



**IACAC Annual Membership Meeting**  
**April 30, 2015**  
**Westin Hotel, Itasca**

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**Call to Order:** *Meeting called to order by A. Kremer at 8:36 am.*  
Introductions of Executive Board.

*Motion to adopt agenda and special rules for meeting (J. Nelson, S. Szczepanski). **Motion carried.***

**Approval of 2014 Annual Membership Meeting Minutes:** *(S. Wochner, C. Smith). **Motion carried.***

**Membership Report:** *(C. Kawakita)*

For 2014-2015, overall membership numbers are down 136 total IACAC members compared to 2013/2014. Our membership saw the largest decrease, by percentage, in Category 2 (Secondary School Members). Category 1 (College/University Members) saw a decrease by 7% and Category 3 (Related Educational Service Members) saw a decrease by 5%. During this same period, we've seen 78 fewer Illinois members of NACAC.

IACAC saw a significant increase in the Illinois Member of NACAC category last year, which the Membership Committee attributed mainly to the 2014 NACAC Annual Conference being held in Indianapolis. Of note, current Illinois representation in NACAC (663) is above where we were in 2012-13 (628).

Last November, we sent a survey to ex-IACAC members whose memberships had lapsed in the past four years. There were 1,078 people who received the survey, and 139 responded. Most of the respondents indicated that they had left college admission counseling or the state. There were 109 survey recipients who renewed their membership shortly after getting the survey. We plan incorporate the survey into our communication/recruitment plan every fall. In February 2015, the Membership Committee sent out a different survey to individuals from various organizations, including community colleges, high schools, CBOs, graduate programs, and colleges. As a result of the survey, the Membership Committee is exploring a partnership with ISCA, as well as a possible move toward an institutional model for membership.

The Membership Committee has updated the Membership Brochure that highlights membership benefits and professional development opportunities, including but not limited to Middle Management Institute, District Seminars, Summer Institute, and of course, Annual Conference. The brochures are available at the membership table.

**Treasurer's Report** *(D. Eurales)*

The Report shows a cash balance of \$440,221.26. This is the sum total of our two cash accounts: a regular cash account (\$406,137.43) and a money market account (\$34,083.83). Our Spartan Market Index Account (#205) has been making significant progress and is currently at \$163,724.18— a \$19,695.03 increase over last year at this time. When you add that to our cash account and certificates of deposit (\$88,794.70) a total of the three Cd's, the total financial resources available to IACAC are currently \$692,740.14.

Total donated services for this current fiscal year reported as of April 9th are \$28,644.19. This amount is \$11,330.77 more than the amount reported at this meeting last year. Donated services are up in every category.

Both revenues and expenses are budgeted (and balanced) at \$173,300 for the upcoming year. This budget was presented to and approved by the Executive Board at the March meeting in Springfield.

*D. Eurales moves to adopt the 2015-2016 proposed budget, P. Harker seconds. **Motion carried.***

**Past President Report: (M. Dunker)**  
**Presentation of 2015-2016 slate of candidates**

President Elect:

Michelle Rogers, Saint Louis University

Treasurer-Elect:

Christine Grotzke, Michigan Technological University  
Kathy Major, Joliet Catholic Academy

Delegate Secondary:

Amy Belstra, Libertyville High School  
Kristen Graf, Notre Dame High School for Boys  
Tom Shorrock, New Trier High School

Delegate Post-Secondary (elect two):

Nate Bargar, University of Cincinnati  
Mike Ford, Michigan State University  
Megan O'Rourke, Marquette University  
Eric Ruiz, University of St. Francis  
Shawn Wochner, Western Illinois University

Council Team Director-Secondary:

Denise Dalton, Lemont High School  
Emily Schubert, Boylan Catholic High School

Council Team Director-Post-Secondary

Jill Diaz, Aurora University  
Emily Johnson, Augustana College  
Jen Sloan, Cornell College

There were 16 proxy votes.

*Mike presented the following motions for adoption:*

***I move to amend Article I – Membership***

***The new language to be added is:***

*#6. Persons who were employed at a voting members institution or organization during the current year or immediately preceding membership year who are no longer employed by any member or membership-eligible institution.*

*T. Burrell seconded. Motion carried.*

***I move to amend Article I – Membership***

***The new language to be added is:***

*#1. Any organization, agency, or institution which is not-for-profit, maintains an educational facility in the State of Illinois, and provides postsecondary counseling, admission and financial aid services at the state or local level.*

*#2. Any organization, agency, or institution which is not-for-profit, maintains an educational facility in the State of Illinois, and provides postsecondary counseling, admission and financial aid services at a multi-state, national or international level.*

*M. Rogers seconded. Motion carried.*

## President's Report: (A. Kremer)

### Highlights of the past year:

- The Admissions Practices Committee continues to be available for all who have concerns/issues and questions about the college admission process.
- College Awareness and Preparation Committee: The Motivate Me Young Men's Conference, hosted at Loyola University Chicago, continued to grow with over 60 student participants in 2014 compared to 31 in May of 2013. They have over 100 students registered for this year's program. Camp College hosted 39 students last year traveling between Western Illinois and Monmouth College. CAP also created an automated application process and introduced a site bid model for both programs allowing more colleges to host these students.
- District Seminars were once again tremendously successful with outstanding attendance from professionals around the state.
- The Illinois Regional College Fair Committee launched the 2015-2016 college fair calendar in April in a format that can literally plan a college rep's travel for them! This new format allows individuals to filter fair times, time of year, location, and even allows for counselors to plot their travel on a virtual map and translate their travel into an Excel format. The 2015-2016 IRCF registration will open on June 1 and will include 33 regional programs this year; the two newest to move under the IRCF umbrella are Kishwaukee College and Niles.
- Our Delegates once again made IACAC proud representing our membership at the NACAC Annual Conference and General Assembly. The delegates lead the way within the General Assembly, and Gwen Kanelos, Concordia University Chicago, was elected to the NACAC Board of Directors.
- Government Relations had over 30 participants at Advocacy Day in Springfield. This group canvassed the Hill meeting with 29 legislators, dropping off packets at 24 other legislator offices, and had 4 representatives attend our networking reception the night before. In addition, the Government Relations Chairs attended the NACAC Legislative Meeting in early March 2015 in Washington D.C. where we learned more about how IACAC can be effective endorsing state and federal legislation as it aligns with IACAC's mission and values.
- For the past few years the Inclusion, Access and Success Committee has been very successful training college admission counselors on how to present to underrepresented student populations using the NACAC Step by Step Guides. This year the IAS presentations included a training session for CARR, 4 trainings sessions at various District Seminars, as well as the ISCA conference. IAS members are also responsible for updating and expanding the College Advising Guide for Undocumented Students and are always welcoming new submissions – [www.iacac.org/undocumented](http://www.iacac.org/undocumented). Please visit this site to make your institution's update.
- IACAC's media efforts continue to grow improving communication internal and external to the organization. At the beginning of the year the Media Communications Committee revamped the online volunteer process notifying committee chairs in real time when new volunteers sign up for service allowing for more members to get involved more quickly. The Admission Essay also underwent a transformation allowing members to sign up for alerts when news about the organization has been posted making the most current updates readily available to our members.
- While Membership has already given their report, I would like to offer a shout out to the work they did this spring; I am very excited about the initiatives they have on the docket for the 2015-2016 year.
- The Mentorship Committee is celebrating over 50 total matches for the year between both the high school and college side. This group spent a lot of time this year restructuring the committee into several subcommittees creating opportunities for more ownership and engagement with committee activities. This is such a wonderful program connecting veteran and green IACAC members providing an opportunity to learn and grow from one another. We encourage you to consider being a mentor in the future or joining this great program as a mentee!
- Congratulations on executing an outstanding National College Fair to the National College Fair Committee and all of the IACAC volunteers that make this event possible. On September 27<sup>th</sup>, over 10,000 attendees descended on Navy Pier to meet the 450 colleges and universities in attendance. Students attending the fair came from over 500 high schools representing both the City of Chicago and suburbs. Way to go!
- The Middle Management Institute hosted its 4th consecutive program at Augustana College in July of 2014. This program included 24 participants. Moving into next year MMI is excited to announce a new collaboration with Indiana ACAC and Wisconsin ACAC that will involve rotating this program between these three states sharing ideas and resources for admission professionals with 3-7 years of experience. In addition, MMI received the NACAC Rising Star Award in Indianapolis. As the committee put together the nomination for the award they

discovered 43% of participants from the first three years received a promotion post-MMI (as of June 2014) and 91% were still working in higher education. Join them this July at Roosevelt University!

- Summer Institute 2014 was held at Bradley University last summer. This year's program will be held at Knox College offering a track for both new college admission representatives as well as high school counselors. The Bus O' Fun will also be coinciding with Summer Institute offering a great networking opportunity for all participants.
- The Scholarship Committee continues to operate as an ad hoc committee and awarded five \$1000 scholarships to 5 very deserving students yesterday during our opening session.
- The Micro Bus Tour visited 6 colleges in the St. Louis, MO area last summer with 38 excited counselors in attendance. The Plane O' Fun tour visited the Carolinas visiting 11 schools in 5 days. Highlights included a police escort and standing ovation upon arriving at one campus as well as finding out what a Billiken really is.
- Project Reach has done an outstanding job this year investigating the best "place" for this committee within the organizational structure as it remains in ad hoc standing. One of their biggest accomplishments was establishing a budget for the coming year that incorporates professional development funding for counselors from our Project Reach schools – these opportunities include annual conference registration and hotel stays for two years; membership to IACAC for three years; funding for two counselors on the Bus O' Fun tours; registration for District Seminars for two counselors for each Project School nominated as well as attendance for up to 5 students from Project Reach nominated schools to attend CAP's summer programs.
- The Professional Development Grants Committee awarded \$10,000 in grant funding to IACAC members looking for opportunities to learn and grow through professional development.
- This past year the Retiree Chairs and committee developed the IACAC Speaker's Bureau, from IACAC's past Cadre speaker program. To date, 37 members have volunteered to present. This committee is also in the process of contacting this year's Project Reach candidates to offer speaker services. Counseling professionals who serve first generation or low income students and have limited professional development resources can request a speaker on the IACAC website under "Programs and Events."
- The annual conference committee has done an outstanding job planning this year's conference.

**Past President's Report:** *(M. Dunker)*

*Past President Mike Dunker presented his report.*

**President Elect Report:** *(B. Gilfillan)*

*President Elect Beth Gilfillan presented her report.*

**Old Business:** *(A. Kremer)*

**New Business:** *(A. Kremer)*

*Motion to recess until Friday, May 1, 2015, at 11:00 am, at which time the remaining business of this meeting will be concluded. (D. Eurales, J. Paar-Gross) **Motion carried.***

**Reconvening of Annual Membership Meeting, Friday, May 1, 2015**

A. Kremer called the meeting to order and recognized the board members for their hard work this year. The presidential gavel was passed from A. Kremer to B. Gilfillan.

M. Dunker offered remarks. A. Kremer offered remarks. B. Gilfillan offered remarks.

*B. Gilfillan entertained a motion to adjourn the annual membership meeting at 12:20 p.m. (M. O'Rourke, N. Bargar)*

B. Gilfillan called for a vote on the motion to adjourn. **Motion carried.**

*Respectfully submitted by Erin Hoover, IACAC Secretary.*