

IACAC Annual Conference 2024



Welcome to Conference 2024!

Why Room for All? In the ever changing landscape of higher education, there is space at the table for everyone, and we are better when we make the table bigger. There are no sides to the work we do. Instead, there are remarkable opportunities for creativity and collaboration. Over the next few days, welcome people into your space.

Our Conference Committees have created a dynamic selection of sessions and social opportunities. Stop and talk to our amazing sponsors and exhibitors who are important partners in the work we do. Pull up a chair, make a new friend and reconnect with friends you've known for years.

There is room for you in this field. There is room to honor traditions and make space for new ideas. Pull up a chair. There is room for all.

Angle Cooksy

Angie Cooksy President-Elect and 2024 Annual Conference Chair Southern Illinois University Edwardsville



April 24 – April 26, 2024

Wednesday, April 24

7:00 am - 8:00 am	Exhibitor Set Up
7:30 am - 4:00 pm	Registration
8:00 am - 4:15 pm	Exhibits Open
8:00 am - 9:00 pm	Coffee and Tea
8:00 am – 9:00 am	Dedicated Exhibitor Time
9:00 am - 10:15 am	Mainstage
10:15 am – 10:45 am	Dedicated Exhibitor Time
10:45 am - 11:45 am	A Sessions
12:00 pm - 1:15 pm	Conference Luncheon/First Timers' Luncheon/Retirees'
	Luncheon/IL College Fair Committee Luncheon
1:15 pm - 1:45 pm	Dedicated Exhibitor Time
1:45 pm - 2:45 pm	B Sessions
3:00 pm - 4:00 pm	C Sessions
4:15 pm - 5:30 pm	Membership Meeting
5:45 pm - 6:45 pm	Mentorship, First Timers', and Retirees' and New Counselor
	Institute Reception
7:00 pm - 8:15 pm	SIG and Conference Social
	Past Presidents' Dinner
8:30 pm - 10:30 pm	Entertainment – Trivia Night

Thursday, April 25

7:30 am - 8:30 am	Continental Breakfast, Dedicated Exhibitor Time,
	Counselor College Fair Set Up
7:30 am - 4:30 pm	Raffle & Exhibits Open
7:30 am - 11:00 am	Registration
8:30 am - 9:30 am	Mainstage Event
9:45 am - 10:45 am	D Sessions
11:00 am - 11:45 am	Counselor College Fair and Dedicated Exhibitor Time
12:00 pm - 1:15 pm	Conference Luncheon
1:15 pm - 1:45 pm	Dedicated Exhibitor Time & College Fair Breakdown
2:00 pm - 3:00 pm	E Sessions
3:15 pm - 4:15 pm	F Sessions
4:30 pm - 5:30 pm	Inclusion, Access, & Success Reception
5:45 pm - 8:30 pm	Reception, Dinner, and Awards
8:30 pm - Midnight	Entertainment – DJ and Dancing

Friday, April 26

8:00 am - 8:45 am	Coffee and Donuts
9:00 am - 10:00 am	Mainstage Event
10:15 am - 11:15 am	G Sessions
11:15 am - 12:30 pm	Brunch and Closing



Conference Attendees Enjoy Wi-Fi

Free wi-fi is provided thanks to the generous sponsorship of Michigan State University.

A flyer is available at registration to provide information on how to access wi-fi.

2024 IACAC Conference Evaluation

Dear Annual Conference Attendee,

Thank you for attending the 2024 IACAC Annual Conference in Itasca. We are interested in getting your feedback about the overall conference as well as the individual sessions you attended. You can easily find the evaluation through the QR code or through this year's Conference app.

The feedback you provide is extremely valuable for the planning of future conferences.

Warm Regards, The 2024 Evaluations Committee

Professional Development Hours

Conference attendees who are interested in earning Professional Development (PD) Hours approved by ISBE should complete an online evaluation form. That form can be found at https://iac.ac/isbe or using the QR code. Once you submit the form, your attendance will be verified per session, and your evidence of completion will be emailed to you. Remember that you need to register your participation hours within 60 days of the conference through the ISBE website. Each conference session, opening session, general membership meeting, endnote panel, and closing session is worth one PD hour. You may submit one form for the entire conference.





Project Reach is a service project of IACAC with the goal of providing school supplies, college counseling materials, monetary donations, and other resources to benefit students in need. Illinois

high schools are selected each year as the beneficiary of the donations. The schools are selected based on nominations from IACAC members by the Project Reach Committee and recognized at the Annual Conference.

The Committee is looking forward to announcing the recipients at this year's conference.

You can support Project Reach by making a monetary donation online via this link: https://www.iacac.org/conference/project-reach/donate/ or by scanning the QR Code.





Schedule

Wednesday, April 24, 2024 Morning Activities

8:00 am - 4:15 pm	Exhibitor Set Up - Atrium
7:30 am - 4:00 pm	Registration - Alcove
8:00 am - 4:15 pm	Exhibits Open - Atrium
8:00 am - 9:00 am	Coffee & Tea - Alcove
	Dedicated Exhibitor Time - Atrium
9:00 am - 10:15 am	Mainstage: Jacoby Cochran - Grand Ballroom
10:15 am - 10:45 am	Dedicated Exhibitor Time - Atrium
10:45 am - 11:45 am	A Sessions

Mainstage Event • 9:00 am - 10:15 am • Grand Ballroom



Jacoby Cochran is a writer, educator, and storyteller from the South Side of Chicago. Jacoby is the award-winning senior host of City Cast Chicago, Chicago's favorite daily news podcast. You can also catch him performing on stages, voiceing national ad campaigns, and discussing city politics, culture, and history on TV and radio. With a Masters in Communications from Syracuse University, Jacoby continues to work with thousands of students both in and out of the classroom.

Wednesday, April 24, 2024 Afternoon Activities

Conference Luncheon - Grand Ballroom
First Timers' Luncheon - Lakeview Pavilion
Illinois Regional College Fair Luncheon - Prescott
Dedicated Exhibitor Time - Atrium
B Sessions
C Sessions
Membership Meeting - Grand Ballroom

Wednesday, April 24, 2024 Evening Activities

5:45 pm - 6:45 pm	Mentorship, First Timers', and New Counselor Institute Reception
	- Lakeview Pavilion
7:00 pm - 8:15 pm	Past Presidents' Dinner - Radcliffe
	Special Interest Groups and IACAC Conference Social - Alcove
8:30 pm - 10:30 pm	Entertainment Trivia Night - Lakeview Pavilion

DON'T FORGET YOUR 50/50 RAFFLE TICKETS!

Thursday, April 25, 2024 Morning Activities

7:30 am - 8:30 am	Continental Breakfast - Grand Ballroom
	Dedicated Exhibitor Time - Atrium
7:30 am - 11:00 am	Registration - Alcove
	Counselor College Fair Set Up - Atrium
7:30 am - 4:30 pm	Exhibits Open - Atrium
	Raffle Open - Alcove
8:30 am - 9:30 am	Mainstage: Dr. Marcus Belin - Grand Ballroom
9:45 am - 10:45 am	D Sessions
11:00 am - 11:45 am	Counselor College Fair- Atrium

Mainstage Event • 8:30 am - 9:30 am • Grand Ballroom



Dr. Marcus Belin serves as the Principal of Huntley High School, National Association of Secondary School Principals Board Member, and Immediate Past President of the Illinois Principals Association. Recently Dr. Belin was awarded the 2021 National Association of Secondary School Principals Digital Principal of the Year and was named an ASCD International Emerging Leader.

Dr. Belin is a motivational speaker who has reached over 5,000 school leaders and educators in the past 3 years and the host of Unapologetic Leadership, a podcast designed to tell and share the stories of leadership and the passion behind the work of being an educator. He is passionate about creating learning environments that foster social-emotional support for kids, leveraging the integration of technology to expose kids to the world around them, motivating educators, and challenging the status quo of education.

Thursday, April 25, 2024 Afternoon Activities

12:00 pm - 1:15 pm	Conference Luncheon - Grand Ballroom
1:15 pm - 1:45 pm	Dedicated Exhibitor Time - Atrium
	Counselor College Fair Break Down - Atrium
2:00 pm - 3:00 pm	E Sessions
3:15 pm - 4:15 pm	F Sessions
4:30 pm - 5:15 pm	Exhibitor Break Down - Atrium
4:30 pm - 5:30 pm	Inclusion, Access and Success Reception - Gallery Ballroom

Thursday, April 25, 2024 Evening Activities

5:45 pm - 6:15 pm	Conference Reception - Atrium
6:30 pm - 8:30 pm	Conference Dinner - Grand Ballroom
8:30 pm - 9:30 pm	Kasowski Reception - Alcove
8:30 pm - 11:59 pm	Entertainment DJ and Dancing - Lakeview Pavilion

VOLUNTEER FOR A COMMITTEE! WWW.IACAC.ORG/VOLUNTEER

Friday, April 26, 2024 Morning Activities

8:00 am - 9:00 am	Coffee & Donuts - Atrium
9:00 am - 10:00 am	Mainstage: Teege Mettille - Grand Ballroom
10:15 pm - 11:15 am	G Sessions
11:15 am - 12:30 pm	Brunch and Closing Session - Grand Ballroom

Mainstage Event • 9:00 am - 10:00 am • Grand Ballroom



Teege Mettille is a national leader in the world of College Admissions. He currently co-hosts The Admissions Directors Lunchcast, having just finished its 7th season, is the Founding Director of Leading Colleges, and serves as the Director of Enrollment Success at enroll ml, an ed tech company that helps college admissions offices. His career in admissions spans four liberal arts colleges, including stints as a Director, Dean, and Vice President. Teege holds an BA in Women's Studies and an MS in Organizational Communication, both from the University of Wisconsin - Whitewater.



IACAC New Counselor Institute

Send your new hires to us for IACAC's annual professional development and networking experience–New Counselor Institute! In partnership with the greater IACAC community, the New Counselor Institute Committee provides essential direction and inspiration to new college admission professionals by providing knowledge, tools, and resources to support the successful transition to the profession.

Participants meet four times throughout the year in large and small groups and participate in educational sessions, valuable conversations, motivational experiences, and networking opportunities designed to introduce the industry of college admissions. For more information, go to www.iacac.org/nci

2024 Upcoming IACAC Events - members.iacac.org/events

Sharing the Dream Conference University of St. Francis May 16, 2024

Middle Management Institute Purdue University July 9-10, 2024 Plane O'Fun - Colorado/Wyoming June 17-21, 2024

Micro Bus Tour July 9-11, 2024

Conference Sponsors (as of 4/15/2024)

CARNEGIE



University of Missouri

Platinum Level Sponsors

Carnegie

Gold Level Sponsors

University of Missouri Thursday's Lunch

Silver Level Sponsors

Michigan State University Internet Connection

StriveScan Name Badges

College Board Thursday's Breakfast

ZeeMee Thursday's Entertainment

Bronze Level Sponsors

Drake University *Project Reach Recipient*

CampusESP Project Reach Recipient

Texas State University Wednesday's Coffee

Illinois State University Session Room (Small)

The Ohio State University *Friday's Coffee*

Additional Sponsors

Common App Public School Counselor or CBO Attendee

Drake University *Public School Counselor or CBO Attendee*

















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Conference Exhibitors (as of 4/15/2024)

IACAC extends a special thanks to our exhibitors and the individuals attending the Annual Conference. On behalf of the members of IACAC, we thank you for your time and support.

Academic Approach

Meagan Moore meagan.moore@academicapproach.com (773) 348-8914 342 W Armitage Chicago, IL 60614

https://schoolprograms.academicapproach.com Academic Approach is an award-winning education company focused on Teaching Beyond the Test through skills-based preparation. Whether it's preparing students for college entrance exams like the ACT or SAT or providing supplemental education through one-onone tutoring or school programs, Academic Approach develops high-impact, customized education programs that not only raise tests scores but also grow vital college and career readiness skills.

ACT, Inc.

Jamee Pugh jamee.pugh@act.org 500 ACT Drive, Iowa City, IA 52243

www.compassprep.com

ACT is a nonprofit organization providing a continuum of integrated assessment solutions that align with our mission of helping people achieve education and workplace success.

Ardeo Education Solutions

Ashley Stech ashley.stech@ardeo.org (877) 577-5727 1011 Warrenville Road, Suite 100, Lisle, IL 60532 www.compassprep.com

Ardeo Education Solutions is a public benefit company dedicated to increasing access to the life-changing impact of higher education. Ardeo's Loan Repayment Assistance Programs (LRAPs) positively impact enrollment decisions – helping institutions provide a powerful benefit to students who may feel financially shut out. If a student's income after graduation is modest, their LRAP will help repay their student loans – including federal student, private alternative and parent PLUS loans.

Carnegie

Anne Kremer (978) 692-5092 210 Littleton Road, Westford, MA 01886 www.carnegiehighered.com

For more than 30 years, Carnegie has been a leader and innovator in higher education marketing and enrollment strategy, offering groundbreaking services in the areas of Research, Strategy, Digital Marketing, Lead Generation, Slate Optimization, Student Search, Website Development, Financial Aid Optimization and Creative that generate authentic connections.

Circuit Virtual Tours

Thalia Marinis

thalia@madewithcircuit.com 3600 Steeles Ave E, Markham ON L3R 9Z7

www.madewithcircuit.com

For Gen Z students, the first visit is virtual. While you can't be online 24/7, your on-demand virtual campus tour can. Colleges and universities who use Circuit are achieving higher engagement, leads, and conversion... without shifting their focus away from in-person interactions.

CollegeVine

Celine Charitat

celine.charitat@collegevine.com 177 Huntington Ave Ste 1703 PMB 94211

www.collegevine.com

CollegeVine is a professional recruiting network designed to help students, colleges, and counselors connect. Currently, the platform hosts over 2.2 million students making connections with over 600 colleges and more than 4,000 high school counselors.

Common Ground Tutors

Philip Hinkes

info@commongroundtutors.com 2504 Bar Harbour Court, Naperville, Illinois 60564

https://commongroundtutors.com

Common Ground Tutors provides small group SAT tutoring, essay writing assistance, and college admissions counseling for high school students.

Compass Education Group

Matty Steiner matty@compassprep.com 9100 Wilshire Blvd., Suite 520E, Beverly Hills, CA 90212 www.compassprep.com

Compass offers private tutoring and group instruction to students aiming to improve their test scores and grades. We also partner with schools across Illinois to offer complimentary admission testing resources, including speaking events, practice tests, and pro-bono tutoring for disadvantaged students.

DME Delivers

Tye Edwards tye.edwards@dmedelivers.com (386) 271-3019 2441 Bellevue Ave., Daytona Beach, FL 32114 **www.DMEdelivers.com**

DME Delivers is a leading provider of automated print and digital marketing workflows catered to the higher education marketplace. We provide our clients with a comprehensive set of services including; marketing strategy, enrollment journey solutions, printing and mailing, graphic design, promotional products, inventory and fulfillment, and so much more.

EdXeno

Luke Lambert lukelambert@edxeno.com 4801 Rainier Ave S APT 205, Seattle, WA 98118

www.edxeno.com

Encoura is an educational technology company EdXeno is a Seattle-based EdTech platform that connects higher education institutions with students like never before through direct messaging, push notifications, and live streaming. Students, through a mobile app, receive college application advising, locate college planning resources, and explore universities. We believe all students should have easy access to high-quality planning.

Encoura

Stephanie Capps stephanie.capps@encoura.org (800) 862-7759 600 Congress Avenue, Austin, TX 78701

www.encoura.org

Encoura is an educational technology company serving over 2,000 higher ed institutions. Through the Encoura platform, the company combines data science, advanced analytics, research; predictive modeling so institutions can meet their enrollment goals; improve student success; outcomes.

enrollml.com

Teege Mettille teege.mettille@enrollml.com PO Box 568, Greendale, WI 53129 https://enrollml.com

Encoura is an educational technology company With enroll ml, admissions teams improve time management, student engagement, enrollment yield and team morale. This is the game-changing power of machine learning for precision enrollment, and it's here now.

Illinois Professional Land Surveyors Association

Ryan Roth

ryan@frontlineco.com 100 E. Washington St, Springfield, IL 62701

www.iplsa.org

IPLSA is a not-for-profit organization representing the interests of the surveying profession in Illinois. Our mission includes the advancement of the Land Surveying Profession by promoting high standards of practice and conduct, by upholding the Illinois Land Surveyors Act and by supporting and encouraging members through continuing education, professional association, and the use of current technology. IPLSA offers training and education opportunities to both licensed and unlicensed individuals in the surveying industry.

Illinois School Counselor Association

Vince Walsh-Rock

executivedirector@ilschoolcounselor.org PO Box 734, Downers Grove, IL 60515

www.ilschoolcounselor.org

Illinois School Counselor Association–Providing connections, professional development and advoacy for school counselors.

Illinois Student Assistance Commission

Sara Espinosa sara.espinosa@illinois.gov 1755 Lake Cook Road Deerfield, IL 60015

www.isac.org

ISAC is Illinois' college access and financial aid agency. ISAC's mission is to provide Illinois students with information and assistance to help make education beyond high school accessible and affordable.

Loper, Inc.

Eric Menna eric@getloper.com (415) 300-7726 617 W Drummond #1AE, Chicago, IL 60614 www.getloper.com

Loper is a mobile college readiness platform empowering students to discover their future perfect pathway.

Magoosh

Victoria Van Horsen victoria@magoosh.com (510) 495-0366 548 Market St. #44023, San Francisco, CA 94104 https://schools.magoosh.com

Studying for standardized tests doesn't need to be boring and stressful. We make the process as painless as possible for both students and teachers so that students can enjoy their studying and focus on the educational goals they're seeking. Whether it's a single classroom or an entire district, Magoosh works with educators and students to raise scores on the ACT and SAT. We make test prep affordable, accessible, and effective. Our 100% adaptable online program includes lesson videos, practice questions, video/text explanations, full-length practice exams, support from test prep experts, and more to help students prepare for test day. We provide actionable reporting to teachers and admins so you'll always know how your students are doing and where they need to focus. Magoosh has helped over 6.5 million students to study at their own pace and on their own time regardless of location, socioeconomic status, or background. Our team is driven to create the highest quality content and study tools because we're out to change the test prep experience for all.

Maia Learning

Dan Gajos dan.gajos@maialearning.com 22700 Alcalde Rd Cupertino, CA 95014 www.maialearning.com

MaiaLearning is a comprehensive college and career readiness platform serving districts in Illinois and schools in over 70 countries. We are aligned to the PaCE framework and CCRI reporting standards.

Mentor ATX

Elsie Etefia elsie@mentoratx.com 12335 Kingsride Lane #316, Houston, TX 77024

https://mentoratx.com

Mentor ATX offers journals, workshops and instructional material to support first-generation high school students and individuals from marginalized communities to increase postsecondary access and attainment. Our materials provide guidance on key factors to consider when selecting a college, major, and career path.

NextGrad

Ryan Barbauld ryan@nextgrad.com (812) 461-8619 676 E. Markea Ave., Salt Lake City UT, 84102 www.nextgrad.com

NextGrad is a network of digital displays placed in high schools that allow colleges and universities the opportunity to interact directly with prospective high school students. Our goal is to help high school students by introducing them to new schools, programs, and opportunities that they might not have considered or even know existed.

Niche

Louise Jewell louise.jewell@niche.com 2840 Liberty Ave, Ste. 202 Pittsburgh, PA 15222

www.niche.com

Niche is changing how colleges connect with students and build their future classes. As the trusted partner to hundreds of colleges, Niche is helping higher education institutions across the country streamline operations, forge genuine connections with students and achieve their enrollment targets. Our nationally recognized Niche Direct Admissions program enables colleges to proactively accept qualified students based on their Niche Profile alone. Through real-time acceptance and scholarship opportunities, Niche Direct Admissions offers a modern experience for today's students, resulting in more enrollments for college admissions teams. Learn more about how nearly 100 institutions are already leveraging Niche Direct Admissions.

OneGoal

Jacob Caplan jacob.caplan1@onegoalgraduation.org 180 N Wabash Ave Suite 800 Chicago, IL 60601 www.onegoalgraduation.org

OneGoal is a postsecondary access and success organization working with schools and districts to transform postsecondary advising and support through our Classroom-Based Model and OneGoal Leadership Network so that all students can define their futures.

SchooLinks

Ashlyn Keil akeil@schoolinks.com 1145 W 5th St 3rd Fl Austin, TX 78703 www.schoolinks.com

SchooLinks is the modern approach to college and career readiness. SchooLinks is moving the needle forward with postsecondary readiness-ensuring staff maximize their time, and students leave high school with goals and a plan. With over 80+ interactive experiences from interest discovery, academic and post-secondary planning, and social emotional learning-SchooLinks offers internship matching, career mentorship, industry partner management and other features that help districts broaden the definition of college and career readiness.

StriveScan

Dan Saavedra dan@strivescan.com Chicago, IL

www.strivescan.com

StriveScan is the trusted provider of student scanning technology for IACAC's college fairs as well as 20 other ACACs nationwide, plus hundreds of individual high schools.

The College Funding Coach

Bernadette Boyle

bboyle@thecollegefundingcoach.org www.thecollegefundingcoach.org

The College Funding Coach has educated thousands of parents by partnering with public and private

elementary, middle, and high schools across the United States. Over the past 20 years, school administrators and parent representatives have found our nationally recognized workshop "Little Known Secrets of Paying for College" to be an excellent complement to their school's current college preparedness and parent engagement programs.

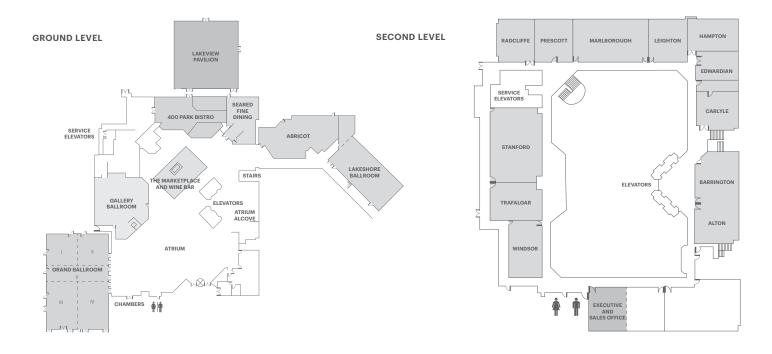
ZeeMee

Tyler Groepper tyler@zeemee.com (913) 219-0825 530 Lytton Avenue 2nd Floor, Palo Alto, CA 94301 https://colleges.zeemee.com

ZeeMee is the leading student engagement platform in Higher Ed. Over 200 colleges and universities use ZeeMee today to connect with prospective students and dramatically impact their entire funnel. Students on ZeeMee apply at 2x the rate, melt at 1/2 the rate and yield 4x the rate of students not on ZeeMee. With 4.7 stars and 15,000+ reviews on the App Store from students, ZeeMee has become the clear choice for both colleges and students to connect.







2023-2024 Executive Board

The Cabinet

Paul Welsh President Fenton High School

Angie Cooksy President-elect Southern Illinois University Edwardsville

Brian Hodges Past President University of Illinois, Urbana-Champaign

Mike Gavic Treasurer University of St. Francis

The Board Directors

Derek Brinkley Board Director One-Year Term Columbia College Chicago

Becki Bellito Board Director One-Year Term Vernon Hills High School

Maddie Corder Board Director One-Year Term Naperville Central High School

Betsy Stevens Board Director One-Year Term University of Pittsburgh

April Lynch Board Director One-Year Term* Syracuse University *Executive Board appointed

Evan Wilson Board Director Two-Year Term Illinois College **Christian Brown** Treasurer-elect Beacon Academy

Josie Blasdel Past Treasurer McKendree University

Kathryn Hankamp Secretary Saint Louis University

Scott Carlson Secretary-elect Elon University

Erin Hoover Executive Director IACAC

Shawn Wochner Board Director Two-Year Term Marian Central Catholic High School

Ashley Brown Board Director Three-Year Term University of Vermont

Meghan Chrum Board Director Three-Year Term Illinois Student Assistance Commission (ISAC)

Cody Dailey Board Director Three-Year Term Lyons Township High School

Rejeannda Robinson Board Director Three-Year Term Northwestern University

Maira Rodriguez Board Director Three-Year Term St. Norbert College

Committee Chairs

District Seminars

April Lynch, Syracuse University Brad Kain, Homewood-Flossmoor Annette Braden, NCOE High School Kerri Henry, Sesser-Valier High School

Education and Ethics

Keegan White, Lawrence University Sarah Daughtery, Eastern Illinois University

Government Relations

Alex Campos, University of St. Francis Kristina Luster, Mount Carmel High School Will Schuneman, Aurora University

High School Counselor PD

Myskeshia Mitchell, Peoria High School Beth Gilfillan, NEIU Nicole Simon, North Grand High School

Illinois Regional College Fair

Tara Brewer, Michigan Tech Kelli Allen, Iowa State University Moises Orozco Villicana, UIC

Inclusion, Access, and Success Lupe Flores, NIU Scott Hillman, Oklahoma

Membership

Sarah Goldman, University of Oregon Alex Hughes, Northside College Prep Sylvia Hernandez, Michigan State University

Mentorship

Kevin Coy, Homewood Floosmoor High School Jill Homerding, Augustana College Margaret Jones, Drake University

Middle Management Institute Robert Olivieri, University of Maryland Tyler Olsen, Lewis University

National College Fair Jennifer Stroh, Barrington High School Lauren Yates, Ottawa Twp High School **New Counselor Institute**

Kenneth Guthrie, Columbia College Bettie Mattison-Farris, Marquette University Brian Harris, DePaul University

Professional Connections

Morgan Johnson, Illinois State University Robyn Moreth, Maine South High School

Professional Development Grants

Christian Brown, Beacon Academy

Scholarship

Chris Merle, Lincoln Park HS Beth Gulden, Stagg HS Lavon Robinson, Downers Grove North High School

Special Interest Groups

Melinda Arce-Gudino, Governors State University Mariya Chukas, University of Missouri

Summer Tours-Micro Paul Lichtenheld, Crystal Lake Central HS

Summer Tours-Plane/Bus Kara Dollaske, York High School

Summer Tours-Bike Sarah McDougal, Fenton High School

Transfer Advisory Nick DeFalco, DePaul University Holly Pflum, University of Illinois System Ashley Berlett, Illinois Central College

CPS Membership Ad-hoc

Josh Stober, Hampshire High School District 300 Sylvia Hernandez, Michigan State University

Equity and Access Ad-hoc

Amy Thompson, York Community High School Sharon Williams, University of Chicago Lab School

Fiscal Policy Ad-hoc Tony Minestra, DePaul College Prep

Strategic Plan Ad-hoc Erin Hoover Board Directors

Annual Conference Committee

Conference Chair

Angie Cooksy, Southern Illinois University Edwardsville

Executive Director Erin Hoover, IACAC

Event Coordinator Lauren Bettcher, IACAC

Conference Coordinator

Chrissy Grozke, Michigan Technological University Alex Salas, Seton Hall Jennifer Sloan, University of Cincinnati

Fundraising Liaison

Josephine West, The Ohio State University April Lynch, Syracuse University

Logistics Liaison

April Ponte, Oswego High School Scott Hillman, University of Oklahoma Steve Landgraf, Saint Louis University

Branding

Rejeannda Robinson, University of South Carolina Kyle Vowell, Wabash College Jeanette Maher, Marquette University

Exhibitors

Jhonathan Vallecilla, Cornell College Omar Solomon, Eastern Illinois University Jennifer Disessa, Central College

Advertising and Sponsorship

Alex Campos, University of St. Francis Tyler Meyers, Illinois State University Patrick Evans, Hoffman Estates High School

Entertainment

M. Faye Ikner, Chicago State University Latisha Williams, Harold Washington College Drew Readel, Ohio University

Evaluations & Tellers

Erin Monroe, University of Iowa Bianca Nowaczyk, Carmel Catholic High School

First Timers

Nicole Mischler, Bradley University Maira Rodriguez, St. Norbert College Andrea Rusk, Mundelein High School

On-site

Mikaela Brown, Illinois College Alison Crowley, Northern Michigan University Theresa Black, Pekin High School

Program

Keena Griffin, University of Illinois Urbana-Champaign Sylvia Hernandez, Michigan State University Pamela Cullotta, Conant High School

Project Reach

John Korntheuer, Proviso East High School Yesenia Abreu, Illinois College Merle Wilder, Father McGivney Catholic High School

Raffle

Josie Blasdel, McKendree University Jessica Lang, Arizona State University Theresa Bertini, Lawrence Tech

Registration

Kathryn Hankamp, Saint Louis University Annette Braden, Norris City-Omaha-Enfield High School Lakeisha Kizer, Victor J. Andrew High School



SAVE THE DATE

April 23-25, 2025

Annual Spring Conference

Embassy Suites by Hilton • Peoria, IL



ISAC Can Help You Support Your Students and Families

with free assistance through the summer and year-round



One-on-one assistance with college planning and financial aid applications from ISACorps[™] members in your area.



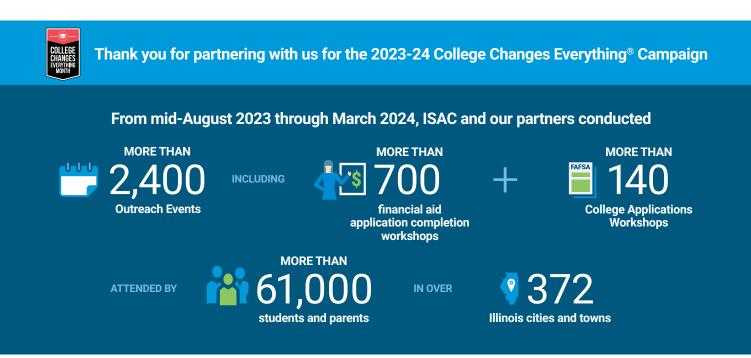
ISAC College Q&A text messaging: students and families can get their college and financial aid questions answered by ISAC experts. It's easy to get started: students simply text their first and last name to (847) 243-6470 for English speakers or (773) 823-0570 for Spanish speakers.



Online resources through our ISAC Student Portal, including college and scholarship search, financial aid calculators, our Financial Aid Offer Comparison Worksheet, short video tips, and more.



Supports for first generation students through our First Generation Scholars Network and First Up Podcast.



Providing Illinois students with information and assistance to help make education beyond high school accessible and affordable.

isac.org studentportal.isac.org