



2017 – 2018 Annual Report

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2017 - 2018 EXECUTIVE BOARD

President

Roberto Suarez
Homewood-Flossmoor High School

President-Elect

Patrick Walsh
Illinois State University

Past President

Michelle Rogers
Saint Louis University

Treasurer

Christine Grotzke
Michigan Technological University

Treasurer-Elect

Stephanie Szczepanski
Saint Louis University

Past Treasurer

Kathy Major
Joliet Catholic Academy

Secretary

Sarah Daugherty
Bradley University

NACAC Delegate Directors - Secondary

Amy Belstra, Chief Delegate (One-Year Term)
Libertyville High School

Traci Flowers (Two-Year Term)
Loyola Academy

Mike Ford (Two-Year Term)
Woodlands Academy of the Sacred Heart

Kim Wiley (Two-Year Term)
Deerfield High School

Nate Bargar (One-Year Term)
Carmel Catholic High School

NACAC Delegate Directors - Postsecondary

Megan O'Rourke (One-Year Term)
Marquette University

Eric Ruiz (Two-Year Term)
University of St. Francis

Ziggy Blackwell (Three-Year Term)
Illinois College

Carlene Klaas (Three-Year Term)
DePaul University

Council Team Directors - Secondary

Jamie Simon (One-Year Term)
Loyola Academy

Natalie Rubino (Two-Year Term)
Glenbard West High School

Council Team Director - Postsecondary

Brian Hodges (One-Year Term)
University of Illinois at Urbana-Champaign

Kenya Taylor (Two-Year Term)
The University of Arizona

EXECUTIVE SUMMARY

It has been an honor to serve as your IACAC President this year. It has been an important year for IACAC for many reasons and I am forever appreciative with the work and support provided by the Executive Board, the presidential team, IACAC's Executive Assistant, Linda Haffner, and so many people who endlessly work for this organization to better help students with their college and career paths. At our conference last year I



encouraged our membership to **"Go Beyond Limits and Unleash Opportunities"**. I can't fully articulate the awe I feel, but for what I witnessed this past year, I have to say that IACAC is making an impact larger than anyone can ever see in their lifetime and it is because of the energy, passion, talent, empathy, and foresight thinking IACAC members have. Many things happened this year and below are a few highlights with a more thorough write up in my President's Report:



Highlights

- To date membership has **increased by 10% to over 1,800 members** in the past 2 years
- Total net worth has hit close to **\$600,000 which is a 18.74% increase** in the past 2 years
- IACAC has enhanced its **program services allocation from 49% to 57%** in the last 2 years (see financial charts at the end of the Executive Summary)
- Government Relations **has elevated IACAC's name as a nonprofit college admission leader in the Land of Lincoln** leading to an invitation by the Illinois General Assembly Higher Education Working Group in February 2018
- Mentorship offered IACAC's **first social media PD opportunity through Facebook Live** in January 2018 which to date had 1,200 views
- Through the dedicated work of numerous IACAC volunteers, IACAC has begun a **collaborative partnership with Chicago Public Schools (CPS)** which will benefit students and college admission professionals via access and growth opportunities for all

IACAC Conference: When I first began as President-elect it was a daunting task to chair our Annual Conference, but with the help of numerous volunteers 2017's Conference taught me how to create a vision that surpassed all my personal expectations. Having Dr. Michael Sorrell, President of Paul Quinn College; Michael Frerichs, Illinois State Treasurer, and Dr. Joyce Brown, School Counseling Consultant as our featured speakers helped IACAC attract over 800 attendees and \$42,000 in sponsorships. **For those considering taking up the call of presidency, remember that we all support you and planning the conference will help you develop your vision of leadership and broaden your understanding of what it truly means to serve.**





District Seminars: This past year we had 7 district seminars with an addition of a Chicago District Seminar which has not been available in over 15 years. Thank you to all who coordinated and volunteered at this year’s district seminars and a **special thank**

you to Chicago Public Schools, DePaul University, and the University of Chicago Consortium on School Research for helping make Chicago’s District Seminar a success.

Ad Hoc Committees: Based upon the request at last year’s Annual Membership Meeting to explore IACAC’s surplus and technological needs we anticipate that the **data collected throughout the year will assist IACAC to strategically plan our growing financial funds and evolving technological needs** (financial charts have been added to this year’s Annual Report at the end of the Executive Summary).

Admission Practices: In collaboration with IACAC Delegates, the Admission Practices committee presented at all District Seminars to address **upcoming changes to NACAC’s SPGP (Statement of Principles of Good Practice) of which may soon be**

CEPP (Code of Ethics and Professional Practice) at NACAC’s 2018 Conference in Salt Lake City, Utah. As admission practices are updated, AP will begin to provide new wording updates to IACAC’s By-laws and Leadership Manual.

Collaborative Partners
IACAC · DePaul University · CPS · University of Chicago

Making an
Impact Together

IACAC Chicago District Seminar
at DePaul University (Lincoln Park Campus)

Wednesday
March 14, 2018

Keynote Presentation
Patterns of Two-Year and Four-Year College Enrollment Among CPS Graduates
Presenter: Alex Seeskin, Chief Strategy Officer
University of Chicago Urban Education Institute

Breakout Sessions

- Test Score Optional
- Overview of International Baccalaureate
- Building Pipelines
- Tackling Summer Melt
- Preparing Students for Culture Shock
- Spanish Translation Model

Our Government Relations Committee continues to make progressive inroads and had another really active year. In February they had visits to Illinois Legislatures in Washington, DC with NACAC's Advocacy Day on the Hill. In March the committee held our

own Advocacy Day in Springfield, Illinois and about 20 IACAC members visited with several Executive Board members. Because of the commitment and authentic passion of our amazing chairs and committee members, IACAC is fortunate to reap the benefits of their work. IACAC has and will



continue to be called upon to provide expertise to legislators and newspapers on college admissions and financial aid. Most recently, **IACAC was requested to provide college admission expertise with the Illinois General Assembly Higher Education Working group in February 2018.**



Inclusion, Access, and Success is one of our most energetic committees who are focused as a collective force advocating for those that may not always have voice or have the opportunity to advocate for themselves. This year IAS is working to bring voice to a blind spot in many areas of society with the development of an LGBTQ+ Guide in conjunction with Illinois Safe Schools Alliance, and NACAC. Their upcoming program is one of **IACAC's signature programs "Sharing the Dream Conference" for sharing resources to assist undocumented students on May 23 at the University of St. Francis. As always, all are welcomed!**

Scholarship: Proposed and voted upon at last year's Annual Membership meeting, **IACAC has increased to offering ten \$1,000 scholarships to deserving students. The committee received over 500 applications from over 200 schools.** Upon review, 100 of the applicants were from non-IACAC members which prompted the committee to contact the membership committee to conduct follow up and outreach.



Summer Institute: This past year, Summer Institute was hosted at the University of Illinois in Urbana Champaign. SI had 36 college admission and 12 school counselors attend this year. **SI attendees, along with Summer Tour participants had the opportunity to meet special guest Coach Lovie Smith.** Summer Institute 2018 will be hosted at Illinois Wesleyan.

IACAC Annual Report FY17

Sulawski & Webb Certified Public Accountants: Independent Auditor's Report

June 1, 2016 – May 31, 2017

Revenues

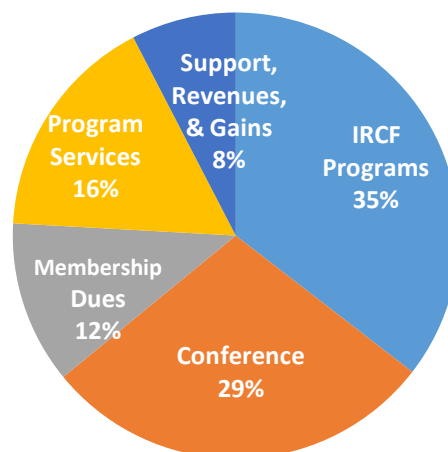
Program Services	2017
IRCF Programs	\$223,136
Conference	\$179,937
Summer Institute	\$45,752
NACAC Fair	\$15,734
Regional Programs	\$22,053
Sharing the Dream	\$6,032
Articulation	\$4,975
Advertising	\$3,800
Admission Update	\$3,975
Grants	\$3,666

Support, Revenues, & Gains

Membership Dues	\$74,264
Contributions	\$17,506
Miscellaneous	\$2,156
Interests & Dividends	\$3,676
Unrealized Net Gains	\$24,479

Total Revenues \$631,141

2017 Revenues



Expenses

Program Services ¹	2017
Conferences & Meetings	\$323,186

IACAC Staff & Contracts

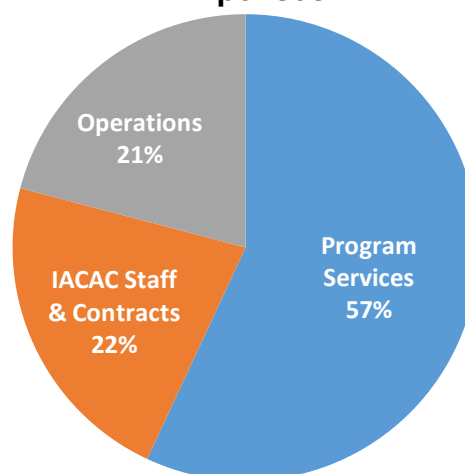
Contracted Services	\$80,333
Payroll	\$45,488

Operations

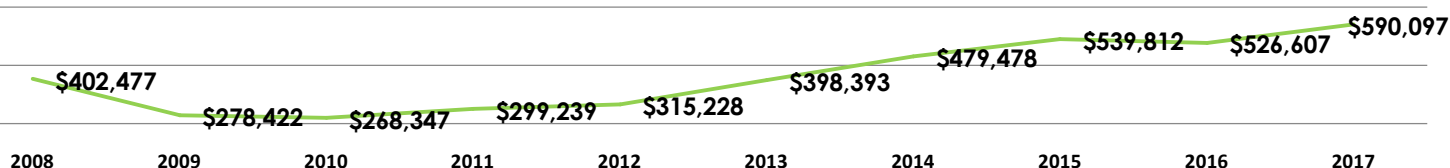
Travel	\$49,388
Printing & Publications	\$15,715
Bank Charges	\$12,037
Awards & Gifts	\$11,785
Insurance	\$9,782
Accounting Fees	\$4,866
Supplies	\$3,558
Postage & Shipping	\$2,196
Telephone	\$2,469
Depreciation	\$311
Rental	\$960
Miscellaneous	\$5,577

Total Expenses \$567,651

2017 Expenses



IACAC Net Worth (2008 - 2017): Year-End Cash and Investments



¹ According to the Better Business Bureau (BBB) Wise Giving Alliance, nonprofits should spend at least 65% of its total expenses on program services. Through cutting costs and increasing revenue, IACAC has enhanced its allocation of funds to program services from 47.5% in 2011 to 57% in 2017.

President's Report
Roberto Suarez
Homewood-Flossmoor High School

Purpose

The President shall preside at the Annual Membership Meeting, all other general membership meetings, and all Executive Board meetings. The President shall have overall supervision of the plans for any special membership meeting. The President, or an appointed Executive Board member appointed by the President, shall be the official representative of IACAC at meetings of other organizations or on occasions where representation has been required or deemed desirable. The President shall perform such other duties as provided for in the by-laws or as assigned by the Executive Board or the general membership and shall submit an annual report to the general membership at the Annual Membership Meeting. The President shall serve as a delegate to the NACAC Assembly in accordance with the NACAC by-laws.

Summary of Activities

It was truly another outstanding year with IACAC because of the leadership provided by committee chairs and the contributions of committee members. We are defined by the work we do in service to our students and for this I want to say thank you for your inspiring service! Below is a more thorough overview of all activities this past year.

Ad Hoc Committees: At last year's Annual Membership meeting it was proposed and voted upon to consider appointing 2 Ad Hoc Committees to explore ways to best utilize a surplus of financial funds and assessing the current and future technological needs of IACAC.

- The Surplus Ad Hoc Committee surveyed IACAC members twice this past year to collect initial feedback, along with ideas and suggestions on how to allocate funds for future Professional Development and Student-Centered projects and programs. The committee received closed to 200 responses. They led a conference session and will be finalizing suggestions and recommendations in a report that will be provided to the Executive Board and Finance Committee on how IACAC can best utilized funds focused on its mission and Strategic Plan.
- The Tech Needs Ad Hoc also surveyed IACAC members and continue to analyze data. Based on current findings, the committee has received positive feedback that current needs are being met with the need of some enhancements. Initial data is also showing that members feel strongly that there's a need for accessing webinars, live streaming programming, document and resource sharing. Based on a committee member stepping down and 2 new committee members that joined in March, the committee will continue for another year to complete a thorough process to report back at next year's Annual Membership meeting.

Admission Practices: In collaboration with IACAC Delegates, the Admission Practices committee presented at all District Seminars to address upcoming changes to NACAC's SPGP (Statement of Principles of Good Practice) of which may soon be CEPP (Code of Ethics and Professional Practice) at NACAC's 2018 Conference in Salt Lake City, Utah. As admission practices are updated, AP will begin to provide new wording updates to IACAC's By-laws and Leadership Manual.

College Awareness and Preparation: This was another active year for CAP, last year we acquired additional insurance and instituted background checks that allowed IACAC to move forward with programming that works with minors. This past year Motivate Me hosted by Dominican University had 47 students and Camp College hosted by Southern Illinois University Edwardsville, Blackburn

College, and Saint Louis University had 36 students attend. Motivate Me is at Dominican University, and Camp College is at SIUE this year.

District Seminars: This past year we had 7 district seminars with an addition to a Chicago District Seminar which has not been available for about 15 years. With an additional district seminar we were able to increase from about 370 total attendees to close to 400. Thank you to all who coordinated and volunteered at this year's district seminars and a special thank you to Chicago Public Schools, DePaul University, and the University of Chicago's Consortium on School Research for helping make Chicago's District Seminar a success.

Our Delegates once again made IACAC proud representing our membership at the NACAC Annual Conference and the General Assembly in Boston, Massachusetts. Led by our Wise, Patient, and Collaborative Chief Delegate Amy Belstra, our Delegates took part in the election of NACAC Board members in which one of our past IACAC members, Derek DuBose was elected as a Board Director. Delegates continue to work with Admission Practices as changes to SPGP and CEPP begin to become adopted and implemented.

Our Government Relations committee continues to make progressive inroads and had another really active this year. In February they had visits to Illinois Legislatures in Washington, DC with NACAC's Advocacy Day on the Hill. In March we held our own Advocacy Day in Springfield, Illinois and about 20 IACAC members visited with many of our leaders from across the state. Because of their commitment and authentic passion IACAC is fortunate to reap the benefits of the amazing chairs and committee members we had in recent years, to the point that IACAC is being called upon numerous times to provide expertise on college admissions, financial aid, and how to retain Illinois students within the Land of Lincoln.

High School Counselor Professional Development. HSCPD collaborated this past year with Summer Institute Committee to prepare and organize the High School Track of the program at U of I. With some innovative ideas from new committee members HSCPD looks to collaborate with colleges next year and expand PD offerings through video conferencing and include more counselors throughout the Land of Lincoln here in Illinois.

Inclusion, Access, and Success is one of our most energetic committees who are focused as collective force advocating for those that may not always have voice or have the opportunity to advocate for themselves. This year IAS is working to bring voice to a blind spot in many areas of society with the development of an LGBTQA+ Guide in conjunction with Illinois Safe Schools Alliance, and NACAC. Their upcoming program is one of IACAC's signature programs "Sharing the Dream Conference" on May 23 at the University of St. Francis. As always, all are welcomed!

Illinois Regional College Fairs: This year, IRCF coordinated 36 fairs with 4 new programs at Elgin Community College, Hinsdale school district, Huntley High School, and Joliet Junior College. There were approximately 29,000 students who attended with 378 registered colleges representing 44 states and 5 countries.

After much discussion and debate between the Executive Board and the College Fairs committee, Illinois College Fairs has developed a subcommittee plan to step back and reassess the needs of students and IACAC member institutions within all regions of Illinois. Through collected feedback with IACAC members through different venues, including a conference session, Illinois College Fairs will report to the Executive Board and entire membership of their findings.

Media Communication: Continues to evolve to meet the needs of IACAC. With the rate of changes, costs, and dynamics of how IACAC members prefer to receive communication, MC continues to be one of IACAC's busiest committees always willing to hear and respond to the needs of members and committees. Upon feedback from the Tech Needs Ad Hoc Committee next year, along with input from committees and members MC will continue to be an evolving and vital role within IACAC.

Professional Grants: For the 2017-2018 fiscal year, the Professional Development Grants Committee has already awarded over 47 grants for an approximate total of \$19,600. The committee is currently reviewing the second round of applications for Sharing the Dream Conference and is also beginning to award grants for next fiscal year. Nothing gives me more joy than to support our members with their professional efforts and goals that will ultimately be returned to students.

Professional Connections: Led by Kim Wiley, Professional Liaison has taken on a new name and is now Professional Connections. The vision of the committee is to develop and maintain relationships with organizations with a current focus on Chicago Public Schools (CPS) and a future plan to expand throughout the Land of Lincoln into Central and Southern regions. The committee has grown from one individual to over 20 members. The committee will continue to reach out to graduate school counseling programs and ISCA, along with continuing to develop our Speaker's Bureau.

For the committee we all can't wait to join, our Retirees Committee. The Retirees committee truly connects with one of our core values of IACAC which is altruistic volunteerism. It brings me nothing but pure joy to report that this year has been another great year filled with volunteering at IACAC programs. The Retirees brought their amazing wisdom, support, and friendly enthusiasm to this past year's Articulation Updates, Articulation Unplugged, the National College Fair, and IACAC's Annual Conference. Thank you for reminding all of us of why we do what we do!

Membership: Although membership has given their report I would like to give them a personal thank you for your dedication, passion, ideas, and collaboration with other committees. Gracias from the bottom of mi corazon!

Mentorship: They had a really full year with numerous opportunities for IACAC members to support and develop relationships with one another. Their work has connected multiple members to what I feel is most invaluable in our profession—relationships founded on trust. They had approximately 10 meet ups across the state and over 50 matches from both colleges and high schools leading to over 100 mentor/mentee members connecting at the highest level this year. The committee was also able to offer a session at this year's "Better Together" Conference which promotes and expands their committee's focus on connecting members to professional support that fosters professional growth and encourages the sharing of collaborative ideas. New this year, Mentorship hosted IACAC's first Facebook Live PD seminar. It was a huge success.

Middle Management Institute: MMI focuses on grooming future leaders in college admissions and in their spirit of access MMI hosts their program throughout Illinois and the Midwest. MMI 2018 will be hosted at Parkland College in Central Illinois.

National College Fair: CONGRATULATIONS to the National College Fair committee for another great program at McCormick Place. There were about 4,800 families in attendance from 900 high schools in which 7 of the 30 buses were made available through grants funding. Families came from all over—from the city, the suburbs and even from the great Hawkeye State...Iowa. IACAC volunteers provided college counseling to 150 families at this past year's fair. Chicago's NACAC

Fair is set for September 29 at McCormick Place North Hall and the Performing and Visual Arts College Fair is set for October 25 at UIC's Forum. Thank you to all for your amazing contributions!

National College Fair – Chicago
McCormick Place North Hall, Chicago, IL
Saturday, September 29, 2018
11 – 3:00 pm

Performing and Visual Arts College Fair - Chicago
University of Illinois at Chicago Forum, Chicago, IL
Thursday, October 25, 2018
7 pm – 9:00 pm

Scholarship: Proposed and voted upon at last year's Annual Membership meeting, IACAC has increased to offering 10 \$1,000 scholarships to deserving students. The committee is dedicated to overseeing the application process and makes tough decisions on which students receive financial support that impacts their families and their futures. The committee received over 500 applications from over 200 schools. Upon review, 100 of the applicants were from non-IACAC members which prompted the committee to contact the membership committee to conduct follow up and outreach.

Summer Institute: This past year Summer Institute was hosted at the University of Illinois in Urbana Champaign. We had 36 college admission professionals from 18 institutions and 12 school counselors from 12 high schools. Participants, along with Summer Tour participants had the opportunity to hear and meet special guest Coach Lovie Smith. Next Summer Institute will be hosted by Illinois Wesleyan and 2019's host is being selected in May.

Summer Tours: This past year IACAC had 42 high school counselors participate in our Bus O' Fun Tour of which 15 were first timers. They visited 12 colleges in Indiana, Kentucky, Tennessee, and closed out in the Land of Lincoln at the University of Illinois Urbana Champaign. Next summer the Plane O' Fun Tour will be visiting colleges in Alabama, Georgia, Mississippi, and Tennessee.

Strategic Plan: Continuing from a practice instituted from past leadership, all committees are asked how their work connects to our 2015 – 2018 Strategic Plan. This ensures that the work we do strives to achieve the goals set forth by the strategic plan we formed to guide the direction of the future of IACAC. The committee has begun preparing next steps to re-visit our current strategic plan as it closes out at the end of this year. We look forward to receiving updates this coming year on our 2019 - 2022 Strategic Plan.

Transfer Advisory: Hosted their 3rd annual professional Transfer Summit in February at Moraine Valley. They had another great year with approximately 200 participants from multiple schools of which 80 attendees were non-IACAC members. Along with Membership committee and MC, the President followed up with a special invitation to join IACAC. The Summit addressed issues not only affecting transfer admission, but also advising and other related topics in service to transfer students.

Other: NACAC Grant Recipients

Imagine Grant for Professional Development

Keith Hebert	2018 NACAC National Conference	\$800
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Imagine Grant for Special Projects

Rebecca Popelka	Illinois ACAC Transfer Summit	\$535
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NACAC Grant

IACAC	Grant for public school counselors	\$2,500
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Strategic Plan Accomplishments

Goal 1 Membership: Continuing the work supported by Past President the Executive Board worked closely with the membership committee to contact any person who did not register from the previous year. Also did email reach out to non-members, specifically to Chicago's District Seminar, Sharing the Dream, and Transfer Summit. Our membership has been up about 10% each membership report.

Goal 2 Fiduciary Responsibility: Continuing the work of Past President, IACAC has reduced spending and increased revenue which has increased funds spent on program services with a goal to reach 65% of overall budget allocation). In collaboration with the Ad Hoc Surplus Committee, IACAC will enhance financial reporting captured within the Annual Report and develop a long-term plan on how to allocate financial surpluses from year to year.

Goal 3 Education Opportunities: This past year an emphasis was placed on developing a stronger relationship with CPS to enhance opportunities for students and professionals recruiting from CPS through creating a Chicago District Seminar and collaborating through Professional Connections.

Goal 4 Outreach: Continued the work of Past President by working with GRC to heighten the work of IACAC in Illinois and collaborated with NACAC to make Illinois members aware of national issues.

Goal 5 Brand: The President actively represented IACAC at multiple functions, specifically with Illinois State Articulations, Sharing the Dream, and Transfer Summit, along with ISCA's conference and Illinois General Assembly's Higher Education Committee.

Recommendations for the Future

Presidential Team to collaboratively work together by periodically or if possible weekly meet to discuss issues and concerns brought to the Board.

As new roles take form with digital communications and college fairs, it is important to keep aware that these changes will take on new structures and feedback from experienced and non-experienced members will be important for future planning.

Continue to encourage the Membership Committee to lead a non-renewal calling campaign which invites the Executive Board to be involved.

Develop a guideline defining IACAC's reserve funds, net worth, and addressing surplus funds within the fiscal policy. Consider creating a separate account similar to a savings account for reserve funds in order to keep them as fixed funds separate from funds that fluctuate, such as a checking account.

Support the President-Elect and Conference Committee by providing feedback and connecting members to help make IACAC's 2019 in Bloomington, IL a success.

Executive Assistant
Linda Haffner

Purpose

To support the Executive Board and Committee Chairs and provide general support for the entire membership.

Summary of Activities

Membership

- Maintained the IACAC membership database.
- Prepared monthly and annual Membership Reports.
- Produced, along with Sherry Hall, the 2016-17 Membership Directory
- Supplied lists/databases to support the Association activities.

Financial

- Maintained IACAC checking account and Money Market account, paid all bills and processed all deposits.
- Maintained Quickbooks of financial records.
- Prepared monthly and annual Treasurer's Reports.
- Prepared End-of-Year and other financial reports as needed by officers.
- Prepared budgeting spreadsheets and worked with the Finance Committee.
- Submitted financial records to accountant for review and tax filing.
- Prepared 1099s, as needed.
- Worked with insurance agency regarding coverage needs.
- Acted as the Registered Agent for the Association and prepared annual corporate report.

Conference

- Maintained conference registration database.
- Produced nametags for all registrants.
- Prepared various reports for conference committee chairs.
- Assisted in the preparation of the registration packets.
- Assisted in on-site registration process.
- Prepared voting materials.
- Will produce final financial and registration reports.

Scholarship

- Respond to questions via email and phone regarding requirements and deadlines
- Send checks and congratulatory letters to recipients after conference

Other Committees

- Produced the College Admission Update.
- Participated in the Annual Conference Committee and Credentials Committee.
- Help approve and maintain background checks for CAP committee.

Office

- Responded to IACAC telephone, email and web site inquiries.
- Maintained IACAC's post office box and responded to mail inquiries.
- Produced correspondence to support above activities.
- Attended Executive Board meetings and other meetings, as needed.

Executive Board Motion Log (2017-2018)

Sarah Daugherty, Secretary

Bradley University

On June 16, 2017 at Homewood-Flossmoor High School, the Executive Board:

1. Called the meeting to order at 10:12 a.m. (R. Suarez)
2. Motioned to approve the March board meeting minutes (K. Major, E. Ruiz). Motion carried.
3. Motioned to approve the Credential Committee's changes to this year's Independent Counselor application for IACAC membership (M. Rogers, S. Szczepanski). Motion carried.
4. Motioned to increase the amount allotted in the fiscal policy for the AMMI professional development grant to \$700 from \$425 (C. Grotzke, N. Bargar). Motion carried.
5. Motioned to adjourn the meeting (B. Hodges, S. Szczepanski). Motion carried. Meeting adjourned at 1:08 p.m.

On August 11, 2017 at University of St. Francis, the Executive Board:

1. Called the meeting to order at 10:02 a.m. (R. Suarez)
2. Motioned to approve the corrected forms for the Credential Committee's changes to this year's Independent Counselor application for IACAC membership (M. Rogers, K. Major). Motion carried.
3. Motioned to hold the 2019 IACAC Annual Conference at the Marriott Normal/Hyatt Place in Bloomington-Normal (M. O'Rourke, S. Szczepanski). Motion carried.
4. Motioned to approve the Ad-Hoc Surplus and Ad-Hoc Technology Needs Committees requested at the Annual Membership Meeting for the upcoming IACAC calendar year (S. Daugherty, N. Bargar). Motion carried.
5. Motioned to increase the maximum reimbursement for both NACAC grant recipients and IACAC delegates from \$900 to \$1200 by adding \$1800 to the professional development grants budget and \$3300 to the travel budget for a total of \$4500 (C. Grotzke, S. Szczepanski). Friendly amendment to increase the maximum reimbursement for NACAC grant recipients and all IACAC members required to attend NACAC from \$900 to \$1200 by adding \$1800 to the professional development grants budget and \$3300 to the travel budget for a total of \$4500 (K. Major, C. Grotzke, S. Szczepanski). Motion carried.
6. Motioned to adjourn the meeting (E. Ruiz, C. Grotzke). Motion carried. Meeting adjourned at 11:02 a.m.

On September 25, 2017 at Illinois State University, the Executive Board:

1. Called the meeting to order at 1:45 p.m. (R. Suarez)
2. Motioned to approve the June board meeting minutes (B. Hodges, J. Simon). Motion carried.
3. Motioned to approve the August board meeting minutes (N. Rubino, S. Szczepanski). Motion carried.
4. Motioned to insert a debit card policy in the IACAC Fiscal Policy as #3 under Routine Expenditures, changing the numbering of current items #3 - #6 to #4 - #7: Section III Financial Operations and Investment Policy; A. Routine Expenditures; 3. Association Debit Card; a. IACAC will maintain one debit card issued through the association's current banking institution. This card will be held by and under the name of the Executive Assistant. b. The debit card will be turned into the Treasurer and destroyed upon conclusion of employment. c. The use of the debit card must be in accordance with the IACAC mission and can only be used as a method of payment for authorized budgeted expenses. d. The association debit card may not be used for cash advance purposes. e. Documentation of debit card purchases will be maintained by the Executive Assistant (C. Grotzke, S. Szczepanski). Motion carried.

5. Motioned to amend Section IV Authorized Expenses in the IACAC Fiscal Policy to B. TRAVEL EXPENSES (travel, meals, and lodging); 1. Delegates', Executive Board Officers' (President-Elect, Treasurer and Executive Board members who have official IACAC business meetings and/or responsibilities-the President and Past-President are included as Delegates), and the Executive Assistant expenses to attend the NACAC Annual Conference, which are not covered by the delegate's or officer's institution, will be reimbursed by Illinois ACAC up to a maximum of \$900. Itemized receipts for travel, lodging (at ½ of the double room rate), and meals are required for reimbursement. If an itemized receipt cannot be obtained, reimbursement can be made with non-itemized receipt and a receipt itemization form. C. OTHER OPERATING EXPENSES; 1. Committee member operating expenses incurred within the scope of the committee's function exclusive of travel, not donated by the institution, may be paid for from the committee's budget. Alcohol may only be reimbursed with prior approval from President and Treasurer. Itemized receipts are required for all reimbursements. If an itemized receipt cannot be obtained, reimbursement can be made with non-itemized receipt and a receipt itemization form. 2. Personal expenses of Executive Board members and committee chairpersons for postage, photocopying, printing, phone calls, food and supplies incurred while performing Association business, which were not covered by the committee's budget nor donated by the institution, require the President's approval and itemized receipts for reimbursements. If an itemized receipt cannot be obtained, reimbursement can be made with non-itemized receipt and a receipt itemization form (C. Grotzke, J. Simon). Friendly amendment to use the specific wording of "the IACAC receipt itemization form (P. Walsh, C. Grotzke, J. Simon). Motion carried.
6. Motioned to adjourn the meeting (M. O'Rourke, E. Ruiz). Motion carried. Meeting adjourned at 3:44 p.m.

On November 3, 2017 at University of Chicago, the Executive Board:

1. Called the meeting to order at 10:24 a.m. (R. Suarez)
2. Motioned to approve the September board meeting minutes (C. Grotzke, E. Ruiz). Motion carried.
3. Motioned to approve the \$1,000 Bike O' Fun proposal (N. Rubino, T. Flowers). Motion carried.
4. Motioned to adjourn the meeting (B. Hodges, M. Rogers). Motion carried. Meeting adjourned at 1:00 p.m.

On January 19, 2018 at Prairie State College, the Executive Board:

1. Called the meeting to order at 10:06 a.m. (R. Suarez)
2. Motioned to approve the November board meeting minutes (K. Major, E. Ruiz). Motion carried.
3. Motioned to accept the Westin Itasca 3-year contract (N. Rubino, N. Bargar). Motion carried.
4. Motioned to waive membership fees for up to ten new members each cycle year who have never been members before, focusing on colleagues from geographically underrepresented areas in which the IACAC members who nominate new members become their mentor for the year (K. Wiley, A. Belstra). Motion carried.
5. Motioned to adjourn the meeting (K. Major, M. Ford). Motion carried. Meeting adjourned at 2:11 p.m.

On March 6, 2018 at University of Illinois Springfield, the Executive Board:

1. Called the meeting to order at 11:07 a.m. (R. Suarez)
2. Motioned to approve the January board meeting minutes (B. Hodges, M. O'Rourke). Motion carried.

3. Motioned to accept the slate of candidates for the 2018 IACAC Executive Board (M. Rogers, E. Ruiz). Motion carried.
4. Motioned to adopt the proposed updates to the Fiscal Policy as well as adopt a Conflict of Interest Policy with the understanding that between now and June 1st, the Finance Committee will review revisions to the Conflict of Interest Policy in order to better communicate what the Executive Board discussed today (C. Grotzke, B. Hodges). Motion carried.
5. Motioned to adjourn the meeting (C. Grotzke, N. Bargar). Motion carried. Meeting adjourned at 2:36 p.m.

On April 26, 2018 at the Westin Hotel in Itasca, the IACAC Membership:

1. Called the meeting to order at 8:25 a.m. (R. Suarez)
2. Motioned to adopt agenda and special rules for meeting (S. Szczepanski, J. Nelson). Motion carried.
3. Motioned to approve the 2017 annual membership meeting minutes (K. Major, M. Ford). Motion carried.
4. Motioned to adopt the 2018-2019 proposed budget (C. Grotzke, K. Wiley). Motion carried.
5. Motioned to recess until Friday, April 27, 2018 at 11:15 a.m., at which time the remaining business of the meeting will be concluded (D. Eurales, M. Hubbuch). Motion carried.
6. Reconvened meeting Friday, April 27, 2018 at 11:15 a.m. (R. Suarez)
7. Motioned to adjourn the meeting (J. Nelson, M. Rogers). Motion carried. Meeting adjourned at 11:46 a.m.

COMMITTEE REPORTS

Admission Practices

Chair(s)

Name	Institution	Email
Kevin Coy	Homewood Flossmoor High School	kcoy@hf233.org
Sandie Gilbert	Retired from Highland Park High School / Ravina College Consulting	sgilberttrcc@gmail.com

Committee Purpose / Role

1. Meet on a periodic basis to discuss ethical issues that have been brought to our attention pertinent to the Statement of Principles of Good Practice/CEPP.
2. Educate members about the ethical standards governing the admission profession and the importance of compliance with mandatory and best admission practices.
3. Through communication and collaboration, serve as the primary resource for secondary and postsecondary admission professionals in the state of Illinois to confidentially report on or inquire about ethical admission practices.

Summary of Activities

The AP Committee restructured the committee, increasing committee total to seven. This includes the IACAC appointed Board Liaison.

The Committee now has a Tri-Chair structure, with each chair serving 3 years. The chair years are staggered to allow a new chair to roll on as the third year chair roll off the chair track.

The 2017-2018 IACAC AP Committee met in the fall to outline work and goals; we consulted, as needed, throughout the year.

Review of the Statement of Practices and Courtesies/CEPP, presented findings to the IACAC Board.

Provided education to members on the new SPGP/CEPP that was adopted by the general assembly fall 2018 NACAC in Boston, MA.

- * Presented Case Studies at Summer Institute
- * Presented the changes to the SPGP/CEPP at nearly all District Seminars
- * Presented at IACAC Annual Conference – Case studies presented through “Who wants to be a Millionaire” game format

The AP Committee Chairs participated in 6 NACAC AP Committee affiliate teleconferences. We fielded a handful of member questions to determine if there were violations to report to NACAC. We responded to 3 formal complaints in IL.

Strategic Plan Accomplishments

Through its membership, the AP Committee gathered diverse perspectives in considering and resolving concerns and violations of the SPGP. In addition, we collaborated with the NACAC AP Chair/Committee and our other affiliates to insure that our interpretations of the SPGP were consistent.

Recommendations for the Future

Committee members will present at the Summer Institute 2018.

We will replace any members as necessary; no member is rotating off this year. We will add the board liaison as a member, if they are not already on the committee.

A third chair-elect will be recommended to the current president.

Continued review of the Statement of Practices and Courtesies

Consensus is to review with the IRCF Committee; collaboration with IACAC delegates for proposed CEPP changes.

Committee Members

Amy Belstra - College Counselor / Libertyville High School

Andy Borst - Director of Undergraduate Admissions / Western Illinois University

Carlene Klaas - Director of Undergraduate Admission / DePaul University (IACAC Board Liaison)

Shawn Wochner - Regional Admission Counselor / Western Illinois University

Annual Conference

Chair

Name	Institution	Email
Patrick Walsh	Illinois State University	pjwalsh2@ilstu.edu

Committee Purpose / Role

The purpose of the annual conference committee is to plan a comprehensive professional development opportunity that provides members within the organization an opportunity for meaningful professional development and networking

Summary of Activities

IACAC hosted 770 attendees including 675 registrants, 26 exhibitors and 69 presenters at the Westin Chicago Northwest in Itasca, Illinois from April 25 -27, 2018. The theme, Better Together: The Strength of Collaboration was the focus of the conference. Planning began in June 2017 involving 13 committees, 37 committee chairs and IACAC staff. The conference planning committee met on September 29, 2017 and January 26, 2018 at the Westin in Itasca to share ideas, collaborate and plan the work of their committees.

The Conference Planning Committee embraced the new chair positions implemented this year as part of transitioning to the new conference structure. The committee chairs considered how their committee work may be different with the full implementation of the new conference structure and also in a venue outside of the greater Chicagoland area. The Committee Chairs completed committee reports in November, January, March and a final report in June to provide future conference committee chairs with the details of their work and recommendations for future planning. Final reports included the committee chair suggestions on implementing the new conference structure. Committee chairs shared what they were most excited about as well as their concerns.

The evaluations confirmed an overall positive experience for attendees. There were very few poor or fair ratings in terms of satisfaction with registration, conference duration, evening entertainment, value and the schedule. The sessions earned an average rating of 4.25 out of 5. Attendees provided constructive feedback and actionable suggestions that will help with conference planning and meeting the needs of membership.

Strategic Plan Accomplishments

The Annual Conference Committee worked diligently to further the goals of the IACAC Strategic Plan.

The Committee sought to increase membership within the association by providing a diverse slate of sessions and presenters to draw in new members. Accomplishments of Conference included offering a transfer reception, opportunities for increased graduate student participation and session tracks to foster the growth and development of all membership types. The First Timers Committee welcomed new members to IACAC and supported them throughout their first conference by connecting them with mentors and providing various opportunities to engage.

Conference is the largest professional development event that IACAC provides. Sessions and featured speakers were strategically selected to expand the knowledgebase of our membership,

encourage necessary conversations on some controversial topics and provide an environment for members to reflect, learn and grow.

The Committee promoted the 2019 Conference, which will expand the footprint of the Annual Conference to Central Illinois, an area that has not hosted in over fifteen years. This will expand IACAC's brand by providing our premier professional development event in an underserved area.

Began the implementation of the new conference structure a year early to assist with the full transition by next year. The new structure encourages further professional development of conference committee chairs by providing additional opportunities to step into leadership roles that prepare members for future service on the Executive Board and within NACAC.

Recommendations for the Future

1. Review conference tracks to ensure sessions are available to meet the needs of our diverse membership
2. Open the ability to submit session proposals earlier in the fall
3. Continue to rent projectors for conference sessions as opposed to borrowing projectors from members
4. Begin outreach to cultivate new and maintain existing relationships with sponsors, advertisers and exhibitors in the summer
5. Provide more autonomy to Logistics and Fundraising chairs to lead the committees and empower these individuals to be decision makers
6. Continue offering the Project Reach Beer and Wine Tasting
7. Provide a comprehensive conference app
8. Offer advertising and sponsorship within the mobile app as an additional revenue stream
9. Leverage social media as a prominent channel for communication to drive engagement before and during conference
10. Move Program Committee under Logistics Team because of the close work with the On-site Committee
11. Consider increasing the number of chairs for the Program Committee under the new structure or separate Entertainment, Program and First Timers similar to how it works currently with 9 chairs.
12. Encourage continued collaboration between Evaluations and Program committees
13. Increase committee member participation at conference to ensure that committee chairs have the opportunity to attend sessions

Committee Members

Fundraising Chair
Sylvia Hernandez, Michigan State University

Logistics Chairs
Megan O'Rourke, Marquette University
Courtney Wallace, Augustana College

Communications and Social Media
Emma Adebayo, Lawrence Technological University
Christian Brown, University of Tennessee
Jim Pierson, University College Dublin

Entertainment
Becki Bellito, Vernon Hills High School
Traci Flowers, Loyola Academy
Robert Olivieri, University of Maryland

Jessica Avila-Cuevas, Millikin University
Allison Culver, University of Louisville
Grant Egan, Marquette University
Travis Hattan, O'Fallon Township High School
Margaret Jones, Columbia College Chicago
Tiffany Lugge, O'Fallon Township High School
Alexandra Salas, Florida Atlantic University

Evaluations
Kim Wiley, Deerfield High School
Shawn Wochner, Western Illinois University
Allegra Giulietti-Schmitt, Niles North High School
Erin Hoover, Augustana College
Margaret Jones, Columbia College
Gwen Kanelos, Concordia University
John Klasen, Glenbrook South High School

Renee Koziol, Plainfield North High School
 Carl Krause, Lake Zurich High School
 April Lynch, Western Michigan University
 Brandon Meyer, Monmouth College
 LeeAnn Meyer, VanderCook College of Music
 Dan Miller, Adlai E. Stevenson High School
 Kate Moody, Barrington High School
 Kim Myers, Marist High School
 Julie Nelson, Xavier University
 Rebecca Popelka, DePaul University
 Rosa Reiber, Concordia University Chicago
 Natalie Rubino, Glanbard West High School
 Stacey Schlaud, West Leyden High School
 Gretchen Snape, Chicago Christian High School
 Marlon Snipes, Illinois State University
 Amy Thompson, York Community High School
 Keegan White, Marquette University
 Sydney Williams, University of Alabama at Birmingham
 Lisa Winker, Indiana State University
 Larissa Zelisko, Westmont High School

Exhibitors, Sponsorship, Advertising
 Alison Crowley, Northern Michigan University
 Brian Hodges, University of Illinois at Urbana-Champaign
 Veronica McLaughlin, University of South Carolina

First Timers
 Leshay Mathis, Southeast Missouri State University
 Tony Minestra, Loyola Academy
 Kenya Taylor, The University of Arizona
 Emma Adebayo, Lawrence Technological University
 Becki Bellito, Vernon Hills High School
 Ziggy Blackwell, Illinois College
 Christian Brown, University of Tennessee Knoxville
 Kelsey Callahan, Loras College
 Jovanna Chavez, Illinois College
 Angie Cooksy, Bradley University
 Allison Culver, University of Louisville
 Kristen Doktor, Deerfield High School
 Kelly Dutmers, Saint Viator High School
 Traci Flowers, Loyola Academy
 Kathryn Hankamp, St. Norbert College
 Scott Hillman, Central Michigan University
 Brian Hodges, University of Illinois at Urbana-Champaign
 Chester Hood, Southern Illinois University Carbondale
 M. Faye Ikner, Southern Illinois University Carbondale
 Sanobar Kanjee, Victoria Soto High School
 Carl Krause, Lake Zurich High School
 Brian La Porte, Naperville North High School
 Mayra Lagunas, University of Illinois at Urbana-Champaign
 April Lynch, Syracuse University
 Dan Miller, Adlai E. Stevenson High School
 Kylie Mussay, University of St. Francis
 Julie Nelson, Xavier University
 Kailagh O'Keefe, University of Wisconsin – Milwaukee
 Robert Olivieri, University of Maryland
 Rosa Reiber, Concordia University Chicago
 Natalie Rubino, Glenbard West High School
 Eric Ruiz, University of St. Francis
 Andrea Rusk, Mundelein High School
 Michelle Rust, Southern Illinois University Carbondale

Alexandra Salas, Florida Atlantic University
 Gretchen Snape, Chicago Christian High School
 Omar Solomon, Eastern Illinois University
 Amy Thompson, York Community High School
 Annabele Vinson, University of Iowa
 Keegan White, Marquette University
 Justin Wier, University of Illinois at Chicago
 Sydney Williams, University of Alabama at Birmingham
 Chelsea Woodard, Arizona State University
 Terence Young, Sacred Heart University

On-Site

George Kazluky, Retired
 Mike Melinder, University of Iowa
 Jennifer Sloan, University of Cincinnati
 Sara Espinosa, Illinois Student Assistance Commission
 Zachary George, StriveScan
 Erin Hoover, Augustana College
 Faye Ikner, Southern Illinois University – Carbondale
 Cindy Kasten, Hinsdale Central High School
 April Lynch, Syracuse University
 Amy Mandrell, University of Wisconsin – Whitewater
 Eric Ruiz, University of St. Francis
 Jennifer Steck, Saint Louis University

Program

Renee Koziol, Plainfield North High School
 Chris Stevens, Lewis University
 Stephanie Szczepanski, Saint Louis University
 Kelly Dutmers, Saint Viator High School
 Zachary George, StriveScan
 Sanobar Kanjee, Victoria Soto High School
 Danielle Nightingale, Young Women's Leadership Charter School
 Shawn Wochner, Western Illinois University

Project Reach

Frank DuBois, Retired
 Jeremiah Harris, Homewood-Flossmoor High School
 Rachel O'Connell, Missouri University of Science and Technology
 Betsy Stevens, University of Pittsburgh
 Marsha Hubbuch, Riverside-Brookfield High School, Retired
 Diana Mondragon, Dundee-Crown High School

Raffle

Angie Cooksy, Bradley University
 Brad Kain, Homewood-Flossmoor High School
 Josephine West, The Ohio State University
 Sylvia Hernandez, Michigan State University
 Kailagh O'Keefe, University of Wisconsin-Milwaukee
 Renee Koziol, Plainfield North High School
 Caris Daily, Illinois College
 Julie Nelson, Xavier University
 Travis Hattan, O'Fallon Township High School
 James Fisher, University of Illinois at Chicago
 Chaun Sweet, Chicago Public Schools
 Farah Arshad, The City School
 Patrick Walsh, Illinois State University
 Diana Mantey, University of Wisconsin-Parkside

Margaret Jones, Columbia College Chicago
Chelsea Woodard, Arizona State University
Scott Hillman, Central Michigan University
Sara Espinosa, Illinois Student Assistance Commission

Registration & Hospitality

Linda Haffner, IACAC Executive Assistant
Kathy Major, Joliet Catholic Academy
Ellen Rostker, Rochelle Zell Jewish High School
Carol Lee Barry, Rutgers University
Christian Brown, University of Tennessee Knoxville
Todd Burrell, Southern Illinois University Edwardsville
Kelsey Callahan, Loras College
Anita Carpenter, Downers Grove South High School
Nancy Davis, John Hersey High School
Christy Dorssey-Johnson, Northern Illinois University
Grant Egan, Marquette University
Rob Engleman, Hinsdale Central High School
Zachary George, StriveScan
Patricia Grawey-Beeler, Minooka Community High School
Kathryn Hankamp, St. Norbert College
Kari Hein, Hinsdale Central High School
Brian Hodges, University of Illinois at Urbana Champaign
Erin Hoover, Augustana College
Marsha Hubbuch, Riverside-Brookfield High School, Retired
M. Faye Ikner, Southern Illinois University Carbondale
Brenda Jones, Saint Mary's University of MN
George Kazlusky, Hoffman Estates High School, Retired
Maryanne Kelly, Maine West High School, Retired
Allen Lentino, Northwestern University, Retired
Tricia Lothschutz, University of Dayton
April Lynch, Syracuse University
Julie Nelson, Xavier University
Kathy O'Dell, James B Conant High School, Retired
Stacy Ramsey, Illinois State University

Nick Sanders, Parkland College
Sue Sanders, Glenbard West High School, Retired
Marlon Snipes, Illinois State University
Merle Spielman, Rochelle Zell Jewish High School
Glenda Townsend, Hillcrest High School, Retired
Annabelle Vinson, University of Iowa
Amy Wesley, Benet Academy
Keegan White, Marquette University
Theresa Wright, Benet Academy

Tellers

Carol Lee Barry, Rutgers University
Allen Lentino, Retired
Pat Cannon, Highland Park High School, Retired
Anita Carpenter, Downers Grove South High School
Caris Daily, Illinois College
Sandie Gilbert, Highland Park High School, Retired
Dan Gin, Niles West High School
Jennifer Gross, University of Denver
Sylvia Hernandez, Michigan State University
Erin Hoover, Augustana College
Marsha Hubbuch, Riverside Brookfield High School, Retired
Gwen Kanelos, Concordia University Chicago
Cindy Kasten, Hinsdale Central High School
April Lynch, Syracuse University
Kim Myers, Marist High School
Julie Nelson, Xavier University
Nicki Peterson, Marist High School
Rebecca Popelka, DePaul University
Stacy Ramsey, Illinois State University
Merle Spielman, Rochelle Zell Jewish High School
Stephanie Szczepanski, Saint Louis University
Reshma Valiyapurayil, Northeastern Illinois University

Event Coordinator

Donna Epton, Retired

Director of Digital Communications

Dan Saavedra

College Awareness & Preparation

Chair(s)

Name	Institution	Email
Emma Adebayo	Lawrence Technological University	eadebayo@ltu.edu
Joel A. Johnson	University of Oregon	johnson1@uoregon.edu
Rosie Worthen	Knox College	cworthen@knox.edu

Committee Purpose / Role

The mission of the College Awareness and Preparation (CAP) Committee is to provide the students and families of Illinois with practical, timely, and accurate information on the college process. The committee's work will focus on increasing awareness of college options and accessibility through early outreach, academic preparation, and firsthand knowledge of the college search, application, and enrollment processes. The CAP Committee will make service and outreach to underserved and underrepresented populations an emphasis of its work.

Summary of Activities

CAP Scholarships

This year, CAP once again was able to provide two \$1,000 scholarships to a past Motivate Me and Camp College participant. The Motivate Me winner was Jamari Norwood from De La Salle Institute in Chicago, Illinois. Jamari attended Motivate Me 2015 and will be enrolling at Morehouse College in Atlanta, Georgia. The Camp College winner was Melissa Crosby from Chester High School in Chester, Illinois. She participated in Camp College 2017 and will be enrolling at Southwestern Illinois College in Belleville, Illinois.

Motivate Me 2017

Motivate Me took place on June 1, 2017. Dominican University in River Forest served as the host campus.

Registration numbers

- 94 students registered
- 47 attended
- 6 cancellations
- 41 no show

About the attendees

- 47 attended (25 female, 22 male; 25 different high schools (city & suburban, public & private)
- 31 colleges (college fair attendees)

Despite a higher than usual no show rate, Motivate Me 2017 was well-received by attending students. Dominican University was a great host and quite generous to the students as well as CAP. They have agreed to host both the 2018 and 2019 Motivate Me programs.

Camp College 2017

Camp College took place July 11– 14, 2017 and was hosted at Southern Illinois University Edwardsville, Saint Louis University, and Blackburn College.

Application numbers

- 82 students applied (11 out-of-state)
 - The out-of-state students were not eligible for participation and their files were not reviewed
- 61 complete/reviewed
 - 36 attended
 - 2 no show, 4 cancelled, 12 declined spot/unable to attend, 5 waitlisted, 2 not invited

About the attendees

- 36 attendees representing (24 high schools, 15 cities, 5 ethnic/racial groups, 9 counties)
 - Students came as far from North as Round Lake, IL as far West as Camp Point, IL, and as far South as Chester, IL with the bulk of students from the city of Chicago as well as the surrounding suburbs.

College fair participants

- 13 colleges

Evaluations

- 34 out of 36 attendees responded
 - Camp College 2017 overall received positive feedback. Some key areas from the evaluation show that attendees enjoyed the overall “Camp College experience” as it was rated (4.6/5). Communication before Camp College was rated (3.9/4). The length of program was “just right” (61.8%), and our 2017 keynote, Jerry Pope from the Niles Township District, was considered excellent (91.2%). Most meaningful sessions this year were the Essay Workshop, Finding A Major, College Fair, Practice Interviews, and Applying to Colleges. Other highlights include:
 - 76% of responders indicating they are “more interested” in learning about our three college partners for Camp College 2017 (SIUE, SLU, and Blackburn).
 - 91% of responders feel they can “take more ownership of their college process.”
 - 71% of responders plan to apply to at least one of our college partners (SIUE, SLU, Blackburn).
 - 85% of responders indicate after attending Camp College they feel “more prepared to be in college in a year.”
 - Feedback about our volunteers was overwhelming positive with 25 or more respondents indicated they strongly agreed that Camp College volunteers were welcoming, helpful, engaging, encouraging & supportive, informative, and available when needed. Among the non-academic related activities evening game activities and the awards dinner where the activities “enjoyed the most.” 94% of respondents (32 out of 34) said that they would recommend Camp College to a friend.
- Mentorship Program – Camp College attendees self-selected a mentor from amongst the Camp College staff volunteers. This mentor keeps in touch with the student and serves as a resource throughout the year. Additionally, the Camp College newsletter, “College Bound!” was sent bi-monthly and provided timely college advice, reminders about deadlines, and scholarship info.

2018 CAP Program Preparations

- Motivate Me 2018 will return to Dominican University in River Forest, Illinois for a second straight year on Saturday, June 2, 2018
 - o 80 students have registered to date
 - 37 female, 43 male (49 high schools both public & private)
- Camp College 2018 will be held July 10 – 13, 2018. Southern Illinois University Edwardsville will be our primary host with campus visits to University of Missouri – Saint Louis, and Blackburn College.
 - 54 applications received
 - Notable – there has been a significant drop-off in male applicants for Camp College two years in a row. A direct plea was issued to counselors to intercede in this matter as they encourage students to apply.
 - Notable – Despite a good return last year, our applicants from central and southern Illinois also dipped. The communication effort that produced a good return last year continued this year with direct communication with counselors from these regions. Not sure why the response wasn't similar.
 - The application deadline was extended to 5/25/18 with the hope that more students from these underrepresented populations in our pool apply. Further details will be reported in the 2018-19 annual report.

Counselor outreach

- CAP partnered with Articulation Unplugged and the fall state articulation programs this year in order to promote CAP programs and reach more counselors across the state. The goal was to increase awareness of CAP programs and their benefit to students across the state. Interested counselors signed up for direct communication from CAP.

New programming

- In light of the growing trend of students actively engaging in the college search and selection process as early as sophomore year versus the previously common junior year, CAP is exploring the idea of developing a new program geared toward sophomores. Ideally, this program would be launched in central or southern Illinois.

Strategic Plan Accomplishments

CAP sponsored to two fundraising events (Goal 2)

- CAP volunteers participated in the Shamrock Shuffle as a means to raise additional funding to support our programs (March 2018). \$190 was received from online donations.
- CAP partnered with the Mentorship Committee and the Derby Bar & Grill (March 2018) – the restaurant donated a portion of proceeds received from attendees indicating they were visiting to support CAP. A total of \$116.40 was raised from this venture.
- The Chicago Area Regional Representatives (CARR) made a \$500 donation in support of both Motivate Me and Camp College (Goal 2)
- CAP programs continue to target students and counselors across the state to provide educational resources and cross-state collaboration (Goals 3 & 4)
- CAP newsletter, “College Bound!” accompanied the programming for Camp College. This bi-monthly newsletter provided relevant and vital college admissions knowledge to Camp College attendees and their families (Goals 3, 4, & 5)

Recommendations for the Future

Prepare for Camp College 10th anniversary in 2019/Consider rebranding

- Identify Camp College site for 2019 & 2020
 - Explore possible future Camp College partnership with University of Wisconsin – Parkside in Kenosha, WI and/or Southern Illinois University Carbondale. Both have expressed interest in hosting/partnering with CAP.
- Explore the possibility of a Central/Southern Illinois Motivate Me in 2019 in conjunction with the IACAC Conference moving to that region for next year
- Expand data collection and assimilation for all CAP programs
- Develop a communication plan for high school counselors in Illinois that may not currently be members of IACAC to expand our outreach to the students and families they serve
- Continue to expand the geographic diversity of Camp College
- Continue to strengthen the mentorship component of Camp College
- Improve alumni engagement in both programs
- Find ways to engage more high school partners in the committee's work

Committee Members

Will Barefield, DePaul University
Guadalupe Bautista, North Park University
Megan Bernard, Kairos College Success Consulting
Rachel Brewster, Southern Illinois University Carbondale
Christian Brown, University of Tennessee
Reuben Burnley, Dominican University
Mike Dessimoz, Illinois College Access Network
James Fisher, University of Illinois at Chicago
Brian Hodges, University of Illinois at Urbana-Champaign
Chester Hood, Southern Illinois University Carbondale
M. Faye Ikner, Southern Illinois University Carbondale
Aimee Kackley, Ombudsman West High School

Zoe Kudla, University of Illinois at Urbana-Champaign
Diana Mantey, University of Wisconsin – Parkside
Sarah McLean, Northern Michigan University
Robert Olivieri, University of Maryland
Melissa Ramirez, Illinois Wesleyan University
Daniel Schwenk, University of Illinois at Urbana-Champaign
Kenya Taylor, University of Arizona
Tony Torres, University of Illinois at Urbana-Champaign
Julio Trujillo, MacMurray College
ReshmaValiyapurayil, Northeastern Illinois University
Cerra Wilson, Southern Illinois University Edwardsville

Credentials

Chair(s)

Name	Institution	Email
Michelle Rogers	Saint Louis University	michelle.rogers@slu.edu

Committee Purpose / Role

The Credentials Committee is comprised of IACAC members on both the secondary and post-secondary side whose main responsibility is to review the IACAC by-laws and make recommendation to the Executive Board. In addition, the committee reviews the by-laws to help maintain consistency with NACAC and any updates related to NACAC changes. Also, this committee is charged with reviewing the Leadership Manual and make any changes to the document.

This committee meets once a year in January and has various follow up via email and phone when needed.

Summary of Activities

This committee met on the phone November 1, 2017 from 10:00-11:00 am and then met on January 18, 2018 from 9:00-12:00 at Joliet Catholic Academy. Each committee member reviewed information within the IACAC by-laws as well as the Leadership Manual. The committee reviewed the by-laws and checked with NACAC. The changes were not voted on by assembly for NACAC yet so the changes made will be passed to the next Past President for continued research. In addition, committees reviewed the Leadership Manual and provided updates. (Reference Leadership Manual).

The Board was updated that there would be no by-law changes this year as well as the membership at the IACAC Annual Conference.

Strategic Plan Accomplishments

Continued to review membership categories and work towards the strategic plan of IACAC. In addition, worked on reviewing the Leadership manual to comply with any updates made over the past year. Finally, the committee addressed throughout the IACAC calendar year, any membership questions presented by various individuals. This was done in partnership with Linda Haffner.

Recommendations for the Future

Best practice would be to establish this committee by September 1st and then have ready to address any membership issues. Also, the phone meetings have helped to make the one meeting in January a smooth meeting. It is recommended to share the proposed changes in advance of meeting that way there is not major vetting happening in the meeting. In addition, I would recommend one committee member to be a note taker for all meetings and then another to type all proposed changes so that the Chair is not typing as well as leading the meeting.

Committee Members

Emma Adebayo, Lawrence Technological University
Carol Lee Barry, Rutgers University
Todd Burrell, Southern Illinois University-Edwardsville
Angie Cooksy, Bradley University
Jennifer Gross, University of Denver
Brian Hodges, University of Illinois Urbana-Champaign
Jeremy Holmes, Southern Illinois University – Carbondale
Gwen Kanelos, Concordia University Chicago
Jessica King, Bradley University
Tim McGrath, Glenbard South High School

Kevin McIntyre, Millikin University
Julie Nelson, Xavier University
Megan O'Rourke, Marquette University
Michelle Rogers, Saint Louis University
Ellen Rostker, Rochelle Zell Jewish High School
Roberto Suarez, Homewood-Flossmoor High School
Patrick Walsh, Illinois State University
Mark Weber, University of St. Francis
Shawn Wochner, College of DuPage
Anne Marie Yates, National Louis University

District Seminars

Chair(s)

Name	Institution	Email
Ziggy Blackwell	Illinois College	ziggy.blackwell@ic.edu
Annette Braden	Norris City-Omaha-Enfield HS	abraden@ncoeschools.org
April Bauer	Bradley University	abauer@fsmail.bradley.edu

Committee Purpose / Role

Oversee District Seminars throughout the state of Illinois. This committee was formed in 2012 to replace the roles of the two Professional Development Directors on the IACAC board.

Summary of Activities

Seven District Seminars were coordinated throughout Illinois:

Southern District, Friday, March 9, 2018 at Rend Lake College

Western District, Friday, March 9, 2018 at Western Illinois University – Quad Cities

West Central District, Friday, March 16, 2018 at McKendree University

South Suburban District, Friday, March 9, 2018 at Lewis University

West & North Suburban District, Friday, March 9, 2018 at Dominican University

Chicago (NEW), Wednesday, March 14, 2018 at DePaul University

Northwest District, Friday, March 16, 2018 at Northern Illinois University

Strategic Plan Accomplishments

The District Seminar Committee coordinated a new seminar in the city of Chicago designed to provide additional professional development opportunities to the largest school district in Illinois. This seminar is also a step in diversifying membership. This accomplishment furthered the work of Goal 1 and Goal 3 of the Strategic Plan

Recommendations for the Future

A new District Seminar site is being explored for counselors in Eastern Illinois.

Committee Members

Michelle Adams, Elmhurst College
Shawna Armstrong, Aurora University
Noelle Bourne, U of IL - Springfield
John Cadero, Triton College
Ryan Cockerill, Lewis University
Kassie Daly, Western Illinois University-Quad Cities
Jill Diaz, Aurora University
Constance Ervins, Northern Illinois University
Sarah Houston, Monmouth College

Matt Kirby, St. Charles N HS
Kathy Major, Joliet Catholic
Laura Montegudo, Northern Illinois University
Mara Ortiz, Northern Illinois University
Andrea Puleo, Elmhurst College
Elyse Rench, McKendree College
Katy Saalfeld, Northern Illinois University
Jon Tomaso, Dominican University

Event Coordinator

Chair(s)

Name	Institution	Email
Donna Epton	Schaumburg High School, Retired	drepton@gmail.com

Committee Purpose / Role

When the position was created 18 years ago, the original role of the event coordinator was to research sites and negotiate contracts at properties for future IACAC Annual Conferences. The position has greatly expanded over the years so now the event coordinator works with the current president-elect in developing the annual conference budget and all aspects of the conference. In addition, the event coordinator works very closely with the conference liaisons, executive assistant and all conference committee chairs regarding the entire conference planning. The event coordinator assists all three presidents with a myriad of tasks related to the conference and provides historical perspective of previous conferences. Throughout the conference planning, the event coordinator is the primary liaison between the president-elect, conference committee chairs, conference liaisons and the conference hotel.

Summary of Activities

Along with the work that has been done by the event coordinator annually, the 2017-2018 year has brought additional work due to Executive Board decisions. The IACAC Executive Board had approved moving the annual conference outside the Chicago area every four year, beginning with 2019. Therefore the event coordinator researched, locations in Peoria, Springfield, and Bloomington-Normal. Ultimately, four sites were visited including two in Peoria, one in Normal and one in Springfield. Four proposals were presented to the Board for consideration and the decision was made to host the 2019 conference at the Bloomington-Normal Marriott Hotel and Conference Center, with additional sleeping rooms at the Hyatt Place for May 1-3, 2019.

The event coordinator also explored options for the 2020, 2021 and 2022 conferences. This exploration included a three year contract at the Westin Chicago Northwest in Itasca and a one year contract at other sites within the Chicagoland area. The decision was to only consider a one year contract at any new site that was being considered so as not to commit to a new facility without one year of history at that site. Nine sites were considered including locations in Oakbrook, Lincolnshire, Schaumburg, Lombard, Deerfield, O'Hare and Itasca. After submitting proposals for the annual conference and two potential dates, only three of the nine sites, considered making proposals. The other sites either did not have availability or our ratio of sleeping rooms to meeting rooms did not fit with the hotel's guidelines. Therefore, the presentation to the board was for consideration of the Renaissance Schaumburg, Lincolnshire Marriott and Westin Chicago Northwest. The Renaissance Schaumburg was unable to offer the preferred dates and their available meeting rooms were too small for the annual conference needs. The Lincolnshire Marriott and Westin Chicago Northwest were the two viable options and based on a number of factors, including the significantly higher meal prices at the Lincolnshire Marriott, the decision was made to return to the Westin Chicago Northwest for April 22 – 24, 2020, April 21-23, 2021 and April 27-29, 2022.

As there was a proposal approved in 2016 for revising the conference committee structure beginning with the 2019 conference, the three IACAC presidents decided to start to implement the process in 2018 so as to begin the modifications before the conference being held at a new location in 2019. This implementation will continue in 2019 based on the experience and evaluation of the 2018 conference.

Strategic Plan Accomplishments

Continue to serve our membership and others seeking professional development with quality programs such as the Annual Conference.

Nurture current members and encourage new membership by providing outstanding professional development and networking opportunities via the Annual Conference.

Provide relevant conference sessions that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.

Continually evaluate all aspects of the annual conference to determine if it provides the best professional development for all members and non-members throughout the State of Illinois.

Recommendations for the Future

It is important for the association to plan a number of years in advance for conference sites in order to acquire the best dates and prices. A continuing relationship with one property is very advantageous in keeping cost increases to a minimum in the future. This was apparent in the exploration during the 2017-2018 year at other properties where the food costs alone were 30% to 60% higher than the Westin. This was also apparent in audio visual pricing and other conference costs. It is important to note that the cost of attendance at the conference has been for quite a few years below the actual cost per person at the conference. This is possible due to the money generated by sponsors, exhibitors, advertisers and raffle as well as the substantial concessions provided by the Westin Hotel.

Additionally, estimating actual meals consumed vs. ordered, is a great savings to the bottom line of the conference. The Executive Board is aware that due to the projected lower attendance at the 2019 conference, the approved budget reflects a zero profit for the conference.

It is very helpful to have the consistency of an ongoing event coordinator to develop relationships with a property, become familiar with contracts and help the president-elect understand how to implement a successful conference. As an appointed position, rather than elected one, this position can be more effectively accomplished.

Finance

Chair

Name	Institution	Email
Christine Grotzke	Michigan Technological University	cmlitobo@mtu.edu

Committee Purpose / Role

The purpose of the Finance Committee is to review the Fiscal Policy of the association and to advise the Executive Board on policy changes that may need to be made. The committee is also in charge of discussing revenue generation, as well as the development of the IACAC annual budget that is brought to the membership at the annual conference each year.

Summary of Activities

- We updated the fiscal policy to include a debit card policy, missing receipt, and conflict of interest verbiage.
- We evaluated all the positions/contracts of IACAC and made adjustments based on what we believed was the best interest of the organization.
- We passed a budget that although was in the red we believe was in the best interest of IACAC.

Strategic Plan Accomplishments

Goal 1: Membership -- We supported efforts in our new budgets to add educational opportunities, new initiative and outreach in order to expand our reach to more non-Chicago counselors.

Goal 2: Fiduciary Responsibility -- We monitored the funds used by committees and the board as well as presented a budget that we believe was the best use of IACAC funds.

Goal 3: Educational Opportunities -- see goal #1

Goal 4: Outreach -- see goal #1

Goal 5: Brand -- This we probably have not contributed to.

Recommendations for the Future

One thing that we might ask is that each committee at the end of each year take an inventory of all IACAC property that they are passing on to the next group of committee chairs. One question I always have is what happens to the coolers, etc. that we purchase. How can we track that these aren't just becoming personal property.

We need to move money across accounts this summer. I will work with Stephanie between the August Treasurer's LDI and the September board meeting to do so.

We need to officially add the Marketing position and update the fiscal policy/by-laws to coincide with all the position changes over the last year.

Committee Members

Michelle Rogers, Saint Louis University	Roberto Suarez, Homewood-Flossmoor High School
Sarah Daugherty, Bradley University (Non-Voting Member)	Patrick Walsh, Illinois State University
Linda Haffner, Executive Assistant (Non-Voting Member)	Kathy Major, Joliet Catholic Academy
Stephanie Szczepanski, Saint Louis University	

Government Relations

Chair(s)

Name	Institution	Email
Joe Freeman	Beacon Academy	jfreeman@beaconacademychicago.org
Steven Landgraf	Michigan State University	landgr17@msu.edu
Jennifer Sloan	University of Cincinnati	jennifer.sloan@uc.edu

Committee Purpose / Role

The purpose of the Government Relations Committee (GRC) is to inform IACAC members about pertinent public policy issues and legislation that affect our students, our institutions, and our profession. Furthermore, GRC is charged with influencing legislation and public policy to align with the mission of IACAC.

Summary of Activities

*NACAC Advocacy Day in Washington, DC. – February 2018

The IACAC Past-President (Michelle Rogers), President (Roberto Suarez), President-Elect (Patrick Walsh), and GRC Chairs, as well as a GRC committee member (Kylie Mussay) represented Illinois at NACAC's Legislative Conference and Advocacy Day February 25-26, 2018. This year's NACAC Advocacy Day hosted over 150 representatives from various affiliates across the United States, making it one of the largest NACAC "Hill Days" ever. Our IACAC group met with various staffers from the Illinois Congressional delegation:

- Senator Dick Durbin
- Senator Tammy Duckworth
- Representative Bobby Rush (1st District)
- Representative Dan Lipinski (3rd District)
- Representative Mike Quigley (5th District)
- Representative Danny Davis (7th District)
- Representative Raja Krishnamoorthi (8th District)
- Representative Jan Schakowsky (9th District)
- Representative Bill Foster (11th District)
- Representative Rodney Davis (13th District)
- Representative Darin LaHood (18th District)

We were also able to deliver NACAC informational packets to a majority of other Illinois Congressional offices with whom we were unable to schedule meetings (eg – Rep. Adam Kinzinger, Rep. Mike Bost, etc.). The highlight of this particular trip to D.C. was a personal meeting with Rep. Raja Krishnamoorthi. Rep. Krishnamoorthi shared his thoughts about college funding and the rising cost of higher education with the majority of our IACAC delegation during our brief meeting.

(IACAC was also offered an in-person meeting with Rep. Rodney Davis as well, but none of us were available for the late afternoon appointment he offered us.)

The relationships that we've built through our annual trips to D.C. for the NACAC Advocacy Day also provided the opportunity for us to invite Congressman to speak at the IACAC Conference. We invited both Senator Dick Durbin and Rep. Raja Krishnamoorthi (Itasca is in his Congressional District) to speak at the 2018 IACAC Conference. Although neither legislator was able to accommodate our speaking request, we're still encouraged by the rapport we've developed with Illinois Congressman.

***IACAC Advocacy Day in Springfield, IL – March 2018**

The IACAC Government Relations Committee hosted another strong Advocacy Day in Springfield on March 7, 2018. Our 2018 attendance numbers were higher than the past couple years, with 23 participants (compared to 25 in 2015, 14 in 2016, and 20 in 2017). This was the first year GRC invested in paying for an HTML email to be sent to the entire IACAC database (beyond just members) to better promote Advocacy Day participation beyond just the IACAC Listserv. GRC also worked with the Media Communications Committee to advertise Advocacy Day via social media as well (including a Facebook event). GRC is appreciative of the continued support of Advocacy Day from University of St. Francis; USF once again offered round trip transportation from Joliet to Springfield for anyone wanting to carpool.

This year our host hotel for Advocacy Day was the State House Inn. IACAC hosted a social reception at the State House Inn for Executive Board and GRC members on the evening of Tuesday 3/6. (We opted not to invite legislators to an evening reception this year because of the hectic calendar created by Illinois primary season.) We also utilized the State House Inn for a Wed. 3/7 morning training session for Advocacy Day participants.

We were disappointed to realize that the Illinois Senate was not in session the date of our 2018 Advocacy Day. Therefore, we weren't able to meet with hardly any IL State Senators. However, our delegation was able to confirm over 15 meetings with IL State Representatives in advance of Advocacy Day, including the Chairperson of the Higher Education Appropriations Committee (Rep. Kelly Burke) and the Chairperson of the Higher Education Committee (Rep. Chris Welch). Earlier this year IACAC President Roberto Suarez presented to the bicameral, bipartisan IL General Assembly "Higher Education Working Group". We made a point of meeting with all the State Reps. serving on this task force as well: Rep. Kelly Burke, Rep. Katie Stuart, Rep. Chris Welch, Rep. Dan Brady, Rep. Bob Pritchard, & Rep. Norine Hammond. We also dropped off IACAC informational packets with roughly 30 other legislators, with a particular focus on those serving on education-related committees.

Finally, IACAC members were once again able to meet with staff from both Governor Bruce Rauner's office and State Treasurer Mike Frerichs's office. We met with Michael Taylor, the Assistant to the Directors of House & Senator Operations for the Governor's Office. From the Treasurer's Office, we met up with Fernando Diaz, the Director of College Savings, and Jubril Duroyaiye, the Manager of College Savings. (GRC Co-Chairs Joe Freeman & Steve Landgraf had previously met with them briefly in Fall 2017 at the Thompson Center; GRC member Luis Narvaez made the introduction to IL College Savings staffers.) Diaz & Duroyaiye also presented a session entitled "Make 529 College Savings Plans Work for You" on Friday of the 2018 IACAC Conference.

***Annual Conference Session – May 2018**

The Government Relations Committee typically hosts a session or presents a speaker at the IACAC Conference. In 2017, Illinois State Treasurer Mike Frerichs shared a strong and inspiring keynote address with conference attendees, and GRC wanted to continue that momentum for the 2018 Conference.

This year we presented a session designed to equip and mobilize our membership with some encouraging success stories of government advocacy work throughout the Midwest and the rest of the nation. The Thursday afternoon session was entitled “Government Advocacy 101: Playbook for 2018”. The session featured a couple guest speakers from outside IACAC: NACAC Director for Government Relations Mike Rose and Michigan Association for College Admission Counseling (MACAC) President-Elect Sarah Summerhill. (Sarah is also a past chair of the NACAC GRC and current Co-Chair of MACAC GRC).

Our third panelist for this session was former IACAC GRC Co-Chair Paul Welsh. IACAC GRC Co-Chair Steve Landgraf moderated this session for the roughly 40-50 attendees.

Sarah Summerhill set the stage by sharing some general advice on how to get involved with government advocacy and why all of us should do so. She also shared a summary of MACAC’s over 10-year process to craft a new Michigan law mandating professional development for High School Counselors. MI House Bill 4181 was the first bill of its kind in the United States, and it requires that School Counselors must complete 25 hours of continuing education related to college/career/military counseling every five years. Paul Welsh went on to discuss a bill IACAC was very involved with throughout 2016/2017, IL Senate Bill 0757. This initiative (which we had dubbed “must to may”) served to alleviate the requirement for SAT scores to be listed on Illinois high school transcripts, instead leaving it up to individual districts and families to decide what was best for them in lieu of a government mandate. Mike Rose wrapped up the session by discussing NACAC’s government advocacy work and providing some practical tips on how to get more involved in speaking out for our students and institutions.

Furthermore, IACAC President-Elect Patrick Walsh had prioritized ending the 2018 IACAC Conference with a session focused on how the current political landscape and public policy are affecting education. Mike Rose was asked to pull “double duty” by providing the endnote session on Friday 4/27. Since Mike works for NACAC in the Washington, D.C. area, he was able to provide some real firsthand knowledge of the current climate in the nation’s capital – beyond what we normally see in the news media. The session provided detailed updates on how education policy has changed during President Donald Trump’s administration with specific updates on Pell grant allotments, DACA, Higher Education Act (HEA) reauthorization, attitudes towards of for-profit colleges, etc. Mike also wrapped up the endnote with a call to action for our IACAC members to get involved in various ways like completing NACAC action alerts (to send to your individual legislator), attending an Advocacy Day in D.C. or Springfield, and voting in the midterm elections this upcoming November.

*Tracking and Endorsing Legislation

GRC regularly monitors Illinois General Assembly legislation that affects secondary and higher education. Our committee routinely discusses pending legislation via email and at committee meetings, especially specific pieces of legislation that have been brought to our attention by GRC/IACAC members. Sometimes these discussions may even lead to IACAC taking a formal position on a bill by endorsing it. However, the 2017/2018 cycle did not provide any specific opportunities for such direct action, partly because of the current climate in Springfield. We’re heading into the 2018 midterm elections which include an Illinois gubernatorial election and several other statewide races. Therefore, many legislators are taking a “wait and see” approach and hedging their bets on moving forward with any meaningful legislation.

Furthermore, some of the bills that GRC discussed that related to higher education, ultimately seemed out of IACAC purview so we didn't take a position. Some examples include House Bill 3142 (which would create the Criminal History in College Applications Act) and Senate Bill 0926 (which would preclude colleges from withholding transcripts due to outstanding bills). Other pieces of legislation which we were tracking more closely like HB 0230 (which would create "uniform admission" to IL state universities for students graduating in the top 10% of their class) have also stalled out in the General Assembly. Finally, at this stage many of the bills and funding measures that most directly affect our Illinois students are playing out at the federal level (DACA, reauthorization of the Higher Education Act, etc.).

*Other Endorsements

As IACAC becomes more active and recognized for our legislative work, we continue to receive some requests to add our association's name to public letters of support. Commonly NACAC asks affiliates to co-sign a letter that NACAC has already vetted and endorsed. In September 2017, IACAC joined NACAC and 318 other national, state, and local organizations from across the country in signing our support to a letter from CLASP (Center for Law and Social Policy) to members of Congress. The letter was created to show the broad range of national support for new 2017 bipartisan Dream Act bills (S.1615 and H.R. 3440) and DACA recipients.

*Local Advocacy Work

In the past, GRC hasn't been particularly involved in local or city politics in a particular region of Illinois. However, this year there was a new initiative introduced for Chicago Public Schools (CPS) that we felt IACAC should get involved with on some level. Mayor Rahm Emanuel rolled out the "Learn. Plan. Succeed" initiative in 2017. The plan requires CPS high school graduates to show written proof of a post-collegiate plan (eg – college acceptance letter, job offer letter, etc.) in order to receive their HS diploma. GRC was curious about how this plan might be implemented and wanted to share feedback on other strategies to promote college access for CPS graduates. GRC member and CPS staffer Luis Narvaez was able to arrange a September 2017 meeting between himself, GRC Co-Chairs (Joe Freeman & Steve Landgraf), and Juan Gonzalez, Mayor Emanuel's Director of Youth & Education Policy. We discussed specific goals and logistics related to the initiative, especially the need for well-trained School Counselors (and adequate student-to-counselor ratios) in order for this program to be successful. GRC discussed creating a focus group to provide feedback on best practices for a program like, Learn, Plan, Succeed, to work effectively. GRC members Paul Welsh and Zak George both expressed interest in steering a strategic effort like this, and we look forward to this new opportunity to join the dialogue on how to best serve CPS students. Perhaps this work will help increase CPS involvement in IACAC overall as well.

*Organizational Partnerships

On March 23, 2018, President Trump signed an omnibus spending bill into law. This bill included a \$1.1 billion appropriation for Title IV, Part A of the ESSA (Student Support and Academic Enrichment Grants). This appropriation represents a \$700 million increase in the block grant program. Upon the request of our membership, the Government Relations Committee has begun a collaboration with the Illinois School Counselor Association (ISCA) to give members of both organizations guidance around how to advocate for the use of these funds with Local Education Agencies, including superintendents, school boards, and school principals. While these funds are intended for a wide variety of uses – and the appropriation increase occurred in response to the school shooting at MSD High School in Parkland, FL – we hope to work collaboratively with ISCA to influence LEAs to use this block grant funding to increase the number of school counselors working in these agencies and to provide more professional development funding for school counselors, particularly around postsecondary counseling. Our collaboration with ISCA is ongoing.

Strategic Plan Accomplishments

The efforts of the IACAC Government Relations Committee align with several key areas of the IACAC Strategic Plan:

***Goal 3: Educational Opportunities**

- IACAC will continue to evaluate and strengthen current programs, explore new opportunities to meet the needs of our diverse membership, and seek opportunities to collaborate with other organizations to foster collaboration, community, and growth.

GRC actively seeks partnerships to support our advocacy work, especially in terms of seeking out like-minded organizations that would help magnify our voice with legislators. It's often hard to compete with organizations and corporations that utilize highly-paid lobbyists, but collaboration between various non-profits can help to balance the scales. GRC has worked with ISCA in the past, and we plan to continue that partnership in various ways (as noted in the section above regarding Title IV, Part A funding advocacy).

Furthermore, we also collaborated with policy makers and legislative staffers in new ways in 2017/2018. GRC worked to provide input to Chicago Mayor Rahm's Emanuel's office and Chicago Public Schools staff as it relates to the new Learn. Plan. Succeed. Initiative for CPS. We also hosted Andrew Goczowski, staff member for U.S. Representative Jan Schakowsky (IL 9th District), at our Sept. 2017 GRC meeting. He provided valuable insights to GRC on how to plan and navigate successful outreach with legislators.

***Goal 4: Outreach**

- Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.

GRC collaborated with the Michigan Association for College Admission Counseling (MACAC) GRC this past year. MACAC GRC Co-Chair Patrick O'Connor joined us for our Nov. 2017 GRC meeting (over the phone) to elaborate on their process towards passage of HB 4181 in Michigan and how we might be able to apply their successful strategies here in Illinois. MACAC President-Elect/GRC Co-Chair Sarah Summerhill was also a panelist at our GRC session at the IACAC Conference.

IACAC members continue to be active with federal advocacy work through NACAC as well. A few IACAC members attended the NACAC GRC meeting and session at the annual NACAC Conference in Boston in Sept. 2017. IACAC GRC once again participated in the annual Washington, D.C. Advocacy Day, and one of our committee members (Kylie Mussay) was able to attend thanks to an IACAC Professional Development Grant. (Kylie also submitted an article to "The Admission Essay" to share about her experience in D.C. and the benefits of Advocacy Days and Professional Development Grants.) GRC arranged to have NACAC Director for Government Relations Mike Rose speak at the IACAC Conference as well. We also have a strong voice at the national level since IACAC GRC Co-Chair Joe Freeman also serves on the NACAC Government Relations Committee.

***Goal 5: Brand**

- Seek opportunities and develop outlets to share our knowledge with colleagues, parents, students, government officials, and the media.
- Maintain consistent communication with local, state and federal legislators educating them on issues surrounding student access, funding, college counselor training, as well as the importance of college counseling within our schools.

The 2017/2018 activities summarized in this report fall squarely within this strategic goal. As GRC members and other IACAC activists continue to engage with their legislators in their districts, in Springfield, and in Washington, IACAC will increasingly become an organization that is looked to for our members' expertise.

Recommendations for the Future

The most important work of the IACAC Government Relations Committee should be equipping IACAC members to engage in individual government advocacy work. GRC can achieve much through the work of three strong Co-Chairs, and we have. Furthermore, GRC can make a good impact through an engaged committee with 15-25 members regularly attending meetings and events, and we have. However, if we truly want to affect change, we need to give more of our 1600+ members the tools to do advocacy work both as a group through IACAC – and on their own. It is important for our members to feel empowered to engage in legislative advocacy, particularly at the state level. We ask the IACAC Executive Board to make a strong commitment to participating in state Advocacy Days and to model this work for our membership. We also ask the Executive Board to support the development of professional resources to assist members who wish to engage in legislative advocacy. These resources would include trainings, webinars, additional online resources, printed materials, etc. GRC would seek to work with the Media Communications Committee to implement some of these new resources.

Obviously GRC should continue organizing participation in Advocacy Days in both Springfield, IL and Washington, D.C. However, we also want to encourage outreach at the local level through legislator District Office visits and advocacy in local government agencies (eg – CPS) wherever appropriate. We plan to continue endorsing legislation that aligns with IACAC priorities and values, and if we're given the opportunity, GRC would once again help author legislation (as we did with SB 0757) and testify on specific bills.

GRC should also continue to seek opportunities to collaborate with like-minded organizations, whether that's through joint Advocacy Days, joint sponsorship of bills, teaming up for letters to legislators, etc. However, we need to strive for a balance between good collaborative partners and maintaining strong positions on our specific unified agenda. (That is to say, in some cases certain legislative directions might benefit one constituency – such as school counselors or community colleges – but conflict with another segment of the IACAC community).

GRC also plans to continue to identify public officials that would be good panelists and presenters at the annual IACAC Conference. In the past, such speakers have helped to educate our membership and build partnerships with elected officials in Springfield.

Committee Members

Mary Alice Berg, Loyola University Chicago
Callie Brown, Illinois Institute of Technology
Fritz Burgher, Northwestern University
Jovanna Chavez, Illinois College
Katie Childs, Bradley University
Allison Culver, University of Louisville
Laura Docherty, Fenwick High School
Haley Ehrich, Loras College
Traci Flowers, Loyola Academy
Demetrius Ford, Embry-Riddle Aeronautical University
Franklin Gaglione, Elmhurst College
Zachary George, StriveScan
Lisa Hikes, Hinsdale Central High School
Jeremy Holmes, Southern Illinois University Carbondale

Arielle Kalvelage, Northern Illinois University
Gwen Kanelos, Concordia University Chicago
Cindy Kasten, Hinsdale Central High School
Erin Kelly, DePaul University
Jessica King, Bradley University
Gia Maniscalco, Hinsdale Central High School
Elisabet Miramontes, University of St. Francis
Diana Mondragon, Dundee-Crown High School
Laura Monteagudo, Northern Illinois University
Bill Morrison, Highland Park High School
Kylie Mussay, University of St. Francis
Luis Narvaez, Chicago Public Schools
Jaime Newsom, IUPUI

Eileen Rancharan, Concordia University Chicago
Oscar Rodriguez, University of Illinois at Chicago
Anna Schuh, Southern Illinois University Edwardsville
Jamie Simon, Loyola Academy
Jennifer Steck, St. Louis University
Josh Stober, DePaul University

Rachel Sveda-Webb, Rend Lake College
Stephanie Szczepanski, St. Louis University
Emily Tabeek, Southern Illinois University Carbondale
Reshma Valiyapurayil, Northeastern Illinois University
Mark Weber, University of St. Francis
Paul Welsh, Fenton High School
Josephine West, The Ohio State University
Justin Wier, University of Illinois at Chicago
Evan Wilson, Illinois College

Illinois College Fair

Chair

Name	Institution	Email
Carin Smith	Lawrence University	carin.smith@lawrence.edu

Committee Purpose / Role

The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall. The Illinois Regional College Fair Coordinator shall be the chairperson and each committee member will serve a three-year term. The Treasurer-Elect will also serve on the committee. Efforts will be made to include a member who serves on the Chicago National College Fair Committee and a member involved in the organization of Articulation Unplugged.

Summary of Activities

1. We continually evaluate and prepare the yearly college fair schedule listed on the IACAC website
2. We monitor the quality of the Regional College Fairs
3. We regulate the policies established for Illinois Regional College Fairs and Articulation Unplugged: schedule, fee structure, electronic evaluations by college reps, etc.
4. We promote The IACAC Statement of Practices and Courtesies as it applies to college fair programs and Articulation Unplugged
5. We work to make sure that the committee goals and initiatives align with the IACAC Strategic Plan
6. Discussed and monitored the use of StriveScan, its changes, enhancements, and growth in its 2nd year at all Illinois Regional College Fairs

Strategic Plan Accomplishments

Goal 1: Membership

- Nurture current members and develop strategies to encourage new membership across the constituency.
- The structure of IRCF registration fees and Articulation Unplugged promotes membership.

Goal 2: Fiduciary Responsibility

- Maintain best practices and build on the goals of transparency, oversight, shared responsibility, inclusivity, and role specification in the budgeting process.
- The Illinois College Fair Committee, as well as every on-site chair of regional college fairs are involved in, and aware of, the budgets for Illinois Regional College Fairs.
- The committee routinely re-evaluates the registration fee and reimbursement schedule for IRCF's.
- Seek out additional revenue streams, including applying for outside grants, to offset the cost of new initiatives or programming that supports the mission of the organization.
- The number of Illinois Regional College Fairs has steadily increased since their inception in 2001. With each addition the committee is adding increased involvement from both the college & high school side. All of this consistently increases revenue streams.

Goal 3: Educational Opportunities

- Explore the use of web-based content and webinars for professional development and information exchange.
- The college fair portion of the IACAC website is a shining example of educational information pertinent to college reps, high school counselors and families & students.
- Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.
- With each addition of an IRCF, we have the opportunity to bring on-site committees into the fold and this, in turn, increases leadership & educational opportunities.

Goal 4: Outreach

- Expand delivery of association services and opportunities to members in all geographic regions of Illinois.
- Regional College fairs and others listed on the calendar touch every part of the state and the committee is constantly monitoring places where services can be expanded and improved in the form of college fair opportunities.

Goal 5: Brand

- Maintain publications such as membership brochure and association website to inform and educate new members, parents, students, government officials and the media what we do as an organization.
- The college fair portion of the IACAC website provides educational information pertinent to college reps, high school counselors and families & students.

Recommendations for the Future

The following recommendations pertain specifically to the online calendar of college fairs and are the result of a member survey done by the committee in spring 2018 and suggestions offered at a Conference session hosted at the 2018 IACAC Conference:

- o Listing fairs that don't currently fit one of the calendar criteria (City of Chicago, IACAC-Recognized, etc.) or guidelines in a different place or on a different calendar page
- o Make college fair calendar access a members-only benefit (something we used to do in IACAC and is currently done by other affiliates)
- o Add a category for daytime fairs
- o Provide college reps with other programming ideas to provide to "rogue" fair organizers as a way of assisting with college counseling, but not in the form of another fair
- o Ask the committee to come up with "baseline" expectations of IRCF's and add this information to the Calendar website
- o Add regions designation back into the calendar
- o Come up with a tiering structure for fairs, based on attendance
- o Ability to export actual calendar to Outlook and Google
- o Confirmation information for each IRCF (maybe other fairs) added to the individual fair link
- o Make each fair definition a hot link to the actual fair definition
- o Add estimated number of students and colleges attending to each IRCF link
- Additional activities discussed by the committee for future consideration:
 - o Propose that the Executive Board consider establishing an Ad Hoc Committee to consider the future of Articulation Unplugged
 - o Enhancing relationships with CPS in regards to college fair programming – work with Professional Pathways & National College Fair Committee

Committee Members

Ted Campbell, Northern Illinois University
Melanie Coffman, retired from Barrington High School
Chrissy Grotzke, Michigan Technological University
Erin Hoover, Augustana College
Carl Krause, Lake Zurich High School
Jennifer Brown, North Central College
Kim Myers, Marist High School

Megan O'Rourke, Marquette University
April Ponte, University of Illinois at Urbana-Champaign
Stephanie Szczepanski, St. Louis University, Board Liaison
Keegan White, Western Michigan University
Kim Wiley, Deerfield High School

Inclusion, Access, and Success

Chair(s)

Name	Institution	Email
George Zachary	StriveScan	zachary@strivescan.com
Lagunas Mayra	UIUC	mlaguna2@illinois.edu
Narvaez Luis	CPS	lnarvaez2@cps.edu

Committee Purpose / Role

The Inclusion, Access and Success Committee shall advance the association's commitment to inclusion for underserved students and the educational professionals who guide them. The IAS Committee strives to heighten awareness, consciousness and sensitivity to the issues of culture, race, citizenship status, sexual orientation, gender, age and other differences as they pertain to post-secondary access. The IAS committee develops educational programs for counseling professionals working with students who, for reasons of disadvantaged experiences, are often denied access to post-secondary educational opportunities.

Summary of Activities

The IAS committee participated in a variety of initiatives within our committee and in partnership with other committees with a strong focus on building partnerships.

These initiatives include but were not limited to: STDC planning and execution, undocumented student resource page updates, proposal of LGBTQIA student resource page, and the promotion of free webinars.

IAS has delineated task forces for various initiatives to include expansion of membership for educators from limited resource schools, subcommittees in support of students with disabilities, and subcommittees in support of LGBTQIA students.

November 2017 attendance: 8-on site, 18-on call participants

March 2018 attendance: 2-on site, 6-on call participants

STDC was held on May 23, 2018 at the University of St. Francis.

Strategic Plan Accomplishments

Goal 1: Membership

Identify leadership in IACAC that reflects a diversity of experiences in our membership and promote membership through the variety of opportunities related to access.

This year the committee continued with its annual recommendation for the recipients of the IAS award at conference.

Several sessions during the annual conference reflected the goals of the IAS Committee. Membership increased after conference with a variety of new attendees expressing interest in volunteering with IAS and signing up through the volunteer websites.

Goal 2: Fiduciary Responsibility

The Sharing the Dream Conference (STDC), was absorbed by the IAS committee. IAS will continue to have a chair representative in the STDC planning committee with the expectation of oversight on expenditures and finances associated with the conference. At the beginning of next school year the budget will again be reviewed and a recommendation for next year's planning made on the basis of this summary.

IAS maintains its commitment to finding outside financial support by way of grants for updates on the undocumented student resource website and the possible creation of an LGBTQIA resource page.

Goal 3: Educational Opportunities

IAS continued to utilize the listserv as a way of promoting webinars, workshops, and other educational opportunities for its membership. Among those opportunities were information sessions related to sanctuary campuses, know your rights workshops, and community based initiatives in support of access and inclusion.

STDC continued successfully for a third year. With over 300 registrants, new sessions, and tracks for different levels of understanding, this remains one of the most efficient ways of providing education based opportunities. All conference material is uploaded into the website for free access to resources.

In addition, we will continue to have a representative of IAS at Summer Institute to promote the committee and lead a session on supporting undocumented students.

Goal 4: Outreach

IAS maintains strong partnerships with other professional organizations in order to disperse information related to access and in support of the committee mission. It is the hope of this committee to establish relationships with more organizations, particularly those that advocate for students with disabilities and LGBTQ students. Current collaboration with United We Dream, ICIRR, and the Student Access Bill Taskforce strengthen our charge in support of undocumented student groups. We also have been working with the Government Relations Committee in topics that related to college access for undocumented students and other special populations.

IAS members also continued to provide contributions to the Admission Essay newsletter with topics related to the state of affairs about undocumented students.

Goal 5:

Resources provided and published through the STDC webpage will further a centralized message in support of access for underserved student populations. IAS & STDC planning committee were very intentional about inviting speakers who have established expertise in the field to the STDC conference to present.

IAS looked into updating the undocumented student resource guide and worked with IAS member Dr. Alicia Gilbert to make such updates.

Recommendations for the Future

The Admission Essay: Continue to contribute pieces with an extended focus on access and educational opportunities. This may be done in conjunction with monthly observations of marginalized populations.

Budget: Support in navigating the costs associated with running STDC. The intention of this conference is to serve educators and there is no expectations that this conference may end up even or at a surplus of revenue in terms of budget. Operations in large part have been limited to donations made by various institutions but this is not guaranteed every year and is not accounted for in the current budget.

Increase Diverse Membership: As we work on getting the word out about the purpose of the IAS, we will continue to recruit members that represent the diversity of the students we support in the state of Illinois. We'll be intentional about the recruitment of potential members at upcoming IACAC-related events throughout the school year.

Rotate Meeting Locations: We will also work on rotating our meetings throughout the region to be intentional about membership participation representing diverse geographical areas of the state. We will be putting out a call to host meetings when the new school year comes around.

Committee Members

Sarah Goldman Albion College
Luke Kerber Aurora University
Scott Hillman Central Michigan University
Julie Shufro CPS
Evelyn Fraga Cristo Rey Jesuit High School
Rebeca Hernandez DePaul University
Diana Mondragon Dundee-Crown High School
Alicia Funes East Leyden High School
Cayla Maurer Eastern IL University
Adrian Dominguez Elmhurst College
Demetrius Ford Embry-Riddle Aeronautical University
MaryAnn Dolezal Fremd High School
Dave Marcial Golden Apple Foundation
Jovanna Chavez Illinois College
Mike Dessimoz Illinois College Access Network
Breigha Adeyemo Illinois Institute of Technology
Carly Floyd Illinois Wesleyan
Melissa Ramirez Illinois Wesleyan
Abel Montoya ISAC
Sara Espinosa ISAC
Megan Bernard Kairos College Consulting
Cody Fuerst Lewis University
Kelsey Callahan Loras College
Traci Flowers Loyola Academy

Traci Flowers Loyola Academy
Julio Trujillo MacMurray College
Jessica Avila-Cuevas Millikin University
Andriana Esparza Moraine Valley Community College
Arielle Kalvelage Northern IL
Reshma Valiyapurayil Northern IL
Stephanie Luka Northern IL
Fritz Burgher Northwestern
Vimla Dayal Our Lady of Tepeyac High School
Dana Fairchild Phoenix Military Academy/CPS
Rachel Sveda-Webb Rend Lake College
Stephanie Szczepanski Saint Louis University
Kelly Dutmers Saint Viator High School
Rigo Padilla Solorio Academy
Chester Hood Southern IL Carbondale
Jeremy Holmes Southern IL Carbondale
Jordia Coleman Southern IL Carbondale
Faye Ikner Southern Illinois University Carbondale
Jeremy R Holmes Southern Illinois University Carbondale
Kylie Mussay University of St. Francis
Diane Mantey University of Wisconsin-Parkside
Heather Saylor York Community High School
Allison Zameck Zion Benton HS

Media Communications

Chair(s)

Name	Institution	Email
Erin Hoover	Augustana College	erinmariehoover@gmail.com
Rene Gomez	St. Ignatius	rene.gomez@ignatius.org

Committee Purpose / Role

The Media Communications Committee serves IACAC and its members by providing news, information and additional relevant updates with regards to our organization and the counseling profession. Through the means of a mobile-friendly website, "The Admission Essay" blog, and social media outlets, we strive to provide members with accurate and timely information, resources, and professional development opportunities.

Summary of Activities

We are responsible for the appropriate management of the IACAC listserv on an ongoing basis. We work with Betadac to update the website as needed. We streamline committee requests the MC@IACAC.org email address. We utilize a project management calendar to assist committees in their work and plan for their Betadac needs. We made a greater effort to post to the IACAC social media outlets (Facebook and Instagram mostly) multiple times a week and collaborated with committees to share information via social media as well. We continued our management of the Admission Essay Blog. Finally, we carefully monitored our committee's budget as well as the MC budgets of other committees to attempt to ensure strong fiscal responsibility.

Strategic Plan Accomplishments

We work to disseminate information, updates, trends, and member advice and opinions to our membership. The committee consistently works with other committees throughout IACAC to share information about IACAC programming both with our membership and through our social media outlets. We worked with Betadac to update the website so that we can better inform and educate new members, parents, students, government officials, and the media what we do as an organization. Our project management calendar helps ensure that committees get their MC/website work started, submitted, and completed in a timely manner, keeping the work of the organization moving forward.

Recommendations for the Future

We look forward to assisting with the massive transition that will be taking place within the organization as Dan moves on. He will be greatly missed.

Committee Members

Sarah Colangelo, Knox College
Andy Corbin, Bradley University
Sara Espinosa, Illinois Student Assistance Commission
Zachary George, StriveScan

Jackie Marthouse, Northwestern University
Robert Olivieri, University of Maryland
Nick Sanders, Parkland College
Kenya Taylor, University of Arizona

Membership

Chair(s)

Name	Institution	Email
Rachel Georgakis	Fenton High School	georgakis@fenton100.org
Mike Melinder	University of Iowa	mike-melinder@uiowa.edu
Omar Solomon	Eastern Illinois University	oasolomon@eiu.edu

Committee Purpose / Role

The Membership committee promotes membership within IACAC and NACAC. The committee is involved with the recruitment of new members and the retention of current members through a variety of activities

Summary of Activities

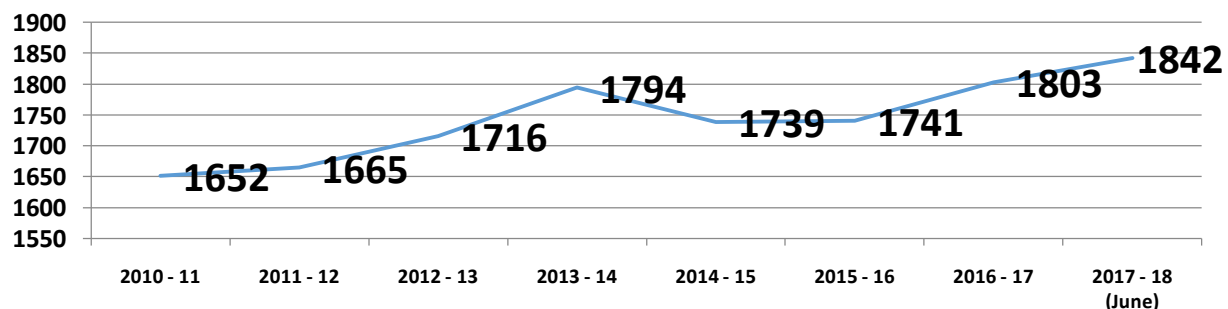
- IACAC Member Welcome Email was sent out twice in October on joining/renewal
- Secured a new chair in Rachel Georgakis
- Started Calling Campaign
- Calling Campaign Stats: 257 contacts have been made out of 596. Majority of non-renewals have either left the profession or changed territories
- Membership Card is now available for download on IACAC website
- IACAC Member Spotlight will be created to highlight members in our profession next cycle

Strategic Plan Accomplishments

- Speakers promoted IACAC across the state during State Articulations & District Seminars
- Expanding the geographic diversity of our membership will always be a priority for the committee. Omar Solomon was able to work a table during the April ISCA Conference in Springfield and Rachel Georgakis worked a table in Rosemont.

Recommendations for the Future

- Working with IAS to diversify our membership body to better help connect the organization
- Continue to build Recommend a Member program with prizes
- Start the Membership Spotlight program (Nomination form has been created)
- Continue to build membership in the central and southern parts of the state
- Purchasing more Membership Brochures



Committee Members

Traci Flowers, Loyola Academy (Liaison)
 Josie Blasdel, McKendree University
 Allison Culver, University of Louisville
 Mike Dunker, Western Illinois University

Sarah Goldman, Albion College
 Linda Haffner, IACAC
 LeeAnn Meyer, Vandercook College of Music
 Bart Sinks, Marion High School

Megan Stenberg, Grayslake North High School
 April Lynch, Syracuse University

Retirees

Chair(s)

Name	Institution	Email
Rob Engleman	Hinsdale Central HS – retired	engleman12407@comcast.net
George "Kaz" Kazluskys	Hoffman Estates HS – retired	kaz.sue@comcast.net
Sue Sanders	Glenbard West HS – retired	skramersanders@comcast.net

Committee Purpose / Role

- Provide volunteer opportunities for retirees to work at IACAC-sponsored events
- Provide 2-3 meetings each year for retirees to connect, receive current college and non-college information from expert speakers and share meals and "fun" activities
- Provide an information session at the Annual Conference as part of day-long set of activities

Summary of Activities

Provided workers/volunteers at the following events:

- Articulation Unplugged
- National College Fair
- District Seminars at NIU, Lewis University, DePaul and Dominican University
- Annual Conference "Stuffing" Party
- Provided 3 retiree meetings with speakers and lunch opportunities in October, March and at the Annual Conference in May
- Kickoff event at Arlington Race Track in August

Strategic Plan Accomplishments

Goal 1 - Membership - increased attendance at retirees meetings during the year as well as at the Annual Conference.

Goal 4 - Outreach - Had retiree volunteer help/presence at eight different IACAC sponsored events in 2017-18, up from 4 events in 2016-17.

Recommendations for the Future

In order to increase attendance at retiree meetings and activities, the committee tri-chairs reached out to the retiree membership present at the Annual Conference with a survey that covered a variety of areas including location and times of meeting, topics presented at meeting, "fun" activities, other volunteer activities, and year-long calendar. Using the survey info, we will be better able to plan our 2018-19 schedule.

Kathy Holmberg, Glenbard South HS (retired), has replaced George Kazluskys as new Retirees tri-chair for 2018-19.

Committee Members

While no other committee exists beyond the 3 co-chairs, the following members attended/volunteered at one or more 2017-18 events:

Kathy Faber, Kathy Holmberg, Donna Epton, Nancy Stires, Kathy O'Dell, Sandie Gilbert, Maryanne Kelly, Mike Dessimoz, BC Juettner, Marsha Hubbuch, Patricia Grawey-Beeler, Mary Lee Hoganson, Bill Tracy, Judy Becker, Melanie Coffman, Sandy Gross, Allen Lentino, Natalie Kleefisch, Glenda Townsend, Maxine Levy, and Sharon Moyer

Mentorship

Chair(s)

Name	Institution	Email
Jessica Avila-Cuevas	Millikin University	javilacuevas@millikin.edu
Sara English	Stevenson High School	senglish@d125.org
Josephine West	The Ohio State University	west.804@osu.edu

Committee Purpose / Role

The Mentorship Committee serves as an outreach committee of IACAC to provide new and veteran members with the opportunity to form professional partnerships, thus offering a comfort zone for problem solving and support in a profession that is constantly presented with new challenges. In addition to matching mentors and mentees, the Mentorship committee hosts social events around the state, called #MentorshipMeetups, to provide an opportunity for networking amongst all admission and college-counseling professionals.

Summary of Activities

Committee Timeline:

1st Meeting- Thursday, September 7th at York High School

2nd Meeting- Monday, November 13th at Barrington High School

3rd Meeting- Friday, January 26th at Niles High School

4th Meeting- Friday, April 6th at Lyons Township High School

• 1st Mentorship Meetup:

Friday, October 13 at Bottom Up, Chicago night before NACAC College Fair

• Holiday Mentorship Meetup (Thursday, December 7th 3 locations)

• Mentorship Meetups after District Seminars:

1. 03/09/2018 - Program South Suburban District Seminar

2. 03/09/2018 - Program West & North Suburban District Seminar

3. 03/14/2018 - Program Chicago Illinois Regional College Fair

4. 03/16/2018 - Program West Central District Seminar

5. 03/16/2018 - Program Northwest District Seminar

6. 03/22/2018 - Program Bradley University Illinois Regional College Fair

7. 04/10/2018 - Program District 214 Illinois Regional College Fair

• Conference Session on Mentorship was well attended

• Conference Mentorship Reception was a huge success

Strategic Plan Accomplishments

Goal 4 Outreach: First ever Facebook live session during Mentorship Month.

Matches:

17-18 Data

30 College Matches

23 High School Matches

Total of 53 matches and 104 mentor/mentees (2 college-side co-mentored). We are up from last year:

16-17 Data

21 matches college side

22 matches on the high school side (one match was a co-mentor)

Total of 87 people and 43 matches! up from last year.

Recommendations for the Future

- New chair recommendation (Jennifer Stroh, Barrington or Sanobar Kanjee, Soto High School)
- Expanding our Facebook live options
- Reaching out more through electronic presence (maybe quick clips under 2-3 min in a video form)
- HS professional development committee to push out more on that end
- Reworking Meetups in various parts of Chicagoland (and beyond) to allow for easier connection and to appeal to high school folks, and working parents

Committee Members

Jennifer Stroh, Barrington High School
Amy Mandrell, University of Wisconsin-Whitewater
Jennifer Steck, Saint Louis University
Will Barefield, DePaul University
Martha Faye Ikner, Southern Illinois University Carbondale
Priscilla M. Gonzalez, Eastern Illinois University
Jordia Coleman, Southern Illinois University Carbondale
Adrian Dominguez, Elmhurst College
Tricia Lothschutz, University of Dayton
Erin Kelly, DePaul University
Jovanna J Chavez, Illinois College

Arielle Kalvelage, Northern Illinois University
Amanda DeSimon, Northern Illinois University
Kelsey Callahan, Loras College
Lisa Winker, Indiana State University
Sanobar Kanjee, Soto High School (formerly Soccer Academy)
Julie Nelson, Xavier University
Kenya Taylor, The University of Arizona
Kelly Dutmers, Saint Viator High School
Angie Cooksy, Bradley University
Kailagh O'Keefe, University of Wisconsin - Milwaukee
Sarah Goldman, Albion College

Middle Management Institute

Chair(s)

Name	Institution	Email
Angie Cooksy	Bradley University	acooksy@fsmail.bradley.edu
Nick Sanders	Parkland College	nsanders@parkland.edu
Laura Schutt Huskey	Butler University	lschutt@butler.edu

Committee Purpose / Role

The IACAC Middle Management Institute (MMI) is based on NACAC's AMMI. The aim of our MMI program is to help groom future leaders in college admissions. The program curriculum includes sessions on DiSC leadership assessment, leadership and communication strategies, advice from a panel of deans and directors, enrollment management, tips on how to lead, and . MMI faculty has included vice presidents, deans and directors of admission, as well as a variety of enrollment managers from various institutions of higher learning, including several from NACAC affiliates. A diversity of perspectives is always a priority when putting together each year's program. The average attendance is between 30 and 35 professionals.

Summary of Activities

The 2018 MMI will be held on June 20 and 21 at Parkland College in Champaign, IL. The location was chosen for Parkland as it was a top priority for our committee to host MMI in central Illinois.

Two committee chairs and a panel of recent Middle Management alumni spoke at the Indiana Congress in February, 2018 to further promote the upcoming June 2018 Middle Management Institute and build upon relationships established the past two years.

The committee also presented at 2018 IACAC Conference in April. We estimated 20 colleagues attended each session.

From 2011-2016, 53 of the 163 Middle Management alumni had received a promotion post-MMI (32.5%) and 120 of the 163 Middle Management alumni are still in higher education (73.6%). Each summer the MMI committee reviews social media/professional updates to track promotions and job changes of past attendees. These are then noted in a master spreadsheet which includes information about each person's current title, as well as, title when they attended MMI. We will have updated numbers, including 2017, after MMI 2018 concludes.

MMI 2017 at College of DuPage had a record setting number of participants at 40. We continued to see good participation from Indiana schools, with 6 attendees.

MMI 2018 currently has 26 registrations, with a few more remaining weeks for participants to register. We look forward to a great institute.

Strategic Plan Accomplishments

Goal 1) Membership

Our committee continues to expand our reach out of state with the MMI programming, promoting the strength of IACAC within other neighboring ACACs. Opportunities to present at Indiana ACAC were used to promote Illinois programming and encourage those in Indiana, particularly who recruit in Illinois to become members of IACAC.

Goal 2) Fiduciary Responsibility

The MMI committee has taken great care to be creative in our budget responsibility. While we weren't able to secure sponsorship for MMI padfolios this year, it's something we'll continue pursuing in years to come.

Goal 3) Educational Opportunities

MMI, at its core, develops all of these goals, in creating future leaders within the profession and the association, in collaborating with other affiliates, and promoting professional development opportunities.

Recommendations for the Future

Continue to engage with Indiana ACAC, Wisconsin ACAC, and any additional partner ACAC's for speakers, promotion, attendees, and location.

Reestablish conversations with TACAC MMI co-chairs. As they are about the same age as IACAC MMI, they are a good strategic partner for future evaluation of different ideas and institute structure.

When possible, send one committee chair to NACAC AMMI to insure that IACAC's MMI stays on track with national trends.

Be flexible with the date and location of each year's MMI, varying the time during the summer and the location of the program.

Committee Members

Mike Gavic, Bradley University
Joel Johnson, University of Oregon
Jessica Lang, Eastern Illinois University
Michelle Miller, Marian University

Eric Ruiz, University of St. Francis
Kenya Taylor, The University of Arizona
Justin Weir, University of Illinois at Chicago

NACAC Delegates
Amy Belstra, Chief Delegate
Libertyville High School

Purpose:

Provide information to delegates regarding issues relative to NACAC and to participate in the assembly and election process at the NACAC conference. Keep executive board up to date on current issues and concerns of NACAC members. Inform IACAC of roles and leadership opportunities in IACAC and encourage engagement at both the state and national levels.

Summary of Activities:

Provide information to the incoming chief delegate and delegates regarding the NACAC General Assembly. Explain and assist the delegates for NACAC roles. The past chief delegate assists the incoming chief delegate with the updates to the strategic plan after the annual report has been completed.

As 2017 was a big year for the Assembly, with the adoption of the new CEPP, IACAC did not make any individual motions. The NACAC Executive Board encouraged delegates to focus on the new Code of Ethics and Professional Practice.

After NACAC, we wrote several essays for the *Admission Essay*, trying to deconstruct the new CEPP for our members. As well, we collaborated with the Admission Practices Committee to provide an overview of the CEPP at each District Seminar. Every delegate was involved in this endeavour! As well, two of us are also on the AP Committee, and we did a session with them at the annual IACAC conference.

As we look forward to the 2018 NACAC Assembly in Salt Lake City, I will hand over the reins to our new Chief Delegate, and encourage the new delegate faction to think carefully about any issues related to the national admission picture that we can encourage our membership to examine.

Recommendations for 2018-19:

- Continue to ask delegates to submit at least one essay to the Admission Essay per year.
- Encourage delegates to be a mentor to new members of IACAC.
- Kim Wiley will set up delegate meetings in Salt Lake City in preparation for the NACAC conference and will keep delegates up to date this summer on issues of note that will come through the NACAC listserve.
- Dates have not yet been set for the Assembly in the fall. Kim will share this information with the delegates once it becomes available. However, NACAC has released the nominee statements for candidates running for their executive board, and I have shared this information with all delegates.

Committee Members:

Amy Belstra, Libertyville High School
Nate Bargar, University of Cincinnati
Ziggy Blackwell, Illinois College
Traci Flowers, Loyola Academy
Mike Ford, Woodlands Academy

Carlene Klaas, DePaul University
Megan O'Rourke, Marquette University
Eric Ruiz, University of St. Francis
Kimberly Wiley, Deerfield High School

National College Fair

Chair(s)

Name	Institution	Email
Stacey Schlaud	West Leyden HS	sschlaud@leyden212.org
Patrick Correia-Harker	Grad Student	patrickharker47@gmail.com
Erin Updegraff	DePaul University	eupdegra@depaul.edu

Committee Purpose / Role

Plan and execute the Chicago NACAC Fair, held in the fall.

Summary of Activities

We did successfully host the Chicago NACAC fair on October 14th, 2017 at McCormick Place. We saw approximately 9,500 people, with students coming from over 901 different high schools. 31 buses of students were brought to the fair, and we were able to offer \$3,500 in bus grant money to subsidize some of the cost of these buses. 419 colleges and universities exhibited at the fair, and we offered 10 educational workshops which drew 447 attendees. We also staffed a Counseling Center, whose counselor volunteers met with 147 students over the course of the day.

Strategic Plan Accomplishments

For the second year in a row, we were able to provide bus grants through sponsorship money to improve access to the fair for students from urban as well as rural areas. Many of our workshops were also geared towards providing basic college search and financial aid information for students who may be 1st generation and need to start with the basics in terms of growing their knowledge of the college application process.

Recommendations for the Future

We are set with this fall's date of September 29th, still at McCormick Place. We have seen a slight decline in the number of exhibitor booths sold since moving to McCormick Place for the 2016 fair, so it would be worth working with NACAC to get their take on this and what we can do to boost these numbers. We get a cut of NACAC's revenue from the exhibitors, so increasing numbers will help provide IACAC ultimately with more revenue to use for its goals.

Committee Members

Emma Abeyayo, Lawrence Technological University
Christy Dorsey, Northern Illinois University
Gabrielle Feldman, Feldman College Counseling
Shaina Landau, West Leyden High School
Sarah McLean-Nelson, Northern Michigan University
Mike Melinder, University of Iowa
Chris Merle, Lincoln Park High School

Dan Miller, Adlai Stevenson High School
Luis Narvaez, Chicago Public Schools
Amanda Noascono, North Park University
Megan O'Rourke, Marquette University
Eric Ruiz, University of St. Francis
Annabelle Vinson, University of Iowa

Nominating

Chair(s)

Name	Institution	Email
Michelle Rogers	Saint Louis University	michelle.rogers@slu.edu

Committee Purpose / Role

The Nominating Committee is comprised of the two most recent Past Presidents with the most recent Past President serving as the chair. In addition to these members, at least two additional members should be selected to serve on the committee representing both the secondary and post-secondary side. This committee's main responsibility is to gather and review nominations for candidates for the offices for the Executive Board. In Addition, this committee works with the nominations for the IACAC awards and honors. This committee meets in person once a year in January and has various follow up via email and phone calls. Responsibilities for 2017-2018 included

Develop a Candidate Slate which includes:

- President-Elect (secondary)
- Secretary
- Treasurer-Elect
- Delegate Director (post-secondary)
- Delegate Director (secondary)
- Council Team Director (secondary)
- Council Team Director (post-secondary)

Every three years NACAC does a delegate count. This year we found out we lost two delegates for IACAC. It came after we asked people to run. So we went from looking for 2 DD post-secondary to one. Next year we will look for one less as well.

Summary of Activities

This committee met on the phone in October and then met in person at Joliet Catholic Academy on January 18, 2018. A call for nominations for the 7 open Board positions went out in mid-November 2017 on the IACAC web page and via the IACAC listserv, and an email was sent to all IACAC members. 58 nominations were received by the January 2018 deadline. Each committee member assisted with follow-up to the nominations in preparing the final slate of candidates to present to the IACAC Executive Board at the March meeting. The candidates were announced to the membership meeting at the annual conference. Along with announcing the candidates, a proxy vote ballot must be provided for all members who will not be attending the membership meeting. This year there were 19 proxy ballots for IACAC and 11 ballots for NACAC.

Strategic Plan Accomplishments

This committee is tasked to produce a diverse slate of candidates to present to membership. The committee did a great job of looking at all areas of diversity in regards to the candidates. This should continue to be the practice for our future leaders.

Recommendations for the Future

Best practice would be to have the committee formed by September 1. Then communication can be done via email with the committee as well as the membership. In addition, a call for candidates should be done by November 1, 2018. This can be done earlier. The committee chair should work with the Media Communication Committee in regards to the call for nominations. Also, the committee chair should keep all committee members up to date on the nominations and when all are accepted. Also, it should be reminded in the call for nominations ~the person being nominated should check at this time with their supervisor to see if it will be approved.

Committee Members

Todd Burrell, Southern Illinois University Edwardsville
Kevin Coy, Homewood-Flossmoor High School
Sarah Daugherty, Bradley University
Laura Docherty, Fenwick High School
Brian Hodges, University of Illinois at Urbana-Champaign

Kathy Major, Joliet Catholic Academy
Megan O'Rourke, Marquette University
Michelle Rogers, Saint Louis University
Courtney Wallace, Augustana College
Amy Wesley, Benet Academy

Professional Connections / Liaison

Chair(s)

Name	Institution	Email
Nate Bargar	Carmel Catholic High School	nbargar@carmelhs.org
Kristen Doktor	Deerfield High School	kdoktor@dist113.org
Kim Wiley	Deerfield High School	kwiley@dist113.org

Committee Purpose / Role

The IACAC Professional Connections Committee aims to create partnerships with any and all possible entities that can help move college counseling and accessibility forward including, but not limited to, like organizations, high schools, colleges, organizations, programs, and people throughout the state. We can benefit from each other with the sharing of ideas and resources to make both our organization and other organizations stronger.

Summary of Activities

- Recruited more committee members to have 24 total,
 - Speaker's Bureau process completely revamped by updating process and confirming all speakers,
 - Speaker's Bureau communication went out on listserv and we received numerous requests this year, worked with Manuel French and CPS to have an admissions panel at their Chicago College and Career Advising Credential (CCCAC) for one of their post-secondary planning professional development activities,
 - Manuel French attended the conference Fair luncheon in order to get ideas about how to streamline CPS fairs,
- Started to work with Head of College Student Personnel programs held at EIU, ISU & WIU,
- Members attended a Eureka College Networking Workshop,
 - Organized a conference session called "Experience a College Visit at Elmhurst College" in which pre-registration was first open for out-of-district attendees,
 - Partnered with ISCA in attending each other's' conferences,
- Attended DePaul University's Student Symposium to talk about IACAC,
- Proposed "10 Free Memberships" for all committees to refer colleagues from underrepresented parts of the state.
 - Partnering with state articulations to reach more colleagues throughout the state to get them involved in IACAC and to attend conference.
 - Creating our own plan for the High School Counselor Challenge of Illinois.

Strategic Plan Accomplishments

All of our work has been geared towards creating opportunities to collaborate and becoming more inclusive of all our colleagues throughout the state. Please see the summary of activities to see what we have accomplished this year.

Recommendations for the Future

A tremendous amount of our budget was spent on making website updates. Would it be possible if Media could update the website at no cost?

Committee Members

Nate Bargar, Carmel Catholic High School
Amy Belstra, Libertyville High School
Ziggy Blackwell, Illinois College
Annette Braden, Norris City-Omaha-Enfield High School
Sarah Colangelo, Knox College
Kassie Daly, Western Illinois University
Kristen Doktor, Deerfield High School
Christine Eischen, Lycee Francais de Chicago
Sarah Goldman, Albion College
George Kazlusky, Retired
John Klasen, Glenbrook South High School
Lisa Kwit, Caruso Middle School

Steve Landgraf, Michigan State University
Emily Line, Illinois Wesleyan University
Veronica McLaughlin, University of South Carolina
Mike Melinder, University of Iowa
Travis Myers, Glenbrook South High School
Natalie Rubino, Glenbard West High School
Nicole Stahl, Caruso Middle School
Lisa Steve, Olympia High School
Kenya Taylor, University of Arizona
Amy Thompson, York High School
Josephine West, The Ohio State University

Professional Development Grants

Chair

Name	Institution	Email
Stephanie Szczepanski	Saint Louis University	stephanie.szczepanski@slu.edu

Committee Purpose / Role

The purpose of the Professional Development Grants Committee is to promote opportunities for professional development within IACAC and NACAC for IACAC members. The Committee evaluates the Grant Policy, reviews grant applications, and awards grants for IACAC, NACAC, and other professional development opportunities.

Summary of Activities

Our committee met via conference call four times: September we met to go over our role. February, March, and April we met to discuss the grant candidates and award the grant money accordingly.

Strategic Plan Accomplishments

1. Membership: The PDG Committee was committed to looking at ways our grant money could fund those from underrepresented groups within our organization allowing us to make decision that allowed funding to go first to those out of the Chicago-area, community college members, graduate student members, and public schools with funding restraints. We even were able to encourage a non-IACAC member applicant to become an IACAC member so that she would qualify.

IACAC will continue to grow and to diversify its membership in recognition that membership is the backbone of our commitment to professional growth, development, education and service. Also, because our committee only meets using conference calls, we are able to have a very diverse committee with members from private and public, in-state and out-of-state, high school and college, Chicago and non-Chicago.

2. Fiduciary Responsibility: We remained within our budget (actually under budget this year due to people accepting and then backing out of opportunities). We were able to add additional grant funding for NACAC 2018 by using funds that were given to us for public school counselors. Also, we continued to allow our membership the opportunity to apply for grants to attend any professional development opportunity. One person did so and received funding to attend the NACAC Advocacy Day.

Recommendations for the Future

* I would continue to use the Google form for the application process.

* I would also continue to pay for the formatted emails to encourage individuals to apply for grants.

*Make sure to advertise the additional grant money donated from University of Illinois to attend the Annual conference. I would suggest adding an additional email to advertise for it.

Committee Members

Emma Adebayo, Lawrence Technological University
Will Barefield, DePaul University
Kristen Graf, Notre Dame College Prep
Rene Gomez, Saint Ignatius College Prep
Chester Hoold, Southern IL Univ Carbondale

Kathy Major, Joliet Catholic Academy
Quintin Overocker, Illinois Valley Community College
Sarah Hartman, Parkland College
ReshmaValiyapurayil, Northeastern IL University

Scholarship

Chair(s)

Name	Institution	Email
Tara Brewer	Michigan Technological University	tara@mtu.edu
Wallace Holder	Grand Valley State University	holderw@gvsu.edu
Tony Minestra	Loyola Academy	aminestra@loy.org

Committee Purpose / Role

IACAC offers ten \$1,000 scholarships to highly deserving graduating seniors from high schools throughout Illinois. The scholarship committee, made up of three co-chairs and fifty plus committee members, develops the structure and process to review 200-400 applications and then recognizes ten scholarships offered during the annual IACAC conference. Beginning in 2017-2018 five of the ten scholarships offered by IACAC took into consideration not only academic and personal qualities, but financial need as part of the selection criteria.

Summary of Activities

Over the past five years thirty students have been awarded \$1,000 scholarships

The scholarship has resulted in increased IACAC membership of new high school counselors as a direct result of communication and collaboration between both scholarship and membership committees during the application and review process

Number of completed applications received:

2018 - 408 applications (515 apps received total)

2017 - 302 applications

2016 - 260 applications

The review process engages numerous IACAC members each year (2016 - 37 members; 2017 - 52 members; 2018 - 54 members)

The program has generated goodwill for financially assisting students to attend college

Utilized video technology which allowed each scholarship winner to showcase their gratitude to the entire membership in attendance during the annual conference opening session

Strategic Plan Accomplishments

This program addresses the Strategic Plan's Goal 1 (Membership), 4 (Outreach) and 5 (Brand)

Engaged a larger number of IACAC members from all 8 districts within the state of Illinois.

Application review teams were divided by region to ensure greater consideration of geographic diversity. This year there was at least one scholarship awarded to a student in each district.

The scholarship is only available to students attending an IACAC member high school and the committee focused heavily on membership growth in order to allow a greater number of students to be considered.

The scholarship assists both academically and financially deserving students each year

Recommendations for the Future

Include three additional fields within the online application where students have the option to indicate the race/ethnic, sexual orientation and gender identity groups to which they most identify as a data point

Better utilize the scholarship as a growth tool to increase membership among school counselors from Chicago Public Schools

Recruitment efforts must focus on securing more than 50 committee members to more evenly spread application review responsibilities across the committee

Develop better coordination and communication with Transfer Scholarship Committee in preparation for awards presentation during the annual conference

Recommend Tricia Lothschutz and/or Pat Cannon as a Scholarship Committee Co-Chair for 2018-2019

Committee Members

Sarah Abraham-Murnane, College of Saint Benedict & Saint John's University
Breigha Adeyemo, Illinois Institute of Technology
Julie Allen, Oswego East High School
Will Barefield, DePaul University
Annette Braden, Norris City - Omaha - Enfield HS
Rachel Brewster, Southern Illinois University Carbondale
Melissa Byram, Nazareth Academy High School
Pat Cannon, Ravinia College Consulting
Ryan Cockerill, Lewis University
Allison Culver, University of Louisville
Tiffany Dallas, Colorado State University
Brandon Delk, Illinois State University
Amanda DeSimon, Northern Illinois University
Kara Dollaske, York Community High School
Heather Dorton, Streator High School
Kelly Dutmers, St. Viator High School
Haley Ehrich, Loras College
Sara Espinosa, Illinois Student Assistance Coalition
Haley Fischer, Loras College
Franklin Gaglione, Elmhurst College
Rachel Georgakis, Fenton High School
Zachary George, StriveScan
Kristen Graf, Notre Dame College Prep
Anthony Grant, Earlham College
Sylvia Hernandez, Michigan State University
Marsha Hubbuch, Riverside Brookfield- retired
Christy Johnson, Northern Illinois University

Brenda Jones, Saint Mary's University of Minnesota
Em Joseph, Blackburn College
Aimee Kackley, Ombudsman West High School
Marcelle Karwowski, Amos Alonzo Stagg HS
John Korntheuer, Proviso East High School
Lindsey Lindberg, Bradley University
Tricia Lothschutz, University of Dayton
Diana Mantey, University of Wisconsin-Parkside
LeeAnn Meyer, VanderCook College of Music
Michelle Miller, Marian University
Nancy Morehouse, First Tier Admissions
Joan Morrow, Chicago Vocational High School
Robert Olivieri, University of Maryland
Mark O'Rourke, Glenbrook North High School
Erin Richter, University of Illinois Urbana-Champaign
Carmen Roberts, Sonia Shankman Orthogenic School
Lavon Robinson, Downers Grove South High School
Oscar Rodriguez, University Illinois at Chicago
Iris Schrey, Triton College
Natasha Schultz, Marengo High School
Jen Sloan, University of Cincinnati
Nicole Tamayo, DePaul University
Tanya Thomas, Huntley High School
Julio Trujillo, MacMurray College
Nicole White, Illinois State University
Kathryn Wiles, University of Illinois at Urbana-Champaign
Chelsea Woodard, Arizona State University

Summer Counselor College Tours

Chair(s)

Name	Institution	Email
Kato Gupta	West Leyden High School	kgupta@leyden212.org
Daniel Miller	Adlai E. Stevenson High School	dmiller@d125.org
Paul Welsh	Fenton High School	welsh@fenton100.org

Committee Purpose / Role

To provide professional development to high school counselors by visiting college campuses in different geographic regions. The tour sets up visits to 2 or 3 schools a day. At each school there is an admissions presentation, a walking tour, and usually a meal. In the evenings there is usually free time for counselors to explore the local area or just relax in their rooms.

Summary of Activities

The summer tours committee is made up of three different tours:

Bus O' Fun/Plane O' Fun

Micro Tour (meets every other year)

Bike O' Fun

Strategic Plan Accomplishments

Summer Tours falls into Goal 3 of the Strategic Plan—we provide our members with educational opportunities to visit college campuses and are consistently evaluating how to make our program better fit the needs of all of our members. Over the last year, we have been developing plans for the 2018 Plane, Micro Bus, and Bike Tours. We maintain regular communication with the 19 colleges that the Plane/Micro trips will be visiting during summer 2018. Additionally, the committee chairs started Bike O' Fun tour in 2018 as an addition to the summer tour options for IACAC. Summer 2018 itinerary includes Bradley, Knox, Monmouth, and WIU. We are strategically visiting colleges throughout the southern region of the U.S. and in Northern Illinois and Southern Wisconsin, because our students and families are visiting and applying to many of these larger public schools in higher numbers of the last several years. Consequently, we are cultivating leadership among our trip participants to have the necessary institutional knowledge when working with students exploring various post-secondary options both locally and in the South. In addition, last year, we worked with Barry Goldman to reflect on the Bus O' Fun trip to Indiana/Kentucky/Tennessee in order to write a summary article on his experiences for The Admission Essay. The following are recent and ongoing activities as we plan for the Plane and Micro trips during summer 2018:

- January-May: Finalizing itinerary with chosen colleges and what colleges are able to confirm offering to help offset participant cost (lodging, meals, etc.).
- February: Communicating details to all trip participants.
- April: Final committee meeting this coming Spring
- May: Put together binders
- June: Final communication to participants

The other ongoing goals our committee has worked to develop throughout this school year also include:

- Improve outreach and communication to a wider variety of school counselor groups and populations to attend the trips
- Build relationships between Illinois counselors/students, IACAC affiliate colleges, and out-of- state colleges
- Aim to find more financial resources to subsidize trip cost and help those with fewer resources to attend the trip
- Plan trip based on feedback and data from previous participants
- Bike O' Fun tour would like to continue to increase participation in the tour -- the goal is to get up to 20 participants. Bike O' Fun will run on an every-other year basis

Recommendations for the Future

Moving forward, we encourage the Summer Tours committee to reflect on previous trips that counselors have traveled throughout the country. At the same time, we encourage the committee leaders to carefully evaluate the trip evaluation forms to best identify locations and colleges that counselors hope to visit. For example, in the past, our counselors have expressed high interest in visiting colleges in the Pacific Northwest and other areas on the East Coast. The West coast trip has been perceived as cost prohibitive to committee chairs and difficult to pull off for IACAC. We encourage the Summer Tours Committee to consider these potential trip options and examine other affiliates that might be working on potential college visit trips to the coasts. In addition, we encourage the committee to update the Executive Board to seek out additional funding opportunities to provide optimal professional development to its secondary school members who are working to provide as many post-secondary options to our students and families. Lastly, we would like update the website and consolidate the summer tours to one page on the homepage for IACAC that will provide a link for each of the three separate tour pages.

Committee Members

Scott Lilly, Glenbard East High School
Kara Dollaske, York Community High School
Natalie Rubino, Glenbard West High School

Greg Stolzer, Downers Grove North High School
Sarah McDougal, Fenton High School

Summer Institute

Chair(s)

Name	Institution	Email
Emily Line	Illinois Wesleyan University	eline@iwu.edu
April Ponte	University of Illinois at Urbana-Champaign	aaponte2@illinois.edu
Melissa Ramirez	Illinois Wesleyan University	mramirez@iwu.edu

Committee Purpose / Role

It is the mission of the Summer Institute Committee along with the help of IACAC and its members, to collectively engage and create a program that will educate and mentor new counselors to the admissions profession and the IACAC organization. Summer Institute will offer professional development and networking opportunities which are applicable to current recruiting trends and will aid in their transition as professionals.

Summary of Activities

November 29- 1st SI committee meeting at IWU; toured facilities
reviewed session evaluation and determine which activities to keep
IWU conference services communicated proposed costs
Inquired about fees regarding evening social activities in Bloomington-Normal

January 23- 2nd SI committee meeting in Chicago
Identify who will be responsible for HS track
Draft schedule of events for 3-day conference
Overview budget and submit for approval
Contact presenters for specific topics (ex: IAS, MMI)

May 2018 - task completion from each committee member is underway, we re-staffed committee with a few new high school counselors after the departure from 3 committee members

Strategic Plan Accomplishments

Goal 1: Membership

Continue to increase college and university, high school, community based organization, independent counselor, and out-of-state membership, in an effort to increase access and education for the membership we support and the students they serve.

Expand the geographic footprint of our membership across the state.

Nurture current members and develop strategies to encourage new membership across the constituency.

Deliberately identify leadership in IACAC that reflects the diversity of IACAC membership including, but not limited to, ethnic diversity, geographic diversity, diversity of experience (high school/college/independent), and institutional diversity (public/private).

Create a deliberate an effective plan to communicate with new members.

Become more inclusive by expanding membership to those with advocacy for transfer admissions.

- As Summer Institute brings together new admissions counselors and high school counselors who

may represent schools across the country, we can effectively demonstrate the personal and professional benefits of belonging to a strong community like IACAC. The committee members will

also reflect the diversity of IACAC membership. Committee members and presenters will be great examples and provide nurturing to the new professionals. The presentations given throughout the program will also reflect the access to the knowledge, experiences, and opportunities an individual would have as an IACAC member.

Goal 2: Fiduciary Responsibility

Develop a plan to reinvest our financial resources back into membership and Illinois ACAC services in meaningful and impactful ways.

- As Summer Institute has added a track for high school counselors in the last few years, we are adding increased involvement from both admissions and high school. As we demonstrate the strong sense of community and resources within IACAC we hope this will continue to increase our membership.

Goal 3: Educational Opportunities

Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.

Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.

Continue to serve our membership and others seeking professional development with quality programs such as the Annual Conference, Summer Institute, the Bus and Plane O'Fun and MMI.

- Our committee will continue to encourage membership and professional development with the Summer Institute program. As the Bus O'Fun tour will also be joining us for an evening, this will provide additional exposure to another committee and program that new professionals can look to be involved in. The Summer Institute group will also be provided with a networking opportunity as we join the Bus O'Fun group for an evening activity. The sessions provided at Summer Institute will also provide new professionals with further strategies and mentoring in their college counseling fields.

Goal 4: Outreach

Promote visibility of the Speakers Bureau, to enable sharing of Association expertise with students, families and institutions.

Consider stronger affiliation with other professional organizations in which the agenda touches on counseling, admission and related processes. Examples include Illinois School Counselor Association, Illinois Association of Student Financial Aid Administrators.

- Summer Institute has utilized many current members and other professional organizations as session presenters for the program. We can continue to work with other committees and professional organizations to be a part of our programming to provide additional exposure to these groups and continue to strengthen our relationships with these groups.

Goal 5: Brand

Maintain publications such as membership brochure and association website to inform and educate new members, parents, students, government officials and the media what we do as an organization.

- The Summer Institute section of the IACAC website will be updated with the current information and upcoming program dates and location.

Recommendations for the Future

Summer Institute will need more support and encouragement from the organization, for high school counselors to be a part of the committee. We struggled in the last 2 years just to maintain 5 high school counselors on a committee of 15. If the high school track continues to be a part of Summer Institute, the committee will need seasoned professionals to coordinate the high school track, in order to be beneficial to participants.

Committee Members

Caris Daily, IACAC Member
Carly Floyd, Illinois Wesleyan University
Joe Freeman, Beacon Academy
Kathryn Hankamp, St. Norbert College
Brian Hodges, Uillinois at Urbana-Champaign

Scott Lilly, Glenbard East
Kathy Major, Joliet Catholic Academy
Mike Melinder, University of Iowa
Julie Nelson, Xavier University

Transfer Advisory

Chair(s)

Name	Institution	Email
Shawn Wochner	Western Illinois University	sm-wochner2@wiu.edu
Rebecca Popelka	Partnership for College Competition	rpopelka@partnershipfcc.org
Meredith Eskoff	Northern Illinois University	mgarren1@niu.edu

Committee Purpose / Role

IACAC's Transfer Advisory Committee serves all members of the transfer process: High School Counselors, Community College Admissions, Transfer Center Coordinators and Directors as well as the four-year institution transfer admission counselors/Transfer Coordinators. This committee is committed to working diligently to ensure that the voice and interests of transfer students and the professionals working with transfer students are brought forward and heard throughout all levels of IACAC, including through committee work as well as at the meetings of the IACAC Executive Board. This committee provides transfer-specific professional development opportunities and supports special projects and initiatives that serve transfer students.

Summary of Activities

Our committee Co-Chairs implemented a new structure this year. We established responsibilities for each of the three Co-Chairs to make it clear as to who will be responsible for what while in the three-year Co-Chair cycle.

1st Year Co-Chair – Responsible for IACAC Transfer Scholarship and IACAC Transfer Advisory Committee Reception

2nd Year Co-Chair – Responsible for IACAC Transfer Summit and Resources Sub-Committee

3rd Year Co-Chair – Responsible for all administrative processes (reports, budget, etc.).

We felt that this would allow people rolling into the Co-Chair cycle to know what to expect when they say yes to taking on this role.

The Co-Chairs also felt it important to create four sub-committees within the IACAC Transfer Advisory Committee. This allowed our committee members to become more involved with the work that our committee does and will provide them an opportunity to take on a leadership role within our committee. By doing this, we will also be able to begin to groom the future leaders of our committee and IACAC. Our four sub-committees included: Annual Conference Transfer Advisory Committee Reception, IACAC Transfer Scholarship, IACAC Transfer Summit, and Resources.

On February 2nd, 2018, we held the 3rd Annual IACAC Transfer Summit at Moraine Valley Community College. We had 196 professionals register and 173 show up. Of those who showed up, 96 were IACAC members and 77 were non-members. During this year's IACAC Transfer Summit, there were 12 different sessions offered over the four different time slots. During lunch, members of the IACAC Admission Practices Committee presented to everyone about the new changes to the SPGP: CEPP, specifically those additions regarding transfer students.

This was the third year of our IACAC Transfer Scholarship. And thanks to receiving a NACAC Imagine Grant, we were able to offer a second scholarship. We offered our standard \$1,000 scholarship as well as a \$550 scholarship. We had 76 total applicants for the two scholarships. The

Scholarship sub-committee narrowed those down to seven finalists which they then brought to them to the full committee for review and selection.

At the past two IACAC Annual Conferences, our committee hosted an informal gathering of professionals who work with transfer students. These happened either after lunch or during some other free moment during the conference. We found that these were beneficial so we decided to host a formal reception at this year's Annual Conference. On Wednesday night, after dinner and before the evening entertainment, we hosted the inaugural IACAC Transfer Advisory Committee Reception. We had some deserts, coffee, lemonade and provided a free drink ticket (for the evening entertainment) for all those who attended. While we didn't have as many professionals in attendance as we had hoped, we did have roughly 25 professionals (outside of our committee members) stop in for a little bit to chat about what they are experiencing, trends that they are seeing and to provide insight into the things that they think our committee could be doing to help be better advocates for transfer students.

Our committee also proposed and presented a session at the IACAC Annual Conference.

Collaborating the Transfer Student Life-Cycle was presented by Nicci Cisarik (Oakton), Cynthia Delgadillo (DePaul) and Alen Ibrahimovic (Main East). Their session had about 25 attendees attend this conversation about what happens at each step in the transfer student process. This included talking about how Alen prepares his seniors who have indicated that they will be attending Oakton, Nicci talking about both how they onboard students at the community college and then prepare them for transfer to a four-year institution and then Cynthia talked about how course selection at the community college is important in finishing your degree at the four-year university and the proper steps necessary to be successful in transfer.

Strategic Plan Accomplishments

Goal 1 – Membership – We have a belief that we were able to increase the number of members through our Transfer Summit as well as increasing the number of session options for transfer related professionals at the Annual Conference.

Goal 2 – Fiduciary Responsibility – We have an approved budget that we will work within when hosting our Transfer Summit as well as our new IACAC Transfer Advisory Committee Reception at the IACAC Annual Conference. We will also solicit for vendors/sponsors for the Transfer Summit.

Goal 3 – Educational Opportunities – We offered the third annual Transfer Summit on February 2nd, which was a one-day professional development conference. We also presented at the IACAC Annual Conference.

Goal 4 – Outreach – We offered our third annual IACAC Transfer Scholarship. This was awarded to two students currently attending a community college looking to transfer to a four-year institution during the 2018-19 academic year. We also introduced our new IACAC Transfer Advisory Committee Reception at the IACAC Annual Conference. These events brought new folks into the association and to the IACAC Annual Conference, also helping with membership.

Goal 5 – Brand – Through our work, we feel that we are strengthening the brand of IACAC by introducing it to new members. We hope to be the professional resources and for information on community college and transfer admissions, as well as advocates for students who look to transfer.

Recommendations for the Future

Looking forward, one thing to keep in mind is that there is a trend for more students starting at a community college. This committee needs to stay on top of current trends and issues facing students in the transfer process. With this said, there are four things that I would recommend:

1. Work with the IACAC Executive Board to fully fund and support a total of three to five IACAC Transfer Scholarships. The IACAC Finance Committee and Executive Board has already approved the addition of an IACAC Fall Transfer Scholarship (for students starting in the spring semester). But it would be beneficial if the IACAC Transfer Scholarship budget could be increased to continue awarding at least two scholarships in the spring (for students starting in the fall semester), with the option for more based on application numbers.
2. Continue to solicit and select dynamic presentations for the IACAC Transfer Summit. Keeping this professional development opportunity fresh, current and relevant to all parties involved in the transfer process will continue to keep this program as the “must attend” event of the year! Also, work to develop a track (or more session options) for high school counselors. They play a major role in the transfer process and thus would be beneficial to have more high school counselors in attendance.
3. Create a new sub-committee focused on outreach to high school seniors. This new sub-committee should be tasked with creating a presentation aimed at high school seniors who are planning at starting at a community college. Outreach should be done during the spring semester with late semester (April/May) presentations about the full transfer process.
4. Collaborate more with other IACAC Standing Committees to ensure that the transfer knowledge is being passed along during every professional (and student) development opportunity. Some specific committees would include: CAP, District Seminars, and Summer Institute.

Committee Members

Michelle Adams, Elmhurst College
Jose Alvarado, Illinois Institute of Technology
Brain Bacon, Oakton Community College
Christina Carney-Simon, Moraine Valley
Christopher Chiakulas, Round Lake High School
NicciCisarik, Oakton Community College
Alison Crowley, Northern Michigan University
Kassie Daly, Western Illinois University
Cynthia Delgadillo, DePaul University
Jennifer Harbaugh, Southern Illinois University
Edwardsville

Stephanie Holcomb, Lincoln-Way East High School
Aseret Loveland, Illinois Valley Community College
Julie Marlatt, Parkland College
Samantha Meranda, Illinois State University
Lianne Musser, Lyons Township High School
April Ponte, University of Illinois
Eric Ruiz, University of St. Francis
Cerra Wilson, Southern Illinois University Edwardsville
Tracy Wright, Triton College

AD-HOC COMMITTEES

Financial Surplus Committee (Ad-Hoc)

Chair(s)

Name	Institution	Email
Frank DuBois	Retired / Homewood-Flossmoor & Lewis University	f4dubois@gmail.com
Drew Eder	Victor J. Andrew High School	aeder@d230.org

Committee Purpose / Role

This Ad Hoc Committee was appointed to survey membership in an effort explore the current financial standing of our affiliate. Our committee surveyed full membership, gathered information on other non-profit organizations, and compared our current state with our NACAC affiliates regarding their financial status. Our goal was to report our findings to the Executive Board in March and to present at the annual conference in May.

Summary of Activities

Our committee met in person twice and through phone conference twice during the year. We surveyed membership two separate times to gather information. We sorted and disaggregated data from our surveys and reported our findings to the executive board to better inform future budgeting practices.

Strategic Plan Accomplishments

Our committee's work furthered the work of Goal #2, fiduciary responsibility. We sought to gather the voice of membership in one strategic way to better inform the executive board of how they wish to see our finances managed in the future.

Recommendations for the Future

Our committee will continue its work for one more year to gather specific recommendations for the board to consider for the future. Our committee will be expanded for this next year due to this new goal and we will report our ideas to the board upon completion.

Committee Members

Drew Eder , Victor J. Andrew High School (co-chair)
Frank DuBois, Retired (co-chair)
David Bennett, Legal Prep Charter Academy
Eric Ruiz, St. Francis University
Jen Paar Gross, University of Denver
Stephanie Szczepanski, Saint Louis University
Courtney Wallace, Augustana College

High School Counselor Professional Development (Ad-Hoc)

Chair(s)

Name	Institution	Email
Sanober Kanjee	Soto High School	skanjee@aceroschools.org
Eliza Freedman	Evanston Township High School	freedmane@eths.k12.il.us
Stacey Schlaud	West Leyden High School	sschlaud@leyden212.org

Committee Goals

The purpose of the HSCPD committee is to provide free professional development opportunities for counselors and college counselors throughout the state. Our goal is to increase access and develop a network of professionals throughout the state by using ZOOM as a video conferencing alternate to attending meetings in person.

Summary of Activities

This year, our committee met two times to plan a new look for PD that will increase educational opportunities for high school college counselors and generalists as well as increase outreach to all areas of Illinois. We planned three meetings which will take place during the 2018-2019 school year. In addition to the PD meetings that counselors can attend in person or by a video conferencing option, 2-4 online college tours will also be offered to counselors. We were successful in adding counselors to our committee from across the Chicago area, CPS, charter schools, as well as areas south of I80. The dates and topics for PD meetings are below. The virtual college tours will be posted on our web page in the fall.

Committee Timeline

The professional development meetings are scheduled for next year. We have been in touch with the Media Communications Committee so our web page can get updated as soon as possible. We have three dates set up for next year to offer professional development either in person or through a video conferencing option. In addition, we hope to do 2-3 video tours of college campuses. We also need to schedule a date to get trained in ZOOM or whatever video conferencing system was purchased for our committee.

October 19: Dominican University
12:00 pm tour
1:00-3:00 Seasoned professionals sharing fun and unique student programming opportunities that area high schools are using with their students.

December 7: Loyola University
12:00 pm tour
1:00-3:00 Have parents who are overwhelmed about post-secondary options? Come listen to our panel of professionals who have hosted successful parent programming events at area high schools!

March 1: Carbondale Community High School
1:00pm-3:00 Careers and how they are presented in the high school setting.

Work in progress/upcoming activities:

Confirm presenters for next year's meetings. So far, we have two outstanding presenters for October 19th and December 7th.

Outreach-Send email to listserve and counselors at colleges that can help get the information to high schools in their territory.

Train our committee on ZOOM prior to our PD meetings.

Strategic Plan Accomplishments

- Goal 1: Increasing access by offering an option to video conference in to PD meetings
Encouraging new membership
- Goal 3: Explore the use of web-based content and webinars for professional development and information exchange. Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues. Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.
- Goal 4: Outreach - Expand delivery of association services and opportunities to members in all geographic regions of Illinois.
- Goal 5: Brand- Seek opportunities and develop outlets to share our knowledge with colleagues, parents, students, government officials, and the media.

Recommendations for Future

We can always use extra money ☺The money would help us purchase light snacks before professional development meetings. Currently, all the meetings are free. We want to avoid charging people to attend.

Committee Members

Gilit Abraham, Maine East
Grace Bahn, Trinity
Amy Belstra, Libertyville
David Bennett, Legal Prep
Lauren Carroll, Glenbrook South
Alexa Charsha-Hahn, George Washington H.S. (CPS)
Christopher Chiakulas, Round Lake
Amber Bolden Greer, Evanston
Kelly Dutmers, St. Viator
Cari Franz, Ridgewood
Rachel Georgakis, Fenton
Dan Gin, Niles West
Paige Kozyra, Elmwood Park

Kristen Graf, Notre Dame
Courtney Klinedinst, Western Illinois University
Shaina Landau, West Leyden
Stephanie Maksymiu, Maine South
Chris Merle, Lincoln Park H.S. (CPS)
Erinn Murphy, Carbondale Community H.S.
Michael O'Connor, New Trier
Katie Smith, Pinckneyville Community H.S.
Jamie Simon, Loyola
Sajida Syed, Jones College Prep (CPS)
Amy Thompson, York
Kim Wiley, Deerfield

Strategic Plan (Ad-Hoc)

Chair(s)

Name	Institution	Email
Laura Docherty	Fenwick High School	ldocherty@fenwickfriars.com
Julie Nelson	Xavier University	nelsonj4@xavier.edu

Committee Purpose / Role

The Strategic Planning Committee will develop the strategic plan for the organization. The plan will cover the three subsequent years and evaluated and updated at the end of the three year period. In addition, the committee will create a method to ensure that the Strategic Plan is utilized by IACAC to direct and inform decisions and programming.

Summary of Activities

This year was a "dormant" year. We will be revising the Strategic Plan over the summer.

Strategic Plan Accomplishments

Kind of a mobius strip, right? We created the plan, so therefore, we're upholding the plan by creating it.

Recommendations for the Future

Continue to "tweak" the procedure for monitoring and adhering to the Plan; keep the Plan a living, breathing entity.

Committee Members

Mike Dessimoz, Retired, Roosevelt University
Anne Kremer, Drake University
DJ Meniffee, Butler University

Tom Shorrock, New Trier High School
Roberto Suarez, Homewood-Flossmoor High School
Patrick Walsh, Illinois State University

Technology Needs (Ad-Hoc)

Chair(s)

Name	Institution	Email
Mike Ford	Woodlands Academy of the Sacred Heart	mford@woodlandsacademy.org
Sarah Goldman	Albion College	sgoldman@albion.edu

Committee Purpose / Role

It was moved at the April 2017 Annual Membership Meeting that “the President and Executive Board consider creating an Ad-Hoc committee charged with assessing the current and future technological needs of the organization and exploring how we can meet those needs in a manner that is fiscally responsible but enables committees to further the work that supports the mission of our organization.”

The rationale of this motion is to encourage a re-evaluation of IACAC’s technology use, being more cost-effective, and better serving our constituents.

- Survey Executive Board and Committees
- Research and establish IACAC’s technology needs
- Deliver a final report by March 1, 2019 with findings and offer recommendations on:
 - o Determining current technology needs and costs of IACAC
 - o Creating a cost-effective technology plan that aligns with IACAC’s strategic plan

Summary of Activities

This was a productive year, but there is still a ton of work to do on our end. We were able to survey IACAC membership in January and the results were pretty positive:

The surveys generated solid responses:

General Membership – 313 responses

Committee Chairs – 23 responses

Other Affiliates – 15 responses

We have charted and analyzed the data collected from the survey and identified the major areas of need or interest to our membership. There will certainly be follow up with membership in the coming months. We also are beginning the process of looking into potential solutions to satisfy the requests as well as comparing our needs to those of other affiliates and NACAC. Things were somewhat placed on hold when we transitioned webmasters, but the committee is ready to continue to evaluate how we can best serve the members of IACAC.

Strategic Plan Accomplishments

Thanks to the guidance of Roberto, we have established a committee of various strengths. This helped us not only roll out a survey, but track and analyze the data in a meaningful way. The survey was well-intentioned and included a fresh view from a first-time committee member with a technological background as well as an IACAC staff member who was able to provide the organizational knowledge from a more practical standpoint. Overall, we have received feedback from members who utilize the technology for information/consumption and those who are managing the technology.

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Recommendations for the Future

The committee should continue to look for potential technology solutions and put ourselves in a position to make a recommendation in early 2019.

Committee Members

Michelle Rogers, Saint Louis University

Natalie Rubino, Glenbard West High School

Linda Haffner, IACAC

Jim Pierson, University College Dublin