



2016-2017 Annual Report

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2016-2017 EXECUTIVE BOARD

President

Michelle Rogers
Saint Louis University

Traci Flowers (Three-Year Term)
Loyola Academy

President-Elect

Roberto Suarez
Homewood-Flossmoor High School

Mike Ford (Three-Year Term)
Woodlands Academy of the Sacred Heart

Kim Wiley (Three-Year Term)
Deerfield High School

Treasurer

Kathy Major
Joliet Catholic Academy

NACAC Delegate Directors - Postsecondary
Stephanie Szczepanski (One-Year Term)
Saint Louis University

Treasurer-Elect

Christine Grotzke
Michigan Technological University

Nate Bargar (Two-Year Term)
University of Cincinnati

Past Treasurer

Courtney Wallace
Augustana College

Megan O'Rourke (Two-Year Term)
Marquette University

Secretary

Sarah Daugherty
Bradley University

Eric Ruiz (Three-Year Term)
University of St. Francis

Past President *Pro Tempore*

Todd Burrell
Southern Illinois University Edwardsville

Council Team Directors - Secondary
Emily Schubert (One-Year Term)
Boylan Catholic High School

NACAC Delegate Directors - Secondary

Allegra Giulietti-Schmitt (One-Year Term)
Niles North High School

Jamie Simon (Two-Year Term)
Loyola Academy

Amy Belstra (Two-Year Term)

Libertyville High School

Council Team Director - Postsecondary
Jill Diaz (One-Year Term)
University of Colorado Boulder

Brian Hodges (Two-Year Term)
University of Illinois at Springfield

PRESIDENT'S REPORT

Michelle Rogers, Saint Louis University

Purpose

The President shall preside at the Annual Membership Meeting, all other general membership meetings, and all Executive Board meetings. The President shall have overall supervision of the plans for any special membership meeting. The President, or an appointed Executive Board member appointed by the President, shall be the official representative of IACAC at meetings of other organizations or on occasions where representation has been required or deemed desirable. The President shall perform such other duties as provided for in the by-laws or as assigned by the Executive Board or the general membership and shall submit an annual report to the general membership at the Annual Membership Meeting. The President shall serve as a delegate to the NACAC Assembly in accordance with the NACAC by-laws.

Summary of Activities

It has been an honor to work as your IACAC President this year. It has been busy but with a great executive board, presidential team, Linda Haffner and so many people who work for this organization to better help students! Last year at my conference I encouraged people to Be Extraordinary with their work with students. That is what I encountered with the people of IACAC and I am very blessed. Many things happened this year and I would like to share with you some of the highlights:

Admission Practices: Admission Practices advocates for good decisions in our state. They did a lot of educating with “case studies” that were sent out on the list serve. They addressed a good number of concerns and issues and questions this year.

College Awareness and Preparation: Active year for CAP, we acquired additional insurance and background checks that will be done this year going forward for any program working with minors. So Motivate Me and Camp College will have background checks for any volunteers. This past year Motivate Me had 133 students attend (72 females, 61 males) and Camp College had 50 students attend. Motivate Me is at Dominican and Camp College is at SIUE this year.

The board voted this year to have our annual conference located downstate every four years. This will be inclusive for all members across the state and help us reach out to all parts of Illinois. Planning has already begun and the first one that will be located outside of the Chicagoland area will be in in 2019.

District Seminars: We had six district seminars across the state. We had over 370 people attend these one day professional development events throughout the states. Other organizations saw the benefit of these one day programs and advertised them too!

Our Delegates once again made IACAC proud representing our membership at the NACAC Annual Conference and the General Assembly. They submitted two motions to

the general assembly and they both passed. Their work was well received by many affiliates and ours were the only motions passed this year.

Government Relations committee was really active this year. In March they had visits to every Illinois Legislatures in Washington, DC with NACAC's Advisory Day. In April we had about 20 IACAC members visit Springfield, IL in our state advisory day and visited many of our leaders from across the state. The Chairs had the opportunity to meet the Governor's lead policy advisor for education. The committee drew up legislation called "Must to May" referring to SAT scores being sent to colleges and universities on student's transcripts. Although it has not retained this name in the legislation, they have taken many steps toward the goal. They have been referred to in newspapers as the "boots on the ground folks" in working for students in regard to this. They are working specifically with two senators to make the wording of this more favorable to students. In a year with uncertainty in our state they continue to work hard for students. They have made one of the most significant impacts I have seen in my 28 years in IACAC. Well done!

High School Counselor Professional Development Ad Hoc: This year they were not able to continue their work with professional pathways. But they continue helping summer institute

Inclusion, Access and Success: Updating the undocumented guide on the website. Collaborating with Government Relations Committee and annual conference for the Resource Fair on Thursday at the Annual Conference. Sharing the Dream was a huge success in May with over 300 participants at University of Saint Francis. They received the Rising Star award with NACAC.

Illinois College Fairs: We have 34 fairs this year. Strivescan was implemented this year as a scanning service for students and colleges. Many additional schools picked them this spring and they continue to be an aid to students and colleges. We served many students and counselors across the state. The 2017-2018 IRCF registration will open on June 1.

Media Communication: Have made a lot of adjustments, timelines and calendars to better inform committees of what to expect and what they did the year before. If you want help with MC at all people now reach out to MC@IACAC.org so it is starting to become more streamlined. They will also be working with committees to help them use their MC resources better.

Professional Grants: For the 2016-2017 fiscal year, the Professional Development Grants Committee has already awarded thirty grants for a total of \$12,090. The committee is current reviewing the second round of applications for MMI and Sharing the Dream Conferences and has also began awarding grants for next fiscal year.

Professional Liaison: With the work being led by Kim Wiley this is an actual committee this year rather than one person. Their primary goal is to work on relationships with other

organizations. They took over the speakers bureau and also had people at the district seminars speaking to the benefits of IACAC.

Retirees: Have done a lot of volunteering within IACAC. They had a big group attend the stuffing party and the National College Fair.

Membership: Membership worked hard this year contacting any lapsing membership as well as reaching out to people who were non members. We had over 100 additional members from last year.

Mentorship: They had a really full year. With so many mentor- meet ups, 13 across the state and making many connections. They had 21 matches on the high school side and 22 matches on the college side, equaling 43 matches and 87 people participating.

Middle Management Institute: They are back in Illinois and will be at College of DuPage this year. Last year they focused on a multi- state conference and will really work to market the program to directors this year.

National College Fair: CONGRATULATIONS on executing a great program at a new site this year. McCormick Place~ although the number of students were slightly down, (they had almost 5,000 students) the overall school attendance are up (533 high schools). The fair is set for October 15th of this year.

2017 FALL NATIONAL COLLEGE FAIRS

Chicago

McCormick Place, Chicago, IL

Saturday, October 14, 2017

11 a.m. – 3 p.m.

2017 PERFORMING AND VISUAL ARTS COLLEGE FAIRS

Chicago

University of Illinois at Chicago Forum, Chicago, IL

Tuesday, October 3, 2017

6:30 p.m. – 9 p.m.

Scholarship: Proposed to be a standing committee this year and was approved by the board. They continue to help students across the state of Illinois, from our member high schools, with aid to their first year of school. With over 300 applications they award 5 scholarships to outstanding students.

Summer Institute: This past year was at DePaul University and had a high school tract and a college tract. The high school tract had almost 25 new HS Counselors. The University side saw 40 counselors. This coming year at University of Illinois Urbana Champaign will host both high school and college counselors new to our field. We also just put out a call for any colleges and universities who may like to host next years program. Contact any of us if you have any questions.

Summer Tours: Last year we saw 44 high school counselors participate in this program. This year the bust trip is headed to Kentucky and will stop at our Summer Institute site at the University of Illinois Urbana Champaign.

Strategic Plan: In all of our reports before the meeting we ask each committee chair to show how their committee is working the strategic plan. So we are actually using the plan to further our work rather than just having one in name.

Transfer Advisory: Became a standing committee this year. Also hosted an enriching professional Transfer Summit in February. Almost 200 participants from multiple states. They addressed issues not only affecting transfer admission but also advising and other issues related to transfer students.

OTHER:

Imagine Grant Recipients:	Purpose of Grant:	Award Amount:
Christopher Chiakulas	2017 NACAC National Conference	\$680
Vilma Dayal	2017 NACAC National Conference	\$500

Special Projects:		
Shawn Wochner	Illinois ACAC Transfer Summit	\$900

We received 2500 dollars for public school counselors.

Strategic Plan Accomplishments

Goal 1 - Membership , President worked closely with the membership committee to contact any person who did not register from the previous year. Also did email reach out to non members. Our membership increased over 100 members.

Goal 2 - Fiduciary Responsibility, as part of the Finance Committee it is imperative that the President be an active part of the the finances. We had to get back to not losing money this year and we did that.

Goal 3 - Education Opportunities , President works one on one with committees to help them reach our goals and develop leadership within our executive board and committees.

Goal 4 - Outreach, Worked very closely with GRAC and active legislatures to advocate for students across the state. Asked pas presidents to work with other organizations in the state in presenting as well.

Goal 5 - Brand, President actively represents IACAC at functions, within state and out informing of who we are and what we do. Many times this year we worked with legislatures, other affiliates, organizations in collaboration and branding of college access and preparation.

Recommendations for the Future

As we look to the future for IACAC it is important to recognize we are in a strong position to do great things. I encourage the Presidential Team to work together on making decisions and share with the organization the collaboration that happens.

I suggest continued work with the MC committee with other committees to better understand their media budgets. This was changed a few years ago with little direction. This year there was a lot of work done but I would suggest work on this at this summer's LDI.

Strongly suggest keeping the membership committee's goals of calling non renewals and emailing non members. This brought many additional members this year.

I suggest the team start really looking at conference 2019 and prepare numbers, budgets, and places. This could be in place by mid year for an easy transition for the incoming president.

As suggested in our spring Membership Meeting have a committee analyze our technology. As technology changes so much we need to make sure IACAC is using all of our resources to the benefit the organization (cost, efficiency, marketing, branding)

EXECUTIVE ASSISTANT'S REPORT

Linda Haffner

Purpose

Provide support to the Executive Board, Committee Chairs and Membership

Summary of Activities

Membership

- Maintained the IACAC membership database.
- Prepared monthly and annual Membership Reports.
- Produced, along with Sherry Hall, the 2016-17 Membership Directory
- Supplied mailing labels/lists/databases to support the Association activities.

Financial

- Maintained IACAC checking account and Money Market account, paid all bills and processed all deposits.
- Maintained Quickbooks of financial records.
- Prepared monthly and annual Treasurer's Reports.
- Prepared End-of-Year and other financial reports as needed by officers.
- Prepared budgeting spreadsheets and worked with the Finance Committee.
- Submitted financial records to accountant for review and tax filing.
- Prepared 1099s, as needed.
- Worked with insurance agency regarding coverage needs.
- Acted as the Registered Agent for the Association and prepared annual corporate report.

Conference

- Maintained conference registration database.
- Produced nametags for all registrants.
- Prepared various reports for conference committee chairs.
- Assisted in the preparation of the registration packets.
- Assisted in on-site registration process.
- Prepared voting materials.
- Will produce final financial and registration reports.

Scholarship

- Respond to questions via email and phone regarding requirements and deadlines
- Match all scholarships and credentials on Google Drive
- Send checks and congratulatory letters to recipients after conference
- Maintain all scholarship applications for one year

Committee

- Produced the College Admission Update.
- Participated in the Annual Conference Committee and Credentials Committee.

Office

- Responded to IACAC telephone, email and web site inquiries.
- Maintained IACAC's post office box and responded to mail inquiries.
- Produced correspondence to support above activities.
- Sorted, reorganized and continue to maintain historical records for the Association.
- Attended Executive Board meetings and other meetings, as needed.

EXECUTIVE BOARD MEETING MOTION LOG

Sarah Daugherty, Secretary, Bradley University

On June 2, 2016 at the Big Ten Building, the Executive Board:

1. Called the meeting to order at 10:05 a.m. (M. Rogers)
2. Motioned to approve the March board meeting minutes (E. Ruiz, S. Daugherty). Motion carried.
3. Motioned to not sign the contract presented before us today until we have the opportunity to hear the findings of the Conference Exploration Ad-hoc Committee at the September Executive Board meeting or earlier (N. Bargar, A. Minestra). Motion carried.
4. Motioned to adjourn the meeting (S. Szczepanski, B. Hodges). Motion carried. Meeting adjourned at 12:43 p.m.

On July 28, 2016 at Loyola University, the Executive Board:

1. Called the meeting to order at 1:15 p.m. (M. Rogers)
2. Motioned to adjourn the meeting (S. Szczepanski, E. Ruiz). Motion carried. Meeting adjourned at 2:16 p.m.

On September 12, 2016 at Illinois State University, the Executive Board:

1. Called the meeting to order at 1:46 p.m. (M. Rogers)
2. Motioned to approve the June board meeting minutes (M. O'Rourke, E. Ruiz). Motion carried.
3. Motioned to approve the July board meeting minutes (J. Diaz, A. Belstra). Motion carried.
4. Motioned to adopt the IACAC Conference Committee Structure presented by the Conference Ad Hoc Committee as part of the IACAC Leadership Manual and to be implemented beginning with the 2018 IACAC Conference (C. Grotzke, J. Diaz). Friendly amendment to implement over 2 years with the idea of getting logistics and fundraising person in place first. Changed wording to 'fully implemented by the 2019 IACAC Conference.' (M. O'Rourke, C. Grotzke, J. Diaz) Motion carried.
5. Motioned that the IACAC Annual Conference be held outside IACAC Region 2 (Northern region) every 4 years. (The first Conference to be held outside of Region 2 would not be until 2019, allowing for ample time to communicate with members and non-members outside the Chicagoland area.) (T. Flowers, E. Schubert) Friendly amendment to specify outside of the West & North Suburban District and outside of Chicago & South Suburban District (N. Bargar, T. Flowers, E. Schubert). Motion carried.
6. Motioned that we extend the contract to the (Itasca) Westin for the 2018 Conference (R. Suarez, K. Major). Motion carried.
7. Motioned to adjourn the meeting (E. Ruiz, C. Grotzke). Motion carried. Meeting adjourned at 4:26 p.m.

On November 4, 2016 at Oakton Community College, the Executive Board:

1. Called the meeting to order at 10:04 a.m. (M. Rogers)
2. Motioned to approve the September board meeting minutes (S. Szczepanski, E. Ruiz). Motion carried.
3. Motioned that IACAC will cover the cost of insurance and background checks for the Camp College and Motivate Me programs and will choose the best fiscally responsible option (S. Szczepanski, B. Hodges). Motion carried.
4. Motioned to give the IACAC Conference Raffle Committee permission to raffle off 1 membership to a conference participant in the value of their current employment status at the start of the membership year (R. Suarez, M. O'Rourke). Motion carried.
5. Motioned we explore both date options (4/17 – 4/19, 4/24 – 4/26) for Conference 2019 (S. Szczepanski, E. Ruiz). Friendly amendment to look at M-F of both weeks (C. Wallace, S. Szczepanski, E. Ruiz). Since Good Friday is April 19 and Easter Sunday is April 21, amended to only explore the week of April 22 – 26, including the friendly amendment (S. Szczepanski, E. Ruiz, C. Wallace). Motion failed.
6. Motioned that we consider holding the 2019 Conference April 29 – May 3 (M. O'Rourke, S. Szczepanski). Friendly amendment to also consider the week of April 22 – April 26 (C. Wallace, M. O'Rourke, S. Szczepanski). Motion carried.
7. Motioned to adjourn the meeting (E. Ruiz, K. Wiley). Motion carried. Meeting adjourned at 1:52 p.m.

On January 20, 2017 at Augustana College-Lombard, the Executive Board:

1. Called the meeting to order at 10:03 a.m. (M. Rogers)
2. Motioned to approve the November board meeting minutes (S. Szczepanski, J. Diaz). Motion carried.
3. Motioned for the Executive Board to give Government Relations Committee approval to go forward with efforts to change the Illinois School Code by introducing legislation (B. Hodges, C. Grotzke). Motion carried.
4. Motioned to adjourn the meeting (C. Grotzke, N. Bargar). Motion carried. Meeting adjourned at 1:26 p.m.

On March 14, 2017 at Sacred Heart - Griffin High School, the Executive Board:

1. Called the meeting to order at 11:05 a.m. (M. Rogers)
2. Motioned to approve the January board meeting minutes (M. O'Rourke, S. Szczepanski). Motion carried.
3. Motioned to accept the slate of candidates for the 2017 IACAC Executive Board (T. Burrell, C. Grotzke). Motion carried.
4. Motioned to approve the proposed 2017-2018 budget to be prepared for the Membership meeting (K. Major, C. Wallace). Motion carried.
5. Motioned to approve the Scholarship proposal to become a standing committee as proposed (S. Szczepanski, K. Major). Motion carried.
6. Motioned to approve the Transfer Advisory proposal to become a standing committee as proposed (J. Diaz, E. Ruiz). Motion carried.

7. Motioned to approve the Professional Liaison proposal to change the name to Professional Connections Committee as proposed (pending membership approval of the proposed changes to the by-laws.) (K. Wiley, N. Bargar) Motion carried.
8. Motioned to adjourn the meeting (S. Szczepanski, E. Ruiz). Motion carried. Meeting adjourned at 2:06 p.m.

On April 27, 2017 at the Westin Hotel in Itasca, the IACAC Membership:

1. Called the meeting to order at 8:20 a.m. (M. Rogers)
2. Motioned to adopt agenda and special rules for meeting (D. Eurales, R. Oliveri). Motion carried.
3. Motioned to approve the 2016 annual membership meeting minutes (E. Hoover, C. Grotzke). Motion carried.
4. Motioned to adopt the 2017-2018 proposed budget (K. Major, S. Szczepanski). Motioned to consider adding a need-based scholarship opportunity for IL students who need money to attend college (P. Cannon, D. Eder). Friendly amendment to 1. Let the Scholarship Committee do whatever they can to best award scholarships to students with need, and 2. Increase the number of scholarships from five \$1000 scholarships to ten \$1000 scholarships (with the five additional scholarships going to students specifically with need.) (C. Smith, P. Cannon, D. Eder) Motion carried. Approval of the 2017-2018 budget as amended. Motion carried.
5. Motioned to amend Article I. Membership, Section 2. Nonvoting Membership: Any individual currently enrolled in or recently graduated from a postsecondary, graduate, or professional program at an accredited two- or four-year college, university or other not-for-profit postsecondary educational institution, and who, in the opinion of the Executive Board, is in accord with the purposes of IACAC and does not qualify for membership under Section 1 of Article 1 (T. Burrell, G. Kazlusky). Motion carried.
6. Motioned to amend Article I. Membership, Section 2. Nonvoting Membership: Any individual who provides teaching and/or training to professionals who work with students in the transition to postsecondary education, and who is currently employed in a postsecondary, graduate, or professional program at an accredited two- or four-year college, university, or other not-for-profit postsecondary educational institution, and who, in the opinion of the Executive Board, is in accord with the purposes of IACAC and does not qualify for membership under Section 1 of Article 1 (T. Burrell, J. Sloan). Motion carried.
7. Motioned to amend Article V. Council Teams and Committees, Section 2. Standing Committees: The Professional Connections Committee shall be responsible for communicating and coordinating IACAC services with like organizations, who offer expertise to individuals throughout the State of Illinois seeking counseling and information regarding postsecondary admission and financial aid. Examples of such organizations would be ISAC, ISCA, CPS, etc. (T. Burrell, N. Rubino) Motion carried.
8. Motioned to amend Article V. Council Teams and Committees, Section 2. Standing Committees: The Scholarship Committee shall work to solicit, evaluate and select high-achieving students for an annual scholarship. We will promote

this scholarship opportunity through IACAC member high schools with the goal of representing the diversity of Illinois students (T. Burrell, Z. George). Motion carried.

9. Motioned to amend Article V. Council Teams and Committees, Section 2. Standing Committees: The Transfer Advisory Committee shall ensure that the voice and interest of transfer students and professionals working with transfer students are brought forward and heard throughout all levels of IACAC. This committee provides transfer specific professional development opportunities that serve transfer students. Membership should have some carry-over from year to year (T. Burrell, L. Musser). Motion carried.
10. Motioned to extend the meeting an extra fifteen minutes to 9:45 a.m. and to give Past President's report tomorrow (T. Burrell, K. Wiley). Motion carried.
11. Motioned to recess until Friday, April 28, 2017 at 11:30 a.m., at which time the remaining business of the meeting will be concluded (M. Rogers, N. Bargar). Motion carried.
12. Reconvened meeting Friday, April 28, 2017 at 11:30 a.m. (M. Rogers)
13. Motioned that the Executive Board appoint an Ad-Hoc committee tasked with surveying the general membership on how best to responsibly spend down the budget surplus we enjoy as IACAC. Further requested that this committee report back to the membership with their findings at the 2018 general membership meeting (D. Eder, S. Wochner). Friendly amendment to change motion wording to "suggests the President appoint an Ad-Hoc committee tasked with surveying the general membership to explore the possibility to responsibly spend down the budget surplus we enjoy as IACAC. Further requested that this committee report back to the membership with their findings at the 2018 general membership meeting" (M. Kelly, D. Eder, S. Wochner). Motion carried.
14. Motioned that the President and the Executive Board consider creating an Ad-Hoc committee charged with assessing the current and future technological needs of the organization and exploring how we can meet those needs in a matter that is fiscally responsible but enables committees to further the work that supports the mission of our organization (A. Gilbert, S. Gilbert). Motion carried.
15. Motioned to adjourn the meeting (R. Suarez, O. Solomon). Motion carried. Meeting adjourned at 12:36 p.m.

COMMITTEE REPORTS

Admission Practices

Chairs

Sandie Gilbert, Highland Park High School, retired

Jenn Paar Gross, University of Denver

Purpose

1. The Admission Practices Committee meets in person and conferences regularly to discuss ethical issues that have been brought to our attention pertinent to the Statement of Principles of Good Practice.
2. Our goal is to educate members about the ethical standards governing the admission profession and the importance of compliance with mandatory and best admission practices.
3. We also follow up in a timely manner on member queries to the SPGP and potential violations.
4. Through communication and collaboration, we serve as the primary resource for secondary and postsecondary admission professionals in the state of Illinois to confidentially report on or inquire about ethical admission practices.

Summary of Activities

- The 2016-2017 IACAC AP Committee met in the fall to outline work and goals; we consulted, as needed, throughout the year.
- The two chairs and IACAC liaison to our committee met with the full NACAC AP Committee and all affiliate AP chairs at the NACAC conference in Columbus.
- We updated the IACAC website with the NACAC link to the SPGP. The chairs continued to log complaints and resolutions to a confidential excel sheet.
- The committee presented our session at IACAC Annual Conference: “50 Shades of Grey”. Sandie Gilbert moderated and the committee assisted in the session discussion on the new SPGP.
- It’s been a very busy AP year. The committee weighed in on, and the chairs responded to, 4 formal complaints regarding SPGP violations in Illinois, forwarded 10 formal complaints to NACAC for other Affiliate region institutions, and responded to 5 inquiries from IACAC members, which did not result in a formal complaint. (3 inquiries were from member institutions asking for help with wording so they could proactively ensure SPGP compliance.
- The AP Chairs participated in 4 scheduled conference calls with the entire NACAC AP Committee and Affiliate chairs.
- Monthly case studies, provided by PACAC, were forwarded to the ICAC listserv.
- A link about how to report financial aid ethics issues to NASFAA's Ethics Committee was sent to the IACAC listserv. One IACAC member made a formal complaint, which resulted in corrected procedures by the institution.
- The committee updated IACAC’s Executive Board and membership on SPGP updates, as well as motions made at the 2016 NACAC Assembly.

Strategic Plan Accomplishments

Through its membership, the AP Committee gathered diverse perspectives in considering and resolving concerns and violations of the SPGP. In addition, we collaborated with the NACAC AP Chair/Committee and our other affiliates to insure that our interpretations of the SPGP were consistent.

Recommendations for the Future

- Representatives from the committee will present at the Summer Institute on July 26th, 2017.
- Should the next liaison be a member of the current committee, we will add one member with ample experience. We will seek to maintain a balance of high school/college; public/private schools.
- A third, chair-elect will be recommended to the current president.

Committee Members

Amy Belstra, Libertyville High School
Andy Borst, University of Illinois, Urbana
Kevin Coy, Homewood-Flossmoor High School
Sandie Gilbert, Highland Park High School, retired
Jenn Parr Gross, University of Denver
Carlene Klaas, DePaul University

Annual Conference

Chairs

Roberto Suarez, IACAC President-elect, Homewood-Flossmoor High School

Purpose

The purpose of the annual conference is to provide the most comprehensive professional development opportunity for the members within our state affiliate of Illinois.

Summary of Activities

IACAC hosted 811 attendees (conference registrants, session presenters, & exhibitors) from April 26 – 28, 2017 at the Annual Conference at the Westin Chicago Northwest in Itasca, Illinois. The theme, Beyond Limits: Unleashing Opportunities was the focus of the conference. The evaluations were overall positive.

Strategic Plan Accomplishments

As one of the biggest professional opportunities in the state, The Annual Conference primarily covers number three of the strategic plan with many educational opportunities for all different members.

- 1) Explore the use of web-based content and webinars for professional development and information exchange.
- 2) Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues. This was done by trying to reach every type of member in each session time.
- 3) Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth. Not only collaborate with other affiliates and organizations but allow a time for our members to meet and discuss many issues. This year we saw huge financial cutbacks, state trends and many changes in our processes for students. The conference promoted time for most of the changes we are going through this year.

Recommendations for the Future

- 1) Continue to offer sessions for all member types. Transfer sessions, IAS, first timers, Deans and Directors, International all were really well received.
- 2) Continue with Project Reach being a Conference Committee.
- 3) We may want to develop a marketing avenue to develop sponsorship relations through social media or the conference app.
- 4) The luncheon time on Thursday was extended to add Michael Frerichs. It was suggested to add more time for the membership meeting as in the past before this

year's conference, which aligns with Thursday's morning membership meeting which may need more time. We have gone late the last three years and had to make adjustments time wise. Take a look at the time for these and possibly adjust the schedule.

- 5) We need to engage the NACAC Board member in all we can. They were a huge support, but not enough photos were taken to showcase this support.
- 6) Similar to the year previous, the Past Presidents dinner may want to be looked at for timing, cost etc.
- 7) IAS and Government Relations Thursday's reception which had \$1,500 for beverage tickets was well received and is encouraged to continue.

Committee Members

Communications and Social Media

Emma Adebayo, Lawrence Technological University
Ryan Downey, Southern Illinois University Edwardsville
Mike Melinder, The University of Iowa

Entertainment

Sparkle Hunt, Golden Apple Scholars of Illinois Program
Robert Olivieri, Southern Illinois University Edwardsville
Shawn Wochner, College of DuPage

Jessica Avila-Cuevas, Millikin University
Sarah Goldman, Albion College
Jessica King, Bradley University
LeShay Mathis, Southeast Missouri State University
Ashley Wolfe, Western Illinois University

Evaluations

Kelli Allen, Iowa State University
Wallace Holder, Grand Valley State University
Kim Wiley, Deerfield High School

Luis Alarcon, Eastern Illinois University
John Baima, William Fremd High School
Nate Bargar, University of Cincinnati
Amy Belstra, Libertyville High School
Diane Bourn, Prospect High School
Melissa Byram, Nazareth Academy
Heather Chase, Miami University
Megan Connolly, Westmont High School
Caris Daily, Indiana University-Purdue University Indianapolis

Sarah Daugherty, Bradley University
Nancy Davis, John Hersey High School
Kara Dollaske, York Community High School
Heather Ecklund, Warren Township High School
Haley Fischer, Loras College
Mike Ford, Woodlands Academy
Kathy Fox, Buffalo Grove High School
Zak George, DePauw University
Dan Gin, Niles West High School
Allegra Giulietti-Schmitt, Niles North High School
Amy Hauenstein, Central Michigan University
Brian Hendricks, Carmel Catholic High School
Erin Hoover, Augustana College
Gwen Kanelos, Concordia University
John Klasen, Glenbrook South High School
John Korntheuer, Concordia University
Renee Koziol, Plainfield North High School
Carl Krause, Lake Zurich High School
April Lynch, Western Michigan University
Eric Melton, Schaumburg High School
Brandon Meyer, Monmouth College
LeeAnn Meyer, VanderCook College of Music
Dan Miller, Adlai E. Stevenson High School
Kate Moody, Barrington High School
Kim Myers, Marist High School
Luis Narvaez, Chicago Public Schools
Julie Nelson, Xavier University
Shannon O'Brien, Palatine High School
Nicki Peterson, Marist High School
Natalie Rubino, Glanbard West High School
Stacey Schlaud, West Leyden High School
Olujimi Sode, Missouri State University
Sue Speulda, Illinois Math and Science Academy
Shaun Sweet, Chicago Public Schools
Amy Thompson, York Community High School
Christy Weiss, Christy Weiss Educational Consulting
Keegan White, Western Michigan University
Sydni Williams, University of Alabama at Birmingham
Mary Witherspoon, Ball State University
Shawn Wochner, College of DuPage
Robert Yerkan, Rolling Meadows High School
Larissa Zelisko, Westmont High School

Exhibitors, Sponsorship, Advertising

Alison Crowley, Northern Michigan University
Sarah Goldman, Albion College

Brian Hodges, University of Illinois at Springfield

First Timers

Traci Flowers, Loyola Academy

Tony Minestra, Loyola Academy

Kenya Taylor, The University of Arizona

Jessica Avila-Cuevas, Millikin University

Amy Belstra, Libertyville High School

Ziggy Blackwell, Illinois College

Diane Bourn, Prospect High School

Liz Boyna, University of Wisconsin-Milwaukee

Rachel Brewster, Southern Illinois University Carbondale

Todd Burrell, Southern Illinois University Edwardsville

Angie Cooksy, Bradley University

Patrick Correia-Harker, University of Wisconsin-Platteville

Caris Daily, Indiana University-Purdue University Indianapolis

Haley Fischer, Loras College

Mike Ford, Woodlands Academy of the Sacred Heart

Zachary George, DePauw University

Aliza Gilbert, Highland Park High School

Allegra Giuliatti-Schmitt, Niles North High School

Sarah Goldman, Albion College

Omar Gonzalez, Ferris State University

Kristen Graf, Notre Dame High School

Sylvia Hernandez, Michigan State University

Rejeannda Hicks, University of Maryland

Faye Ikner, Southern Illinois University Carbondale

Joel Johnson, Western Illinois University

Myra Kaufman, Southern Illinois University Edwardsville

Renee Koziol, Plainfield North High School

Carl Krause, Lake Zurich High School

Steve Landgraf, Michigan State University

Stephanie Levenson, Elmhurst College

April Lynch, Western Michigan University

Stephanie Maksymiu, Maine South High School

Leshay Mathis, Southeast Missouri State University

Mike Melinder, The University of Iowa

Kristine Michel, Northland College

Dan Miller, Adlai E Stevenson High School

Lianne Musser, Lyons Township High School

Julie Nelson, Xavier University

Rachel O'Connell, Missouri University of Science and Technology

Robert Olivieri, Southern Illinois University Edwardsville

Rosa Reiber, Concordia University Chicago

Natalie Rubino, Glenbard West High School

Eric Ruiz, University of St. Francis
Stacey Schlaud, West Leyden High School
Alyssa Shetley, Southeast Missouri State University
Omar Solomon, Eastern Illinois University
Chaun Sweet, Chicago Public Schools
Amy Thompson, York Community High School
Courtney Wallace, Augustana College
Robert Walton, Syracuse University
Christy Weiss, Christy Weiss Educational Consulting
Josephine West, The Ohio State University
Benjamin Wetherbee, Lake Forest Academy
Keegan White, Western Michigan University
Lisa Winker, Indiana State University

On-Site

George Kazlusky, Retired
Megan O'Rourke, Marquette University
Jennifer Sloan, Cornell College

Angie Cooksy, Bradley University
Sarah Goldman, Albion College
Kari Hein, Hinsdale Central High School
Erin Hoover, Augustana College
Brandon Meyer, Monmouth College
Rachel O'Connell, Missouri S&T
Robert Olivieri, Southern Illinois University Edwardsville
Eric Ruiz, University of St. Francis
Chaun Sweet, Chicago Public School
Lisa Winker, Indiana State University
Ashley Wolfe, Western Illinois University

Program

Frank DuBois, Retired
Sheila Schechinger, The University of Iowa
Chris Stevens, Lewis University
Stephanie Szczepanski, Saint Louis University

Kelly Dutmers, St. Viator High School
Manuel French, Chicago Public School
Zachary George, DePauw University
Renee Koziol, Plainfield North High School
Christopher Merle, Lincoln Park High School
Rebecca Popelka, DePaul University

Project Reach

Jeremiah Harris, Homewood-Flossmoor High School

Sylvia Hernandez, Michigan State University
Rachel O'Connell, Missouri University of Science and Technology

Raffle

Liz Boyna, University of Wisconsin-Milwaukee
Sylvia Hernandez, Michigan State University
Josephine West, The Ohio State University

Angie Cooksy, Bradley University
Caris Daily, Indiana University – Purdue University Indianapolis
James Fisher, University of Illinois at Chicago
Bethany Floyd, The University of Alabama
Travis Hattan, O'Fallon Township High School
Renee Koziol, Plainfield North High School
Julie Nelson, Xavier University
Dave Shafron, Niles North High School
Chaun Sweet, Chicago Public Schools
Sydni Williams, University of Alabama at Birmingham
Benita Wynn, Tribeca Flashpoint College

Registration & Hospitality

Linda Haffner, IACAC
Laura Schutt, Butler University
Annabelle Vinson, The University of Iowa

Beth Arey, Evanston Township High School
Jeremy Baldwin, Huntley High School
Carol Lee Barry, Rutgers University
Michele Brown, Oakton Community College
Heather Chase, Miami University
Angie Cooksy, Bradley University
Caris Daily, Indiana University – Purdue University Indianapolis
Sarah Daugherty, Bradley University
Nancy Davis, John Hersey High School
Kara Dollaske, York Community High School
Katie Doucette, Marquette University
Mike Dunker, Western Illinois University
Rob Engleman, Hinsdale Central High School, Retired
Kathy Faber, Glenbard East High School, Retired
Mike Ford, Woodlands Academy
Kathy Fox, Buffalo Grove High School
Zachary George, DePauw University
Sarah Goldman, Albion College
Rejeannda Hicks-Robinson, University of Maryland
Brian Hodges, University of Illinois- Springfield
Wallace Holder, Grand Valley State University

Kathy Homberg, Glenbard South High School, Retired
Erin Hoover, Augustana College
Joel Johnson, Western Illinois University
Brenda Jones, Saint Mary's University of Minnesota
BC Juettner, Schaumburg High School, Retired
George Kazlusky, Hoffman Estates High School, Retired
Jessica King, Bradley University
Renee Koziol, Plainfield North High School
Carl Krause, Lake Zurich High School
April Lynch, Western Michigan University
Kathy Major, Joliet Catholic Academy
Teri Manderino, Downers Grove North High School
Teri Marshall, Hinsdale Central High School
Kathy McSherry, Eastern Illinois University
LeeAnn Meyer, VanderCook College of Music
Brandon Meyer, Monmouth College
Kylie Mussay, University of St. Francis
Julie Nelson, Xavier University
Rachel O'Connell, Missouri University of Science and Technology
Stacy Ramsey, Illinois State University
Sheila Schechinger, University of Iowa
Alyssa Shetley, Southeast Missouri State University
Nancy Stires, James B. Conant High School, Retired
Courtney Wallace, Augustana College
Lisa Winker, Indiana State University

Tellers

Carol Lee Barry, Rutgers University
Cindy Kasten, Hinsdale Central High School
Renee Koziol, Plainfield North High School

Pat Cannon, Highland Park High School, Retired
Patrick Correia-Harker, University of Wisconsin – Platteville
Sandie Gilbert, Highland Park High School, Retired
Dan Gin, Niles West High School
Sylvia Hernander, Michigan State University
Erin Hoover, Augustana College
Gwen Kanelos, Concordia University Chicago
April Lynch, Western Michigan University
Eric Melton, Schaumburg High School
Lianne Musser, Lyons Township High School
Kim Myers, Marist High School
Julie Nelson, Xavier University
Jennifer Paar Gross, University of Denver
Nicole Peterson, Marist High School

Stacy Ramsey, Illinois State University
Chaun Sweet, Chicago Public Schools

Event Coordinator

Donna Epton, IACAC

Director of Digital Communications

Dan Saavedra, IACAC

College Awareness & Preparation

Chairs

Emma Adebayo, Lawrence Technological University
Sparkle Hunt, Golden Apple Foundation
Joel A. Johnson, Western Illinois University

Purpose

The mission of the College Awareness and Preparation (CAP) Committee is to provide the students and families of Illinois with practical, timely and accurate information on the college process. Its work focuses on improving student, family and community awareness of the wide range of college selection and admission processes. The committee will make service and outreach to nontraditional, underserved and underrepresented populations a particular emphasis of its work. CAP is a cooperative effort of IACAC, the Association of Student Financial Aid Administrators (ILASFAA), the Illinois Student Assistance Commission (ISAC) and select lending institutions.

Summary of Activities

This year, CAP once again was able to provide two \$1,000 scholarships to a past Motivate Me and Camp College participant. The Motivate Me winner was Jacob Sicco from Carmel Catholic in Mundelein. Jacob attended Motivate Me 2013 and will be enrolling at Olivet Nazarene University in Bourbonnais, Illinois. The Camp College winner was Melissa Yuen from Northside College Prep in Chicago. She participated in Camp College 2016 and will be attending Northwestern University in Evanston, Illinois.

Camp College 2016

- 36 attendees representing:
 - 23 female, 13 male
 - 24 different high schools
 - 14 different cities
 - 5 different ethnic/racial groups
 - 5 counties with students coming from as far North as Zion, IL and as far South as O'Fallon, IL with the bulk of students from the city of Chicago as well as the North, West, and South suburbs.
- Evaluations
 - 33/36 respondents
 - Highlights:
 - Overall positive feedback. Communication before Camp College had an overall rating of excellent along with length of program and keynote being rated as excellent. Most meaningful sessions were Finding Your Fit, Financial Aid, College Fair, Athletics/STEM/Liberal Arts, Essay workshop. Sessions were too long was the feedback from a couple of students, however, the majority indicated that the length was just right. Suggestions for next year in terms of sessions include: ACT prep classes, more activities, making friends in college, more one-on-one workshops, and financial aid for undocumented students. Positive feedback about

volunteers. The students enjoyed the talent show the most along with energizers. 100% of respondents said that they would recommend the program to a friend. Most memorable experience was seeing that the staff cares.

Mentor Program

A mentor program was instituted this year where Camp College attendees would have a Camp College staff volunteer keep in touch with them serving as a resource throughout the year. All students self-selected a mentor. Mentors were expected to reach out at least once a month.

In addition to the mentorship program, a Camp College newsletter, “College Bound!” was launched thanks to the creativity of James Fisher (UIC). This monthly e-newsletter provided timely college advice, reminders about deadlines, scholarship info, and other vital information.

Camp College host bid process

In order to expedite the process for colleges and universities to submit a proposal to host Camp College, Google Forms was incorporated this year replacing the previous paper form. We found the use of this format extremely helpful and it appeared to be well received by participating institutions. We will continue to incorporate this format and look for ways to continually make the process easier and more efficient for bidding institutions.

Volunteer Policy for IACAC Sponsored Events

To be in line with NACAC recommendations regarding affiliate programs that sponsor student participant programs (such as Motivate Me and Camp College), background checks were initiated this year for CAP volunteers. IACAC absorbed the cost of these background checks for all CAP volunteers. In conjunction with this requirement, a volunteer policy was drafted by CAP co-chairperson, Sparkle Hunt (Golden Apple), to outline the parameters of serving as a volunteer at an IACAC sponsored event and ensuring that the safety and security of the student participants are protected.

A volunteer training/rules to abide by were also shared with volunteers for both CAP programs.

2017 CAP Program Preparations

- Motivate Me 2017 will be held at Dominican University in River Forest, Illinois on Saturday, June 3, 2017
 - 91 students have registered
 - 49 female, 42 male
 - 42 different high schools (city & suburban, public & private)

Camp College 2017 will be held July 11 – 14, 2017. Southern Illinois University Edwardsville will be our primary host with campus visits to Saint Louis University and Blackburn College.

- 79 applications received
- Notable – we received 11 out-of-state applications from the East Coast, West Coast, and South. For the record, no out-of-state advertisement was done. These students found our program. Applicants were notified that only students attending an Illinois high school were eligible for participation. Where applicable, students were referred to the Camp College program in their affiliate ACAC.
- Notable - We did more outreach this year to Central and Southern Illinois. Early returns show an increase in applicants from these regions.
- The deadline just closed 5/26/17. We are currently under the review process. Further details will be reported in the 2017-18 annual report.

Strategic Plan Accomplishments

- CAP sponsored two fundraising events (Goal 2)
 - CAP Volunteers participated in the Shamrock Shuffle as a means to raise additional funding to support our programs
 - CAP partnered with the Mentorship Committee and the Derby Bar & Grill (March 2017) – the restaurant donated a portion of proceeds received from attendees indicating they were visiting to support CAP
- CAP programs continue to target students and counselors across the state to provide educational resources and cross-state collaboration (Goals 3 & 4)
- CAP developed a newsletter, “College Bound!” to accompany the programming for Camp College. This monthly newsletter provided relevant and vital college admissions knowledge to Camp College attendees and their families (Goals 3, 4, & 5)

Recommendations for the Future

- Maintain partnership with SIUE (agreed to host 2 years)
- Explore possible future Camp College partnership with University of Wisconsin – Parkside in Kenosha, WI. They reached out after the bidding process ended and were very excited about the possibility of hosting
- Explore the possibility of a Central/Southern Illinois Motivate Me in 2019 in conjunction with the IACAC Conference moving to that region for that year
- Expand data collection and assimilation for all CAP programs
- Develop a communication plan for high school counselors in Illinois that may not currently be members of IACAC to expand our outreach to the students and families they serve
- Continue to expand the geographic diversity of Camp College
- Continue to strengthen the mentorship component of Camp College
- Improve alumni engagement in both programs
- Find ways to engage more high school partners in the committee's work

Committee Members

Jessica Avila-Cuevas, Millikin University
 Guadalupe Bautista, North Park University
 Yaneth Bello, University of Chicago
 Ziggy Blackwell, Illinois College

Marcia Boyd, Governors State University
Rachel Brewster, Southern Illinois University Carbondale
Christian Brown, The University of Tennessee
Reuben Burnley, Dominican University
Mark Crawley, Governors State University
Caris Daily, Indiana University Purdue University Indianapolis
Mike Dessimoz, Illinois College Access Network
James Fisher, University of Illinois at Chicago
Rejeannda Hicks, University of Maryland
Brian Hodges, University of Illinois at Champaign-Urbana
Chester Hood, Southern Illinois University Carbondale
Marsha Hubbuch, Independent Counselor
M. Faye Ikner, Southern Illinois University Carbondale
Jalena Jones, Thornwood High School
Zoe Kudla, University of Illinois at Champaign-Urbana
Rosy Lugo, University of Illinois at Champaign-Urbana
Jesus Magana, University of Illinois at Champaign-Urbana
Brady Martinson, North Park University
Sarah McLean, Northern Michigan University
Elisabet Miramontes, University of St. Francis
Luis Narvaez, Chicago Public Schools
April Ponte, University of Illinois at Champaign-Urbana
Melissa Ramirez, Illinois Wesleyan University
Omar Solomon, Eastern Illinois University
Tony Torres, University of Illinois at Champaign-Urbana
Josephine West, Ohio State University
Sydni Williams, University of Alabama at Birmingham
Cerra Wilson, Southern Illinois University Edwardsville
Chelsea Woodard, Arizona State University
Rosie Worthen, Knox College
Kelvin Yarrington, Governors State University

Credentials

Chairs

Todd Burrell, IACAC Past President *Pro Tem*, Southern Illinois University Edwardsville

Purpose

The Credentials Committee is comprised of IACAC members on both the secondary and post-secondary side whose main responsibility is to review the IACAC by-laws and make recommendation to the Executive Board. In addition, the committee reviews the bylaws to help maintain consistency with NACAC and any updates related to NACAC changes. Also, this committee is charged with reviewing the Leadership Manual and making any changes to this document.

This committee meets once a year in January and has various follow up via email and phone calls.

Summary of Activities

This committee met on the phone October 25, 2016 from 3:00 – 3:30 and then again on the phone on December 14, 2016 from 3:00 – 3:30. Then, the committee met on January 19, 2017 from 9:00 – 1:00 pm at Oakton Community College. Each committee member reviewed information within the IACAC by-laws as well as the Leadership Manual. The committee reviewed the by-laws and proposed changes to membership (see motion logs in annual report). In addition, the committee reviewed the Leadership Manual and provided updates to the manual (reference Leadership Manual). Finally, the committee reviewed the criteria to the Independent Counselor application and made changes to this form based on what was being asked on the NACAC form (being provided to Board at June 2017 meeting). The proposed by-law changes were presented to the Executive Board at the March meeting and then presented to membership by April 1, 2017 (in advance of the May 2017 membership meeting at the Annual Conference). Then, an email was developed and committee chair worked with IACAC Media Communications Committee to share a message to all members via email about the proposed by-law changes. This was done by April 1, 2017, but must always be done at least two weeks in advance of the membership meeting at the annual conference. Also, a proxy ballot with a “yes” or “no” vote for each proposed change should be developed and sent to all who request a proxy ballot.

Strategic Plan Accomplishments

Continued to review membership categories and work towards the strategic plan of IACAC. In addition, worked on reviewing the Leadership Manual to comply with any updates made over the past year. Finally, this committee addressed throughout the IACAC calendar year, any membership questions presented by various individuals. This was done in partnership with Linda Haffner.

Recommendations for the Future

Best practice would be to establish this committee by September 1st and then have ready to address any membership issues. Also, the phone meetings helped to make the one

meeting in January a smooth meeting. It is recommended to share the proposed changes in advance of the meeting that way there is not major vetting happening in the meeting. In addition, I would recommend one committee member to be a note taker for all meetings and then another to type all proposed changes so that the Chair is not typing as well as leading the meeting.

Committee Members

Emma Adebayo, Lawrence Technological University
Kelli Allen, Iowa State University
Nate Bargar, University of Cincinnati
Michael Bendorf, Illinois College
Tara Brewer, Michigan Technological University
Todd Burrell, Southern Illinois University Edwardsville
Angie Cooksy, Bradley University
Mike Dessimoz, Illinois College Access Network
Laura Docherty, Fenwick High School
Paul Emerson, Carmel Catholic High School
Jennifer Gross, University of Denver
Brian Hodges, University of Illinois at Urbana-Champaign
Jeremy Holmes, Southern Illinois University Carbondale
Erin Hoover, Augustana College
Joel Johnson, Western Illinois University
Myra Kaufman, Southern Illinois University Edwardsville
Jessica King, Bradley University
Anne Kremer, Drake University
Adam Lindley, St. Francis High School
Peter Lucas, Southern Illinois University Carbondale
Kevin McIntyre, Millikin University
Kathy McSherry, Eastern Illinois University
Robert Olivieri, Southern Illinois University Edwardsville
Megan O'Rourke, Marquette University
Joe Prieto, Retired IACAC Member
Michelle Rogers, Saint Louis University
Ellen Rostker, Rochelle Zell Jewish High School
Roberto Saurez, Homewood-Flossmoor High School
Stephanie Szczepanski, Saint Louis University
Shawn Wochner, College of DuPage
Ashley Wolfe, Western Illinois University
Anne Marie Yates, National Louis University

District Seminars

Chairs

April Bauer, Bradley University
Megan Koester, McKendree University
Robert Yerkan, Rolling Meadows High School

Purpose

Provide professional development opportunities for each IACAC district throughout the state.

Summary of Activities

In total the District Seminars served over 370 professionals across the state.

List of 2016-2017 Seminars:

Region 1 (Southern)

- Southern District (Rend Lake College, March 3, 2017)
- Western District (Monmouth College, March 10, 2017)
- West Central District (McKendree University, March 17, 2017)

Region 2 (Northern)

- Chicago & South Suburban District (Lewis University, March 10, 2017)
- West & North Suburban District (Dominican University, March 10, 2017)
- Northwest District (Northern Illinois University, March 17, 2017)

Summer

- Attend IACAC transition meeting and LDI (if possible)
- All chairs and liaison meet, either in person or via conference call, to plan the year ahead (set timeline for meetings/check-ins, assign duties-board reports, Admission Essay article, etc.)
- Update Google spreadsheet database for next year's DS sites with contact information, dates, etc.

August/September

- Connect with DS On-site chairs
- Introduce yourself
- Discuss need for committee; ensure all of their committee members are registered IACAC Members (will need to check this in October after new membership year starts)
- Remind them of the need to provide session topics and descriptions by December 1; consider soliciting session proposals from other IACAC committees (AP often presents, IAS has presented in the past)
- Finalize all DS details
- Committee names, institutions, titles
- Location

- Dates
- Discuss any changes to the process: committee formation, district seminar format, pricing, registration, evaluation
- Discuss plan for fundraising/donations 34
- Provide Board liaison with update by September board meeting

October

- Work on mailing list for non-IACAC members for each seminar
- Provide Board liaison with update by early November board meeting
- Site committee meetings are ongoing
- Plan to have all dates set by beginning of November as they are included in the IACAC membership directory
- Specific to 2015-2016: Received Google form feedback from each site chair assessing their site's best practices, needs moving forward, follow-up on this feedback
- For your curiosity: https://docs.google.com/spreadsheets/d/1Cjk2fTxi-LPUL5VJLctJAiSaIcwO8IA_BZ-GK_OeUY/edit?usp=sharing

November

- Touch base with committees about final seminar session descriptions needed by December 1
- Email a save the date mid-November to IACAC members and work on marketing to additional groups (previous attendees who are not members)

December

- Receive seminar session descriptions and review carefully
- Submit final text for web and emails to IACAC Webmaster mid-December
- Work with IACAC Publications Specialist on individual site flyers/PDF for marketing
- Confirm registration and confirmation process

January

- Work with IACAC Treasurer to propose accurate budget for next year
- Review website, make necessary changes/updates
- Review proof of postcard w/ IACAC Publications Specialist and Webmaster, drop in mail January 15th pending registration is up and running
- Verify DS on-site chairs are prepared to send confirmations
- Prepare Admission Essay article and send to MC Committee
- Discuss Project Reach outreach (if applicable in the future)
- Discuss Membership outreach at Seminars
- Discuss budgets and reimbursement plan for each site
- Registration goes live end of January

February

- Registrations start to arrive
- Send registration lists to seminar chairs once/week, or as requested

- On-site chairs send email confirmations
- Send Project Reach reminders (if applicable in the future) 35

March

- Registrations continue to arrive, send reminder emails
- Send final lists to on-site chairs, confirm process for accepting walk-ins
- Answer questions that come up from on-site chairs
- Make sure they designate someone to take pictures and send the pictures to DS chairs
- Organize and send electronic evaluations
- Attend programs (if possible)
- Send thank you to all DS On-site Chairs, get feedback for the future

April

- Wrap up any loose ends – reimbursements, etc.
- Plan DS Chairs meeting at IACAC Conference (if possible)

May

- Submit Annual Report
- Continue wrapping up loose ends, review evaluations, make plans for future
- Save anything committee related to the IACAC Exec Board Google Drive that hasn't been saved previously

Strategic Plan Accomplishments

Goal 1: Membership

- We work to better connect and offer non-members opportunities to engage with IACAC, especially at our seminars outside of the Chicago area, will continue to work on plans to increase attendance among non-members and encourage those non-members to join IACAC

Goal 2: Fiduciary Responsibility

- District Seminars offer a low-cost professional development opportunity to members (and non-members) throughout the state while bringing in a modest revenue for the organization.

Goal 3: Educational Opportunities

- We work on all 4 of the areas identified within this goal.
- Goal 4: Outreach
- Aside from college fairs for students, many of our seminars are the only outreach IACAC does in certain geographic areas for our members so we want to make sure that we are expanding that the best we can through our marketing efforts.

Recommendations for the Future

- Membership numbers per district.
- Working on an on-site chair manual that outlines expectations and guidelines for each DS site to include:
 - Timeline, deadlines

- Resource list – who to ask for what, where to find documents/information, using Google Drive
- Best practices and restrictions
- ISBE/PD hours information
- Budget/spending guidelines
- Revamping East Central and North Central District Seminar: lots of turnover in onsite chair position and low attendance. Consider asking Bradley University to host?

Committee Members

On-site Chairs:

Region 1 (Southern)

- Southern District (Rend Lake College, March 3, 2017)
 - Annette Braden, Norris-Omaha-Enfield High School
 - April Bauer, Bradley University
- Western District (Monmouth College, March 10, 2017)
 - Kassie Daly, Western Illinois University – Quad Cities
 - Sara Houston, Monmouth College
- West Central District (McKendree University, March 17, 2017)
 - Megan Koester, McKendree University
 - Elyse Rench, McKendree University

Region 2 (Northern)

- Chicago & South Suburban District (Lewis University, March 10, 2017)
 - Brad Kain, Homewood-Flossmoor High School
 - Sean Whitten, Lewis University
- West & North Suburban District (Dominican University, March 10, 2017)
 - Johan Cadero, Triton College
 - Jon Tomaso, Dominican University
- Northwest District (Northern Illinois University, March 17, 2017)
 - Mara Ortiz, Northern Illinois University

Plus the committee members of each site.

Event Coordinator

Event Coordinator

Donna Epton, Schaumburg High School, Retired

Purpose

When the position was created 17 years ago, the original role of the event coordinator was to research sites and negotiate contracts at properties for future IACAC Annual Conferences. The position has greatly expanded over the years so now the event coordinator works with the current president-elect in developing the annual conference budget and all aspects of the conference. In addition, the event coordinator works very closely with the on-site chairs, executive assistant and all conference committee chairs regarding the entire conference planning. The event coordinator assists all three presidents with a myriad of tasks related to the conference and provides historical perspective of previous conferences. Throughout the conference planning, the event coordinator is the primary liaison between the president-elect, the conference committee chairs and the conference hotel.

Summary of Activities

In 2012, the Executive Board requested the event coordinator look at negotiating contracts for the 2015, 2016 and 2017 IACAC Annual Conference. A presentation was made to the board regarding potential locations and dates based on past history of the conferences and predicted dates for other events, which impact IACAC members. It was clear the board wanted to maintain a spring conference to be held at a hotel and avoid as much as possible conflicts arising from Advanced Placement Testing, May 1 deadline, state wide high school testing, the annual AACRAO Conference, spring breaks and graduations. The board was presented with a number of date options and the recommendation The Westin Northwest Chicago be host the conferences for these three years. Once dates and location were approved, 2015, 2016 and 2017 contracts were negotiated and approved by the IACAC Board of Directors. In addition, a one-year contract for 2018 was signed with the The Westin Northwest Chicago in September, 2016. The next IACAC Annual Conference will be held April 25 thru April 27, 2018 at The Westin Northwest Chicago, Itasca. No additional contracts have been signed for conferences beyond 2018.

Strategic Plan Accomplishments

Continue to serve our membership and others seeking professional development with quality programs such as the Annual Conference.

Nurture current members and encourage new membership by providing outstanding professional development and networking opportunities via the Annual Conference.

Provide relevant conference sessions that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.

Continually evaluate all aspects of the annual conference to determine if it provides the best professional development for all members and non-members throughout the State of Illinois.

Recommendations for the Future

On September 12, 2016 the IACAC Executive Board approved moving the 2019 conference out of the Chicago area during the week of either April 22–26 or April 29–May 3, 2019. The Event Coordinator, with the knowledge and support by the three IACAC presidents, will visit potential conference sites in Normal/Bloomington, Peoria and Springfield IL and negotiate proposals from sites which are able to provide appropriate facilities for the 2019 conference. The IACAC Board will vote on any proposals brought forth from the Event Coordinator in order to determine the location of the 2019 contracts.

It is important for the association to plan a number of years in advance for conference sites in order to acquire the best dates and prices. A continuing relationship with one property is very advantageous in keeping cost increases to a minimum. It is important to note that the cost of attendance at the conference has been for quite a few years below the cost at the conference. This is possible due to the money generated by sponsors, exhibitors, advertisers and raffle as well as the substantial concessions provided by the Westin Hotel. Additionally, estimating actual meals consumed vs. ordered, is a great savings to the bottom line of the conference.

As there has been a proposal approved in 2016 for revising the conference committee structure beginning with the 2019 conference, the three IACAC presidents will provide direction for the implementation of this to the IACAC Event Coordinator.

It is very helpful to have the consistency of an ongoing event coordinator to develop relationships with a property, become familiar with contracts and help the president-elect understand how to develop a budget and plan a successful conference. However, exploring alternative locations has routinely been completed before signing multi year contracts with a property. As an appointed position, rather than elected one, this position can be more effectively accomplished.

Finance

Chairs

Kathy Major, IACAC Treasurer, Joliet Catholic Academy

Purpose

The role of the Finance Committee is to provide financial oversight for IACAC, manage the investment accounts, maintain the objectives set forth in the IACAC Leadership Manual and propose a fiscally responsible budget for vote at the Annual Membership Meeting.

Summary of Activities

1. Review/investigate Investment Accounts
2. Developed an Investment Policy Statement for Fiscal Policy
3. Developed a debit card statement
4. Developed and presented a Webinar to train committees on budget development process
5. Created an online bid form for Summer Institute
6. Developed and instituted an online budget request form
7. Requested development and use of College Fair Reimbursement form

Strategic Plan Accomplishments

1. Reviewed the fiscal policy after TDI to ensure we have a solid working document to guide our decisions and ensure our long-term viability. As a result two new policy statements will be presented to the Board in September for approval.
2. Developed training tools to improve our budgeting process keeping in mind the goals of transparency, oversight, and shared responsibility.
3. Investigated additional revenue streams such as banner ads, grants, and reducing credit card processing fees.
4. Made decisions and developed a budget proposal for the 2017-2018 fiscal year that balance fiscal responsibility with providing the resources needed to continue our mission and support our membership, the organization, and our initiatives.

Recommendations for the Future

Develop a Document Retention Policy to add to the IACAC Leadership Manual

Continue to explore new ways to train committees to understand their shared responsibility in developing and working within the approved budget

Committee Members

Todd Burrell, Southern Illinois University, Edwardsville

Sarah Daugherty, Bradley University

Christine Grotzke, Michigan Technological University

Linda Hafner, IACAC Executive Assistant

Michelle Rogers, Saint Louis University

Roberto Suarez, Homewood-Flossmoor High School

Courtney Wallace, Augustana College

Government Relations

Chairs

Steven Landgraf, Michigan State University

Jennifer Sloan, Cornell College

Paul Welsh, Fenton High School

Purpose

The purpose of the Government Relations Committee (GRC) is to inform IACAC members about pertinent public policy issues and legislation that affect our students, our institutions and our profession. Furthermore, the Government Relations Committee is charged with influencing legislation and public policy to align with IACAC's mission.

Summary of Activities

NACAC Legislative Advocacy Day in Washington, DC.

The IACAC President (Michelle Rogers), President-Elect (Roberto Suarez), and GRC Co-Chairs, as well as a GRC committee member (Joe Freeman) and NACAC board member (Gwen Kanelos) represented Illinois at NACAC's Legislative Conference and Advocacy Day March 5-6, 2017. Our IACAC group met with various staffers from the Illinois Congressional delegation:

- Senator Dick Durbin
- Senator Tammy Duckworth
- Representative Bobby Rush (1st District)
- Representative Robin Kelly (2nd District)
- Representative Dan Lipinski (3rd District)
- Representative Danny Davis (7th District)
- Representative Raja Krishnamoorthi (8th District)
- Representative Jan Schakowsky (9th District)
- Representative Brad Schneider (10th District)
- Representative Bill Foster (11th District)
- Representative Rodney Davis (13th District)

We also delivered packets to all offices with whom we were not able to schedule meetings so each Illinois Congressional Office (20 in total) received information from NACAC/IACAC.

Springfield Advocacy Day - 3/15/17

This year's Springfield Advocacy Day was once again successful. Our attendance numbers were up from last year and included 20 IACAC members (25 in 2015, 14 in 2016). We are appreciative of University of St. Francis' efforts to support this work as they offered round trip, same day transportation to any IACAC members coming from the Chicagoland area.

We hosted a very successful reception at Arlington's the night before Advocacy Day. We were pleased to be joined by Representative Kelly Burke and two members of the State Treasurer's staff in addition to about 20 IACAC members.

This year, our host hotel was the President Abraham Lincoln Springfield Doubletree which is where we hosted our morning training session before Advocacy Day. We were joined by Jennifer Creasey from the Illinois Coalition to Invest in Higher Education who spoke to the group about the Declaration of Dependence, a pledge asking legislators to stand with Illinois higher education. Our group was able to include these in our packets and had a few signed during our visits.

We met with 15 legislators in person and also dropped off information with several other legislators. We met with the State Treasurer's Chief of Staff which was an opportunity to thank him for the support the Treasurer has offered to higher education and students in Illinois. Additionally, we finalized details of the Treasurer's speech at our upcoming IACAC Annual Conference which he had initially expressed interest in at our meeting last year.

GRC's "Must to May" initiative (regarding the state mandate to include SAT scores on high school transcripts) will be discussed later in this report, but given that we were working with multiple legislators on this initiative in advance of Advocacy Day, this was a primary focus. One highlight of the day was a meeting between the GRC Co-Chairs and Rep. Scott Drury, who Paul Welsh and Drew Eder had previously met with regarding his pending legislation (HB2378) to change test score reporting on high school transcripts. The GRC Co-Chairs had the opportunity to speak with Rep. Drury for more than half an hour, during which time we proposed an idea to amend HB2378 that Rep. Drury successfully added to his bill.

Finally, the GRC Co-Chairs met with Governor Bruce Rauner's Chief Policy Advisor for Education, Emily Gibellina. Though it was, by far, not the most productive meeting of our day, it did provide our first chance to sit down with a member of Governor Rauner's staff. She did indicate that he enjoys being out of the office and would have possible interest in speaking at our annual conference in the future.

Annual Conference Session

After a very positive reception from the endnote panel with three IL state legislators in 2016, GRC was thrilled to have IL State Treasurer Mike Frerichs address the 2017 conference attendees for a keynote presentation at lunch on Thursday. Despite it being a tumultuous time in our state politically, the Treasurer's remarks were well received. He was informative, entertaining, and provided a call to action that we hope might inspire more GRC involvement from our membership.

Additionally, we were excited to have the Executive Director of the Center for Tax and Budget Accountability, Ralph Martire, host a session on Friday morning entitled "The Future of State Funding in Illinois." It was an eye-opening look at research on state

funding priorities, history, trends, and future projections. This was a non-partisan presentation that also seemed to inspire further action from our membership.

Finally, GRC partnered with the IAS (Inclusion, Access, and Success) Committee for their conference reception. We offered an overview of GRC, what our committee does, and how to get more involved with legislative advocacy work that aligns with the IAS mission. We look forward to further collaboration between the GRC and IAS committees.

Tracking and Endorsing Legislation

GRC regularly monitors Illinois General Assembly legislation that affects secondary and higher education. We deliberated on the following specific pieces of legislation:

HB 0213 (SCHOOL CHOICE ACT) – Establishes the School Choice Program. IACAC did not take an official position. Different versions of this bill passed both the House and Senate; the bill is currently pending once again in the House.

HB 0230 (HIGHER ED-UNIFORM ADMISSION) – Creates the Public University Uniform Admission Act to requires each public university to admit students in the top 10% of their graduating class (with other provisions for UIUC). IACAC did not take an official position. Vote appears to be pending in the House.

HB 0443 (SCH CD-TUITION VOUCHERS) – Creates the Illinois School Choice Program. IACAC did not take an official position. Stalled in the House.

HB 0826 (SCH CD-SOCIAL WORKERS) – Provides that it is the power of a school board to hire school social workers. ISCA opposed this bill; IACAC did not take an official position. Passed both the House and Senate.

HB 2378 (SCH CD-TRANSCRIPTS) – Removes language requiring a student's transcript to show the scores attained by the student on a state assessment that includes a college and career ready determination. Requires the transcript to represent that the student has taken the state assessment, provided that the scores attained by the student shall not be placed on the transcript. Rep. Scott Drury proposed this bill which mandated that SAT scores would not be listed on high school transcripts, and that SAT scores would only be listed if a student/parent “opted-in” to have them listed on the transcript. However, we actively worked with him to amend the legislation so the state would no longer have a mandate stipulating a policy for SAT score listings on HS transcripts (for or against) – as part of our “Must to May” initiative. GRC Co-Chair Paul Welsh and Evan Wilson appeared at the Elementary and Secondary Education: School Curriculum and Policies Committee hearing in March 2017 in support of HB2378. Passed the House and appears to be pending in the Senate. (However, a virtually identical bill, SB0757 moved farther along; see below.)

HB 2394 - HIGHER ED-IN-STATE STUDENT AID – “Student Access Bill”. IACAC & NACAC endorsed this bill. Pending in the House.

HB 2808 - SCHOOL FUNDING-EVIDENCE-BASED – Provides for an evidence-based funding formula beginning with the 2017/2018 school year. ISCA supports this bill. IACAC did not take an official position. Pending in the House.

HB 2898 – SCH CD-PRINCIPAL ENDORSEMENT – Amends the Educator Licensure Article of the School Code. IACAC did not take an official position. Passed both the House and Senate.

SB0757 – SCH CD-ST ASSESSMENT-TRANSCRIPT – With respect to requiring the scores attained by a student on the state assessment that includes a college and career ready determination to be entered on the student's transcript, provides that these scores must be removed from the student's transcript if the student's parent or legal guardian requests such removal. Senator Julie Morrison proposed this bill which initially maintained that SAT scores would be listed on HS transcripts, while solidifying the exemption that a student/parent could “opt-out” of scores being listed on their individual transcript. However, we actively worked with her to amend the legislation to mirror HB 2378 so the state would no longer have a mandate stipulating a policy for SAT score listings on HS transcripts (for or against) – as part of our “Must to May” initiative. We also worked with the House sponsors of this bill, Rep. Elaine Nekritz and Rep. Scott Drury, to support their efforts to pass SB0757 in the House. GRC Co-Chair Steve Landgraf testified at the Elementary and Secondary Education: School Curriculum and Policies Committee hearing in May 2017 in support of SB0757. Passed both the House and Senate. Awaiting governor’s signature into law.

Other endorsements

As IACAC becomes more active and engaged in policy, we are getting more requests to add our association’s name to public letters of support. For example, NACAC often asks affiliates to co-sign a letter that NACAC has already vetted and endorsed. Each time we get this request from NACAC GRC staff, we follow their lead and sign on with little discussion. Other times, Illinois-based groups ask for our endorsement. In these cases, we follow the same directions outlined by the Executive Board in January 2015 and take appropriate action.

Signed letter supporting the Illinois Student Access Bill (HB 2394 in February 2017).

Signed two letters opposing the use of binding arbitration by student loan companies and for-profit educational companies. (One to Consumer Financial Protection Bureau, one to U.S. Senate and House Appropriations Committee chairs.)

Signed letters to the U.S. House and Senate Appropriations Committees, urging full funding of the SSAE program under Title IV-A in fiscal year 2018.

Signed Student Aid Support letter urging the U.S. Congress to preserve and expand federal student aid programs.

At the request of Senator Dick Durbin, endorsed the Senator Paul Simon Study Abroad Program Act. At IACAC GRC's request, NACAC also endorsed.

Strategic Plan Accomplishments

The efforts of GRC align with several areas of the IACAC Strategic Plan:

Goal 3: Educational Opportunities

- IACAC will continue to evaluate and strengthen current programs, explore new opportunities to meet the needs of our diverse membership, and seek opportunities to collaborate with other organizations to foster collaboration, community, and growth.

GRC reached out to partner organizations for Springfield Advocacy Day again this year. While the dates did not work to attend together, we continue to maintain strong relationships with like-minded education advocates. We were able to collaborate with our own Mentorship Committee this year to add a Mentorship Meet-Up element to our Legislative Reception. We were able to offer a Meet-Up in an area that otherwise would not have been reached and provide additional professional development opportunities for members who might otherwise have only attended one or the other of the gatherings. GRC also collaborated with IAS on their annual conference reception.

Goal 4: Outreach

- Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.

IACAC GRC continued working with the Illinois Coalition to Invest in Higher Education, which is composed of college and university lobbyists, labor groups, as well as business and community groups. IACAC worked with the Coalition to find speakers for a series of press conferences throughout the state to raise awareness of the effect of the budget stalemate for schools and students. As mentioned above, we were also pleased to welcome a speaker from ICIHE as a part of our Advocacy Day training.

Goal 5: Brand

- Seek opportunities and develop outlets to share our knowledge with colleagues, parents, students, government officials, and the media.

- Maintain consistent communication with local, state and federal legislators educating them on issues surrounding student access, funding, college counselor training, as well as the importance of college counseling within our schools.

The previously stated activities fall squarely within this strategic goal. As GRC members and other IACAC activists continue to engage with their legislators in their districts, in Springfield and in Washington, IACAC will increasingly become an organization that is sought out for our members' expertise.

Recommendations for the Future

GRC, on behalf of IACAC, should maintain its active engagement in state and federal activities that relate to the mission of the organization. This should include our participation with legislative Advocacy Days in both Washington, DC and Springfield, IL, as well as endorsing legislation when appropriate. This year we also increased our involvement with the state legislature by meeting with several state representatives at their district offices, testifying before an education committee hearing twice in Springfield, and submitting witness slips in favor of pending bills. These new initiatives should also continue as we work to build the reputation and credibility of IACAC with our elected officials. GRC should also continue to seek opportunities to collaborate with like-minded organizations and IACAC committees.

To the extent that it is possible, GRC and other IACAC members should help identify public officials that would make good guest panelists, keynote, or endnote speakers for the IACAC conference.

Committee Members

Guadalupe Bautista, North Park University
Chuck Beutel, University of St. Francis
Ziggy Blackwell, Illinois College
John Cadero, Triton College
Katie Childs, Bradley University
Laura Docherty, Fenwick High School
Traci Flowers, Loyola Academy
Joe Freeman, Beacon Academy
Robert Freitag, St. Charles North High School
Zachary George, DePauw University
Chassy Golz, Elmhurst College
Lisa Hikes, Hinsdale Central High School
Jeremy Holmes, Southern Illinois University Carbondale
Arielle Kalvelage, Northern Illinois University
Gwen Kanelos, Concordia University Chicago
Cindy Kasten, Hinsdale Central High School
Gia Maniscalco, Hinsdale Central High School
Elisabet Miramontes, University of St. Francis
Bill Morrison, Highland Park High School
Luis Narvaez, Chicago Public Schools
Destiny Nobles, Calvin College
Eileen Rancharan, Concordia University Chicago
Jamie Simon, Loyola Academy
Jennifer Steck, St. Louis University
Stephanie Szczepanski, St. Louis University
Mark Weber, University of St. Francis
Josephine West, The Ohio State University
Evan Wilson, Illinois College

Illinois College Fair

Chairs

Carin Smith, Lawrence University

Purpose

The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall. The Illinois College Fair Coordinator shall be the chairperson and the committee shall consist of nine members, each of whom shall serve a three-year term. In addition, the Treasurer-Elect shall serve as the tenth member of the committee. Efforts will be made to include a member who serves on the Chicago National College Fair Committee and at least one member who will also serve as the chief organizer(s) of Articulation Unplugged.

Summary of Activities

1. We continually evaluate and prepare the yearly college fair schedule
2. We monitor the quality of each program listed on the IACAC College Fair Calendar
3. We regulate the policies established for Illinois Regional programs and Articulation Unplugged: schedule, fee structure, etc.
4. We promote The IACAC Statement of Practices and Courtesies as it applies to college fair programs and Articulation Unplugged
5. We work to make sure that the committee goals and initiatives align with the IACAC Strategic Plan
6. Implemented a new student scanning device at all regional fairs and several others by working in close contact with the scanning company: StriveScan

Strategic Plan Accomplishments

Goal 1: Membership

- Nurture current members and develop strategies to encourage new membership across the constituency.
- The structure of IRCF registration fees promotes membership.

Goal 2: Fiduciary Responsibility

- Maintain best practices and build on the goals of transparency, oversight, shared responsibility, inclusivity, and role specification in the budgeting process.
- The Illinois College Fair Committee, as well as every on-site chair of regional college fairs are involved in, and aware of, the budgets for Illinois Regional College Fairs.
- Seek out additional revenue streams, including applying for outside grants, to offset the cost of new initiatives or programming that supports the mission of the organization.
- The number of Illinois Regional College Fairs has steadily increased since they began more than 10 years ago. With each addition we are adding increased

involvement from both the college & high school side. All of this consistently increases revenue streams.

Goal 3: Educational Opportunities

- Explore the use of web-based content and webinars for professional development and information exchange.
- The college fair portion of the IACAC website is a shining example of educational information pertinent to college reps, high school counselors and families & students.
- Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.
- With each addition of an IRCF, we have the opportunity to bring on-site committees into the fold and this, in turn, increases leadership & educational opportunities.

Goal 4: Outreach

- Expand delivery of association services and opportunities to members in all geographic regions of Illinois.
- IRCF's touch every part of the state and the committee is constantly monitoring places where services can be expanded and improved in the form of college fair opportunities.

Goal 5: Brand

- Maintain publications such as membership brochure and association website to inform and educate new members, parents, students, government officials and the media what we do as an organization.
- The college fair portion of the IACAC website is a shining example of educational information pertinent to college reps, high school counselors and families & students.

Recommendations for the Future

1. We will be adding 4 new regional college fairs for 2017-18 (and losing 2 others that can no longer, even with IACAC's support, afford to staff and run their fairs.
2. As a result, the 2017-18 committee will start tackling the process of looking at IRCF registration fee increases. We have not increased fees since 2013-14 when we had only 29 Illinois Regional College Fairs.
3. The committee will consider whether or not it still makes sense for Articulation Unplugged to be part of the College Fair Committee's responsibility.
4. We will add StriveScan questions to the IRCF online evaluation form.

Committee Members

Ted Campbell, Northern Illinois University

Melanie Coffman, retired from Barrington High School

Chrissy Grotzke, Michigan Technological University, Treasurer-Elect

Erin Hoover, Augustana College

Carl Krause, Lake Zurich High School

Jennifer Brown, North Central College
Kim Myers, Marist High School
Megan O'Rourke, Marquette University
April Ponte, University of Illinois at Urbana-Champaign
Stephanie Szczepanski, St. Louis University, Board Liaison
Keegan White, Western Michigan University
Kim Wiley, Deerfield High School

Inclusion, Access, and Success

Chairs

Zachary George, DePauw University

Mayra Lagunas, University of Illinois at Urbana-Champaign

Luis Narvaez, Chicago Public Schools

Purpose

The Inclusion, Access and Success Committee shall advance the association's commitment to inclusion for underserved students and the educational professionals who guide them. The IAS Committee strives to heighten awareness, consciousness and sensitivity to the issues of culture, race, citizenship status, sexual orientation, gender, age and other differences as they pertain to post-secondary access. The IAS committee develops educational programs for counseling professionals working with students who, for reasons of disadvantaged experiences, are often denied access to post-secondary educational opportunities.

Summary of Activities

The IAS committee participated in a variety of initiatives with a strong focus on reorganization and establishing goals for the year.

These initiatives include but were not limited to: STDC planning and execution, undocumented student resource page updates, proposal of LGBTQIA student resource page, and the promotion of free webinars.

IAS has delineated task forces for various initiatives to include expansion of membership for educators from limited resource schools, subcommittees in support of students with disabilities, and subcommittees in support of LGBTQIA students.

September attendance: 26 participants

November attendance: 23 participants

January attendance: 16 participants

STDC was held on May 17, 2017.

Strategic Plan Accomplishments

Goal 1: Membership

Identify leadership in IACAC that reflects a diversity of experiences in our membership and promote membership through the variety of opportunities related to access.

This year the committee continued with its annual recommendation for the recipients of the IAS award at conference.

In addition, members of the committee were encouraged and supported in order to submit proposals with the GWI tag for conference presentations.

During conference a reception was also hosted in collaboration with GRC for information related to civic engagement and how to participate in future events. Membership increased after conference with a variety of new attendees expressing interest in volunteering with IAS.

Goal 2: Fiduciary Responsibility

With the absorption of the Sharing the Dream Conference (STDC), the IAS committee has reevaluated its budget to account for the cost of continuing the conference on an annual basis. IAS will continue to have a chair representative in the STDC planning committee with the expectation of oversight on expenditures and finances associated with the conference. At the conclusion of the conference the budget will again be reviewed and a recommendation for next year's planning made on the basis of this summary.

IAS maintains its commitment to finding outside financial support by way of grants for updates on the undocumented student resource website and the possible creation of an LGBTQIA resource page.

Goal 3: Educational Opportunities

IAS continued to utilize the listserv as a way of promoting webinars, workshops, and other educational opportunities for its membership. Among those opportunities were information sessions related to sanctuary campuses, know your rights workshops, and community based initiatives in support of access and inclusion.

STDC continued successfully for a third year. With over 300 registrants, new sessions, and tracks for different levels of understanding, this remains one of the most efficient ways of providing education based opportunities. All conference material is uploaded into the website for free access to resources.

In addition, we will continue to have a representative of IAS at Summer Institute to promote the committee and lead a session on supporting undocumented students.

Goal 4: Outreach

IAS maintains strong partnerships with other professional organizations in order to disperse information related to access and in support of the committee mission. It is the hope of this committee to establish relationships with more organizations, particularly those that advocate for students with disabilities and LGBTQ students. Current collaboration with United We Dream, ICIRR, and the Student Access Bill Taskforce strengthen our charge in support of undocumented student groups.

As noted in Goal 1, the IAS hosted workshop welcomed IACAC conference participants to learn more about how they can support local and national causes. We hope to continue

this endeavor and empower our members to seek opportunities to further social justice missions and share them with IAS so that others may be involved as well.

IAS members provided consistent contributions to the Admission Essay newsletter with topics ranging from the current state of affairs for undocumented students to a call of action for increased membership.

Goal 5:

Resources provided and published through the STDC webpage will further a centralized message in support of access for underserved student populations. IAS & STDC planning committee were very intentional about inviting speakers who have established expertise in the field to the STDC conference to present.

IAS has continued to look into updating the undocumented students resource guide. There is an expectation to run a campaign establishing this guide as the most current and comprehensive guide for those seeking information related to undocumented student support at individual institutions.

Recommendations for the Future

The Admission Essay: Continue to contribute pieces with an extended focus on access and educational opportunities. This may be done in conjunction with monthly observations of marginalized populations.

Budget: Support in navigating the costs associated with running STDC. The intention of this conference is to serve educators and there is no expectations that this conference may end up even or at a surplus of revenue in terms of budget. Operations in large part have been limited to donations made by various institutions but this is not guaranteed every year and is not accounted for in the current budget.

Committee Members

Audrey Barrientos, Western Illinois University

Ziggy Blackwell, Illinois College

Brenda Chavez, DePaul University

Caris Daily, IUPUI

Katie Doucette, Marquette University

Farrah Ellison-Moore, Arrupe College of Loyola University Chicago

Andriana Esparza, Oakton Community College

Sara Espinosa, ISAC

Traci Flowers, Loyola Academy

Evelyn Fraga, Cristo Rey

Alicia Funes, Easy Leyden High School

Rachel Georgakis, Fenton High School

Aliza Gilbert, Highland Park High School

Allegra Giulietti-Schmitt, Niles North High School

Sarah, Goldman, Albion College

Jeremy Holmes, Southern Illinois University Carbondale
Toney Howell, Illinois Wesleyan University
Rosy Lugo, University of Illinois Graduate Student
Dave Marcial, Golden Apple Foundation
Jackie Marthouse, Northwestern University
Luis Narvaez, Chicago Public Schools
Eric Ruiz, University of St. Francis
Heather Saylor, York High School
Julianne Shufri, IEC
Sheena Shukla, Chicago Public Schools
Stephanie Szczepanski, Saint Louis University
Josephine West, The Ohio State University

Media Communications

Chairs

Sarah Goldman, Albion College
Rene Gomez, St. Ignatius High School
Erin Hoover, Augustana College

Purpose

The Media Communications Committee serves IACAC and its members by providing news, information and additional relevant updates with regards to our organization and the counseling profession. Through the means of a mobile-friendly website, "The Admission Essay" blog, and social media outlets, we strive to provide members with accurate and timely information, resources, and professional development opportunities.

Summary of Activities

We are responsible for the appropriate management of the IACAC listserv on an ongoing basis. We work with Betadac to update the website as needed. We continued to streamline committee requests by implementing the MC@IACAC.org email address, which allowed us to gather more complete information on committee requests vs piece meal projects. We created a project management calendar to assist committees in their work and plan for their Betadac needs. We look forward to enhancing the calendar's usage next year. We made a conscious effort to post to the IACAC social media outlets (FB, Twitter) multiple times a week and collaborated with committees to share information via social media as well. We continued our management of the Admission Essay Blog. Finally, we carefully monitored our committee's budget as well as the MC budgets of other committees to attempt to ensure strong fiscal responsibility

Strategic Plan Accomplishments

We work to disseminate information, updates, trends, and member advice and opinions to our membership. Next year will be the third year in which Media Communication expenses are budgeted by individual committees. We will continue streamlining this process to manage these expenses appropriately and make sure budgeting goes as smoothly as possible for all IACAC committees. The committee consistently works with other committees throughout IACAC to share information about IACAC programming both with our membership and through our social media outlets. We continue to work with Betadac to update the website so that we can better inform and educate new members, parents, students, government officials, and the media what we do as an organization.

Recommendations for the Future

We intend to continue and grow the usage of our project management calendar. We intend to provide a detailed history for each committee during LDI. We look forward to working with other committees to explore webcasting and harnessing other technologies to continue to reach members throughout the state of Illinois and beyond.

Committee Members

Sarah Colangelo, Knox College
Andy Corbin, Bradley University
Sara Espinosa, Illinois Student Assistance Commission
Zachary George, DePauw University
Jackie Marthouse, Northwestern University
Robert Olivieri, Southern Illinois University Edwardsville
Nick Sanders, Parkland College
Faye Ikner, Southern Illinois University

Membership

Chairs

Michelle Adams, Elmhurst College
Mike Melinder, University of Iowa
Omar Solomon, Eastern Illinois University

Purpose

The Membership committee promotes membership within IACAC and NACAC. The committee is involved with the recruitment of new members and the retention of current members through a variety of activities.

Summary of Activities

The committee began a calling campaign extending from late November 2016 through January 2017 to remind members who had not renewed to please do so. In addition, 4 Betadec emails were sent to encourage renewal. IACAC membership was promoted at all State Articulation events, District Seminars and Transfer Summit.

Beyond membership renewal pushes, the group also donated a membership for the conference raffle, worked on altering some questions on the member application. There is continued work in reaching out to graduate programs after our liaison met with programs at NIU to encourage membership. There was also the initiation of a referral program for current members to suggest new members. There is hope this will be more robust in upcoming years.

Strategic Plan Accomplishments

Goal of increasing membership overall was met. At the time of conference, membership was at 1715 as compared to 1594 last year. The largest increase stemmed from College/University members.

Goal of speaking about the benefits of membership at District Seminars and State Articulation events was met.

The beginning of the development of connections with graduate programs took place as outlined in Goal #4 of the Committee Goals.

Recommendations for the Future

Continue all measures that took place this past year to continue to grow membership. It will be important to take a critical look at how to create growth on the high school side as well as how to continue to make connections with graduate programs.

Highlight the connections to other professional organizations through membership in IACAC as well as make that stronger connection to transfer student advocates through new pointed questions on the membership application.

Committee Members

Josie Blasdel McKendree University
Pat Cannon, Retired
Traci Flowers, Loyola Academy
Linda Haffner, IACAC Executive Assistant
Alex Hughes, Northside College Preparatory High School
Julie Marlatt, Parkland College
LeeAnn Meyer Vandercook School of Music
Robyn Moreth RTM College Consulting

Membership - Retirees

Chairs

George "Kaz" Kazlusky, Hoffman Estates High School, retired
Sue Sanders, Glenbard West High School, retired
Rob Engleman, Hinsdale Central High School, retired

Purpose

- Provide volunteer opportunities for retirees to work at IACAC-sponsored events
- Provide 2-3 meetings each year for retirees to connect, receive current college and non-college information from expert speakers and share meals and "fun" activities.
- Provide an information session at the Annual Conference as part of day-long set of activities

Summary of Activities

- Provided workers/volunteers at the following events:
- Articulation Unplugged
- National College Fair
- Camp College
- District Seminars at Rend Lake, NIU, Lewis University, and Dominican University
- Annual Conference "Stuffing" Party
- Provided 3 retiree meetings with speakers and lunch opportunities in October, March and at the Annual Conference in May

Strategic Plan Accomplishments

Goal 1 - Membership - increased attendance at retirees meetings during the year as well as at the Annual Conference.

Goal 4 - Outreach - Had retiree volunteer help/presence at eight different IACAC sponsored events in 2016-17, up from 4 events the previous year.

Recommendations for the Future

In order to increase attendance at retiree meetings and activities, the committee tri-chairs reached out to the retiree membership present at the Annual Conference with a survey that covered a variety of areas including location and times of meeting, topics presented at meeting, "fun" activities, other volunteer activities, and year-long calendar. The tri-chairs will also reach out to IACAC retirees who do NOT normally attend retiree events and encourage them to participate in the survey. Using the survey info, we will be better able to plan our 2017-18 schedule.

Committee Members

While no other committee exists beyond the 3 co-chairs, the following members attended/volunteered at one or more 2016-17 events: Kathy Faber, Kathy Holmberg, Donna Epton, Nancy Stires, Kathy O'Dell, Sandie Gilbert, Maryanne Kelly, Mike

Dessimoz, Dale Wolf, BC Juettner, Marsha Hubbuch, Patricia Grawey-Beeler, Mary Lee Hoganson, Bill Tracy, Judy Becker, Melanie Coffman, Sandy Gross, and Sharon Moyer.

Mentorship

Chairs

Kenya Taylor, The University of Arizona
Sara English, Stevenson High School
Rosa Reiber, Concordia University Chicago

Purpose

The Mentorship Committee serves as an outreach committee of IACAC to provide new and veteran members with the opportunity to form professional partnerships, thus offering a comfort zone for problem solving and support in a profession that is constantly presented with new challenges. In addition to matching mentors and mentees, the mentorship committee hosts socials and networking opportunities for professionals to engage in a social setting. The members of the Mentorship committee also typically volunteer to work with the First Timer's committee as table hosts for the First Timers Luncheon and also host a reception at the annual conference. All IACAC members interested in further developing relationships amongst colleagues are urged to join the Mentorship committee/program.

Summary of Activities

The mentorship committee hosted 11 #MentorshipMeetups (including socials and t-shirt exchanges) throughout the state of Illinois, including an additional location (Edwardsville) for the Annual Holiday #MentorshipMeetup. We advertised these meet-ups on our Mentorship listserv, the IACAC listserv, and IACAC social media outlets to engage a larger crowd. The purpose of the #MentorshipMeetup is to bring together mentors, mentees, committee members, and all IACAC professionals to network and learn about the mentorship program. The #MentorshipMeetup allowed us to engage colleagues from outside of the Chicago region and generate new members.

January is National Mentoring Month. During the month of January we encouraged matches to connect and encouraged IACAC members to become involved in the mentorship program. With the help of the Media and Communication Committee, we implemented two social media campaigns, "I am a Mentor" day and "#ThankYourMentor" day. On "I am a Mentor" day, we shared stories from our mentors celebrating their role and reflecting on the ways mentees have enhanced their world. On "#ThankYourMentor" day, we share stories from mentees thanking their mentors. At conference, we publicly displayed these photos/stories for attendees of the mentorship reception to enjoy.

We hosted four committee meetings throughout the year in various locations in Northern Illinois.

We set-up a conference call line to make the meetings accessible to those that were not able to physically attend the meeting. We were able to make a total of 49 matches from the high school and college areas during these meetings.

During the IACAC Annual Conference we hosted over 150 members at the Mentorship reception. We continued a partnership with the First Timers committee chairs to intentionally invite first timers to attend the reception and learn more about how they could become a mentor or mentee. At the reception, we played a game of Mentorship Bingo to encourage attendees to mix and mingle and meet new people. We recognized and crowned our match of the year. We are hopeful this publicity brought awareness to the Mentorship program as well!

Strategic Plan Accomplishments

We are making efforts to diversify the mentorship committee by making it a welcoming environment for colleagues from all areas of college counseling. We would still like to have more high school committee members, so the mentorship program has been promoted at meetings/events that are highly attended by high school counselors. We have also hosted mentorship meetups in central, northern, and southern Illinois to increase participation amongst all school counselors and admissions representatives throughout the entire state of Illinois—not just the Chicagoland area. We view our work on Mentorship as a way to cultivate deep and meaningful relationships which will connect individuals to the IACAC organization as a whole. This year we increased the matches from the high school side which makes us hopeful for future committee involvement from high school counselors. We created 24 matches on the college side (total of 48 individuals) and 25 matches on the high school/independent side (total of 51 individuals), for a grand total of 99 total individuals involved.

Recommendations for the Future

Set future meeting dates and secure meeting locations by July or prior to LDI.

Utilize the summer months to work on new ideas and projects. If possible, try to have one phone meeting with co-chairs once a month to keep communication open and to ensure everyone is on the same page.

Consider implementing a more structured mentorship program with a formal match expectations. Having an application deadline for the mentorship application and making matches once a year.

ACAC website that doesn't keep the application open all year round:

<http://www.tacac.org/mentorship>

ACAC websites with great res examples of responsibilities of matches:

<http://rmacac.org/membership/mentorship-program/>

<http://www.sacac.org/professional-development/mentorship-program/>

Have an “official” greeter at the door for mentorship meetups to facilitate welcome.

Host conference call meetings with mentors and mentees (separately) to go over expectations, responsibility, and ideas or ways to connect. Provide some type of guidance to help mentors and mentees facilitate the communication.

Set and review expectations for committee members to encourage participation and the liaison relationship.

Committee Members

Jessica Avila-Cuevas, Millikin University
Betsy Stevens, University of Pittsburgh
Josie Blasdel, McKendree University
Patrick Correia-Harker, University of Wisconsin-Platteville
Zachary George, DePauw University
Sarah Goldman, Albion College
Brian Hodges, University of Illinois Springfield
Amanda Huisman, Northern Illinois University
Leshay Mathis, Southeast Missouri State University
Mike Melinder, The University of Iowa
Julie Nelson, Xavier University
Robert Olivieri, Southern Illinois University Edwardsville
Megan O'Rourke, Marquette University
Michelle Schlack, Niles North High School
Emily Schubert, Boylan Catholic High School
Alyssa Shetley, Southeast Missouri State University
Omar Akil Solomon, Eastern Illinois University
Courtney Wallace, Augustana College
Rob Walton, Syracuse University
Josephine West, The Ohio State University

Middle Management Institute

Chairs

Angie Cooksy, Bradley University
Laura Schutt, Butler University

Purpose

The IACAC Middle Management Institute (MMI) is based on NACAC's AMMI. The aim of our MMI program is to help groom future leaders in college admissions. The program curriculum includes sessions on DiSC leadership assessment, leadership and communication strategies, advice from a panel of deans and directors, enrollment management, tips on how to lead, and budget review case studies. MMI faculty has included vice presidents, deans and directors of admission, as well as a variety of enrollment managers from various institutions of higher learning, including several from NACAC affiliates. A diversity of perspectives is always a priority when putting together each year's program. The average attendance is between 30 and 35 professionals.

Summary of Activities

The 2017 MMI will be held on June 21st and 22nd at College of DuPage in Glen Ellyn, IL. The location was chosen for COD as it was a top priority to bring MMI back to Illinois after our road trip to Indiana in 2016.

The two committee chairs and a panel of recent Middle Management alumni spoke at the Indiana Congress in February, 2017 to further promote the upcoming June 2017 Middle Management Institute and build upon relationships established last year. The committee also presented at 2017 IACAC Conference in April. We estimated 20 colleagues attended each session.

From 2011-2016, 81 of the 142 Middle Management alumni had received a promotion post-MMI (57%) and 129 of the 142 Middle Management alumni are still in higher education (91%). Each summer the MMI committee reviews social media/professional updates to track promotions and job changes of past attendees. These are then noted in a master spreadsheet which includes information about each person's current title, as well as, title when they attended MMI.

MMI 2016 at Butler University had 20 attendees split almost exactly between Illinois schools and Indiana school attendees.

MMI 2017 has reached capacity of 35 attendees and we look forward to a great institute.

Strategic Plan Accomplishments

Goal 1) Membership

Our committee continues to expand our reach out of state with the MMI programming, promoting the strength of IACAC within other neighboring ACACs. Opportunities to present at Indiana ACAC were used to promote Illinois programming and encourage those in Indiana, particularly who recruit in Illinois to become members of IACAC.

Goal 2) Fiduciary Responsibility

The MMI committee has taken great care to be creative in our budget responsibility. We have reached out to partner organizations to secure sponsorship for the MMI padfolios for the first time in institute history.

Goal 3) Educational Opportunities

MMI, at its core, develops all of these goals, in creating future leaders within the profession and the association, in collaborating with other affiliates, and promoting professional development opportunities.

Recommendations for the Future

- Continue to engage with Indiana ACAC, Wisconsin ACAC, and any additional partner ACAC's for speakers, promotion, attendees, and location.
- Continue conversations with TACAC MMI cochairs. As they are about the same age as IACAC MMI, they are a good strategic partner for future evaluation of different ideas and institute structure.
- Send one committee chair to NACAC AMMI to insure that IACAC's MMI stays on track with national trends.
- Be flexible with the date and location of each year's MMI, varying the time during the summer and the location of the program.

Committee Members

Mike Gavic, Bradley University

Brian Hodges, University of Illinois Springfield

Joel Johnson, Western Illinois University

Tamara McClain, College of DuPage

Rachel O'Connell, Missouri University of Science & Technology

Courtney Wallace, Augustana College

NACAC Delegates

Chief Delegate

Stephanie Szczepanski, Saint Louis University

Purpose

Provide information to delegates regarding issues relative to NACAC and to participate in the assembly and election process at the NACAC conference. Keep executive board up to date on current issues and concerns of NACAC members. Inform IACAC of roles and leadership opportunities in IACAC and encourage engagement at both the state and national levels.

Summary of Activities

- Provide information to the incoming chief delegate and delegates regarding the NACAC General Assembly. Explain and assist the delegates for NACAC roles.
- The past chief delegate assists the incoming chief delegate with the updates to the strategic plan after the annual report has been completed.
- Each of the delegates were supposed to provide a submission to the Admission Essay. Please know that not every delegate followed through on this request.
- This year at NACAC, IACAC offered the following suggestions to the NACAC Board of Directors:

Motion 1 - On behalf of the Illinois ACAC, we move to recommend that the NACAC Board of Directors review the SPGP for post secondary institutions regarding working with institutions' senior administrators and financial aid offices to not include the parent plus loan as part of the original financial aid package. We recommend that NACAC work with NASFAA to create a policy that members of both organizations can follow.

Motion 2 - On behalf of the Illinois ACAC, we move to recommend that the NACAC Board of Directors provide secondary and post-secondary institutions and counseling professionals with a comprehensive timeline that encompasses the admission cycle from the opening of the application process through May 1st. This timeline should offer the earliest an application can open, the earliest application deadline, the earliest a decision can be released and the earliest financial aid deadline, as part of the admission cycle for rising high school seniors.

These motions both passed.

Strategic Plan Accomplishments

Brand - The delegates have continuously strengthened our presence at NACAC. We were told by the NACAC President that Illinois ACAC has taken over New York's role.

Recommendations for the Future

Continue to ask delegates to submit at least one essay to the Admission Essay per year. I would encourage to have a delegate who will follow up on this monthly.

Encourage delegates to be a mentor to new members of IACAC.

Amy Belstra will set up delegate meetings in Boston in preparation for the NACAC conference and will keep delegates up to date this summer on issues of note that will come through the NACAC listserv.

August 11th: Amy will conduct assembly training at LDI.

September 13th: NACAC assembly preview and candidate speed dating.

NACAC Delegates

Stephanie Szczepanski, Saint Louis University

Allegra Giuletti-Schmitt, Niles North High School

Amy Belstra, Libertyville High School

Nate Bargar, University of Cincinnati

Megan O'Rourke, Marquette University

Traci Flowers, Loyola Academy

Kimberly Wiley, Deerfield High School

Mike Ford, Woodlands Academy

Eric Ruiz, University of St. Francis

National College Fair

Chairs

Patrick Correia-Harker, University of Wisconsin-Platteville

Stacey Schlaud , West Leyden High School

Erin Updegraff , DePaul University

Purpose

The Chicago National College Fair (NCF) will serve the entire IACAC student body with excellent hands-on experience to successfully navigate the college selection process, obtain financial aid and institutional scholarship information, test preparation strategies and personal assessment activities to enhance the student strength in the college search process. The Chicago NCF serves the experienced family as well as the first generation college bound communities in our top national market. The Committee is eager to serve NACAC & IACAC in surpassing our overall goals at the Chicago national college fair. We will have national representation from a vast array of constituents.

Summary of Activities

August

Held a committee meeting to discuss our next steps.

Organized and finalized workshop list with presenters.

Made new promotional videos to help promote the college fair in English and Spanish.

Researched and placed ads on local radio stations.

September

Had a walkthrough of McCormick Place with NACAC.

Finalized counselors for counseling center.

Finalized workshop lists in English and Spanish.

Created Bus Grant forms and sent out on IACAC listserv for schools to apply.

Set up for the fair later in the month.

October

The 2016 fair was held on Saturday, October 1st at McCormick Place from 11:00 a.m. to 3:00 p.m.

November

Organized a November thank you dinner, but it fell through at the last minute and we send out thank you gift cards to the volunteer team.

December

Met as co-chairs to discuss new ideas for 2017.

January

Completed our budget proposal for the 2017-2018 cycle.

February-April

Held multiple co-chair planning meetings to discuss the fall date. Actively tried to collaborate with the 100 Black Men organization to avoid conflict with their fair.

April

Set our 2017 date for Saturday, October 14th from 11:00-3:00 p.m. at McCormick Place.

Strategic Plan Accomplishments

Our college fair committee is committed to support goal 4 (Outreach) of the strategic plan. Next year, we plan to continue bus grants in further increase access to the college fair. We also are planning to inform people across the Chicago area about the fair through Public Service Announcements on 101.9 and 100.3. Additionally, we are putting together brand new English and Spanish videos to promote the fair over the summer on social media. At the college fair, we are planning to offer several sessions that would appeal to first generation students. As always, we continue to discuss additional ways to increase access to the fair as well as how to improve outreach.

Some highlights of the 2016 fair are below:

- Reviewing the student and Exhibitor survey responses from NACAC. We received responses from 148 exhibitors and 254 students. This is the largest response rate we have had in years.
- 4,403 registered attendees (7,873 in 2014, 7,877 in 2015)
- 12 buses of students were brought to the fair (11 in 2015)
- 8 - \$500 dollar bus grants were given out for a total of \$4,000 dollars.
- 453 Colleges and Universities were in attendance (468 in 2015)
- Students attending the fair came from over 533 different high schools, representing both city of Chicago schools as well as suburban schools. (450 in 2015)
- 12 educational workshops were offered and attracted 570 attendees (13 for 365 in 2015)
- 25 volunteers staffed the Counseling Center and the Information Booth, facilitated bus arrival and student registration, and provided general support to ensure that the fair ran smoothly. (30 in 2015)
- The volunteers in the Counseling Center met with 153 people. A majority of the people we met with were high school seniors and we had a handful of adult learners and students who currently attend community colleges. The counselors mostly assisted students with creating a college list based on student's interests and majors.

Recommendations for the Future

Research and look into providing a Spring STEM fair in the Chicagoland area.

Committee Members

Emma Abebayo, Lawrence Technological University

Luis Alarcon, Eastern Illinois University

Sherry Allen, Kaplan University
Gudalupe Bautista, North Park University
Christy Dorsey, Northern Illinois University
Gabrielle Feldman, Feldman College Counseling
Brian Hodges, University of Illinois – Urbana Champaign
Chester Hood, Southern Illinois University Carbondale
Zachary George, DePauw University
Sarah McLean-Nelson, Northern Michigan University
Shaina Landau, West Leyden High School
Mike Melinder, University of Iowa
Chris Merle, Lincoln Park High School
Dan Miller, Adlai Stevenson High School
Luis Narvaez, Chicago Public Schools
Amanda Noascono, North Park University
Megan O'Rourke, Marquette University
Katie Petty, Niles North High School – Counseling Intern
Eric Ruiz, University of St. Francis
Glenda Townsend, Retired Hillcrest High School
David Tucker, Grad student, DePaul University
Annabelle Vinson, University of Iowa
Shannon Yeager, Chicago Virtual Charter School

Nominating

Chairs

Todd Burrell, IACAC Past President *Pro Tem*, Southern Illinois University Edwardsville

Purpose

The Nominating Committee is comprised of the two most recent Past Presidents with the most recent Past President serving as the chair. In addition to these members, at least two additional members should be selected to serve on the committee representing both the secondary and post-secondary side. This committee main responsibility is to gather and review nominations for candidates for the offices for the Executive Board. In addition, this committee works with the nominations for the IACAC awards and honors. This committee meets in person once a year in January and has various follow up via email and phone calls. Responsibilities for 2016-2017 included

1. Development of Candidate Slate
 - President-Elect (post-secondary)
 - Treasurer-Elect
 - Delegate Director (post-secondary)
 - Delegate Director (post-secondary)*

*With Mike Ford moving to secondary side- we would have 2 from post-secondary; however, this will depend on count from NACAC which we will know more in December.

- Council Team Director (secondary)
- Council Team Director (post-secondary)

Summary of Activities

This committee met on the phone on October 25, 2017 from 4:00 – 4:30 and then again on December 14, 2016 from 4:00 – 4:30. This committee then met in person on January 19, 2017 from 2:00 – 4:00 pm at Oakton Community College. Each committee member assisted with follow-up to the nominations in preparing the final slate of candidates to present to the IACAC Executive Board at the March meeting. The candidates were announced to membership by April 1, 2017. This must be done at least 2 weeks in advance of the membership meeting at the annual conference. Along with announcing the candidates, a proxy vote (ballot) must be provided for all members who will not be attending the membership meeting.

Strategic Plan Accomplishments

This committee is tasked to produce a diverse slate of candidates to present to membership. The committee did a great job of looking at all areas of diversity in regards to the candidates. This should continue to be the practice for our future leadership.

Recommendations for the Future

Best practice would be to have this committee formed by September 1st. Then communication can be done with the committee as well as membership. In addition, a call for candidates should be done by November 1, 2017. This could actually be done

earlier such as around October 15th. The committee chair should work with the Media Communications Committee in regards to the call for nominations. Also, the committee chair should keep all committee members up to date on the nominations and when all are accepted; plus any communication to them prior to the annual conference.

Committee Members

Anita Carpenter, Downers Grove South High School

Laura Docherty, Fenwick High School

Brian Hodges, University of Illinois – Springfield

Marsha Hubbuch, Retired IACAC member

Brad Kain, Homewood Flossmoor High School

Anne Kremer, Past Past President, Drake University

Elisabet Miramontes, University of St. Francis

Nick Sanders, Parkland College

Courtney Wallace, Augustana College

Professional Connections Committee

Professional Liaison

Kim Wiley, Deerfield High School

Purpose

Goal 1: Develop and maintain relationships with other organizations dealing with the educational/college process.

Goal 2: Reach out to grad school counseling programs in Illinois to introduce and explain the benefits of being an IACAC member, as well as to discuss college counseling.

Goal 3: With conference going south in two years, we would like to start making more connections with people throughout the state (specifically focusing on southern IL)

Goal 4: Revamping the Speaker's Bureau

Summary of Activities

September-October - reached out to Beth Gilfillan, Michelle Rogers & Amy Thompson to get a better understanding of what this committee entails. Also recruited committee members.

October 21 - Kim attended the Symposium on Undergraduate Success at Loyola University to network

November - Kim worked with Traci Flowers and Membership to collaborate on how to best expand membership by reaching out

December 15 - First committee meeting in Palatine

January 19 - Made a connection with Illinois Association of Student Financial Aid Administrators (ILASFAA) to have Gwen Kanelos speak in a session for their annual conference

February 15 – Second committee meeting in Arlington Heights

February 22 – established curriculum for Lunch-and-Learns at District Seminars in which we will present info about benefits of being a member of IACAC

March 1 – Contact District Seminar Chairs to organize Lunch-and-Learn timing

March 3, 10 & 17 – Present Lunch-and-Learn info at District Seminars (Nate, Kaz, Kristen & Kim)

March 14 – committee name change proposal at the IACAC Board meeting to move from the Professional Liaison Committee to the Professional Connections Committee

March 27 - Nate & Kim met with DePaul University to talk about a partnership with sharing benefits of IACAC as well as sharing info about college counseling

April 20 - Adding question for membership application next year: What memberships you hold in other professional organizations (NACAC, CARR, ISCA, ISAC, etc)? Membership committee likes the addition and Linda said we have room to add it. Working on getting this finalized.

April 27 - voted on name change at IACAC annual membership meeting...we are officially Professional Connections!

May 8 - created grad school outreach list and possible member identification list for all members of our committee to work on

May 10 - Nate & Kim presented at DePaul University's grad Internship class

May 20 - Nate & Kim attended DePaul University's Poster Conference for current grad students, alums, professors and future students

May 21 (still working) - Kristen & Veronica are working on recreating the Speaker's Bureau and the new and improved process will be up and running in August

Summer: Work on plan for connecting with organizations and grad schools.

Strategic Plan Accomplishments

Goal 1: Membership We would like to create partnerships with grad school programs to not only gain more members, but to educate programs about the college counseling component. We were successful with DePaul but we would like to keep this going. We would like to recruit more members to be active in IACAC from various parts of the state in an effort to promote access. We also would like to contribute to the efforts to expand our membership down south.

Goal 3: Educational Opportunities We established a connection with ILASFAA to provide a professional development opportunity for their conference. It is our hope that more opportunities will develop as we work with other affiliates and organizations.

Goal 4: Outreach This is the main purpose of this committee's existence. We have a plan in place to start and maintain communication with other organizations in order to promote relationships and partnerships in our practices.

Recommendations for the Future

We are talking about an idea for IACAC Conference next Spring. We would like to organize a "Train of Fun" that starts down south and makes it way up to conference. Members of the Professional Connections Committee would take the train down to the departure station for the start of the train on Tuesday. We could map out the stops and

invite people get on the train along the way. Upon arrival of the train, we could have a welcome reception for all who are from out of the area...possibly even tie this into the Tuesday night Conference Planning Committee dinner to meet after the dinner for cocktail hour/apps? This would be great networking for everyone!

Committee Members

Nate Bargar, Carmel Catholic High School
Amy Belstra, Libertyville High School
Kristen Doktor, Deerfield High School
Sandie Gilbert, Retired from Highland Park High School
Sarah Goldman, Albion College
George Kazlusky, Retired from Hoffman Estates High School
John Klasen, Glenbrook South High School
Kim Kopec, Naperville Central High School
Emily Line, Illinois Wesleyan University
Veronica McLaughlin, University of South Carolina
Natalie Rubino, Glenbard West High School
Nicole Stahl, Grad Student (DePaul University)
Amy Thompson, York High School
Kim Wiley, Deerfield High School

Professional Development Grants

Chairs

Christine Grotzke, IACAC Treasurer-elect, Michigan Technological University

Purpose

The purpose of the Professional Development Grants Committee is to promote opportunities for professional development within IACAC and NACAC for IACAC members. The Committee evaluates the Grant Policy, reviews grant applications, and awards grants for IACAC, NACAC, and other professional development opportunities.

Summary of Activities

Our committee met via conference call four times: September we met to go over our role. February, March, and April we met to discuss the grant candidates and award the grant money accordingly.

Strategic Plan Accomplishments

1) Membership: The PDG Committee was committed to looking at ways our grant money could fund those from underrepresented groups within our organization allowing us to make decision that allowed funding to go first to those out of the Chicago-area, community college members, graduate student members, and public schools with funding restraints. We even were able to encourage a non-IACAC member applicant to become an IACAC member so that she would qualify.

IACAC will continue to grow and to diversify its membership in recognition that membership is the backbone of our commitment to professional growth, development, education and service.

2) Fiduciary Responsibility: We remained within our budget (actually under budget this year due to a lack of applicants). We were able to add additional grant funding for NACAC 2018 by using funds that were given to us for public school counselors. Also, we opened up to our membership the opportunity to apply for grants to attend any professional development opportunity. One person did so and received funding to attend the NACAC Advocacy Day.

3) Educational Opportunities: Although we were not directly responsible for any education programming, our committee ensured that those who needed funding to attend such program received it. Actually, for this fiscal year we were able to fund any person who requested funds to the IACAC Annual Conference, which is by far the largest educational opportunity that our organization puts on.

4) Outreach: Our committee was determined to make sure that our recipients from outside the Chicago-area were well funded. We also were able to fund an additional person to attend NACAC's Advocacy Day and meet with our elected officials. We were able to fund applicants for the Sharing a Dream Conference to help our members continue the outreach to undocumented students.

5) Brand: While our committee did not do anything to necessarily further our brand in the public's eyes, we believe that by providing grant money to our members, who in turn use their experience to assist the public aids in our overall brand.

Recommendations for the Future

I would strongly suggest using a google form for the application. The reason for this would be:

- 1) More cost effective and simple. The cost to update the website would be significantly less. One form could serve for all instead of having individual forms for each.
- 2) Less back and forth between excel sheets and reports for the chair in preparation for the meeting.
- 3) Members of the committee could be given read-only access to the spreadsheet so that they could review the candidates as they apply instead of waiting for the chair to disperse the information.
- 4) It would give applicants an easier opportunity to apply for grant funding for non-IACAC and non-NACAC events. Right now, they have to contact a chair and wait for an email. It is not as simple of a process.

Committee Members

Because our committee only meets using conference calls, we are able to have a very diverse committee with members from private and public, in-state and out-of-state, high school and college, Chicago and non-Chicago.

Emma Adebayo, Lawrence Technological University
Audrey Barrientos, Western Illinois University
Courtney Belawich, Waukegan High School
Annette Braden, Norris City-Omaha-Enfield HS
Rene Gomez, Saint Ignatius College Prep
Kristen Graf, Notre Dame HS for Boys
Quintin Overocker, Illinois Valley Community College
Nick Sanders, Parkland College
Courtney Wallace, Augustana College
Josephine West, The Ohio State University
Shannon Yeager, Chicago Virtual Charter School

Summer Counselor College Tours

Chairs

Kato Gupta, West Leyden High School
Dan Miller, Stevenson High School

Purpose

The overall goal of the committee is to continue offering annual professional development opportunities to professional school counselors over the summer in the form of direct college campus visits in new and exciting parts of the country, which we hope to bring back to all of our students as we work collaboratively with families to find the best fit for every student.

Summary of Activities

- Plane O' Fun to New England--40 counselors
- Micro Bus Tour to Ohio with 44 counselors
- Visited 12 colleges on the Plane O' Fun and 6 colleges on the Micro Bus Tour

Strategic Plan Accomplishments

Summer Tours falls into Goal 3 of the Strategic Plan—we provide our members with professional development/educational opportunities to visit college campuses and are consistently evaluating how to make our program better fit the needs of all of our members.

Recommendations for the Future

- Continue to broaden our outreach and communication to a wider variety of school counselor groups and populations to attend the trips
- Continue to build relationships between Illinois counselors/students and out-of-state colleges
- Aim to find more financial resources to subsidize trip cost and help those with fewer resources to attend the trip
- Committee would like to continue to discuss the partnership between Summer Tours and Summer Institute

Committee Members

Kara Dollaske, York High School
Scott Lilly, Glenbard East High School
Eric Melton, Schaumburg, High School
Natalie Rubino, Glenbard West High School

Summer Institute

Chairs

Mike Espinoza, DePaul University

April Ponte, University of Illinois at Urbana-Champaign

Jamie Simon, Loyola Academy

Purpose

- We seek to provide a comprehensive education opportunities for new admission professionals serving in secondary and post-secondary institutions by providing relevant industry information, best practices, and networking opportunities to prepare for professional success in the field.
- We aim to provide an opportunity for veteran and newly emerging professionals to hone their research, preparation, and presentation and leadership skills in the service of new professionals.
- We desire to retain professionals serving in secondary and post-secondary institutions through the formation of collaborative relationships with colleagues throughout the field of college admission counseling.
- We aim to introduce new professionals to IACAC and provide opportunities for them to get involved within the organization, which will lead to increased membership.
- Increase college and university, high school, community based organization, independent counselor, and out-of-state membership, in an effort to increase access and education for the membership we support and the students they serve.
- We aim to serve as a model SI for other ACAC affiliates.

Summary of Activities

- The 2017 Summer Institute Committee was formed, which included a strategic tri-chair leadership structure that incorporated a past chair, an onsite chair, and a chair representing the interests of the post-secondary track.
- A theme and subsequent logo was created and branded for Summer Institute 2017.
- Summer Institute is scheduled for July 26th-28th, 2017 at the University of Illinois at Urbana-Champaign.
- Summer Tours is scheduled to be visiting UIUC on Thursday, July 27 and Friday, July 28 and will participate in Summer Institute.

- The committee has completed the agenda and curriculum and will implement new sessions into this year's program while reworking the structure of sessions to incorporate more opportunities for attendees to engage with other attendees and faculty members.

Strategic Plan Accomplishments

We have sought to program the event agenda to be conducive to introducing new professionals to IACAC and provide opportunities for them to get involved within the organization, which will lead to increased membership. The High School track also is set up to diversify membership.

Summer Institute has committed to fiscal responsibility by meticulously planning and maintaining an appropriate budget, including innovation and creativity in utilizing funds in programming the event agenda to maximize the experience on a budget. Additionally, the budget process included being vetted and approved through the proper channels, so as to ensure a sustainable budget that remains in the black.

Summer Institute continues to integrate professionals from secondary institutions to enhance the high school curriculum and reach out to new members who are high school professionals.

The committee has worked closely in collaboration with the Summer Tours committee to create value to both the Summer Institute programming and the Summer Tours agenda.

Agenda programming focuses on a commitment to inclusion and access while delivering opportunities for new professionals to understand the association's mission and strategic plan.

Summer Institute provides expertise to college and high school professionals, educating new professionals by providing information, best practices, and networking opportunities for the newest members of our field.

Recommendations for the Future

We would encourage future committees to begin working closely with the IACAC Executive Board to comprehensively assess the success and sustainability of the High School track, including financial evaluation. Additionally, the decision on the price point differential between registration fees of the High School track and the College track continues to warrant discussion and consideration. We also encourage future committee leadership to continue to work closely with the Board as well as the Summer Tours Committee to determine how future Summer Institute conferences will coincide with the Summer Tours agenda/schedule.

Committee Members

Jessica Avila Cuevas, Millikin University
Laura Docherty, Fenwick High School
Joe Freeman, Beacon Academy
Zak George, DePauw University

Brian Hodges, University of Illinois Springfield
Mike Melinder, University of Iowa
Katie Pollard, University of Illinois at Urbana-Champaign
Stephanie Szczepanski, Saint Louis University
Amy Thompson, York Community High School
Erin Updegraff, DePaul University
Ben Wetherbee, Lake Forest Academy

AD-HOC COMMITTEES

High School Counselor Professional Development (ad hoc)

Chairs

Drew Eder, Highland Park High School

Scott Lilly, Glenbard East High School

Chris Merle, Lincoln Park High School

Purpose

The purpose of the High School Counselor Professional Development Committee is to identify, evaluate, and market current professional development opportunities, materials, and programs. We will also find areas of professional development that could be strengthened and identify appropriate means to fill those gaps. We plan to continue to work and plan with the Summer Institute program. It is our hope to find innovative and new ways for high school counselors to connect and learn best practice.

Summary of Activities

The HSCPD committee used the results of the needs assessment to thoughtfully propose various sessions related to topics for high school counselors at the 2017 IACAC annual conference. The committee has established a long-term plan to offer online professional development opportunities for counselors through online formats such as Google Hangout. This online learning format would be a live format where relationships are developed with active conversations at the heart of the experience. Ideally, high school counselors from areas of the state that are not traditionally served by IACAC would participate, widening the footprint of IACAC throughout the state of Illinois. The committee has established a timeline to pilot online modalities in the 2017-18 school year in the hopes of broadening interest in IACAC activities to counselors in central and southern Illinois in preparation for the 2019 annual conference.

Strategic Plan Accomplishments

Goal #1 - Online PD model

Goal #3 - Online PD model & conference session proposals

Goal #5 - Online PD model

Recommendations for the Future

Communicate with District Seminar committee about needs assessment to target educational sessions according to counselor feedback from survey and recruit current members recognized as experts on said topics to be recorded or present live via electronic delivery

Collaborate with Media Communications for online PD model and marketing strategies to extend awareness of the resource to target areas.

Committee Members

Beth Arey, Evanston Township High School

Nathan Bargar, University of Cincinnati
David Bennett, Legal Prep Charter School
Christopher Chiakulas, Round Lake High School
Kelly Dutmers, Saint Viator High School
Eliza Freedman, Evanston Township High School
Rene Gomez, St. Ignatius College Prep
Kristen Graf, Notre Dame College Prep
Lisa Hikes, Hinsdale Central High School
Lauren Kasdorf, Lake Zurich High School
Stephanie Maksymiu, Maine South High School
Daniel Miller, Stevenson High School
Stacey Schlaud, West leyden High School
Jamie Simon, Loyola Academy
Lisa Winker, Eureka College

Scholarship (ad hoc)

Chairs

David Bennett, Legal Prep Charter Academy
Wallace Holder, Grand Valley State University
Tara Brewer, Michigan Tech University

Purpose

For each of the past four years IACAC has offered five \$1,000 scholarships to highly deserving graduating seniors from high schools from around Illinois. These one-time scholarships are designed to assist with educational expenses related to college attendance. The Scholarship Committee, made up of three co-chairs and forty plus committee members, develops the structure and process to review approximately 250-300 applications and then recognizes five scholarships offered during the annual IACAC conference. Beginning in 2017-2018 five additional \$1,000 scholarships will be offered by IACAC that will take into consideration not only academic and personal qualities, but financial need as part of the selection criteria.

Summary of Activities

- Over the past four years twenty students have been awarded \$1,000 scholarships.
- The scholarship has resulted in increased IACAC membership of ten to twenty new high school counselors.
- The review process has engaged thirty to forty IACAC members per year.
- The program has generated goodwill for financially assisting students to attend college

Strategic Plan Accomplishments

- This program addresses the Strategic Plan's Goal 1 (Membership), 4 (Outreach) and 5 (Brand).
- Engages a large number of IACAC members
- Encourages membership, as the scholarship is only available to students attending an IACAC high school
- The scholarship helps academically deserving students each year

Recommendations for the Future

- Insist on awarding at least one scholarship to a Southern IL student AND at least one to a Chicago Public Schools student.
- Rather than inviting students to the IACAC meeting, which has been difficult to get student and families to attend, produce a short video of all the students like the Project Reach video.
- At the 2017 annual IACAC meeting the members passed a motion to increase the scholarship program with five additional \$1,000 scholarships that will take into consideration not only academic and personal qualities, but financial need as part of the selection criteria. The Scholarship Committee will need to establish a criteria to evaluate need as part of the review process.

Committee Members

Emma Adebayo, University of Nebraska-Lincoln
Derek Babson, Morris Community High School
Audrey Barrientos, Western Illinois University
Robert Becker, Highland Park High School
Andrea Bernardi, St. Xavier University
Todd Burrell, Southern Illinois University – Edwardsville
Ted Campbell, Northern Illinois University
Pat Cannon, Retired – Highland Park High School
Anita Carpenter, Downers Grove South High School
Lindsey Cheney, Bradley University
Ryan Cockerill, Lewis University
Sarah Daugherty, Bradley University
Kara Dollaske, York Community High School
Kelly Dutmers, Saint Viator High School
Tyler Easton, Western Illinois University
Rachel Georgakis, Fenton High School
Zachary George, DePaul University
Jenn Gross, University of Denver
Celia Howard, Professional School Counselor
M. Faye Ikner, Southern Illinois University Carbondale
Bonnie Jessee, Augustana College
Brenda Jones, St. Mary’s University of Minnesota
Renee Koziol, Plainfield North
Heather McCowen, The Chicago High School for the Arts
Sarah McDougal, Fenton High School
Samantha Meranda, Illinois State University
Tony Minestra, Loyola Academy
Robyn Moreth, Independent Consultant
Luis Narvaez, Chicago Public Schools
Rachel O’Connell, Missouri University of Science and Technology
Mark O’Rourke, Glenbrook North High School
Katie Petty, Niles North High School
Jennifer Rucker, Lincoln Park High School
Eric Ruiz, University of St. Francis
Iris Schrey, Retired
Emily Schubert, Boylan Catholic High School
Michael Schumann, Niles North High School
Dave Shafron, Niles North High School
Jennifer Sloan, Cornell College
Stephanie Szczepanski, Saint Louis University
Michael Usher, Loyola University
Shawn Wochner, Western Illinois University
Kimberly Zimmerman, Illinois Wesleyan University

Strategic Plan (ad hoc)

Chairs

Anne Kremer, Drake University
Julie Nelson, Xavier University

Purpose

The Strategic Planning Committee will develop the strategic plan for the organization. The plan will cover the three subsequent years and evaluated and updated annually. In addition, the committee will create a method to ensure that the Strategic Plan is utilized by IACAC to direct and inform decisions and programming.

Summary of Activities

This year, the committee observed the actions of the association as it carried out the current Strategic Plan.

We will reconvene in the coming year to review the progress that has been made, update the current plan, and start creating/amending the objectives for the next Plan.

Strategic Plan Accomplishments

We believe the current Plan has allowed the committees and the executive board to think more critically about the work our association does to advance its mission.

In addition, the Plan has brought to light areas where we can improve or bolster our efforts to better support our membership.

Recommendations for the Future

We will need to create a new committee to begin the work of the 2018-2021 Strategic Plan. We will also need to assess the efficacy of the current plan, and revise as appropriate for the 2017-18 membership year.

Committee Members

Mike Dessimoz, Illinois College Access Network
DJ Menifee, Butler University
Tom Shorrock, New Trier High School
Roberto Suarez, Homewood-Flossmoor High School
Patrick Walsh, Illinois State University

Transfer Advisory (ad hoc)

Chairs

Julie Marlatt, Parkland College
Rebecca Popelka, DePaul University
Shawn Wochner, College of DuPage

Purpose

IACAC's Transfer Advisory Committee serves all members of the transfer process: Community College Admissions, Transfer Center Coordinators and Directors as well as the four-year institution transfer admission counselors/Transfer Coordinators. This committee is committed to working diligently to ensure that the voice and interests of transfer students and the professionals working with transfer students are brought forward and heard throughout all levels of IACAC, including through committee work as well as at the meetings of the Board of Directors. This committee provides transfer-specific professional development opportunities and supports special projects and initiatives that serve transfer students.

Summary of Activities

The Transfer Advisory Ad Hoc Committee continued the work that began last year with the formation of the Ad Hoc Committee. As a committee, we decided to continue focusing on and enhancing the six key initiatives we set out to accomplish last year. Those six initiatives were:

1. Create a Transfer Summit,
2. Create a Transfer Scholarship,
3. Help to further develop the Community College and Transfer Tracks at the IACAC Annual Conference,
4. Work with the Media Communications Committee to help promote our committee and the work we will be doing throughout the year,
5. Work to further define the role of Transfer Advisory Ad-Hoc Committee and our place within IACAC,
6. Submit at least 3 articles for the Admission Essay regarding Community College and Transfer issues.

The Second Annual IACAC Transfer Summit was just as successful as the first. We once again had 193 professionals from high schools, community colleges and both in state and out of state four year universities gathered at the College of DuPage. The Transfer Summit opened with a welcome from the IACAC Transfer Advisory Ad Hoc Committee, College of DuPage Manager of Admissions Tamara McClain, IACAC President Michelle Rogers as well as NACAC Board of Directors member Gwen Kanelos. We added a keynote address by none other than one of our committee's Co-Chairs, Julie Marlatt. This year, at the request of our attendees last year, we added a fourth presentation time with three session options per presentation time for participants to choose between. The committee also enhanced the meals based on feedback. We added a light continental breakfast and enhanced the box lunch to a slider bar with salad and potato chips. The

committee will review the feedback from this year's participants to further develop the program to ensure that we are meeting the needs of our attendees.

Again this year, the committee was able to award the IACAC Transfer Scholarship. This year we received 73 applications, an increase of 26 over the first year. Students were asked to submit their credit hours, GPA, activities/involvements as well as an essay which had the prompt of: "How has your experience at the community college prepared you for a successful transition to a 4-year institution academically, personally and financially?" Shawn Wochner, Cynthia Delgadillo and Jennifer Harbaugh sifted through the 73 applications and narrowed them down to four finalists. The four finalists were brought before the full committee and discussion ensued regarding who should receive the scholarship. It was decided that Mantas Balakas from Moraine Valley Community College would be selected our recipient of the IACAC Transfer Scholarship. He will be attending the University of Illinois Urbana Champaign in the fall.

Rebecca Popelka was able to be a member of the Program Committee for the IACAC Annual Conference. Due to her involvement, we were able to have a transfer related session added to the program for each of the time slots at the IACAC Annual Conference. This provided a valuable experience for the transfer professionals that attended. Members of our committee also submitted session proposals which were selected for inclusion in the Conference Program. Also during the IACAC Annual Conference, the committee held an informal meeting among transfer professionals. This was held immediately during Thursday's breakfast. During this informal meeting, transfer professionals were able to share contact information as well discuss ideas, issues and concerns that they have. This was well received by the transfer professionals in attendance.

Our committee has worked closely with the Media Communications Committee as well as Dan Saavedra to ensure that all of our information was up to date on the IACAC website.

During the March Board of Directors meeting, the three committee Co-Chairs submitted a proposal to move the Transfer Advisory Ad Hoc Committee to a Standing Committee within IACAC. Julie, Shawn and Rebecca provided the history of the committee, our successes, our past and proposed budget as well as list of our goals moving forward. With literally no discussion, the Board of Directors unanimously approved the Ad Hoc Committee to become a Standing Committee. We are very excited for this opportunity and thank the Board of Directors for their support.

The IACAC Transfer Advisory Ad Hoc Committee received a \$900 Imagine Grant from NACAC to use towards the cost of the IACAC Transfer Summit. The committee utilized these funds to enhance the meal options.

As the committee begins to transition into our third year, we will continue the great work we've started with the IACAC Transfer Summit and IACAC Transfer Scholarship. We will also continue to push for more community college and transfer related sessions to be added to the IACAC Annual Conference Program. We are very excited that our budget

was approved to include a formal function during the IACAC Annual Conference. We will work with Patrick Walsh and Donna Epton to see what is most feasible without disrupting the events already on the busy conference itinerary.

Strategic Plan Accomplishments

Goal 1 – Membership – We have a belief that we were able to increase the number of members through our Transfer Summit as well as increasing the number of session options for transfer related professionals at the Annual Conference. We have made a recommendation to the Membership Committee to add transfer components to the paper and online membership application so that we may track this information in the future.

Goal 2 – Fiduciary Responsibility – We held our second Transfer Summit, which proved to be a profitable event for IACAC rather than an investment. This was largely due to the in-kind donations from the College of DuPage as well as the sponsorship from TargetX, ACT, Indiana University Northwest and Transfer Times. The Transfer Advisory Committee also was the recipient of a \$900 NACAC Imagine Grant which assisted in offsetting the costs for the Transfer Summit.

Goal 3 – Educational Opportunities – We offered the second Transfer Summit, which yielded 193 transfer related professionals at the one day conference. We had attendees from high schools, community colleges as well as four-year institutions. These attendees came from multiple states and we also had a representative from NACAC attend.

Goal 4 – Outreach – The Transfer Advisory Committee created the new IACAC Transfer Scholarship. The committee received 75 applications to which we narrowed down to four finalists. The entire committee then selected Mantas Balakas from Moraine Valley Community College as the recipient of the IACAC Transfer Scholarship. The applications increased by 30 from the first year.

Goal 5 – Brand – Through our work, we feel that we are strengthening the brand of IACAC by introducing it to new members. We hope to be the professional resources and for information on community college and transfer admissions, as well as advocates for students who look to transfer.

Recommendations for the Future

We have a few recommendations for the future IACAC Transfer Advisory Committee:

- Survey IACAC membership to determine their professional development needs in relation to transfer and community colleges with particular focus on the needs of high school counselors.
- Continue to work with the IACAC Annual Conference Program Committee to further develop and enhance the Community College and Transfer Tracks at the Annual Conference and offer a formal networking reception for transfer and community college professionals.

- Present at the new Affiliate Hub at the 2017 NACAC Annual Conference in Boston to share our work with other NACAC affiliates.
- Work to ensure funding for the IACAC Transfer Scholarship with the goal of expanding the transfer scholarship program.
- Expand the committee to continue to round out representation from public and private four year institutions, high school counselor and community college advisors and admission representatives.
- Offer a transfer-related webinar to IACAC membership for those with limited ability or resources to travel.
- Apply once again for the NACAC Imagine Grant to either assist in funding the IACAC Transfer Scholarship or the IACAC Transfer Summit.

Committee Members

Michelle Adams, Elmhurst College
 Brian Bacon, Oakton Community College
 Christina Carney-Simon, Moraine Valley Community College
 Nicci Cisarik, Oakton Community College
 Kassie Daly, Western Illinois University
 Cynthia Delgadillo, DePaul University
 Meredith Eskoff, Northern Illinois University
 Jennifer Harbaugh, Southern Illinois University - Edwardsville
 Stephanie Holcomb, Lincoln Way East High School
 Aseret Loveland, Illinois Valley Community College
 Mike Morsovillo, Dominican University
 April Ponte, University of Illinois Urbana-Champaign