IACAC Executive Board Meeting  
June 12, 2020  
Meeting conducted via Zoom

Board Members Present: Amy Thompson, Tony Minestra, Megan O’Rourke, Linda Haffner, Jessica Avila-Cuevas, Will Barefield, Annette Braden, Angie Cooksy, Mike Ford, Brian Hodges, Scott Lily, Eric Ruiz, Stacey Schlaud, Tom Shorrock, Omar Solomon, Erin Updegraff, Paul Welsh, Josephine West, Sharon Williams

Board Members Not Present:

Guests: Brian Albertsen, Becki Bellito, Mary Alice Berg, Andy Borst, David Boyle, Christian Brown, Maddie Corder, Kevin Coy, Brad Kain, Frank DuBois, Sanober Kanjee, Erinn Murphy, Betsy Stevens, Sue Fowler, Scott Hillman, Sarah Espinosa, Diana Mondragon, Jill Diaz, Traci Flowers, April Lynch, Chrissy Grotzke, Kelly Dutmers, Margaret Jones, Anabelle Vinson, Ashley Brown, Rachel O’Connell, Kim Wiley, Lisa Steve, Kathryn Hankamp, Tricia Lothschutz, Julie Nelson, Sarah Goldman, Maira Rodriguez, Andrea Rusk, Paul Lichtenheld, Tyler Ratts, Stephanie Szczepanski, Dan Miller, Melissa Ramirez, Emily Tabeek, Wendy, Evan Wilson, Lisa Winker, Shawn Wochner, Lauren Yates, Faye Ikner, Rejeanna Robinson, Sam Meranda, Nick Sanders, Joe Freeman, Carlene Klass, Cynthia Delgadillo, Donna Epton, Derek Brinkley, Erin Hoover

Call to Order/Introductions: (M. O’Rourke) Meeting called to order at 10:06 a.m.

Swearing in of new Executive Board Members (A. Thompson)

Approval of March Board Meeting Minutes: (M. O’Rourke)  
S. Lily motioned to approve the March board meeting minutes. B. Hodges seconded.  
Discussion.  
Motion carried.

Treasurer’s Report: (E. Ruiz)

<table>
<thead>
<tr>
<th></th>
<th>6/10/2020</th>
<th>6/10/2019</th>
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</thead>
<tbody>
<tr>
<td>Checking Balance</td>
<td>$484,662.48</td>
<td>$446,217.83</td>
</tr>
<tr>
<td>Investment Accounts</td>
<td>$362,407.71</td>
<td>$362,407.71</td>
</tr>
<tr>
<td>Total Net Worth</td>
<td>$847,070.19</td>
<td>$808,625.54</td>
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- Reviewed 2020-2021 budget income and expense account proposal
- The finance committee met on Monday (6/8) to discuss roles and responsibilities of the treasurer/finance team.
- Treasurer-elect (approves reimbursements), Treasurer (processes payments), Past Treasurer (reconciles payments).
- All new IACAC Executive Board members and committee chairs are required to sign and submit the Conflict of Interest Statement and the IACAC Fiscal Policy Affidavit of Understanding.
- Donated Services – Board members and committee chairs should log donated services each month online.
- Committee approved budgets are available live for committee chairs – helps to manage current year budget and to plan for following fiscal year.
- Committee chairs can request meeting with Treasurer – Calendly link provided in budget email

Membership Report: (A. Lynch)

<table>
<thead>
<tr>
<th>MEMBERSHIP CATEGORY</th>
<th>% Change</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Category 1 (Post-Secondary)</td>
<td>-4.5%</td>
<td>935</td>
</tr>
<tr>
<td>Category 2 (Secondary)</td>
<td>-5.7%</td>
<td>545</td>
</tr>
<tr>
<td>Category 3 (Related Educational Services)</td>
<td>-11.9%</td>
<td>200</td>
</tr>
<tr>
<td>NACAC Voting Members</td>
<td>-2.6%</td>
<td>446</td>
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Chief Delegate Report *(Z. Blackwell/T. Shorrock)*
- With the DOJ issues, NACAC remains in a monitoring period with the CEEP.
- NACAC Survey for Minneapolis Conference. Link to survey in 6/10 NACAC Bulletin. Concern about safety due to pandemic and protests.
- NACAC Update on COVID-19/George Floyd: COVID-19 Toolkit on the website.

President-Elect Report: *(T. Minestra)*
**President-elect transition**
- Meeting weekly with Megan and Amy via Zoom to stay up to date on all IACAC happenings.
- Fall fairs, Articulation Unplugged, IACAC’s collective public statement in solidarity with Black Lives Matter movement have all been early and important topics on the table (among others).

2021 Conference Planning
- Currently in the process of building the conference team for 2021. Focus is on developing a diverse team of conference leaders, one that is representative of our organization, to ensure all perspectives are fully expressed in our shared 2021 conference experience.
- Donna, Linda, and myself had our first official conference kick-off meeting this week. Covered a lot of ground, including identifying areas of need on the conference committee and talking through some early ideas for schedule and direction. Meetings set moving forward for every other week (Tuesdays). Next meeting (June 23rd) we plan to build an early framework for the 2021 conference budget (with plans to be delivered for review at our next board meeting). In related pizza news...we locked in Lou Malnati’s for our pre-conference kick-off celebration, so deep dish for all my committee folks. Overall, we are hoping to respect as much of the work that was done by Megan and her team leading up to 2020, in order to honor their effort and deliver on many of their visions in 2021.
- Scheduled to meet with Sherry Hall, our creative partner, to begin work on conference theme, potential logo, and marketing thoughts. Spoiler alert....it’s going to be awesome. I’m really excited to share my vision with membership.
- Reviewing evaluations from 2018 and 2019. Looking for thoughts, ideas, and advice from all to help shape this spring’s experience.
- Please email or call if you have anything at all to share: aminestra@loy.org and (312) 401-7127

Past-President Report: *(A. Thompson)*
- Taking over Nomination and Credential committees
- Review of leadership manual
- Additional changes to Fiscal Policy

President’s Report: *(M. O’Rourke)*
- Committee chairs who had their event cancelled will stay on next year with the addition of 1 new for a total of 4 chairs.
- Set up virtual meeting with her on the link to go over ideas for your committee.
- LDI survey – might have the ability to meet in person in July based on COVID-19 guidelines
- PD ADHOC - look at structure of the board. Joe Freeman gave update about first meeting.
  - Identified need for virtual PD opportunities – possible virtual conference - Long term PD structure

Unfinished Business

Membership Model Revamp *(D. Miller)*
- Committee reviewed and analyzed the New England, Ohio, and Indiana membership models – Indiana tiered model was most similar to the new NACAC membership model which goes into effect in 2020-2021.
- Co-chairs will develop and send out a preliminary survey and what the impact might look like if we moved to a new tiered model.
- Hoping to gather and analyze data and provide recommendations along with financial implications to the board in November with implementation in the 2021-2022 membership year.
New Business

Fiscal Policy Update (S. Szczepanski)
- A group of past-treasurers met and researched other affiliate fiscal policies
- Email was sent on June 8th with proposed changes

*E. Updegraff motioned to adopt the changes to the fiscal policy as presented by Stephanie; seconded by S. Lily.*

**Discussion**

Receipts – tips?
Page 4 – contracts need to be signed by the President-Elect
Include Erin Hoover? – have not changed verbiage in original
*A. Thompson made a friendly amendment to update section 4, Part B – and add Communication Specialist; O. Solomon seconded.*
Motion Carried.

Illinois College Fair plans (B. Albertsen)
- Proposal – ICRF will be impacted due to COVID-19 and social distancing guidelines – looking to provide alternate programming/formatting for ICRF's
- Research Virtual Vendor Options
  - StriveScan (no upfront cost)
  - Go to College Fairs
  - NOVA Tech - College Connect
  - Visit Days
- Statewide event- not each night previously scheduled will be a fair. Possibly be a month long event. Multiple opportunities for different topics and panels. All post-secondary intuitions and organizations will be represented such as 2-year, 4-year, military, trade school, and etc.
- Reviewed revenue structure from StriveScan and timeline
- D. Boyle talked about his conversation with NOVA. Thought we may want to pursue a further discussion with them. $350 per fair.
- A. Cooksy had question about the ability to purchase leads.
- S. Schlaud had a question about requesting a donation from the high schools or community colleges who typically host the fairs.
- Priority registration given to member institutions and on the member’s registration page.
- CPS – during e-learning there was no engagements with 30% of students – how can we provide equity to all high schools? Brian mentioned there will also be a call-in option.
- Suggestion to engage with CPS, CBO’s, and public libraries to see if they can have students view these from a neighborhood school while social distancing.

*E. Updegraff motioned to accept the proposal to partner with StriveScan to offer virtual options for students in the fall in light of the pandemic; A. Cooksy seconded*

**Discussion.**

Motion Carried.

Summer Institute Update (D. Brinkley)
- To replace SI, develop a yearlong cohort program for new admission professionals – monthly engagement opportunities – mentorship component
- $25 members, $40 nonmembers

*O. Soloman motioned to approve the reimagined Summer Institute; S. William seconded*

**Discussion.**

Motion Carried.

Heartland Conference 2024 (Amy/Megan)
- Proposing a super conference in Des Moines, IA instead of having an IACAC annual conference
• Potential dates – Sunday 4/28 – Tuesday 4/30 or Wednesday 5/1 – Friday 5/3
• Will seek feedback from Executive Board before committing to a decision

Leadership Manual Update - Please send updates to Patrick Walsh – pjwalsh2@listu.edu

Time for committee transition

Committee Reports:
Admission Practices:
College Awareness and Preparation (CAP): College Navigators program starts Monday. We received over 60 applications.
Conference: See President-Elect’s report.
Credentials: See Past-President’s report.
District Seminars:
Finance:
Government Relations:
High School Counselor Professional Development:
Illinois College Fair:
Inclusion, Access, and Success (IAS):
Media Communications:
Membership:
Mentorship:
Middle Management Institute:
National College Fair:
Nominating: See Past-President’s report.
Professional Development Grants:
Professional Connections:
Retirees (part of Membership):
Scholarship:
Strategic Plan Ad-hoc:
Summer Institute:
Summer Tours: Bus O’ Fun and Bike O’ Fun in 2021, Plane O’ Fun in 2022 – destinations still to be decided.
Tech Needs Ad-hoc:
Transfer Advisory:

P. Welsh motioned to adjourn, B. Hodges seconded.
Motion carried.
Meeting adjourned at 1:06 p.m.
Respectfully submitted by Josephine West, IACAC Secretary.