



IACAC Executive Board Meeting
Monday, September 9, 2019
Illinois State University

Board Members Present: Patrick Walsh, Amy Thompson, Megan O'Rourke, Stephanie Szczepanski, Erin Updegraff, Eric Ruiz, Renee Koziol, Linda Haffner, Jessica Avila-Cuevas, Ziggy Blackwell, Annette Braden, Angie Cooksy, Brian Hodges, Carlene Klaas, April Ponte, Tom Shorrock, Omar Solomon

Board Members Not Present: Dan Miller

Guests: Donna Epton, Sarah Hartmann, Sylvia Hernandez, Scott Hillman, Erin Hoover, April Lynch, Mike Melinder, Nick Sanders

Call to Order/Introductions: (A. Thompson) Meeting called to order at 1:41 p.m.

Approval of May Board Meeting Minutes (A. Thompson)

S. Szczepanski motioned to approve the May board meeting minutes. E. Ruiz seconded.

Discussion.

Motion carried.

Treasurer's Report: (E. Updegraff)

	<u>9/5/2019</u>	<u>9/5/2018</u>
Checking Balance	\$549,076.76	\$504,014.46
Investment Accounts	\$336,702.62	\$328,196.94
Total Net Worth	\$885,779.38	\$832,211.40

- Although some financial surplus spending proposals were approved at the May board meeting, money has not yet been paid out for any of these initiatives.
- We saw some net income from Summer Institute as well as the Summer Tours, which is contributing to our net increase in assets compared to last year at this time.
- The Finance committee continues to work on a thorough review of fiscal policy, (led by Stephanie, Patrick and past Treasurers) ensuring that it is current and best reflects our organization's needs. The committee also continues to work on developing a process to spend down our financial surplus in years where a surplus occurs. The Finance committee will meet at NACAC to continue these conversations.
- Board members and committee chairs should log donated services each month [online](#)

Membership Report: (A. Lynch)

MEMBERSHIP CATEGORY	NUMBER / % CHANGE
Category 1 (Post-Secondary)	1022/ (-2.48%)
Category 2 (Secondary)	582/ (-7.74%)
Category 3 (Related Educational Services)	213/ (-2.73%)
Total Overall IACAC Membership	1817/ (-4.16%)

Evaluating current membership model and comparing to other affiliates as well as NACAC Membership model.

Chief Delegate Report: (Z. Blackwell)

NACAC Membership Model

This new model is a result of the motions proposed at the 2018 NACAC Conference in Salt Lake City. The proposed membership model provides more opportunities to join NACAC.

Department of Justice Investigation

NACAC has been cooperating with the Department of Justice to review the Code of Ethics and Professional Practices document for nearly two years. They're requesting that NACAC remove three provisions from its code of ethics to comply with antitrust laws. NACAC members will vote at the annual conference later this month on whether to remove the three ethical provisions from its professional guidelines. These provisions include: **(See CEPP Sections: II A.3.a; II B Introduction; II B.5; & II D.5)**

- Colleges must not offer incentives exclusive to students applying or admitted under an Early Decision application plan. Examples of incentives include the promise of special housing, enhanced financial aid packages, and special scholarships for Early Decision admits. Colleges may, however, disclose how admission rates for Early Decision differ from those for other admission plans.
- Colleges will not knowingly recruit or offer enrollment incentives to students who are already enrolled, registered, have declared their intent, or submitted contractual deposits to other institutions. May 1 is the point at which commitments to enroll become final, and colleges must respect that. The recognized exceptions are when students are admitted from a wait list, students initiate inquiries themselves, or cooperation is sought by institutions that provide transfer programs.
- Colleges must not solicit transfer applications from a previous year's applicant or prospect pool unless the students have themselves initiated a transfer inquiry or the college has verified prior to contacting the students that they are either enrolled at a college that allows transfer recruitment from other colleges or are not currently enrolled in a college.

DOJ Rationale for Removal of Provisions

The DOJ feels that these provisions restrain competition and if removed college cost "may lower" as institutions solicit students who have committed elsewhere.

Rationale to Comply

Settlement of the investigation could avoid exposing NACAC to further litigation and trail. If NACAC does not remove these provisions, the department is likely to pursue a consent decree, which would force NACAC under a court order to remove the ethical provisions. Prolonging the DOJ investigation would have serious impact to NACAC's finances and ability to operate, including the possibility of costly and time-consuming litigation. There is also concern affiliates could be individually targeted in the investigation. Consequently, NACAC would not cover the legal expense for an affiliate.

President-Elect Report: (M. O'Rourke)

IACAC Annual Conference updates – April 22–24, 2020

- An email was sent out for conference session proposals ideas.
- Budget is created to make \$5,000 each year. Evaluated different components of how we spend the budget at conference and we decided to increase the registration fees by \$5.00. Additionally, we are evaluating costs related to printing and possibly creating a virtual folder.
- Will continue to take into consideration how to ensure that counselors from different parts of the state have access and opportunity to attend conference.

Past-President Report: (P. Walsh)

- Credentials and Nominating committee will be formed and a meeting will take place in January.
- First call out for executive board nominations will be in early October. Please consider nominating someone to take on a leadership role.
- Leadership Manual will be updated by the start of new fiscal year.
- Will organize Past-President's luncheon in February – great opportunity to talk about old and new ideas.

President's Report: (A. Thompson)

- The NACAC Membership Model being voted on gives a signal to reevaluate the IACAC membership model.
- There are a lot of questions and unknowns regarding the changing landscape of admissions so we will continue to move forward and address those issues.

- IACAC leadership and our GRC Co-Chairs will begin developing a Legislative Agenda this year. As your committee performs its work, try to consider issues that our state legislature could support via funding and/or legislation and communicate this information to the presidents and the GRC co-chairs.
- Consider the financial surplus and the proposals that were put forth by the ad hoc committee.

Unfinished Business:

First Time Conference Presenter Grant (A. Thompson)

- April Ponte and Brian Hodges volunteered to develop an application and coordinate with Program Committee.
- Add a question to the conference sessions proposal form?
- Members and nonmembers can apply if they have never presented before – 6 grants will be awarded

E. Updegraff motioned to include full conference registration in addition to the previously approved motion for the First Time Conference Grant Proposal, B. Hodges seconded.

Discussion.

Approved as a pilot this year and the board will reevaluate the outcome to decide whether to continue the initiative. This is to encourage members to write proposals and be embedded into the culture of IACAC

Motion carried.

New Business:

IACAC Membership Model (A. Thompson & A. Lynch)

- The membership committee is collecting information from other affiliates to reevaluate membership model. How will we continue to solicit feedback from membership?
- The Chicago Public School Higher Education Compact is requesting a reduction in IACAC membership fees. Their two priorities are to make sure that the CPS secured screening protocol is easier to maneuver and manage and also to increase the number of CPS counselors to have access to become an IACAC member. They originally brought this to the district to pay for at least one individual from each high school but that did not get approved.
- The target is to get 155 CPS counselors to become IACAC members and pay \$25 vs. the current \$45 fee.
- Many principals will not pay for counselors to become members.
- One year pilot or we can table it.
- Many CPS counselors pay out of pocket for membership – currently there are 63 members.
- How will those 155 counselors get involved in IACAC? What would the impact be? Develop a meaningful outreach process. Greatest concern is equity and inclusivity of other regions or title I schools.
- Can this be linked to the Chicago District Seminar which was setup to serve CPS counselors and is \$25 to attend?
- There is no guarantee that we will get 155 CPS counselors – that may create a monetary deficit – important to consider a cost analysis.
- Important to get membership feedback and consider the membership committee's research.
- Important to continue to support other CPS initiatives – quarterly collective impact visits at select CPS high schools – colleges and CBOs to present on specific topics.
- When we consider proposing initiatives we should focus on the service and value vs. the monetary benefit. Free memberships have been given in the past with very little return.
- Value added membership – \$25 for one-year membership and Chicago District seminar registration.

S. Szczepanski motioned to accept the CPS membership proposal as is and evaluate it after one trial year, P. Welsh seconded.

Discussion.

Does CPS have a district wide in service days? Can we utilize Zoom technology? Who would be in charge of implementing this initiative?

S. Szczepanski motioned to table the original motion until the next executive board meeting in November, B. Hodges seconded.

Discussion.

Zoom meeting to be scheduled in Mid-October to discuss after NACAC assembly meeting.

Motion carried.

Task Force for 2023 Conference - Central Illinois (A. Thompson)

- How should we proceed? Should it be an ad hoc or appoint a board member?
- Reach out to regional district seminar coordinators.
- Offered to serve on committee – Brian Hodges, Angie Cooksey, Mike Melinder, Stephanie Szczepanski, Annette Braden, Sarah Hartman, Nick Sanders, and Donna Epton.
- While we have some information from past research, we will want to ensure we are not missing any potential new venues and will need to update data regarding space, cost, etc.
- The purpose of the previous conference ad hoc committee was to restructure the conference.

Committee Reports:

Admission Practices:

College Awareness and Preparation (CAP):

Conference: See President-Elect's report.

Credentials: See Past-President's report.

District Seminars:

Finance:

Government Relations:

High School Counselor Professional Development:

Illinois College Fair:

Inclusion, Access, and Success (IAS): Sharing the Dream will be held at SIUC on a Wednesday in May and will return to NIU in 2021.

Media Communications:

Membership:

Mentorship: CARR is sponsoring the next Mentorship Meetup on Friday, October 4th from 5:30–7:30 p.m. at Fat Pour before the NACAC national college fair.

Middle Management Institute: Was held at North Central College on June 26 – 27, 2019. There were 36 participants. The next MMI will be held on June 17 – 18, 2020 – Looking for host sites.

National College Fair: October 5, 2019 – Will be held at McCormick Place at the Lakeside Center. Need volunteers!

Nominating: See Past-President's report.

Professional Development Grants:

Professional Connections: Met August 30th – discussed 4 goals including developing and maintaining relationships with other organizations (CPS, ISCA, ISAC). Reaching out to graduate school counseling programs to talk about value of membership in IACAC (using presentation created by Kenya Taylor).

Retirees (part of Membership):

Scholarship:

Strategic Plan Ad-hoc:

Summer Institute:

Summer Tours:

Tech Needs Ad-hoc:

Transfer Advisory:

Announcement – Project LEAD has been named as a NACAC Rising Star award recipient and Paul Welsh is receiving a NACAC Government Relations award.

O. Solomon motioned to adjourn, Z. Blackwell seconded.

Motion carried.

Meeting adjourned at 3:57 p.m.

Respectfully submitted by Renee Koziol, IACAC Secretary.