

IACAC Annual Spring Conference



April 27-29, 2022
The Westin Chicago NW

Thanks for another successful recruiting year.
We appreciate all you do for your students
and for the SIUE Office of Admissions.



Welcome

Welcome to the IACAC Annual Conference! Our theme this year is BE THE CHANGE. The goal is to have everyone in our organization realize our power in creating CHANGE you want to see in our profession and organization. We hope this year's conference provides a lot of things to think about when you consider what CHANGE looks like to you. On behalf of the entire conference committee, thank you for taking time out of your very busy schedule to come together to get back into our routine of attending our IN-PERSON Annual Conference. After four years, we are back in Itasca at the Westin Northwest Chicago. We hope these three days will energize you, help you see new perspectives, and spark new ideas. We also believe you might find a little fun while you're at it! We hope the many educational sessions, inspiring speakers, and engaging social networking opportunities will inspire you to be a CHANGE agent for our students and profession. Take advantage of as many of the following opportunities as you can:

- Opening keynote featuring Lawrence Alexander, practice leader for Carney, Sandoe & Associates' Diversity, Equity, Inclusion, and Belonging Practice.
- 58 educational sessions to address a wide range of topics for a diverse array of member needs.
- Beer & Wine Tasting, the Project Reach fundraiser featuring local wine, beer and snacks. It's a fun way to mingle with friends, meet new people, and support Project Reach.
- Entertainment on Wednesday will feature several playing card tournaments, and on Thursday, we will celebrate with dancing, music, and fun.
- Our annual Membership meeting and elections will take place on Wednesday.
- Updates from Angel Perez, NACAC CEO, will take place on Thursday.
- Our exhibitors will be here Thursday as well—take advantage and see what's new.
- The annual raffle continues with lots of fun and interesting prizes.
- We will celebrate award winners throughout the Annual Conference.
- Thursday dinner brings the annual tradition of recognizing peers who have made great contributions to IACAC.
- Don't miss out on a variety of receptions and other opportunities to network and socialize throughout the three days.

Special thanks to our exhibitors, advertisers and sponsors, who truly help make this conference possible at a reasonable cost. We rely on your support and appreciate your generosity. Thank you to the conference committee who agreed to commit their time and energy to this event.

We all, in our own way, can BE THE CHANGE we want to see.



Welcome Back.

A handwritten signature in black ink that reads "Brian Hodges". The signature is stylized with a large, flowing "B" and a cursive "Hodges".

Brian Hodges
President-Elect and 2022 Annual Conference Chair
University of Illinois Urbana-Champaign



GOVERNORS STATE UNIVERSITY

LEADING THE WAY FOR COLLEGE ADMISSION

- **Freshman Test Optional**

Through a permanent policy change, Governors State University no longer requires students to submit standardized test scores for admissions. While students are welcome to submit if they think it will help, but it is no longer a requirement. govst.edu/freshman

- **Counselor Portal**

GSU's New Counselor Portal allows you to login and check on student application statuses and materials within the Slate platform. slate.org

- **New Student Application and Common App**

GSU has transitioned to a new application format, which includes both a new University application and the Common App for freshman applications. <https://apply.govst.edu/apply>

- **AIM HIGH SCHOLARSHIP**

GSU's AIM HIGH scholarship program has been revised to offer higher (\$4,000 and \$6,000) award amounts for incoming freshmen and transfer students.

- **New Co-Curricular Academic Support Model**

GSU has changed its freshman academic support model to now offer co-curricular classes to supplement normal coursework throughout the semester. This one-credit-hour lab offers additional support, development and coaching in real time throughout the semester to foster student success.

<https://gsunews.govst.edu/cares-act-helps-governors-state-students-get-education-in-geer>



Governors State
UNIVERSITY

govst.edu

At-A-Glance

April 27 – April 29, 2022

Wednesday, April 27

7:30 am - 4:00 pm	Registration
7:30 am - 9:15 am	Project Reach Donations Accepted
7:30 am - 8:30 am	Coffee
8:45 am - 11:00 am	Opening Session
11:15 am - 12:15 pm	A Sessions
12:15 pm - 1:30 pm	Conference Luncheon/Retirees' Luncheon/ First Timers' Luncheon
	ICF Luncheon
1:45 pm - 2:45 pm	B Sessions
3:00 pm - 4:15 pm	Annual Membership Meeting
4:15 pm - 5:15 pm	Mentorship Reception
5:15 pm - 6:30 pm	Project Reach Beer & Wine Tasting
6:30 pm	Dinner on your own
7:00 pm	Past Presidents' Dinner
8:30 pm - 9:30 pm	New Counselor Institute Reception
9:00 pm - 11:00 pm	Entertainment

Thursday, April 28

7:30 am - 11:00 am	Registration
7:30 am - 8:15 am	Project Reach Donations Accepted
7:30 am - 8:30 am	Continental Breakfast/ Dedicated Exhibitor Time
7:30 am - 4:00 pm	Exhibits Open
8:30 am - 9:30 am	C Sessions
9:45 am - 10:45 am	D Sessions
11:00 am - 12:00 pm	E Sessions
12:00 pm - 1:45 pm	Conference Luncheon
1:45 pm - 2:15 pm	Dedicated Exhibitor Time
2:15 pm - 3:15 pm	F Sessions
3:30 pm - 4:30 pm	G Sessions
4:45 pm - 5:30 pm	Inclusion, Access & Success Reception
5:30 pm - 8:00 pm	Reception, Dinner and Awards
8:30 pm - Midnight	Entertainment

Friday, April 29

8:00 am - 9:00 am	Coffee
9:00 am - 10:00 am	End Note Panel
10:15 pm - 12:15 pm	Brunch and Closing Session

Solve all your student engagement needs



Online Events



On-Campus Events



Live Chat



Chatbox



Cloud Call Center



Forms



Text & Email Campaigns

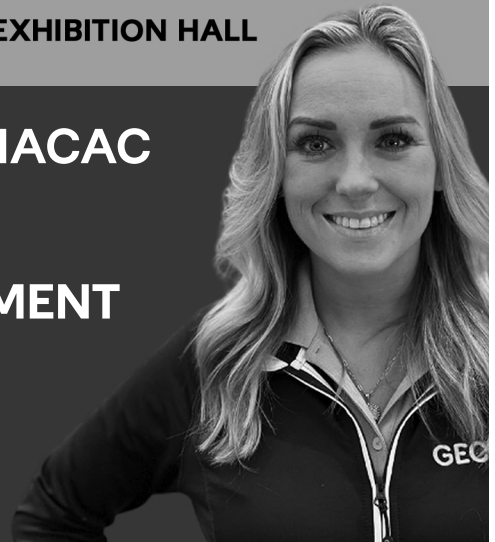


STOP AT OUR BOOTH IN THE EXHIBITION HALL

Join our session at IACAC DELIVER GAME-CHANGING STUDENT ENGAGEMENT

With **GECKO**
Senior Account Executive
Kelsi Harris

Date: Thursday 28 April | Time: 2:15pm



Schedule

Wednesday, April 27, 2022

Morning Activities

7:30 am – 4:00 pm	Registration – Atrium Alcove
7:30 am – 9:15 am	Project Reach Donations Area – Atrium Alcove
7:30 am – 8:30 am	Coffee – Ballroom Lobby
8:45 am – 11:00 am	Opening Session – Grand Ballroom
11:15 am – 12:15 pm	A Sessions – 8 locations

Opening Session 8:45 am – 11:00 am (Wed., April 27)

Grand Ballroom



Keynote Speaker: Lawrence Alexander Search Consultant, Diversity, Equity, Inclusion, and Belonging Practice

Lawrence serves as the practice leader for Carney, Sandoe & Associates' Diversity, Equity, Inclusion, and Belonging Practice. The practice is responsible for leading retained searches for school DEIB leaders and providing consultative support for boards, executive leadership, and faculty and staff. To date, Lawrence has conducted anti-bias training with more than 50 colleges and universities, more than 30 independent schools, and a host of corporate and community-based organizations. He provides guidance related to board governance, strategic planning, climate assessment, and inclusive hiring.

A Sessions

11:15 am – 12:15 pm (Wed., April 27)

A1 - Abricot Ballroom (FT)

A Pro"fresh"ionals Roundtable

For those new to the profession of college admissions counseling, navigating the field can be a daunting experience. Although you're fresh to the profession, your ability to be the change you want to see in this field can start sooner and be less stressful than you might imagine. Presented by the First Timers Committee, this session is geared toward newer professionals with two years or less experience, and will offer an understanding of how to find community and purpose within this profession, create a clear vision for navigating your career, and have the opportunity to network with other new pro"fresh"ionals!"

Presenters

Scott Hillman, Senior Assistant Director, The University of Oklahoma
Rosa Glombicki, Assistant Director of Regional Recruitment, Marquette University
Christian Brown, Associate Director of College Counseling, Beacon Academy

Audience

Secondary, Postsecondary - 2 year, Postsecondary - 4 year

(FT) First Timers **(TS)** Transfer Students **(GWI)** Guiding the Way to Inclusion **(M/UM)** Middle/Upper Management

Audience is relevant to everyone unless indicated otherwise.

**A2 - Stanford
(GWI) (FT)****College and Career Counseling Competencies**

College and career readiness counseling is often omitted from school counseling training programs. To address this issue, over the past five years, a group of school counselor educators, school counselors, and related organizations in Illinois worked to develop a set of postsecondary counseling competencies. This year, the group ran a pilot study with a small group of school counseling interns from three universities, all doing their internships at different high schools. Presenters will describe the competencies and pilot study, and several of the interns will share their experiences of integrating college and career readiness counseling at their sites.

Presenters Beth Gilfillan, Assistant Professor of School Counselor Education, Northeastern Illinois University
Aliza Gilbert, Department Co-Chair & Postsecondary Counselor, Highland Park High School
Miguel Perez, Graduate Student in School Counseling, Northeastern Illinois University
Nicole Belmont, Graduate Student in School Counseling, Northeastern Illinois University

Audience Secondary

A3 - Marlborough**Be The Change Through Advocacy**

Do you ever read news about state/federal education policy/funding decisions and wish that your thoughts, experiences or opinions were solicited before decisions were made? Most of us want to advocate for our students & institutions on the local/state/national level, but we don't know where to start! When it comes to college admissions and school counseling YOU are the expert. IACAC's Government Relations committee will teach you how to use your experiences to advocate for policy change.

Presenters Emily TabEEK, Senior Admissions Coordinator, Southern Illinois University Carbondale
Kristina Luster, College and Career Counselor, Mt. Carmel High School

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

**A4 - Alton
(FT)****Bridging the Counselor Gap**

A panel of high school counselors will share how the new IACAC membership model has benefited the counseling departments at two suburban schools. Two postsecondary counselors will talk about the ways they collaborate with their generalist counselors and two generalist counselors will highlight some of the resources and opportunities they have gained from their colleagues and IACAC overall. Join us to to hear successful membership outcomes and engage in a discussion about how counselors are working together to benefit their students and families.

Presenters Dan Miller, Post Secondary Counselor, Adlai E Stevenson High School
Jaison Varghese, School Counselor, Adlai E Stevenson High School
Rachel Georgakis, College & Career Counselor, Fenton High School
Melissa To, Counselor, Fenton High School

Audience Secondary

**A5 - Barrington
(FT) (M/UM)**

Undergraduate Degrees in the UK

This session will be an in depth look at key regional differences in UK higher education. University representatives from Scotland, England, Northern Ireland and Wales will identify primary differences in their respective degree structures, as well as discuss application procedures, scholarship opportunities and validity of UK degrees in America. The aim is to provide concise, useful examples of application materials, and highlight key factors in the UK application and admissions process.

Presenters *Shannon Hersage, Study Abroad Recruitment Manager, University of Strathclyde
Jonathan Hill, Regional Manager (Americas), Ulster University
Patrick Cosh, Regional Manager (Americas), Cardiff University
Emma Burgess, Recruitment Officer (Americas), University of Essex*

Audience Secondary

A6 - Lakeshore Ballroom Jackpot Tips for Lone Rangers & Rural School Counselors

You don't have to be sitting at the high rollers table for your students to win BIG! Join us to discuss time-efficient, field-tested, strategies to help you plan, or fine tune, your school counseling program and improve student outcomes. Program SMART goals, strategies, outcome data, tools, and materials from two high schools will be shared. Technology integration and the impact of cultural, social, and environmental influences on student success and opportunities will also be discussed. Come get everything you need to hit the jackpot and feel confident implementing the ASCA National Model (4th edition) as a lone ranger/rural school counselor.

Presenters *Leslie Goines, School Counselor, Massac County High School
Franciene Sabens, School Counselor, Elverado High School*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

A7 - Gallery Ballroom Now What—Our Critical Response Theory

As the national theatre calls our critical work related to anti-racism into question, how are we strategizing our professional response and responsibility? If our profession is dedicated to equity, access and inclusion for all, how do we include all? Does our profession have an answer and if so, how well are we articulating it?

Participants will learn the core issues facing our profession regarding anti-racism and develop practical tools to create systemic change

Participants will learn language that will help them enter into courageous conversations within their communities

Presenters *Lawrence Alexander, Carney, Sandoe & Associates - Diversity, Equity, Inclusion, and Belonging Practice*

A8 - Trafalgar Special Interest Group: Community Based Organizations



**Conference Attendees Enjoy Wi-Fi
Compliments of DePaul University**

Free wi-fi is provided in every guest room and the Westin Atrium.

A flyer is in the registration packet to provide information on how to access this option.

Wednesday, April 27, 2022

Afternoon Activities

12:15 pm – 1:30 pm	Lunch for Conference Attendees – Atrium
	Retirees' Luncheon – Prescott
	First Timers' Luncheon – Lakeside Tent
	College Fair Luncheon – Radcliffe
1:45 pm – 2:45 pm	B Sessions – 8 locations
3:00 pm – 4:15 pm	Annual Membership Meeting and Raffle – Ballroom 3, 4, 5
4:15 pm – 5:15 pm	Mentorship Reception – Gallery Ballroom

B Sessions

1:45 pm – 2:45 pm (Wed., April 27)

B1 - Abricot Ballroom (GWI) (FT) (M/UM)

Introducing the Digital SAT Suite of Assessments

In January, College Board announced that starting in 2023, the SAT Suite of Assessments will be delivered digitally. In this session, we will share more about how going digital will create a shorter and less stressful experience for students and educators, and what to expect from the transition.

Presenter Angela DelBrocco, Executive Director, SAT Suite Program Management & Strategy, College Board

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

B2 - Marlborough (GWI) (FT) (M/UM)

Inclusion: Different Is Not Deficient

How is the postsecondary experience (college search through attendance) different for students with learning differences & disabilities? Learn how to help simplify the search process as well as utilize accommodations for this population. This session will include data, trends, views from a parent and professional lens, concrete tips and campus resources to aid in the inclusion for these students in their college experience.

Presenters Lisa Winker (she/her), Chicago Regional Admissions Counselor, Indiana State University
Melissa Valen, Diversity Outreach Admissions Representative, Illinois Central College
Carrie Ganci-Clodi (she/her), Director of Special Education / Attorney, Pontiac CCSD 429 / Carrie Ganci-Clodi Law

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

Professional Development Hours

Conference attendees who are interested in earning Professional Development (PD) Hours approved by ISBE should complete an online evaluation form. That form can be found at <https://iac.ac/isbe>. Once you submit the form, your evidence of completion will be emailed to you. Remember that you need to register your participation hours within 60 days of the conference through the ISBE website. Each conference session, opening session, general membership meeting, endnote panel, and closing session is worth one PD hour. You may submit one form for the entire conference.

B3 - Stanford

Aren't Regional Admissions Reps Just Remote Employees?

The 2022 NARAC (National Association of Regional Admission Counselors) Survey results provide eye-opening data about the state of regional admissions throughout the country, particularly in relation to the 2019 data. Join us to learn about changing geographic trends, temporary and permanent workload increases (with and without appropriate compensation, training, and mentorship), cost of living, must knows, and crucial information to optimize regional recruitment in Illinois and across the country.

Presenters *Mary Beth Petrie, Vice President of Enrollment Management, DePauw University
Sarah Goldman, Chicago Regional Admission Counselor, University of Oregon
Jim Pierson, Senior Admissions Officer, North America, University College Dublin
Carin Smith, Midwest Regional Admissions Manager, Chicago-based, Beloit College*

Audience Postsecondary - 4 year

B4 - Lakeshore Ballroom (TS) (FT) (M/UM)

It Starts With You

Many of us got into this profession because we truly wanted to BE the change. But overloaded work schedules and the stress of managing life can often keep us from doing just that. So we end up crashing our exhausted heads on our pillows every night wondering if we even did anything that mattered. Sound familiar? Come hear some thoughts and stories about how we can take a deeper look at ourselves and our work in order to have the margin and mental space to really be the change we wish to see in the world.

Presenters *Jill Diaz, Admission Counselor, Aurora University
Veronica McLaughlin, Assistant Director of Regional Recruitment, Drake University*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

B5 - Barrington (GWI)

AAP! The Model Minority Myth

The AAP! community has often been thought of as the "Model Minority." Is this a myth or reality? What has caused this racial wedge between AAP! and other minority groups? Come to this session to break down stereotypes and strategies to support students who identify as AAP!.

Presenters *Catherine Cunningham, Assistant Director of Admissions, University of Akron
April Ponte, School Counselor, Oswego High School*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

B6 - Alton (GWI)

Senior Year: College Persistence Begins Here

About 90 percent of low-income, first-generation students do not graduate within six years. These students are less likely to be familiar with key elements of the college transition that can determine students' success in their first year. Learn how Waukegan to College has made adaptations to their programming, workshops, and materials to help students build the practical skills they'll need for persistence.

Presenters *Krystina Briones, College Persistence Manager, Waukegan to College
Cecilia Harrington, College Readiness & Access Manager, Waukegan to College*

Audience Secondary

B7 - Gallery Ballroom

Military Academies

Come learn about the US Service Academies, including academic and student life. We will use the US Naval Academy as a case in point, discussing the application and nomination processes, both from the perspective of the students and that of school officials. We will also share information about summer programs for pre-college students. You will hear from a graduate of the Academy—and Illinois Admissions Counselor—as well as a school counselor with experience in the process. Attendees will leave with materials to take back to their schools to share with students and colleagues.

Presenters

*Leigh McNeil, Regional Admission Director (Midwest), US Naval Academy
LT Daniel Schmerber, US Naval Academy Field Admissions Counselor (Illinois and Michigan), US Naval Academy
Amy Thompson, College and Career Counselor, York Community High School*

B8 - Trafalgar

Special Interest Group: Latinx/Hispanic

**Wednesday, April 27, 2022
Evening Activities**

5:15 pm – 6:30 pm

Project Reach Taste and Toast: Beer and Wine – Lakeside Tent

Take advantage of this great opportunity to come together and collaborate with colleagues while we learn about and taste a wide variety of craft beers and wines by D'Vine Wine and Gifts. Snacks will be provided!

Registration is required and capacity is limited. Included in your registration is a commemorative glass to take home and the proceeds will benefit Project Reach.

6:30 pm

Dinner on Your Own or in Groups

7:00 pm

Past Presidents' Dinner – Leighton

8:30 pm – 9:30 pm

New Counselor Institute Reception – Gallery Ballroom

9:00 pm – 11:00 pm

Entertainment – Abricot

Step out of your Zoom square and join us for an in-person cards tournament! Come participate for a chance to win prizes as well as bragging rights (and maybe a trophy) in either a Spades Tournament, an Uno Tournament, or a Phase 10 Tournament! Spectators are also welcomed and encouraged!

**Join Project Reach for
*Dine and Donate!***

On Wednesday, April 27th we invite you to dine at one of our two partner restaurants during the “dinner on your own” time. These restaurants will be donating a portion of proceeds back to Project Reach. These restaurants offer a variety of food and beverage selections to choose from and they are a short drive away.

Check the Conference app for a list of our partnered restaurants.

Thursday, April 28, 2022

Morning Activities

7:30 am – 11:00 am	Registration – Atrium Alcove
7:30 am – 8:15 am	Project Reach Donations Area – Atrium Alcove
7:30 am – 8:30 am	Continental Breakfast/Dedicated Exhibitor Time – Atrium
7:30 am – 4:00 pm	Exhibits Open – Atrium
8:30 am – 9:30 am	C Sessions – 8 locations
9:45 am – 10:45 am	D Sessions – 8 locations
11:00 am – 12:00 pm	E Sessions – 8 locations

C Sessions

8:30 am – 9:30 am (Thurs., April 28)

C1 - Abricot Ballroom (TS) (FT) (M/UM)

Eyes Wide Shut

We discuss admissions from “both sides of the desk,” but how about from the student point of view? In *To Kill a Mockingbird*, Atticus tells Scout: “You never really understand a person until you consider things from his point of view...” In this session we will navigate today’s complex application process of actual students, and discuss our insights from multiple perspectives.

Presenters *Pat Cannon, College Consultant, Ravinia College Consulting
Andrea Rusk, College Counselor, Mundelein High School
April Lynch, Associate Director of Admissions, Syracuse University
Carin Smith, Midwest Regional Admissions Manager, Chicago Based Representative, Beloit College*

Audience Secondary, Postsecondary - 4 year

C2 - Stanford

A Conversation with the Coalition of Advocates for Undocumented Students’ Education

This session will provide an overview of the Coalition of Advocates for Undocumented Students Education (CAUSE), which was founded on December 26, 2018. CAUSE exists to support, empower, grow, educate, and bring together clubs representing undocumented immigrants across Chicago Public Schools high schools. Together we strive to innovate constructive solutions to breakdown social obstacles faced by the undocumented community. CAUSE fights for all students regardless of their legal status.

Presenters *Miguel Saucedo, Director of Postsecondary Strategic Interventions, Chicago Public Schools
Sylvia Hernandez, Manager of Illinois Recruitment, Michigan State University*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

**C3 - Marlborough
(GWI) (TS) (FT) (M/UM)****Ethical Standards vs Best Practices in Admissions**

There is only one constant in life, change. Everyone has the choice to either embrace change or not. In the admissions profession, change is frequent, rapid and inevitable. Join the Admission Practices Committee to learn more about the changing landscape of ethics in the college application process. We will also have a conversation about being an advocate and champion for your students, as well as within your Admissions office.

Presenters *Shawn Wochner, College Counselor, Marian Central Catholic High School
David Boyle, Coordinator of College Counseling, Glenbrook North High School
Allegra Giulietti-Schmitt, College and Career Counselor, Niles North High School*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

**C4 - Barrington
(FT)****How's the Trip?**

The purpose of this session is to support new professionals (0-3 years) in their journey. Some will continue in higher education for their lifetimes. Others will use this to propel themselves towards new career goals. We also want to emphasize that it's a journey and you should not only trust the process but engage with it. In three parts, this session will cover the aspects of the "trip" that are paramount to reaching your career destination: itinerary, travel buddies, and your next adventure! Please join us in exploring your path through college admission counseling.

Presenters *Phillip Foster, Senior Admissions Counselor, University of Illinois Urbana-Champaign
Andrea Wisdom, Admissions Counselor, University of Illinois Urbana-Champaign*

Audience Postsecondary - 2 year, Postsecondary - 4 year

C5 - Gallery Ballroom**Schools in the South**

You've heard it from students before, but why do students want to go to college in the south? In this session we will explore that topic with a panel of admissions counselors from colleges and universities located in the Southern US. We will also provide more information on our institutions specifically so you can further your knowledge on a variety of southern schools.

Presenters *Scott Hillman, Senior Assistant Director, The University of Oklahoma
Rejeannnda Robinson, Regional Representative, University of South Carolina
Jill Countryman, Assistant Admission Director, Texas Christian University
Scott Smolek, Assistant Director of Admissions Regional Admissions, Chicago, University of Louisville*

Audience Secondary

C6 - Lakeshore Ballroom **Making the Switch? MAIA vs SCOIR**

There are numerous college and career exploration platforms that have been introduced over the past few years. The presenters of this session have been utilizing MAIA and SCOIR, and would like to highlight the benefits of both programs. Attend to get a glimpse of both programs live in action!

Presenters *Traci Flowers, Postsecondary Counselor, Deerfield High School
Becki Bellito, Postsecondary Counselor, Vernon Hills High School
Kim Magee, Postsecondary Counselor, Deerfield High School
Joe Freeman, Director of College Counseling, Beacon Academy*

Audience Secondary

**C7 - Alton
(GWI) (TS) (M/UM)**

Recruiting Veteran Students to Your Campus

This session will provide some practical lessons on tapping into the veteran market and why recruiting veteran students brings many benefits to your campus. Learn how these students can use federal benefits (GI Bill, Yellow Ribbon, IVG) on your campus to help them enroll and matriculate at your institution. We will also share strategies to help support this unique group of students to navigate the higher education landscape to degree completion. This is part of a two-session series on military recruiting offered this year. Please consider attending *Military Recruiting in High Schools: What Counselors Need to Know* (Session G5).

Presenter *Alejandro Campos, Assistant Director of Undergraduate Admissions, Veteran Certifying Official, University of St. Francis*

Audience Postsecondary - 2 year, Postsecondary - 4 year

C8 - Trafalgar

Special Interest Group: LGBTQ+

C9 - Carlyle

Special Interest Group: Learning Differences

D Sessions	9:45 am – 10:45 am (Thurs., April 28)
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D1 Abricot Ballroom

So, When You Say Holistic?

Have you ever wanted to be in the room during a “holistic” application review process? Well, come on in! This session will cover what a holistic application review process looks like in the eyes of five different universities ranging from 8,000 undergraduate students to 45,000 undergraduate students both public and private. Join Marquette University, Miami University (Ohio), Ohio State University, University of Illinois and University of South Carolina for an open session on the application.

Presenters *Jeanette VonHaden, Chicago Regional Admission Counselor, Marquette University
Latisha Williams, Recruiter, University of Illinois Chicago
Josephine West Mantell, Regional Recruitment Manager, Ohio State University
Heather Boggs Chase, Associate Director for Regional Enrollment, Miami University Ohio*

Audience Secondary

**D2 - Stanford
(GWI) (TS)**

Difficult Conversations in College Admissions and Enrollment

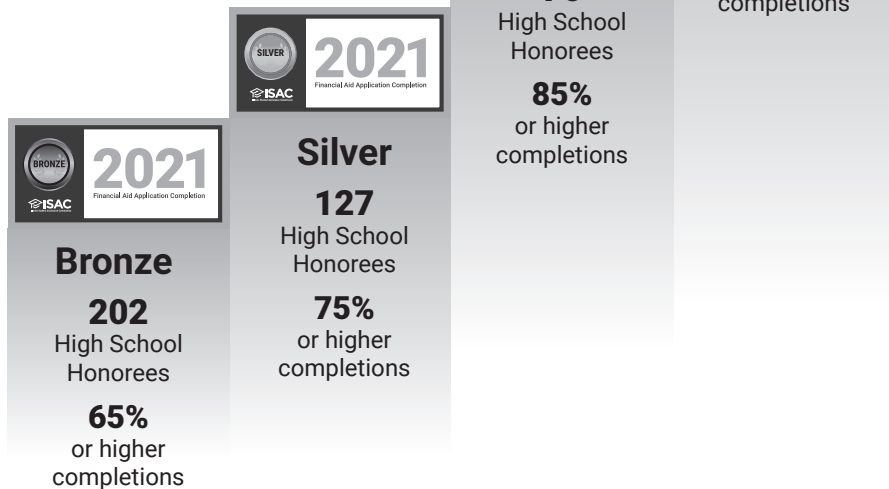
In today’s political climate, words have power. This session allows participants to engage in a guided discussion on difficult conversations in college admission. Because organizations seek individuals who can communicate across disciplines and fields, all students, counselors, parents, teachers, and staff are highly encouraged to attend.

Presenters *Chastinee Nelson-McNeil, Academic Advisor, Governors State University
Novalla Coleman, Academic Advisor, Governors State University*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

ISAC Congratulates the **Recognition of Excellence Honorees** For High School Class of 2021 Financial Aid Application Completions

ISAC is pleased to recognize 431 public and private high schools for excellence in supporting their Class of 2021 students through the financial aid process.



Stop by the ISAC exhibitor booth to see the names of all our honorees, to find out more about participating in the Illinois FAFSA Completion Initiative and Data Matching Program, www.isac.org/home/fafsa/index.html, and learn how ISAC can support your financial aid application completion efforts!

D3 - Lakeshore Ballroom (FT)**The 21st Century Independent Counselor: What We Share**

IEC's compliment (but never replace) the college and school counselor. Many perform regular Pro Bono work and serve underrepresented students; they belong to professional organizations with high ethical standards and accountability. School counselors and IEC professionals will share their views of the role IEC's play in today's admissions landscape. After the panel presents, a discussion will ensue. Let's let the elephant out in the room and have an open dialogue.

Presenters Sandie Gilbert, *College Consultant, Ravinia College Consulting*
 Cheryl Chamberlain, *College Consultant, Chamberlain College Consulting*
 Jennifer Pendergast, *Postsecondary Counselor, Highland Park High School*
 Diane Spillman, *School Counselor, Maine South High School*

Audience Secondary, Postsecondary - four year

D4 - Marlborough (M/UM)**Lessons from the Lunchcast**

One of the most popular podcasts in our field, The Admissions Directors Lunchcast brings focused conversations on the most pressing topics in our profession. This session will be a discussion of some of the most significant, compelling, or surprising lessons we learned from these discussions so far. This will be an interactive session—the presentation will feature clips from the podcast to stimulate discussion in the room. Just like an episode of their podcast, Teege and Nathan hope you will walk away from this conversation with a solid handle on tactics that can be implemented quickly—perhaps as early as tomorrow!

Presenters Nathan Ament, *Vice President of Enrollment Management, Loyola University New Orleans*
 Teege Mettillie, *Interim Assistant Vice President for Admission, DePauw University*

Audience Postsecondary - 2 year, Postsecondary - 4 year

D5 - Gallery Ballroom (FT)**You Can Do It First-Gen!**

We will provide tools and strategies to help with postsecondary planning for first-generation students. These tools include how to assist first-generation students with the college application process, academic preparedness, financial aid, and scholarships through the use of innovative techniques.

Presenters Amy Inka, *Post Secondary Planning Counselor, Bloom Trail High School*
 Monica Miller, *Post Secondary Counselor, Bloom High School*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

D6 - Alton (TS) (FT)**Transferring to UK Universities**

This session aims to highlight the process for transferring from Community College to UK universities. With a 3 year degree standard, UK universities accept students with college credit, but often the process is unclear. This session seeks to demystify some of the process and bring alternatives to students who are enrolled in college credits.

Presenters Raluca Pasare, *International Officer (Country Manager), The University of Manchester*
 Anuli Iloabachie, *International Officer, The University of Manchester*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

D Sessions	9:45 am – 10:45 am (Thurs., April 28)
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D7 - Barrington	<p>FAFSA Graduation Requirement: Lessons Learned</p> <p>As Illinois public high schools entered year two of the Free Application for Federal Student Aid (FAFSA) Graduation Requirement, questions remained on how schools navigate the process. ISAC provides the Financial Aid Application Completion Initiative for schools/districts to track financial aid application completion. Attendees will learn about the Financial Aid Application Completion Initiative and how West Aurora High School has used the data to provide targeted supports to students and families for the 21-22 school year.</p> <p>Presenters <i>Meghan Chrum, Professional Development Specialist, Illinois Student Assistance Commission</i> <i>Sue Fowler, College and Career Readiness Coordinator, West Aurora High School</i></p> <p>Audience Secondary</p>
D8 - Trafalgar	<p>Special Interest Group: Christian Fellowship</p>
D9 - Carlyle	<p>Special Interest Group: Rural/Small Town</p>

E Sessions	11:00 am – 12:00 pm (Thurs., April 28)
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E1 - Stanford	<p>Financial Aid: Federal & State Updates</p> <p>The 2021-22 academic year marked the start of many changes to FAFSA and Pell Grant eligibility taking place over the next few years as a result of FAFSA Simplification. Additionally, with many COVID-19 flexibilities winding down, this session will also address the resumption of student loan repayment as well as the newly created temporary Public Service Loan Forgiveness waiver. At the state level, some of these changes will also affect ISAC programs and applications. ISAC is leading the efforts on financial aid application completion and recognized 431 schools in the state for their focused efforts on financial aid application completion.</p> <p>Presenters <i>Sara Espinosa, Manager, Professional Development, Illinois Student Assistance Commission</i> <i>Ana Moya, Professional Development Specialist, Illinois Student Assistance Commission</i></p> <p>Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year</p>
E3 - Abricot Ballroom (M/UM)	<p>Record, Recruit, Repeat: Improve Yield and Fight Melt with Personalized Video</p> <p>Between declining enrollment numbers, Covid-19 restrictions and social distancing challenges, colleges and universities have been tasked with finding creative ways to continue to engage with prospective students. Rather than relying solely on traditional outreach such as phone calls and emails, forward-thinking admissions teams are adapting with a new form of communication: video email and messaging. Join us as we explore this innovation, exchange best practices, and share how admission teams are winning with personalized videos.</p> <p>Presenter <i>Margaret Henney, Director of Marketing, Covideo</i> <i>Sarah Colangelo, Senior Assistant Director of Admission, Knox College</i></p> <p>Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year</p>

**E4 - Lakeshore Ballroom
(GWI) (FT) (M/UM)**

Grounding Your Postsecondary Practices in Equity

This session will support K12 teams to effectively assess postsecondary readiness and will help leaders understand their strengths and identify gaps in order to ensure equity in their college and career supports. OneGoal, a national organization with a vision that every young person will achieve their greatest postsecondary aspirations, will present its District Rubric for Postsecondary Readiness, share its online assessment tool and visualizations, and facilitate participant evaluation of current postsecondary practices. Leaders from Waukegan CUSD 60 and ISBE will share their districts' and the state's current strategies for postsecondary success and how an initial needs assessment can strengthen equitable postsecondary practices.

Presenters *Marci Johnson, CTE and Innovation Director, Illinois State Board of Education
Andy Schmitz, Managing Director of Secondary Partnerships, OneGoal
Dr. Jason Nault, Associate Superintendent of Equity, Innovation and Accountability, Waukegan CUSD #60*

Audience Secondary

E5 - Gallery Ballroom

Operation Collaboration

In this part presentation and part discussion session you'll hear from two colleges who worked with other institutions to create events and presentations to reach more students and counselors. You'll also hear how three high schools collaborated and created an event that exposed their students to different college opportunities. We'll discuss why collaboration could be the key to a successful recruitment strategy and how students benefit when we work together.

Presenters *Kathryn Hankamp, Associate Director of Admission, St. Norbert College
Jennifer Sloan, Chicago Regional Enrollment Coordinator, University of Cincinnati
Robyn Moreth, Career & College Admissions Specialist, Maine South High School*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

**E6 - Marlborough
(GWI)**

Supporting First Generation Professionals

Obtaining a college degree is just the beginning for first-generation college students. Being a first-generation professional can be just as challenging and daunting. Trying to figure out how to best position oneself for professional advancement, how to invest for a stable financial future, and understanding different fringe benefits such as retirement plans, health plans, health savings accounts, etc., can be overwhelming when parents are unable to provide guidance and insight. Come learn how young professionals learned how to navigate this landscape, what they wished they knew right out of college, and what you can do to help support them.

Presenters *Abel Montoya, Director of Outreach Operations, Illinois Student Assistance Commission
Denise Delgado, Assistant Director of Post-Secondary Success, Catalyst Maria High School
Erica Ford, Assistant Director Graduate Financial Aid University of Chicago
Jhoanna Vega-Rocha, Assistant Director of the Office of Diversity & Inclusion, Bradley University*

Audience Postsecondary - 2 year, Postsecondary - 4 year

Volunteer for a Committee!
www.iacac.org/volunteer

**E7 – Alton
(TS)****Peer Mentorship and Student Success**

In 2020 Eastern Illinois University launched a unique peer mentorship program based on the BIONIC program developed by Dr. Larson at Mattoon CUSD 2. This program has produced significant results in the area of student success. Freshman/Transfer Connection is aimed at providing students with support to increase persistence, developing mentors as leaders, creating an inclusive and supportive environment for incoming students, and bolstering a culture of altruism throughout the campus community.

Presenters

Josh Norman, Associate Vice President for Enrollment Management, Eastern Illinois University

Heidi Larson, Professor, Eastern Illinois University

Karis Lee, School Counseling Graduate Assistant, Eastern Illinois University

Jen Carleton, School Counseling Graduate Assistant, Eastern Illinois University

Audience

Secondary, Postsecondary - 2 year, Postsecondary - 4 year

E8 – Carlyle**Special Interest Group: Asian Americans and Pacific Islanders**

Thursday, April 28, 2022

Afternoon Activities

12:00 pm – 1:45 pm

Lunch for Conference Attendees – Grand Ballroom

1:45 pm – 2:15 pm

Dedicated Exhibitor Time – Atrium

2:15 pm – 3:15 pm

F Sessions – 8 locations

3:30 pm – 4:30 pm

G Sessions – 8 locations

4:45 pm – 5:30 pm

Inclusion, Access, & Success Reception – Prescott



IACAC Welcomes NACAC CEO Angel Pérez

Dr. Angel B. Pérez is CEO of the National Association for College Admission Counseling (NACAC). In this role, he represents nearly 14,000 admission and counseling professionals worldwide committed to postsecondary access and success. He is the primary voice of the association to government, media, and global partners. Pérez is recognized as a national thought leader and is a sought-after speaker on issues of educational equity, access, and success in American education.

Prior to his arrival at NACAC, he served for 22 years as a leader in higher education where his work was described as transformative. He most recently served as vice president for enrollment and student success at Trinity College (CT), where he also taught in the educational studies department.

Pérez is passionate about public policy as a platform for change. During his tenure in higher ed, the governor of Connecticut appointed him to the New England Board of Higher Education, and he was chosen by the Gates Foundation to serve on Forward50, a group of leaders presenting higher ed solutions to Congress. In 2019, a Forbes article named him the greatest influencer in college admission. Dr. Pérez's work has been featured in many media outlets including The New York Times, The Washington Post, NPR, and CBS Evening News.

Annual Conference Luncheon

Lunch

Welcome

Brian Hodges

IACAC President-Elect
University of Illinois, Urbana-Champaign

Re-imagining Panel

Tony Minestra

IACAC President
DePaul College Prep

Megan O'Rourke

IACAC Past President
Providence College

Voting Results

NACAC Update

Angel B. Pérez

NACAC CEO

Recognition of Executive Board

Raffle

IACAC Extends a Special Thanks to: University of Missouri, Columbia
Exclusive Sponsor of Luncheon

Re-imagining the Pipeline to Authentic Leadership for Professionals of Color—A Panel

Professionals of color share the unique challenges and opportunities of developing and thriving in leadership positions. Panelists will present counternarratives and address specific topics to discuss with audience participants. The hope is that our colleagues of color gain the insight necessary to develop and grow as a leader, and that our white-identifying colleagues leave with a better understanding of the lived experiences of professionals of color.

Moderator

Derek Brinkley - Assistant Vice President of Undergraduate Admissions at Columbia College Chicago

Panelists

Emma Adebayo, Executive Director of Admissions, Augustana College

Mayra Lagunas, Assistant Vice President of Enrollment Services and Director of Undergraduate Admissions, Northern Illinois University

Oscar Rodriguez, Associate Vice Provost, Academic and Enrollment Services, University of Illinois Chicago

Veronica Hauad, Deputy Director of Admissions, University of Chicago

Sharon Williams, College Counselor, University of Chicago Lab School

Michael Sneed, Head of Counseling, DePaul College Prep

F1 - Stanford**An Equity-focused, Next-generation Common App**

Too many of today's students—especially students of color and low-income students—are ill-served by our educational structures. Join this session to learn more about Common App's new initiatives to help all students access, afford, and attain higher education. We'll update you on the data driving our efforts, the changes we've made so far, and the conversations we're having about where we go next.

Presenters *Scott Anderson, Senior Director, Outreach and Education, Common App*
Dana Fairchild, Counselor, Phoenix Military Academy

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

F2 - Marlborough**Smart Speaking Season to Season**

Feeling hoarse after a long day of speaking to classrooms? Lost your voice after a big college fair in a loud gym? Our voices take a beating and after two years of speaking through masks and computer screens transitioning back to full time in person speaking can be an adjustment.

Presenters *Alex Salas, Regional Admissions Counselor, Marquette University*
Julie Nelson, Midwest Regional Recruitment Director, Xavier University

Secondary, Postsecondary - 2 year, Postsecondary - 4 year

**F3 - Alton
(TS)****Building a Foundation: Community College Roundtable**

Community Colleges present a unique blend of opportunities and challenges. For many students, this is their last stop while others are pursuing a transfer to a four-year college or university. In this roundtable session, we will have an open, interactive discussion about the role community colleges play in higher education, successes and opportunities for improvement on our campuses, as well as current trends and hot topics.

Presenters *Zoe Kudla-Polay, Director of Recruitment, Carl Sandburg College*
Kristin Smigielski, Dean of Enrollment Management, Parkland College
Aseret Loveland, Assistant Director of Admissions, Records, and Transfer Services, Illinois Valley Community College

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

F4 - Gallery Ballroom**Engaging Families in College Access**

Engaging the families of our students in the college search process and in conversations about paying for college is critically important, particularly for first generation, immigrant, and lower income families. In our work we advocate for college access, provide college counseling, financial aid counseling, and outreach. In this presentation we will share the many ways we engage families in our work and how family engagement aids our students in their college search and beyond.

Presenters *Sara-Jean Gilbert, Associate Director of Admission, Illinois College*
Olivia Sanchez, Parent Outreach Coordinator, ISAC
Myrcka del Rio, Community Relations Rep Refugee Families, CPS
Claudia Aly, Parent Outreach Coordinator, ISAC

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

F5 - Barrington

Embracing Who You Are: Tips for Newer Black and Latino/a/e/x Admissions Counselors

It is more than just imposter syndrome. As first-generation graduates with less than three years in the field, we come from diverse backgrounds with distinct lived and educational experiences. In this session, we will cover challenges faced before and during the pandemic, how we grew from adjusting to professional and societal changes, and recommendations to help admissions offices continue to move forward to a more inclusive and healthier admissions profession.

Presenters *Lizbeth Romàn (she/her/ella), Assistant Director of Admission, Fontbonne University*
Bettie Mattison Farris (They/Them), Regional Admissions Counselor, Northern Illinois University
Lupe Flores (she/her/ella), Regional Admissions Counselor, Northern Illinois University

F6 - Lakeshore Ballroom "Cautiously" Reaching for the Stars

Panelists will discuss how they help families navigate through highly selective admissions. Discussions will include supporting students of color, predominantly white institutions, first generation families, and Visa/non-citizen families. Panelists are from public and private schools in the Chicagoland area, with different student bodies.

Presenters *Sara English, Post Secondary Counselor, Adlai E Stevenson High School*
Michael O'Connor, Post-High School Counselor, New Trier Township High School
Kevin Coy, College Consultant, Homewood-Flossmoor High School
Kurt Schmidt, Director of College Counseling, Saint Ignatius College Prep

Audience Secondary

F7 - Abricot Ballroom Delivering Game Changing Student Engagement

Governors State University – Platinum Sponsor

F8 - Trafalgar

Special Interest Group: Black & African Diaspora

F9 - Carlyle

Equity & Access Ad-hoc Committee

The Equity and Access Ad-hoc committee was formed in the spring of 2021, in an attempt to address concerns within our association and in the state of Illinois with regards to the climate, professional opportunities and concerns that exist on our respective campuses regarding equity and access. The Ad-hoc committee is focusing first on postsecondary institutions.

In an effort to learn more from our membership, we are offering a "listening session" during conference that will be open to all attendees. Please come learn about our charge—we want to hear about thoughts, concerns, suggestions and challenges regarding these issues. Rather than offer a formal presentation, we hope to share and/or learn the following:

- What is the charge of the Equity and Access Ad-hoc committee?
- What are the challenges in building equitable and inclusive offices? Are you sure that yours is? What tools have you used that worked? What tools have you used that haven't? Do you see value in this committee's charge, and if so, what?
- As we seek to identify tools and resources, what would prohibit an office from implementing them?

Who should attend? Anyone interested or concerned about equity and access in college admission offices.

G1 - Abricot Ballroom**Standardized Tests, Unstandardized Guidance: Navigating the Shifting Testing Landscape**

The use and value of admission testing remains at an inflection point as most universities retain test-optional policies. Critics of the SAT and ACT argue that loosened testing requirements improve college access for underrepresented students while mitigating misuse. Proponents acknowledge that, although imperfect, standardized tests provide essential, nationally normed information that enables colleges to decode the transcript and meaningfully compare applicants. Amid this debate, data from selective colleges indicate that students with scores retained an advantage over those without scores. This session will unpack the benefits and drawbacks of testing while thoughtfully speculating about the future of the SAT and ACT.

Presenters

Matty Steiner, Senior Director, Compass Education Group
Eric Anderson, Director, Compass Chicago, Compass Education Group
Amy Belstra, Post-secondary Counselor, Libertyville High School
Mia Rogers, Associate Dean of College Counseling, Lake Forest Academy Secondary

G2 - Stanford (GWI) (TS) (FT) (M/UM)**Championing Undocumented Student College Success**

Undocumented high school and college students face various obstacles to postsecondary access and success that impact their admissions, time on campus and career success. These obstacles were exacerbated by the impact of the pandemic and threats to immigration laws. From our experience serving thousands of students, via TheDream.US and Chicago Public Schools, this session will provide an overview of the lessons learned to (re)engage undocumented college students in and through college. We will share best practices from the secondary level highlighting the work of a sanctuary school district and from a national level highlighting a partnership with 70+ Partner Colleges.

Presenters

Ileri Rivas Mier y Teran, Senior Program Manager, TheDream.US
Luis Narvaez, Associate Vice Chancellor, City Colleges of Chicago

Audience

Secondary, Postsecondary - 2 year, Postsecondary - 4 year

G3 - Lakeshore Ballroom (GWI)**Queer-Inclusive College Campuses**

Gen Z is the queerest generation ever, with roughly 1 in 6 identifying as LGBTQ+. So how does that impact the college admissions landscape? In this session we will share ideas and tactics that different universities are implementing to address the concerns, questions, and needs that LGBTQ+ students have while on their college search.

Presenters

Derek Brinkley, Assistant Vice President of Undergraduate Admissions, Columbia College Chicago
Bettie Mattison-Farris, Regional Admissions Counselor, Northern Illinois University

Audience

Secondary, Postsecondary - 2 year, Postsecondary - 4 year

G4 - Gallery Ballroom (TS)

Fit or Epic Fail: Helping Students Maximize Their Transfer Choices

When considering transfer options, college fit is one of the most important aspects. However, many students don't understand the principles of selecting a college that fits their overall educational needs. This workshop will support college professionals when counseling students about the transfer process. College fit is an integral piece of the transfer puzzle and should be the first consideration when students decide to transfer. Attend this workshop and learn about the three categories of college fit.

Presenters *Tyanna McCann, Director of Transfer, Olive-Harvey College
Donna Williams, Director of Transfer, Kennedy-King College*

Audience Postsecondary - 2 year

G5 - Marlborough

Military Recruiting: What High School Counselors Need to Know

By law, high schools are required to allow military recruiters access to students. Learn how Fenton and Glenbard East high schools comply with these requirements and work with students and recruiters. We will highlight tools we use, what we say to students and how we manage recruiters. This is not an advertising session for military recruiters, but a review of best practices that expose the students we serve to this opportunity while complying with applicable laws. This is part of a two-session series on military recruiting offered this year. Please consider attending *Recruiting Veteran Students to Your Campus (Session C7)*.

Presenters *Paul Welsh, School Counselor, Fenton High School
Evelyn Schneider, School Counselor, Glenbard East High School*

Audience Secondary

G6 - Barrington

How Am I Today: A Look at Self Care

Whether you are new to admissions or have been in it for years, we all know the feeling of being burnt out. We hear it is the norm for us, although it shouldn't be! This session will provide a space to authentically check in with yourself and gain some go to's to destress while on the job and remembering to choose yourself.

Presenters *Jessenia Sanchez, Admissions Officer, Columbia College Chicago
Katherine Lewis, Assistant Director of Admissions, Columbia College Chicago*

Audience Secondary, Postsecondary - 2 year, Postsecondary - 4 year

G7 - Alton

Join Us at Middle Management Institute 2022!

Are you in the three-to-seven year time frame in your office? Wondering where your career is headed next and if it's time to move up or move out? Join the Middle Management Institute (MMI) committee members and past attendees to hear about how IACAC's Middle Management Institute impacted their careers and how you can attend the 2022 Institute.

Presenters *Ashley Brown, Associate Director of Admissions, University of Vermont
Robert Oliveri, Midwest Regional Coordinator, University of Maryland*

Audience Postsecondary - 2 year, Postsecondary - 4 year

G8 - Trafalgar

Special Interest Group: Women in Admissions

G9 - Carlyle

Special Interest Group: Independent Counselors

Thursday, April 28, 2022

Evening Activities

5:30 pm – 8:00 pm

Drink Reception, Dinner and Awards – Grand Ballroom

8:30 pm – Midnight

Entertainment – Abricot

A Conference staple! Our annual DJ dance party is BACK! Bring your best moves to the dance floor or strike your best superhero pose in the 360° photobooth! Dancing isn't your jam? What about drinking out of an unconventional item? Get creative for a chance to win prizes by drinking from "Anything But A Cup"! Light snacks will be provided.

Mentorship Match of the Year

The Mentorship Program brings together new and experienced members of the IACAC counseling profession. Through mentee/mentor pairings, members are able to make connections that provide support, foster professional growth and development, and encourage the sharing of ideas. This award recognizes the best mentor/mentee match of the year.

James A. Alexander Newcomer Award

Inaugurated in 1987, this award recognizes significant contributions of those members with fewer than five years' involvement with IACAC. In 2004, the IACAC Executive Board renamed the award in honor of James A. Alexander.

Molly K. Arnold Recognition Award

Inaugurated in 1999, this award recognizes members with more than five years' service who have provided strong and consistent leadership to IACAC. In 2010, the IACAC Executive Board renamed the award in honor of Molly K. Arnold.

Inclusion, Access and Success Award

This award was inaugurated in 2015, to recognize members who have been instrumental in making postsecondary educational opportunities available to historically underrepresented students.

Patricia A. Kasowski Award

Inaugurated in 1974, this award recognizes long and meritorious service to our profession, the rendering of service to our association, and the demonstration of leadership and service with distinction. In 1997, the IACAC Executive Board renamed the award in memory of Patricia A. Kasowski.

Award winners from previous years are listed in the IACAC Membership Directory and online at www.iacac.org/award-winners.

IACAC Annual Conference Banquet

Welcome

Brian Hodges

IACAC President-Elect
University of Illinois, Urbana-Champaign

Dinner

Awards and Recognitions

Tony Minestra

IACAC President
DePaul College Prep

Megan O'Rourke

IACAC Past President
Providence College

Raffle

IACAC Extends a Special Thanks to:

University of Iowa

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2022 Retirees

Thanks for your dedication and commitment to students and our profession.

Christine Beeftink, Niles North High School

Amy Belstra, Libertyville High School

Diane Bourn, Prospect High School

Nancy Connor, Fenton Community High School

Nicolina Diorio, University of St Francis

Lianne Musser, Lyons Township High School North Campus

Leah Piekarz, Evanston Township High School

Evelyn Schneider, Glenbard East High School

Sue Speulda, Illinois Mathematics and Science Academy

Friday, April 29, 2022

Activities

8:00 am – 9:00 am

Coffee – *Ballroom Lobby*

9:00 am – 10:00 am

End Note Panel– *Abricot*

Join us for a moderated panel discussion with Past Presidents of IACAC. To prepare for the future, we must know the history of our organization. We will discuss the history of our organization and what the Past-Presidents see as the future of IACAC. Please come prepared to receive vast amounts of knowledge about IACAC and with questions.

Moderator:

Brian Hodges, Senior Associate Director of Recruitment & Outreach University of Illinois-Urbana-Champaign

Panelists:

Mike Dessimoz, Retired, Roosevelt University

Allen Lentino, Retired, Northwestern University

Ellen Roster, Director of College Counseling, Rochelle Zell Jewish High School

Roberto Suarez, School Counselor Homewood-Flossmoor High School

10:15 am – 12:15 am

Brunch, Raffle and Closing Session – *Grand Ballroom*



Project Reach is a service project of IACAC with the goal of providing school supplies, college counseling materials, monetary donations, and other resources to benefit students in need. Illinois high schools are selected each year as the beneficiary of the donations. The schools are selected based on nominations from IACAC members by the Project Reach Committee and recognized at the Annual Conference.

The Committee is looking forward to announcing the recipients at this year's conference.

You can support Project Reach by making a monetary donation online via this link: <https://www.iacac.org/conference/project-reach/donate/> or by scanning the QR Code above.

You're Invited to the Sharing the Dream Conference

Join us for the 8th annual **Sharing the Dream Conference** and learn how you can better advocate for and support undocumented students on the path to a postsecondary degree and beyond.

The conference will take place at Southern Illinois University, Carbondale, Illinois on May 18, 2022.

For registration details and session offerings, go to www.iacac.org/sharing-the-dream/. The registration fee is \$25 and includes lunch.

Space is limited, and registration will close on May 4, 2022, or when capacity is reached.

Sharing *the* Dream



#SharingTheDream2022

IACAC New Counselor Institute 2022

Please plan to let your new hires join us for IACAC's annual professional development and networking experience, New Counselor Institute! In partnership with the greater IACAC community, the New Counselor Institute Committee will provide essential direction and inspiration to new college admission professionals by providing knowledge, tools, and resources to support in the successful transition to the profession.

Participants will meet monthly in large and small groups and participate in information sessions, enlightening conversations, motivational experiences, and networking opportunities designed to introduce them to the industry of college admissions. Most activities will be virtual with two opportunities for in-person interactions. Registration will open in July 2022. For more information, go to www.iacac.org/si

2022 IACAC Conference Evaluation

Dear Annual Conference Attendee,

Thank you for attending the 2022 IACAC Annual Conference in Itasca this year. We are interested in getting your feedback about the overall conference as well as the individual sessions you attended. You can easily find the evaluation through the QR code below, navigating to iacac.org/conference/evaluations from any internet browser, or through this year's Conference app.

The feedback you provide is extremely valuable for the planning of future conferences. BE THE CHANGE by submitting your conference evaluation!

Warm Regards,
The 2022 Evaluations Committee



2022 Conference Sponsors (as of 4/04/2022)

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Exclusive Sponsor



Bronze Level Sponsors

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End Note Panel
Co Sponsor

The Ohio State

Wednesday's Coffee
Exclusive Sponsor

Providence College

Friday's Coffee
Exclusive Sponsor



IACAC extends a special thanks to all of our 2022 sponsors. On behalf of the members of IACAC, we thank you for your support.

2022 Conference Exhibitors (as of 4/6/2022)

IACAC extends a special thanks to our exhibitors and the individuals attending the Annual Conference. On behalf of the members of IACAC, we thank you for your time and support.

CampusESP

Rachael Lewis
(217) 799-5700
30 South 15th Street, 15th Floor
Philadelphia, PA 19101

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Compass Education Group is a nationwide provider of private test preparation and academic tutoring services. We regularly produce trusted admission testing resources for the counseling community.

DME Delivers

Austin MacIntyre
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Daytona Beach, FL 32114

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DME Delivers is a full-service enrollment marketing firm, specializing in impactful student engagement packaging and technology solutions to nurture the students from recruitment through matriculation.

Encoura

Kristin Mahoney
(336) 971-4337
701 Brazos St, 5th Floor
Belton, MO 64012

www.encoura.org

For nearly 50 years, Encoura (formerly ACT | NRCCUA) has been a leading provider of data science, research, strategic enrollment and marketing services to over 2,000 member institutions across the nation.

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Kelsi Harris
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New York, NY 10003

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Gecko is a student engagement platform that is purpose-designed for higher education. It integrates with existing systems and workflows to create a connected, customizable student engagement experience.

Illinois School Counselor Association

Vince Walsh-Rock
(630) 461-7006
PO Box 734
Downers Grove, IL 60515

www.ilschoolcounselor.org

The mission of the Illinois School Counselor Association (ISCA) is to better serve students and communities by providing leadership, advocacy, and collaborative opportunities for Illinois school counselors.

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Inroads Analytics

Gerald Stanley
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Fishers, IN 46038

www.inroads.ai

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Illinois Student Assistance Commission

Julie Henschel
(847) 831-8349
1755 Lake Cook Road
Deerfield, IL 60015

www.isac.org

The Illinois Student Assistance Commission (ISAC) is a state agency with a mission to help provide Illinois students with information and assistance to make education beyond high school accessible and affordable.

Loper

Sam Bernstein
(415) 300-7726
1510 N Western Ave, 2N
Chicago, IL 60622

www.getloper.com

Loper empowers students and personalizes connections to colleges that best fit them.

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Dave Dobos
(614) 580-7380
1805 O'Brien Rd.
Columbus, OH 43228

nlpamerica.com

Next Level Prep provides effective, affordable SAT/ACT preparation. We partner with high schools, conducting our intensive, one-day, strategy-based seminars for their students. Please view our 3:32 informational video at <https://nlpamerica.com>.

OneGoal

Alexander Hahn
(812) 550-5502
837 Glen Crossing Drive
Celina, TX 75009

www.onegoalgraduation.org

OneGoal is nationwide a coalition of teachers, students, school leaders and education advocates working to close the college degree divide.

Parchment

Julie Wakefield
(480) 637-4598
7001 N Scottsdale Rd, Suite 1050
Scottsdale, AZ 85253

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The Westin Chicago Northwest is pleased to host the IACAC Annual Conference once again this year.

The Westin looks forward to continuing to host IACAC for future conferences including the following date:

April 24 – 26, 2024

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2021–2022 Executive Board

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(Serving a second year due to a vacancy.)

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(Serving a second year due to a vacancy.)

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Becki Bellito, Vernon Hills High School

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Angie Cooksy, Bradley University

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Sylvia Hernandez, Michigan State University

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Two Year Term

Kelly Dutmers, Loyola Academy

Christian Brown, Beacon Academy

One Year Term

Scott Lilly, Glenbard East High School

Stacey Schlaud, West Leyden High School

Upcoming IACAC Events

Sharing the Dream

Southern Illinois University Carbondale
May 18, 2022

Middle Management Institute

Columbia College Chicago
June 8 & 9, 2022

Bus O'Fun - The Ozarks

June 20-June 25, 2022

Bike O'Fun - The North Shore Tour

June 20, 2022 8:00 am - 5:00 pm

Micro Bus O'Fun - Michigan

July 12-July 14, 2022

NACAC Annual Conference

Houston, Texas

September 22-24, 2022



<https://members.iacac.org/events>

Committee Chairs

Admission Practices

Allegra Giulietti-Schmitt, Niles North High School
Shawn Wochner, Marian Central Catholic High School
David Boyle, Glenbrook North High School

College Awareness and Preparation

Melissa Ramirez, Illinois State University
David Hess, Elgin High School
Faye Ikner, Chicago State University

District Seminars

Josie Blasdel, McKendree University
Rebecca Popelka, DePaul University
Sarah Hartman, Parkland College
Matt Sheahan, East Aurora High School

Government Relations

Luis Narvaez, City Colleges of Chicago
Emily Tabeek, Southern Illinois University

High School Counselor Professional Development

Andrea Rusk, Mundelein High School
Erinn Murphy, No Affiliation
Amy Herbert, St. Viator High School

Illinois Regional College Fair

Tara Brewer, Michigan Tech
Sue Fowler, West Aurora High School
Omar Solomon*, Eastern Illinois

Inclusion, Access, and Success

Branden Delk, Illinois State University
Scott Hillman, University of Oklahoma
Sara Espinosa, Illinois Student Assistance Commission
Diana Mondragon, Dundee Crown High School

Media Communications

Luis Alarcon, Elgin Community College
Traci Flowers, Deerfield High School
Erin Hoover, IACAC

Membership

Josh Stober, Hampshire HS District 300
Maddie Corder, Naperville Central High School
Chrissy Grotzke, Michigan Tech

Mentorship

Kevin Coy, Homewood Floosmoor High School
Lisa Winker, Indiana State University
Jill Homerding, Augustana College

Middle Management Institute

Robert Olivieri, University of Maryland
Ashley Brown, University of Vermont
Wendy Downing, Monmouth College

National College Fair

Scott Carlson, University of Illinois Urbana Champaign
Rejeannnda Robinson, University of South Carolina
Jennifer Stroh, Barrington High School

New Counselor Institute (formerly Summer Institute)

Kenneth Guthrie, Columbia College Chicago
Rebeca Hernandez, DePaul University
Maira Rodriguez, Augustana College

Professional Connections

Meghan Chrum, Illinois Student Assistance Commission
Lisa Steve, Olympia High School
Kathryn Hankamp, St. Norbert College

Professional Development Grants

Josie Blasdel, McKendree University

Retirees (part of the Membership Committee)

Kathy Major, Retired
Kathy Holmberg, Retired
BC Juettner, Retired

Scholarship

Chris Merle, Lincoln Park High School
Jamie Newsom, Indiana University-Purdue University
Indianapolis
Lauren Yates, Ottawa High School

Summer Tours-Bike

Sarah McDougal, Fenton High School

Summer Tours-Micro

Paul Lichtenheld, Crystal Lake Central High School

Summer Tours-Plane/Bus

Kara Dollaske, York Community High School

Transfer Advisory

Nick DeFalco, North Central College
Kristin Smigielski, Parkland College
April Ponte, Oswego High School

Ad-Hoc Committees

Equity and Access

Sharon Williams, University of Chicago Lab School
Amy Thompson, York Community High School

Professional Development

Joe Freeman, Beacon Academy
Rejeannnda Robinson, University of South Carolina

Strategic Plan

Julie Nelson, Xavier University

Annual Conference Committee

2022 Conference Chair

Brian Hodges, University of Illinois Urbana-Champaign

Branding

Rejeannda Robinson, University of South Carolina
Jeanette VonHaden, Marquette University
Kyle Vowell, Wabash College

Entertainment

Faye Ikner, Chicago State University
Alex Salas, Marquette University
Latisha Williams, University of Illinois Chicago

Evaluations & Tellers

Kevin Coy, Homewood-Flossmoor High School
Kathy Fields, Lockport Township High School
Julie Nelson, Xavier University

Event Coordinator

Donna Epton, IACAC Event Coordinator

Exhibitors, Sponsorship, Advertising

Alejandro Campos, University of St. Francis
Rebeca Hernandez, DePaul University
Andrea Rusk, Mundelein High School

First Timers

Christian Brown, Beacon Academy
Scott Hillman, University of Oklahoma
Rosa Reiber Glombicki, Marquette University

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Chrissy Grotzke, Michigan Technological University
Veronica McLaughlin, Drake University
Josephine West, The Ohio State University

Logistics Team

Lindsey Lindberg, Peoria Notre Dame High School
April Ponte, Oswego High School
Jen Sloan, University of Cincinnati

On Site

Scott Carlson, University of Illinois Urbana-Champaign
Melissa Ramirez Osorio, Illinois State University
Rob Walton, Ohio Wesleyan University

Program

Keena Griffin, University of Illinois Urbana-Champaign
Sylvia Hernandez, Michigan State University
Betsy Stevens, University of Pittsburgh

Project Reach

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Dana Fairchild, Phoenix STEM Military Academy
Sanober Kanjee, Soto High School

Raffle

Josie Blasdel, McKendree University
Derek Brinkley, Columbia College Chicago
April Lynch, Syracuse University

Registration

Annette Braden, NCOE High School
Erin Hoover, IACAC
Kathryn Hankamp, St. Norbert College

IACAC Staff

Donna Epton, Event Coordinator
Sherry Hall, Publication Specialist
Erin Hoover, Manager of Digital Services and
Interim Manager of Operations

SAVE THE DATE

April 26–28, 2023

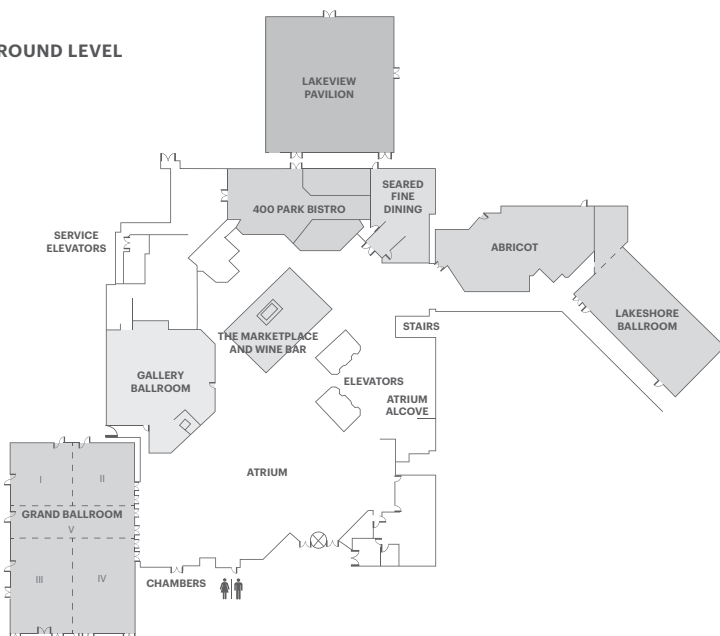
Annual Spring Conference

Crowne Plaza • Springfield, IL

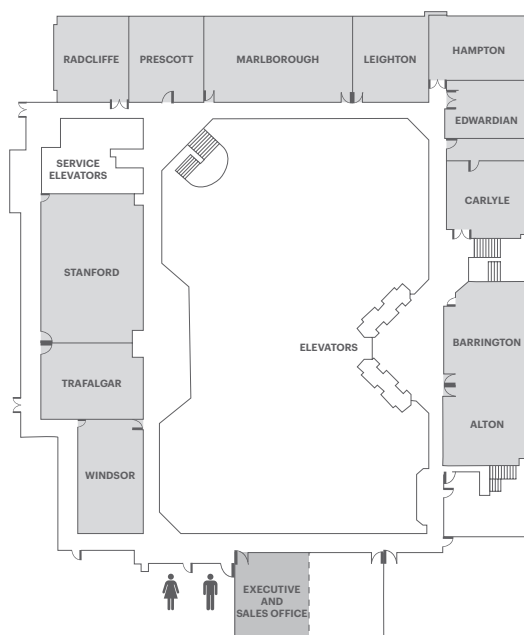
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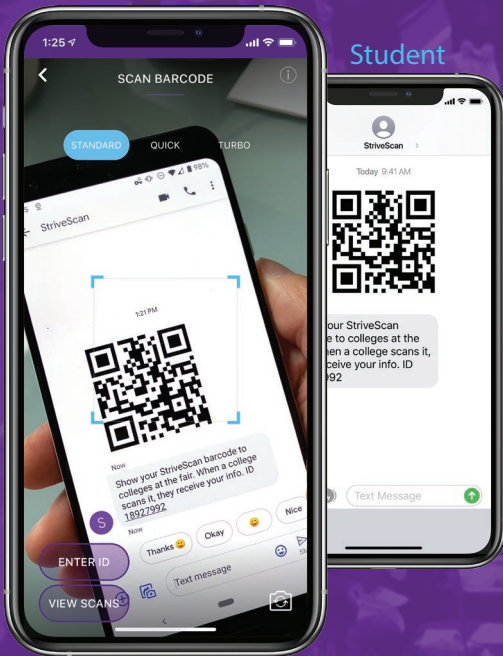


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