



**IACAC Executive Board Meeting**  
**Friday, January 17, 2020**  
**York Community High School**

**Board Members Present:** Patrick Walsh, Amy Thompson, Erin Updegraff, Eric Ruiz, Renee Koziol, Linda Haffner, Jessica Avila-Cuevas, Annette Braden, Angie Cooksy, Brian Hodges, Carlene Klaas, Dan Miller, April Ponte, Tom Shorrock, Omar Solomon, Paul Welsh

**Board Members Not Present:** Ziggy Blackwell, Stephanie Szczepanski

**Guests:** Brian Albertsen, Andy Borst, Sylvia Hernandez, Erin Hoover, Scott Lily, Rachel O’Connell, Courtney Wallace

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**Call to Order/Introductions:** (A. Thompson) Meeting called to order at 10:03 a.m.

**Approval of November Board Meeting Minutes:** (A. Thompson)

*B. Hodges motioned to approve the November board meeting minutes. C. Klaas seconded Discussion. Motion carried.*

**Treasurer’s Report:** (E. Updegraff)

	<b>1/10/2020</b>	<b>1/11/2019</b>
Checking Balance	\$555,721.44	\$524,697.49
Investment Accounts	\$366,153.74	\$304,679.80
Total Net Worth	\$921,875.18	\$829,377.29

The growth in our total net worth is driven by strong growth in our investment accounts. Since the November treasurer’s report our investment accounts have grown by \$17,217.51 and our overall net worth has grown by \$13,801.67. Our operating budget is more consistent and our cash balance is down slightly by \$3,415.84 mostly because of reimbursements from the ICRF’s.

**Budgets for 2020-2021** – the finance committee is meeting on February 4, 2020 to review budget proposals. Please submit proposals by Monday, January 27<sup>th</sup>.

**Donated Services** – Board members and committee chairs should log donated services each month [online](#).

**Membership Report:** (D. Miller)

<b>MEMBERSHIP CATEGORY</b>	<b>TOTAL</b>
Category 1 (Post-Secondary)	842
Category 2 (Secondary)	502
Category 3 (Related Educational Services)	177
Total Overall IACAC Membership	1,521

**Chief Delegate Report:** (Z. Blackwell)

**Department of Justice Investigation**

- An official consent decree was filed specifying that an agreement was made between NACAC and DOJ. Under this agreement the provisions in question were deleted from the Code of Ethics and Professional Practices (CEPP) and NACAC does not admit to guilt of antitrust laws under this agreement
- We are under a one-year review process and NACAC plans to submit a compliance plan ensuring that the Board and staff understand their obligations under this decree and how they plan to educate members

- A 60-day comment period has begun. Information on how to submit comments concerning the proposed settlement and its impact can be found online at: <https://www.justice.gov/opa/pr/justice-department-files-antitrust-case-and-simultaneous-settlement-requiring-elimination>
- The association encourages any individual or institutional members who submit a comment to be courteous and respectful. NACAC recommends that members obtain the guidance of their institution's legal counsel before submitting comments.)
- For additional questions, NACAC's members-only can seek consultation at NACAC [Facebook group](#) or email [NACACinformation@nacacnet.org](mailto:NACACinformation@nacacnet.org)
- NACAC will continue to evaluate the Code of Ethics to determine its purpose

#### **President-Elect Report:** (*M. O'Rourke*)

- Conference Keynote – one prevalent idea considered from last year's evaluations was regarding the keynote speaker and utilizing our own resources within our membership. We will have three IACAC members speak at conference – similar to a Ted talk format – Andy Borst (University of Illinois), Brian Coleman (Jones College Prep), Michelle Brown (Oakton Community College) – there will be a corresponding town hall round table discussion.
- In an effort to be more sustainable, we will not be using folders this year. We will have a digital folder and all attendees will get a reusable tote bag.
- We will include a wellness room this year (Chambers Room) –sunrise yoga, mindfulness activities, healthy snacks, etc.
- Entertainment – dueling pianos located in the tent.
- On Thursday, members can pre-register for Factuality – a 90 minute facilitated dialogue, crash course, and board game, all in one, which simulates structural inequality, in America.
- Creating new SIG's – Hack the Gates – ACCEPT group
- Project Reach program – Sweets and Sips (desserts and beverages)

#### **Past-President Report:** (*P. Walsh*)

##### **Credentials Update**

Initial review of the IACAC bylaws took place on Dec. 10, 2019. The main topics discussed were removing language from the Admissions Practices committee on enforcement for infractions of the CEPP, the inclusion of employees, council teams and standing committees in the Leadership Manual instead of the bylaws, and adjusting Article VI, section 3, incorporating feedback from our financial surplus ad-hic committee.

Credentials will meet again on Jan. 31, 2020 at Augustana College (Lombard, IL) to thoroughly review the IACAC bylaws and recommend updates and changes for the membership to consider. At this time, IACAC has not received communication from NACAC regarding mandatory changes to our bylaws. NACAC is thoroughly reviewing affiliate bylaws and providing feedback. Other affiliates with early conferences have received recommendations from NACAC already. One recommendation shared is to move the approval of the annual budget from a membership approval to executive board approval.

##### Credentials Committee

Todd Burrell, Southern Illinois University Edwardsville  
 Angie Cooksy, Bradley University  
 Linda Haffner, IACAC Executive Assistant  
 Sylvia Hernandez, Michigan State University  
 Julie Nelson, Xavier University  
 Megan O'Rourke, Providence College  
 Chelsea Pflug, Arizona State University

Michelle Rogers, Saint Louis University  
 Ellen Rostker, Rochelle Zell Jewish High School  
 Roberto Suarez, Homewood Flossmoor High School  
 Amy Thompson, York Community High School  
 Courtney Wallace, Augustana College  
 Shawn Wochner, Western Illinois University

##### **Nominations Update**

Nominations for the 2020 IACAC Executive Board are officially closed. The nominations form on the IACAC website was removed at midnight on Wednesday, Jan. 15, 2020. Nominees for the IACAC Executive Board received an e-mail yesterday informing them of their nomination and inviting them to submit a short questionnaire. The questionnaire asks about their IACAC activities, interest in serving in their position, what they hope to contribute and gives an opportunity to provide additional information they would like the committee to know. The optional questionnaire is due

Fri, Jan. 24, 2020. The new questionnaire should provide valuable information on nominees and context for the Nominations Committee to review. The Nominations Committee will meet on Fri., Jan. 31, 2020 to review nominations and recommend a slate of candidates to the Executive Board for approval at the March Executive Board meeting. Multiple nominations were received for each of the open positions below.

- President-elect (secondary member)
- Secretary
- Treasurer-elect
- Delegate Directors (one postsecondary & one secondary member)
- Council Team Directors (two secondary members)

#### Nominations Committee

Todd Burrell, Southern Illinois University Edwardsville  
Nate Bargar, Carmel Catholic High School  
Angie Cooksy, Bradley University  
Kara Dollaske, York Community High School  
Mike Dunker, Retired Crystal Lake South High School/Western Illinois University  
Traci Flowers, Deerfield High School

Sylvia Hernandez, Michigan State University  
Brian Hodges, University of Illinois at Urbana-Champaign  
Julie Nelson, Xavier University  
April Ponte, Oswego East High School  
Roberto Suarez, Homewood Flossmoor High School  
Courtney Wallace, Augustana College  
Kim Wiley, Deerfield High School

#### Reminders

- Review the Leadership Manual for your committee/position. Send all updates directly to me by May 15, 2020.
- Past President's Luncheon is Feb. 11, 2020 from 10:30 am – 1:00 pm @ Augustana College, Lombard, IL. The presidential team will provide updates on Conference, the work of the Executive Board, bylaw revisions and seek feedback from our past leaders.
- Past President's Conference Dinner is on Wed., April 22, 2020 from 5:30 pm – 7:30 pm onsite at the Westin Northwest, Itasca, IL.

#### **President's Report:** *(A. Thompson)*

There are so many wonderful things happening in IACAC! The ad hoc committees have made great progress.

#### **Overview of President Responsibilities**

The Presidents have phone meetings almost every week which help us all stay on the same page and collaborate on tasks and plans. We have many important tasks between now and our March Board meeting including: a Finance Meeting on February 4th, IACAC Advocacy Day on Feb. 20th, and NACAC Winter LDI and Advocacy Day in early March in Washington, DC.

#### **IACAC Awards**

Please take some time to consider nominating IACAC members for an IACAC Award who have made a positive difference in IACAC. The deadline to submit is March 1, 2019.

Patricia A. Kasowski Recognition Award  
James A. Alexander Newcomer Award

Molly K. Arnold President's Service Recognition Award  
Inclusion, Access and Success Award

#### **Annual Reports**

Annual Reports are not due for a while but it is important to keep track of what the Leadership Manual says are your responsibilities and ensure that your annual report will reflect the year but also let us know what changes/additions should be made to keep it as accurate and up-to-date as possible.

#### Unfinished Business

##### **Ad Hoc Committee Action: Membership Model Review** *(D. Miller)*

The committee has 11 members. Met initially via Zoom in December.

- Beginning to review new NACAC tiered model and different affiliate models (structure and costs).
- Evaluating what our membership values and continues to seek within membership – perhaps this is less of a financial issue?

- Reviewing new membership software (similar to Linked-In user interface) with push notifications, forums, communications software, etc.
- Calling Campaign – effort to engage with members whose membership has lapsed – there about 450 people on the list.

**Articulation Unplugged: Update on proposals/ideas (O. Solomon)**

- After collecting and reviewing evaluations, Articulation Unplugged will transition from the college fair committee to the HSCPD committee and revise the format of the event providing virtual updates (similar to the Missouri CUBE format, which is more valuable to both admissions counselors and high school counselors).
- Webinar updates – more virtual opportunities – Recorded versions will be available in the Members Only section of the website.
- Pilot – this spring at conference – the HSCPD committee will randomly select a smaller representative group of schools to participate.
- Our current Zoom contract allows for 100 members to participate in a Zoom meeting/webinar, the next capacity level is 500.

**New Business**

**Conference Keynote/Fiscal Policy (M. O'Rourke)**

- Typically, the cost for an external speaker is around \$2,500 – \$4,000
- Our three keynote speakers will have 10–12 minutes to speak about topics relates to vision for the future for college admissions in regards college admissions and school counseling. The proposal is to offer a \$250 honorarium + full conference registration + one hotel night = roughly \$800 per person
- The IACAC fiscal policy states that this can be done by board approval

**Fiscal Policy**

**VIII. VOLUNTEER SERVICES, CONSULTANTS, AND STAFF**

**A. VOTING MEMBERS**

IACAC shall not pay stipends, honoraria, or any financial reimbursement for routine services rendered by its voting members. The work of the association is dependent upon the volunteer efforts of its members. All reasonable and necessary costs incurred in the performance of officer, leader and committee member roles are the responsibility of the association and will be paid according to the established guidelines set forth in this manual. All Board Members must annually sign and uphold the Conflict of Interest statement.

Should any special writing, editorial, training or related project require unusual time contribution by any member, the Executive Board is authorized to pay a one-time honorarium based upon the Board's analysis of the contribution. Individuals who serve the association in this capacity will be paid a dollar amount to be determined by the Board. While the author of such projects will retain the copyright to the materials, IACAC will be given written credit for supporting the development of the project. IACAC will also retain the right to utilize such materials in the promotion of the association. (BA 11-19-99) (BA 03-06-18)

- It is important to be mindful that this honorarium is specifically being allocated for the annual conference keynote speaker and not as a guideline for different events (Sharing the Dream, District Seminars, MMI, etc.).
- It is important to be transparency about cost to membership.

*M. O'Rourke motioned that the board approves that the conference committee to provide a one-time honorarium of \$250 as well as the full conference registration and one night of lodging to the two keynote speakers who are IACAC members for the 2020 IACAC Conference, A. Cooksy seconded.*

*Discussion.*

*Motion Carried.*

**Women in Enrollment Management Leadership Proposal (A. Cooksy, C. Wallace)**

- As we consider the leadership within the admissions profession, there is an identified need to develop leadership programming for women in enrollment management (influenced by the work of the LEAD program and the Financial Ad Hoc committee proposal).

- According to a 2014 NACAC study, women are overrepresented at entry level and mid-level positions but become increasingly underrepresented in senior level positions.
- Format – Four one-day seminars – 9:30 – 3:30 p.m.
- Themes: Owning your professional voice, defining a professional brand, navigating professional partnerships, empowering your leadership.
- Bradley University and Augustana College are willing to host allowing accessibility
- This has also been submitted for a NACAC Imagine grant
- Aligned with strategic plan – Educational opportunity and targeting members with a certain level of experience.

*A. Cooksy motioned for the IACAC Executive Board to approve the Women in Enrollment Management Leadership proposal as presented, M. O'Rourke seconded.*

*Discussion.*

Where does this belong in the board structure, committee, etc.?

*Motion Carried.*

### **Government Relations: Legislative Agenda (J. Freeman)**

Core priorities

1. Increase Funding to Need-Based Financial Aid
2. Access to Quality Counseling
3. Access to a Rigorous Curriculum
4. Increase Investment in Illinois Higher Education

The Government Relations committee is working hard to prepare for the upcoming Advocacy Day and presenting three pieces of legislation to the General Assembly in regards to Increased funding to Need-Based Financial Aid (MAP Grant funding), Access to Quality Counseling to address the student to counselor disparities in the state (create a block grant), and mandating the school counselors PD hour requirement (for recertification) to specifically incorporate post-secondary counseling.

### **Committee Reports:**

**Mentorship:** hosting Facebook Live event on Friday, January 24<sup>th</sup> at noon.

**National College Fair** – NEW Spring College Fair March 14<sup>th</sup> in Rosemont. Currently at 228 colleges registered.

*O. Solomon motioned to adjourn, D. Miller seconded.*

*Motion carried.*

*Meeting adjourned at 1:08 p.m.*

*Respectfully submitted by Renee Koziol, IACAC Secretary.*