



IACAC Executive Board Meeting
Friday, November 15, 2019
University of St. Francis – Motherhouse Building

Board Members Present: Patrick Walsh, Amy Thompson, Stephanie Szczepanski, Erin Updegraff, Eric Ruiz, Renee Koziol, Linda Haffner, Jessica Avila-Cuevas, Ziggy Blackwell, Annette Braden, Angie Cooksy, Brian Hodges, Carlene Klaas, Dan Miller, April Ponte, Omar Solomon, Paul Welsh

Board Members Not Present: Megan O’Rourke, Tom Shorrock

Guests: Brian Albertsen, Becki Bellito, Donna Epton, Sarah Hartman, Sylvia Hernandez, Erin Hoover, Scott Lily, Betsy Stevens, Lisa Winker

Call to Order/Introductions: (A. Thompson) Meeting called to order at 10:08 a.m.

Approval of September Board Meeting Minutes: (A. Thompson)

S. Szczepanski motioned to approve the September board meeting minutes. P. Welsh seconded Discussion. Motion carried.

Treasurer’s Report: (E. Updegraff)

	11/5/2019	10/31/2018
Checking Balance	\$559,137.28	\$521,886.14
Investment Accounts	\$348,936.23	\$314,725.15
Total Net Worth	\$908,073.51	\$836,611.29

The increase is due to revenue from Summer Institute and Summer Tours and the Spartan Market account growth. Committees will receive communication about current expenditures, etc. to help with budgets proposal for the next fiscal year – a member of the treasurer team will serve as a liaison for each committee. The Finance committee met at NACAC and continues to work on a thorough review of the fiscal policy and is looking to create a Request for Proposal for a new auditor. Board members and committee chairs should log donated services each month [online](#).

Membership Report: (D. Miller)

MEMBERSHIP CATEGORY	% Change
Category 1 (Post-Secondary)	-0.03%
Category 2 (Secondary)	-11%
Category 3 (Related Educational Services)	+6%
Total Overall IACAC Membership	- 3%

Working on enacting calling campaign in early December.

Chief Delegate Report: (Z. Blackwell)

Department of Justice Investigation

During the 2019 NACAC annual conference, delegates voted to remove three sections from NACAC’s Code of Ethics and Professional Practices (CEPP) and hopefully bring an end to a two-year Department of Justice investigation. Those provisions include:

- offering exclusive incentives for Early Decision applicants,
- recruiting first-year undergraduates who have committed elsewhere, and
- recruiting transfer students.

A moratorium on enforcement of the (CEPP) was also approved, effective immediately, for a period of up to one year or until legal review with the DOJ is resolved. In an abbreviated statement from NACAC, *“We expect that our members will move forward with their current admission cycle in the same way they always have: representing their schools honestly and fairly, and treating applicants with respect and dignity. The goal of college and access remains the same. It is important to reiterate that any effort by institutions or their staff to continue the CEPP practices in a cooperative manner with other institutions risks a DOJ investigation.”*

What does this mean?

Because there is currently a moratorium on enforcement of the CEPP, this puts heavy emphasis on counselors: secondary and post-secondary to remember students come first. When necessary, you have permission to directly contact an institution and ask about their practice(s), information being relayed, and advocate for your student(s). The chair of the IACAC Admission Practices Committee is a great resource if you need consultation. In addition, you can review the current [Code of Ethics and Professional Practices](#) and temporarily consider it a “best practices” document.

New Membership Model

A new membership structure was approved opening NACAC membership to a wider audience and will become effective in year 2021. Institutions will no longer have to choose which staff members can take advantage of membership. Under the new model, institutional membership will include all staff and offer increased membership options for individuals.

Comment:

If/when a consent decree is filed the process should be shared with our membership – waiting to hear from NACAC.

President-Elect Report: (A. Thompson)

- Conference proposal deadline was extended and program committee will begin review process.
- Annual conference registration will open late January/early February.

Past-President Report: (P. Walsh)

Nominations Committee

A call for volunteers to serve on the Nominations Committee went out. Reach out to committee chairs, committee members and IACAC members you would like to see on the board to discuss your experience and encourage them to run for a position. Nominations deadline is January 15, 2020. The committee will meet on Friday, January 31 to review and recommend a slate of candidates to the Executive Board for approval at the March Executive Board meeting.

Open positions

- President-elect (secondary member)
- Secretary
- Treasurer-elect
- Delegate Directors (one postsecondary & one secondary member)
- Council Team Directors (two secondary members)

Credentials Committee

The Credentials Committee will meet on January 31, 2020 to review the IACAC bylaws and recommend updates and changes for the membership to consider. At this time, we have not received any suggested changes to bylaws from NACAC.

Past Presidents Events

Past Presidents of IACAC were emailed earlier this week to add the dates below to their calendars for the IACAC Past Presidents Luncheon and the Past Presidents Dinner at the Annual Conference. The group was also requested to review IACAC’s Past Presidents contact list and provide updates to addresses, phone numbers and emails.

Tuesday, February 11, 2020

Past President’s Luncheon from 10:30 am – 1:00 pm
Augustana College, Highland Pointe II
377 E. Butterfield Road, Lombard, Illinois 60148

Wednesday, April 22, 2020

Past President’s Conference Dinner from 7 pm - 9 pm
Westin Northwest, Itasca, Illinois

President's Report: (A. Thompson)

Progress happens in fits and waves. Having a vision and moving that vision forward happens in its own time while focusing on the priority and goals. Consider ways that your committees can support the following vision for the remaining fiscal year:

1. Develop a membership dues structure that allows for IACAC to be as inclusive as possible while being revenue neutral or revenue generating.
2. Determine and reserve the Conference 2023 location to accommodate the largest number of members in a location that is as accessible as possible to as many people as possible.
3. To continue supporting innovative and forward-thinking programs and initiatives by spending the surplus as recommended by the surplus ad hoc committee.
4. Seek to increase our awareness of issues facing our most marginalized students, their counselors, and our admission professional peers who work tirelessly to support these students through programming, action, and advocacy. This is part of the request to develop a Legislative Agenda, which I know GRC is working on developing.

Unfinished Business

Leadership Manual (A. Thompson)

A useful guide for each committee and role but please make note of items to add and send updates to Patrick.

Ad Hoc Committee Action: Conference 2023 (A. Thompson)

The committee will review historical data, finalize a date, review facilities, and provide survey results.

Ad Hoc Committee Action: Membership Model Review (A. Thompson)

Dan Miller will chair committee along with membership chairs and will look to expand committee to be representative of membership. The plan is to offer options or an analysis by our March board meeting. We will wait two membership cycles before an official change will be made which will impact bylaws.

CPS Membership Proposal: Tabled Motion (A. Thompson)

Postponed motion from last meeting. Based on Robert's Rules the options are to withdraw the motion, postpone again (cannot be postponed for longer than 3 months), make amendments, or confer to another committee. Amy and Sylvia will connect and will reach out to CPS leadership to provide them with feedback from meeting.

S. Szczepanski motioned to accept the CPS membership proposal as is and evaluate it after one trial year, P. Welsh seconded. Motion tabled (September 2019).

- The Chicago Public School Higher Education Compact is requesting a reduction in IACAC membership fees (from \$45 to \$25) for 155 CPS counselors to become IACAC members and strengthen partnership.
- Concerns that there are many other high school districts that have financial barriers and all underrepresented areas should be included in a comprehensive analysis including access and return on investment.
- Suggestion to move it to membership ad-hoc committee for closer examination since bylaws could be effected.

S. Szczepanski motioned to withdraw the original CPS membership proposal motion.

Discussion.

Motion withdrawn.

New Business

Retirement Donation (A. Thompson)

Most other affiliate organizations have suggested contributing \$100 towards a collective retirement gift for Joyce Smith who has been the longest serving NACAC CEO for 22-years.

A. Cooksy motioned to donate \$100 towards a retirement gift for Joyce Smith, S. Szczepanski seconded.

Discussion.

Work with NACAC Board member who will attend IACAC annual conference to highlight Joyce's career and accomplishment.

Motion Carried.

Articulation Unplugged (B. Albertsen)

The structure of Articulation Unplugged has been a topic of conversation over the past year and three years of data from an attendee and organizational perspective were shared to help decide if time, energy, and resources are worthwhile in maintaining the program.

- 60% of high school counselors are from outside of Chicago.
- There has been a gradual shift in the perception of the college fair in recent years – a common theme is that both post-secondary and secondary agree that the college fair should be shortened or restructured.
- Many high school counselors stay for the college fair simply for the giveaways.
- Misperception by post-secondary counselors that high school counselors are on a campus tour, however, no tours were given.
- Admission directors are okay with IACAC deciding to keep or remove the college fair, but how else can we serve school counselors? Where does this belong in IACAC? Currently it is within Illinois College Fair.
 - Move Counselor College fair to IACAC Conference when it is in Central Illinois.
 - Engage in conversation with HSCPD committee and provide virtual webinars
 - Extend and provide a CUBE format – any school can participate and give a 2 minute update – counselors want the highlights.

R. Koziol motioned to restructure the unplugged portion of the ISU State Articulation, A. Braden seconded.

Discussion.

Motion Carried.

Committee Reports:

College Awareness and Preparation (CAP): Camp College will be held July 7 –10, 2020 – Locations: UIUC – Purdue – Eureka College – Monmouth College.

Inclusion, Access, and Success (IAS): Sharing the Dream will be held at SIUC.

Mentorship: Mentorship & Mingle coming up – December 5, 5:30 – 7:30 @ Elmhurst, Peoria, Champaign – moving forward – want to try new types of meetups (Family and Service oriented; i.e. Feed My Starving Children)

Professional Development Grants: Website is updated – Advocacy Day (February 20th) grant added

Professional Connections: Counselor challenge is live and have 17 applicants, deadline today. Offering two awards.

Summer Tours:

Plane O' Fun – Oregon State, University of Oregon, Puget Sound, Seattle University, University of Washington, Willamette, Evergreen State, Reed, University of British Columbia, Quest, and Whitman. Raising the price from \$850 to \$900. The registration has typically been a first come first serve process and because of the popularity of the tour we are foreseeing a concern that counselors that are not active members will take the spot of active members that wasn't able to register on time. The registration will open December 9th and close by a certain date.

IACAC Micro Bus Tour – Chicago State, Hope, Grand Valley, Michigan State, Kalamazoo, Western Michigan – July 7–9, 2020.

Mini Bike Tour – one day – North Central College – Elmhurst College

O. Solomon motioned to adjourn, A. Cooksy seconded.

Motion carried.

Meeting adjourned at 1:08 p.m.

Respectfully submitted by Renee Koziol, IACAC Secretary.