



A Framework for the Future

IACAC Strategic Plan 2018 - 2021

Our Mission: To support and advance the work of counselors as they help students realize their full educational potential, with particular emphasis on the transition from secondary schools to colleges and universities and with attention to access

Inclusion: In all that IACAC does, we embrace and celebrate the diversity of our organization, the students we serve and the communities we strive to educate.

Membership

IACAC will continue to grow and diversify its membership in recognition that membership is the backbone of our commitment to professional growth, development, education and service.

Fiduciary Responsibility

IACAC will continue to demonstrate fiscal responsibility in the management of daily and future operations, budget plans, and decisions to ensure the financial health and longevity of the organization.

Educational Opportunities

IACAC will continue to evaluate and strengthen programs, explore new opportunities and seek to collaborate with other organizations to foster growth, and community to serve students.

Outreach

IACAC will engage and collaborate with related organizations, as well as with communities of students and families.

Brand

IACAC will continue to be a source of expertise to college, high school professionals, and the community in all areas of college admission counseling.