



Executive Board Meeting
 Thursday, August 3, 2023, 9:00am-12:00pm
 Bradley University, Peoria, IL

Board Members Present: Paul Welsh, Brian Hodges, Angie Cooksy, Mike Gavic, Christian Brown, Josie Blasdel, Kathryn Hankamp, Scott Carlson, Betsy Stevens, Meghan Chrum, Ashley Brown, Derek Brinkley, Maddie Corder, Maira Rodriguez, Shawn Wochner, Erin Hoover, Evan Wilson, Joe Freeman, Rejeanda Robinson

Board Members Not Present: Becki Bellitto, Cody Dailey

Guests: Sarah Goldman, Alejandro Campos, Morgan Johnson, Will Schuneman, Melinda Arce-Gudino, Alex Salas, Christine Grozke, Sharon Williams

Meeting called to order at 9:10am

Approval of 6/2/23 Executive Board Meeting Minutes: *(Scott Carlson)*

S. Wochner motioned to approve the 3/13/23 executive board meeting minutes M.Rodriguez seconded. Motion approved.

Membership Report

- [Annual Membership Report](#)

MEMBER TYPE	7/31/23	6/30/23	5/31/23	4/30/23
Total Teams	602	598	596	589
Total Individuals	1828	1732	1748	1730
TOTAL MEMBERSHIPS PURCHASED	2245	2228	2207	
TOTAL EXPIRED INDIVIDUALS	619	23	201	

TOTAL ARCHIVED INDIVIDUALS	1398			
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- Up in membership
- Next month the 600+ CPS counselors will join IACAC
- Membership portal
 - There is confusion around how to use it.
 - Asking for feedback about using the portal.
 - Features you like, what you don't, how it could be best utilized.

Executive Director Report (Erin Hoover)

- Wrapped up the FY 21 Audit - finally!
- Starting FY 22 Audit
- Finalized FY 22 budget
- Finalized Graphic Designer contract, starting needs assessment on that position as it relates to current industry and organization needs.
 - Letting her know a year in advance that we will have an RFP early so we can understand what direction we want to go in.
- Working to finalize MInard Planners contract for 2024
- Contacted our accountant on retained employee credit from pandemic, they believe we qualify and they are working on that.
- IRCF registration is open; split Fall and Spring registration; increased costs slightly; increased reimbursements for hosts slightly.
 - We now have 26 IRCFs and one National fair we are planning.
- Annual Report is done, will send out soon.
 - Now can begin strategic planning
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Treasurer-elect Report (Christian Brown)

- [Donated Services Year Progress Snapshot](#)
 - Jennifer submitted hers yesterday (thanks Jennifer).
- Grants are available!

Treasurer Report (Mike Gavic)

- [Transparent Snapshot](#)
- Budget 2023-24 was approved.
- We did not tap into the surplus nearly as much as we thought we would.
- We made less than we thought we would, but we spent well less than we thought we would so came up with a healthy surplus.
- We are anticipating additional revenue to come from IRCF and the National fair.

Past Treasurer Report (Josie Blasdel)

- We were able to adjust the Transparent Snapshot, moved the money around so we were able to approve over \$13,000 in innovation funds.
- There is a form available that people can fill out for money from the Innovation Fund. It can come from any member or committee who wants to try a new idea.
- Budget Deficit of \$95,000 down to \$75,000.

President-elect Report (Angie Cooksy)

- Met with conference coordinators about roles and responsibilities.
- September will be the official kick off meeting for Conference Co-Chairs.
- Our industry is not healthy and conference should reflect the care members need and be a safe space for all in attendance.
- We have 3 conference chairs - Alex Salas, Chrissy Grotzke, and Jen Sloan
 - They will be the consistency with conference planning as they become a standing committee (Donna used to be the consistency - now this role will be the consistency)
 - We want to make sure this structure is going to work the way it is supposed to and that is why we moved to all 3 positions this year.
- Changed Liaisons for Conference from a 3 year term to a 2 year term. Broke apart some committees to create more opportunities for people to enter leadership roles.
- Still have a few positions in flux with some opportunities for people to step up and lead at the IACAC Conference.
- As we move conference around the state we should look to include people from the future locations to get their buy-in and see what the work entails.

Past President Report (Brian Hodges)

- Chairing the nominations committee.
- How do we want to go about with the voting process for IACAC positions at the IACAC Conference?
 - Do we want to open up voting prior to the conference to give members more time to vote or keep our current format?
- Reviewing by-laws.
 - If you see something that could need a change bring it forth to Brian.
- All board members should reach out to 1 person to run for a board position.
 - Positions that will be available: President Elect (High School side), Secretary-Elect, Treasurer-Elect, 4 Board Directors rolling off (2 HS/2 College).

President Report (Paul Welsh)

- Upcoming:
 - NACAC Conference - Baltimore
 - Board Directors to determine 4/12 to attend NACAC using IACAC funding
 - Membership meeting 6:00 PM 9/21 - Baltimore Convention Center sec 327-329

- Leader volunteers to sell exhibitor/advertiser/sponsor spaces for IACAC Annual Conference
 - [Upcoming Exec Board Meetings](#)
 - Nov 10 - ISCA Conference, Tinley Park convention center
 - Chance to partner with this great organization at their conference
 - Should consider registering for this conference and possibly presenting
 - Register [here](#) to attend Conference (one day = \$150 or \$200)
 - IACAC Annual Conference: April 24-26, 2024 at Westin Itasca
- NACAC updates
 - Board of Directors voting open
 - Please VOTE!
 - Should we make changes to our by-laws to bring in someone from ISAC, IACRO, ISCA, etc. on to our board every year (NACAC is doing that)
 - LEAD 2023: President cycle attending July 26-29
 - SCOTUS decision and [IACAC statement](#)
 - Government Relations drafted a document using NACAC's verbiage and passed it along to the IACAC president's to review. Statement went out to our listserv
 - Other affiliates are drafting communications for the high school side to help guide them in this process, we should use their communications so we don't have to recreate the wheel
- 2023 Annual Conference Summary
 - Registrations: 418
 - Income
 - \$93,000 in registrations
 - \$16,000 in Exhibitors
 - \$36,800 in Sponsorship
 - Minard Planners secured a \$10,000 credit on our bill for poor service/food quality
 - Conference brought in \$23,000
 - Expenses
 - Budgeted \$98,000 on food/drinks, spent \$76,500
 - Spent a lot less on printing by not printing programs
 - Spent more for Project Reach and Raffle this year
 - 16 counselors from the Springfield area. Majority of attendees were from the Chicagoland area.
- Committee chair vacancies
 - Elevate
 - Illinois Regional College fair
 - Mentorship
 - National College Fair
 - Professional Connections
 - Scholarship (2)

- CPS Membership Ad-Hoc
- Yesterday's conversation with NACAC Board Director (Mark Steinlage) has brought up a lot of questions on our relationship with NACAC.
 - How do we (IACAC) or individuals get to be on the board.
 - NACAC affiliates are represented. We should have someone from IACAC apply every year.
 - You can apply to be on the NACAC board. They are looking for a variety of positions available that the candidate fits.
 - 2016 was the last year that IACAC had representation on the board. It's a fair question for us to ask NACAC since we are a leader amongst the affiliates.
 - Mark mentioned getting rid of the assembly due to the DOJ
 - What is NACAC doing for us as an affiliate? Is NACAC's mission in line with IACAC's mission?
 - We were a part of the 8 who haven't joined GAIN.
 - The idea of having a smaller board makes meetings more efficient was brought up.
 - We made a decision to have 12 board directors because it was the way we have always done things so it's a valid question to reconsider the size of the board.
 - We control IACAC, NACAC only governs the Presidents being members of NACAC, having an Ethics and Education Committee, and how we use the NACAC brand/name.
 - Purposeful abandonment NACAC is making the decision to purposefully abandon revenue sharing and assembly because they don't bring value to them.
 - What part of our relationship with NACAC do we need to reconsider?
 - Right now we typically only receive around \$10,000 a year from NACAC for the NACAC Chicago College Fair. We would make a lot more money running the fair by ourselves.
 - NACAC committee has almost nothing to do with the decisions around hosting the college fair itself.
 - Does it help to reshape how NACAC fair is like 100 Black men fair or Chicago Scholars.
- Committee reports.
 - SIG's Possible Transfer and community college and CPS additions.
 - Challenge that we don't want to have too many SIG's because someone may identify in more than one and be spread too thin
 - Are we having a conversation about CPS members needs and how do we support them
 - NCI Thank you for mingling with those in attendance. We will have the next event in February.
 - There is a possible collaboration between HS counselors and NCI. keep NCI together with LDI

Old Business

- NACAC NEXT [details](#)
 - IACAC's submissions this year:
 - Kenneth Guthrie, Columbia College
 - Omar Solomon, Eastern Illinois
 - Robyn Moreth, Maine South High School
- Proposed plan for next year [PACAC criteria](#)
 - We need to provide names to NACAC by Feb. of next year.
 - Maddie, Joe and Sharon will lead the creation of the plan on how to select the new cohort to be brought to the board by Nov. 10 board meeting

New Business

- Executive Board positions: possible changes. No decisions are being made, we need to be prepared for what may happen.
 - Review [bylaws](#) (Art III, Sec 1, C, 9; Art IV, Sec 4 and **Art V, Sec 3**)
 - Art III, Sec 1, C
 - Will remain as full members until the end of the membership cycle
 - Art IV, Sec 4
 - If an incumbent's qualifying employment changes, they could continue until the one-hundred-eightieth day following such incumbent's qualifying employment or the date on which such incumbent accepts non-qualifying employment, whichever occurs first.
 - Art V, Sec 3
 - A vacancy shall be deemed to exist on the Executive Board when a member of the Executive Board is no longer able to serve for any reason or no longer meets the eligibility requirements for the position in which they serve as established by these By-Laws.
 - Vacancies on the Executive Board shall be filled as follows:
 - If a vacancy occurs in the office of President-elect, a President-elect pro tem shall be appointed by the President to serve until the next Annual Membership meeting.
 - If a vacancy occurs on the Executive Board, other than those described, the President shall have the power to appoint, subject to the approval of the Executive Board, a voting member who meets the eligibility requirements set forth in these By-Laws to fill

the vacancy until the next Annual Membership meeting, at which time a member will be elected to complete the vacant term if such term does not expire at such meeting.

- The position will be filled by the President and fill in for the rest of the term. This would not affect their future opportunities to run for board positions.
- Would we single slate someone to finish the term? Or do we bring a board director out of retirement?
- Do we need to pose this question for the President, Treasurer and Secretary cycle.
- In the event of a vacancy at President Elect and Treasurer positions an emergency meeting would be held. Board would make a recommendation from the board.
- Someone who is already on the board for one of these positions since they were voted into the office.
- If called, would one of the Board Directors stand up and fill in as President-Elect?
- Conversation around an elected official taking employment at a vendor?
 - Should they be allowed to serve on the board for the remainder of their term?
 - Should we eliminate all bias and not let them be affiliated to IACAC while serving on the board?
- NACAC revenue sharing or GAIN?
 - IACAC Revenue sharing agreement with NACAC expires 10/31/2024.
 - Must decide to stay in revenue share or enter GAIN by 10/15/2023.
 - IACAC received \$11,548 from the National College fair in 2022.
 - Other affiliates (15) received \$132,875 in GAIN
 - Affiliates in GAIN received the full amount of what they asked for, max of \$10,000
 - Can be used for bus grants, food, speakers, etc. Have to be very specific about intentions for the money. If you don't use all of the money for what you requested it for, you can use it for something else.
 - Fund school counselors, to send people to NACAC conferences but not registration, send members to other ACAC conferences.
 - We have to think of how this affects our budget. The funds would have to go towards things we currently fund and not new initiatives.
 - You can stay in your agreement or move into GAIN but if we don't pick GAIN are we going to be able to get into GAIN later or be punished for not joining now?
 - All affiliates will be forced into GAIN on January 1st, 2025 unless we decide to opt in earlier for the Fall 2024 NACAC College Fair.

- If we choose to move into GAIN have missed a deadline to send submissions for what we will use the funds for?
 - We would run any programs and fund them. We would receive the funds from the Grant in their 4th quarter.
- Straw poll: Do we (IACAC) enter GAIN now?
 - All present at mtg: Yes: 7 No: 14 Abstain: 1
 - Just Exec Board: Yes: 7 No: 10
 - Final decision will rest with the Finance Committee that will meet in Baltimore.

R. Robinson motioned to adjourn. M.Chrum seconded. Meeting adjourned at 12:05pm

Respectfully submitted by Kathryn Hankamp IACAC Secretary