



IACAC Executive Board Meeting
Friday, January 20th, 2017
Augustana College – Lombard Office

Board Members Present: Michelle Rogers, Roberto Suarez, Todd Burrell, Kathy Major, Chrissy Grotzke, Courtney Wallace, Sarah Daugherty, Linda Haffner, Nate Bargar, Amy Belstra, Jill Diaz, Traci Flowers, Mike Ford, Allegra Giulietti-Schmitt, Brian Hodges, Megan O'Rourke, Eric Ruiz, Emily Schubert, Jamie Simon, Stephanie Szczepanski, Kim Wiley

Board Members Not Present:

Guests: Angie Cooksy, Kara Dollaske, Mike Espinoza, Sarah Goldman, Kato Gupta, Erin Hoover, Steve Landgraf, Scott Lilly, Mike Melinder, Dan Miller, Julie Nelson, Rosa Reiber, Natalie Rubino, Jen Sloan, Kenya Taylor, Paul Welsh

Call to Order/Introductions: *(M. Rogers)* Meeting called to order at 10:03am.
Welcome by Courtney Wallace, Augustana College.

Approval of November Board Meeting Minutes

S. Szczepanski motioned to approve the November board meeting minutes. J. Diaz seconded.

Discussion

Motion carried.

Treasurer's Report *(K. Major)*

	2017	2016
Checking Account	\$325,205.88	\$348,173.55
Investment Account	\$183,729.37	\$160,483.23
Total Net Worth	\$597,932.32	\$597,486.51

Fiscal Year to Date report on balance sheet shows \$577,800 in total assets, up from \$538,280 last year. Much of this is income. Net income is \$86,214, mostly from program fees. Last year at this time, we were down \$1500 in income.

Committees have done a good job of following budgets this year.

Still need budget proposals from a couple committees. Please have them in by next week.

Finance Committee Meeting will be Feb 3. Budget proposal will be prepared for board review at the March meeting.

Informed committees of their Media Communications/Betadec charges and where they are with their budget.

Other Cash Available listed under Miscellaneous Accounts is for Transfer Summit. Next year it will be for the Bus of Fun.

Membership Report: *(M. Melinder)*

2017	1484 members
2016	1375 members
2015	1340 members

Membership is up 109 (8%) over last year, up 144 (11%) over 2 years ago. Up 100 college members, down 10 high school members. Credit goes to committee for calling campaign, which was immensely successful. We still need people to make more calls.

Four Betadec emails were crafted which generated a strong push in Membership. Articulation attendees will receive a "Join IACAC" email to help increase numbers on the Secondary side.

Chief Delegate Report: *(S. Szczepanski)*

1. We have started to collect data for the overall strategic plan report. Please make sure committees are referencing one of the five goals within their committee reports and listing specific things they do to meet those goals.

2. NACAC has reached out to Stephanie about the financial aid motion we submitted. Stephanie thanked all the delegates for helping provide confidential examples. They are working with NASFAA to find a clearer way to provide financial aid packages. GO IACAC.

3. Money.com has reached out to Stephanie to talk about the motion we submitted. Stephanie will inform the Board when she is able to talk to that reporter and when the article comes out.

President-Elect Report: *(R. Suarez)*

Conference Committee Timeline: (since Nov.)

November 17, 2016 (Program Committee Meeting)

January 6, 2017 (On-site/Program Committee Meeting)

February 16, 2017 (Conference Planning Meeting)

April 26 – 28, 2017 (Conference)

Work in progress/upcoming activities:

- Finalized program sessions (63 out of 97 accepted): Did not have enough room to accept all the session proposals. Connecting overflow with other IACAC events.
- Finalizing conference speaker(s): Dr. Michael Sorrell, Mike Frerichs, & Dr. Joyce Brown
 - Dr. Cornel West is unavailable now, due to a schedule change. Opening speaker will be Dr. Michael Sorrell of Paul Quinn College in TX, an HBCU that once faced closing. He will speak about handling your calling, and his story connects with the theme of Beyond Limits: Unleashing Opportunities. Mike Frerichs, the State Treasurer of IL and a first generation college graduate, will discuss state finances and FA during the luncheon. Dr. Joyce Brown of Chicago Public Schools will be endnote speaker.
- Beginning to market conference with mailings and electronic communication: Targeting high school counselors, specifically areas with low numbers. College side will receive targeted message, too. (Flyers might be different.)
- Collaborating with each conference committee to begin finalizing conference plans: Appreciation to conference committee members.

Renovations in the Westin are looking nice. All new conference registration area this year to the left of the entrance.

Past-President Report: *(T. Burrell)*

Credentials: Great meeting yesterday with a wide variety of IACAC experience. Not many changes in the by-laws this year since we have had so many in recent years. In March, Scholarship and Transfer Advisory Committees will propose to become standing committees instead of Ad-Hoc. We will write this into the by-laws, and if approved by the Board, we will release this information to the membership. (By-laws do not require committees to remain an Ad-Hoc for full 3 years. Allowed to submit proposal to become a standing committee at any time.)

Also reviewed membership questions on the independent counselor process and form compared to what NACAC uses. Will bring changes to the March meeting.

No major changes in the updates to the Leadership Manual. We will list the 3-yr chair rotation and the phrase 'must be an IACAC member' in each committee section.

The proposed by-law changes will need to be complete by March in order to receive IACAC Executive Board approval at the March 14 meeting. We are required to share the by-law changes at least 2 weeks prior to the Membership meeting at the Annual Conference on April 27, but our goal is to share them a month ahead of time.

Nominating: Responsibilities for 2016-2017

1. Development of Candidate Slate
 - President-Elect (post-secondary)
 - Treasurer-Elect
 - Delegate Director (post-secondary)
 - Delegate Director (post-secondary)
 - Council Team Director (secondary)
 - Council Team Director (post-secondary)
2. Patricia A. Kosowski Award
 - Selection of Recipient

Committee received 52 nominations, which is much more than previous years. We will communicate with all those nominated and slated by Jan 31. We will need candidate statements by Feb 10 to work with Media Communications and invite them to the March 14 meeting, where they will attend a one-hour introductory meeting covering the next steps at Conference. The Board will approve the slate at the meeting, and we will announce the slate to the Membership on March 27 (four weeks prior to Annual Membership meeting.)

Past Presidents: Next meeting will be an informal gathering at Fenwick High School on Feb 22 from 10am – 2pm. Michelle and Roberto will give updates. Past Presidents Dinner will take place at the Annual Conference.

President's Report: (*M. Rogers*)

Past President's role is very involved, sincerely appreciate Todd's help. IACAC pins shared with everyone. Please wear them in Springfield.

National College Fair: we received a check for \$15,734 from NACAC. That is IACAC's revenue from NCF. Thank you to all the Tri Chairs and volunteers.

NACAC call for Board of Directors Candidates. If anyone meets criteria, please apply. If anyone knows of someone who meets criteria, please recommend him or her.

Conference Organizational Structure: Roberto and Michelle started looking at the necessary changes/developments for the Conference changes:

1. Branding Techniques
2. Considering a pre-LDI 'Conference LDI,' maybe ½ day before the LDI. Roberto and Michelle will work with the new President Elect to transition to the new conference structure. We have people in mind for some of the key positions and may make recommendations. (People who have been very involved in the last 10 years or so.)
3. Adjusted current visual layout of the structure because not all positions associated with Conference were listed.
4. We are identifying people to aid in the transition to all parts of the state.

Thank you Todd for organizing Past Presidents meeting. IACAC is very fortunate to have involvement of Past Presidents.

Nominations, great job this year. Please give us ideas for awards. Liaisons, go to committee chairs and ask for suggestions. What is their involvement with IACAC and why do they deserve award?

Professional Liaison Committee has made some changes as we know of it for the past few years. Kim Wiley has done a great job developing it the way it was intended. Previously, it had been one person along with the Presidents reaching out to organizations. Kim is utilizing more of our members and has more closely identified purposeful outreach. Watch for them as they become more visible and active.

March meeting is at Sacred Heart-Griffin High School, 10am – 2pm.
1200 West Washington
Springfield, IL 62702
March 14, 2017

Reception for legislators after the meeting, since they will be in session. It is a great opportunity for all of us who have a commitment to the state to attend. Next day, March 15, is Advocacy Day in Springfield.

Committees: If you have any questions at all regarding your committee budget, please ask. Some of you have maxed either your Media Comm or your entire budget. Liaisons, fill out reports and mention your recommendation for the next liaison of that committee.

Unfinished Business:

Insurance Update (*M. Rogers*)

The insurance coverage (voted on by board) has started. Thank you to Linda for all the necessary work for this. Verified Volunteers program requires all of our contracted employees to have a background check, and they have been notified.

Background Check Update (*M. Rogers*)

We have done all the paperwork necessary for this. Brian Hodges and Sparkle Hunt have accepted the challenge to manage the background check process. We will have a training next week with Verified Volunteers on how the process works. Any program with students will require members to give name, email address, etc.

New Business:

Must to May – Government Relations Committee (J. Sloan, S. Landgraf, P. Welsh)

IACAC Government Relations Committee Proposal

January 20, 2017

Steve Landgraf, Michigan State University

Jen Sloan, Cornell College

Paul Welsh, Fenton High School

According to state law, the SAT “must be placed in the student’s permanent record and must be entered on the student’s transcript” ([105 ILCS 5/2-3.64a-5](#)). This requirement was discussed at the Nov. 2016 GRC meeting, and the GRC unanimously agreed that this requirement is not in the best interest of students and should be brought to the Executive Board’s attention.

At the January 2015 Executive Board meeting, Paul Welsh (GRC chair) and Bill Morrison (past GRC chair) gained Board approval for GRC to endorse legislation, *“that clearly falls within one of our legislative priorities.”* However, it was decided that certain actions would require Executive Board approval: *“If the IACAC GRC is looking to endorse a bill that is in very new territory for IACAC – or would pull IACAC in a new direction – then IACAC GRC will seek Executive Board input and direction before moving forward. If the IACAC GRC wanted to pursue endorsement of a bill that might not be clearly in the best interest of all of our members, that is something that needs to be discussed with the Board.”*

We seek Exec Board approval to go forward with efforts to change Illinois School Code by introducing legislation. The simplest option is to introduce or endorse a bill to change the word “must” to “may”.

We also seek to educate members on how to legally implement this requirement in the best interests of students.

Rationale for “Must to May” Bill

Improve postsecondary access: More than 900 postsecondary institutions have made high stakes tests an *optional* factor in admissions, and many have seen significant increases in applications from underrepresented groups. Given the strong correlation between an applicant’s test score and his/her family income, allowing students the option not to include standardized testing allows for greater equity amongst Illinois students in the admission pool *by ensuring that a student’s family income is not a determining factor in their admission decision.*

Protect student liberty: Federal law *establishes* that a transcript document belongs to a student and is maintained by a school or school district. Students and families have the right to review and correct any inaccuracies on a transcript. Given the stakes associated with tests for college admission, allowing students and families the option to include or exclude test scores from the transcript retains the spirit of student document ownership established by federal and state law.

Local control: School districts in Illinois reflect their distinct and individual communities. While including test scores on a transcript might make sense for some districts and students (particularly when inclusion alleviates an economic barrier), including them does not work in the best interest of other students and districts. *Local* educators who work with students and families directly are in the best position to advise applicants how make this determination.

Alleviate anxiety: Research has consistently demonstrates the adverse impact that “high stakes” testing has on students. By requiring a test score to appear on an official transcript, the state contributes to an increasing culture of test anxiety. College-going students are automatically incentivized to do their best on these tests for the purposes of admissions and scholarships. *If students are encouraged to take an admission test but are not required to include their scores on academic transcripts, the anxiety around the test itself is reduced, which can increase scores for many students.* Students not planning to attend college will also benefit from test results that might encourage them to rethink their postsecondary plans. Including scores on an academic transcript will not provide greater incentive for students to do well.

GRC Summary (presented by J. Sloan, S. Landgraf): A law has always existed requiring high schools to list a test score on transcripts, although many Illinois schools do not list it. The recent test change to SAT in IL has brought this into light again. Currently, the listing of test scores is not enforced. The GRC would like Exec Board approval and guidance as they work to change the wording of “must” to “may” in legislation. Beyond changing the law, the GRC would like to educate our members if the listing of test scores will be enforced in the future. To prepare, the GRC was in touch with ISBE, Mike

Rose (NACAC GRC), and Senator Morrison (IL). Other ACAC groups, like Michigan, have worked with legislators to pass changes such as this. Unanimous GRC committee opinion that the government cannot force test scores to be listed on transcripts. An option of only listing the score on a final transcript might exist. The wording is still vague at this point. Parents and students are able to opt-out, although it is a written process and each test score must be itemized.

Executive Board Responses:

- Listing scores on the transcripts could remove the test-optional application choice.
- If the test score is listed on the transcript, it should only be for college admission purposes (not on permanent record) and for colleges to provide access to students.
- High schools can share through Parchment, Naviance, etc., but they must choose a specific setting when designing transcripts that will input the test score.
- No official date required, so listing the score on only the final transcript is allowed. No opt-out form provided by the state, creating a form/fact sheet for more info.
- High schools need to be informed of this update; some might need help in adding the score to their transcript.
- IL students who qualify for free/reduced lunch will be offered 4 free sendings of their SAT score, unlike ACT.
- Advise students not to opt-out. Opting out might keep students from receiving information from colleges.
- Test-optional colleges most likely delete test scores without looking at them if they are sent.
- Suggestion to send all test scores (not just the best,) since colleges look for ways to include not exclude.
- Suggestion for IACAC to partner with CollegeBoard/SAT to combine efforts in direct outreach to counseling departments.

B. Hodges motioned for the Executive Board to give Government Relations Committee approval to go forward with efforts to change the Illinois School Code by introducing legislation. C. Grotzke seconded.

Discussion

Motion carried.

The GRC was asked for more information regarding proposed legislation requiring IL public universities to automatically admit the top 10% of the graduating class. Since this does not consider the test score, more on-campus support services might be required to help and retain students with lower scores. GRC will add this to their upcoming meeting agenda.

Committee Reports:

Admission Practices:

College Awareness and Preparation (CAP): Some members running in the Shamrock Shuffle 8K on April 2.

Conference: See President-Elect's report.

Credentials: See Past-President's report.

District Seminars: Online registration should be live shortly. Exec Board representation needed at all. Many non-members attend. Promoting IACAC at Rend Lake College and Monmouth College.

Finance: see Treasurer's Report

Government Relations: Please attend March 15 Advocacy Day. Send any needed legislature changes before Feb 10.

High School Counselor Professional Development Ad-hoc: Moving from ad hoc to official. Building a free database of online professional development opportunities for counselors and hope to tele-connect them to IACAC events.

Illinois College Fair:

Inclusion, Access, and Success (IAS): Sharing the Dream Conference – University of St. Francis on May 17; connected to NACAC site now for updated information

Media Communications:

Membership: See Membership Report

Mentorship: Scheduled social media plan for Mentorship Month. Possible social event on Advocacy Day.

Middle Management Institute: June 21-22 at College of DuPage.

National College Fair: Fall fair is Oct 14, same day as 100 Black Men Fair. Possible spring fair date coming.

Nominating: See Past-President's report

Professional Development Grants: First deadline is Jan 20, a dozen apps so far. 2nd deadline is Feb 15. Requests are not limited to IACAC and NACAC events. Email Chrissy Grotzke so her committee can review request.

Professional Liaison: Two committee chairs now (Kristen Doktor and Amy Thompson). Ten committee members.

Goals:

- Goal 1: Develop and maintain relationships with other organizations dealing with the educational/college process;
- Goal 2: Reach out to grad school counseling programs in Illinois to introduce and explain the benefits of being an IACAC member;
- Goal 3: With conference moving south in three years, we have to start making our move to publicize IACAC to people who do not know about the organization (specifically focusing on southern IL). Lunch and Learns at District Seminars;
- Goal 4: IACAC Conference sessions streaming (3-4 sessions available for purchase);
- Goal 5: Speaker's Bureau

Retirees (part of Membership): Retirement gathering on Jan 25, meeting in March, and a session at IACAC Conference.

Scholarship: Application is live and the deadline is Feb 7. Please encourage students to apply.

Strategic Plan Ad-hoc: Continue to refer to the Strategic Plan as reports are completed. We will review reports over the summer to confirm we are meeting goals. There will be a new process for the next Strategic Plan.

Summer Institute: Met in November. On-site meeting at U of IL on Jan 30. Call for 2018 proposals before June.

Summer Tours: (Presented by D. Miller and K. Gupta, accompanied by S. Lilly, N. Rubino, and K. Dollaske)

Committee brought forth discussion on the partnership between Summer Tours (ST) and Summer Institute (SI). In June 2016, a formal meeting of ST and SI occurred, and the Exec Board, ST, and SI agreed that in years that the Plane (and Micro Bus tour) ran, ST could leave directly from their chosen airport but in Bus Tour years, they would work together with SI. Therefore, 2017 is the Bus, 2018 is both the Plane and the Bus, and 2019 is Bus tour. It was agreed upon to gather statistics and information over a 3-year period, with the committee revisiting the conversation in January to discuss the summer events and give the Exec Board more context. They brought an update of reflections and will continue to monitor over the next three years.

Topics Discussed:

- History of HS/college collaboration and campus visits
- Intent to be geographically inclusive
- Committee and high school budgets
- Summer date options
- Agreed upon a 3-year approach to develop a plan to make a strong decision. Confirmation of the need to wait for 3-year data.
- IACAC is special because of the partnership between high school and college. Consider what is best for organization as a whole.
- Suggestion to start including the interaction between HS and college professionals at SI again.
- In closing, look at all the good work being done in this organization, with the intent of making things better. Thank you for these serious concerns and great updates. Any questions, go to your liaisons, Michelle, Todd, and Roberto. They are here to help and support you with your good work.

Transfer Advisory Ad-hoc: Transfer Summit Feb 17 at College of DuPage, 110 participants signed up already. \$40 for members, \$50 for non-members. Please promote.

C. Grotzke motioned to adjourn, N. Bargar seconded.

Motion carried.

Meeting adjourned at 1:26pm.

Respectfully submitted by Sarah Daugherty, IACAC Secretary.