/sharing-the-dream/](http://www.iacac.org/sharing-the-dream/)

Space is limited and registration will close on May 8, 2019 or when capacity is reached.

#SharingTheDream2019
Providing College Access to the Illinois Rural Student

Higher education is becoming more aware of what many consider a “forgotten segment” of America—the rural student. The National Center for Education Statistics shows a disparity of college attainment between urban and rural students, with data showing only 29% of rural college enrollees vs. 48% urban enrollees. Illinois offers a diverse landscape of rural communities. This session seeks to explore who the Illinois rural student is, what challenges and needs do they have, the differences among rural communities, and how can high school counselors collaborate with 2 and 4 year institutions to increase college access for rural students.

Moderator
Branden Delk, Senior Admissions Counselor, Illinois State University

Presenters
Sarah Triplett, High School Counselor, Camp Point Central High School
Lisa Steve, College & Career Counselor, Olympia High School
Melissa King, School Counselor Lexington High School
Annette Braden, School Counselor, Norris City-Omaha-Enfield High School

Audience
Secondary, Postsecondary-2 year, Postsecondary-4 year

Engaging Parents in First-Generation Success

At Waukegan to College (W2C), parental engagement is the cornerstone of what we do. This seminar gives detailed examples of how parents are integrated into the organization’s leadership and operations. A W2C Parent leader will present her role in leading the organization and will share the new Parents Educating Parents program aimed at helping the broader community understand the path to academic success and college.

Moderator
Jennifer Sparrow, Independent College Counselor, JSS College Counseling

Presenters
Elyse Danckers, Executive Director, Waukegan to College NFP
Laura Rios, Program Manager, Waukegan to College NFP
Maria Gonzalez, Parent Leader, Waukegan to College NFP

Audience
Secondary
**Friday, May 3, 2019**

**Morning Activities**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 am – 9:00 am</td>
<td>Buffet Breakfast – Redbird CD</td>
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<tr>
<td>9:00 am – 10:00 am</td>
<td><strong>H Sessions</strong></td>
<td><strong>Redbird A</strong></td>
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<tr>
<td>10:15 am – 11:15 am</td>
<td><strong>I Sessions</strong></td>
<td><strong>Redbird E</strong></td>
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<td>11:30 am – 12:15 pm</td>
<td>Endnote Speaker – Redbird CD</td>
<td><strong>Redbird CD</strong></td>
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<tr>
<td>12:15 pm – 1:30 pm</td>
<td>Lunch and Closing Session – Redbird CD</td>
<td><strong>Redbird CD</strong></td>
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**H Sessions**

9:00 am – 10:00 am (Fri., May 3)

**Session H-45**

**Redbird A**

**Palante!: Latinx Student Transition & Persistence in Higher Education**

The lack of progress in college completion for Latinx students is detrimental not only for their social and economic mobility, but for society as a whole. In order to understand factors that influence rates of enrollment and persistence of Latinx college-bound students, educators must examine the sociocultural implications in the educational experiences of all students. Utilizing a case study approach and experiential knowledge we will delve into vignettes of students that have encountered barriers and success in accessing and attaining the American college dream.

*Presenters*

Evelyn Sanchez, School Counselor, Argo Community High School
Jennifer Juarez, Assistant Director-LARES, University of Illinois at Chicago

*Audience*

Secondary, Postsecondary-4 year

**Session H-46**

**Redbird B**

**Overcoming Imposter Syndrome**

Despite what your inner-critic says, you do belong. You are worthy. You do make an impact. You are probably your best professional self more often than you feel. If, despite your success, accomplishments, and accolades, you still have self-doubt, and a persistent belief that you lack intelligence, skill, or competence, you may be experiencing Imposter Syndrome. Through discussion, reviewing research, and engaging in interactive activities, we will explore how Imposter Syndrome manifests itself in the world of college admissions, and learn effective strategies to overcome it through positive self-reflection.

*Presenters*

Tricia Lothschutz, Regional Enrollment Manager, University of Dayton
Christian Brown, Assistant Director of Admission-Chicago Region, Augustana College

*Audience*

Secondary, Postsecondary-2 year, Postsecondary-4 year

**Session H-47**

**Redbird G**

**(TS)**

**Transfer 101 for the High School Counselor**

Do you work at a high school that sends students to community college? If so, this session will help arm you with information and ways to be an advocate for them. Our panel will discuss: ways to help students navigate community college admissions and registration, reasons for students to continue thinking about the four-year process rather than stopping at their decision to attend to the community college and figuring the rest out later; the alphabet soup of Guaranteed Admission Programs, utilizing resources at both the community college and four-year universities, and provide myth busters about community colleges and the transfer process.

*Moderator*

April Ponte, School Counselor, Oswego High School

*Presenters*

Allegria Giulietti-Schitt, College and Career Counselor, Niles North High School
Shawn Wochner, Regional Admission Counselor, Western Illinois University
Kristin Smigielski, Dean of Enrollment Management, Parkland College
Samantha Meranda, Assistant Director of Admission, Illinois State University
Brittany Burton, Transfer Specialist, Joliet Junior College

*Audience*

Secondary

**Session H-48**

**Redbird F**

**Impacting Post-Secondary Preparedness and Success**

Curious about how college counselors, school counselors and admission representatives can all work together to positively impact post-secondary outcomes? Attend this session to learn how one school’s college counseling and school counseling teams work together to align and guide post-secondary education, planning & decision making in grades 9 through 12. Attendees will leave the session with strategies to effectively partner with their local admissions team and collaboration plans and curricular ideas that can be personalized and effectively implemented at their school. Topics covered will include: post-secondary learning goals for each grade, communication plans, family connection strategies, delegation of duties, school counseling roadmaps, college counseling roadmaps and post-secondary event ideas.

*Moderator*

Erinn Murphy, College & Career Counselor, Carbondale Community High School

*Presenters*

Franciene Sabens, School Counselor, Carbondale Community High School
Krista Antrim, School Counselor, Carbondale Community High School
Cayla Maurer, Regional Admissions Counselor, Eastern Illinois University
Michelle Rust, Southern Illinois University-Carbondale
Rachel Brewster, Assistant Director, Southern Illinois University, Carbondale

*Audience*

Secondary

**Session H-49**

**Redbird E**

**Postsecondary & Career Expectations (PaCE) Overview**

This presentation provides an in-depth overview of the Illinois Postsecondary and Career Expectations (PaCE) Framework that the Illinois Student Assistance Commission was tasked with developing as a result of the Postsecondary Workforce Readiness (PWR) Act. Topics covered include: PWR legislation, an overview of the IL PaCE framework; the PaCE implementation process, as well as ISAC resources and support options.

*Moderator*

Sara Espinosa, Professional Development Specialist, Illinois Student Assistance Commission

*Presenter*

Kalene Heaton, Professional Development Specialist, Illinois Student Assistance Commission

*Audience*

Secondary, Postsecondary-2 year, Postsecondary-4 year
Session I-50
Redbird E
(M/UM) (GWI)
How High School Counselors Can Help International Students Transition from Their High School to a United States College
High school counselors often receive little or no training when it comes to helping their international students with their college search. This session seeks to provide high school counselors with fundamentals of this process. In the first part we will elaborate on the particulars of college admission for international students: timeline, documentation, involving stakeholders (= parents). The second part will focus on immigration questions: high school's responsibility for the international student past graduation, differentiating types of visas commonly referred to as “international”, traveling between high school graduation and HIE enrollment. At the end of the session we will examine several case studies.

Moderator
Lisa Winker, Chicago Regional Admissions Coordinator, Indiana State University

Presenters
Tatiana Fadeeva, International Admissions Counselor, University of Wisconsin Whitewater
Jodi Simek, International Students and Scholar Services, FDSO, RO, University of Wisconsin Whitewater

Audience
Secondary

Session I-51
Redbird A
The 4th Industrial Revolution
We have all heard the 4th industrial revolution is upon us. Let’s dive into what that means and discuss what career paths will look like in the near future. Most importantly, let’s strategize how we can help our students gain the skills needed to be competitive.

Presenters
Christine Grotzke, Regional Admissions Manager, Michigan Technological University
Tara Brewer, Regional Admissions Manager, Michigan Technological University

Audience
Secondary

Session I-52
Redbird F
(TS)
Working with Art & Design Students
This presentation is for anyone working with students interested in applying for study in the field of art and design. Presenters will unpack the differences between art school and liberal art school curricula and application processes with an emphasis on understanding portfolio development. We will discuss various kinds of art portfolios and share examples of past scholarship winning applications. Presenters will also discuss artist statements and how they relate to portfolio development. Attendees will learn the basic information needed to advise art and design school applicants.

Presenters
Sioban Lombardi, Assistant Director of Transfer Admissions, School of the Art Institute of Chicago
Kaycee Filson, Assistant Director of Undergraduate Admissions, School of the Art Institute of Chicago
Chevonne Totten-Garner, Director of Recruitment, University of Illinois at Chicago

Audience
Secondary, Postsecondary-2 year

Session I-53
Redbird B
Not Your Average Tour Guide
Are you looking to add more to your tour guide’s experience? This session will examine the way Bradley University Office of Admission and Western Illinois University Office of Undergraduate Admissions and Orientation run their tour guide programs. This session will cover recruitment of tour guides, the opportunities given to them, their responsibilities, the programs they help facilitate for the office, and how to connect with the undergraduate Gen Z population of tour guides.

Presenters
Hannah Hildreth, Graduate Assistant-Admissions Ambassadors and Social Media, Western Illinois
Danelle Wycoff, Graduate Assistant-Admissions Ambassadors and Social Media, Western Illinois
Angie Cooksy, Senior Associate Director & Director of Regional Admission, Bradley University

Audience
Secondary, Postsecondary-2 year, Postsecondary-4 year

Session I-54
Redbird G
(TS)
Transfer Roundtable—Let’s Talk Transfer!
Whether you are new to assisting students through the transfer process or have years of experience under your belt, it’s always helpful to meet and share ideas with other professionals working with the same student population. This roundtable session will focus on popular transfer topics based on feedback from IACAC Transfer Summit attendees. The majority of time will be spent in discussion on these topics with others working in transfer, whether you’re working with assisting students transfer from community college or recruiting them to attend your institution to complete a bachelor's degree.

Presenters
Cynthia Delgadillo, Assistant Director of Undergraduate Admission, DePaul University
Samantha Meranda, Assistant Director of Transfer Recruitment, Illinois State University
Rebecca Popelka, Program Manager, Partnership for College Completion

Audience
Secondary, Postsecondary-2 year, Postsecondary-4 year

Endnote
11:30 am – 12:15 pm
Redbird CD
Join us for a moderated panel discussion with members of the Illinois General Assembly. Elected officials from both political parties who work on education issues and represent districts with schools and colleges will discuss the challenges and opportunities facing our schools and institutions throughout Illinois and will engage in candid and open discussion about how to expand opportunities for all Illinois students and families through effective legislative advocacy.
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**Illinois Student Assistance Commission**
Abel Montoya  
(847) 831-8295  
1755 Lake Cook Road  
Deerfield, IL 60015  
www.isac.org

The Illinois Student Assistance Commission (ISAC) is a state agency with a mission to help make college accessible and affordable for Illinois students.

**International Baccalaureate Organization**
Marie Vivas  
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Delegate Directors

Three Year Term
Angie Cooksy, Bradley University
Tom Shorrock, New Trier High School

Two Year Term
Ziggy Blackwell, Illinois College
Carlene Klaas, DePaul University

One Year Term
Traci Flowers, Loyola Academy
Mike Ford, Woodlands Academy of the Sacred Heart
Eric Ruiz, University of St. Francis
Kim Wiley, Deerfield High School

Council Team Directors

Two Year Term
Dan Miller, Adlai E. Stevenson High School
April Ponte, Oswego High School

One Year Term
Kenya Taylor, University of Arizona
Natalie Rubino, Glenbard West High School

Upcoming IACAC Events

Sharing the Dream
May 15, 2019, Northern Illinois University

Young Men’s and Women’s Conference – Motivate Me
June 1, 2019, Dominican University

Executive Board Transition Meeting
May 29, 2019, York Community High School

Camp College
July 9-12, 2019, Southern Illinois University Carbondale, Southeast Missouri State University, McKendree University

Summer Institute
July 24-26 2019, University of St Francis

Middle Management Institute
June 26-27, 2019, North Central College

Bike O’ Fun
June 16-19, 2019, Illinois

Bus O’ Fun
July 23-28, 2019 Ohio, Pennsylvania, West Virginia

NACAC Guiding the Way to Inclusion
July 28-31, Ft Lauderdale, Florida

Articulation Unplugged
September 9, 2019, Illinois State University

NACAC National Conference
September 26-28, Louisville Kentucky

Chicago National College Fair
October 4, 2019, McCormick Place-Lakeside Center

Annual Conference
April 22-24, 2020, Westin Northwest Chicago, Itasca, Illinois

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Committee Chairs

Admission Practices
Kevin Coy, Homewood-Flossmoor High School
Jennifer Paar Gross, University of Denver
Andy Borst, University of Illinois Urbana-Champaign

Articulation Unplugged
Roberto Suarez, Homewood-Flossmoor High School

College Awareness and Preparation
Joel Johnson, Western Illinois University
Diana Mantey, University of Wisconsin-Parkside

Credentials
Roberto Suarez, Homewood-Flossmoor High School

District Seminars
April Bauer, Bradley University
Annette Braden, Norris City-Omaha-Enfield High School
Brad Kain, Homewood-Flossmoor High School
Frank DuBois, Lewis University, Retired

Finance
Stephanie Szczepanski, Saint Louis University

Government Relations
Joe Freeman, Beacon Academy
Evon Wilson, Illinois College
Jennifer Sloan, University of Cincinnati

High School Counselor Professional Development
Stacey Schlaud, West Leyden High School
Eliza Freedman, Evanston Township High School
Sanobar Kanjee, Soto High School an Acreo School

Illinois College Fairs
Sylvia Hernandez, Michigan State University
Eric Ruiz, University of Saint Francis
Betsy Stevens, University of Pittsburgh

Inclusion, Access and Success
Zachary George, Strive Scan
Mayra Lagunas, University of Illinois at Urbana-Champaign
Luis Narvaez, Chicago Public Schools

Media Communications
Sarah Daugherty, Bradley University
Jill Diaz, University of Colorado-Boulder

Membership
Rachel Georgakis, Fenton High School
April Lynch, Syracuse University

Retirees (part of Membership)
Rob Engelman, Hinsdale Central High School, Retired
Kathy Holmberg, Glenbard South High School, Retired
Sue Sanders, Glenbard West High School, Retired
BC Juettner, Schaumburg High School, Retired

Mentorship
Jessica Avila-Cuevas, University of Illinois at Urbana-Champaign
Josephine West, The Ohio State University
Kelly Dutmers, Saint Viator High School

Middle Management Institute
Nick Sanders, Parkland College
Laura Schutt, Butler University
Annabelle Vinson, The University of Iowa

National College Fair
Mike Melinder, The University of Iowa
Megan O’Rourke, Marquette University

Professional Development Grants
Erin Updegraff, DePaul University

Professional Connections
Nate Bargar, Carmel Catholic High School
Annette Braden, Norris City-Omaha-Enfield High School
Josephine West, The Ohio State University

Professional Development Grants
Erin Updegraff, DePaul University

Scholarship
Tara Brewer, Michigan Technological University
Tony Minestra, Loyola Academy
Tricia Lothschutz, University of Dayton

Summer Institute
Melissa Ramirez, Illinois State University
Luke Kerber, Aurora University

Summer Tours
Scott Lilly, Glenbard East High School
Becki Bellito, Vernon Hills High School
Paul Welsh, Fenton High School

Transfer Advisory
Rebecca Popek, Partnership for College Completion
Samantha Meranda, Illinois State University
Cynthia Delgadillo, DePaul University

Ad Hoc Committees

Financial Surplus
David Bennett, Legal Prep Academy
Drew Eder, Victor J. Andrew High School

Strategic Plan
Laura Docherty, Fenwick High School
Julie Nelson, Xavier University

Technology Needs
Mike Ford, Woodlands Academy of the Sacred Heart
Sarah Goldman, Albion College

Annual Conference Committee

2018-2019 Conference Chair
Amy Thompson, York Community High School

Conference Event Coordinator
Donna Epton, Schaumburg High School, Retired

Entertainment
Alex Salas, Florida Atlantic University

Evaluations & Tellers
Cindy Kasten, Hinsdale Central High School
Shawn Wojcner, Western Illinois University
Allen Lentino, Northwestern University, Retired

Exhibitors, Sponsorship, Advertising
Brian Hodges, University of Illinois, Urbana-Champaign
Veronica McLaughlin, Drake University
Mike Ford, Woodlands Academy of the Sacred Heart

First Timers
Scott Hillman, Central Michigan University

On-Site
Mike Melinder, University of Iowa
Kara Dollaske, York Community High School
Aston Karner, Illinois State University

Oversees Entertainment, Evaluations & Tellers, First Timers, On-site, Program, Registration & Hospitality
Donna Epton, Schaumburg High School, Retired
Megan O’Rourke, Marquette University
Courtney Wallace, Augustana College
Joe Freeman, Beacon Academy

Oversees Exhibitors, Sponsorship & Advertising, Project Reach and Raffle
Sylvia Hernandez, Michigan State University
Rachel O’Connell, Augustana College
Annabelle Vinson, University of Iowa

IACAC Staff

Donna Epton, Event Coordinator
Linda Haffner, Executive Assistant
Sherry Hoover, Communications Specialist

Oversight
Amy Thompson, York Community High School
Patrick Walsh, Illinois State University
Roberto Suarez, Homewood-Flossmoor High School
Stephanie Szczepanski, Saint Louis University
Erin Updegraff, DePaul University
Linda Haffner, IACAC
Erin Hoover, IACAC

Program
Chris Stevens, Lewis University
Kathryn Hankamp, St. Norbert College
Gretchan Snape, Chicago Christian High School

Project Reach
Betsy Stevens, University of Pittsburgh
Frank DuBois, Homewood-Flossmoor High School & Lewis University, Retired
Marsha Hubbuch, Riverside-Brookfield High School, Retired, College Consultant

Raffle
Angie Cooksy, Bradley University
Brad Kain, Homewood-Flossmoor High School
Chelsea Woodward, Arizona State University

Registration & Hospitality
Linda Haffner, IACAC
Kathy Major, Joliet Catholic Academy
Luke Kerber, Aurora University

Branding
Jim Pierson, University College Dublin
Christian Brown, Augustana College
Sarah Daugherty, Bradley University

IACAC Staff

Donna Epton, Event Coordinator
Linda Haffner, Executive Assistant
Sherry Hall, Publication Specialist
Erin Hoover, Communications Specialist
Thanks for another successful recruiting year. We appreciate all you do for your students and for the SIUE Office of Admissions.

2019 IACAC Conference Evaluation

Thank you for attending the 2019 IACAC Annual Conference in Bloomington Normal this year. We are interested in getting your feedback about the overall conference as well as the individual sessions you attended. Visit www.iacac.org/conference/evaluations to complete your evaluation online.

The feedback you provide is extremely valuable for the planning of future conferences. You can make an IMPACT by submitting your conference evaluation!

Warm Regards,
The 2019 Evaluations Committee
Thank you for a fantastic year!

Stay tuned: We’ll be announcing new features coming for this fall!

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