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be Extraordinary

I•A•C•A•C Building a brighter future together

IACAC Annual Conference May 4 – 6, 2016 **The Westin Chicago NW**

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Welcome to the 2016 IACAC Annual Conference

It is with much excitement that I welcome you to the 2016 IACAC Annual Conference! For the past year, the conference committee has been hard at work planning a comprehensive professional development opportunity while also offering many chances to network with colleagues, and have some much deserved fun! I encourage you to embrace the year's theme—**Be EXTRAORDINARY**, building brighter futures together. By attending a session you don't know much about, introducing yourself to someone new, or collaborating with colleagues to get ideas for your students, you will gain more ideas to build a brighter future for your students. Some of the highlights of the conference include:

- 55 sessions encompassing a breadth of college and career topics
- An endnote panel featuring our State Legislatures discussing higher education topics
- Back by popular demand, the conference app to virtually enhance the conference experience—read presenter bios, follow schedules, play games and more!
- More than 25 exhibitors to showcase how they can assist your work with students
- Exciting entertainment options featuring lip sync, bingo, dancing, and a photo booth
- Mentorship Reception that now includes a welcome for First Timers
- Wine Tasting to benefit Project Reach and mingle with colleagues
- The Annual Membership meeting on Thursday where you have the opportunity to share your opinion and vote in regard to the future direction of IACAC
- And so much more....

I would like to say thank you to our sponsors and advertisers. Your support truly allows IACAC to give more to all our members.

Finally, I would like to say THANK YOU to the Annual Conference Committee. I am so fortunate to work with this group of professionals who truly care about presenting IACAC with the best conference. This committee offers opportunities for us to learn, grow, and network with members across the state. They are great examples of how to **Be EXTRAORDINARY** in giving back to IACAC. Take the chance to meet them and please join me in saying "thanks."

As I mentioned last year during my President-Elect speech, The Annual Conference is one of the consistent events with IACAC that has helped me be a better professional, given me the opportunity to meet people that help me in my career, and taught me the value in volunteering. I truly hope you leave the conference with ideas to **Be EXTRAORDINARY** as you work for students.

Kindest Regards,

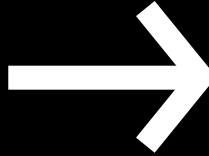
Michelle Rogers

President-Elect/Annual Conference Chair
Saint Louis University

Students Have A LOT of Questions About Planning For College and Financial Aid



NOW THEY CAN GET ANSWERS SENT DIRECTLY TO THEIR PHONES!



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618 223-6450

ISAC College Q&A can help support your students with a free text messaging service that allows them to get their questions answered and receive important information about college planning events and deadlines – **all via text.**



Illinois Student Assistance Commission

Helping to make college accessible and affordable for Illinois students

ISAC.ORG

Conference Attendees Enjoy Wi-Fi Compliments of ACT



Free wi-fi is provided in every guest room and the Westin Atrium.

A flyer is in the registration packet to provide information on how to access this option.



Professional Development Hours

Conference attendees who are interested in earning Professional Development (PD) Hours approved by ISBE should stop by the Registration & Hospitality area to fill out an Evaluation form, then pick up the Evidence of Completion form. Remember that you need to register your participation hours within 60 days of the conference through the ISBE website. Each conference session, opening session, general membership meeting, endnote panel, and closing session is worth one PD hour. It is suggested that attendees keep the signed Evidence of Completion form and conference program booklet for their records.

IACAC Conference At-A-Glance

Westin Chicago Northwest (Itasca)

May 4 - May 6, 2016

Wednesday, May 4

7:30 am - 4:00 pm	Registration and Ballot Pickup
7:30 am - 9:15 am	Project Reach Donations Accepted
8:00 am - 9:15 am	Coffee and Tea
9:15 am - 10:15 am	A Sessions
10:30 am - 11:30 am	B Sessions
11:30 am - 12:45 pm	Conference Luncheon/Retirees' Luncheon/ First Timers' Luncheon
1:00 pm - 2:45 pm	Opening Session
3:00 pm - 4:00 pm	C Sessions
3:15 pm - 4:30 pm	Retirees' Reception
3:15 pm - 6:00 pm	Project Reach Donations Accepted
4:00 pm - 5:00 pm	Mentorship Reception
5:00 pm - 6:30 pm	Wine Tasting
6:30 pm	Dinner on your own
7:00 pm	Past Presidents' Dinner
9:00 pm - 11:00 pm	Entertainment
9:00 pm - 11:00 pm	Project Reach Donations Accepted



Thursday, May 5

7:30 am - 8:30 am	Continental Breakfast
	Dedicated Exhibitor Time
	Project Reach Donations Accepted
7:30 am - 11:00 am	Registration (Ballot Pickup until 8:30 am)
7:30 am - 4:00 pm	Exhibits Open
8:30 am - 9:45 am	Annual Membership Meeting
9:45 am - 10:45 am	D Sessions
11:00 am - 12:00 pm	E Sessions
12:00 pm - 1:30 pm	Conference Luncheon
1:30 pm - 2:00 pm	Dedicated Exhibitor Time
	Project Reach Donations Accepted
2:00 pm - 3:00 pm	F Sessions
3:15 pm - 4:15 pm	G Sessions
4:30 pm - 5:30 pm	Inclusion, Access & Success Resource Fair
	Project Reach Donations Accepted
5:30 pm - 6:15 pm	Conference Reception
6:15 pm - 8:15 pm	Dinner
8:30 pm - Midnight	Entertainment

Friday, May 6

8:00 am - 9:00 am	Coffee and Tea
9:00 am - 10:00 am	H Sessions
10:15 am - 11:15 am	Endnote Session/Panel
11:15 am - 12:30 pm	Brunch and Closing Session

Explore
what we're
about.

Counselors
Weekend
July 15-17

The Admissions Office at Northland is excited to invite high school counselors, their spouses, partners, and families to spend a weekend living at Northland College and exploring the beautiful Chequamegon Bay and Apostle Islands region. Organized recreational options are available. To register online go to:

northland.edu/counselors-weekend

**NORTHLAND
COLLEGE**

THINK DIFFERENTLY LIVE DIFFERENTLY



Our Regional Admissions Counselor is available for high school events in the Chicago area.



Kailagh O'Keefe
kokeefe@northland.edu

Our Transfer Coordinator ensures that transferring to Northland is an easy process.



Kris Michel
kmichel@northland.edu

northland.edu



School Counselors

EARN COLLEGE CREDIT AND LEARN ABOUT
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MTI 599 IC - Guiding Beyond the Office - College Counseling

June 20th - June 24th • 3 Semester Hours

(equivalent to college credits)

awarded upon completion through

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Cost for the course and credit is ONLY \$450

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708-335-5615,
scan the QRC Code,
or go to

www.midwestteachersinstitute.org



The Following is a Tentative List of Schools We Will Visit:

- Northwestern University
- Loyola University
- Roosevelt University
- Robert Morris University
- Chicago State University
- St. Xavier University
- Governor's State University
- Prairie State College
- Aurora University
- Waubensee Community College



Midwest Teachers Institute

Teachers Helping Teachers

IACAC Annual Conference Schedule

Wednesday, May 4, 2016 Morning Activities

7:30 am – 4:00 pm

Registration & Ballot Pickup – Atrium Alcove

7:30 am – 9:15 am

Project Reach Donations Accepted – Atrium

8:00 am – 9:15 am

Coffee & Tea – Atrium



A Sessions

9:15 am – 10:15 am (Wed., May 4)

Session A-1 Abricot Ballroom

Extraordinary Team

This session will be all about team. Being a supervisor can be one of the most difficult jobs, but also the most rewarding. How you build, motivate, and reward your team is crucial to your success as a leader and the overall success of your staff. In this competitive environment with tight budgets, sometimes you have to be creative. Come prepared for this collaborative session and take your teambuilding from ordinary to extraordinary.

Moderator Omar Solomon, Admissions Counselor, Eastern Illinois University

Presenters Stacy Ramsey, Associate Director of Enrollment Management, Illinois State University
Stephanie Levenson, Executive Director of Admission, Elmhurst College

Audience Postsecondary, Secondary

Session A-2 Barrington

Professional Pathways – Year 1

Professional Pathways is a new IACAC program, essentially adopting a high school district's counselors. For its first year, IACAC partnered with Waukegan School District 60. Through a series of workshops, programs, and services, counselors learned new strategies and approaches for preparing students for a full range of post-secondary options. A key element to this program is using data and teaching counselors how to use data for future decision making. This presentation will discuss the results of Year 1 of this program and how other districts might implement some of the same strategies.

Moderator Beth Gilfillan, College Counselor, Woodlands Academy of the Sacred Heart

Presenters Beth Gilfillan, College Counselor, Woodlands Academy of the Sacred Heart
Nicole Bihn, Guidance Academic Chair, Waukegan High School
Courtney Belawich, College & Career Counselor, Waukegan High School

Audience Secondary



A Sessions

9:15 am - 10:15 am (Wed., May 4)

Continued

Session A-3

Gallery Ballroom

Certified Educational Planner: What's it About?

The Certified Educational Planner designation, CEP, is an effort to identify counselors who have met professional standards of preparation and experience. Headed by Steve Syverson, a former admissions director at Lawrence University, the commission requires an application and exam. For counselors in independent schools who lack state certification, the CEP status can help to reflect a professional standard. This session will explain the process and rationale for increasing awareness of the value of becoming a CEP.

Moderator *Jeanette Spires*, Independent Counselor, CEP, Jeanette Spires & Associates

Presenters *Robyn Moreth*, Independent Counselor, CEP, RTM College Consulting
Patrick O'Connor, Independent Counselor, CEP, Cranbrook School
Elizabeth Krieg, College Consultant, CEP

Audience Secondary

Session A-4

Hampton

Collaborative Admission and Advising for Transfer Students

How can we engage students in the admission and enrollment process from their first semester at the community college? A look at how collaborative advising between community colleges and Universities can begin as soon as the student enrolls in their first semester at the community college. Making the transfer process more enjoyable, as well as helping completion rates at the community college, enrollment goals at the University and overall student satisfaction.

Moderator *Jennifer Harbaugh*, Associate Director of Admission, SIUE

Presenters *Leslie Daugherty*, Transfer Coordinator, SIUE
Delfina Dornes, Director of Enrollment and Advising, Lewis and Clark Community College

Audience Postsecondary

Session A-5

Lakeshore Ballroom

Tips for IACAC First Timers

Welcome to your first IACAC Conference! As you begin to "build a brighter future" for yourself and the profession, come learn all that IACAC has to offer. We want to take this opportunity to help you make the most of this conference. Learn about member benefits and the different IACAC committees. This session is designed to give you ideas to consider before, during, and after the conference, to make your experience "extraordinary"! The more you put into it...the more you will get back!

Moderator *Traci Flowers*, College Counselor, Loyola Academy

Presenters *Tony Minestra*, College Counselor, Loyola Academy
Kenya Taylor, Senior Regional Recruiter, Midwest, University of Arizona

Audience: Postsecondary, Secondary

Session A-6
Marlborough

Increasing Access and Opportunity 2.0

African American and Latino students are less likely than their peers to be prepared for college academics and are continuing to enroll in and graduate from college at a lower rate than their peers. Increasing access and opportunities for African American and Latino students through targeted post high school planning will be discussed. Learn about some innovative leadership and mentorship programs that have been created at a suburban high school district that have assisted high achieving minority students with greater access to college opportunities and better preparation.

Moderator *Broderick Booth*, Assistant Principal of Student Services, Thornton Fractional South High School

Presenters *LeVar Ammons*, School Counselor, Willowbrook High School
Dana Whittaker, School Counselor, Willowbrook High School

Audience: Secondary

Session A-7
Stanford

Nuts & Bolts of NCAA

Need help working with student-athletes? Confused about the changes in the NCAA eligibility process? Presenters will provide pertinent information regarding the NCAA eligibility process, an overview of new NCAA rules, and special considerations in the college selection process for student-athletes.

Moderator *Jermiah Harris*, School Counselor, Homewood-Flossmoor High School

Presenters *Bill Morrison*, College Counselor, Highland Park High School
Kevin Coy, College Counselor, Homewood-Flossmoor High School

Audience: Secondary

Session A-8
Windsor

International Education Extraordinary Support

Session geared towards the real world benefits and challenges of international university attendance for US students for full degree programmes at both the high school and college level. Generally we will discuss examples from the college counsellor side and the support aspects of sending students abroad—more in general, then going into detail about the differences in the application process, cultural differences on supporting students, and the experiences of professionals doing the job. This session aims to help offer perspective as a high school counsellor advising a student (and often their families) who is considering an international perspective.

Moderator *Beth Shotton*, Director of International Admissions, University of St. Andrews

Presenters *Jill Cervantes*, Post-High School Counselor, New Trier High School
Jennifer Taylor, Associate Director of College Counseling, Latin School Chicago
Nancy Davis, College Counselor, John Hersey High School
Sarah Boyle, Class of 2013, University of St. Andrews
Beth Congbalay, Parent from District 225

Audience Secondary

B Sessions

10:30 am – 11:30 am (Wed., May 4)

Session B-9

Abrirot Ballroom

ACT: High School–College Update

This session will Review 2015 Illinois ACT Data; will Overview the New ACT Writing Test; will Review the New ACT Supplemental Scores; and will Review the New Student, High School, and College Reports. Participants will be provided with links to ACT resources related to these updated programs and services.

Moderator *Carol Lee Barry, Carol Lee Barry College Consulting*

Presenters *George Schlott, Account Executive, ACT, Inc.*
April Hansen, Account Executive, ACT, Inc.

Audience: Postsecondary, Secondary

Session B-10

Barrington

Preparing to Roll With the Changes

During this session, retirees will share insights about how they approached their respective end to full-time employment, and what they may have done differently, knowing what they know now. Even ten years before retirement is not too early to start planning for the transition to retirement.

Moderator *Joe Prieto, Aurora University, Illinois Mathematics and Science Academy, and Hinsdale Central High School, Retired*

Presenters *Mike Dessimoz, Roosevelt University, Retired*
Mary Lee Hoganson, University of Chicago Laboratory High School and Homewood-Flossmoor High School, Retired
Joe Prieto, Retired, Aurora University, Illinois Mathematics and Science Academy and Hinsdale Central High School

Audience: Postsecondary, Secondary

Session B-11

Gallery Ballroom

Regional Representatives Recruitment Strategies

If you are a regional, work with regionals, supervise regionals or want to be a regional then you shouldn't miss this session. The panel includes perspectives from regional counselors from both CARR (Chicago Area Regional Reps) and STARR (St. Louis Area Regional Reps), as well as a manager of regional representatives. We'll discuss everything from designing regional territories and hiring a regional to life as a regional, effective regional recruitment strategies, regional associations and how staying connected to your admission office and the rest of your campus. We'll discuss the trends of regionals and associations, and their growth throughout the country.

Moderator *Andy Borst, Director of Admissions, Western Illinois University*

Presenters *Rob Walton, Associate Director of Admissions, Syracuse University*
Nate Barger, Chicago Regional Enrollment Center Coordinator, University of Cincinnati
April Bauer, Assistant Director of Admission – St. Louis Regional, Bradley University

Audience: Postsecondary, Secondary

Session B-12
Hampton

College Destination: Illinois!

Illinois is the leading exporter of high school graduates enrolling in out of state colleges and universities. This session will explore several state-driven initiatives which directly benefits students such as acceptance of Advanced Placement credit, dual credit courses, the Illinois Articulation Initiative, and remedial education reform. Come learn how these initiatives are contributing to the state's college completion agenda and the economic benefits of retaining our students in Illinois.

Presenters *Ashley Becker*, Director of Academic Affairs, Illinois Community College Board
Malinda Aiello, Assistant Director of Academic Affairs, Illinois Board of Higher Education

Audience: Secondary

Session B-13
Lakeshore Ballroom

What I Wish I Knew, and What I Know Now

Dawn and Dan, two dynamic school counselors, will present this session in two parts with tangible takeaways relevant to counselors whether new to the field or an established veteran. Part one will include topics such as effective communication, navigating politics, the evaluation system for counselors, prioritizing tasks, etc. Part two will offer practical advice that will send you back to your school energized and with a fresh outlook.

Moderator *Stacey Schlaud*, School Counselor, West Leyden High School

Presenters *Dan Miller*, College Counselor, Stevenson High School
Dawn Erickson, Department Chair of Student Services, East Leyden High School

Audience: Secondary

Session B-14
Marlborough

Defining Value and Creating Excitement

Two major research projects co-funded by 40+ institutions look at how perceived value and student excitement play a pivotal role in college selection. You will learn how students and parents nationwide define value—is there a paradigm shift or evolutionary change in the criteria families use to select a college. We will also cover the role excitement plays in the final enrollment decision. (Spoiler alert—excitement is more highly correlated with enrollment than cost or perceived quality of the institution.) You will also learn which recruiting methods will be most successful in generating the level of excitement that leads to enrollment.

Moderator *Rick Montgomery*, Senior Enrollment Strategist, Longmire and Company

Presenters *Troy Johnson*, Assistant Vice President for Enrollment Management, Illinois State University

Audience: Postsecondary, Secondary

B Sessions

10:30 am – 11:30 am (Wed., May 4)

Continued

Session B-15

Stanford

New Fundamentals of Financial Aid

This session will provide participants key financial aid concepts, resources, and updates from ISAC and the Department of Education. Session topics will include the ISAC Student Portal, changes to the FAFSA such as the use of prior-prior year tax information and the earlier FAFSA processing date, as well as the transition from use of Personal Identification Number (PIN) to Federal Student Aid (FSA) ID.

Moderator Sara Espinosa, Outreach and Professional Development Specialist, Illinois Student Assistance Commission

Presenters Sara Espinosa, Outreach and Professional Development Specialist, Illinois Student Assistance Commission
Ruben Borrero, Outreach and Professional Development Specialist, Illinois Student Assistance Commission

Audience: Postsecondary, Secondary

Session B-16

Windsor

Charting Your Veteran Recruitment Strategy

Did you know up to 400,000 service members leave the military every year, and more than 1/3 of them will enroll in college? Join us to hear from experts in veteran recruitment. You'll learn how to (1) administer a self-assessment on veteran-friendly enrollment practices and support services, (2) effectively identify where college-ready veterans are, and (3) get advice on how to implement a recruitment strategy specific to this renewable source of talent.

Moderator Eric Blair, Executive Director of Enrollment, Park University

Presenters Jennifer Umali, CEO, MediaCross
Jessica Shasserre, Director of Higher Education Marketing, MediaCross

Audience: Postsecondary

Wednesday, May 4, 2016 Afternoon Activities

11:30 am – 12:45 pm **Lunch for Conference Attendees – Atrium**

Retirees' Luncheon – Trafalgar

First Timers' Luncheon – Lakeside Pavilion

1:00 pm – 2:45 pm **Opening Session – Grand Ballroom**

3:15 pm – 4:30 pm **Retirees' Reception – Michelle's Suite**

3:15 pm – 6:00 pm **Project Reach Donations Accepted – Atrium**





For more information, visit
www.collegesuccessprogram.com

Counselors and administrators will be in for a special treat on May 4th when Arel Moodie, known as America's Top Young Speaker, comes to visit. Moodie is internationally recognized for his positive influence with college students, and as a thought leader on student success. President Barack Obama personally acknowledged Moodie for his work as a young leader in America, and Arel has been a featured speaker at the White House.

Arel's purpose in coming to Itasca is to share how he connects with young people and teach them that success is possible in school and in life if you put your mind to it. "I wanted to partner with The Illinois Association for College Admission Counseling and meet the area's counselors and educators because I know what their students are going through", Moodie said. "It's tough to get excited about school when faced with some of today's stressors, but the victory on the other side is more than worth the effort of working through it."

A high-energy motivator, Arel makes it a point to get audiences up on their feet and engaged in the discussion. "It's about getting students to believe that they are somebody and can become somebody", he said. "We'll talk about how to help students be successful in school, gain confidence and focus, set goals and build a rock-solid foundation for their futures."

Moodie also stresses the importance of helping students start and complete their higher education degree. He is founder of "The College Success Program", and author of the bestselling book *Your Starting Point for Student Success*. It is his personal experience growing up on welfare in the projects of Brooklyn, New York and surrounded by crime that led him to see college as his way out. He started his first company while in college, served as president of four student organizations and was named one of the top five exemplary students at his school. He firmly believes that helping students go to and go through college can teach them to do what most people won't so they can have what most people don't.

As a professional speaker, Arel Moodie is in high demand, having spoken to more than 350,000 students in 48 states and five countries. *BusinessWeek*, *Inc. Magazine*, *Essence Magazine*, *Black Enterprise Magazine* and the prestigious *St. Gallen Symposium* in Switzerland have acknowledged his positive influence and impact.

Most important, however, is the feedback from those who have experienced one of his events. People like Hewlett Packard executive Brian Tippens, whose company was part of an event where Arel Moodie spoke. "Arel is an incredible speaker with a great message and also got the crowd inspired," Tippens said. "Students didn't want to leave."

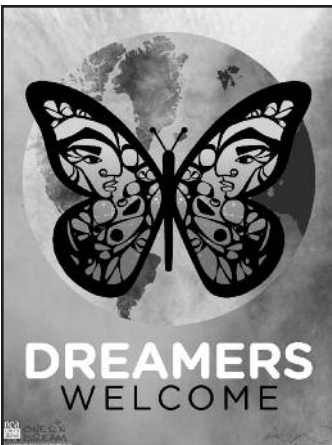
IACAC Invites You to Attend Sharing the Dream

Sharing the Dream is a workshop for educators interested in learning how to best support undocumented students on their path to a college degree and beyond.

The workshop will take place at the University of St. Francis, Joliet, Illinois on May 18, 2016 from 9:00 am - 3:30 pm.

The registration fee is \$25 and includes lunch. For session offerings and to register go to <http://www.iacac.org/sharing-the-dream/>

Space is limited and registration will close on May 8, 2016 or when capacity is reached.



Session C-17 Abricot Ballroom

SAT Implementation in Illinois

In November 2015, the Illinois State Board of Education (ISBE) announced that it would be transitioning to the SAT as the college entrance exam for Illinois high school juniors. This session will provide updates on the SAT implementation timeline, as well as information on outreach efforts to school districts and higher education institutions. Attendees will hear from high school and higher education professionals, as well as College Board representatives in this session.

Moderator *Leslie Larocca*, Senior Director Higher Education Services, College Board

Presenters *Jenny McDonnell*, Senior Director K-12, College Board
Charles Murphy, Associate Director of Recruitment and Outreach, University of Illinois Urbana-Champaign
Kathryn Anderson, Principal, Lane Tech High School

Audience: Postsecondary, Secondary

Session C-18 Barrington

The Other C: Career Ready

This presentation would provide tools to assist both academic and career advising. Hot topics, statistics, and career trends would also be shared. CTE and STEM pathways will be discussed as well. ISBE supported tools MyCaert and ilcte.org are shared so that counselors can interact with the presentation and gain access for post presentation connection. They would then gain access to all blogs, helpful links, newsletters, and any other tools supported by the Project.

Moderator *Amanda Surratt*, School Counselor, Triopia Jr/Sr High School

Presenters *Leah Brock*, Counseling Facilitator, SIU Center for Workforce Development-Curriculum Revitalization Project
Linda King, Principal Consultant, ISBE – Division of College and Career Readiness

Audience: Secondary

Session C-19 Hampton

Institutional Partnerships to Support Transfers

This session will focus on how to foster collaborative partnerships within your institution to support transfer students. This includes relationships within the admission office itself, student service and academic offices, and how DePaul University's Undergraduate Admission office has utilized these partnerships to enhance the admission process and ease the transition for incoming transfer students. Participants will come away with specific ways to initiate or improve upon these relationships at their own institution.

Moderator *Erin Updegraff*, Associate Director, Undergraduate Admission, DePaul University

Presenters *Rebecca Popelka*, Associate Director, Undergraduate Admission, DePaul University
Michael Espinoza, Assistant Director, Undergraduate Admission, DePaul University

Audience: Postsecondary

Session C-20
Lakeshore Ballroom

LGBTQ Students and You

This session will explore the college search process for students that identify as LGBTQ, including options for students as they search for colleges, advice for colleges when working with LGBTQ students, resources for both sides of the desk, and a more broad explanation of the challenges that students face when identified as LGBTQ.

Moderator *Chonquita Jones, Assistant Director of Admission, DePaul University*

Presenters *Zachary George, Assistant Director of Admission, DePaul University*
Heather Saylor, Department Chair, Counseling, York High School

Audience: Postsecondary, Secondary

Session C-21
Marlborough

Making the transition from Road Runner to Territory Manager moving from Ordinary to Extraordinary

In this session we will explore the opportunities available using data to make territory decisions. Developing your territory, examining historical trends and building counselor relationships can transition you from being a road runner to a decision influencer in your office.

Moderator *Angie Cooksy, Associate Director of Admission, Bradley University*

Presenters *Mike Gavic, Associate Director of Admission, Bradley University*
Stephanie Szczepanski, Assistant Director, Saint Louis University

Audience: Postsecondary

Session C-22
Windsor

Empowering Student Admissions Representatives

This presentation will focus on empowering student Admissions Representatives to take pride in the important role they play within the realm of campus visits. Utilizing student development theory, we will discuss how to empower students to challenge themselves within their role to best serve the university and prepare for their future.

Moderator *Katie Pollard, Admissions Counselor, University of Illinois at Urbana-Champaign*

Presenters *Nicole Horvath, Admissions Counselor, University of Illinois at Urbana-Champaign*
Katie Pollard, Admissions Counselor, University of Illinois at Urbana-Champaign
Amanda Stewart, Senior Admissions Counselor, Lincoln College

Audience: Postsecondary

Wednesday, May 4, 2016 Evening Activities

4:00 pm – 5:00 pm **Mentorship Reception – Gallery Ballroom**

5:00 pm – 6:30 pm **Wine Tasting – Marlborough**

Sample and learn about wines during the wine tasting event Wednesday evening. Attendees will enjoy tasting a wide variety of wines (including a unique chocolate variety). A commemorative wine glass is included and proceeds benefit Project Reach. Registration is required and capacity is limited.

6:30 pm **Dinner in groups or on your own**

7:00 pm **Past Presidents' Dinner – Hampton**

9:00 pm – 11:00 pm **Entertainment – Abricot**

Come and compete in a lip sync battle with friends during the evening festivities on Wednesday. Prizes and bragging rights are in your future at IACAC! You are encouraged to pre-register in order to participate as time slots are sure to fill up quickly. Make sure to note your song selection using the registration link. During the Lip Sync Battle, you will also have an opportunity to support Project Reach by playing a few rounds of everyone's favorite game, Bingo!

9:00 pm – 11:30 pm **Project Reach Donations Accepted**



Join Project Reach for Dinner!

20% of Wednesday, May 4th dinner proceeds go back to Project Reach when you dine at Good Tequila's Mexican Grill. Enjoy Cinco de Mayo a day early with delicious Mexican food and several drink specials just for IACAC! Located about 5 minutes from the hotel. Reservations not required but welcomed. *Always write IACAC on your check to help out!*

10% of Wednesday, May 4th dinner proceeds go back to Project Reach when you dine at the Ram Restaurant & Brewery—a supporter of Project Reach for nearly 10 years! Located about 10 minutes from the hotel with a large classic American menu and drink options. Reservations are strongly encouraged. *Always write IACAC on your check to help out!*

Good Tequila's Mexican Grill

950 Elk Grove Town Center
Elk Grove Village, IL 60007
847-871-5164

Ram Restaurant & Brewery

1901 McConnor Parkway
Schaumburg, IL 60173
847-517-8791

Thursday, May 5, 2016

Morning Activities

- 7:30 am – 11:00 am **Registration – Atrium Alcove**
(Ballot Pickup until 8:30 am)
- 7:30 am – 8:30 pm **Project Reach Donations Accepted – Atrium**
- 7:30 am – 8:30 am **Continental Breakfast – Atrium**
- 7:30 am – 8:30 am **Dedicated Exhibitor Time – Atrium**
(Exhibits Open until 4:00 pm)
- 8:30 am – 9:45 am **Annual Membership Meeting – Grand Ballroom III, IV, V**



Project Reach is an ad-hoc committee that has aligned its mission to focus on providing support to Illinois high schools and additional resources to our recipients year round. As Project Reach comes to end we are incredibly proud and excited to recognize these schools for their dedication and service to students.

This year Project Reach is pleased to announce that we have selected two schools as this year's Project Reach recipients. Both of these schools are determined to assist students in the pursuit of higher education and we are excited to support them!

School A is located on the near south side of Chicago and is a part of Chicago Public School System. They have taken significant strides over the years to be extraordinary and support their students. School A serves ~1600 students, 83% of their students are classified as low income and 80% of their students are first generation with immigrant parents. The school has created a Post-Secondary Leadership Team to help increase the college enrollment numbers at the school. Despite, looming budget cuts additional monies have been allotted for out-of-state college visits, and the school has collaborated with Chicago City Colleges to offer a dual enrollment math class. In 2015, School A had 60% of its students attend 4 year Universities/Colleges and the rest going to Community Colleges. They are also achieving academically last year all of their AP Spanish Students received a 3 or higher on their AP exam.

School B is a non-selective, charter public high school where 85% of students are eligible for free/reduced lunch. School B for over 10 years has helped first-generation, low-income students, specifically those who are Black and Latino, "defy expectations to attend and graduate from college." School B, takes a data-driven approach to college readiness, focuses on the academic and character skills necessary to succeed at college, individualized college counseling and recently adding alumni support. Over 90% of there have matriculate to college (80% to a 4-year college) and roughly about 38% of students graduate with their bachelor's degree within six years—3x the national graduation rate for families below the poverty line.

These wonderful institutions are looking forward to our support to help them continue to be extraordinary on their journey of improvement and success. Please support them by dining at Wednesday night entertainment, our restaurant partners, and participating in the Saint Louis University exclusive sponsored wine tasting.

D Sessions

9:45 am - 10:45 am (Thurs., May 5)

Session D-23 Abricot Ballroom

2015 Update: The trend of leaving Illinois for college: Where are all of our students NOW going and why?

This session looks to examine the growing trend of Illinois students leaving the state for higher education. We will revisit our conversation from last years IACAC session including updated data from IPEDS, WICHE, National Clearinghouse and some of Bradley University's own data. We will discuss the college-going habits of Illinois students during the past decade, examine the IPEDS/WICHE migration data for these students and breakdown the regions and institutions that they are attending. We will then discuss our observations of how and why this occurs and what the future holds from the perspective of high schools and universities.

Moderator *Justin Ball*, Associate Vice-President of Enrollment Management, Bradley University

Presenters *Marc Geslani*, Senior Educational Manager, Higher Education, The College Board
Tony Minestra, College Counselor, Loyola Academy

Audience: Postsecondary, Secondary

Session D-24 Barrington

Best Practices in Counseling Immigrant and International Students in Domestic High Schools

What are the unique needs of immigrant and international students as they seek to access U.S. higher education? How must we alter our counseling tactics to best support these students and families as they navigate through the American education system? With the ever-changing student population in the United States, high schools college counseling professionals must be well-versed in their knowledge about admission and financial aid for citizens, permanent residents and non-US citizens.

Moderator *Mitch Stern*, School Counselor, Niles West High School

Presenters *Rachel Georgakis*, College & Career Counselor, Fenton High School
Allegra Giulietti-Schmitt, College & Career Counselor, Niles North High School
Michael Schumann, School Counselor, Niles North High School
Paul Genovese, College & Career Counselor, Elk Grove High School

Audience: Secondary

Session D-25 Gallery Ballroom

It May Seem Fishy, but...

Ethical Challenges and the Statement of Principles of Good Practices (SPGP) Presented by IACAC Admission Practices Committee. Designed for those in their early years of admission or high school counseling, this session focuses on case studies and recent changes in NACAC's Statement of Principles of Good Practice. Time permitting, we will discuss recent trends in admission practices that the Illinois and National AP committees have addressed.

Moderator *Sandie Gilbert*, College Consultant, Ravinia College Consulting

Presenters *Carlene Klaas*, Dean of Undergraduate Admissions, DePaul University
David Bennett, Director of College Counseling, Legal Prep Charter Academy
Amy Belstra, College Counselor, Libertyville High School
Jenn Paar, Director of Admission/Midwestern Regional Director, University of Denver

Audience: Postsecondary, Secondary

Session D-26
Hampton

Making a Career in Middle Management

Illinois ACAC will be hosting the Middle Management Institute 2016 at Butler University in Indianapolis, designed to give admission counselors with 3-7 years experience the skills to think about their next steps in the profession of admission. This session will be a preview of our 2-day conference, led by the MMI chairs and past/current attendees to answer questions and begin the conversation about professional growth.

Presenter *MMI Committee Members and Alumni*

Audience: Postsecondary

Session D-27
Lakeshore Ballroom

Tips for IACAC First Timers

Welcome to your first IACAC Conference! As you begin to “build a brighter future” for yourself and the profession, come learn all that IACAC has to offer. We want to take this opportunity to help you make the most of this conference. Learn about member benefits and the different IACAC committees. This session is designed to give you ideas to consider before, during, and after the conference, to make your experience “extraordinary”! The more you put into it...the more you will get back!

Moderator *Traci Flowers, College Counselor, Loyola Academy*

Presenter *Kenya Taylor, Senior Regional Recruiter, Midwest, University of Arizona*

Audience: Postsecondary, Secondary

Session D-28
Marlborough

A Promise Fulfilled: Access for DACamented Students

This session is designed as a collaborative format between high school and college representatives to engage in a discussion of building partnerships and creating access for undocumented students. In 2015, the Noble Network provided funding to all its graduating DACamented seniors to attend 4-year colleges. Noble is developing a model for college access and completion for undocumented students. Our goal is two-fold. We aim to share our model and gain insight from others on how we can collectively alter the path to college completion for undocumented students.

Moderator *Eric Rapp, Director of College Partnerships, Noble Network of Charter Schools*

Presenters *Aide Acosta, DREAMer Supports Manager, Noble Network of Charter Schools*
Ziggy Blackwell, Assistant Director of Admission, Illinois College
Brother Jesus Alonso, CSC, PhD, Vice President for Strategic Initiatives, Holy Cross College

Audience: Postsecondary, Secondary



D Sessions

9:45 am – 10:45 am (Thurs., May 5)

Continued

Stanford

As admissions offices often take a holistic approach when reviewing applications and supplemental materials, it is important to have a strong letter of recommendation. Often, it can be challenging to write a recommendation that encompasses exactly what colleges are looking for without feeling as though every letter sounds the same. This session is intended to address the many sides of recommendation letters: the good, the bad, and the generic. Included will be discussions for new counselors about writing recommendations their first year in addition to avoiding recommendation burnout for the seasoned counselors.

Moderator *Lauren Kasdorf*, Counselor, Lake Zurich High School

Presenters *Julie Nelson*, Regional Recruitment Director, Xavier University
Rene Gomez, College Counselor, Saint Ignatius College Prep

Audience: Secondary

Session D-30

Trafalgar

The Job Interview

Looking for a new secondary school opportunity? Hear four different perspectives from professional school counselors who interviewed for various openings at high schools. These counselors will offer personal accounts of questions asked to candidates along with the approaches to interviewing with both counselors and administrators.

Moderator *Renee Koziol*, Career & College Counselor, Plainfield North High School

Presenters *Kato Gupta*, School Counselor, Lincoln Park High School
Dave Shafron, School Counselor, Niles North High School
Emily Doty, School Counselor, Geneva High School

Audience: Secondary

E Sessions

11:00 am – 12:00 pm (Thurs., May 5)

Session E-31

Abricot Ballroom

Access, Affordability, & Outcomes: The Coalition Application

A coalition of highly respected American public and private colleges and universities has begun the design and organization of an online platform that hopes to recast the nature of applying to college in the 21st century. As a group, all colleges and universities in this coalition are committed to strong outcomes and high graduation rates, and, perhaps most importantly, broadening access to students of all backgrounds by making their institutions affordable for as many families as possible. This presentation will highlight the benefits of this new application platform, and point to the road ahead of a full launch in 2016.

Moderator *Brad Kain*, College Counselor, Homewood Flossmoor High School

Presenters *Jim Nondorf*, Dean of Admissions and Financial Aid, University of Chicago
Jim Cotter, Director of Admission, Michigan State University
Veronica Hauad, Senior Associate Director of Admission, University of Chicago

Audience: Postsecondary, Secondary

Session E-32
Gallery Ballroom

Reimagine the Experience: 7 Ways to Delight Your Future Students

Students and parents expect more from college than ever before. As consumers, they calculate the value of your institution and the education they will receive. One misstep in the process, and your once-positive word of mouth plummets from glowing to ghastly. Overwhelmed yet? This session will focus on key aspects of the “student experience”—from recruitment through enrollment—with practical and unique tips to help meet your goals and delight your future students (we won’t make any promises about saving your sanity, but hey, it’s worth a shot).

Moderator *Brian Niles, Founder, Chief Evangelist, TargetX*

Presenters *Brian Niles, Founder, Chief Evangelist, TargetX*
Trent Gilbert, Vice President for Enrollment Management, Monmouth College
Meghan Cooley, Augustana College, Director of Recruitment Communications & Manager of Social Media Services

Audience: Postsecondary

Session E-33
Hampton

Early College on Chicago’s South Side

Sarah E. Goode STEM Academy is a new high school located on Chicago’s South side. The school is one of few in the nation that offer students a high school diploma and the chance to earn an Associate’s Degree. The goal is to prepare students for college, careers in STEM and reduce their overall student loan debt. This session discusses what we’ve learned so far in building and managing that program.

Moderator *Cecelia Towns-Scott, College/Career Coach & Early College Coordinator, Sarah E. Goode STEM Academy*

Presenters *Cecelia Towns-Scott, College/Career Coach & Early College Coordinator, Sarah E. Goode STEM Academy*
Denise Kee, Early College STEM School Manager, Sarah E. Goode STEM Academy

Audience: Secondary

Session E-34
Lakeshore Ballroom

It’s not me, it’s you. But also kind of me.

Whether you work at a public or private institution, creating an environment where students feel welcome and at home will be a vital aspect of your work. Join us as we discuss ways in which you can personally connect with students at each point within the recruitment cycle. Learn how you can make a difference and walk away with creative ideas to implement in your daily interactions with students.

Moderator *Joe Hofbauer, Senior Regional Recruiter, Columbia College in Missouri*

Presenters *Rosa Reiber, Undergraduate Admission Counselor, Concordia University Chicago*
Mitch Dunham, Admission Counselor, Lake Forest College
Patrick Harker, Admission Advisor, University of Wisconsin-Platteville

Audience: Postsecondary

E Sessions

11:00 am – 12:00 pm (Thurs., May 5)

Continued

Session E-35

Marlborough

International Recruitment and Admission—A basic primer

This session aims to introduce basic recruiting and admission practices specific to international students. We will cover suggested admission policies/requirements, effective recruitment activities, scholarships and aid for international students and other best practices. We will also cover the use of international agents in recruitment of international students. For high school counselors, we will discuss how to effectively guide your students in the application process; specifically how it will differ than for domestic applicants.

Moderator *Heather Brock*, Assistant Director, Saint Louis University

Presenters *Antonia Creteanu*, Associate Director, DePaul University
Stephanie Tao, Assistant Director, Loyola University Chicago
Harvey Werner, Assistant Director, Saint Louis University

Audience Postsecondary, Secondary

Session E-36

Trafalgar

The Extraordinary Transfer Visit

Either it be a traditional table visit, a classroom session with Phi Theta Kappa, a bus trip with the TRIO program, a transfer fair, a PICU fair or a State University Transfer Day, we all make the most of our time at community colleges. In an ever changing recruitment environment, this session will be an open conversation about best practices when finding ways to reach transfer students. Bring your unique ideas, your success stories (and missteps) as well as something to write down the next million dollar idea. Together, we can help to brighten the future of transfer recruitment.

Presenters *Shawn Wochner*, Transfer Coordinator, Western Illinois University
Katy Saalfeld, Senior Associate Director, Northern Illinois University
Rachel Caracci, Associate Director of Admissions, Illinois State University

Audience Postsecondary

Session E-37

Abricot Ballroom

Motivating Staff to be Extraordinary

High performance teams make the difference in our ability to achieve success. Join us for a discussion about unique and creative techniques to encourage, motivate, and promote collaboration amongst your team as a way to establish a dynamic culture.

Moderator *Cerra Wilson*, Coordinator; Chicago Regional Representative, Southern Illinois University Edwardsville

Presenters *Todd Burrell*, Director of Undergraduate Admissions, Southern Illinois University Edwardsville
Jennifer Harbaugh, Associate Director of Admissions, Southern Illinois University Edwardsville
Yakeea Daniels, Assistant Vice President for Enrollment Services and Director of Admissions, Governors State University
Kristy Goodwin, Director of Recruitment & Outreach, Governors State University

Audience Postsecondary

Session E-38
Barrington

Transitioning from One Job to Another

Considering making the move from one school to another? If so, join us for a session where we talk about the transition from the college side to the high school side, and from one high school to another. This will be an interactive session so come prepared to ask questions and/or talk about your experience!

Moderator *Brandi Campbell, School Counseling Intern, Waubonsie Valley High School*

Presenters *Casey Bowles, Counselor, Walter Payton College Prep*
Cindi Gustafson, School Counselor, Waubonsie Valley High School
Kim Wiley, College Counselor, Deerfield High School

Audience Postsecondary, Secondary

Thursday, May 5
Afternoon Activities

12:00 pm – 1:30 pm

Lunch for Conference Attendees – Grand Ballroom

1:30 pm – 2:00 pm

Dedicated Exhibitor Time – Atrium

1:30 pm – 2:00 pm

Project Reach Donations Accepted – Atrium



F Sessions

2:00 pm – 3:00 pm (Thurs., May 5)

Session F-39
Gallery Ballroom

Top 10 Transfer Misconceptions

Students considering community college can benefit from transfer tips and tricks as presented by Illinois public university transfer coordinators. Learn how statewide systems can improve transfer and how you can help your students transition smoothly from high school graduate to college graduate.

Moderator *Brian Hodges, Senior Admissions Counselor, University of Illinois at Springfield*

Presenters *April Ponte, Coordinator of School Relations, University of Illinois at Urbana-Champaign*
Samantha Meranda, Transfer Coordinator, Illinois State University
Melissa Yeast Telles, Admissions Counselor, Western Illinois University
Dena Lawrence, Project Coordinator, Illinois' MyCreditsTransfer
Dr. Marilyn Marshall, Assistant Vice-President for Academic Affairs, University of Illinois at Urbana-Champaign

Audience: Postsecondary, Secondary

Session F-40
Hampton

Deans and Directors "Round Table Discussion"

We invite Deans and Directors from colleges and universities to join us in discussing challenges and policies that will affect us in the coming year. Bring your issues, challenges and ideas to share with other Enrollment Managers navigating the same things.

Moderator *Jean Marie Gilman, Associate Vice President, Dean of Enrollment Management, Saint Louis University*

Presenters *Robert Murray, Dean of Enrollment Management, Illinois Wesleyan University*
Jon Boeckenstadt, Associate Vice President of Enrollment Management, DePaul University

Audience Postsecondary

F Sessions

2:00 pm – 3:00 pm (Thurs., May 5)

Continued

Session F-41

Lakeshore Ballroom

Sharing The Dream

A pre-conference session to kick off the 2016 Sharing the Dream Conference. If you are new to the topic of “undocumented students” or simply would like more information, the session will detail the definitions related to undocumented students, current legislation, financial aid/scholarships, and information on “undocumented friendly” majors. You will learn strategies to help you in becoming an advocate within your institution. Join us to hear what colleges are currently doing to support these students.

Moderator *Joel Ortega*, Freshman Admission Counselor, Aurora University

Presenters *Luke Kerber*, Freshman Admission Counselor, Aurora University
Abel Montoya, Director of Outreach Operations, Illinois Student Assistance Commission
Eric Ruiz, Associate Director of Undergraduate Admissions & Coordinator of Multi-Cultural Initiatives, University of St. Francis
Andriana Esparza, Recruitment and Outreach Specialist, Oakton Community College

Audience Postsecondary, Secondary

Session F-42

Marlborough

Implementing Illinois’ AP Credit Policy

In August 2015, House Bill 3428 was signed into law which grants undergraduate course credit at Illinois public higher education institutions to students who perform at a college-level on their Advanced Placement (AP) Exams. The new law first applies to freshman entering in the fall of 2016. In this session you will learn about how one institution has implemented the AP policy with a student centered focus and a goal of finding right-fit students.

Moderator *Mark Barrett*, Senior Educational Manager, The College Board

Presenters *Dr. Dani Rollins*, Director of Admissions, Northern Illinois University
Dr. Gregory Barker, Director of Testing Services, Northern Illinois University

Audience Postsecondary, Secondary

Session F-43

Stanford

Breaking the Sophomore Slump

So you’ve made it past your first year; congratulations! Now what? Many counselors in years two through five are unsure of what to do to advance their careers. This session will provide helpful tips and insights into how to best make it through the first few years and break through the sophomore slump in order to be successful.

Moderator *Mike Melinder*, Senior Admission Counselor & Chicago Regional Representative, The University of Iowa

Presenters *Megan O’Rourke*, Assistant Dean of Admissions/Chicago Regional Recruitment, Marquette University
Katie Hennicke, Assistant Dean of Admissions, Marquette University

Audience Postsecondary

Session F-44
Trafalgar

Townhall Meeting: Conference AdHoc Committee

The Conference AdHoc Committee has been charged with analyzing all aspects of our current annual conference: planning, location, structure, etc., and based on our research, providing suggestions/recommendations for possible, future changes. We have surveyed IACAC members and non-members, as well as the vast majority of the other 22 affiliate organizations, and have compiled what we have learned thus far. Join us as we share our findings, and welcome feedback.

Presenter Conference Exploratory Adhoc Committee

Audience Postsecondary, Secondary

G Sessions

3:15 pm - 4:15 pm (Thurs., May 5)

Session G-45
Abricot Ballroom

Want to Excel? Stop Excel-ing

The use of data to frame problems and make decisions in admissions is becoming increasingly common, even in entry level positions. But the most common tool we use, Excel, may be the thing holding you back, despite its usefulness in many applications. This session will help you understand why data is important, and how you can move ahead by dropping—or at least scaling back—your Excel habit.

Moderator *W. Kent Barnds*, VP Enrollment, Planning, Communication, Augustana College

Presenter *Jon Boeckenstedt*, Associate Vice President, DePaul University

Audience Postsecondary, Secondary

Session G-46
Barrington

Creating a Pathway to College

This session will outline two programs that assist students who are either first generation or have limited college knowledge. The University of Palatine College Admissions Program is a class offered for first semester seniors that provides support and guidance as the college application process unfolds. The OPRF Early Bird Program is an eight-week small group curriculum that prepares second semester juniors to submit college applications by the earliest deadlines senior year. Both of these opportunities ensure students are aware of their options and fully prepared to navigate the complexities of the college admissions process successfully.

Moderator *Jacqueline Hanson*, Counselor/College Advisor, Oak Park and River Forest High School

Presenters *Asa Gordon*, Social Studies Teacher, Palatine High School
Carolyn Ojikutu, Counselor/College Advisor, Oak Park and River Forest High School
Joseph Herbst, Counselor/College Advisor, Oak Park and River Forest High School

Audience Secondary

Volunteer with a Committee

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Continued

Session G-47**Gallery Ballroom****What Admission Wants in an Essay; How to Instruct Your Students**

The national conversation (started at NACAC 15) about the college essay is coming to Illinois. In this interactive educational session, you will learn how to clarify the message that comes direct from the admissions office to help your students give colleges what they are looking for. We'll talk about translating the industry buzzwords, and give you tips to help your students avoid gimmicks when writing their essays. Participants will leave with writing exercises, tips, plus an opportunity to continue the college essay conversation with colleagues throughout the nation.

Moderator/Presenter *Kim Lifton*, President, Wow Writing Workshop

Audience Postsecondary, Secondary

Session G-48**Hampton****Every Batman Needs a Robin. You Need a Champion**

Batman doesn't have any super powers. He's just a smart guy with the right tools who knows the right people. Being known as a hard worker and good at your job might not be enough to get you to your next step. You'll likely need a sponsor. This session takes you beyond a mentor and networking to the necessary championing of your work needed to gain the recognition and opportunity you seek. Even though Batman lacks superpowers he still brings talent to the table. Learn how to determine what you can offer your champion so you are a dynamic duo.

Presenters *Meghan Cooley*, Director of Recruitment Communications, Augustana College
Drew Eder, Counselor, Highland Park High School
Carin Smith, Regional Director of Admissions - Chicago Officer, Lawrence University

Audience Postsecondary, Secondary

Session G-49**Lakeshore Ballroom****Promoting Positivity Through Digital Identities**

While there is no shortage of entertaining social media platforms, students that excel throughout the student lifecycle and beyond have a digital presence that puts their best foot forward. Join seasoned admissions counselors and social media experts for an illuminating glimpse into how a student's digital identity may factor into the admissions process and the significance of empowering students to create a positive, digital identity. With eye-opening statistics about social media use, an interactive quiz, prizes, and a special guest appearance, you will emerge better understanding how to effectively engage students using technology.

Moderator *Keating Sherry*, Director of Outreach, ZeeMee

Presenters *Maurice Wilkins*, Director of Outreach, ZeeMee
Jill Sangl, Regional Director of Admission – Upper Midwest, Texas Christian University

Audience Postsecondary, Secondary

Session G-50
Marlborough

Understanding Recruitment in Rural Illinois

Understanding your market is an essential part of recruiting students for undergraduate admission. Rural markets are no exception. Coming from small towns in Illinois ourselves, we have key insights into this subject which we are passionate about. Small town students often have big dreams, but do not think those dreams can become a reality. We believe it is our job to help make college accessible to them.

Moderator *Clair Casper, Admission Counselor, University of Illinois Springfield*

Presenters *Kyra MacKenzie, Admission Counselor, University of Illinois at Urbana-Champaign*
Clair Casper, Admission Counselor, University of Illinois at Springfield
Alexander McWhirt, Admission Counselor, McKendree University

Audience Postsecondary, Secondary

Session G-51
Stanford

Transparency in the Admission Process

When applying to schools students often want to know their chances of being admitted. However, answering that question as an admissions officer is rarely as easy as it sounds, and students often do not get the straightforward answer they want. This session will discuss the tension that can exist between having a transparent admissions process, while at the same time valuing a holistic and individual approach when reviewing applications.

Moderator *Charles Murphy, Associate Director of Undergraduate Admission, University of Illinois at Urbana-Champaign*

Presenters *Tracy Beckley, Chicago Regional Recruiter, Kalamazoo College*
Asia Mitchell, Director of Undergraduate Admissions, The School of the Art Institute of Chicago

Audience Postsecondary, Secondary

Thursday, May 5
Evening Activities

4:30 pm – 5:30 pm

Inclusion, Access and Success Resource Fair – Trafalgar

4:30 pm – 5:30 pm

Project Reach Donations Accepted – Atrium

5:30 pm – 6:15 pm

Conference Reception – Grand Ballroom

6:15 pm – 8:15 pm

Dinner – Grand Ballroom

8:30 pm – Midnight

Entertainment – Abricot Ballroom

On Thursday evening, walk the red carpet to fun and dancing with our DJ. There will also be a Photo Booth so bring your friends to take some memorable pictures. Don't miss this opportunity to connect with friends and show your hidden talents.



Friday, May 6, 2016

Morning Activities

- 8:00 am – 9:00 am **Coffee & Tea – Atrium**
- 9:00 am – 10:00 am **H Session – Grand Ballroom I, II**
- 10:15 am – 11:15 am **Endnote Panel – Grand Ballroom I, II**
- 11:30 am – 12:30 pm **Brunch and Closing Session – Grand Ballroom III, IV, V**



H Session

Session H-52
Grand Ballroom I & II

9:00 am – 10:00 am (Friday, May 6)

Prior-Prior

The Federal Government announced students and families the opportunity to use tax data from the prior-prior tax year to complete the FAFSA. Students and families could be presented with complete admission and financial aid decision earlier in the admission cycle, which could alter the traditional timeline for college application. Will this new policy assist or hurt students in the college process? Attendees will learn more about the change, and how to assist families in the financial aid process.

Moderator *Dan Gin*, College and Career Counselor, Niles West High School

Presenters *Jerry Cebrynski*, Associate Vice President for Financial Aid, Lake Forest College
Robert Murray, Dean of Enrollment Management, Illinois Wesleyan University
Maureen Amos, Director of Financial Aid, Northeastern Illinois University
Abel Montoya, Director of Outreach Operations, Illinois Student Assistance Commission

Audience Postsecondary, Secondary

Endnote

Grand Ballroom I & II

10:15 am – 11:15 am (Friday, May 6)

The Endnote Session you do not want to miss! Do you wonder about the future of college costs, state funding, access for all Illinois students, or how decisions are made in Springfield? The Be Extraordinary endnote session will address accomplishments, challenges, and the future of higher education in Illinois with three of Illinois' rising leaders.

Three State Representatives will participate in a panel discussion and answer your questions. Representative Kelly Burke (D-36) uses her extensive background in law and higher education as chair of the Higher Education Committee. Representatives Tom Demmer (R-90) and Will Guzzardi (D-39) are two of the youngest members serving in the Illinois House of Representatives. Together they cofounded the Illinois Future Caucus. Both serve on education committees and are committed to finding legislative solutions to issues facing Illinois' millennial generation.

Presenters *Kelly Burke*, State Representative (D-36th District), Illinois House of Representatives
Tom Demmer, State Representative (R-90th District), Illinois House of Representatives
Will Guzzardi, State Representative (D-39th District), Illinois House of Representatives

Audience Postsecondary, Secondary

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July 6–8, 2016 or July 11–13, 2016 • 9:00 a.m.–3:30 p.m.

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For more information about College Counseling 101, including how to earn graduate credit from Elmhurst College, contact:

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IACAC Welcomes NACAC Board Member Dr. Kim Chaffer Schroeder

Dr. Kim Chaffer Schroeder, co-founder and owner of AGS College Planning LLC, was elected to the 2013–2014 Board of Directors of NACAC in Toronto. A member of NACAC since 2000, Chaffer Schroeder has an extensive admission background, working in the admission office at a state flagship institution, a private liberal arts college and in a law school setting before opening her own firm in 2015. Through AGS College Planning, Chaffer Schroeder works with students, families and school districts to

assist in the transition from high school to postsecondary. In addition, she serves as a college counseling partner for Assumption High School and as an evaluation specialist for the IDEA Data Center, funded by the U.S. Department of Education’s Office of Special Education Programs.

She formerly served as associate dean of admission at Transylvania University, as assistant director of admission at the University of Cincinnati, College of Law and as an admission counselor at the University of Kentucky.

Chaffer Schroeder has a long history of service to the profession. She was elected in 2011 as coordinator of the NACAC Presidents Council and in 2009 as president of the Kentucky Association for College Admission Counseling, one of NACAC’s 23 affiliates.

Dr. Chaffer Schroeder holds a BA from the University of Kentucky in Economics and Political Science, a Master’s in Public Administration from the Martin School of Public Policy and Administration and a doctor of philosophy in Higher Education from the University of Kentucky.

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"Dutch" Reagan, '32

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2016 Conference Exhibitors (as of 4/6/2016)

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Andrew Ferguson

773.348.8914

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www.academicapproach.com

Academic Approach is an organization of educators, experts in the college-readiness space with a passion for raising student achievement on college-entrance exams, such as the ACT and SAT.

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Illinois Student Assistance Commission

Abel Montoya

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The Illinois Student Assistance Commission provides free assistance to students and families with the financial aid process, professional development training, and statewide initiatives to high schools across the state.

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2016 IACAC Conference Evaluation

We want you to Be Extraordinary during the 2016 IACAC Conference without having to worry about writing evaluations while you are here! In an effort to be environmentally and budget conscious, all evaluations for individual sessions and the full conference will be emailed to you within a few days following the conclusion of the conference.

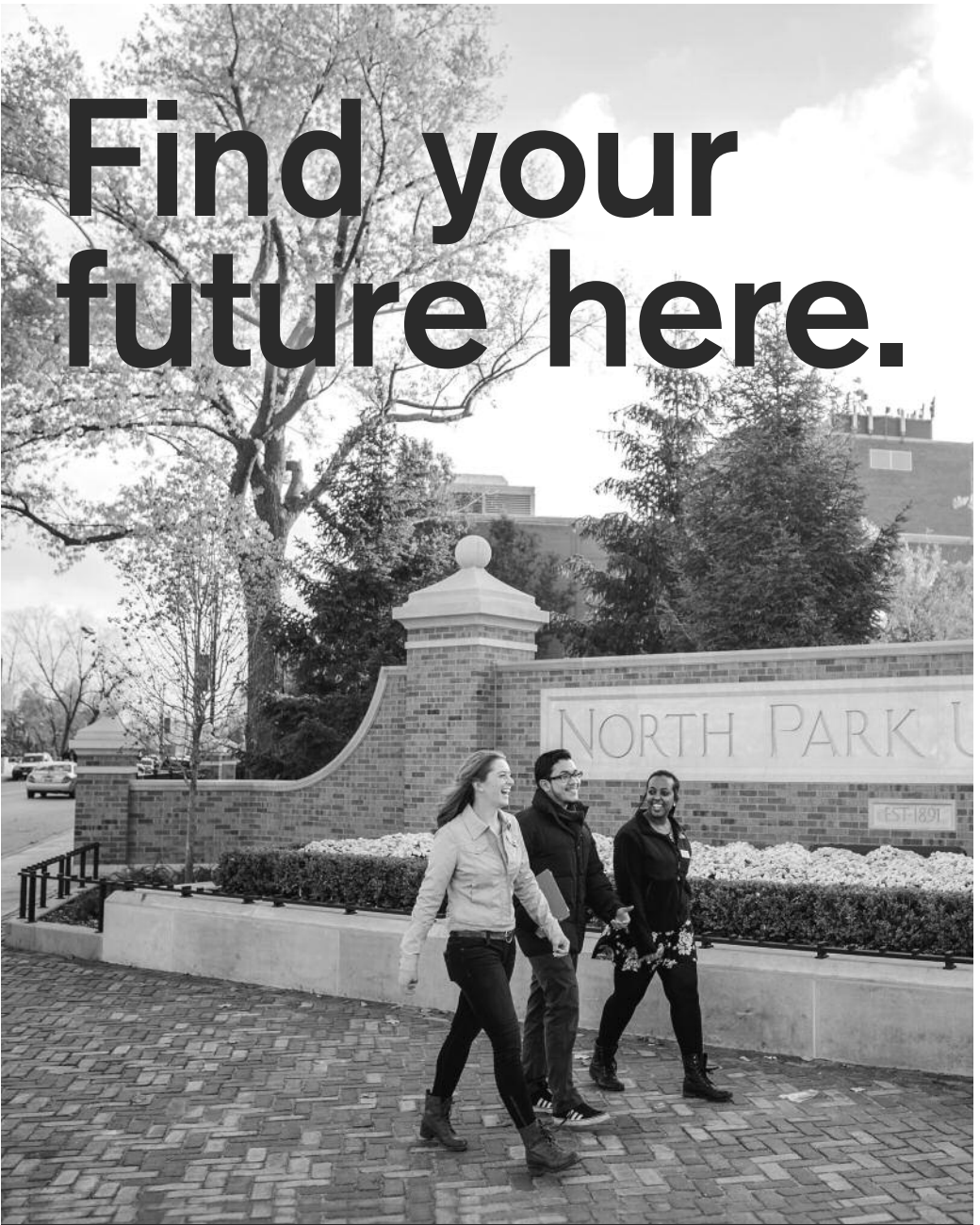
Make sure you keep notes on the things that really stood out to you (positive and negative) for any portion of the conference and include those comments on your evaluation. The feedback you provide is very valuable for the planning of future conferences.

Most importantly...don't forget...any evaluations received by 5:00 PM on Friday, May 13, 2016 will be entered to win a fabulous raffle prize!

Thank you in advance for your participation!

2016 Evaluations Committee

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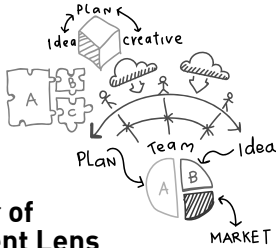
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Sharing the Dream

May 18, 2016
University of St. Francis

NACAC Critical Components

May 23-26, 2016
Pittsburgh, PA

Young Men's Conference – Motivate Me

May 21, 2016
Loyola University Chicago

Executive Board Transition Meeting

June 2, 2016
Big Ten Conference Building

Camp College

July 12-15, 2016
University of Illinois at Springfield, Illinois Wesleyan University, Illinois State University

Summer Institute (Includes high school counselors!)

July 20-22, 2016
DePaul University

NACAC Guiding the Way to Inclusion

July 22-25, 2016
New Orleans, LA

Middle Management Institute

June 14-15, 2016
Butler University

Plane O'Fun

June 26-July 1, 2016
New England

Articulation Unplugged

September 12, 2016
Illinois State University

Chicago National College Fair

October 1, 2016
McCormick Place (New Location)

NACAC National Conference

September 22-24, 2016
Columbus, Ohio

Annual Conference

April 26-28, 2017
Westin Chicago Northwest, Itasca

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Michelle Rogers - Saint Louis University

Event Coordinator

Donna Epton - IACAC

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Ryan Downey - Southern Illinois University
Edwardsville
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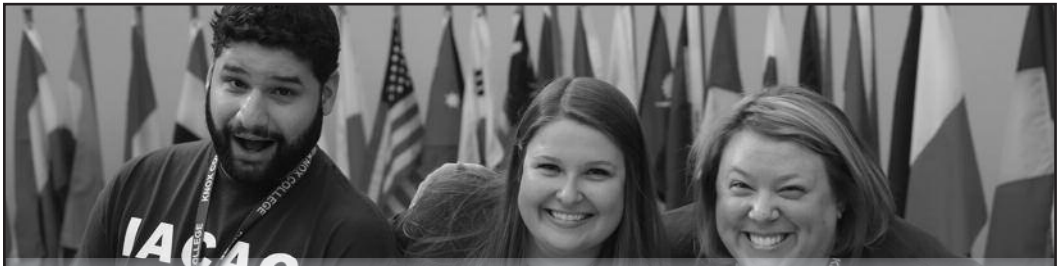
Tara Brewer - Michigan Technological University
Sarah Murnane - College of St. Benedict and
St. John's University
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Laura Schutt - Butler University
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Tellers

Carol Lee Barry - Independent Counselor
Heather Brock - Saint Louis University
Ellen Rostker - Rochelle Zell Jewish High School



IACAC's Summer Institute is heading back to Chicago for 2016.

DePaul University is hosting this annual three-day event, which offers an essential experience to new high school counselors and college admission counselors by providing knowledge, tools, and resources to support in the successful transition to the profession. Summer Institute participants will have a chance to attend multiple workshop-style breakout sessions about the college admission process, featuring relevant topics ranging from career development, financial aid, recruiting, networking, and everything in between. It will also offer opportunities to meet new peers and learn from those who are eager to share their wealth of experience.

The program is from July 20-22 at DePaul University, and will feature professional development opportunities for both high school counselors and college admission professionals. Registration includes on-campus accommodations for two nights, all meals, and materials. For more information and to register, go to: <http://www.iacac.org/si>.

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Carlene Klaas - DePaul University

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Sparkle Hunt - Westinghouse College Prep
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Elisabeth Pilhofer, DePaul University
Ben Wetherbee, Lake Forest Academy

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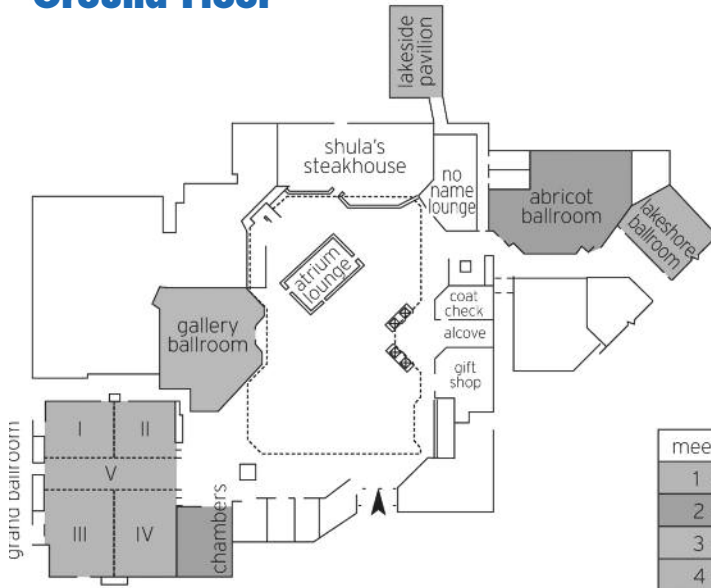
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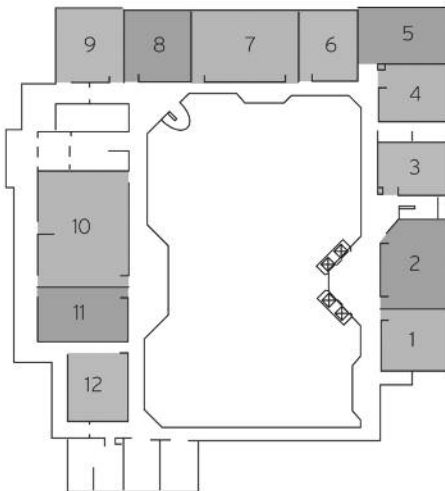
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