



## 2018 – 2019 Annual Report

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## 2018 - 2019 EXECUTIVE BOARD

### **President**

Patrick Walsh  
Illinois State University

Mike Ford (One-Year Term)  
Woodlands Academy of the Sacred Heart

### **President-Elect**

Amy Thompson  
York Community High School

Tom Shorrock (One-Year Term\*)  
New Trier High School

### **Past President**

Roberto Suarez  
Homewood-Flossmoor High School

### **NACAC Delegate Directors - Postsecondary**

Eric Ruiz (One-Year Term)  
University of St. Francis

### **Treasurer**

Stephanie Szczepanski  
Saint Louis University

Ziggy Blackwell (Two-Year Term)  
Illinois College

### **Treasurer-Elect**

Erin Updegraff  
DePaul University

Carlene Klaas (Two-Year Term)  
DePaul University

Angie Cooksy (Three-Year Term)  
Bradley University

### **Past Treasurer**

Christine Grotzke  
Michigan Technological University

### **Council Team Directors - Secondary**

Natalie Rubino (One-Year Term)  
Glenbard West High School

### **Secretary**

Renee Koziol  
Plainfield North High School

April Ponte (Two-Year Term)  
Oswego High School

### **NACAC Delegate Directors - Secondary**

Kim Wiley, Chief Delegate (One-Year Term)  
Deerfield High School

Dan Miller (Two-Year Term)  
Adlai E. Stevenson High School

Traci Flowers (One-Year Term)  
Loyola Academy

### **Council Team Director - Postsecondary**

Kenya Taylor (One-Year Term)  
The University of Arizona



# EXECUTIVE SUMMARY

It has been a pleasure to serve as your IACAC President this past year. What has made it so incredible is the opportunity to work alongside such dedicated and talented professionals who care deeply about our profession and the students we serve. I owe the IACAC staff, executive board, committee chairs and members a debt of gratitude for their support and allowing me the chance to learn, grow and lead in this role. While the organization continues to evolve, I feel confident we have leadership at all levels of experience, with different perspectives and backgrounds, to identify and overcome the challenges that will inevitably arise. Aligning our work with the strategic plan, remaining true to our mission and working together with an emphasis on ethical practice will continue to serve the organization and its members well.

This report provides a comprehensive review of the organization's work over the last year, complete with activities, how committees further the strategic plan and recommendations/considerations to inform future practice. This year there are a few areas of interest I would like to highlight in the event you do not read the report line by line. Enjoy!

- The IACAC Annual Conference took place May 1-3, 2019 in Normal, Illinois. This was the first time the Conference was located outside of the Chicagoland area in seventeen years. The 2019 Conference also marked the first year the new conference committee structure was fully implemented. Please see the Conference Report for additional details on an overwhelmingly successful event.
- The Leadership, Equity, Accountability & Diversity Program (LEAD) was developed and implemented with great success in 2018. The work of Ziggy Blackwell, Mayra Lagunas and Dave Marcial has been nothing short of extraordinary in creating and building L.E.A.D. Their collective passion, commitment to their values and dedication to providing an opportunity for professional, personal and career development for counselors of color in higher education is inspirational. I know they will continue to do great things and cannot wait to see the impact their work has on educating and shaping this organization and its members moving forward. The program was nominated for and will receive the NACAC Rising Star Program in Louisville in September.
- A formal search for the IACAC Communication Specialist was completed in March. The search committee recommended, and the Finance Committee approved the hiring of Erin Hoover as IACAC's Communication Specialist. More details can be found in the President's Report under the Media Communication.
- Following a recommendation from NACAC Treasurer Development Institute, our Event Coordinator and Communication Specialist roles were reviewed and did not meet the definition of an independent contractor. Both positions are now employees of IACAC.
- Financial Surplus Committee provided a final report on their 18 months of work at the January Executive Board meeting. Overwhelmingly, the committee found that IACAC members feel strongly that the surplus be reinvested into the organization. The Committee provided five recommendations that will be incorporated into the IACAC Fiscal Policy this year to provide processes and structure on spending down our surplus and better managing our funds.
- The report is timely given IACAC's total net worth increase by 12% (+\$75,000) to \$665,911 from 2017 and by 26 % over 2016. Over this past year, the percentage of our revenue used for Programs and Services dropped from 57% to 52%, falling short of the best practice for non-profits to allocate 65% funds to programs and services (see financial charts below).

# IACAC Annual Report FY18

Sulawski & Webb Certified Public Accountants: Independent Auditor's Report

June 1, 2016 – May 31, 2017

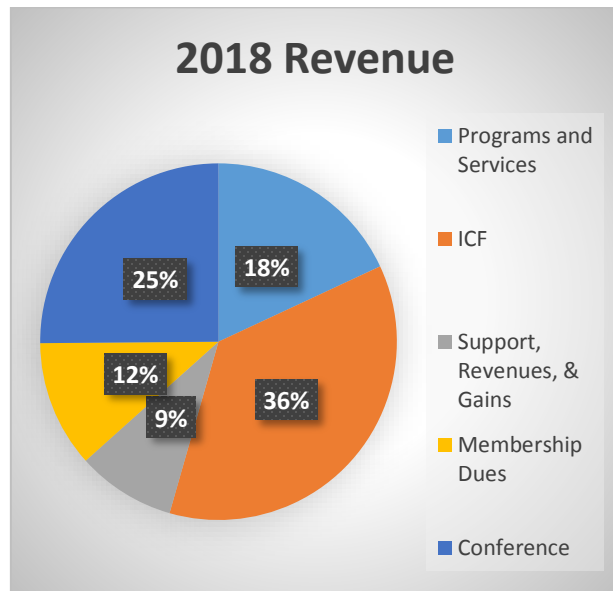
## Revenues

<b>Program Services</b>	<b>2018</b>
ICF Programs	\$240,878
Conference	\$166,453
NACAC Fair	\$15,516
Regional Programs	\$97,162
Advertising	\$4,437
Grants	\$2,500

## Support, Revenues, & Gains

Membership Dues	\$76,183
Contributions	\$26,026
Miscellaneous	\$5,984
Interests & Dividends	\$2,653
Unrealized Net Gains	\$24,548

**Total Revenues \$662,340**



## Expenses

<b>Program Services<sup>1</sup></b>	<b>2018</b>
Conferences & Meetings	\$304,763

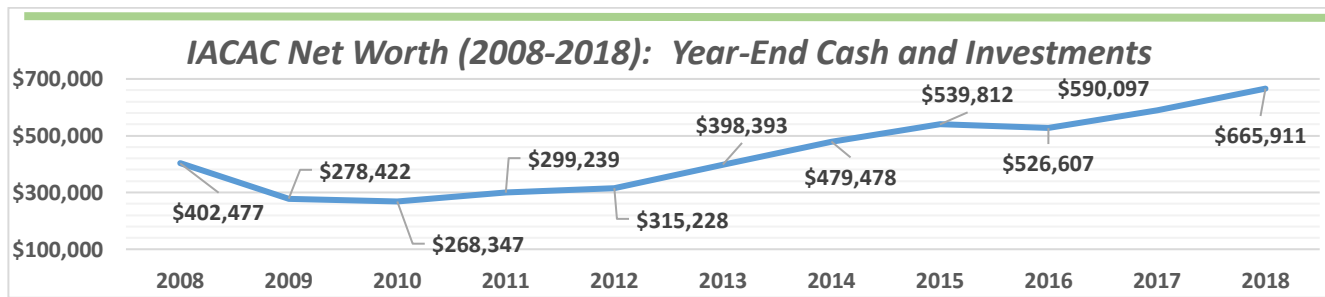
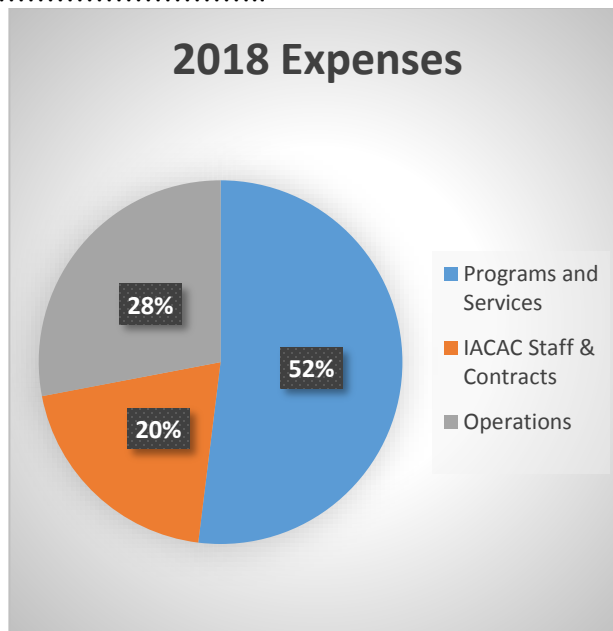
## IACAC Staff & Contracts

Contracted Services	\$71,138
Payroll	\$46,416

## Operations

Travel	\$76,955
Printing & Publications	\$18,533
Bank Charges	\$12,220
Awards & Gifts	\$23,721
Insurance	\$9,847
Accounting Fees	\$5,701
Supplies	\$4,635
Postage & Shipping	\$3,112
Telephone	\$2,817
Depreciation	\$117
Rental	\$1,026
Miscellaneous	\$5,525

**Total Expenses \$586,526**



<sup>1</sup> According to the Better Business Bureau (BBB) Wise Giving Alliance, nonprofits should spend at least 65% of its total expenses on program services. Through cutting costs and increasing revenue, IACAC has enhanced its allocation of funds to program services from 47.5% in 2011 to 57% in 2017 with a 5% decrease in 2018 to 52%.

# President's Report

Patrick Walsh

Illinois State University

## **Purpose**

The President shall preside at the Annual Membership Meeting, all other general membership meetings, and all Executive Board meetings. The President shall have overall supervision of the plans for any special membership meeting. The President, or an appointed Executive Board member appointed by the President, shall be the official representative of IACAC at meetings of other organizations or on occasions where representation has been required or deemed desirable. The President shall perform such other duties as provided for in the by-laws or as assigned by the Executive Board or the general membership and shall submit an annual report to the general membership at the Annual Membership Meeting. The President shall serve as a delegate to the NACAC Assembly in accordance with the NACAC by-laws.

## **Summary of Activities**

It was truly another busy and outstanding year with IACAC because of the leadership provided by executive board and committee chairs as well as the important contributions of our staff and committee members. It is your work that guides this organization and frames the future of our profession.

## **Ad Hoc Committees**

**High School Counselor Professional Development** Committee received approval by the executive board to become a standing committee at the March meeting. Over the past two years, HSCPD provided free professional development opportunities for counselors throughout the state increasing access and developing a strong network of professionals. The committee leveraged Zoom, our video conferencing tool, to deliver valuable professional development to counselors who do not have the flexibility to get out of the building. HSCPD hosted professional development seminars at # of locations including (list them).

**The Strategic Plan Committee** - After a complete overhaul and reimagining of the strategic plan in 2015, the committee reviewed the current plan and determined it aligned with the work and mission of the Association and very few updates were necessary. The committee did put the new strategic plan into a framework modeled after NACAC that makes it more visually appealing and easier to digest. All committees identify how their work connects to the Strategic Plan as part of their executive board and annual reports to ensure we are all working toward the same goals to build the future of IACAC.

**Financial Surplus Committee** provided a final report on their 18 months of work at the January Executive Board meeting. Overwhelmingly, the committee found that IACAC members feel strongly that the surplus be reinvested into the organization with priority given to professional development, student scholarships and support for our rural and urban counselors. Through a survey this past fall, IACAC members submitted nine proposals and the ad-hoc committee developed five more concepts to spend the surplus. The final report recommended the following:

1. Each fiscal year, the membership should receive a report of the "surplus" funds from the prior year with a plan on how the funds will be allocated
2. Considering our mission, there needs to be clarity around direct funding of students, particularly around scholarships.
3. The organization should aim for a balanced budget with modest excess once we have established a reasonable reserve for unforeseeable expenses
4. Clear definitions of "surplus" and "reserves"

5. Suggest this report be available to our membership and provide action steps moving forward from the Exec Committee at the Spring 2019 Annual Conference

The next step in this process is to incorporate the recommendations of the ad-hoc committee into the IACAC Fiscal Policy. The work of this ad-hoc committee has illustrated a need for more structure in our financial operations as well as standard definitions and increased communication with our membership. The soon to be most recent past treasurer and past-president, Stephanie and me, will work with our Finance Committee over the next nine months to thoroughly review the fiscal policy and make adjustments that align with the recommendations of the committee.

I want to personally thank the committee chairs, Drew Eder and David Bennett, and their committee members for their outstanding work. The report in its entirety is available on the IACAC Website.

**Technology Needs Committee** completed its work and provided a final report at the March Executive Board Meeting. The results from the membership survey on technology indicated the Association was meeting most of the needs of committees and members. There was a desire for more technology, including webinar and video conferencing technology, which we now have. What was apparent in the final report was the need to remain in tune with the growing and evolving technology available that could benefit our members and committees within their work. The committee made the following recommendations:

1. Conduct a survey every other year on usage, best practices, and interests of the membership as it relates to technology
2. Review website traffic to develop and update content strategy
3. Incorporate membership requests and data analytics to determine changes to the website and communication efforts of the Association on an annual basis
4. Add to the annual report a request for each committee to outline unmet needs of the committee and new ideas that would enhance committee work related to technology, communication, and web services

Thanks to Mike Ford and Sarah Goldman and their committee for their work. The report is available on the IACAC website.

The Strategic Plan Ad-hoc Committee is the only remaining ad-hoc committee.

### **Standing Committees**

**Admission Practices:** A very strange position this year as a role of the committee is enforcing the SPGP/CEPP. However, with the DOJ inquiry, the AP Committee followed NACAC's recommendation and focused on educating the membership on the CEPP as opposed to enforcement. Thank you to the AP Committee for reviewing IACAC's Statement of Practices and Courtesies. After discussion at the March Board meeting, the board followed the recommendation to remove the document from the IACAC site until it can be updated to be more relevant to our work.

**College Awareness and Preparation:** This was another successful year for CAP. Dominican University hosted Motivate Me with 55 students in attendance represent 31 high schools across the greater Chicagoland area. Motivate Me is scheduled for Saturday, June 1st at Dominican University. Camp College, hosted by Southern Illinois University Edwardsville had 39 students from 23 high schools across the state, including 1 from Central Illinois and 5 from southern Illinois. CAP will continue efforts to gain more participation from central and southern Illinois students and would love to speak with counselors from these areas to encourage promotion of Camp College to their students. Camp College is at SIUC, Southeast Missouri State and McKendree University from July 9-12.

**District Seminars:** In March, IACAC offered nine district seminars including the resurrection of the East Central DS and the second year of the Chicago District Seminar. Participation held steady with nearly 400 attendees matching our numbers for the last two years. Thank you to all who coordinated and volunteered at this year's district seminars

**Our Delegates** once again made IACAC proud representing our membership at the NACAC Annual Conference and the General Assembly in Salt Lake City, Utah. Led by our Chief Delegate Kim Wiley, our Delegates took part in the election of NACAC Board members and voted to pass five motions on topics including, delaying the new membership model until 2021, modifying the process for AP Complaints, reviewing self-reported test scores, and the creation of a commission on testing. Illinois proposed a motion through our Chief Delegate to review the language used by colleges when requesting final transcripts and consider establishing an appropriate timeline for these requests. The motion passed! Great job to our delegates for their work all year long.

**Our Government Relations committee** had a very active year with productive visits to the statehouse and Capitol Hill. On Thursday, February 21, members of the GRC and IACAC met in Springfield for our annual IL Advocacy Day. This year was the first time in recent memory that Advocacy Day was separate from the March Executive Board meeting, ensuring both houses of the ILGA were in session. Over twenty IACAC members participated completing 34 in-person meetings or packets drop-offs with legislative priorities centered on school counselor ratios, funding for public higher education, support of the RISE Act, and more. Attendance for the program was strong, but I hope to see more representation from our Association next year. Advocacy Day 2020 is planned for February 20th.

Our three GRC chairs, presidential team, and two other IACAC members traveled to Washington D.C. to advocate for our students and our profession at the federal level on Monday, March 4. Seven IACAC members visited the Hill to meet with legislative aids for our Illinois Congressional delegation. The group participated in 11 meetings and several drop-offs asserting IACAC's and NACAC's positions on matters like school counselor ratios, expanded higher education access for DREAMERS, re-authorization to the Higher Education Act, and much more.

Thank you to Jen Sloan, Joe Freeman, and Evan Wilson for their outstanding work.

**Illinois College Fair Committee** changed from one to three co-chairs, aligning its structure to that of all other standing committees. The co-chairs and their committee worked hard this year with assistance from IACAC Executive Assistant Linda Haffner on registration. Thank you to Betsy Stevens, Eric Ruiz and Sylvia Hernandez for taking on the ICF chairs role and your committee for their assistance. After much discussion with the Executive Board on the utility of Articulation Unplugged, the decision was made to retain his program and continue to assess the value of the college fair component from the professional school counselor and college perspective this year. Finally, I'm pleased to announce that our Strive Scan Contract was renewed for an additional three years.

**Inclusion, Access, and Success** is completing another very busy and productive year. The Sharing the Dream Conference is set for May 15th at Northern Illinois University. This marks the five-year anniversary of this signature program educating professionals on working with and supporting undocumented students. Work continues on the LGBTQ Guide working with the LGBTQ Special Interest Group and IAS Committee. In June, the executive board approved funding for the development of the Leadership, Equity, Accountability and Diversity or LEAD Program. The LEAD Program is a one-year professional development program providing personal and professional growth for counselors of color interested in building a career within higher education. Participants gain professional development experience in the areas of direct job experience, indirect job experience, self-persuasion, self-care, and goal setting. Participants also network with other professionals of color in enrollment management positions. The inaugural class of twelve participants will complete the program in June 2019.



**Media Communication** continues to evolve to meet the growing needs of IACAC. This year saw a smooth transition from the Director of Digital Communication to a Communication Specialist. Thank you to Dan Saavedra and Erin Hoover for working together on this transition along with the chairs, Jill Diaz and Sarah Daugherty. Erin stepped in last year in June on a one-year contract to serve as Communication Specialist. A search for this part-time position was completed in March after posting the position through IACAC and NACAC. The search committee of Stephanie Szczepanski, Linda Haffner and Patrick Walsh reviewed applications and completed interviews with interested candidates. The search committee recommended, and the Finance Committee approved the hiring of Erin Hoover as IACAC's Communication Specialist. I appreciate the creative work that Erin and the MC Committee have accomplished and look forward to what's in store in the future

**Professional Grants:** For the 2018-2019 fiscal year, the Professional Development Grants Committee has already awarded over 42 grants for an approximate total of \$17,000. This does not include the 20 plus grants for a total of \$10,000 donated by the University of Illinois.

**Professional Connections:** continues to develop and strengthen relationships with organizations, programs and educational professionals throughout the state. The committee started the Counselor Challenge for IACAC, performed outreach to graduate school counseling programs, attended state articulations to promote Conference, presented at the East Central and Southern District Seminars, managed the Speaker's Bureau and serve as table hosts at Conference. The committee expands the reach of IACAC throughout the state and strives to establish new partnerships and maintain good partnerships with ISCA, CPS and other organizations that share our mission. Professional Connections has been wonderful in promoting and helping to make this a successful conference.

**Retirees, Thank You!** You are always ready to step up and help with volunteering for events when we need it most!

**Mentorship** continues to promote opportunities for IACAC members to support and develop relationships with one another through their mentorship match program that builds an engaging and fun culture and community within the Association. I was able to participate in three of the Mentorship Meetups this year and truly appreciate the chance to connect with our members. I would encourage all of you to consider being a mentor or mentee and participating mentorship meetups taking place across the state. Mentorship hosted #IACACREADS discussing Michelle Obama's book *Becoming* on March 8th. NACAC tweeted the photo and gave a shout out for IACAC bringing #NACACREADS to life.

**Middle Management Institute** will take place on June 26 & 27 at North Central College in Naperville, Illinois. There are only 35 spaces available so register soon to take part in this professional development opportunity that will providing enrollment management strategies, networking and leadership development.

**National College Fair:** will be located at McCormick Place - Lakeside Center on Saturday, October 5, 2019 from 11am – 3 pm. The change in venue inside McCormick Place should result in a better experience for colleges and students.

The Performing and Visual Arts College Fair will take place at the UIC Forum on Thursday, October 24, 2019 from 7 pm – 9 pm

The NCF Committee is working with NACAC on organizing a spring 2020 National College Fair in suburban Chicago. The executive board voted at the March meeting to move forward with this opportunity. More details to follow.

The **Scholarship Committee** continues to offer ten \$1,000 scholarships to deserving students to provide financial support to continue their education. The Scholarship Committee received over 340 applications from 137 schools. Thank you to the chairs for coordinating this review process and the committee members who participated!

**Summer Institute:** This past year Summer Institute was hosted at Illinois Wesleyan University. There were 34 participants including 30 college admission professionals and 4 professional school counselors. The University of St. Francis will host Summer Institute 2019 from July 24 to July 26.

**Summer Tours:** This past summer IACAC had over forty high school counselors participate in our Micro Bus Tour and forty participate in the Plane O' Fun Tour. The Micro Bus visited five colleges and universities in Wisconsin and two in Illinois. The Plane Tour visited ten colleges and universities in Tennessee, Mississippi, Alabama and Georgia.

**Transfer Advisory:** The Transfer Advisory Committee hosted their 4th annual Transfer Summit in February at Moraine Valley. They had another great year with approximately 200 participants from multiple schools with a majority who were non-IACAC members. The Summit addressed issues not only affecting transfer admission, but also advising and other related topics in service to transfer students. The committee also hosted a breakfast on April 16th before the Illinois Transfer Coordinator meeting to expand membership in IACAC and bring more transfer voices to the table.

### **Recommendations for the Future**

Continue to meet weekly as a Presidential Team to stay informed on the work of the organization and discuss new ideas and concerns brought to the Board.

Develop and implement yearly evaluations for all employees of IACAC to assist with development, growth and goal setting for each position. This will assist in determining the needs of each position and how the position collaborates with the members of IACAC.

Thorough review of the fiscal policy to remove and update practices to better reflect our policies and practices with an eye toward transparency and efficiency. Develop guidelines defining IACAC's reserve funds, net worth and surplus. Define a structure of how surplus funds are managed.

Add an agenda item at each Board Meeting to consider proposals for spending the surplus and reinvesting in the programs and services of IACAC

# Executive Board Motion Log 2018-2019

Renee Koziol  
Secretary  
Hinsdale Central High School

On June 15, 2018 at Carmel Catholic High School, the Executive Board:

1. Called the meeting to order at 10:08 a.m. (P. Walsh).
2. Motioned to approve the March board meeting minutes (C. Grotzke, M. Ford). Motion carried.
3. Motioned to request \$5,000 from IACAC to support the IAS LEAD initiative starting in September (Z. Blackwell, M. Ford).
4. Motioned to start a partnership with Zoom at the base level (\$1,800/year) for 20 users with a room capacity at 100 people for one year, (C. Grotzke, E. Updegraff).
5. Motioned to use the NACAC grant for funding public high school counselor to attend the NACAC National Conference, (S. Szczepanski, E. Ruiz).
6. Motioned to adjourn the meeting (C. Grotzke, N. Rubino). Motion carried. Meeting adjourned at 1:46 p.m.

On September 17, 2018 at Illinois State University, the Executive Board:

1. Called the meeting to order at 2:06 p.m. (P. Walsh).
2. Motioned to approve the June board meeting minutes (N. Rubino, E. Ruiz). Motion carried.
3. Motioned to adjourn the meeting (A. Thompson, K. Wiley). Motion carried. Meeting adjourned at 4:02 p.m.

On November 9, 2018 at Oakton Community College, the Executive Board:

1. Called the meeting to order at 10:14 a.m. (P. Walsh).
2. Motioned to approve the September board meeting minutes (S. Szczepanski, M. Ford). Motion carried.
3. Motioned to adjourn the meeting (A. Cooksy, K. Taylor). Motion carried. Meeting adjourned at 1:46 p.m.

On January 18, 2019 at University of St. Francis, the Executive Board:

1. Called the meeting to order at 10:14 a.m. (P. Walsh).
2. Motioned to approve the November board meeting minutes (D. Miller, M. Ford). Motion carried.
3. Motioned to adjourn the meeting (K. Wiley, T. Flowers). Motion carried. Meeting adjourned at 1:54 p.m.

On March 15, 2019 at DePaul University, the Executive Board:

1. Called the meeting to order at 10:15 a.m. (P. Walsh).
2. Motioned to approve the January board meeting minutes (A. Thompson, S. Szczepanski). Motion carried.
3. Motioned to add a Spring National College Fair starting in Spring 2020 for three years and collect data and assess its effectiveness (C. Grotzke, D. Miller). Motion carried.
4. Motioned to accept the slate of candidates for the 2019–2020 IACAC Executive Board (R. Suarez, R. Koziol). Motion carried.
5. Motioned for the board to approve the fiscal policy with the changes presented, (S. Szczepanski, A. Cooksy). Motion Carried.
6. Motioned to approve the budget as presented for consideration at the annual conference membership meeting, (S. Szczepanski, D. Miller). Unofficial vote passed.
7. Motioned to approve the HSCPD committee to an IACAC standing committee from ad-hoc committee (A. Thompson, N. Rubino). Motion carried.

8. Motioned to approve additional funds to purchase t-shirts for the HSCPD committee (R. Suarez, N. Rubino). Motion carried.
9. Motioned to remove the Statement of Practices and Courtesies from the IACAC website (R. Suarez, N. Rubino). Friendly amendment to remove it from the membership directory print version (S. Szczepanski, R. Suarez, N. Rubino). Motion carried.
10. Motioned to adjourn the meeting (E. Ruiz, A. Ponte). Motion carried. Meeting adjourned at 2:06 p.m.

On May 2, 2019 at the Marriott Hotel and Conference Center in Bloomington, IL, the IACAC Membership:

1. Called the meeting to order at 8:32 a.m. (P. Walsh).
2. Motioned to adopt agenda and special rules for meeting (J. Parr, E. Ruiz). Motion carried.
3. Motioned to approve the 2018 annual membership meeting minutes (C. Grotzke, K. Wiley). Motion carried.
4. Motioned to adopt the 2019-2020 proposed budget, (S. Szczepanski, E. Updegraff). Motion carried.
5. Motioned to amend the IACAC By-Laws by changing all references to the Statement of Principles of Good Practice (SPGP) to the Code of Ethics and Professional Practices (CEPP). (R. Suarez, A. Borst). Motion carried.
6. Motioned to amend Article V. Council Teams and Committees. Section 2. Standing Committees. H. Illinois College Fair Committee: The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall. The Illinois College Fair Coordinator shall be the chairperson and the committee shall include the Treasurer-Elect (R. Suarez, B. Bellito). Motion carried.
7. Motioned to amend Article V. Council Teams and Committees. Section 2. Standing Committees to add letter H and move subsequent standing committees one letter forward to maintain alphabetical order: H. High School Counselor Professional Development (HSCPD) Committee – The purpose of the High School Counselor Professional Development (HSCPD) Committee is to provide free professional development opportunities for counselors and college counselors throughout the state. This committee shall work to increase access and develop a network of professionals throughout the state by using video conferencing as an alternate to attending in person. (R. Suarez, D. Eurales). Motion carried.
8. Motioned to amend the IACAC By-Laws by changing all references to “he/she” to “they” and “his/hers” to “their”. (R. Suarez, D. Eder). Motion carried.
9. Motioned to recess until Friday, May 3, 2019 at 12:15 p.m., at which time the remaining business of the meeting will be concluded (T. Shorrock, M. O’Rourke). Motion carried.
10. Reconvened meeting Friday, May 3, 2019 at 12:15 a.m. (P. Walsh).
11. Motioned to adjourn the meeting (S. Wochner, J. Sloan). Motion carried. Meeting adjourned at 12:36 p.m.

# IACAC STAFF

## Executive Assistant

Linda Haffner

### Purpose

Support the Executive Board, Committee chairs and membership. Conduct the business of IACAC and to administer its office in accordance with policies and procedures established by the Executive Board and the general membership.

### Summary of Activities

#### Membership

- Maintained the IACAC membership database.
- Prepared monthly and annual Membership Reports.
- Produced, along with Sherry Hall, the 2018-19 Membership Directory
- Supplied lists/databases to support the Association activities.

#### Financial

- Maintained IACAC checking account and Money Market account, paid all bills and processed all deposits.
- Maintained Quickbooks of financial records.
- Prepared monthly and annual Treasurer's Reports.
- Prepared End-of-Year and other financial reports as needed by officers.
- Prepared budgeting spreadsheets and worked with the Finance Committee.
- Submitted financial records to accountant for review and tax filing.
- Prepared 1099s, as needed.
- Worked with insurance agency regarding coverage needs.
- Acted as the Registered Agent for the Association and prepared annual corporate report.

#### Conference

- Maintained conference registration database.
- Produced nametags for all registrants.
- Prepared various reports for conference committee chairs.
- Assisted in the preparation of the registration packets.
- Assisted in on-site registration process.
- Prepared voting materials.
- Will produce final financial and registration reports.

#### Scholarship

- Respond to questions via email and phone regarding requirements and deadlines
- Send checks and congratulatory letters to recipients after conference

#### Other Committees

- Produced the College Admission Update.
- Participated in the Annual Conference Committee and Credentials Committee.
- Help approve and maintain background checks for CAP committee.
- Handled IRCF registration. Worked with chairs to transition from the IRCF Coordinator. Worked with IRCF site coordinators to provide registration lists and answer questions as needed

#### Office

- Responded to IACAC telephone, email and web site inquiries.
- Maintained IACAC's post office box and responded to mail inquiries.
- Produced correspondence to support above activities.
- Attended Executive Board meetings and other meetings, as needed.

## **Event Coordinator**

Donna Epton

### **IACAC Property in Committee's Possession**

Conference Materials at my home office. Most of the conference supplies are stored in the IACAC storage facility.

### **Committee Purpose / Role**

When the position was created about 20 years ago, the original role of the event coordinator was to research sites and negotiate contracts at properties for future IACAC Annual Conferences. The position has greatly expanded over the years so now the event coordinator works with the current president-elect in developing the annual conference budget and all aspects of the conference. In addition, the event coordinator works very closely with the conference liaisons, executive assistant and conference committee chairs regarding the entire conference planning. The event coordinator assists all three presidents with a myriad of tasks related to the conference and provides historical perspective of previous conferences. Throughout the conference planning, the event coordinator is a liaison between the president-elect, conference committee chairs, conference liaisons and the conference hotel. Due to the conference committee restructure, the position is evolving as some tasks are being transitioned to others to lighten the load for the Event Coordinator while maintaining the quality of the conference.

### **Summary of Activities**

Along with the work that has been done by the event coordinator annually, the 2018-2019 year has brought additional work due to the location of the conference in Normal, IL. Despite the challenges for planning and throughout the conference, from the attendee evaluations, it appears to have been very successful. As mentioned above, there was a delegation of the tasks to other IACAC volunteers for 2019 which will continue in the future.

The board has approved the conference to be outside the Chicago area every four years beginning with 2019. For the next 3 years, the Westin Chicago Northwest in Itasca will be the conference location on the following dates.

April 22 -24, 2020

April 21 -23, 2021

April 27 - 29, 2022

### **Strategic Plan Accomplishments**

- Continue to serve our membership and others seeking professional development with quality programs such as the Annual Conference.
- Nurture current members and encourage new membership by providing outstanding professional development and networking opportunities via the Annual Conference.
- Provide relevant conference sessions that seek to cultivate the leadership skills of our membership and respond to future trends and issues.
- Continually evaluate all aspects of the annual conference to determine if it provides the best professional development for all members and non-members throughout the State of Illinois.

### **Recommendations for the Future**

It is important for the association to plan a number of years in advance for conference sites in order to acquire the best dates and prices. A continuing relationship with one property is very advantageous in keeping cost increases to a minimum in the future. As there were considerable issues with the location for the 2019 conference, other venues throughout the State of IL should be considered for the 2023 conference. It is very helpful to have the consistency of an ongoing event coordinator to develop relationships with a property, become familiar with contracts and help the president-elect understand how to implement a successful conference. As an appointed position, rather than elected one, this position can be more effectively accomplished.

## **Communication Specialist**

Erin Hoover

### **Summary of Activities**

- Facilitate communications and project management on communications initiatives and projects within IACAC standing and conference committees
- Create and send e-mails on behalf of IACAC, including publication and dissemination of a regular newsletter/blog
- Perform routine IACAC website maintenance, inventory, and updates, including overseeing the Google Groups/Drive, managing the IACAC Listserv, and assisting Media Communications with the IACAC Listserv Terms of Use
- Oversee social media for the organization (Facebook, Twitter, Instagram, Snapchat, etc.)
- Create, review and update online forms on the IACAC website
- Create and maintain content/branding guide for IACAC. Train incoming committee chairs and executive board members on communication and the content/branding guide
- Serve as part of the Media Communications team, working closely with the MC Chairs to assess communication priorities including the annual communication flow plan
- Attend all executive board meetings, Media Communications Committee meetings and other IACAC committee meetings upon request
- Assist committees in creating/facilitating webinars through Zoom
- Cross train with the IACAC Executive Assistant on necessary functions related to the position
- Manage the Summer Programs directory, the college fair update subscription emails, event registrations (along with the Executive Assistant) and Jotform/Knack
- Other duties as assigned – see Media Communications report for additional information

# COMMITTEE REPORTS

## Admission Practices

### Chair(s)

Name	Institution	Email
Kevin Coy	Homewood Flossmoor High School	<a href="mailto:kcoy@hf233.org">kcoy@hf233.org</a>
Jenn Paar Gross	University of Denver	<a href="mailto:Jennifer.Paar@du.edu">Jennifer.Paar@du.edu</a>
Andy Borst	University of Illinois at Urbana/Champaign	<a href="mailto:Ajb168@illinois.edu">Ajb168@illinois.edu</a>

### Committee Purpose / Role

1. Meet on a periodic basis to discuss ethical issues that have been brought to our attention pertinent to the Statement of Principles of Good Practice/CEPP.
2. Educate members about the ethical standards governing the admission profession and the importance of compliance with mandatory and best admission practices.
3. Through communication and collaboration, serve as the primary resource for secondary and postsecondary admission professionals in the state of Illinois to confidentially report on or inquire about ethical admission practices.

### Summary of Activities

The AP Committee restructured the committee, increasing committee total to seven. This includes the IACAC appointed Board Liaison.

The 2018-2019 IACAC AP Committee met in the fall to outline work and goals; we consulted, as needed, throughout the year.

Review of the Statement of Practices and Courtesies/CEPP, presented findings to the IACAC Board.

Provided education to members on the SPGP/CEPP that was adopted by the general assembly fall 2018 NACAC in Boston, MA.

- \* Presented Case Studies at Summer Institute
- \* Presented at IACAC Annual Conference

The AP Committee Chairs participated in 6 NACAC AP Committee affiliate teleconferences.

Because of the current DOJ investigation, there were not many complaints, but more "unknowns" to help clarify amongst the members. We fielded a handful of member questions to determine if there were violations to report to NACAC.

### Strategic Plan Accomplishments

Through its membership, the AP Committee gathered diverse perspectives in considering and resolving concerns and violations of the SPGP. In addition, we collaborated with the NACAC AP Chair/Committee and our other affiliates to insure that our interpretations of the SPGP were consistent.

### Recommendations for the Future

Committee members will present at the Summer Institute 2019.



We will replace any members as necessary; no member is rotating off this year. We will add the board liaison as a member, if they are not already on the committee.

A third chair-elect will be recommended to the current president. Continued review of the Statement of Practices and Courtesies

Consensus is to review with the IRCF Committee; collaboration with IACAC delegates for proposed CEPP changes.

**Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

The biggest need is to expand the size of our committee or to choose new members as old ones roll off. After this upcoming year, every member will have served as committee chair.

**Committee Members**

Amy Belstra - Libertyville High School  
Sandie Gilbert - Ravinia College Counseling  
Carlene Klaas - DePaul University  
Shawn Wochner - Western Illinois University

## Annual Conference

### Chair

Name	Institution	Email
Amy Thompson	York Community High School	<a href="mailto:athompson@elmhurst205.org">athompson@elmhurst205.org</a>

### Committee Purpose / Role

The purpose of the annual conference committee is to plan a comprehensive professional development opportunity that provides members within the organization an opportunity for meaningful professional development and networking.

### Summary of Activities

IACAC hosted 598 attendees including 545 registrants, 21 exhibitors and 32 presenters/guests at the Bloomington-Normal Marriott Hotel and Conference Center in Normal, Illinois on May 1-3, 2019. The theme, IACAC IMPACT-Making THE Difference: Action, Advocacy and Excellence was the focus of the conference. Formal planning began in June 2018 involving 13 committees, 37 committee chairs and IACAC staff. The conference planning committee met on October 11, 2018 and February 11, 2019 at York Community High School to share ideas, collaborate and plan the work of their committees. A walk-through of the site was conducted during the September IACAC LDI and Exec Board meeting time. There was an additional site visit with key committee chairs (logistics, program, on-site) and the IACAC Event Planner on Monday, December 10<sup>th</sup> in order to iron out layout, technology, and other logistical issues. This was necessary due to the use of a new venue for our Central Illinois conference.

Even before formal committee planning began, the Professional Connections Committee developed a presentation, survey, and solicited leaders in PCC to attend each of the state articulation meetings in order to cultivate interest in the conference with counselors around the entire state. The survey was also delivered to solicit feedback from those who attended the presentations so that the Program Committee might know what topics would be of interest, especially for those who had never previously attended a conference. The work of the PCC continued as we promoted a “Local Counselor Day” and recognized attendees from all regions of the state during the Thursday luncheon of conference.

The Conference Planning Committee’s new recommended structure was fully implemented for this conference. All committee chairs embraced their roles, and much was learned about the roles of First Timers and Entertainment as they were set with one chairperson in each position. Going forward, the next conference chair will evaluate this feedback and likely make changes to the recommended structure to reflect that feedback. Ultimately, all seem to agree that single-chair roles are too difficult.

By the fall planning meeting, the Conference Committee Chairs agreed that having a conference app was likely not worth the cost. This decision came about after analyzing the use of the app for last year’s conference. A small percentage of attendees downloaded and used the app last year. In addition, because evaluations were to be done in the app, the feedback was not as robust. Knowing that this year’s conference would be on a tighter budget meant that the app also did not make fiscal sense. We received no negative feedback from attendees about missing the conference app.

The work of the committee chairs in adjusting to a new site with smaller rooms, fewer breakout spaces, and new hotel staff was virtually seamless. The Marriott staff worked well with our Event Planner and they were able to head off potential issues before they came to light during the conference. Final reports included the committee chair suggestions on implementing the new conference structure. Committee chairs shared what they were most excited about as well as their concerns. The evaluations confirmed an

overall positive experience for attendees. There were very few poor or fair ratings in terms of satisfaction with registration, conference duration, evening entertainment, value and the schedule. The only poor reviews came from the feedback on food quality and ability of the hotel staff to deliver the amount of food ordered for dinner on Thursday in a timely manner.

Though we brought in about \$1000 less than we spent, capacity for number of attendees was lower than our Chicagoland location. This was due to space constraints and was known ahead of time. The new conference location was also done to improve statewide participation and outreach and the IACAC leadership knew this may prevent making a profit. Though a balance between revenue and expenses would have been a more desirable outcome, IACAC is fiscally sound and in returning to central Illinois after a long hiatus, it's clear that with good work to promote the conference, we can indeed have great attendance. We will likely want to find a site for our next central Illinois Conference that can accommodate a larger crowd.

### **Strategic Plan Accomplishments**

The Annual Conference Committee worked diligently to further the goals of the IACAC Strategic Plan: Membership, Fiduciary Responsibility, Educational Opportunities, Outreach, Brand

The Committee sought to ensure a diverse set of needs were met for both members and non-members. Sessions and programming to serve high school, college, and related service organizations from vastly diverse settings and with wide ranging needs, was at the forefront of session selection for the Program committee. Sessions for those serving transfer populations, as well as traditional freshman students across all socioeconomic, racial, ethnic, sexual orientation and identity, and religious backgrounds were sought out. A session for members of ACCEPT (a collective and forum for NACAC members and/or those interested in having difficult conversations about equity in higher education access) and those interested in learning more about ACCEPT and having difficult conversations was a unique feature of this year's conference.

Accomplishments of Conference included offering session tracks to foster the growth and development of all membership types with specific emphasis on programming for rural counselors. The First Timers Committee welcomed new members to IACAC and supported them throughout their first conference by connecting them with mentors and providing various opportunities to engage. The Professional Connections Committee hosted tables to help connect counselors from regions that are typically not well represented at our annual conference.

Conference is the largest professional development event that IACAC provides. Sessions and featured speakers were strategically selected to expand the knowledgebase of our membership, encourage necessary conversations on some controversial topics and provide an environment for members to reflect, learn and grow.

Based on the feedback from this year's conference and that we met capacity well before the conference, it would be wise for an Ad Hoc Committee to be reviewing options for the 2023 Conference, which is scheduled to return to Central Illinois. In order to ensure there is adequate space to accommodate 700 or more attendees, the potential facilities should be located, and availability determined.

## **Committee Members**

### **Executive Team Members**

Amy Thompson, York Community High School  
Patrick Walsh, Illinois State University  
Roberto Suarez, Homewood-Flossmoor High School

### **Conference Event Coordinator**

Donna Epton, IACAC

### **Oversight Chairs**

Executive Team  
Stephanie Szczepanski, St. Louis University  
Erin Updegraff, DePaul University

Linda Haffner, IACAC Executive Assistant  
Erin Hoover, IACAC Communication Specialist

### **Branding Committee Chairs**

Jim Pierson, University College Dublin  
Christian Brown, Augustana College  
Sarah Daugherty, Bradley University

### **Program Chairs**

Kathryn Hankamp, St. Norbert College  
Gretchen Snape, Chicago Christian High School  
Chris Stevens, Lewis University

### **Committee Members**

Sanober Kanjee, Victoria Soto High School  
Melissa King, Lexington CUSD 7

Mary Kay Smith, Parkland College  
Lisa Steve, Olympia High School

### **First Timers Chair**

Scott Hilman

### **Committee Members**

Erica Aguilar, Eastern Illinois University  
Jessica Avila-Cuevas, University of Illinois at Urbana-Champaign  
Ziggy Blackwell, Illinois College  
Christian Brown, Augustana College  
Libby Burger, Missouri State University  
Kelsey Callahan, Loras College  
Amanda DeSimon, Northern Illinois University  
Laura Docherty, Fenwick High School  
Maureen Drown, Hinsdale Central High School  
Kelly Dutmers, Saint Viator High School  
Traci Flowers, Loyola Academy  
Sarah Goldman, Albion College  
Faith Haley, Rockford University  
Kathryn Hankamp, St. Norbert College  
Theresa Harris, Adtalem  
Brian Hodges, University of Illinois at Urbana-Champaign  
Steph Horgan, Northern Illinois University  
M. Faye Ikner, Purdue University Northwest  
Joel Johnson, University of Oregon  
Sanober Kanjee, Victoria Soto High School  
Carl Krause, Lake Zurich High School  
Steve Landgraf, Michigan State University  
Bridget LeMaire, Northern Illinois University

Tricia Lothschutz, University of Dayton  
Regiere Lovett, Southern Illinois University Edwardsville  
April Lynch, Syracuse University  
Cayla Maurer, Eastern Illinois University  
Daniel Miller, Adlai E Stevenson High School  
Tony Minestra, Loyola Academy  
Julie Nelson, Xavier University  
Jaime Newsom, IUPUI  
Robert Olivieri, University of Maryland  
Patrick Proctor, Resurrection University  
Rosa Reiber, Marquette University  
Nicole Rosenberg, Illinois Student Assistance Commission (ISAC)  
Natalie Rubino, Glenbard West High School  
Eric Ruiz, University of St. Francis  
Andrea Rusk, Mundelein High School  
Katie Russell, Southern Illinois University Edwardsville  
Brian Schutte, Parkland College  
Omar Solomon, Eastern Illinois University  
Kenya Taylor, The University of Arizona  
Mary Ward, Purdue University  
Brittany Wereminski, Northern Illinois University  
Carly Wesolowski, University of Illinois at Springfield  
Chelsea Woodard, Arizona State University  
Terence Young, Sacred Heart University

### **Entertainment Chair**

Alex Salas, Florida Atlantic University

### **Committee Members**

Erica Aguilar, Eastern Illinois University  
Margaret Jones, Columbia College Chicago

Meghan Kuhn, Cornell College  
Cristin Prince, Danville Area Community College

### **Logistics Chairs**

Donna Epton, IACAC Event Coordinator  
Joe Freeman, Beacon Academy  
Megan O'Rourke, Marquette University  
Courtney Wallace, Augustana College

### **Onsite Chairs**

Kara Dollaske, York Community High School  
Aston Karner, Illinois State University  
Mike Melinder, The University of Iowa

### **Registration and Hospitality Chairs**

Linda Haffner, IACAC Executive Assistant  
Kathy Major, Joliet Catholic Academy  
Luke Kerber, Aurora University

### **Committee Members**

Carol Lee Barry, Rutgers University New Brunswick  
Maddie Corder, Naperville Central High School  
Brigid Crawford, Northern Illinois University  
Denise Dalton, Lemont Township High School  
Amanda DeSimon, Northern Illinois University  
Laura Docherty, Fenwick High School  
Mike Dunker, Western Illinois University  
Drew Eder, Victor J. Andrew High School  
Grant Egan, Marquette University  
Rob Engleman, Hinsdale Central High School, Retired  
Sara Espinosa, Illinois Student Assistance Commission  
Carly Floyd, Illinois Wesleyan University  
Sarah Goldman, Albion College  
Sandy Gross, Glenbard West High School, Retired  
Doris Groves, Illinois State University  
Faith Haley, Rockford University  
Theresa Harris, Adtalem  
Karrin Hawkins, Normal Community High School  
Sylvia Hernandez, Michigan State University  
Scott Hillman, Central Michigan University  
Kathy Holmberg, Glenbard South High School, Retired  
M. Faye Ikner, Purdue University Northwest  
Margaret Jones, Columbia College Chicago  
Bernice Juettner, Schaumburg High School, Retired

### **Evaluations and Tellers Chairs**

Cindy Kasten, Hinsdale Central High School  
Allen Lentino, Northwestern University, Retired  
Shawn Wochner, Western Illinois University

### **Committee Members**

Kelli Allen, Iowa State University  
Audrey Barrientos, Western Illinois University  
Carol Lee Barry, Rutgers University-New Brunswick  
Amy Belstra, Libertyville High School  
Tara Brewer, Michigan Technological University  
Libby Burger, Missouri State University  
Pat Cannon, Highland Park High School, Retired  
Sarah Daugherty, Bradley University  
Laura Docherty, Fenwick High School  
Maureen Drown, Hinsdale Central High School  
Mike Dunker, Western Illinois University  
Heather Ecklund, Warren Township High School  
Drew Eder, Victor J. Andrew High School  
Sandie Gilbert, Highland Park High School, Retired  
Daniel Gin, Niles Township West High School  
Katy Gorsuch, Western Illinois University  
Jennifer Gross, University of Denver  
Beth Gulden, A.A. Stagg High School  
Jeremy Holmes, Southern Illinois University Carbondale  
Margaret Jones, Columbia College Chicago  
Gwen Kanelos, Concordia University Chicago  
George 'Kaz' Kazlusky, Hoffman Estates High School, Retired  
Carl Krause, Lake Zurich High School

### **Fundraising Chairs**

Sylvia Hernandez, Michigan State University  
Rachel O'Connell, Augustana College  
Annabelle Vinson, The University of Iowa

Prince Kwakye, University for Development Studies  
Allen Lentino, Northwestern University, Retired  
Evan Lorenz, University of Illinois at Urbana-Champaign  
Regiere Lovett, Southern Illinois University Edwardsville  
April Lynch, Syracuse University  
Heidi Mignonne, Columbia College Chicago  
Daniel Miller, Adlai E Stevenson High School  
Jaime Newsom, IUPUI  
Cristin Prince, Danville Area Community College  
Stacy Ramsey, Illinois State University  
Rejeannda Robinson, Concordia University  
Michelle Rogers, Saint Louis University  
Nicole Rosenberg, Illinois Student Assistance Commission  
Ellen Rostker, Rochelle Zell Jewish High School  
Michelle Rust, Southern Illinois University Carbondale  
Sue Sanders, Glenbard West High School, Retired  
Sheila Schechinger, University of Iowa  
Laura Schutt, Butler University  
Jeanette VonHaden, Marquette University  
Brittany Wereminski, Northern Illinois University  
Amy Wesley, Benet Academy  
Carly Wesolowski, University of Illinois at Springfield  
Theresa Wright, Benet Academy

Regiere Lovett, Southern Illinois University Edwardsville  
April Lynch, Syracuse University  
Cayla Maurer, Eastern Illinois University  
Daniel Miller, Adlai E. Stevenson High School  
Kate Moody, Barrington High School  
Kim Myers, Marist High School  
Julie Nelson, Xavier University  
Jaime Newsom, IUPUI  
Nicki Peterson, Marist High School  
Stacy Ramsey, Illinois State University  
Rosa Reiber, Marquette University  
Michelle Rogers, Saint Louis University  
Nicole Rosenberg, Illinois Student Assistance Commission (ISAC)  
Ellen Rostker, Rochelle Zell Jewish High School  
Natalie Rubino, Glenbard West High School  
Sheila Schechinger, University of Iowa  
Laura Schutt, Butler University  
Eileen Sears, Hinsdale Central High School  
Jennifer Sparrow, JSS College Counseling  
Stephanie Szczepanski, Saint Louis University  
Erin Updegraff, DePaul University  
Keegan White, Lawrence University

**Raffle Chairs**

Angie Cooksy, Bradley University  
Brad Kain, Homewood Flossmoor High School  
Chelsea Woodard, Arizona State University

**Committee Members**

Sarah Daugherty, Bradley University  
Beth Gulden, A.A. Stagg High School  
Karrin Hawkins, Normal Community High School  
Sandy Henert, Kent State University  
Sylvia Hernandez, Michigan State University  
Regiere Lovett, Southern Illinois University  
Edwardsville

Nicole Rosenberg, Illinois Student Assistance  
Commission  
Eileen Sears, Hinsdale Central High School  
Brittany Tierney, Eastern Illinois University  
Carly Wesolowski, University of Illinois at Springfield  
Josephine West, The Ohio State University  
Benita Wynn, Lincoln College

**Exhibitors, Advertisers, and Sponsors Chairs**

Mike Ford, Woodlands Academy  
Brian Hodges, University of Illinois, Urbana-Champaign  
Veronica McLaughlin, Drake University

**Project Reach Chairs**

Frank DuBois, Homewood Flossmoor High School & Lewis University, Retired  
Marsha Hubbuch, Riverside Brookfield High School, Retired  
Betsy Stevens, University of Pittsburgh

**Committee Members**

David Bennett, Legal Prep Charter Academy  
Christopher Chiakulas, Round Lake High School  
Branden Delk, Illinois State University  
Kasey Evans, Illinois Wesleyan University

Carly Floyd, Illinois Wesleyan University  
Greg King, Illinois Wesleyan University  
Courtney Klinedinst, Western Illinois University

## College Awareness & Preparation

### Chair(s)

Name	Institution	Email
Diana Mantey	University of Wisconsin-Parkside	<a href="mailto:mantey@uwp.edu">mantey@uwp.edu</a>
Joel A. Johnson	University of Oregon	<a href="mailto:johnson1@uoregon.edu">johnson1@uoregon.edu</a>

### IACAC Property in Committee's Possession

Motivate Me t-shirts, Camp College t-shirts, Camp College Padfolios, Camp College drawstring backpacks, assorted IACAC lanyards (blue & green), assorted college paraphernalia donated for giveaways at Motivate Me and Camp College, various supplies such as certificate paper, name tag holders, some toiletries (for Camp College), etc.

### Committee Purpose / Role

The mission of the College Awareness and Preparation (CAP) Committee is to provide the students and families of Illinois with practical, timely, and accurate information on the college process. The committee's work will focus on increasing awareness of college options and accessibility through early outreach, academic preparation, and firsthand knowledge of the college search, application, and enrollment processes. The CAP Committee will make service and outreach to underserved and underrepresented populations an emphasis of its work.

### Summary of Activities

#### CAP SCHOLARSHIPS

This year, CAP once again was able to provide two \$1,000 scholarships to a past Motivate Me and Camp College participant. The Motivate Me winner was Jared Brown from Marist High School in Chicago, Illinois. Jamari attended Motivate Me 2018 and will be enrolling at Ball State University in Muncie, Indiana. The Camp College winner was Maritza Renteria from Larkin High School in Elgin, Illinois. She participated in Camp College 2018 and will be enrolling at the University of Illinois at Urbana-Champaign in Champaign, Illinois.

#### MOTIVATE ME 2018

Motivate Me 2018 took place June 2, 2018. Dominican University in River Forest served as the host campus for a second straight year. Registration numbers:

118 students registered

3 incompletes

55 attended

6 cancellations

54 no show

About the attendees 55 attended

28 female, 27 male

29 different high schools (city & suburban, public & private)

College fair participants

31 colleges - in-state, out-of-state, public and private

Motivate Me 2018 was a success. Based on the evaluations, attendees considered the program and experience "Excellent". Dominican University once again was a great host and quite generous to the students as well as CAP. Reuben Burnley, Associate Director at Dominican and a CAP committee member was our on-site coordinator and truly "rolled out the red carpet" for Motivate Me and our students. He and Dominican University should be commended. We will be returning to Dominican for one final year in 2019 before identifying a new host for 2020. The area of improvement remains the high no-show rate. The no-show rate is baffling considering the amount of reminders and e-blast we do to students and parents over the last two weeks leading up to the event. We will continue to explore ways to decrease the no-show rate at future events.

## CAMP COLLEGE 2018

Camp College 2018 took place July 10–13, 2018 and was hosted at Southern Illinois University Edwardsville, Saint Louis University, and Blackburn College for a second straight year. This year we also added the University of Missouri - St. Louis as an additional college partner.

Application numbers 104 students applied  
37 incompletes  
61 complete/reviewed  
39 attended  
4 no show  
2 cancelled  
16 declined spot/unable to attend 30 waitlisted  
0 not invited

### About the attendees

39 attendees representing  
26 female, 13 male  
24 different high schools 20 different cities  
4 different ethnic/racial groups  
11 counties from across the state with 5 counties outside of Cook and it's immediate neighboring counties

### College fair participants

27 colleges - in-state, out-of-state, public and private. We partnered with the St. Louis Area Regional Representatives which help us draw a good number of schools from across Missouri.

### Evaluations

39 out of 39 attendees responded  
Camp College 2018 overall received positive feedback. Some key areas from the evaluation show that attendees enjoyed the overall "Camp College experience" as it was rated a 5 by 64% of attendees and a 4 by 33%. Communication before Camp College was rated 4 out of 4 by 85% of attendees. The length of program was rated "just right" by 59%, "too short" by 41% and "too long" by 0 attendees. This year's most meaningful sessions were the Essay Workshop (54%), College Fair (41%), Comparing Award Letters (41%), and Applying to Colleges (36%). Other highlights include: 69% of responders plan to apply to at least one of our college partners (SIUE, SLU, UMSL, and Blackburn). 95% of responders indicate after attending Camp College they feel "more prepared to be in college in a year."

Feedback about our volunteers continues to be overwhelmingly positive with 33 or more respondents indicating they strongly agreed that Camp College volunteers were welcoming, helpful, engaging, encouraging & supportive, informative, and available when needed. Among the non-academic related activities evening game activities, the talent show, and the awards dinner where the activities "enjoyed the most." 100% of respondents (39 out of 39) said that they would recommend Camp College to a friend.



## 2019 CAP PROGRAM PREPARATIONS

Motivate Me 2019 will return to Dominican University in River Forest, Illinois for its final year as host on Saturday, June 1, 2019. 57 students have registered to date.

Camp College 2019 will be held July 9 – 12, 2019. This year we have a new host campus, Southern Illinois University Carbondale, along with new campus partners in Southeast Missouri State University and McKendree University. Only 22 applications have been received thus far. This is lower than normal for this time of year. We still have one more week before our application deadline. We would like to see this number increase to 40 - 50 ideally. 30 - 35 is probably more realistic based on the slower than normal application flow this year.

### Counselor outreach

CAP partnered with the IACAC District Seminars this year and included promotional flyers in seminar folders. Additionally, a downloadable promotional flyer was included in all email blast for our 2019 programs.

### **Strategic Plan Accomplishments**

This year we introduced more coordinator positions with our committee. This help provide/promote some professional development and leadership training for our committee members. Ideally this will help train future committee chairs for both CAP and other IACAC committees (Goal 3).

CAP programs continue to target students and counselors across the state to provide educational resources and cross-state collaboration. We remain committed to increase our participation from key missing communities within our association and student programs - Chicago Public Schools, Central, and Southern Illinois students and counselors (Goals 3 & 4).

### **Recommendations for the Future**

Explore the possibility of a Central/Southern Illinois program or targeted programming to meet the needs of students in these regions. May incorporate outreach to students in rural communities as well (a missing population on college campuses).

As Illinois ACAC is the only Midwest regional affiliate still hosting a Camp College, partnership with nearby affiliates might be worth exploring as a means to expose students in surrounding states to Illinois colleges and universities partnering with Camp College (reverse student migration?).

Expand data collection and assimilation for all CAP programs.

Develop a communication plan for high school counselors in Illinois that may not currently be members of IACAC to expand our outreach to the students and families they serve.

Continue to expand the geographic diversity of Camp College. Improve alumni engagement and communication in both programs.

Find ways to engage more high school partners in the committee's work and overall support of CAP's programs.

### **Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

A CAP CRM would be helpful for better management of student data, incorporation into a marketing platform (like Mailchimp or similar resource), finance tracking, and overall generation of reports for CAP programs. This CRM could be built/homegrown (using a tool like ZOHO or Hubspot).

Access to a texting platform could benefit communication with students and parents.

Currently CAP programs are reliant on school counselors and IACAC membership to promote them and their benefits. A direct path to communicate with families across the state and bypass/not rely solely on school counselors could be beneficial to expanding our reach and impact.

### **Committee Members**

Christian Brown, Augustana College  
Reuben Burnley, Dominican University  
Amanda Bustamante, University of Chicago  
Antandra Campbell, Southern Illinois University  
Carbondale Angie Cooksy, Bradley University  
Mike Dessimoz, Illinois College Access Network  
Grant Egan, Marquette University  
Kathy Facenda, Sallie Mae  
Kathryne Gorsuch, Western Illinois University  
Keena Griffin, University of Illinois at Urbana-Champaign  
Brian Hodges, University of Illinois at Urbana-Champaign  
Kira Humphrey, Kennedy King College  
M. Faye Ikner, Purdue University Northwest  
Aimee Kackley, Ombudsman West High School

Evan Lorenz, University of Illinois at Urbana-Champaign  
Zoe Kudla-Polay, University of Illinois at Urbana-Champaign  
Sarah McLean, Northern Michigan University  
Dorletta Payton, Valley View School District  
Melissa Ramirez, Illinois State University  
Rishae Rucker, Southern Illinois University Carbondale  
Jill Sangl, Texas Christian University  
Christina Schroeder, North Central College  
Tony Torres, University of Illinois at Urbana-Champaign  
Julio Trujillo, MacMurray College  
Samantha Walden, Oswego High School  
Ashlei White, Southern Illinois University Edwardsville  
Terrance Young, Sacred Heart University

## Credentials

### Chair(s)

Name	Institution	Email
Roberto Suarez	Homewood-Flossmoor High School	<a href="mailto:rsuarez@hf233.org">rsuarez@hf233.org</a>

### Committee Purpose / Role

The Credentials Committee is comprised of IACAC members on both the secondary and post-secondary side whose main responsibility is to review the IACAC by-laws and make recommendation to the Executive Board. In addition, the committee reviews the by-laws to help maintain consistency with NACAC and any updates related to NACAC changes. This committee is charged with reviewing the Leadership Manual and make any changes to the document as needed. This committee meets once a year in January and has various follow up vial email and phone calls when needed.

### Summary of Activities

This committee corresponded via email during the fall and met on January 25, 2019 from 9 – 12pm at Homewood-Flossmoor High School. Each committee member reviewed information within the IACAC by-laws as well as the Leadership Manual. The committee reviewed the by-laws and checked with NACAC. The following four motions were developed and were approved by the membership on May 2, 2019.

#### Motion I: SPGP to CEPP

Amend the IACAC By-Laws by changing all references to the Statement of Principles of Good Practice (SPGP) to the Code of Ethics and Professional Practices (CEPP).

#### Motion II: Updating Illinois College Fair Committee

Amend Article V. Council Teams and Committees. Section 2. Standing Committees. H. Illinois College Fair Committee.

#### New Language:

##### H. Illinois College Fair Committee.

The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall. The Illinois College Fair Coordinator shall be the chairperson and the committee shall include the Treasurer-Elect.

Motion III: Adding HSCPD Committee and Reordering Standing Committees Amend Article V. Council Teams and Committees. Section 2. Standing Committees to add letter H and move subsequent standing committees one letter forward to maintain alphabetical order.

#### Motion IV: Inclusive Language

Amend the IACAC By-Laws by changing all references to “he/she” to “they” and “his/hers” to “their”.

### Strategic Plan Accomplishments

Continued to review membership categories and work toward the strategic plan of IACAC. In addition, worked on reviewing the Leadership manual to comply with any updates made over the past year. Finally, the committee addressed throughout the IACAC calendar year, any membership questions presented by various individuals. This was done in partnership with Linda Haffner.

## **Recommendations for the Future**

It is recommended to share the proposed changes in advance of the January meeting for the meeting to run smoothly. It is also recommended to appoint someone to take minutes during the Credentials meeting. It was very helpful to have all minutes captured when writing up motions to be proposed. I would also recommend to work with 1 or 2 individuals who have expertise with IACAC's by-laws and credentials when finalizing motions. I worked with Ellen Rostker and Kathy McSherry who were very helpful. Linda Haffner is also part of this committee and should be invited with other IACAC members.

## **Committee Members**

Angie Cooksy, Bradley University

Kevin Coy, Homewood-Flossmoor High School

Sarah Daugherty, Bradley University

Allegra Giuletti-Schmitt, Niles North High School

Chrissy Grotzke, Michigan Technological University

Linda Haffner, IACAC

Brian Hodges, University of Illinois at Urbana-Champaign

Jessica King, Bradley University

Kathy McSherry, retired from Eastern Illinois University

Julie Nelson, Xavier University

Megan O'Rourke, Marquette University

Jennifer Parr Gross, University of Denver

Michelle Rogers, Saint Louis University

Ellen Rostker, Rochelle Zell Jewish High School

Jennifer Sloan, University of Cincinnati

Courtney Wallace, Augustana College

Patrick Walsh, Illinois State University

Shawn Wochner, Western Illinois University

## District Seminars

### Chair(s)

Name	Institution	Email
Brad Kain	Homewood-Flossmoor High School	<a href="mailto:bkain@hf233.org">bkain@hf233.org</a>
Annette Braden	Norris City-Omaha-Enfield HS	<a href="mailto:abraden@ncoeschools.org">abraden@ncoeschools.org</a>
April Bauer	Bradley University	<a href="mailto:abauer@fsmail.bradley.edu">abauer@fsmail.bradley.edu</a>

### Committee Purpose / Role

The District Seminars Committee is responsible for creating, coordinating, and implementing IACAC District Seminars in Region 1 and Region 2. These seminars will address guidance and admission concerns for high schools, community colleges, four-year colleges and universities. Committee chairs provide support to onsite coordinators of each of the district seminars. Liaisons to the executive board.

### Summary of Activities

Track district seminar progress and aid in support with ideas, production of seminar timelines, and the seminars. Provide a timeline and report information to the executive board.

June: Submit committee report for Executive Board meeting.

August/September: Facilitate introductions of District Seminar site coordinators. Brainstorm session topics. Request District Seminar details such as committee names, institutions, titles, location, and dates. Provide Executive Board with updates.

October: Work on mailing list for non-IACAC members for each seminar.

November: Receive updates from district committees. Attend Executive Board meeting. Schedule and participate in committee conference call to review progress with sessions at each site.

December: Finalize session topics and descriptions. Receive seminar text and review. Provide Most Recent Active Past-President, President and President-Elect with updates. Submit final write to Director of Digital Communications and for postcards and website. Review and amend registration process.

January: Send save-the-date information to IACAC listserv/website. Review website information. Verify district seminar coordinators are prepared to send confirmations. Discuss Project Reach outreach with seminar chairs. Review membership outreach with seminar chairs. Discuss budgets and reimbursement plans with seminar chairs. Submit report for Executive Board meeting.

February: Registrations begin to arrive. Send registration lists to seminar chairs weekly or as requested. Send Project Reach reminders.

March: Registrations continue to arrive and continuation of updates for district chairs. Send final list for those who have requested registration shut off.

Continue correspondence with district chairs and participants for assistance. Consider evaluations and feedback from the committees. Attend (if possible) programs, request input from chairs about their respective seminars. Send Thank You letters to district seminar coordinators. Monitor registration. Submit report for Executive Board meeting.

April: Submit annual report. Wrap up any questions/concerns with seminar chairs. Plan a follow-up meeting with all the members at IACAC conference.

May: Submit newsletter article. Attend IACAC Annual Conference. Ongoing: Solicit committee members.

### **Strategic Plan Accomplishments**

This committee is involved in accomplishing every goal of the strategic plan. District seminars provide educational opportunities for professionals and bring awareness of IACAC and its mission by extending these programs to every district in the state, therefore (ideally) increasing membership and promoting the brand while operating at a lower cost than the revenue generated.

In addition, we have furthered the work of Goal 1 (membership) and Goal 4 (outreach) by increasing events throughout the state. We also continue to identify local leaders, on both the secondary and postsecondary side, to increase communication about the professional development offered through their own district seminar. The District Seminars program overall strengthens Goal 3 (Educational Opportunities) through the wonderful professional development sessions, campus tours and networking provided at each event throughout the state.

The resurrected East Central seminar was a success. Not a huge crowd, but fantastic programming. This event will surely grow under some driven, dedicated committee members. North Central program was also renewed. Southern District enjoyed a significant increase in attendance over the last 5 years. West Central was smaller this year, but plays a vital role in this area of the state.

Western seminar was a nice size and is prominent on great topics and sessions by providing the program free of charge for their guests. This seminar is completely handled by sponsors and overall is a win/win for the overall district seminar budget.

### **Recommendations for the Future**

We need to stay on track and continue the outreach to the seminar committee chairs/members throughout the year and play a vital role on keeping them informed and providing assistance in topics, available speakers and over message of strategic plan. The structure and organization this year by Dan and the chairs ran smooth.

In addition, we suggest continued heavy support of newer programs to ensure their ongoing success. Also, to possibly add a 4th chair to assist Brad in his region. That would provide 2 in each region.

### **Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

More thorough communication among districts regarding committee members in order to clean up committee member list.

### **Committee Members**

Will Barefield, DePaul University  
Kassie Daly, Western Illinois University – Quad Cities  
Kara Dollaske, York Community High School  
Frank DuBois, Retired, Homewood-Flossmoor High School & Lewis University  
Sarah Hartman, Parkland College  
Kathy Major, Joliet Catholic Academy

Laura Monteagudo, Northern Illinois University  
Tyler Olsen, Lewis University  
Lisa Steve, Olympia High School  
Elyse Rench, McKendree University  
Jon Tomaso, Dominican University  
Brittany Wereminski, Northern Illinois University

## Finance

### Chair

Name	Institution	Email
Stephanie Szczepanski	Saint Louis University	<a href="mailto:stephanie.szczepanski@slu.edu">stephanie.szczepanski@slu.edu</a>

### Committee Purpose / Role

The purpose of the Finance Committee is to review the Fiscal Policy of the association and to advise the Executive Board on policy changes that may need to be made. The committee is also in charge of discussing revenue generation, as well as the development of the IACAC annual budget that is brought to the membership at the annual conference each year.

### Summary of Activities

- We implemented a new conflict of interest form and have had all Executive Board members sign it.
- We sent out an RFP on the Communication Specialist position and hired a new employee.
- We adjusted our contract vs employee positions to be inline with the IRS. We now have 3 employees and one contract position.
- We updated the fiscal policy so that all reimbursements must be submitted online through the form. This form is also located under a membership only section. This is to protect the organization from fraudulent claims.
- We updated the fiscal policy so that there are no longer specific committees that must generate revenue.
- We updated the fiscal policy to increase the maximum reimbursement for travel to \$1200 to keep in line with NACAC.
- We also did some rewording of the fiscal policy. The most recent past President and most recent past treasurer work on doing an overhaul of the fiscal policy this summer in order to present it to the board in the fall.
- We passed a budget that although was in the red we believe is in the best interest of IACAC.

### Strategic Plan Accomplishments

Goal 1: Membership -- We supported efforts in our new budgets to add educational opportunities, new initiative and outreach in order to expand our reach to more non-Chicago counselors.

Goal 2: Fiduciary Responsibility -- We monitored the funds used by committees and the board as well as presented a budget that we believe was the best use of IACAC funds.

### Recommendations for the Future

Patrick and I will form a committee this summer to work on updating and completing an overhaul of the fiscal policy.

I would also recommend that the committee look into hiring a bookkeeper and finding a new firm to complete the audit.

### Committee Members

Christine Grotzke, Michigan Technological University  
Linda Haffner, Executive Assistant,(Non-Voting Member)  
Renee Koziol, Plainfield North High School (Non-Voting Member)

Roberto Suarez, Homewood-Flossmoor High School  
Amy Thompson, York Community High School  
Erin Updegraff, DePaul University  
Patrick Walsh, Illinois State University

## Government Relations

### Chair(s)

Name	Institution	Email
Joe Freeman	Beacon Academy	<a href="mailto:jfreeman@beaconacademychicago.org">jfreeman@beaconacademychicago.org</a>
Evan Wilson	Illinois College	<a href="mailto:evan.wilson@mail.ic.edu">evan.wilson@mail.ic.edu</a>
Jennifer Sloan	University of Cincinnati	<a href="mailto:jennifer.sloan@uc.edu">jennifer.sloan@uc.edu</a>

### IACAC Property in Committee's Possession

IACAC lapel pins

### Committee Purpose / Role

The purpose of the Government Relations Committee (GRC) is to inform IACAC members about pertinent public policy issues and legislation that affect our students, our institutions, and our profession. Furthermore, GRC is charged with influencing legislation and public policy to align with the mission of IACAC.

### Summary of Activities

#### IACAC Advocacy Day in Springfield, IL – February 2019

The IACAC Government Relations Committee hosted another strong Advocacy Day in Springfield on Thursday, February 21, 2019. The decision was made over the summer to separate Advocacy Day from the March Board meeting as many members had expressed challenge in being out of the office for two consecutive days. We knew this change might have an impact on attendance but are happy to report we had nearly 20 participants including nearly 10 first timers! (Overall historical numbers - 2018: 23, 2017: 20, 2016: 14, 2015: 25.)

Our group had close to 25 meetings along with many other packet drop offs. It was a great opportunity to further longstanding relationships - including meeting with Representative Kelly Burke to share data regarding the AIM High survey we circulated at her request and to touch base with members of the Higher Education Working Group - and, with so many new members (ours and legislators), to introduce our work and lay the foundation for collaboration in the future.

#### NACAC Advocacy Day in Washington, D.C. – March 2019

The IACAC President (Patrick Walsh), President-Elect (Amy Thompson), and GRC Chairs, as well as Donna Epton and Luis Alarcon represented Illinois at NACAC's Legislative Conference and Advocacy Day March 3-4, 2019. This year's NACAC Advocacy Day hosted over 150 representatives from various affiliates across the United States, making it one of the largest NACAC Hill Days ever. Our IACAC group met with various staffers from the Illinois Congressional delegation:

- Senator Dick Durbin
- Senator Tammy Duckworth
- Representative Dan Lipinski (3rd District)
- Representative Mike Quigley (5th District)
- Representative Sean Casten (6th District)
- Representative Danny Davis (7th District)
- Representative Jan Schakowsky (9th District)
- Representative Mike Bost (12th District)



- Representative Lauren Underwood (14th District)
- Representative John Shimkus (15th District)
- Representative Darin LaHood (18th District)

We were also able to deliver NACAC informational packets to all other Illinois Congressional offices with whom we were unable to schedule meetings. We are very pleased with the relationships that we have and continue to build through our annual trips to D.C. for the NACAC Advocacy Day.

### Annual Conference Sessions – May 2019

The Government Relations Committee continued our tradition of hosting sessions and presenting speakers at the IACAC Conference. Building on one of the conference themes of Advocacy, GRC sponsored a three part series including the End Note. Here are a few more details:

#### *Self Advocacy: How to Find Your Voice for YOU*

The first of the three part advocacy series focused on self-advocacy. We often find ourselves overworked, overwhelmed and just drained - how do we channel the advocacy skills we use for our students and our work into something that fuels, recharges or re-inspires us in the midst of unavoidable chaos.

#### *Advocacy at Work: Speaking Up at Your Institution*

The second of the three part advocacy series focused on advocacy within our institutions. This can be a tricky subject to navigate but, still, incredibly important. There are times we find ourselves needing to voice our opinions with administration, leadership teams, or other parties within our institutions. How do you raise your voice intelligently but appropriately in your workplace at any level.

#### *End Note Session*

The final of the three part advocacy series focused on legislative advocacy presented as a moderated panel which featured Representative Dan Brady (R) who represents the 105th district which includes Bloomington-Normal and Senator Laura Ellman (D) who represents the 21st district. The panel provided an opportunity to discuss challenges and opportunities facing our schools and institutions throughout Illinois. It included candid and open discussion about how to expand opportunities for all Illinois students and families through effective legislative advocacy.

### Tracking and Endorsing Legislation

GRC regularly monitors Illinois General Assembly legislation that affects secondary and higher education. Our committee routinely discusses pending legislation via email and at committee meetings, especially specific pieces of legislation that have been brought to our attention by GRC/IACAC members. Sometimes, these discussions may even lead to IACAC taking a formal position on a bill by endorsing it. We had an opportunity to provide support and dissent for several pieces of legislation this year. We are particularly enthusiastic about the endorsement and passage of the Illinois RISE Act which, as of this writing, awaits the Governor's signature. The RISE Act makes it easier for marginalized students to gain access to financial aid.

### **Strategic Plan Accomplishments**

#### Goal 3: Educational Opportunities

- IACAC will continue to evaluate and strengthen current programs, explore new opportunities to meet the needs of our diverse membership, and seek opportunities to collaborate with other organizations to foster collaboration, community, and growth.

GRC actively seeks partnerships to support our advocacy work, especially in terms of seeking out like-minded organizations that would help magnify our voice with legislators. It is often hard to compete with organizations and corporations that utilize highly-paid lobbyists, but collaboration between various non-profits can help to balance the scales. GRC has worked with ISCA in the past, and we plan to continue that partnership in various ways.

#### Goal 4: Outreach

- Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.

IACAC GRC members continue to be active with federal advocacy work through NACAC. A few IACAC members attended the NACAC GRC meeting and session at the annual NACAC Conference in Salt Lake City in Sept. 2018.

IACAC GRC once again participated in the annual Washington, D.C. Advocacy Day, and one of our committee members (Luis Alarcon) was able to attend thanks to an IACAC Professional Development Grant.

GRC arranged to have NACAC Government Relations Manager Julie Kirk speak at the IACAC Conference as well. We also have a strong voice at the national level since IACAC GRC Co-Chair Joe Freeman also serves on the NACAC Government Relations Committee.

#### Goal 5: Brand

- Seek opportunities and develop outlets to share our knowledge with colleagues, parents, students, government officials, and the media.

- Maintain consistent communication with local, state and federal legislators educating them on issues surrounding student access, funding, college counselor training, as well as the importance of college counseling within our schools.

The 2018/2019 activities summarized in this report fall squarely within this strategic goal. As GRC members and other IACAC activists continue to engage with their legislators in their districts, in Springfield, and in Washington, IACAC will increasingly become an organization that is looked to for our members' expertise.

#### **Recommendations for the Future**

We were pleased with the turn out for IL Advocacy Day this year. We recommend and plan to keep IL Advocacy Day as a stand alone activity going forward. Rather than hosting a social gathering for IL legislators ahead of Advocacy Day, we are considering ways in which that funding could support transportation to allow more members to attend IL Advocacy Day. We have also prioritized funds to support one member joining us for NACAC Hill Day in addition to the anticipated attendees.

GRC also plans to continue to identify public officials that would be good panelists and presenters at the annual IACAC Conference. In the past, such speakers have helped to educate our membership and build partnerships with elected officials in Springfield.

#### **Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

The Grants Committee has welcomed submissions the last few years from members of our committee. However, we would like to request that NACAC Hill Day and IL Advocacy Day actually be a button or part of the drop down choices on the grant request form.

We were really happy with the changes to mass email production/formatting this year!

#### **Committee Members**

Mary Alice Berg, Loyola University Chicago  
Callie Brown, Illinois Institute of Technology  
Caroline Brunner, Hanover College  
Fritz Burgher, Northwestern University  
Alejandro Campos, University of St. Francis  
Allison Culver, University of Louisville  
Laura Docherty, Fenwick High School

Traci Flowers, Loyola Academy  
Demetrius Ford, University of Wisconsin - Milwaukee  
Zachary George, Strive Scan  
Kathryne Gorsuch, Western Illinois University  
Grace Hanzelin, Illinois Wesleyan University  
Lisa Hikes, Hinsdale Central High School  
Wallace Holder, Grand Valley State University

Jeremy Holmes, Southern Illinois University Carbondale  
Kristen Kaczynski, North Shore Country Day School  
Colin Kalmes, Knox College  
Gwen Kanelos, Concordia University Chicago  
Jessica King, Bradley University  
Meghan Kuhn, Cornell College  
Scott LaMunyon, Kansas State University  
Steve Landgraf, Michigan State University  
Elisabet Miramontes, University of St. Francis  
Diana MondragDISABLEDon, Dundee-Crown High School  
Laura Montegudo, Northern Illinois University  
Bill Morrison, Highland Park High School  
Jaime Newsom, IUPUI  
Eileen Rancharan, Concordia University Chicago

Oscar Rodriguez, University of Illinois at Chicago  
Mason Salazar, University of Illinois at Chicago - College  
of Business  
Anna Schuh, Saint Louis University  
Tom Shorrock, New Trier High School  
Scott Smolek, University of Louisville  
Jennifer Steck, Saint Louis University  
Josh Stober, DePaul University (Graduate Student)  
Emily Tabeek, Southern Illinois University Carbondale  
Mark Weber, Maine East High School  
Paul Welsh, Fenton High School  
Josephine West, The Ohio State University  
Keegan White, Lawrence University

## Illinois College Fair

### Chair

Name	Institution	Email
Eric Ruiz	University of St. Francis	<a href="mailto:eruiz@stfrancis.edu">eruiz@stfrancis.edu</a>
Sylvia Hernandez	Michigan State University	<a href="mailto:Herna100@msu.edu">Herna100@msu.edu</a>
Betsy Stevens	University of Pittsburgh	<a href="mailto:Betsy.stevens@pitt.edu">Betsy.stevens@pitt.edu</a>

### Committee Purpose / Role

The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall.

The Illinois College Fair Committee consists of three chairs that will be rotated off and will serve a three-year term, the Treasurer-Elect, a National College Fair Chair and 8 to 10 other committee members from both the College Side and High School side.

The Illinois College Fair committee chairs act as a liaison to Strive Scan.

### Summary of Activities

1. Met continually on how to figure out how to transition this committee from one IRCF coordinator to a traditional 3 chair committee
2. We continually evaluate and prepare the yearly college fair schedule listed on the IACAC website
3. We monitor the quality of the Regional College Fairs
4. We regulate the policies established for Illinois Regional College Fairs and Articulation Unplugged: schedule, fee structure, electronic evaluations by college reps, etc.
5. We promote The IACAC Statement of Practices and Courtesies as it applies to college fair programs and Articulation Unplugged
6. We work to make sure that the committee goals and initiatives align with the IACAC Strategic Plan
7. Discussed and monitored the use of StriveScan, its changes, enhancements, and signed a new contract for another 3 years
8. Hosted November and February full committee meetings
9. Delegated the responsibility of IRCF liaison instead of the former coordinator/chairs
10. Updated paper forms to electronic
11. IRCF chairs reserve the right to approve a fair on the calendar as needed and on a case by case basis

### Strategic Plan Accomplishments

#### Goal 1: Membership

- Nurture current members and develop strategies to encourage new membership across the constituency.

The structure of IRCF registration fees and Articulation Unplugged promotes membership.

#### Goal 2: Fiduciary Responsibility

- Maintain best practices and build on the goals of transparency, oversight, shared responsibility, inclusivity, and role specification in the budgeting process.

The Illinois College Fair Committee, as well as every on-site chair of regional college fairs are involved in, and aware of, the budgets for Illinois Regional College Fairs.

The committee routinely re-evaluates the registration fee and reimbursement schedule for IRCF's.

The number of Illinois Regional College Fairs has steadily increased since their inception in 2001. With each addition the committee is adding increased involvement from both the college & high school side. All of this consistently increases revenue streams.

### Goal 3: Educational Opportunities

- The college fair portion of the IACAC website is a shining example of educational information pertinent to college reps, high school counselors and families & students.

With each addition of an IRCF, we have the opportunity to bring on-site committees into the fold and this, in turn, increases leadership & educational opportunities.

### Goal 4: Outreach

- Expand delivery of association services and opportunities to members in all geographic regions of Illinois.

Regional College fairs and others listed on the calendar touch every part of the state and the committee is constantly monitoring places where services can be expanded and improved in the form of college fair opportunities.

### Goal 5: Brand

- Maintain publications such as membership brochure and association website to inform and educate new members, parents, students, government officials and the media what we do as an organization.

The college fair portion of the IACAC website provides educational information pertinent to college reps, high school counselors and families & students.

## **Recommendations for the Future**

The following recommendations pertain specifically to the online calendar of college fairs and are the result of a member survey done by the committee in spring 2018 and suggestions offered at a Conference session hosted at the 2019 IACAC Conference:

- Continue to discuss whether or not to list college fairs that do not meet the IRCF calendar criteria
- Potentially make college fair calendar access a members-only benefit (something we used to do in IACAC and is currently done by other affiliates)
- Have sub-committee explore best practices for working with rogue fairs
- Ask committee liaison to review survey results at the conclusion of the fairs
- Ability to export actual calendar to Outlook and Google
- Confirmation information for each IRCF (maybe other fairs) added to the individual fair link, can this somehow also help us fix the problem of finding out who is actually coming to the program
- Shorten evaluation form
- Make each fair definition a hot link to the actual fair definition or to have ability to hover
- Look for feedback on adding estimated number of students and colleges attending to each IRCF link
- Enhancing relationships with CPS in regards to college fair programming. At least 1 chair of the IRCF committee will sit on the CPS Higher Education Compact

## **Committee Members**

Brian Albertsen, Illinois State University  
Jennifer Brown, North Central College  
Alison Crowley, Northern Michigan University  
Carl Krause, Lake Zurich High School  
Kim Myers, Marist High School  
Megan O'Rourke, Marquette University

Nick Sanders, Parkland Community College  
Molly Shock, Bradley University  
Omar Solomon, Eastern Illinois University  
Erin Updegraff, DePaul University  
Jose Valencia, Lakeview High School  
Keegan White, Lawrence University

## Inclusion, Access, and Success

### Chair(s)

Name	Institution	Email
Zachary George	StriveScan	<a href="mailto:zachary@strivescan.com">zachary@strivescan.com</a>
Mayra Lagunas	University of Illinois at Urbana/Champaign	<a href="mailto:mlaguna2@illinois.edu">mlaguna2@illinois.edu</a>
Luis Narvaez	CPS	<a href="mailto:lnarvaez2@cps.edu">lnarvaez2@cps.edu</a>

### Committee Purpose / Role

The Inclusion, Access and Success Committee shall advance the association's commitment to inclusion for underrepresented and minoritized students, and the educational professionals who guide them. The IAS Committee strives to heighten awareness, consciousness and sensitivity to the issues of culture, race, citizenship status, sexual orientation, gender, age, abilities, and other differences as they pertain to post-secondary access. The IAS committee develops educational programs for counseling professionals working with students who are often denied access to post-secondary educational opportunities.

### Summary of Activities

The IACAC Summer Institute Session was led by Zak George.

IAS members were encouraged to submit GWI presentations and we worked with the conference committee to ensure the integrity of GWI tagged sessions. Next year, the IAS committee hopes to work with the conference committee to ensure there is IAS representation on the conference planning committee for the GWI thread.

Pronoun Ribbons were introduced at conference. These were presented to promote using someone's correct personal pronouns as a way to show respect and create an inclusive environment. Additionally, the committee moved to update language within the by-laws (removing he/she). An LGBTQ Facebook group for admission professionals was created as well as an LGBTQ Guide. Additionally, NACAC updated their landing page to include relevant information for LGBTQ admissions practices.

The Sharing the Dream Conference saw a record number of registrations and participants in this year's conference which was hosted by Northern Illinois University-DeKalb. We had 349 people in attendance, which included 27 on-site registrations. The cost of lunch will be greater than we expect and the budget must be revisited for future programming. While we maintained the cost of attendance at \$25, it may not be feasible in future years. The committee has received two RFPs for future locations: SIUC and NIU. Both have been confirmed for the following 2 years.

The Leadership, Equity, Accountability, & Diversity program will have its last meeting on June 11th. We were grateful for the participation of various director-level professionals giving their time to present to our participants and enjoyed a well-attended IAS reception at conference. The feedback from participants and those who learned about the program at conference has been extremely positive. Some of our LEAD cohort participant can already boast promotions and new opportunities for growth.

### Strategic Plan Accomplishments

Creating of the LGBTQ Guide (Educational Opportunities, Outreach)

Continuation of STDC (Educations Opportunities, Outreach)  
Creation of the LEAD Program (Membership, Outreach, Brand)

IAS also operated to promote the statement of inclusion within the strategic plan. (In all that IACAC does, we embrace and celebrate the diversity of our organization, the students we serve and the communities we strive to educate.) This was particularly present in the support LEAD received from the IACAC Exec Board.

### **Recommendations for the Future**

Assessment of allocated funds for STDC

Assist new chairs in transitioning outside of the annual meeting.

Update transition of new chairs to reflect current practice for presidents (past, present and elect)

Update Undocumented Resource Guide Annually

Create streamline process to update member registry (current practice relies entirely on individual manual entry) which does not work best with the high volume of volunteer requests

### **Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

No new ideas, but assessment of past programs and practices are extremely necessary

### **Committee Members**

Tanya Cabrera University of Illinois Chicago

Megan Camacho UIC College Prep

Johnnie Campbell Iowa State University

Jovanna Chavez Illinois College

Sara Espinoza Illinois Student Assistance Commission

Nicole Debnar Holy Trinity High School

Dana Fairchild Phoenix Military Academy

Daisy Flores Oakton Community College

Traci Flowers Deerfield High School

Aliza Gilbert Highland Park High School

Rani Gosnell Milikin University

Anthony Grant Earlham College

Grace Hanzelin Illinois Wesleyan University

Scott Hillman Central Michigan University

Steph Hogan Northern Illinois University

Jeremy Holmes Southern Illinois University Carbondale

Steph Horgan Northern Illinois University

Faye Ikner Purdue University Northwest

Margaret Jones Columbia College

Arielle Kalvelage Northern Illinois University

Douglas Leek TBD

Josefina Lopez Drake University

Lorena Lopez North Central College

Jhonatan Martinez University of Illinois at Urbana-Champaign

Cayla Maurer Eastern Illinois University

Diana Mondragon Dundee-Crown High School

Kylie Mussay University of St. Francis

Adrienne Nolan Downers Grove South High School

Robert Olivieri University of Maryland

Rigo Padilla Solorio Academy High School Y

adira Ramirez University of Illinois

Tyler Reimer Lakes Community High School

Rejeannda Robinson Concordia University

Nicole Rosenberg ISAC

Juli Scalf Schuler Program

Jessica Vargas North Grand High School

Samantha Walden Intern- Oswego High School

Latisha Williams Morgan State University

Lisa Winkler Indiana State University



## Media Communications

### Chair(s)

Name	Institution	Email
Sarah Daugherty	Bradley University	<a href="mailto:sarah@fsmail.bradley.edu">sarah@fsmail.bradley.edu</a>
Jill Diaz	University of Colorado-Boulder	<a href="mailto:jillian.diaz@colorado.edu">jillian.diaz@colorado.edu</a>

### IACAC Property in Committee's Possession

IACAC Camera – Erin Hoover

### Committee Purpose / Role

This committee, established in 2010, provides the membership with news, information, and updates about our organization and profession. The Media Communications Committee, in conjunction with IACAC's Communication Specialist and other parties, is responsible for gathering and delivering electronic news on an ongoing basis.

The goal of the Media Communications Committee is to keep membership fully informed on opportunities within IACAC including, but not limited to, professional development, counseling trends, government legislation, and general announcements. As a result, we hope members continue to be actively engaged in the association and utilize appropriate resources to enhance the services they provide to students and families.

### Summary of Activities

2018-2019 Project List (Alpha Order)

- Add Conference Committee volunteers to website
- Add Conference registration details to web, registration not open yet
- Add future Conference Dates to website (when applicable)
- Add Keynote and NACAC Rep Info to Website
- Add LDI materials to Google Drive
- Add photos to HSCPD committee page
- Add second Conference hotel info to website
- Advertise in Membership Directory
- Advertise in the Membership Directory (final reminder)
- Advertise in the Membership Directory (reminder)
- Advocacy Day
- Advocacy Day Reminder
- The Admission Essay (July, Aug, Sept, Oct, Nov, Jan, Feb, Mar, Apr, May)
- Alverno College Preview Day Email (Roberto requested)
- Annual Report
- Artic Unplugged - College
- Artic Unplugged - HS
- Articulation Conferences updates
- Award Nominations Reminder
- Bike O'Fun Reminder
- Bike O'Fun registration/details
- Board Meeting Committee Report
- Board Meeting photos
- Board nomination reminder
- Bus O'Fun reminder
- By-law changes, proxy ballots
- By-law changes/updates
- Call for mentors and mentees
- Camp College and Motivate Me Scholarship Applications
- Camp College deadline extended
- Camp College Registration
- Camp College Registration Promotion
- Camp College Reminder
- Camp College Updates
- Candidate Profiles to Sherry
- CAP - college fair invitations
- CAP updates
- Change Board and Committee Chair Info
- Chicago District Seminar Reminder
- CHOICES Fair email request
- College Admission Update

- College Admission Update - available
- College Admission Update (2nd email)
- College Admission Update (3rd email)
- College Admission Update (final reminder)
- College Fair Calendar available
- College Fair Calendar updates
- College fair date request form for non IRCFs
- College fair updates subscription email
- Committee and liaison board report creation
- Committee Page Update request
- Communication Specialist Position Opening
- Conference - avoid late fee
- Conference - Evaluation form
- Conference - Session proposals reminder
- Conference - Session proposals, Project Reach, Hotel
- Conference Annual Membership Report
- Conference award winners (Individual, Transfer, Project Reach)
- Conference award winners (Individual, Transfer, Project Reach)
- Conference Chair Info, Logo, Hotel
- Conference Committee Chairs Final Report
- Conference Committee form report
- Conference EAS Reminder
- Conference Entertainment
- Conference Evaluation
- Conference event photos
- Conference Hype (Tips for First Timers, Entertainment, Hotel deadline, etc)
- Conference is only 2 days away
- Conference outreach to principals
- Conference Parking
- Conference Power Points
- Conference Preview
- Conference Raffle, wifi, etc
- Conference Registration Open
- Conference Session Database
- Conference session materials available
- Conference Voting Card Reminder
- Confirm college fair data set is ready to upload
- Countdown to Conference
- District Seminar photos
- District Seminars Coming in March
- District Seminars Registration Open
- District Seminars Updates
- District Seminar reminder
- EAS Email
- EAS Reminder
- Event updates
- Exec Board Candidates
- Exec Board nominations (final reminder)
- Exec Listserv updates
- Financial Surplus Email
- Financial Surplus Reminder
- Fiscal Policy (Wild Apricot and on reimbursement form)
- Google Group updates
- GR Survey
- High School Counselor Challenge Reminders
- High School Counselor Challenge to members
- High School Counselor Challenge to non-members
- Holiday - Best of 2018
- Host SI
- Host SI reminder
- HSCPD Event reminder
- HSCPD Events email
- HSCPD reminder
- IAS - LGBTQ Guide
- IAS - Undoc Guide
- IAS - Undoc Guide Resources page updates
- IAS FB LIVE at DS
- IRCF 2019-2020 Date Request
- IRCF Lunch at Conference Invitation
- IRCF Registration form
- IRCF Registration is open
- January Exec Board Minutes/Minutes in a Sec
- Join IACAC to non-members
- June Exec Board Minutes
- LDI photo
- LEAD Promo
- LEAD reminder
- Leadership Manual
- March Exec Board Minutes
- MC Budget Proposal
- Media guide/training doc/ZOOM training resources
- Media request form for Conference committees
- Meet the Candidates
- Membership expired - listserv purge
- Membership has expired email
- Membership profile email

- Membership Renewal Announcement
- Membership Renewal Announcement (reminder)
- Membership Spotlight
- Membership still pending
- Membership/conference outreach to southern IL prospects
- Mentorship - call for mentors/mentees?
- Mentorship Book Discussion Reminder
- Mentorship FB LIVE reminder
- Mentorship Live Save the Date
- Mentorship Meetup after Bradley
- Mentorship Meetup and Book Discussion Save the Date
- Mentorship Meetup D214
- Mentorship Meetup Promo
- Mentorship Meetup Reminders
- Mentorship Meetups
- Mentorship month posts
- MMI Letter to Deans/Directors
- MMI photos during event
- MMI Registration
- MMI Registration/Invitation reminder
- MMI Save the Date
- Motivate Me deadline soon
- Motivate Me Registration
- Motivate Me Registration Promotion
- Motivate Me Reminder
- Motivate Me Session Proposal Email
- Motivate Me Session Proposal Reminder
- Motivate Me Updates
- NACAC Advocacy Day Grant Opportunity
- NACAC Conference updates
- NACAC JCA
- NACAC proxy ballot reminder
- NACAC Registration is open
- NACAC Tours Email
- National College Fair
- National College Fair - call for volunteers
- National College Fair Workshop info
- National School Counseling Week
- Nominate a member for an award
- Nominate someone for Exec Board
- Nomination deadline extended
- Non-IRCF fair request reminder
- November Exec Board Minutes/Minutes in a Sec
- PD Grants
- PD Grants available
- Personal Statement documentary screening
- Post Conference evaluation
- Post Conference session materials
- Previous Year's Membership Minutes
- Project Reach email
- Project Reach nominations
- Propose session for Annual Conference
- Raffle - 50/50 forms
- Reimbursement Form updates
- Remove session proposal link from Conference menu
- Save the date, hotel info, volunteer for Conference
- Scholarship Application
- Scholarship reminder
- September Exec Board Minutes/Minutes in a Sec
- Sharing the Dream event photos
- Sharing the Dream Host Site Form
- Sharing the Dream materials
- Sharing the Dream Registration
- Sharing the Dream reminder
- Sharing the Dream Reminder and Host RFP
- Sharing the Dream Save the Date, Session Proposals
- Sharing the Dream Session Proposals - deadline extended
- SI photos during event
- SI Promo
- SI Registration
- Spring Transfer Scholarship Winner Announcement
- Summer Institute Save the Date
- Summer Institute Update
- Summer Programs
- Summer Programs Directory Reminder
- Summer Tours photos during trips
- Summer Tours registration
- Summer Tours updates
- The Academy for College Admission Counseling
- Transfer Scholarship
- Transfer Scholarship for Fall
- Transfer Scholarship Reminder
- Transfer Scholarship Winners
- Transfer Summit - session proposals, register
- Transfer Summit - session proposals, register, reminder
- Transfer Summit photos and presentations
- Transfer Summit reminder
- Transfer Summit reminder to those that attended in 2018

- Undocumented Guide overhaul
- Update Candidate Statement form
- Update Conference Hotel Info
- Update Conference volunteer auto-emails
- Update EAS pages per deadline passed
- Update exhibitor, advertising and sponsorship info
- Update Raffle and Silent Auction Info
- Update session proposal info
- Updated By-laws
- Updated volunteer database
- Upload WNS DS presentations to Google Drive
- Volunteer at Conference
- Volunteer reminder
- Volunteer with IACAC
- Website backup and update
- West Central DS Reminder
- Zoom setup

### Social Media

#### Facebook

2,390 followers in August 2019 (+240)

2,150 followers in September 2018

#### Instagram

328 followers in August 2019 (+90)

238 followers in September 2018

#### Twitter

1,748 followers in August 2019 (+148)

1,600 followers in September 2018

### **Strategic Plan Accomplishments**

#### Goal 1: Membership

- We assisted the Membership committee with membership emails, application & web updates, and social media posts.
- We continually worked to inform and engage members through the Admission Essay and social media posts.

#### Goal 2: Fiduciary Responsibility

- Committees were not charged for email requests this year, as in past years.

#### Goal 3: Educational Opportunities

- We helped committees market their events, promote collaboration opportunities, and broadcast trends and issues.

#### Goal 5: Brand

- Website maintenance and updates, information sharing, publication updates, etc. that contributed to the IACAC brand.

### **Recommendations for the Future**

Continue to use the vast communication plan previously created and further built upon this year to prepare, anticipate committee needs, and keep updates/mailings on track. Erin Hoover, IACAC Communication Specialist, handles all Media Communications-related operations; Jill Diaz oversees the writing and compilation of The Admission Essay articles, manages the MC point people, and provides social media reminders; and Sarah Daugherty monitors the IACAC Listserv and prepares the Executive Board committee reports. Sharing the responsibilities among us worked very well this year, and we recommend future chairs do the same. The amount of work is handled well between the three of us. We plan to survey the membership and research their feedback regarding IACAC Listserv purpose and etiquette and on particular edits to the College Admission Update.

**Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

As stated above, we have plans to conduct a review of the Listserv purpose and usage and possibly make changes to the College Admission Update. Members have expressed wishes for a search option of the posts, greater online discussion opportunities, and a place to share counselor events without advertising. Currently, the IACAC listserv prohibits replying to all in discussions as well as advertising events without paying, and it offers no search feature. The College Admission Update could potentially serve as the outlet to share counselor events, and a new version of the Listserv could remedy the other requests.

We could also use help encouraging more committees to choose and notify us of their MC Point Person. This Point Person is designated to send the MC chairs photos of their committee's events and meetings so we can share on social media and in other forms of communication. These Point People then make up our committee members.

**Committee Members**

Kenya Taylor, University of Arizona – Executive Board  
Liaison  
Renee Koziol, Plainfield North High School

Annabelle Vinson, University of Iowa  
Josephine West, Ohio State University

## Membership

### Chair(s)

Name	Institution	Email
Rachel Georgakis	Fenton High School	<a href="mailto:georgakis@fenton100.org">georgakis@fenton100.org</a>
April Lynch	Syracuse University	<a href="mailto:aplynch@syr.edu">aplynch@syr.edu</a>

### Committee Purpose / Role

Continue to increase college and university, high school, community-based organization, independent counselor, and out-of-state membership, in an effort to increase access and education for the membership we support and the students they serve.

Expand the geographic footprint of our membership across the state.

Nurture current members and develop strategies to encourage new membership across the constituency.

Develop ties with graduate programs throughout the state to foster awareness of IACAC and grow future membership.

Deliberately identify leadership in IACAC that reflects the diversity of IACAC membership including, but not limited to, ethnic diversity, geographic diversity, diversity of experience (high school/college/independent), and institutional diversity (public/private).

Create a deliberate and effective plan to communicate with new members. Become more inclusive by expanding membership to those with advocacy for transfer admissions

### Summary of Activities

- Continuing Calling Campaign
- Every month selecting a member to spotlight
- Membership Benefits being highlighted at District Seminars
- Partner with other committees to further membership outreach and collaborate with ongoing projects

### Strategic Plan Accomplishments

- Update Membership application and online profile to include demographic data, working with IAS committee
- Work with Professional Connections to reach out during District Seminars with information on IACAC and the benefits of joining
- Create Member Spotlight for Admission Essay

### Recommendations for the Future

- Continue work with IAS and Professional Connections to better serve our membership
- Continue Member Spotlight especially highlighting counselors from across the entire state
- Find a way to increase involvement in our committee by Central and Southern IL counselors

## Committee Members

Josie Blasdel, McKendree University  
Nora Bradford, University of Chicago  
Maddie Corder, Naperville Central High School  
Sarah Goldman, Albion College  
Linda Haffner, IACAC

Alexander Hughes, Northside College Prep  
Faye Ikner, Purdue University Northwest  
Patrick Proctor, Resurrection University  
Rejeannda Robinson, Concordia University  
Student Bart Sinks, Marion High School

Omar Solomon, Eastern Illinois University  
Megan Stenberg, Grayslake North High School  
Emily Tabeek, Southern Illinois University  
Carbondale

## Retirees

### Chair(s)

Name	Institution	Email
Rob Engleman	Hinsdale Central HS – retired	<a href="mailto:engleman12407@comcast.net">engleman12407@comcast.net</a>
Kathy Holmberg	Glenbard South HS – retired	<a href="mailto:kathy4248@att.net">kathy4248@att.net</a>
Sue Sanders	Glenbard West HS – retired	<a href="mailto:skramersanders@comcast.net">skramersanders@comcast.net</a>
BC Juettner	Schaumburg HS - retired	<a href="mailto:bcjets@gmail.com">bcjets@gmail.com</a>

### Committee Purpose / Role

Engage retired IACAC members to continue their involvement in IACAC activities. We have volunteered at District Workshops, National College Fair, and State Articulation meetings. We have social events as well as educational activities.

### Summary of Activities

August: Social at Arlington Race Track September: Volunteered at Articulation Meeting

October: Education, University of Illinois updated us on the state of Illinois Universities compared to other states. Some people volunteered at National College Fair.

January: Planned conference session

March: Volunteered at District Seminars. Had a meeting at College of DuPage for members.

April: Conference lunch and session.

### Strategic Plan Accomplishments

Our strategic plan is to keep retired IACAC members engaged in IACAC activities. We volunteered at several Articulation and District meetings. We had two social events and two educational events.

### Recommendations for the Future

The recommendation for the future is to come with events both social and education that captures the interest of retired members. We have a social planned at Arlington Race Track in August and have tentative plans for Educational meetings and the session for the Annual Conference.

### Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services

Keep list of retirees current

## Committee Members

## Mentorship

### Chair(s)

Name	Institution	Email
Jessica Avila-Cuevas	Millikin University	<a href="mailto:javilacuevas@millikin.edu">javilacuevas@millikin.edu</a>
Kelly Dutmers	Saint Viator High School	<a href="mailto:kdutmers@saintviator.com">kdutmers@saintviator.com</a>
Josephine West	The Ohio State University	<a href="mailto:west.804@osu.edu">west.804@osu.edu</a>

### IACAC Property in Committee's Possession

Mentorship Meetup photo props – Kelly Dutmers

### Committee Purpose / Role

The Mentorship Committee serves as an outreach committee of IACAC to provide new and veteran members with the opportunity to form professional partnerships, thus offering a comfort zone for problem solving and support in a profession that is constantly presented with new challenges.

In addition to matching mentors and mentees, the Mentorship committee hosts social events around the state, called #MentorshipMeetups, to provide an opportunity for networking amongst all admission and college counseling professionals.

### Summary of Activities

We hosted multiple Mentorship Meetups, receptions, and informational events throughout the year and throughout the state, including:

- 1) September 28th at Bar Below, Chicago, on the night before NACAC College Fair
- 2) October 10th at MOD Pizza, Kildeer, prior to District 211 college fair
- 3/4/5) Three Holiday Mentorship Meetups on 12/6 (Chicago/Rosemont, Peoria, and Charleston)
- 6) Mentorship Month Facebook Live Mentoring Event on 1/25 at Barrington High School
- 7) 1st IACACreads Mentorship Meetup on 3/8 at Dominican University after District Seminar
- 8) Mentorship Meetup on 3/14 in Peoria after Bradley University ICRF
- 9) "Mentorship Madness" Meetup on 3/15 in Chicago at the Bracket Room
- 10) Mentorship Meetup T-Shirt Exchange on 4/9 after the D214 ICRF (Schaumburg)
- 11) Presented "The Importance of Mentorship" session at conference on 5/1
- 12) Hosted the Mentorship Reception at IACAC conference on 5/1
- 13) Presented the Mentorship Match of the Year award at conference on 5/2
- 14) Mentorship Meetup on 7/11 at Elmhurst College (after The Academy for College Admission Counseling workshop series)

We also hosted four committee meetings throughout the year, during September, November, January, and March.

We matched 45 mentees with mentors this year. The last Co-Chair matching event will occur 5/16 (post-conference session/reception).

As indicated above, we hosted the first IACACreads in collaboration with NACAC's NACACreads Twitter book review. We read "Becoming" by Michelle Obama, hosted the book discussion on 3/8, and one of the co-chairs participated in the NACACreads chat on 3/19, providing a reflection given during the IACACreads discussion.

### Strategic Plan Accomplishments



Goal 3: “Explore the use of web-based content and webinars for professional development and information exchange.” – We offer a Facebook Live presentation during one of our committee meetings to promote mentorship. We also offered IACACreads via Zoom, which was to encourage mentorship discourse amongst the members present in-person and remotely throughout the state through Zoom.

Goal 3: “Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.” – The mentorship matches as well as the Mentorship Meetups foster collaboration and education on best practices between new counselors and veteran counselors. The Mentorship conference session sought to introduce new members and non-members to the importance and value of mentorship, as well as gave pragmatic examples on next steps to take. Lastly, we developed a Mentorship Meetup that included focused topics of discussion to provide mentorship discourse amongst members to learn from one another (IACACreads).

Goal 4: “Expand delivery of association services and opportunities to members in all geographic regions of Illinois.” – We hosted Mentorship Meetups in multiple geographic regions of our state in order to expand the opportunity to our colleagues outside of the Chicago area. We also hosted our first IACACreads discussion using Zoom, so that members throughout the state could contribute to the mentorship discourse provided through the book discussion.

### **Recommendations for the Future**

- Continue making mentorship matches
- Continue hosting Mentorship Meetups
- Continue hosting IACACreads - can alternate between a book discussion or watching a documentary and hosting a discussion pertaining to college admissions and/or college counseling
- Continue celebrating and highlighting Mentorship month during January by highlighting different matches, as well as hosting a Facebook Live event on Mentorship
- Continue hosting the Mentorship reception at conference
- Continue presenting "The Importance of Mentorship" conference presentation at conference
- Continue awarding the Mentorship Match of the Year award at conference
- Implement other types of Mentorship Meetups, with the idea of a creating more focused mentorship "activities" together (ie. IACACreads). One idea is to create a Mentorship Meetup with the focus of volunteering together as a form of mentorship.

### **Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

With regards to IACACreads and using Zoom technology, we need to be able to have a more robust audio connection for the next IACACreads, as well as suggest to Zoom users that they try to connect via the internet directly (and not via mobile, if possible). All IACACreads participants were given a post-survey on their user experience and the Zoom users reported a variety of connection concerns, which seemed to be different based on the type of connection they were connecting on- mobile had most difficulty connecting and staying connected. On our end, we could have a conference style phone with expansion microphones so that multiple points within the room can be picked up easily with the audio. Whether that is something we need to purchase/borrow/share with other committees that use Zoom, or if we as a committee need to find a host site that offers that type of technology, would be the next item to consider for future IACACreads.

### **Committee Members**

Luis Alarcon, Elgin Community College  
Nora Bradford, University of Chicago  
Kelsey Callahan, Loras College

Antandra Campbell, Southern Illinois University  
Angie Cooksy, Bradley University  
Cynthia Delgadillo, DePaul University  
Jason Dutmers, Maine South High School

Sara English, Adlai E Stevenson High School  
Sarah Goldman, Albion College  
Maria E Gutierrez, National Louis University  
Kathryn Hankamp, St. Norbert College  
Brian Hodges, University of Illinois at Urbana-Champaign  
Steph Horgan, Northern Illinois University  
M Faye Ikner, Purdue University Northwest  
Margaret Jones, Columbia College Chicago  
Arielle Kalvelage, Northern Illinois University  
Sanober Kanjee, Victoria Soto High School  
Jessica King, Bradley University  
Scott LaMunyon, Kansas State University  
Josefina Lopez, Drake University  
Evan Lorenz, University of Illinois at Urbana-Champaign  
April Lynch, Syracuse University

Cayla Maurer, Eastern Illinois University  
Colin McLaughlin, Greenville University  
Julie Nelson, Xavier University  
Mario Ortiz, Walter Payton College Prep  
Nicole Carole Rosenberg, ISAC  
Scott Smolek, University of Louisville  
Omar Solomon, Eastern Illinois University  
Keldrick L. Stephens, Vanderbilt University  
Jennifer Stroh, Barrington High School  
Kenya Taylor, The University of Arizona  
Jessica Vargas, North-Grand High School  
Lisa Winker, Indiana State University

## Middle Management Institute

### Chair(s)

Name	Institution	Email
Annabelle Vinson	University of Iowa	<a href="mailto:annabelle-vinson@uiowa.edu">annabelle-vinson@uiowa.edu</a>
Nick Sanders	Parkland College	<a href="mailto:nsanders@parkland.edu">nsanders@parkland.edu</a>
Laura Schutt Huskey	Butler University	<a href="mailto:lschutt@butler.edu">lschutt@butler.edu</a>

### Committee Purpose / Role

The goals for the MMI committee is to plan the Middle Management Institute for 2019 specifically the committee looks to develop programming and schedule presenters for the two-day institute in June 2019.

### Summary of Activities

The 2018 MMI was held June 20-21 at Parkland College in Champaign, IL. The location was chosen for Parkland as it was a top priority for our committee to host MMI in central Illinois.

Over the last 8-10 months, our committee has selected dates for MMI 2019, found a host institution (North Central College, Naperville, IL) and developed programming for MMI 2019.

In addition, we began registration for MMI on April 3 and we reached our capacity for participants on May 9.

### Strategic Plan Accomplishments

At this point, we have registered 36 participants who are members of IACAC and working toward being a better enrollment manager.

In addition, the two-day workshop is a great educational opportunity for those who have registered and will cultivate a leadership mentality that can be used at their institution and in IACAC.

### Committee Members

Mary Alice Berg, Loyola University Chicago  
Ashley Brown, University of Nebraska-Lincoln  
Antandra Campbell, Southern Illinois University  
Carbondale  
Wendy Downing, Monmouth College

Joel Johnson, University of Oregon  
Michelle Miller, Marian University  
Eric Ruiz, University of St. Francis  
Betsy Stevens, University of Pittsburgh  
Courtney Wallace, Augustana College

## National College Fair

### Chair(s)

Name	Institution	Email
Megan O'Rourke	Marquette University	<a href="mailto:megan.orourke@marquette.edu">megan.orourke@marquette.edu</a>
Mike Melinder	The University of Iowa	<a href="mailto:mike-melinder@uiowa.edu">mike-melinder@uiowa.edu</a>

### Committee Purpose / Role

To plan and execute the NACAC College Fair in Chicago every fall.

### Summary of Activities

We planned a successful college fair this fall, on September 29th. This was our first year planning, and we attended a very helpful training this past summer at NACAC that helped us navigate how to execute everything. Because planning didn't start until the summer, we were a little behind but were able to get a couple of sponsors, provide bus grants, and coordinate student volunteers to assist with the day. We also worked on the creation of a spring college fair, to be held in Chicago in March of 2020.

### Strategic Plan Accomplishments

The National College Fair falls under a few different parts of the strategic plan. Mainly it provides educational opportunities for students in the Chicago area, as well as outreach to the Chicago city and suburban communities. I also believe the college fair can continue and should continue to strengthen both the IACAC and NACAC brands as being recognized leaders and go-to resources in regards to post-secondary options in the area.

### Recommendations for the Future

For the fall fair-we need to find a way to get more volunteers and build the outreach to CPS students. It's a big undertaking, and we do not have enough IACAC volunteers to assist. We were lucky to have some students from St. Francis assist with the day of, so potentially finding help that way might also work.

For the spring fair-promotion will be VERY important. March is a busy time, so ensuring we do what is needed to promote will ensure the fair is a success.

Finally, securing more sponsors for the fairs will help make sure the fair is a financial success.

### Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services

I think we should work with Erin to explore new ways to promote the fair to schools across the area.

### Committee Members

Scott Carlson, The University of Illinois  
Lisa Winker, Indiana State University  
Heather Chase, Miami University  
Tracy Eier, West Chicago Community High School  
Shalina Hampton, Orr Academy High School  
Kathryn Hankamp, St. Norbert College  
Faye Ikner, Purdue University Northwest

Margaret Jones, Columbia College Chicago  
Ben Lamers, The University of Alabama  
Luis Narvaez, Chicago Public Schools  
Julie Nelson, Xavier University  
Jaime Newsom, IUPUI  
Rigo Padilla, Solorio Academy High School

## Nominating

### Chair(s)

Name	Institution	Email
Roberto Suarez	Homewood-Flossmoor High School	<a href="mailto:rsuarez@hf233.org">rsuarez@hf233.org</a>

### Committee Purpose / Role

The Nominating Committee is comprised of the two most recent Past Presidents with the most recent Past President serving as the chair. In addition to these members, at least two additional members should be selected to serve on the committee representing both the secondary and post-secondary side. This committee's main responsibility is to gather and review nominations for candidates for the offices for the Executive Board. In Addition, this committee works with the nominations for the IACAC awards and honors. This committee meets once a year in January with follow up via email and phone calls.

Responsibilities for 2018 - 2019 included:

Develop a Candidate Slate which included:

President-elect (post-secondary)

Treasurer-elect

Delegate Director (post-secondary) – 1 spot

Delegate Director (secondary) – 3 spots with one single slated

Council Team Director (post-secondary) – 2

Every three years NACAC does a delegate count. Last year we learned that we lost two delegates for IACAC.

### Summary of Activities

This committee met on January 25, 2019 at Homewood-Flossmoor High School from 1 – 3pm after the Credentials Committee. A call for nominations for the 8 open Board positions went out in mid-November 2018 on the IACAC web page and via the IACAC listserv, and an email was sent to all IACAC members.

Approximately 40 nominations were received by the January 2019 deadline. Each committee member assisted with follow-up to the nominations in preparing the final slate of candidates to present to the IACAC Executive Board at the March meeting. The candidates were announced to the membership meeting at the annual conference. Along with announcing the candidates, a proxy vote ballot must be provided for all members who will not be attending the membership meeting. This year there were 4 proxy ballots for IACAC and 2 ballots for NACAC.

### Strategic Plan Accomplishments

This committee worked to produce a diverse slate of candidates to present to membership. The committee did a great job of looking at all areas of diversity in regards to the current makeup of the board and professional backgrounds of the candidates. This should continue to be the practice for our future leaders.

### **Recommendations for the Future**

Keep this committee small to prevent information that is privy to this committee to not become public since this may impact individual's professional careers. Try to balance this committee with secondary & post-secondary members. Finally, have a few spots for individuals who may be potential board members.

### **Committee Members**

Sarah Daugherty, Bradley University  
Laura Docherty, Fenwick High School  
Mike Ford, Woodlands Academy  
Traci Flowers, Loyola Academy  
Brad Kain, Homewood-Flossmoor High School

Mayra Lagunas, University of Illinois at Urbana-Champaign  
Tony Minestra, Loyola Academy  
Julie Nelson, Xavier University  
Michelle Rogers, Saint Louis University

## Professional Connections

### Chair(s)

Name	Institution	Email
Nate Bargar	Carmel Catholic High School	<a href="mailto:nbargar@carmelhs.org">nbargar@carmelhs.org</a>
Annette Braden	Norris City-Omaha-Enfield High School	<a href="mailto:abraden@ncoeschools.org">abraden@ncoeschools.org</a>
Josephine West	The Ohio State University	<a href="mailto:west.804@osu.edu">west.804@osu.edu</a>

### Committee Purpose / Role

The IACAC Professional Connections Committee aims to create partnerships with any and all possible entities that can help move college counseling and accessibility forward including, but not limited to, like organizations, high schools, colleges, organizations, programs, and people throughout the state. We can benefit from each other with the sharing of ideas and resources to make both our organization and other organizations stronger.

### Summary of Activities

- Recruited more committee members,
- Speaker's Bureau process completely revamped by updating process and confirming all speakers,
- Speaker's Bureau communication went out on listserv and we received numerous requests this year, worked with Manuel French and CPS to have an admissions panel at their Chicago College and Career Advising Credential (CCCAC) for one of their post- secondary planning professional development activities,
- Started to work with Head of College Student Personnel programs held at EIU, ISU & WIU,
- Partnered with ISCA in attending each other's' conferences,
- Attended DePaul University's Student Symposium to talk about IACAC,
- Proposed "10 Free Memberships" for all committees to refer colleagues from underrepresented parts of the state.
- Partnering with state articulations to reach more colleagues throughout the state to get them involved in IACAC and to attend conference,
- Sponsored a counselor to attend the IACAC Annual Conference in Normal, IL,
- Creating our own plan for the High School Counselor Challenge of Illinois.

### Strategic Plan Accomplishments

All of our work has been geared towards creating opportunities to collaborate and becoming more inclusive of all our colleagues throughout the state. Please see the summary of activities to see what we have accomplished this year.

### Recommendations for the Future

- 1) Continue making presentations to school counseling graduate students
- 2) Expand on and strengthen connections with other organizations. ISBE is one I have in mind. They have some links on the school counselor portion of the website and we are not included.

### Committee Members

Amy Belstra, Libertyville High School  
Sarah Colangelo, Knox College  
Rosanna Console, Lane Tech College Prep  
Kassie Daly, Western Illinois University  
Kelly Dutmers, St. Viator High School  
Grant Egan, Marquette University  
George Kazlusky, Retired  
John Klasen, Glenbrook South High School  
Lisa Kwit, Caruso Middle School

Steve Landgraf, Michigan State University  
Emily Line, Illinois Wesleyan University  
Veronica McLaughlin, Drake University  
Robyn Moreth, Maine South High School  
Travis Myers, Glenbrook South High School  
Nicole Stahl, Caruso Middle School  
Lisa Steve, Olympia High School  
Emily Tabeek, Southern Illinois University-Carbondale  
Tony Tanner, Champaign Central High School  
Kenya Taylor, University of Arizona

## Professional Development Grants

### Chair

Name	Institution	Email
Stephanie Szczepanski	Saint Louis University	<a href="mailto:stephanie.szczepanski@slu.edu">stephanie.szczepanski@slu.edu</a>

### Committee Purpose / Role

Award professional development grants to IACAC members to attend professional development opportunities.

### Summary of Activities

For fiscal year 2018-2019, awarded roughly \$20,000 in grant money. Breakdown is 1 grant for 2018 Summer Institute, 1 grant for the Micro Bus, 3 grants for IACAC MMI, 3 grants for the NACAC conference, 1 for District seminar, and 46 grants for the IACAC conference. This year the committee was charged with awarding an additional \$10,000 in grant money for the IACAC conference, gifted by the University of Illinois at Urbana-Champaign.

### Strategic Plan Accomplishments

The grants awarded by the professional development grants committee directly supports IACAC's mission of supporting members in their professional development.

### Recommendations for the Future

I would recommend changing the March 15th notification date for the summer PD opportunities to April 1st or even April 15th. March 15th tends to be a big notification deadline for colleges and this past year was a board meeting, so spacing things out may make things easier for the chair of this committee.

### Committee Members

Erin Updegraff, DePaul University  
Annette Braden, Norris City-Omaha-Enfield High School  
Kristin Graf, Notre Dame College Prep  
Rene Gomez, Saint Ignatius College Prep  
Chester Hood, Southern Illinois University Carbondale

Kathy Major, Joliet Catholic Academy  
Quintin Overocker, Illinois Valley Community College  
Sarah Hartman, Parkland College  
Chrissy Grotzke, Michigan Technological University  
Reshma Valiyapurayil, Northeastern Illinois University



## Scholarship

### Chair(s)

Name	Institution	Email
Tara Brewer	Michigan Technological University	<a href="mailto:tara@mtu.edu">tara@mtu.edu</a>
Tricia Lothschutz	University of Dayton	<a href="mailto:plothschutz1@udayton.edu">plothschutz1@udayton.edu</a>
Tony Minestra	Loyola Academy	<a href="mailto:aminestra@loy.org">aminestra@loy.org</a>

### IACAC Property in Committee's Possession

Black certificate holders, the blank certificates, and white envelopes which to send the certificate to the recipients

### Committee Purpose / Role

I ACAC offers ten \$1,000 scholarships to highly deserving graduating seniors from high schools throughout Illinois. The scholarship co-chairs develop the review structure and process. The scholarship committee, made up of the three co-chairs, and fifty plus committee members, reviews 200-400 scholarship applications.

The scholarship committee co-chairs then recognize the ten recipients of the scholarships during the annual IACAC conference.

Beginning in 2017-2018 five of the ten scholarships offered by IACAC take into consideration not only academic and personal qualities, but financial need, as part of the selection criteria. Application review teams are also divided by region to ensure greater consideration of geographic diversity.

### Summary of Activities

Over the past six years forty students have been awarded \$1,000 scholarships.

The scholarship has resulted in increased IACAC membership of new high school counselors as a direct result of communication and collaboration between both scholarship and membership committees during the application and review process. One additional member was added in the 2019 process.

Number of completed applications received:

2019 - 340 applications (from 137 different high schools)

2018 - 408 applications

2017 - 302 applications

2016 - 260 applications

The review process engages numerous IACAC members each year: 2019 - 46 member volunteers

2018 - 54 member volunteers

2017 - 52 member volunteers

2016 - 37 member volunteers

The program has generated goodwill for financially assisting students to attend college.

Utilized video technology, which allowed each scholarship winner to showcase their gratitude to the entire membership in attendance during the annual conference opening session.

## **Strategic Plan Accomplishments**

This program addresses the Strategic Plan's Goal 1 (Membership), 4 (Outreach) and 5 (Brand).

Engaged a larger number of IACAC members from all 8 districts within the state of Illinois.

Application review teams were divided by region to ensure greater consideration of geographic diversity.

This year we added three additional fields within the online application where students had the option to indicate their race/ethnic, sexual orientation and gender identity groups to which they most identify, as a data point.

We were able to add one additional IACAC member through outreach to a recipient's whose high school/counselor were not previously members, in order that their student could be considered for the scholarship.

The scholarship assists both academically and financially deserving students each year.

## **Recommendations for the Future**

Recruitment efforts must focus on securing more than 50 committee members to more evenly spread application review responsibilities across the committee.

We would like to establish a better form of accountability for volunteers who make a commitment to be on the Scholarship Committee. We had several volunteers this year (and in past years), that simply don't complete their application reviews, and this created delays in the review process, as well as extra work for other volunteers. We would like to avoid this as much as possible in the future. Perhaps we can have volunteers complete a signed form that outlines their time commitment, and if we don't receive this back, we don't include them in the review process. We would also like to utilize Zoom for our first committee meeting to create a stronger touch point initially. We are open to other ideas, as well.

Better utilize the scholarship as a growth tool to increase membership among school counselors from Chicago Public Schools.

Recruitment efforts must focus on securing more than 50 committee members to more evenly spread application review responsibilities across the committee.

## **Unmet needs of your committee and/or new ideas that would enhance your work related to technology, communication, and web services**

We may want to utilize Zoom for our first committee meeting, in order to better engage our committee members.

## **Committee Members**

Sarah Abraham Murnane, College of St. Benedict and St. John's University  
Breigha Adeyemo, Illinois Institute of Technology  
Luis Alarcon, Elgin Community College  
Dimitra Balaskas, Glenbrook North HS  
Annette Braden, Norris City - Omaha - Enfield High School  
Rachel Brewster, Southern Illinois University Carbondale  
Melissa Byram, Nazareth Academy High School  
Pat Cannon, Ravinia College Consulting  
Branden Delk, Illinois State University  
Amanda DeSimon, Northern Illinois University  
Kara Dollaske, York Community High School

Heather Dorton, Streator Township High School  
Jason Dutmers, Maine South High School  
Kelly Dutmers, St. Viator High School,  
Rachel Georgakis, Fenton High School  
Zachary George, StriveScan  
Kristen Graf, Notre Dame College Prep  
Anthony Grant, Earlham College  
Christine Grotzke, Michigan Technological University  
Sylvia Hernandez, Michigan State University  
Logan Honegger, University of Illinois Urbana-Champaign  
M Faye Ikner, Purdue University Northwest  
Christy Johnson, Northern Illinois University

Brenda Jones, Saint Mary's University of Minnesota  
Margaret Jones, Columbia College Chicago  
Aimee Kackley, Ombudsman Chicago-Northwest  
Marcelle Karwowski, Amos Alonzo Stagg High School  
John Korntheuer, Proviso East High School  
Lindsey Lindberg, Bradley University  
Lorena Lopez, North Central College  
Michelle Miller, Marian University  
Mark O'Rourke, Glenbrook North HS  
Yadira Ramirez, University of Illinois at Urbana  
Champaign

Erin Richter, University of Illinois at Urbana Champaign  
Lavon Robinson, Downers Grove South High School  
Natasha Schultz, Marengo HS  
Jen Sloan, University of Cincinnati  
Keldrick Stephens, Vanderbilt University  
Nicole Tamayo, DePaul University  
Samantha Walden, Oswego High School  
Nicole White, Illinois State University  
Katie Wiles, University of Illinois at Urbana-Champaign  
Chelsea Woodard, Arizona State University

## Summer Tours

### Chair(s)

Name	Institution	Email
Becki Bellito	Vernon Hills High School	<a href="mailto:rebecca.bellito@d128.org">rebecca.bellito@d128.org</a>
Scott Lilly	Glenbard East High School	<a href="mailto:scott_lilly@glenbard.org">scott_lilly@glenbard.org</a>

### IACAC Property in Committee's Possession

Coolers

### Committee Purpose / Role

The main goal for 2018-2019 is to plan and execute a successful Bus O'Fun trip touring colleges in Ohio and Pennsylvania.

### Summary of Activities

We planned a tour for 42 IACAC members (high school and independent counselors) to tour 12 colleges in Ohio, Pennsylvania, and West Virginia from June 23-28.

We will be offering 2 graduate credits through Lewis University for interested participants.

### Strategic Plan Accomplishments

The Summer Tours provide counselors with the opportunity to tour colleges and learn about the opportunities available to potential students. During registration, priority will be given to IACAC members. This reinforces IACAC's commitment to providing professional development to its members. We were able to provide \$200 grants to five participants in order to make it possible for them to participate in the tour.

### Recommendations for the Future

Continue to require IACAC membership for participation.

Continue to offer \$1000 in grants, especially for new participants.

### Committee Members

Natalie Rubino, Glenbard West High School  
Kara Dollaske, York Community High School

Greg Stolzer, Downers Grove North High School

## Summer Institute

### Chair(s)

Name	Institution	Email
Melissa Ramirez	Illinois State University	<a href="mailto:mramir12@ilstu.edu">mramir12@ilstu.edu</a>
Luke Kerber	Aurora University	<a href="mailto:lkerber@aurora.edu">lkerber@aurora.edu</a>

### IACAC Property in Committee's Possession

IACAC Business Card Holders (24+50 newly ordered)

### Committee Purpose / Role

Summer Institute for Summer 2019 at the University of St. Francis.

To collectively engage and create a program that will education and mentor new counselors.

To offer professional development and networking opportunities for new admissions professionals.

### Summary of Activities

At this point, we are looking forward to hosting Summer Institute at the University of St. Francis July 24-26. Currently we have about 43 registered participants, and we plan on capping off our event at 50 participants, creating a wait list. All of our presenters have been confirmed. We have one more committee meeting on Monday, July 8 before we meet at USF.

### Strategic Plan Accomplishments

As we approach our conference, we are definitely working on all goals! Many of our participants will not be IACAC members, so this will be a great opportunity to encourage them to join IACAC. As a committee, we are committed to make fiscally responsible decisions, and USF has made it possible for us to do that as they've been generous with their donations for the conference. Our conference will be filled with various educational opportunities for our new counselors.

Participants range from 0-11 months in the professions. We've been success full in reaching out to other committees such as IAS and Ethics to collaborate and share more about what IACAC has to offer.

### Recommendations for the Future

At this time, we will need to create a timeline for our incoming chairs.

### Committee Members

Amanda DiSimon, NIU  
Amanda O'Connor, USF  
Brian Hodges, UIUC  
Mike Melinder, U of Iowa  
Julie Nelson, Xavier U  
Mark Roth, Augustana College  
Tyler Ratts, Rockford U

Megan O'Rourke, Marquette University  
April Lynch, Syracuse  
Sara Goldman, Albion College  
Scott Lilly, Glenbard East  
Kathy Major, Joliet Catholic Academy

## Transfer Advisory

### Chair(s)

Name	Institution	Email
Cynthia Delgadillo	DePaul University	<a href="mailto:cdelgadi@depaul.edu">cdelgadi@depaul.edu</a>
Rebecca Popelka	Partnership for College Competition	<a href="mailto:rpopelka@partnershipfcc.org">rpopelka@partnershipfcc.org</a>
Samantha Meranda	Illinois State University	<a href="mailto:sjmeran@ilstu.edu">sjmeran@ilstu.edu</a>

### IACAC Property in Committee's Possession

"IACAC Hearts Transfers" buttons - purchased for networking breakfast prior to IL Transfer Coordinators meeting

### Committee Purpose / Role

IACAC's Transfer Advisory Committee serves all members of the transfer process: High School Counselors, Community College Admissions, Transfer Center Coordinators and Directors as well as the four-year institution transfer admission counselors/Transfer Coordinators. This committee is committed to working diligently to ensure that the voice and interests of transfer students and the professionals working with transfer students are brought forward and heard throughout all levels of IACAC, including through committee work as well as at the meetings of the IACAC Executive Board. This committee provides transfer-specific professional development opportunities and supports special projects and initiatives that serve transfer students.

### Summary of Activities

Given that we had two new co-chairs this year instead of one, we amended the co-chair responsibilities that we created in 2017-2018 to no longer be assigned to a specific co-chair based on year in the role. This gives the committee some flexibility with the structure. The co-chairs are responsible for the transfer scholarship subcommittee, Transfer Summit subcommittee, and administrative processes (running meetings, submitting exec board reports) and annual conference participation from the committee.

This year we expanded the Transfer Scholarship to award for both Spring and Fall scholarships, given that high percentages of transfer students start mid- academic year as well as in the fall. We received 26 applications for the new Spring scholarship. The first Spring Transfer Scholarship of \$500 to Maram Alnahhas, who transferred from Moraine Valley Community College to the University of Michigan. This year we were also able to award two Fall transfer scholarship, with a \$500 award going to Keaira Cox, transferring from Harold Washington College to SIU Edwardsville, and a \$1000 scholarship to Elizabeth Baubkis, transferring from Harper College to UIUC. For the fall scholarship, we received a record 102 applications.

On February 1, 2019, we held the 4th Annual Transfer Summit at Moraine Valley Community College. We continue to pull strong registration numbers for this event with almost 200 people in attendance. Based on feedback from the previous year, we moved from 12 breakout sessions to 10 in order to shorten the duration of the event. The keynote presentation was a state-wide overview of transfer from the Illinois Board of Higher Education. Overall, the survey responses to this event continue to be positive.

Based on feedback from the Exec Board, instead of hosting a reception at the annual conference for community college and transfer attendees, the committee chairs instead facilitated a transfer roundtable session. The session was well attended with approximately 45 session attendees that had a lively discussion about transfer issues. With the budget allocated for the reception, the committee

instead hosted a networking breakfast prior to the April Illinois Transfer Coordinators meeting at Illinois State University. Given that both community college and four-year institutions who participate in the IAI are required to attend this meeting, we had a strong turn out and were thankful to President Patrick Walsh for attended to talk about the benefits of IACAC membership to the many non-members in attendance.

### **Strategic Plan Accomplishments**

Goal 1 – Membership – As there are many community college and transfer professionals who are not current IACAC members but participated in the Transfer Summit and the April networking event prior to the IL Transfer Coordinators meeting, we continue to promote membership to the association at all of our events.

Goal 2 – Fiduciary Responsibility – This year we adjusted the proposed budget for 19-20 to be closer aligned with the financial activity of the committee.

Previous budgets were more conservative as the committee, and particularly the Transfer Summit, was in its infancy. Now with four years of stable attendance at the Transfer Summit, we were able to propose a budget that was in line with actual costs vs predicated costs.

Goal 3 – Educational Opportunities – We offered the fourth annual Transfer Summit on February 1st, which was a one-day professional development conference. We also presented at the IACAC Annual Conference.

Goal 4 – Outreach – We expanded the IACAC Transfer Scholarship. This was awarded to three students currently attending a community college looking to transfer to a four-year institution during the 2019-2020 academic year.

Goal 5 – Brand – Through our work, we feel that we are strengthening the brand of IACAC by creating an atmosphere inclusive of those who work with students in community college and in the transfer process. We hope that our work solidifies the IACAC brand as inclusive of professional resources and for information on community college and transfer admissions, as well as an organization that advocates for students who look to transfer.

### **Recommendations for the Future**

This year, committee worked together to submit a proposal for the Financial Surplus Committee. This proposal entailed creating a community college student-focused event to encourage students to prepare for transfer. As IACAC has other student-facing events, but none that include transfers, we hope to make this a reality in the future.

### **Committee Members**

Michelle Adams, Elmhurst College  
Luis Alarcon, Elgin Community College  
Jose Alvarado, Illinois Institute of Technology  
Brian Bacon, Oakton Community College  
Tina Carney-Simon, Moraine Valley Community College  
Christopher Chiakulas, Round Lake High School  
Nicci Cisarick, Oakton Community College  
Kassie Daly, Western Illinois University  
Nicholas DeFalco, North Central College  
Tyler Easton, Western Illinois University

Brian Hodges, University of Illinois Urbana-Champaign  
Logan Honeggar, University of Illinois Urbana-Champaign  
Zoe Kudla – Polay, University of Illinois Urbana-Champaign  
Aseret Loveland, Illinois Valley Community College  
Regiere Lovett, Southern Illinois University Edwardsville  
Lianne Musser, Lyons Township High School  
Kristin Smiglelski, Parkland College  
Shawn Wochner, Western Illinois University  
Tracy Wright, Triton College

## AD-HOC COMMITTEES

### Financial Surplus Committee (Ad-Hoc)

#### Chair(s)

Name	Institution	Email
David Bennett	Legal Prep Academy	<a href="mailto:dbennett@legalprep.org">dbennett@legalprep.org</a>
Drew Eder	Victor J. Andrew High School	<a href="mailto:aeder@d230.org">aeder@d230.org</a>

#### Committee Purpose / Role

The Financial Surplus Ad Hoc Committee's purpose is to survey the IACAC membership regarding the current state of the organization's finances. The committee will deliver a report to the Executive Board by March of 2019. Best practices from other nonprofit organizations and comparison information to other affiliates will also be analyzed and considered.

The committee's 28-page final report can be found at: <https://www.iacac.org/financial-surplus/>

#### Committee Members

Drew Eder, Highland Park High School  
David Bennett, Legal Prep Charter Academy  
Eric Ruiz, St. Francis University  
Courtney Wallace, Augustana College  
Jennifer Paar-Gross, University of Denver  
Angela Cooksy, Bradley University  
DJ Meniffee, Butler University  
Kathy Major, Joliet Catholic Academy  
Keegan White, Lawrence University

### High School Counselor Professional Development (Ad-Hoc)

#### Chair(s)

Name	Institution	Email
Sanober Kanjee	Soto High School	<a href="mailto:skanjee@aceroschools.org">skanjee@aceroschools.org</a>
Eliza Freedman	Evanston Township High School	<a href="mailto:freedmane@eths.k12.il.us">freedmane@eths.k12.il.us</a>
Stacey Schlaud	West Leyden High School	<a href="mailto:sschlaud@leyden212.org">sschlaud@leyden212.org</a>

#### Committee Goals

The purpose of the HSCPD committee is to provide free professional development opportunities for counselors and college counselors throughout the state. Our goal is to increase access and develop a network of professionals throughout the state by using ZOOM video conferencing as an alternate to attending in person.

#### Summary of Activities

We are in the process of planning three counselor CAMPS for the 2019-2020 school year. The topics include: Data, Financial Aid, and helping high school students transition successfully from high school to college.

#### Strategic Plan Accomplishments



## Membership

Our committee has reached out to counselors throughout the state. Rather than travelling to conferences, regional seminars, or workshops, we provide a video conferencing option that benefits all members of the IACAC regardless of their location in Illinois. Counselor CAMPS encourage the growth of IACAC's membership since our professional development specifically targets high school college counselors and generalists. Current IACAC members will also benefit from our programming since it is free. As mentioned earlier, our committee reflects the diversity of IACAC membership including ethnic diversity, geographic diversity, and diversity of experience from different types of schools. We feel very fortunate to have all those populations represented and look forward to the growth of our committee to represent additional areas throughout Illinois.

## Fiduciary Responsibility

Although our events are free to all high school counselors and we are not directly bringing money into the IACAC, we are reaching counselors throughout the state and hope to increase the IACAC's membership. We believe we support this goal of the strategic plan in that our committee uses counselors from the region to present at no cost.

## Educational Opportunities

Our committee has not only explored, but successfully implemented the use of web-based content and webinars for professional development and information exchange. In the 2018-2019 school year, we hosted three webinars which helped counselors strengthen and/or build upon their current programs. Webinars have been an innovative way for counselors throughout the state to connect and collaborate regarding past practices and future trends.

## Outreach

The HSCPD committee is continuing to grow and represent different regions, communities, and schools throughout the state. Depending on the topic, we could potentially use presenters from CARR, ISAC, or any other group within the realm of college counseling.

## Brand

The HSCPD committee regularly updates the web page to provide current information and programs to counselors throughout the state. We strongly believe we have developed outlets for counselors to gain and share knowledge with each other. We look forward to showcasing our brand further by wearing committee t-shirts at different events within and outside of the IACAC to encourage counselors to join our committee and participate with our Counselor CAMPS.

## **Recommendations for Future**

We plan to offer 3 counselor camps and hope to market the events throughout the state.

## **Committee Members**

Gilit Abraham, Maine East High School  
Grace Bahn, Whitney Young High School  
Amy Belstra, Libertyville High School  
David Bennett, Legal Prep High School  
Lauren Carroll, Glenbrook South High School  
Alexa Charsha-Hahn, George Washington High School  
Christopher Chiakulas, Round Lake High School  
Amber Bolden Greer, Evanston Township High School  
Kelly Dutmers, St. Viator High School  
Cari Franz, Ridgewood High School  
Rachel Georgakis, Fenton High School

Dan Gin, Niles West High School  
Paige Kozyra, Elmwood Park High School  
Kristen Graf, Notre Dame High School  
Shaina Landau, West Leyden High School  
Stephanie Maksymiu, Maine South High School  
Erinn Murphy, Carbondale Community High School  
Michael O'Connor, New Trier High School  
Katie Smith, Pinckneyville Community High School  
Sajida Syed, Jones College Prep  
Amy Thompson, York Community High School

## Strategic Plan (Ad-Hoc)

### Chair(s)

Name	Institution	Email
Laura Docherty	Fenwick High School	<a href="mailto:ldocherty@fenwickfriars.com">ldocherty@fenwickfriars.com</a>
Julie Nelson	Xavier University	<a href="mailto:nelsonj4@xavier.edu">nelsonj4@xavier.edu</a>

### Committee Purpose / Role

To create the IACAC strategic plan and review it annually to keep the activities of the organization moving forward.

### Summary of Activities

This year, we updated the strategic plan and presented it at the LDI in Normal in August.

### Strategic Plan Accomplishments

The plan was updated!

### Recommendations for the Future

The Strategic Plan committee should meet with the Chief Delegate and/or Presidents annually to review progress on the plan and to make notes for future revisions and updates.

Ensure more even distribution on the committee (high school/college) and include a community college voice.

### Committee Members

Mike Dessimoz, Retired

Gwen Kanelos, Concordia University

DJ Menifee, Butler University

Tedra Mewhirter, Northern Illinois University

Robert Oliveri, University of Maryland

Tom Shorrock, New Trier HS

Roberto Suarez, Homewood Flossmoor HS

Patrick Walsh, Illinois State University

## Technology Needs (Ad-Hoc)

### Chair(s)

Name	Institution	Email
Mike Ford	Woodlands Academy of the Sacred Heart	<a href="mailto:mford@woodlandsacademy.org">mford@woodlandsacademy.org</a>
Sarah Goldman	Albion College	<a href="mailto:sgoldman@albion.edu">sgoldman@albion.edu</a>

### Committee Purpose / Role

It was moved at the 2017 April Annual Membership Meeting that “the President and Executive Board consider creating an Ad-Hoc committee charged with assessing the current and future technological needs of the organization and exploring how we can meet those needs in a manner that is fiscally responsible but enables committees to further the work that supports the mission of our organization.” The rationale of this motion is to encourage a re-evaluation of IACAC’s technology use, being more cost-effective, and better serving our constituents.

Survey Executive Board and Committees

Research and establish IACAC’s technology needs

Deliver a final report by March 1, 2019 with findings and offer recommendations on determining current technology needs and costs of IACAC, as well as creating a cost-effective technology plan that aligns with IACAC's strategic plan.

The committee's final report can be found at: <https://www.iacac.org/technology-needs-committee/>

**Committee Members**

Michelle Rogers, Saint Louis University  
Natalie Rubino, Glenbard West High School

Linda Haffner, IACAC  
Jim Pierson, University College Dublin