

2015-2016 Annual Report

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2015-2016 EXECUTIVE BOARD

President Beth Gilfillan Woodlands Academy of the Sacred Heart

President-Elect Michelle Rogers Saint Louis University

Treasurer Courtney Wallace Augustana College

Treasurer-Elect Kathy Major Joliet Catholic Academy

Past Treasurer DeVone Eurales Knox College

Secretary Erin Hoover McKendree University

Past President

Anne Kremer DePaul University

NACAC Delegate Directors - Secondary

Brad Kain (One-Year Term) Homewood-Flossmoor High School

Tony Minestra (One-Year Term) Loyola Academy Amy Thompson (One-Year Term) York Community High School

Allegra Giulietti-Schmitt (Two-Year Term) Niles North High School

Amy Belstra (Three-Year Term) Libertyville High School

NACAC Delegate Directors - Postsecondary DJ Menifee (One-Year Term) Knox College

Stephanie Szczepanski (Two-Year Term) Saint Louis University

Nate Bargar (Three-Year Term) University of Cincinnati

Megan O'Rourke (Three-Year Term) Marquette University

Council Team Directors - Secondary Renee Koziol (One-Year Term) Trinity High School

Emily Schubert (Two-Year Term) Boylan Catholic High School

Council Team Director - Postsecondary Mike Melinder (One-Year Term) The University of Iowa

Jill Diaz (Two-Year Term) Aurora University

PRESIDENT'S REPORT

Beth Gilfillan, Woodlands Academy of the Sacred Heart

Purpose

The President shall preside at the Annual Membership Meeting, all other general membership meetings, and all Executive Board meetings. The President shall have overall supervision of the plans for any special membership meeting. The President, or an appointed Executive Board member appointed by the President, shall be the official representative of IACAC at meetings of other organizations or on occasions where representation has been required or deemed desirable. The President shall perform such other duties as provided for in the by-laws or as assigned by the Executive Board or the general membership and shall submit an annual report to the general membership at the Annual Membership Meeting. The President shall serve as a delegate to the NACAC Assembly in accordance with the NACAC by-laws.

Summary of Activities

It's hard to believe that just one short year ago, I was here bright-eyed and bushy tailed, imagining possibilities, excited for the year to come! This year has been amazing and I'm so happy to be here with you to tell you about the wonderful progress and work our organization has accomplished over the past year.

Soon after conference 2015, the Executive Board and committee chairs headed to Bradley for an overnight board retreat. We shared ideas, brainstormed ways to have committees collaborate more, and planned for the eventful year ahead. I encouraged our committee chairs, delegates, and council team directors to dream big, imagine possibilities, and think critically about what we're doing as an organization that's working, as well as what we need to improve upon. This amazing group of professionals did not disappoint!

I'd like to start with some of the new initiatives and programs from this year. A couple were due to thinking critically about the way our organization runs and ways to make processes more efficient for our members and committees. First, we moved to an online reimbursement form – it may seem like a small change, but this has allowed for an easier payment process as well as better record keeping of our expenses. Second, just a couple months ago, we changed our listserv policy. In the past, members had to opt into the listserv, and only about half of our members were included. After the change, all of our members were added to listserv, allowing for better communication across our membership. Third, after many years of consideration, we decided to develop an advertising plan for our website.

We added several new programs, including the Transfer Summit. This was an amazing one-day workshop hosted by our new Transfer Advisory ad hoc committee. Almost 200 transfer minded professionals from throughout Illinois as well as bordering states attended. The feedback was incredibly positive, and the group is already hard at work planning next year's summit.

Professional Pathways is another new IACAC program that involves working with one district's school counselors over the course of a year. This year, we partnered with Waukegan School District's 25 middle and high school counselors and provided professional development opportunities in the college counseling realm, specifically datadriven counseling, throughout the year. We were awarded a NACAC Imagine Grant to help cover some of the costs for this year. The results have been great and we look forward to sharing more of the outcomes at the conclusion of the school year.

Last summer at Knox was our first Summer Institute with a high school track! Our Summer Institute for college admission professionals has been a wonderful program, so last summer we decided to try adding high school counselors to the program. Due to the success of last year's program, we are happy to be continuing the high school track this summer at DePaul. NACAC's public high school counselor grant will help fund the school counselors.

Admission Practices – the committee continues to be available for all who have any concerns or questions about the college admission process. They are working closely with the NACAC AP Committee and Affiliates in studying current issues and trends. They will discuss these and more at their conference session today.

College Awareness and Preparation – Camp College was a huge success last summer! The 36 students were able to see the University of Illinois Springfield, Illinois College, Millikin University, and Illinois State University. The students' minds were filled with college knowledge, but most importantly, they were motivated to take control over their college search process. Motivate Me has had similar success, and this year will be adding a young women's track!

Conference Exploratory Ad Hoc - This year, we started an ad hoc committee to explore our current annual conference procedures and structure with the intent of collecting information as it relates to cost, timing and length of conference, current organizing procedures and location. The purpose of the committee is to confirm what we currently do as best serving the majority of our members or offering alternatives that might help to serve more IACAC members moving forward. They have been working diligently, and invite conference attendees to their session this afternoon. Information will also be posted on the IACAC website this summer. The plan is to present their report to the Board in September.

Delegates – Our delegates have been hard at work all year! They represented IACAC at the NACAC annual conference last fall in San Diego, bringing forth several motions to advocate for more clarity in the admission process. Additionally, along with our council team directors, they serve as liaisons between the Executive Board and each of our standing and ad hoc committees. Their continued leadership this year has been amazing!

District Seminars - District Seminars continue to provide current and relevant professional development outreach across the state to our members as well as a large number of non-members. We were pleased to see even more attendees this year.

Government Relations – with all that has been going on in our state and the country this year, Government Relations has been one of our busiest committees! They hosted a joint advocacy day with other like-minded institutions and spoke to our state legislators about how to best support both students and college admission counseling professionals. The three chairs, Michelle Rogers, and myself also travelled to Washington, DC for NACAC's annual advocacy and leadership training program. We were able to talk with our national representatives and learn more about NACAC's legislative priorities. Additionally, our Government Relations chairs have been actively speaking about the state's budget impasse at any chance they get. You will see their advocacy work around the state, quoted in articles and speaking at press conferences, and I couldn't be prouder of the level of passion, dedication, and leadership they've shown this year!

High School Counselor Professional Development – In the second year as a committee, the main focus was on the Professional Pathways program. They also developed a list of professional development resources that will be shared on the website soon, and did a thorough needs assessment of high school counselors across the state. They presented to the Board in March about the needs assessment findings, and plan to develop programming and policies in support of their findings in the coming year.

Illinois College Fairs – Next year, we will add one fair – Lyons Township, bringing the total to 34 regional fairs! The committee is working on an electronic IRCF evaluation that college representatives will be able to submit after the fairs. And most exciting, colleges will now be able to collect student information via their phones, by scanning them using a brand new app called StriveScan.

Inclusion, Access, and Success - Sharing the Dream was held May 2015 at the University of St. Francis in Joliet, IL. This workshop for teachers, counselors, school administrators, college student personnel, admission representatives, graduate students, and other allies, addressed many topics related to working with undocumented students. It was a great success, with 328 in attendance. Sharing the Dream will be offered again on May 18 this year. And finally, IAS hosted a Mental Health Resource Fair at conference. IAS is a committee that strives to heighten awareness and sensitivity to issues that surround our underserved populations. This population can include students who struggle with mental health. As counseling professionals, we are often times at the front lines when the battle of mental health begins for a student.

Media Communications – This committee is always striving to find ways to best communicate with our membership. One initiative this year was an update to the website to optimize it for mobile viewing. They also developed and implemented the membership badge and worked on getting regular submissions to the blog-style newsletter, the Admission Essay.

Mentorship – In addition to matching over 100 professionals, they diversified their committee, mentorship program, and outreach efforts. They saw an increase in committee members from a variety of institutions across the state. They also switched their efforts from M&M's to doing mentorship meetups, offering 5 meetups in the fall and 5 in the spring.

Middle Management Institute – This summer is an exciting one for MMI as it moves to Indianapolis to include and encourage registrations from across the midwest, specifically, Michigan, Indiana, Ohio and Kentucky.

National College Fair – This fall, the Chicago National College Fair continued to grow, with an estimated 10,000 total attendees from 450 different high schools and a record-setting number of colleges and universities, at 468! They are excited to share that this fall, the fair will move to McCormick Place.

Professional Development Grants – As Courtney shared in her Treasurer's report, the Professional Development Grants budget was increased last year to \$15,000 and I'm pleased to share that because of this, grants were awarded to attend professional development events like Summer Institute, the AACRAO conference, NACAC conference, district seminars, and this conference. Overall, 66 individuals submitted grant applications, and 32 of those were awarded funds.

Project Reach – As we saw yesterday in the opening session, Project Reach selected two deserving recipient schools again this year! The committee tried a few different initiatives this year, including offering IACAC memberships to each counselor in last year's Project Reach schools as well as a counselor newsletter for them. The committee did a wonderful job trying to develop connections between previous recipient schools and IACAC, as well as evaluating the nominations for this year. Next year, Project Reach will be incorporated into several other committees, such as Mentorship and the Professional Pathways program. We are excited to see the new possibilities with this change.

Retirees – They continue to offer assistance with the Speakers Bureau, and to support our retired members. They had a very successful meeting recently with an insurance specialist, and the retirees were so enthusiastic about this presentation, that they are proposing this as a conference session in 2017.

Scholarship - They had 263 applications and dozens of "Extraordinary" Essays that captured tales of Adversity, Persistence and Accomplishment. 42 committee readers reviewed apps, selecting 5 amazing students that we were able to hear about at conference. For the coming year, they are exploring the idea of expanding the scholarships we offer to include summer college programs for high school students.

Summer Tours – This summer, counselors will travel on the Micro Bus to 6 colleges in Ohio. The overwhelming interest resulted in adding additional spots to the trip! They

will also travel on the Plane O'Fun to 12 schools in the Northeast. They have received nearly \$5,000, in addition to meals, from colleges to help bring costs down!

Transfer – In addition to the Transfer Summit, this committee has been busy! A \$1,000 transfer student scholarship will be awarded for the first time this year and to date we have received over 20 applications. A Transfer Student track throughout this year's conference sessions has added value to the conference by offering transfer minded topics. This type of track provides professional development for the current participants to take advantage as well as for those that are new to attending the IACAC conference. The committee was able to recruit new professionals to the conference as well as assist those that may not have otherwise been able to attend due to budgetary restraints through funding allocated from IACAC for the ad hoc committee and through a NACAC Imagine Grant.

All together, we had 51 different chairs for 27 committees, which included 19 high school chairs, 26 college chairs, 3 community college chairs, and 3 retired chairs. It was important to me to make sure as many constituents and types of members as possible were represented and encouraged to speak their minds.

I'd like to thank Linda Haffner, our Executive Assistant, for all that she does to support IACAC and especially the Presidents. We sincerely appreciate what you do to make sure everything runs smoothly. I want to thank Michelle and Annie for the amount of support and guidance they provided me this year! We are constantly emailing, calling, and meeting, often on the fly, and I could not have gotten through this past year without them! I also want to thank the Board and committee chairs – this has been such a great year – lots of amazing conversations, new ideas, projects…one thing that is a common thread through everything I've seen this year is that we all want what's best for our profession and the students.

Strategic Plan Accomplishments

I am happy to see that the Strategic Plan is going to be a common thread in all that we do as committees and an organization as a whole. The Chief Delegates will take the lead to compile information from each committee and the Board, to ensure that we are on the right path with regards to following our Mission and Strategic Plan.

Recommendations for the Future

As we look ahead to the coming year, I would like to offer a charge to the new Executive Board. In every decision we make, the mission of IACAC should be at the forefront; as much as possible, an effort should be made to hear all voices. We do a lot of things very well, and we should be proud of that, while still looking at ways we can improve. We spend a lot of time sculpting our policies and by laws, yet sometimes may forget to take a look at how they will actually impact our organization, its passionate and dedicated members, and the students we serve. I am confident the new Executive Board can make positive changes for the coming year, while continuing the great work we already do. The specific areas I believe should focus some attention on in the future are:

- Media communications looking at how we get our messages across, researching different ways to meet our goals on communication, how we spend money on media communications, and utilizing a committee and its chairs more. The switch to the online newsletter format was positive in many ways, but also brought new costs. Perhaps there is another way to reach more members with our news at a lower cost.
- Summer Institute determine if a high school track is something we want to have each year or not, and also look at the role Summer Tours has in the program.
- Spend time looking at our finances the contacts and employees we have, where
 we spend a majority of our money, and how our fiscal policy lines up with
 NACAC's recommendations. We've talked for many years about using a
 financial advisor to look at things like investments. We also constantly field
 questions about our net worth and how much money we should have in reserves.
 It would be beneficial to come up with a plan for how to present our financial
 state to the membership and Board on a regular basis in a way that makes sense to
 them and offers clarity to our financial decisions.

EXECUTIVE ASSISTANT'S REPORT

Linda Haffner

Purpose

Provide support to the Executive Board, Committee Chairs and Membership

Summary of Activities

Membership

- Maintained the IACAC membership database.
- Prepared monthly and annual Membership Reports.
- Produced, along with Sherry Hall, the 2015-16 Membership Directory
- Supplied mailing labels/lists/databases to support the Association activities.

Financial

- Maintained IACAC checking account and Money Market account, paid all bills and processed all deposits.
- Maintained Quickbooks of financial records.
- Prepared monthly and annual Treasurer's Reports.
- Prepared End-of-Year and other financial reports as needed by officers.
- Prepared budgeting spreadsheets and worked with the Finance Committee.
- Submitted financial records to accountant for review and tax filing.
- Prepared 1099s, as needed.
- Worked with insurance agency regarding coverage needs.
- Acted as the Registered Agent for the Association and prepared annual corporate report.

Conference

- Maintained conference registration database.
- Produced nametags for all registrants.
- Prepared various reports for conference committee chairs.
- Assisted in the preparation of the registration packets.
- Assisted in on-site registration process.
- Prepared voting materials.
- Will produce final financial and registration reports.

Scholarship

- Respond to questions via email and phone regarding requirements and deadlines
- Collect and open all scholarships received
- Sort, scan, file all scholarships
- Match all scholarships and credentials on Google Drive
- Send checks and congratulatory letters to recipients after conference
- Maintain all scholarship applications for one year

Committee

- Produced the College Admission Update.
- Participated in the Annual Conference Committee and Credentials Committee .
- Sorted, scanned matched and filed all scholarships for the IACAC Scholarship committee

Office

- Responded to IACAC telephone, email and web site inquiries.
- Maintained IACAC's post office box and responded to mail inquiries.
- Produced correspondence to support above activities.
- Sorted, reorganized and continue to maintain historical records for the Association.
- Attended Executive Board meetings and other meetings, as needed.

EXECUTIVE BOARD MEETING MOTION LOG

Erin Hoover, Secretary, Augustana College

On June 19, 2015 at Woodlands Academy, the Executive Board:

- 1. Called the meeting to order at 11:09 a.m. (B. Gilfillan)
- 2. Motioned to approve the March board meeting minutes (A. Thompson, A. Giulietti-Schmitt). Motion carried.
- 3. Motioned to temporarily increase the NACAC travel budget for NACAC delegates and Executive Board members with official business at the National Conference to \$1,200 for the upcoming budget year (C. Wallace, D. Eurales). Motion carried.
- 4. Motioned to approve the Leadership Manual (M. Dunker, S. Szczepanski). Motion carried.
- Motioned to approve \$4,000 to be used for scholarships for students during the 2015-2016 fiscal year to be broken down as \$2,000 for Project Reach schools, \$1,000 each for Motivate Me and Camp College participants (C. Wallace, M. O'Rourke). Motion carried.
- 6. Motioned to adjourn the meeting (D. Eurales, S. Szczepanski). Motion carried. Meeting adjourned at 2:29 p.m.

On July 27, 2015 at Bradley University, the Executive Board:

- 1. Called the meeting to order at 11:15 a.m. (B. Gilfillan)
- Motioned to approve the Professional Pathways proposal (A. Thompson, N. Bargar). Friendly amendment to increase the budget to \$12,000 to include middle school personnel. (S. Szczepanski, A. Thompson, N. Bargar). Motioned to close the discussion (S. Szczepanski, C. Wallace). Both motions carried.
- 3. Motioned to adjourn the meeting (S. Szczepanski, M. O'Rourke). Motion carried. Meeting adjourned at 12:45 p.m.

On September 21, 2015 at Illinois State University, the Executive Board:

- 1. Called the meeting to order at 1:45 p.m. (B. Gilfillan)
- 2. Motioned to approve the June board meeting minutes (M. O'Rourke, M. Melinder). Motion carried.
- 3. Motioned to approve the July board meeting minutes (A. Thompson, J. Diaz). Motion carried.
- 4. Motioned to approve the 2015-2018 Strategic Plan as provided (A. Kremer, C. Wallace). Motion carried.
- 5. Motioned to approve free, one-year memberships for the 3 college counselors at East Aurora HS and ask Project Reach to provide a mentoring relationship to them (S. Szczepanski, J. Diaz). Motion failed.
- 6. Motioned to approve 13 free, one-year memberships at East Aurora HS and require that Project Reach provides a mentoring relationship to them connecting them with all of IACAC's opportunities (D. Menifee, N. Bargar). Motion carried.
- 7. Motioned to approve the Transfer Advisory budget proposal (D. Menifee, A. Thompson). Friendly amendment to cover 2 membership+conference packages

rather than the 5 requested reducing the total by about \$1,351; approving a budget of \$3,060 (K. Major, D. Menifee, A. Thompson). Motion carried.

- 8. Motioned to approve creating an annual membership badge including measures to protect its copyright integrity (N. Bargar, M. O'Rourke). Motion carried.
- 9. Motioned to adjourn the meeting (S. Szczepanski, J. Diaz). Motion carried. Meeting adjourned at 5:10 p.m.

On November 13, 2015 at Loyola Academy, the Executive Board:

- 1. Called the meeting to order at 10:06 a.m. (B. Gilfillan)
- 2. Motioned to approve the September board meeting minutes (B. Kain, E. Schubert). Motion carried.
- 3. Motioned to approve a \$2,500 budget for Sharing the Dream (D. Eurales, C. Wallace). Motion carried.
- 4. Motioned to approve the update the members of the Finance Committee listed in the fiscal policy (S. Szczepanski, N. Bargar). Motion carried.
- 5. Motioned to add "6. Reimbursement requests must be submitted within 60 days of purchase or event. The Treasurer or Executive Assistant may grant exceptions." to the fiscal policy (C. Wallace, A. Kremer). Motion carried.
- 6. Motioned to update Section IV Authorized Expenses B. Travel Expenses of the fiscal policy to read "#6. Executive Board Members and committee chairpersons who are attending Executive Board or committee meetings or performing additional travel related services for the purpose of IACAC (such as: hiring and interviewing new staff, picking up speakers or interviewees from the airport, bus stations) (excluding IACAC or NACAC Annual Conferences), may be reimbursed for *pre-approved individual business related expenses* if not covered by the individual's institution. *Mileage* reimbursement will be at the per mile rate allowed by the IRS." (S. Szczepanski, M. O'Rourke). Motion carried.
- Motioned to update Section IV Authorized Expenses C. Other Operating Expenses of the fiscal policy to read "#1. Committee member operating expenses incurred within the scope of committee's function exclusive of travel, not donated by the institution, may be paid for from the committee's budget. *Alcohol may only be reimbursed with prior approval from President and Treasurer*. Receipts are required for all reimbursements." (N. Bargar, A. Kremer). Motion carried.
- 8. Motioned to adjourn the meeting at (M. Rogers, R. Koziol). Motion carried. Meeting adjourned at 2:02 p.m.

On January 15, 2016 at Niles North High School, the Executive Board:

- 1. Called the meeting to order at 10:06 a.m. (B. Gilfillan)
- 2. Motioned to approve the November board meeting minutes (A. Thompson, D. Eurales). Motion carried.
- 3. Motioned to adjourn the meeting (S. Szczepanski, N. Bargar). Motion carried. Meeting adjourned at 2:18 p.m.

On March 22, 2016 at Augustana College-Lombard, the Executive Board:

1. Called the meeting to order at 10:17 a.m. (B. Gilfillan)

- 2. Motioned to approve the January board meeting minutes (M. O'Rourke, R. Koziol). Motion carried.
- 3. Motioned to pursue the creation of an advertising contract with Betadac (M. O'Rourke, M. Melinder). Motion carried.
- 4. Motioned to approve the Scholarship Ad-hoc Committee's proposal to become a standing committee as proposed (A. Minestra, N. Bargar). Motion failed.
- 5. Motioned to approve the proposed by-law changes and mission statement to be reviewed at the annual membership meeting (A. Kremer, N. Bargar). Motion carried.
- Motioned to update Section II Reserve Fund of the fiscal policy to read "The reserve fund provides for unexpected fluctuations in income or expenditures. Illinois ACAC shall maintain a reserve fund of no less than a three-year average of the annual operating expenses of the Association." (C. Wallace, D. Eurales). Motion carried.
- Motioned to update Section IV Authorized Expenses of fiscal policy to read "President-Elect, Executive Assistant, and Event Coordinator will have Annual Conference registration and hotel fees paid for. The President and Past President can also request from the Finance Committee for Annual Conference registration to be paid by IACAC in the event that they or their institutions are unable to pay." (C. Wallace, J. Diaz). Motion carried.
- 8. Motioned to approve the proposed 2016-2017 budget to be prepared for the Membership meeting (C. Wallace, S. Szczepanski) Motion carried.
- 9. Motioned to adjourn the meeting at (S. Szczepanski, E. Schubert). Motion carried. Meeting adjourned at 3:41 p.m.

On May 5, 2016 at the Westin Hotel in Itasca, the IACAC Membership:

- 1. Called the meeting to order at 8:35 a.m. (B. Gilfillan)
- 2. Motioned to adopt agenda and special rules for meeting (E. Hoover, S. Szczepanski). Motion carried.
- 3. Motioned to approve the 2015 annual membership meeting minutes (M. O'Rourke, C. Grotzke). Motion carried.
- 4. Motioned to adopt the 2016-2017 proposed budget (C. Wallace, C. Smith). Motion carried.
- 5. Motioned to amend IACAC's Mission Statement: The purpose or mission of the association is to support and advance the work of counseling professionals as they educate students, with particular emphasis on the transition from secondary schools to colleges, universities, and other post-secondary options. In all activities, attention to access and equity for all students is paramount. (M. Dunker, S. Daugherty). Motion carried.
- 6. Motioned to amend Article I. Membership, Section 1. Voting Membership: A2. Persons whose primary recruitment territory is in Illinois and provide counseling, admission or financial aid services to students and/or their parents and who are employed by an out-of-state institution or organization as approved by the Illinois Association for College Admission Counseling. (M. Dunker, C. Smith). Motion carried.

- Motioned to amend Article I. Membership, Section 1. Voting Membership, A. Individuals: A3. Regional representatives of two or four-year colleges, universities, or postsecondary institutions located outside of Illinois whose primary recruitment territory is in Illinois. (M. Dunker, K. Major). Motion carried.
- 8. Motioned to amend Article I. Membership, Section 2. Nonvoting Membership.: A member institution shall be represented by a person or persons charged with the responsibility for admitting students or for guiding students in planning for postsecondary education. Nonvoting membership in IACAC shall be extended to the following: (M. Dunker, K. Major). Motion carried.
- 9. Motioned to amend Article I. Membership, Section 2. Nonvoting Membership.: B2. Any not-for-profit two- or four-year college or university, or primary or secondary school in the State of Illinois, which is degree-granting or which awards a diploma, which is newly established or has not attained accreditation, which meets the professional criteria that shall be established by the Executive Board from time to time, and which is in agreement with the purposes of IACAC. (M. Dunker, M. Melinder). Motion carried.
- 10. Motioned to amend Article III. Cabinet and Council, Section 1. Duties of Cabinet Officers.: A. *Treasurer*. The Treasurer shall be responsible for maintaining the official financial records of IACAC, performing other financial transactions, and monitoring fund development. The Treasurer shall be chairperson of the Finance Committee and shall submit an annual report to the general membership at the Annual Membership Meeting. B. *Treasurer-Elect*. The Treasurer-Elect shall be the chairperson of the Professional Development Grants Committee and will serve on the Finance Committee and the Illinois College Fair Committee. (M. Dunker, K. Major). Motion carried.
- Motioned to amend Article V. Council Teams and Committees, Section 2. Standing Committees.: Removal of the same language regarding committee membership for all of the committees listed. (M. Dunker, S. Wochner). Motion carried.
- 12. Motioned to amend Article V. Council Teams and Committees, Section 2. Standing Committees.: H. *Illinois College Fair Committee*. The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall. The Illinois College Fair Coordinator shall be the chairperson and the committee shall include the Treasurer-Elect. (M. Dunker, E. Rostker). Motion carried.
- 13. Motioned to amend Article V. Council Teams and Committees, Section 2. Standing Committees: O. Nominating Committee The Nominating Committee shall nominate a candidate or candidates for each office to be voted on by the membership at each Annual Membership Meeting. The membership of this committee shall be as provided in Section 1 of Article IV. This committee shall be chaired by the Most Recent Active Past President. (M. Dunker, S. Szczepanski). Motion carried.

- 14. Motioned to amend Article V. Council Teams and Committees, Section 2. Other Duties.: Section 3. Other Duties (M. Dunker, K. Major). Motion carried.
- 15. Motioned to amend Article V. Council Teams and Committees, Section 3. Other Committees.: Section 4. Other Committees. Any committee deemed necessary to implement the activities and purposes of IACAC may be appointed as an ad-hoc committee by the President, with approval of the Executive Board. (M. Dunker, R. Reiber). Motion carried.
- 16. Motioned to amend Article V. Council Teams and Committees, Section 4. Committee Membership: Section 5. Committee Chairpersons and Membership
- 17. Except as otherwise specifically provided in these By-Laws, the President shall appoint committee chairpersons and such appointments shall be subject to the approval of the Executive Board. Each committee chairperson, except as otherwise specifically provided in these By-Laws, shall appoint the members of his or her committee from the membership of IACAC. (M. Dunker, Z. George). Motion carried.
- 18. Motioned to amend Article VIII. Rules of Order. Article VIII. Rules of Operation The latest edition of Robert's *Rules of Order* shall govern all procedures for IACAC not covered by the Illinois General Not-For-Profit Corporation Act and these By-Laws. The association is also governed by the IACAC Leadership Manual and the IACAC Fiscal Policy Manual. (M. Dunker, K. Wiley). Motion carried.
- 19. Motioned to extend the meeting an extra ten minutes to get through the meeting's agenda. (J. Gross, S. Wochner). Motion carried.
- 20. Motioned to recess until Friday, May 6, 2016 at 11:30 a.m., at which time the remaining business of the meeting will be concluded (M. O'Rourke, C. Wallace). Motion carried.
- 21. Reconvened meeting Friday, May 6, 2016 at 11:30 a.m. (B. Gilfillan)
- 22. Motioned to transfer \$900 from our reserve funds into the NACAC Imagine Grants (Budget Expense Account #029) to increase our donation to a total of \$1,500 (J. Gross, S. Gilbert). Motion carried.
- 23. Motioned to adjourn the meeting (S. Szczepanski, J. Gross). Motion carried. Meeting adjourned at 12:07 p.m.

COMMITTEE REPORTS

Admission Practices

Chairs

Sandie Gilbert, Highland Park High School, retired/Ravinia College Consulting Carlene Klaas, DePaul University

Purpose

- 1. The Admission Practices Committee meets in person and via conference call to discuss ethical issues that have been brought to our attention pertinent to the Statement of Principles of Good Practice.
- 2. Our goal is to educate members about the ethical standards governing the admission profession and the importance of compliance with mandatory and best admission practices.
- 3. We also follow up in a timely manner on member queries to the SPGP and potential violations.
- 4. Through communication and collaboration, we serve as the primary resource for secondary and postsecondary admission professionals in the state of Illinois to confidentially report on or inquire about ethical admission practices.

Summary of Activities

- The 2015-2016 IACAC AP Committee met in the fall to outline work and goals; we consulted, as needed, throughout the year.
- We updated the IACAC website with the current version of the SPGP and initiated the creation of an IACAC, AP email with which to correspond regarding complaints. In addition, the chairs created a confidential excel sheet, which logs and documents all cases brought to us, along with their resolutions.
- The committee submitted a session proposal for the West and North Suburban District Seminar.
- The full committee presented our session at IACAC Annual Conference: "It May Seem Fishy but..."
- The committee weighed in on, and the chairs responded to, 4 formal complaints regarding SPGP violations in Illinois, forwarded 2 formal complaints to NACAC for other Affiliate region institutions, and responded to 2 inquiries from IACAC members, which did not result in a formal complaint.
- The AP Chairs participated in scheduled conference calls with the entire NACAC AP Committee and Affiliate chairs.

Strategic Plan Accomplishments

Through its membership, the AP Committee gathered diverse perspectives in considering and resolving concerns and violations of the SPGP. In addition, we collaborated with the NACAC AP Chair/Committee and our other affiliates to insure that our interpretations of the SPGP were consistent.

1. We submitted a short article in the Admission Essay.

2. The committee updated IACAC's Executive Board and membership on SPGP updates, as well as motions made at the 2015 NACAC Assembly

Recommendations for the Future

- Committee members will present at the Summer Institute on July 20th, 2016.
- We hope to update the IACAC Practices and Courtesies document, if appropriate.
- We also need to replace David Bennett, who will be rotating off the committee, with a high school person to maintain balance. The committee will collectively choose someone with ample experience.
- The AP Chairs suggest submitting case studies, with a vehicle for questions/feedback, to the Admission Essay on regular basis.

Committee Members

David Bennett, Legal Prep Charter Academy Amy Belstra, Libertyville High School Jenn Parr Gross, University of Denver Andy Borst, Western Illinois University

Annual Conference

Chairs

Michelle Rogers, Saint Louis University

Purpose

The purpose of the annual conference is to provide the most comprehensive professional development opportunity for the members within out state.

Summary of Activities

On May 4-6, 2016, 765 people attended the IACAC Annual Conference at the Westing Chicago Northwest in Itasca, IL. The theme, Be Extraordinary, Building Brighter Futures Together was the focus of the conference. The evaluations were very positive.

Attendees had the chance to participate in 55 conference sessions, attend various receptions hosted by IACAC Committees, give back to IACAC and Project Reach, and gather with other professionals in less structured settings and discuss ways to better serve students. Of coures, there was still time to unwind and take part in some great entertainment options.

The conference was planned by 30+ conference committee chairs, Donna Epton, Linda Haffner, Sherry Hall, and Dan Saavedra. who worked for the year putting together the event. The work of these people was extraordinary. The committees who helped each of these people should also be commended for their work and time. Thank you! Arel Moodie was our keynote speaker on Wednesday. A high energy motivator, he encouraged us to get students to believe they can be someone through education. He is the founder of "College Success Program" and authro of the bestselling book, Your Starting Point for Students Success. NACAC board member, Kim Chaffer-Schroeder offered inspiring words on volunteering for IACAC and NACAC and congratulated us on the great work our association has done! Finally, we concluded the conference with an endnote panel of State Representatives. In a year when the State of Illinois has not agreed on a budget for 10 months, these hard working professionals explained their work for education with the Higher Education Committee and their commitment to finding legislative solutions to issues facing Illinois' millennial generation. Many conference receptions were held: Retirees, Graduate Students, Executive Board, Scholarship, Exhibitors, Mentorship/First Timers. These are great ways to celebrate the additional volunteer time these people give to our organization.

Five \$1,000 dollar scholarships were awarded to high school students. The scholarship chairs and committee did a great job evaluating almost 300 applicants. Diversity among the state, camp college participants and the chicago public school system were things noted from this years students awarded. We also acknowledged our first transfer scholarship at the conference. The recipients were honored at the conference and they and their families were treated to a reception.

While dinner was on your own on Wednesday night, IACAC members still continued to give back. With 2 local restaurants donating a portion of their proceeds to Project Reach, we were able to collect over 500 dollars.

On Wednesday evening we hosted a wine tasting event. The proceeds to this benefitted Project Reach. The event sold out, was supported by sponsors, and wine was purchased which also had proceeds given to Project Reach. The outcome and evaluations made this new and unique event a big success!

The award presentation was exciting. This year, The James A. Alexander Newcomer Award was given to: Renee Koziol, Dan Miller, Kenya Taylor, Brian Hodges, and Erin Updegraff-Tracy. We also awarded individuals the Molly K Arnold President's Service Recognition Award to Christine Grotzke, Chris Merle, Luke Kerber, Sean Warren-Crouch, Amy Belstra, Paul Welsh, and Robert Yerkan. The Patricia A. Kasowski Recognition Award was awarded to Bob Murray for his many years of commitment to IACAC. Congratulations to all our 2016 award winners. IAS awarded Able Montoya from ISAC as their winner

The communication and social media committee, along with Dan Saavedra, did an extraordinary job with information about the conference, registration and the conference app. Along with the program, members were allowed to follow along with the schedule, create their own schedule for events and play the "click game"

Entertainment was a big success! On Wednesday they hosted a lipsync and while preparing in between acts offered bingo which benefitted Project Reach. On Thursday, there was a DJ, along with a photo booth and pub games. Something for everyone.

Evaluations changed their system this year and it was a huge success. A huge cost savings and attendees received an email evaluation on Friday at noon. It brought the number of emails our attending members received down and still gathered all the information we needed to move forward.

We had 22 exhibitors this year. Exhibitors, sponsors and advertisers did a great job this year. Exhibitors brought in \$14,140; Sponsors brought in\$19,600 and advertising brought in \$4,400. In a year with many cutbacks this was impressive. New to sponsorship was a water bottle that all attendees received. The conference would not be possible without the generous support of our exhibitors, sponsors, and advertisers. Thank you!

The First Timers committee had a very successful luncheon with ove 180 participants. The theme this year was super heros. They also had two identifying session that showed newcomers how to navigate the conference correctly to get the most out of it.

On site did an amazing job navigating the three days with the hotel and all that is necessary. They did a call for projectors and received many which saved a lot of money. They trouble shooted many details throughout the three days.

The program committee worked all year organizing 55 sessions with many tracks and themes. There were sessions in each slotted time for all jobs within our organization. They also worked with Dan to streamline the organization process so there was one database of sessions, presenters, and information.

Raffle committee did a great job with a silent auction, raffle gift-card trees, split the pot, and raffle ticket items collecting \$4,400 dollars.

IAS held a resource fair this year. They used the theme of May being Mental Health awareness month and educated our members with opportunities to see the benefits of good resources for a positive mental health.

Project Reach chose two schools this year: John F. Kennedy High School and Rauner College Prep. They received generous donations from sponsors, the wine tasting event and two restaurants benefitted the cause.

The Annual Cofnerece came ot an end with the conclusion of the General Membership meeting. The meeting served as an opportunity to thank Anne Kremer, Past President, for her service and time to the organization. As well, Beth Gilfillan was recognized and passed the gavel to Michelle Rogers who will take over as President on June 1, 2016.

Mark your calendars for the Annual Conference 2017, April 26-28, 2017.

Strategic Plan Accomplishments

As one of the biggest professional opportunities in the state, The Annual Conference primarily covers number three of the strategic plan with many educational opportunities for all different members.

1. Explore the use of web-based content and webinars for professional development and information exchange.

2. Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues. This was done by trying to reach every type of member in each session time.

3. Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth. Not only collaborate with other affiliates and organizations but allow a time for our members to meet and discuss many issues. This year we saw huge financial cutbacks, state trends and many changes in our processes for students. The conference promoted time for most of the changes we are going through this year.

Recommendations for the Future

- 1. Continue to offer sessions for all member types. Transfer sessions, IAS, first timers, Deans and Directors, International all were really well received.
- 2. Project Reach was an Ad Hoc Committee. This year the Annual Conference Chair will reach out to Professional Pathways and ask one person to be in charge of it as a commitment to choosing a benefitted school. They will work with the

Conference Committee because that is where they will do the majority of their fund raising, and organizing.

- 3. We may want to look at the pricing for sponsors. By asking for slightly more for each event or sponsorship may help with the rising costs of the conference. Compared to other affiliates we are a "great deal".
- 4. The luncheon time on Wednesday is too long for the general membership but First Timers needs the additional time. It was suggested to look at the time starting together and having a session start for general membership and the First Timers luncheon will evolve at that time to their session or "working lunch". That way, all first timers get the benefit of a session and have programming.
- 5. The Thursday morning membership meeting usually needs more time. We have gone late the last two years and had to make adjustments time wise. Take a look at the time for these and possibly adjust the schedule.
- 6. We need to engage the NACAC Board member in all we can. Typically they speak one day but this year we had them attend the first timers luncheon, past presidents dinner, they were a lip sync judge. We gave them a gift too. All of this is well received by the attendee and NACAC.
- 7. Many committees award gift cards to winners, and use them as incentives. Keep track of this. This year the groups had some left over and there were just too many offered.
- 8. The Past Presidents dinner may want to be looked at for timing, cost etc.
- 9. IAS Resource Fair and Mentorship Receptions costs went over budget ~ be sure to monitor that. IAS had food that may not be necessary. Mentorship has gone over the past couple years.

Committee Members

Conference Event Coordinator

Donna Epton, Retired

Communications and Social Media

Ryan Downey, Southern Illinois University Edwardsville Mike Melinder, The University of Iowa Laura Stetson, Lake Forest High School

Entertainment

Sparkle Hunt, Westinghouse College Prep Robert Olivieri, Southern Illinois University Edwardsville Sean Warren Crouch, Waubonsee Community College Emma Adebayo, Lawrence Technological University Jessica Avila-Cuevas, Loyola University Chicago Mitch Dunham, Lake Forest College Patrick Harker, University of Wisconsin-Platteville LeShay Mathis, Southeast Missouri State University Beth Shotton, University of St. Andrews Omar Solomon, Eastern Illinois University

Evaluations

Kelli Allen, Iowa State University Wallace Holder, Grand Valley State University Robert Yerkan, Rolling Meadows High School Melissa Byram, Nazareth Academy Katherine Childs, Bradley University Megan Connolly, Westmont High School Sarah Daugherty, Bradley University Nancy David, John Hersey High School Heather Ecklund, Warren Township High School Nadia Flores, UNO Charter School Network Kathleen Fox, Buffalo Grove High School Dan Gin, Niles West High School Amy Hauenstein, Central Michigan University Gwen Kanelos, Concordia University Chicago Shaina Landau, West Leyden High School Teri Manderino, Downers Grove North High School Anabel Menifee, Monmouth College LeeAnn Meyer VanderCook College of Music Kim Myers, Marist High School Amanda Noascono, North Park University Nicki Peterson, Marist High School Lilia Ramirez, Concordia University Chicago Eric Ruiz, University of St. Francis Christy Weiss, Christy Weiss Educational Consulting Keegan White, Western Michigan University Shawn Wochner, Western Illinois University Larissa Zelisko, Westmont High School

Exhibitors, Sponsorship, Advertising

Michelle Adams, Elmhurst College Alison Crowley, Northern Michigan Unviersity April Hansen, ACT Stephanie Kennedy, My College Planning Team Veronica McLaughlin, University of South Carolina Lilia Ramirez, Concordia University Chicago Gabrielle Schaerli, Monmouth College

First Timers

Traci Flowers, Loyola Academy

Tony Minestra, Loyola Academy

Kenya Taylor, University of Arizona

Beth Arey, Evanston Township High School Shawna Armstrong, Aurora University Jessica Avila-Cuevas, Loyola University Chicago Ziggy Blackwell, Illinois College Christian Brown, University of Tennessee Knoxville Todd Burrell, Southern Illinois University Edwardsville Angie Cooksy, Bradley University Caris Daily, IUPUI Sarah Daugherty, Bradley University Kristen Doktor, Deerfield High School Mitch Dunham, Lake Forest College Gabrielle Feldman, Lovola Academy Sarah Goldman, Knox College Rene Gomez, Saint Ignatius College Prep Scott Ham, Texas State University Patrick Harker, University of Wisconsin-Platteville Brian Hendricks, Carmel Catholic High School Brian Hodges, University of Illinois Springfield Joel Johnson, Western Illinois University Carl Krause, Lake Zurich High School Shaina Landau, West Leyden High School Stephanie Levenson, Elmhurst College Leshay Mathis, Southeast Missouri State University Kathy McSherry, Eastern Illinois University Anabel Menifee, Monmouth College Dan Miller, Adlai E Stevenson High School Lianne Musser, Lyons Township High School Amanda Noascono, North Park University Rachel O'Connell, Missouri University of Science and Technology Kailagh O'Keefe, Northland College Rosa Reiber, Concordia University Chicago Eric Ruiz, University of St. Francis Sheila Schechinger, The University of Iowa Matt Sheahan, East Aurora High School Omar Solomon, Eastern Illinois University Jess Strong, Monmouth College Stephanie Szczepanski, St. Louis University Amy Thompson, York Community High School Rob Walton, Syracuse University Mary Ward, Purdue University Melissa Warehall, University of Chicago Laboratory School Josephine West, The Ohio State University Keegan White, Western Michigan University

On-Site

Christine Grotzke, Michigan Technological University Megan O'Rourke, Marquette University Jennifer Sloan, Cornell College Audrey Barrientos, Western Illinois University Sarah Daugherty, Bradley University Sarah Goldman, Knox College Brian Hodges, University of Illinois Springfield Erin Hoover, Augustana College Leshay Mathis, Southeast Missouri State University Katrina Morales, Bottom Line Lianne Musser, Lyons Township High School Lilia Ramirez, Concordia University Chicago Eric Ruiz, University of St. Francis Katy Saalfeld, Northern Illinois University Emily Schubert, Boylan Catholic High School Amanda Stewart, Lincoln College Jessica Strang, Monmouth College

Program

Sheila Schechinger, The University of Iowa Stephanie Szczepanski, Saint Louis University Renee Koziol, Plainfield North High School Michele Brown, Oakton Community College Sara Daugherty, Bradley University Eric Ruiz, University of Saint Francis Kelly Dutmers, Saint Viator High School Kevin Coy, Homewood Flossmoor High School

Raffle

Tara Brewer, Michigan Technological University
Sarah Murnane, College of St. Benedict and St. John's University
Josephine West, The Ohio State University
Betsy Bates, University of Pittsburgh
Pat Cannon, Retired
Karen Curran, Eureka University
DeVone Eurales, Knox College
Erin Hoover, Augustana University
Katrina Morales, Bottom Line
Kailagh O'Keefe, Northland College
Lilia Ramirez, Concordia University Chicago
Emily Schubert, Boylan Catholic High School
Josh Stober, Lake Forest College
Lisa Winker, Eureka University

Registration & Hospitality

Linda Haffner, IACAC Laura Schutt, Butler University Annabella Vinson, University of Iowa Beth Arey, Evanston Township High School Audrey Barrientos, Western Illinois University Carol Lee Barry, Carol Lee Barry College Consulting Angie Cooksy, Bradley University Karen Curran, Eureka College Sarah Daugherty, Bradley University Nancy Davis, John Hersey High School Kara Dollaske, York Community High School Katheryn Doucette, Marquette University Mike Dunker, Western Illinois University Gabrielle Feldman, Loyola Academy Kathy Fox, Buffalo Grove High School Sarah Goldman, Knox College Amanda Noascono, North Park University Asa Gordon, Palatine High School Kathryn Hankamp, St. Norbert College Brian Hodges, University of Illinois Springfield Wallace Holder, Grand Valley State University Erin Hoover, Augustana College Joel Johnson Western Illinois University Carl Krause, Lake Zurich High School April Lynch, Western Michigan University Kathy Major, Joliet Catholic Academy Teri Manderino, Downers Grove North High School Leshay Mathis, Southeast Missouri State University LeeAnn Meyer, VanderCook College of Music Joe Prieto, Retired Lilia Ramirez, Concordia University Chicago Stacy Ramsey, Illinois State University Gabrielld Schaerli, Monmouth College Sheila Schechinger, The University of Iowa Alyssa Shetley, Southeast Missouri State University Amanda Stewart, Lincoln College Normal Jesssica Strong, Monmouth College Sean Warren-Crouch, Waubonsee Community College Lisa Winker, Eureka College

Tellers

Carol Lee Barry, Independent Counselor Heather Brock, Saint Louis University Ellen Rostker, Chicagoland Jewish High School Randy Brooks, St. Joseph's College Pat Cannon, Retired Gabrielle Feldman, Loyola Academy Sandie Gilbert, Retired Dan Gin, Niles West High School Kristen Graf, Notre Dame College Prep Jennifer Gross, University of Denver Patrick Harker, University of Wisconsin-Platteville Brenda Jones, Saint Mary's University of Minnesota Gwen Kanelos, Concordia University Chicago April Lynch, Western Michigan University Julie Marlatt, Parkland College Anabel Menifee, Monmouth College Lianne Musser, Lyons Township High School Kim Myers, Marist High School Nicki Peterson, Marist High School Stacy Ramsey, Illinois State University

College Awareness & Preparation

Chairs

Brian Hodges, University of Illinois at Springfield Ashlee Mishler, Waubonsee Community College Sparkle Hunt, Westinghouse College Prep

Purpose

The mission of the College Awareness and Preparation (CAP) Committee is to provide the students and families of Illinois with practical, timely and accurate information on the college process. Its work focuses on improving student, family and community awareness of the wide range of college selection and admission processes. The committee will make service and outreach to nontraditional, under served and underrepresented populations a particular emphasis of its work. CAP is a cooperative effort of IACAC, the Association of Student Financial Aid Administrators (ILASFAA), the Illinois Student Assistance Commission (ISAC) and select lending institutions.

Summary of Activities

CAP was able to provide two \$1,000 scholarships to a past Motivate Me and Camp College participants. The Motivate Me winner was Timothy Brazil from Brother Rice HS. He will be attending Arizona State University. The Camp College winner was Roshni Patel from Streamwood HS. She will be attending Wesleyan University in Connecticut.

Camp College 2015

- 36 attendees from 7 counties
- 34 students who responded to the survey question about overall experience
- rated the program a 4 or 5 on a 5-point scale; 24 of the 34 gave it a full 5
- All of the attendees agreed with the statement "I feel more prepared for college next year"
- Institutions students plan to attend (that responded so far): Denison University (OH), Grand Valley State University, Holy Cross (MA), Illinois Institute of Technology, Illinois State University, Purdue University, Rose-Hulman School of Technology (IN), Southern Illinois University Edwardsville, University of Illinois Chicago, Wesleyan University (CT)

Motivate Me 2016

- Added women's track to Motivate Me with new logo
- Developed online registration and waiver submission with the help of Betadac Media
- Continued increase in attendance, over 200 participants registered for Motivate Me 2016
- Over 60 high schools are represented, from schools in Naperville to Gary, IN

Camp College 2016 preparation

- Developed more thorough online application process with the help of Betadac Media
- Camp College 2016 will be held at University of Illinois-Springfield, Illinois Wesleyan University, and Illinois State University

Strategic Plan Accomplishments

The CAP Committee added the women's track to Motivate Me to create more educational opportunities (goal 3). While currently serving young men, providing a relevant program that serves all students will strengthen this program while providing more leadership opportunities for IACAC members. Growing Motivate Me helps IACAC have more outreach (goal 4) to the students that need it. Hopefully, with the growth of Motivate Me and the continued success of Camp College, CAP will expand its reach across Illinois.

Recommendations for the Future

- Continue to expand the geographic diversity of Camp College
- Continue to strengthen the mentorship component of Camp College
- Explore shifting Motivate Me back a week so that programs fall near each other in the same fiscal year, and Motivate Me falls five months after its budget is requested rather than 17 months after the budget request
- Improve alumni engagement in both programs
- Better utilize Camp College host site bid process
- Find ways to engage more high school partners in the committee's work

Committee Members

Emma Adebayo, Lawrence Tech University Jessica Avila-Cuevas, Loyola University Chicago Ebony Baker, Naperville North High School Rhonda Bell, Upward Bound - Gary Comer Youth Center Yaneth Bello, University of Chicago Lauren Bernier, Illinois College Ziggy Blackwell, Illinois College Jon-Pierre Bradley, Joliet Junior College Christian Brown, University of Tennessee Reuben Burnley, Dominican University Lori Cotton, Kaplan University Mark Crawley, Governors State University Caris Daily, IUPUI Trevell Eddins, Elgin Community College Robert Ellis, Northwestern University Andriana Esparza, Oakton Community College James Fisher, University of Illinois at Chicago Elizabeth Gomez De La Casa, College of DuPage Rachel Harvel, SIU Carbondale Rejeannda Hicks, Western Illinois University

Chester Hood, SIU Carbondale Marsha Hubbuch, Independent Counselor M. Faye Ikner, SIU Carbondale Joel Johnson, Western Illinois University Jalena Jones, Thornwood High School Erin Kelly, DePaul University Zoe Kudla, UIUC Kasey Mather, City Colleges of Chicago Sarah McLean, Northern Michigan University Thea Meierkort, Oak Lawn Community High School DJ Menifee, Knox College Angela Molloy, Lighthouse College Planning Amanda Noascono, North Park University April Ponte, UIUC Stephanie Shanahan, Round Lake High School Omar Solomon, Eastern Illinois University Kelvin Yarrington, Governors State University

Credentials

Chair

Anne Kremer, Past President, DePaul University

Purpose

The Credentials Committee is comprised of IACAC members on both the secondary and post-secondary side whose main responsibility is to review the IACAC by-laws and make recommendations to the Executive Board. In addition, the committee reviews the by-laws to help maintain consistency with the NACAC and any updates related to NACAC changes. The committee is tasked with providing feedback regarding by-law questions throughout the IACAC year, including assisting in determining membership questions. This committee meets once a year in January and has various follow up via email and phone calls.

Summary of Activities

The Credentials Committee met on Friday, January 8, 2016 at DePaul University. At this meeting, the committee reviewed all IACAC by-laws and made the various updates based on information submitted by the Executive Board and committees. One of our biggest focuses this year was reading the IACAC by-laws alongside our newly created IACAC Leadership Manual. We reviewed the content this year with the mindset of searching for material tucked in the by-laws that is better suited for the Leadership Manual and removing it accordingly. In addition, as Chair of the Credentials Committee I also made edits and updates to the Leadership Manual and will be posting the most updated version of the manual on the IACAC webpage this summer.

Once the Annual Conference is complete, the updated by-laws will need to be shared with Linda Haffner and Dan Saavedra, to send to NACAC and put on our website. This should be done by the end of May.

Strategic Plan Accomplishments

In many ways this committee hits on all areas of the strategic plan depending on what issues are being focused on or addressed within the organization as it relates to our bylaws. Currently, a lot of our time has been spent with items that hit on Goal 1: Membership as we negotiate questions with regard to our policies and procedures, however, as we continue to meet and discuss issues within the coming year, other areas within the plan are likely to be impacted by the work of this committee.

Recommendations for the Future

The Credentials Committee should be established early in the IACAC year in order to assist with various questions that may come about regarding our by-laws. The committee should be requested to review the Leadership Manual alongside the by-laws annually to ensure there is a second set of eyes on the manual ensuring all committee work is being completed appropriately. The committee should then review the by-laws prior to January of the IACAC year so that updates can be shared prior to the one meeting each year. This will allow for a more productive and efficient meeting. In terms of committee

membership, I would encourage engaging past presidents and a balance of high school and college professionals.

Committee Members

Nate Bargar, University of Cincinnati Amy Belstra, Libertyville High School David Boyle, Glenbrook North High School Michele Brown, Oakton Community College Laura Docherty, Fenwick High School Mike Dunker, Western Illinois University Beth Gilfillan, Woodlands Academy of the Sacred Heart Linda Haffner, IACAC Erin Hoover, Augustana College Maryanne Kelly, Retired Maine South Kathy McSherry, Eastern Illinois University Megan O'Rourke, Marquette University Michelle Rogers, Saint Louis University Ellen Rostker, Rochelle Zell Jewish High School Eric Ruiz, St. Francis University

District Seminars

Chairs

Jason Swann, Rend Lake College Megan Koester, McKendree University Robert Yerkan, Rolling Meadows High School

Purpose

Provide professional development opportunities for each IACAC district throughout the state.

Summary of Activities

List of 2015-2016 Seminars:

- Southern on 3/4/2016 at Rend Lake College
- West & North Suburban on 3/11/2016 at Dominican University
- Chicago & South Suburban on 3/4/2016 at Lewis University
- Northwest on 3/18/2016 at Northern Illinois University
- West Central on 3/18/2016 at McKendree University
- Western on 3/4/2016 at WIU Quad Cities
- East Central & North Central on 3/18/2016 at University of Illinois-Springfield

Summer

- Attend IACAC transition meeting and LDI (if possible)
- All chairs and liaison meet, either in person or via conference call, to plan the year ahead (set timeline for meetings/check-ins, assign duties-board reports, Admission Essay article, etc.)
- Update Google spreadsheet database for next year's DS sites with contact information, dates, etc.

August/September

- Connect with DS On-site chairs
- Introduce yourself
- Discuss need for committee; ensure all of their committee members are registered IACAC Members (will need to check this in October after new membership year starts)
- Remind them of the need to provide session topics and descriptions by December 1; consider soliciting session proposals from other IACAC committees (AP often presents, IAS has presented in the past)
- Finalize all DS details
- Committee names, institutions, titles
- Location
- Dates
- Discuss any changes to the process: committee formation, district seminar format, pricing, registration, evaluation
- Discuss plan for fundraising/donations

• Provide Board liaison with update by September board meeting

October

- Work on mailing list for non-IACAC members for each seminar
- Provide Board liaison with update by early November board meeting
- Site committee meetings are ongoing
- Plan to have all dates set by beginning of November as they are included in the IACAC membership directory
- Specific to 2015-2016: Received Google form feedback from each site chair assessing their site's best practices, needs moving forward, follow-up on this feedback
- For your curiosity: https://docs.google.com/spreadsheets/d/1Cjk2fTxi-LPUL5V-JLctJAiSaIcwO8IA_BZ-GK_OeUY/edit?usp=sharing

November

- Touch base with committees about final seminar session descriptions needed by December 1
- Email a save the date mid-November to IACAC members and work on marketing to additional groups (previous attendees who are not members)

December

- Receive seminar session descriptions and review carefully
- Submit final text for web and emails to IACAC Webmaster mid-December
- Work with IACAC Publications Specialist on individual site flyers/PDF for marketing
- Confirm registration and confirmation process

January

- Work with IACAC Treasurer to propose accurate budget for next year
- Review website, make necessary changes/updates
- Review proof of postcard w/ IACAC Publications Specialist and Webmaster, drop in mail January 15th pending registration is up and running
- Verify DS on-site chairs are prepared to send confirmations
- Prepare Admission Essay article and send to MC Committee
- Discuss Project Reach outreach (if applicable in the future)
- Discuss Membership outreach at Seminars
- Discuss budgets and reimbursement plan for each site
- Registration goes live end of January

February

- Registrations start to arrive
- Send registration lists to seminar chairs once/week, or as requested.
- On-site chairs send email confirmations
- Send Project Reach reminders (if applicable in the future)

March

- Registrations continue to arrive, send reminder emails
- Send final lists to on-site chairs, confirm process for accepting walk-ins
- Answer questions that come up from on-site chairs
- Make sure they designate someone to take pictures and send the pictures to DS chairs
- Organize and send electronic evaluations
- Attend programs (if possible)
- Send thank you to all DS On-site Chairs, get feedback for the future

April

- Wrap up any loose ends reimbursements, etc.
- Plan DS Chairs meeting at IACAC Conference (if possible)

May

- Submit Annual Report
- Continue wrapping up loose ends, review evaluations, make plans for future
- Save anything committee related to the IACAC Exec Board Google Drive that hasn't been saved previously

Strategic Plan Accomplishments

Goal 1: Membership

- We work to better connect and offer non-members opportunities to engage with IACAC, especially at our seminars outside of the Chicago area, will continue to work on plans to increase attendance among non-members and encourage those non-members to join IACAC
- Goal 2: Fiduciary Responsibility
 - District Seminars offer a low-cost professional development opportunity to members (and non-members) throughout the state while bringing in a modest revenue for the organization.

Goal 3: Educational Opportunities

- We work on all 4 of the areas identified within this goal.
- Goal 4: Outreach
 - Aside from college fairs for students, many of our seminars are the only outreach IACAC does in certain geographic areas for our members so we want to make sure that we are expanding that the best we can through our marketing efforts.

Recommendations for the Future

Overall, registrations for this year were up! Southern = 28 (13 members; 15 non) West & North Suburban = 133 (88 members; 45 non) Chicago & South Suburban = 71 (51 members; 20 non) Northwest = 71 (34 members; 37 non) West Central = 32 (18 members; 14 non) Western = 21 (9 members; 12 non) East Central & North Central 8 (? member; ? non) Total = 364 compared to 279 in 2015

Working on an on-site chair manual that outlines expectations and guidelines for each DS site to include:

- Timeline, deadlines
- Resource list who to ask for what, where to find documents/information, using Google Drive
- Best practices and restrictions
- ISBE/PD hours information
- Budget/spending guidelines

Need to work on East Central and North Central District Seminar: lots of turnover in onsite chair position and low attendance. Consider asking Bradley University to host?

Need to work on un-"siloing" this committee: assign specific duties/roles for each DS chair at the beginning

Work with the Board to find an effective way to get all of the necessary information if chairs aren't able to attend transition meeting or LDI

Committee Members

On-site Chairs: Annette Braden, Norris City - Omaha - Enfield High School April Bauer, Bradley University Jon Tomaso, Dominican University John Cadero, Triton College Brad Kain, Homewood-Flossmoor High School Sean Whitten, Lewis University Mara Ortiz, Northern Illinois University Constance Ervins, Northern Illinois University Elyse Rench, McKendree University Kassie Daly, Western Illinois University - Quad Cities Sarah Houston, Monmouth College Clair Casper, University of Illinois - Springfield

Each site also has its own committee members but we don't have a complete list of all of those people.

Event Coordinator

Chairs

Donna Epton, Schaumburg High School, Retired

Purpose

When the position was created 16 years ago, the original role of the event coordinator was to research sites and negotiate contracts at properties for future IACAC Annual Conferences. The position has expanded greatly over the years so now the event coordinator works with the current president-elect in developing the annual conference budget and all aspects of the conference. In addition, the person works very closely with the on-site chairs, executive assistant and all conference committee chairs regarding the entire conference planning. The event coordinator assists all three presidents with a myriad of tasks related to the conference planning, the event coordinator is the primary liaison between the president-elect, the conference committee chairs and the conference hotel.

Summary of Activities

In 2012, the Executive Board requested the event coordinator look at negotiating contracts for the 2015, 2016 and 2017 IACAC Annual Conference. A presentation was made to the board regarding potential locations and dates based on past history of the conferences and predicted dates for other events, which impact IACAC members. It was clear the board wanted to maintain a spring conference to be held at a hotel and avoid as much as possible conflicts arising from Advanced Placement Testing, May 1 deadline, Prairie State Testing (now PARCC testing), the annual AACRAO Conference, spring breaks and graduations. The board was presented with a number of date options and a recommendation the location continue to be at The Westin Northwest Chicago. Once dates and location were approved, contracts were negotiated. At the January 11, 2013 Executive Board Meeting the contracts were approved and subsequently signed by the event coordinator.

The next IACAC Annual Conference will be held April 26 thru April 28, 2017 at The Westin Northwest Chicago, Itasca. No additional contracts have been signed at the Westin or other properties for future conferences.

Strategic Plan Accomplishments

Continue to serve our membership and others seeking professional development with quality programs such as the Annual Conference.

Nurture current members and encourage new membership by providing outstanding professional development and networking opportunities via the Annual Conference.

Provide relevant conference sessions that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.

Continually evaluate all aspects of the annual conference to determine if it provides the best professional development for all members and non-members throughout the state of Illinois.

Recommendations for the Future

It is important for the association to plan a number of years in advance for conference sites in order to acquire the best dates and prices. A continuing relationship with one property is very advantageous in keeping cost increase to a minimum. It is important to note that the cost of attendance at the conference has been for quite a few years below the cost at the conference. This is possible due to the money generated by sponsors, exhibitors, advertisers and raffle as well as the substantial concessions provided by the Westin Hotel. Additionally, estimating actual meals consumed vs. ordered, is a great savings to the bottom line of the conference.

As there are no contracts signed beyond 2017, it is imperative this is completed in a timely manner. The last contract was signed 27 months prior to the first conference of three. Less than two years out, limits the 2018 dates available for future conferences as well as potential concessions offered. It is recommended to approve a one-year contract extension with the Westin Hotel at the June, 2016 Executive Board meeting. Any future changes approved by the IACAC Executive Board based on the Ad Hoc Conference Exploratory Committee can be implemented for succeeding years.

It is very helpful to have the consistency of an ongoing event coordinator to develop relationships with a property, become familiar with contracts and help the president-elect understand how to develop a budget and plan a successful conference. However, exploring alternative locations has routinely been completed before signing multi year contracts with a property. As an appointed position, rather than elected one, this position can be more effectively accomplished.

Finance

Chair Courtney Wallace Treasurer Augusten

Courtney Wallace, Treasurer Augustana College

Purpose

The purpose of the Finance Committee is to review the Fiscal Policy of the association and to advise the Executive Board on policy changes that may need to be made. The committee is also in charge of discussing revenue generation, as well as the development of the IACAC annual budget that is brought to the membership at the annual conference each year.

Summary of Activities

The Finance Committee met formally (in person) 3 times this year on August 31st in Mt. Prospect, IL on October 2nd at NACAC in San Diego, CA and on February 10th in Lombard, IL. The following items were discussed this year: Audit results for the last 2 Fiscal Years (we received one audit VERY late). Fiscal Policy proposed changes, Grant Policy proposed changes 2016-2715 Fiscal Year Budget, annual review of contractual & stipend staff, and future financial stability for the association.

In July at the Annual LDI Meeting, the Chair presented a Budget Workshop to Committee Chairs, Liaisons and Board Members. In November, the Chair presented a shortened budget workshop to Executive Board Members and encouraged Liaisons to be involved in the budgeting process for the 2016-2017 FY. Committees were asked to submit budget proposals and summary of expenses by January 15th, 2016 for Finance Committee Review. The Finance Committee met in February to put together a balances budget to present to the Executive Board in March. On March 22nd, 2016 the Executive Board Approved the Budget presented. The 2016-2017 proposed budget was presented and voted on at the May Annual Membership meeting at Conference. There was a motion and vote to add an additional \$800 to the NACAC Imagine Fund.

Major Activities Completed in the 2015-2016 year include:

- 1. Creation (with Help of Dan Saavedra) and implementation of online reimbursement/Check Request form for IACAC Members
- 2. Documentation of financial procedures for Audit Results
- 3. Ongoing research on Financial Consultants
- 4. More transparency and update to the IACAC Budget sheet to more accurately reflect our financial situation.
- 5. Fiscal and Grant policy updates. One policy in particular regarding reserve funds is the first step in creating a more sound investment policy for the future.
- 6. Standardized and updated contracts for contractual and stipend staff.
- 7. Created a balanced budget to present to the Exec Board in March and then to the Membership in May that reflects the needs and mission of the Association.
- 8. Updated Budget Proposal Form for 2016-2017 proposals and process.

Strategic Plan Accomplishments

We feel the finance committee has our hands or oversight on A LOT of the strategic plan, but feel most of our work comes under:

Goal 2: Fiduciary Responsibility

IACAC will continue to demonstrate fiscal responsibility in the management of the day to day and future operations, budget planning, and decision making to ensure the financial health and longevity of the organization.

- Adhere to the established policies and procedures set forth in the IACAC Fiscal Policy while annually reviewing policies to identify necessary updates and changes.
 - Our task as a committee is to review and make changes and edits we feel are appropriate for the organization
- Maintain best practices and build on the goals of transparency, oversight, shared responsibility, inclusivity, and role specification in the budgeting process.
 - The treasurer Team has this as a major goal this year by trying to educate during membership meetings, one-on-one meetings, etc. This will also include breaking out some of our budget amounts so membership can see in a clearer sense how money is allocated. We held workshops at board meetings on budgeting and tried whenever possible to give an insight to IACAC's financial situation.
- Enlist the assistance of a financial planner to help identify areas of strength, weakness, and opportunity in our savings and investment strategies.
 - We have been in touch with other affiliates and NACAC (as well as our own accountants). This is also a HUGE project for the Treasurer this year and likely next year as well. We have made our first step in the investment process by updating our reserve fund policy in the Fiscal Policy.
- Develop a plan to reinvest our financial resources back into membership and Illinois ACAC services in meaningful and impactful ways.
 - We are doing some secondary research on this right now.
 - We expanded the number and types of grants offered by Illinois ACAC to both members and non-members of the organization.
 - We continue to make sure funds are available to membership within the PDG budget. We also continue to apply for NACAC funding for School Counselors and Transfer Populations.

Recommendations for the Future

The Finance Committee has a positive outlook for the future of IACAC. The Committee should continue to scrutinize expenses and look for new opportunities to maximize revenue. We believe more revenue to come through an investment plan in the future as expenditures rise and income decreases. A thorough review of the fiscal policy is needed on an annual basis. The committee recommends that the contracts of IACAC staff be continue to be updated each year along with job descriptions. The Committee also recommends implementation of an online budget proposal submission process in the next year.

Committee Members

DeVone Eurales, Knox College (Past Treasurer) Beth Gilfillan, Woodlands Academy (President) Linda Haffner, IACAC Executive Assistant (non-voting member) Erin Hoover, Secretary (non-voting member) Anne Kremer, DePaul University (Past President) Kathy Major, Joliet Catholic Academy (Treasurer-Elect) Michelle Rogers, Saint Louis University (President-Elect)

Government Relations Committee

Chairs

Steven Landgraf, Concordia University Chicago Bob Skorczewski, Southern Illinois University Edwardsville Paul Welsh, Fenton High School

Purpose

The purpose of the Government Relations Committee is to inform IACAC members about pertinent public policy issues and legislation that affect our students, our institutions and our profession. Furthermore, the Government Relations Committee is charged with influencing legislation and public policy to align with IACAC's mission.

Summary of Activities

NACAC's annual Legislative Conference Day in Washington, DC. The IACAC President and President-Elect and GRC Chairs attended NACAC's Legislative Conference and Advocacy Day 2/28-29. Our IACAC group met with staff from the Illinois Congressional delegation:

- Senator Mark Kirk
- Representative Mike Bost (12th District)
- Representative Bob Dold (10th District)
- Representative Luis Gutierrez (4th District)
- Representative Danny Davis (7th District)
- Representative Tammy Duckworth (8th District)
- Representative Robin Kelly (2nd District)
- Representative Bobby Rush (1st District)

In addition to the meetings listed above, GRC Chairs Bob Skorczewski and Steven Landgraf also met personally with Representative Rodney Davis (13th District).

Springfield Advocacy Day - 4/13/16

This year's Springfield Advocacy Day was again successful. Initially, the date was set for March to coincide with the Executive Board meeting. However, once the Illinois General Assembly announced its legislative schedule, and we learned that the legislature would not be in session that day, the chairs and Presidents agreed to move the date to April 13. This change was a blessing and a curse. When we changed the date, we could not avoid conflicting with several college fairs. So our attendance numbers were down to 14 IACAC members (from 25 in 2015).

By holding the event later, we collaborated with ISCA, IMHCA and its umbrella organization CICO. This partnership proved very cost efficient and accomplished one of GRC's strategic plan goals of collaborating with like-minded counseling organizations. We did not host a reception or pay for many hotel rooms and CICO paid for a training space at the Hoogland Center for the Arts. Furthermore, since we were in Springfield while the legislature was in session, we met with many legislators in person (19). We also dropped off information with four other legislators, including the Speaker of the House and the Governor.

One highlight of the day was a meeting with State Treasurer Michael Frerichs. Frerichs is an outspoken advocate for funding the MAP grant. He is an ally to our students and we thanked him for his support. He also expressed interest in participating in our 2017 Conference.

Annual Conference Session

Instead of presenting a traditional session, GRC hosted the endnote session with a panel of three sitting state legislators. Representatives Kelly Burke, Tom Demmer and Will Guzzardi explained different perspectives and how they are working to pass a budget that invests in higher education in Illinois. IACAC members then participated in a lively question-and-answer town hall.

Tracking and Endorsing Legislation

Building on the Executive Board's charge from January 2015 to vet and take action on legislation and other public policy decisions, the Government Relations Committee regularly monitors action in the Illinois General Assembly. We deliberated on the following specific pieces of legislation:

SB 2043: MAP funding. Endorsed 10/2015 and passed by ILGA. Vetoed by governor. Actively encouraged legislators to override the veto. Veto override failed.

SB 2046: Second "Stop-gap" funding bill. Endorsed. Passed and waiting on governor.

SB 2059: "Stop-gap" MAP and operating expenses funding. Endorsed and discussed directly with legislators during Advocacy Day. Passed by ILGA.

HB 3528: Student Access Bill. Endorsed 11/2015. Stalled in ILGA.

SB 2196: Student Access Bill. Endorsed, signed IACAC onto letter of support and submitted witness testimony to senate Higher Education Committee.

HB 4156: "Drycleaner" bill to appropriate higher ed and MAP money. After discussing legislation with sponsor (Rep. Burke), co-chairs took no action due to lack of action in ILGA. If this bill moves forward, we are prepared to endorse.

HB 4446: College Admission Inquiries Act regarding application question about convictions and arrests. GRC co-chairs vetted and took no action because of possible conflict between student access and campus safety. We facilitated discussion and information sharing with admission offices (DePaul, St. Francis) and bill sponsor (Sen. McGuire).

HB 4521: Governor and Republican leadership's budget proposal. Co-chairs researched and vetted this and accompanying "package" of bills. Decided to take no action.

HB 5566: College Affordability Board. Met with bill sponsor (Rep. Sims) during Advocacy Day. Co-chairs decided to take no action regarding an endorsement, though we communicated with Rep. Sims that IACAC is interested in being part of the conversation as Illinois seeks to maintain college affordability.

Other endorsements

As IACAC becomes more active and engaged in policy, we are getting more requests to add our association's name to public letters of support. For example, NACAC often asks affiliates to co-sign a letter that NACAC has already vetted and endorsed. Each time we get this request from NACAC GRC staff, we follow their lead and sign on with little discussion. Other times, Illinois-based groups ask for our endorsement. In these cases, we follow the same directions outlined by the Executive Board in January 2015 and take appropriate action.

Signed letter supporting the Illinois Student Access Bill.

Signed two letters opposing the use of binding arbitration by student loan companies and for-profit educational companies. (One to Consumer Financial Protection Bureau, one to U.S. Senate and House Appropriations Committee chairs.)

Illinois Budget Overview

Illinois is still in the midst of an unprecedented budget stalemate. The General Assembly and Governor have been unable to find enough common ground to pass a comprehensive budget for this fiscal year. A budget was passed that funded K-12 education, keeping schools open this year. However, the remainder of the state's expenses have been funded primarily through court order. Because there is no budget in place, the funding for those court ordered items are being paid at previous fiscal year levels. This is problematic due to the expiration of the temporary income tax increase. Higher education and social services have gone largely unfunded (despite a few "stop-gap" appropriations), while other areas are being funded at a level that is not in line with state revenues.

Due to this stalemate MAP grants are also going unfunded. Many colleges and universities covered the MAP grant shortfall this year in the hopes that the General Assembly would pass a funding bill to reimburse them the MAP funds along with operating funds for public institutions of higher education.

In late April, a stopgap higher education funding bill (SB 2059) passed both chambers and was signed by the governor. The bill funds approximately 40% of MAP, and about 30% of the operating funds for public institutions of higher education (with the exception of Chicago State University, which received a larger percentage of their operating funds). The bill was in response to the reality that, having already made deep cuts to maintain operations, universities were facing closure because they had not received any operating funds from the state. Another bill followed to add more money to MAP and public institutions (SB 2046) as well as some social services. It was passed by both houses and is currently with the governor awaiting his signature or veto.

Strategic Plan Accomplishments

The efforts of GRC align with several areas of the IACAC Strategic Plan:

Goal 3: Educational Opportunities

Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.

GRC collaborated with partner organizations at Springfield Advocacy Day, strengthening our relationship with like-minded education advocates. The cooperative nature of Advocacy Day exposed members in attendance to the partner organization's legislative goals, expanding the usual scope of the training provided during the event.

Goal 4: Outreach

Collaborate with other affiliates/organizations to provide professional development opportunities that promote collaboration, inclusive community, and growth.

In addition to the aforementioned Advocacy Day collaboration, IACAC GRC has been working with the Illinois Coalition to Invest in Higher Education, which is composed of college and university lobbyists, labor groups, as well as business and community groups. IACAC worked with the Coalition to find speakers for a series of press conferences throughout the state to raise awareness of the effect of the budget stalemate for schools and students.

Goal 5: Brand

Seek opportunities and develop outlets to share our knowledge with colleagues, parents, students, government officials, and the media.

Maintain consistent communication with local, state and federal legislators educating them on issues surrounding student access, funding, college counselor training, as well as the importance of college counseling within our schools.

The previously stated activities fall squarely within this strategic goal. As GRC members and other IACAC activists continue to engage with their legislators in their districts, in Springfield and in Washington, IACAC will increasingly become an organization that is sought out for our members' expertise.

Recommendations for the Future

GRC, on behalf of IACAC, should maintain its active engagement in state and federal activities that relate to the mission of the organization. GRC should also continue to seek opportunities to collaborate with like-minded organizations.

To the extent that it is possible, IACAC should help identify public officials that would make good guest panelists, keynote, or endnote speakers for the IACAC conference.

Committee Members

Ziggy Blackwell, Illinois College

John Cadero, Triton College Laura Docherty, Fenwick High School Robert Freitag, St. Charles North High School Zachary George, DePaul University Chassy Golz, Elmhurst College Lisa Hikes, Hinsdale Central High School Joe Hofbauer, Columbia College Arielle Kalvelage, Northern Illinois University Gwen Kanelos, Concordia University Chicago Mike Melinder, University of Iowa Bill Morrison, Highland Park High School Eileen Rancharan, Concordia University Chicago Jennifer Sloan, Cornell College Jennifer Steck, St. Louis University Jason Swann, Rend Lake College Stephanie Szczepanski, St. Louis University Mark Weber, University of St. Francis Josephine West, The Ohio State University Evan Wilson, Illinois College Shawn Wochner, Western Illinois University

Illinois College Fair

Chair

Carin Smith, Lawrence University

Purpose

The Illinois College Fair Committee shall be responsible for establishing the Illinois College Fair schedule, overseeing policy and procedures, promoting the Illinois Regional College Fairs, and overseeing the planning and implementation of the Articulation Unplugged program held each fall. The Illinois College Fair Coordinator shall be the chairperson and the committee shall consist of nine members, each of whom shall serve a three-year term. In addition, the Treasurer-Elect shall serve as the tenth member of the committee. Efforts will be made to include a member who serves on the Chicago National College Fair Committee and at least one member who will also serve as the chief organizer(s) of Articulation Unplugged.

Summary of Activities

- 1. We continually evaluate and prepare the yearly college fair schedule
- 2. We monitor the quality of each program listed on the IACAC College Fair Calendar
- 3. We regulate the policies established for Illinois Regional programs and Articulation Unplugged: schedule, fee structure, etc.
- 4. We promote The IACAC Statement of Practices and Courtesies as it applies to college fair programs and Articulation Unplugged to oversee and monitor Articulation Unplugged program to align the committee goals and initiatives with the IACAC Strategic Plan

Strategic Plan Accomplishments

Goal 1: Membership

- Nurture current members and develop strategies to encourage new membership across the constituency.
- The structure of IRCF registration fees promotes membership.

Goal 2: Fiduciary Responsibility

- Maintain best practices and build on the goals of transparency, oversight, shared responsibility, inclusivity, and role specification in the budgeting process.
- The Illinois College Fair Committee, as well as every on-site chair of regional college fairs are involved in and aware of the budgets for Illinois Regional College Fairs.
- Seek out additional revenue streams, including applying for outside grants, to offset the cost of new initiatives or programming that supports the mission of the organization.
- The number of Illinois Regional College Fairs has steadily increased since they began more than 10 years ago. With each addition we are adding increased involvement from both the college & high school side. All of this consistently increases revenue streams.

Goal 3: Educational Opportunities

- Explore the use of web-based content and webinars for professional development and information exchange.
- The college fair portion of the IACAC website is a shining example of educational information pertinent to college reps, high school counselors and families & students.
- Design and develop innovative and relevant programs that seek to cultivate the leadership skills of our membership, and respond to future trends and issues.
- With each addition of a IRCF, we have the opportunity to bring on-site committees into the fold and this, in turn, increases leadership & educational opportunities.

Goal 4: Outreach

- Expand delivery of association services and opportunities to members in all geographic regions of Illinois.
- IRCF's touch every part of the state and the committee is constantly monitoring places where services can be expanded and improved in the form of college fair opportunities.

Goal 5: Brand

- Maintain publications such as membership brochure and association website to inform and educate new members, parents, students, government officials and the media what we do as an organization.
- The college fair portion of the IACAC website is a shining example of educational information pertinent to college reps, high school counselors and families & students.

Recommendations for the Future

- 1. We are adding one additional regional college fair this year; we will always continue to look for new fair opportunities.
- 2. We will be rolling out an online fair evaluation form that college reps can use for all Illinois Regional College Fairs.
- 3. We have partnered with a new information scanning product Strive Scan that will allow for easy collection of student data at fairs.
- 4. We should continue to work to make sense of the college fair calendar both form an ease of attendance and a quality of program standpoint.

Committee Members

Kristi Bonn, North Central College Ted Campbell, Northern Illinois University Melanie Coffman, retired from Barrington High School Mike Ford, Michigan State University Erin Hoover, Augustana College Debbie Lamb, Illinois State University Kim Myers, Marist High School Megan O'Rourke, Marquette University April Ponte, University of Illinois at Urbana-Champaign Kim Wiley, Deerfield High School

Inclusion, Access, and Success

Chairs

Luke Kerber, Aurora University Danielle Nightingale, Young Women's Leadership Charter School Traci Flowers, Loyola Academy

Purpose

The Inclusion, Access and Success Committee shall advance the association's commitment to inclusion for underserved students and the educational professionals who guide them. The IAS Committee strives to heighten awareness, consciousness and sensitivity to the issues of culture, race, citizenship status, sexual orientation, gender, age and other differences as they pertain to post-secondary access. The IAS committee develops educational programs for counseling professionals working with students who, for reasons of disadvantaged experiences, are often denied access to post-secondary educational opportunities.

Summary of Activities

IAS continued to partner with outside advocacy organizations to advance the association's commitment to inclusion for underserved students and the educational professionals who guide them. IAS helped promote free webinars from: the National Association for the Education of Homeless Children and Youth, United We Dream, the National Center for Institutional Diversity, the National Forum on Higher Education for the Public Good, College Board's Access & Diversity Collaborative and Campus Pride.

IAS also worked on expanding the IACAC HS counselor tool kit for special populations of first generation, African American, Latino, Homeless, Immigrant, LGBTQ, Low-Income, and undocumented students.

IAS also partnered with the YWCA on the April 14 for a screening and discussion of "In The Game" documentary.

This year IAS hosted a Mental Health Resource Fair at the Annual Conference. IAS is a committee that strives to heighten awareness and sensitivity to issues that surround our underserved populations. This population can include students who struggle with mental health. As counseling professionals, we are often times at the front lines when the battle of mental health begins for a student. We had over 45 members attend.

IAS executed the second Sharing the Dream conference on May 18, 2016.

Strategic Plan Accomplishments

Goal 1: Membership Deliberately identify leadership in IACAC that reflects the diversity of IACAC membership: recognize IAS award recipient every IACAC conference Develop ties with graduate programs throughout the state to foster awareness of IACAC and grow future membership: Share the NACAC step by step guides with ISCA and promote the guides within graduate programs.

Expand the geographic footprint of our membership across the state: IAS members have been intentional about speaking at District Seminars on GWI issues.

Goal 2: Fiduciary Responsibility

Seek out additional revenue streams, including applying for outside grants, to offset the cost of new initiatives or programming that supports the mission of the organization: Sharing the Dream applied for NACAC Imagine Grant the first year. Additional Revenue Streams: Virtual Conference Attendees. Currently ASCA has this option. IAS would like to encourage IACAC annual conference to look at alternative options for members who cannot leave their office. i.e. If you want to view full sessions and presentations, ASCA has an option to attend the conference virtually for a fee. Virtual attendees are able to have access to all keynote/endnote speakers, specific breakout sessions, and exclusive lunchtime interviews for a reduced registration fee. http://www.schoolcounselor.org/school-counselors-members/professional-development/annual-conference/2015-virtual-attendee

Goal 3: Educational Opportunities

Explore the use of web-based content and webinars for professional development and information exchange: this is something IAS has been advocating for over a long period of time. We have accomplished this with moderate success at times by recording some District Seminars and conference sessions that pertain to GWI. Recommendations for the future include but are not limited to: Twitter Chats, Recorded Conference calls/Podcasts, Webinars or streaming from IACAC conference.

Design and develop innovative and relevant programs: Sharing the Dream started in 2015 and continues to be a huge success with high enrollments.

Summer Institute: IAS speaks to SI attendees every year. This is a great addition and hopefully continues in the SI agenda.

Goal 4: Outreach

Consider stronger affiliation with other professional organizations: IAS promotes many events including but not limited to: the National Association for the Education of Homeless Children and Youth, United We Dream, the National Center for Institutional Diversity, the National Forum on Higher Education for the Public Good, College Board's Access & Diversity Collaborative and Campus Pride.

Recommendations for the Future

Budget: Each year IAS hosts a reception at the annual conference, similar to mentorship reception. In the past, funding for this reception came out of the IAS budget. The IAS budget was mostly entirely consumed by the reception expense. Therefore we were told that the reception would be covered under the annual conference budget. However it is still unclear to IAS who is responsible for the costs of the reception for the future years.

Budget: If a proposed budget does not get approved, can the co-chairs receive an explanation as to what gets approved and what does not. There seems to be a lack of communication and transparency.

Admission Essay: We intended to bring IAS issues to the forefront by assigning IAS members to author a blog quarterly. However we had difficulty getting members to commit to writing an Admission Essay. This is something that can be revisited each year. September: Hispanic Heritage Month, October: LGBT History Month, February: Black History Month April 7: National Coming out Day for undocumented students: recognize the schools/organizations who are working with and for undocumented students and those who want to begin. May: Mental Health Awareness month.

Virtual Professional Development: Many institutions have financial and geographic limitations. IAS wants to remove barriers so all membership can benefit from IACAC. Dakota ACAC organizes podcasts in order to serve two large geographic areas. This is something IAS would like to explore along with but not limited to: Twitter Chats, Recorded Conference Calls/Podcasts, Webinars or streaming from IACAC conference.

IAS would like to support growing the IACAC HS toolkit, specifically in the section: special population: Asian americans, Black & African Americans, First Gen, Hispanic & Latino, Homeless, Immigrant, LGBTQ, Low Income, Middle School, Undocumented.

Also thoughts to consider? How can IAS foster growth among young admission professionals of color? How can we become more intentional? Could we propose "IACAC fellows"

IAS Members: A big mission of IAS is to remain inclusive. We take all volunteers and do not limit commitee members from attending meetings. However as we are open to ALL, we also run into members who express interest, agree to volunteer, and then do not attend any meetings either in person or virtually. This is an area of future focus.

Committee Members

Audrey Barrientos, Western Illinois University Ziggy Blackwell, Illinois College Todd Burrell, Southern Illinois University Edwardsville Tanya Cabrera, Illinois Institute of Technology Luke Chitwood, IIT-Boenings Scholars Academy Nicci Cisarik, Oakton Community College Robert Cook, Waubonsee Community College Mike Dessimoz, Illinois College Access Network Kathryn Doucette, Marquette University Farrah Ellison - Moore, Arrupe College of Loyola Andriana Esparza, Oakton Community College Gabrielle Feldman, Loyola Academy Traci Flowers, Loyola Academy

Alicia Funes, Leyden HS Rachel Georgakis, Fenton High School Zachary George, Depaul University Aliza Gilbert, Highland Park High School Dan Gin, Niles West High School Sarah Goldman, Knox College Jenn Gross, University of Denver Chuck Gutman, Waukegan High School Brian Hodges, Universit of Illinois Springfield Tyler Hough, University of Chicago Luke Kerber, Aurora University Carol Krashen, Naperville North High School Mayra Lagunas, University of Illinois Todd Lentz, Lane Tec Colleg e Prep Intern Lucia Lopez, Depaul University Sarah McDougal, Fenton High School Dave Marcial, Golden Apple Thea Meierkort, Lewis University Tony Minestra, Loyola Academy Abel Montova, Illinois Student Assistance Commission Katrina Morales, Bottom Line- Access Team Manager Luis Narvaez, Chicago Public Schools Danielle Nightingale, Young Women's Leadership Charter Jerry Pope, Niles Township High School District 219 Eric Ruiz, University of St. Francis Julie Scalf, Northwestern Academy for Chicago Public Schools Matthew Sheahan, East Aurora High School Stephanie Szczepanski, Saint Louis University Dana Whittaker, Willowbrook HS Sydni Williams, University of Alabama - Birmingham

Media Communications

Chairs

Mike Ford, Michigan State University Rene Gomez, St. Ignatius College Prep Sarah Goldman, Albion College

Purpose

The Media Communications Committee serves IACAC and its members by providing news, information and additional relevant updates with regards to our organization and the counseling profession. Through the means of a mobile-friendly website, "The Admission Essay" blog, and social media outlets, we strive to provide members with accurate and timely information, resources, and professional development opportunities.

Summary of Activities

- Responsible for the listserv management and job board
- Worked with Betadac to refresh the website, make it more mobile-friendly, and to update content.
- Continued to streamline committee requests to Dan with a goal of being aware of what the committees are trying to accomplish. Once the committee sends an initial request, they work directly with Dan/Betadec to complete the task.
- Maintained updates to the IACAC social media outlets (FB, Twitter) and requests from various committees
- Managed the Admission Essay Blog

Strategic Plan Accomplishments

- While we are actively disseminating information to our membership base, we can be more intentional about how we nurture current membership.
- Media Comm expenses are now being budgeted for by individual committees. This is challenging as we do not have a streamlined process to manage these expenses.
- Media Communications did not make much progress exploring web-based professional development or educational opportunities such as webinars or podcasts. However, we did collaborate with other affiliates to share information about our professional development opportunities.
- The committee consistently works with other committees throughout IACAC to share information about various programming.
- Media Communications worked with Betadec to update the website so that we can better inform and educate new members, parents, students, government officials, and the media what we do as an organization.

Recommendations for the Future

- Continue to try to engage committee members to be more involved.
- Work to finalize a request web system/form for use by various committees to request content updates and propose updates.
- Have a committee member with a background in Public Relations assist with drafting a PR plan.

Membership

Chairs

Carl Krause, Lake Zurich High School Omar Soloman, Eastern Illinois University Kimberleigh Wiley, Deerfield High School

Purpose

The Membership Committee promotes membership within IACAC and NACAC. The Committee is involved with the recruitment of new members and the retention of current members through a variety of activities.

Summary of Activities

- One thing we did with the help of the membership committee was we created a video that was sent to all new members highlighting the top ten ways you can effectively use your membership. This stemmed from members not knowing about all of the opportunities they could take advantage of that IACAC offers.
- One other thing Membership worked on was a fee structure proposal. We collected data from other ACAC's to compare membership costs and we looked at structures of how members are charged.
- IACAC list-serve is now automatic upon membership unless you opt out of it.

Strategic Plan Accomplishments

- New member video
- Recommendations for alternate fees
- Automatic List-serve addition upon membership

Recommendations for the Future

- Next year, we should continue to work on a possible fee restructuring. We gathered the numerical data, but now we want to research opportunities other ACAC's provide as compared to what we do thus determining the value of our membership.
- Another goal for next year in determining the value of membership is contacting non-members who were members in the past to learn more about their choice not to renew their membership in IACAC.
- Finalize a timeline and framework for all communications for new members. Emails, postcards, welcome video, etc.

Committee Members

Diane Bourn, Prospect High School Annette Braden, Norris City-Omaha-Enfield High School Pat Cannon, Retired Nancy Davis, Hersey High School Traci Flowers, Loyola Academy Linda Haffner, IACAC Executive Assistant Alex Hughes, Northside College Preparatory High School Julie Marlatt, Parkland College Veronica McLaughlin, University of South Carolina Katie Petty, Niles North High School Counseling Intern Shawn Wochner, Western Illinois University

Retirees

Chairs

George Kazlusky, Hoffman Estates High School Maryanne Kelly, Maine South High School Sue Sanders, Glenbard West High School

Purpose

The IACAC Retirees Committee strives to offer meetings and sessions especially geared for our experienced membership and to provide volunteers to help IACAC Executive Board members and Committee Chairs with their various programs such as the Annual Conference, District Seminars, etc.

Summary of Activities

- 1. Our fall meeting was held at the home of George "Kaz" Kazlusky in Woodstock. Approximately 20 members attended the meeting and lunch. We discussed plans for a session at the Annual Conference; Mike Dessimoz stepped up and volunteered to lead the session. Members indicated they were looking forward to more "socializing" activities with fellow retirees and mentioned they were interested in learning more about Medicare.
- 2. The spring meeting was held at Concordia University. A big Thank You to Gwen Kanelos for making arrangements for our meeting, and providing parking as well. We welcomed Diane Aducci, of Aducci Insurance Services, who provided a comprehensive lecture on all aspect of Medicare. Lots of good questions and comments! Attendees expressed interest in inviting Diane to present at the 2017 annual conference, as this topic is of interest to active, as well as a retired, members.
- 3. 12 Retirees volunteered to assist at the Conference folder "stuffing party" at the Westin the week prior to the annual conference, and then met for lunch / socialization afterwards. We look forward to making this an annual event for retirees.
- 4. At the Annual Conference, Joe Prieto, Mike Dessisoz and Mary Lee Hoganson offered a session reflecting on issues important to those members who are approaching retirement age. We also welcomed approximately 25 members to the Retirees' luncheon.
- 5. 2016-17 Plans: George Kazlusky and Sue Sanders agreed to continue as chairs of the Retirees Committee, and Rob Engleman, retired from Hinsdale Central HS will join them as a tri-chair.

Strategic Plan Accomplishments

- 1. Sending retiree workers to help with Camp College an on-campus mid-summer experience enabling rising high school seniors to learn about the college search and enrollment processes.
- 2. Continue to serve our retiree membership and others seeking professional development with quality programs at the Annual Conference.
- 3. Create a deliberate and effective plan to communicate with new retired members.

Recommendations for the Future

Continue to help IACAC Committees by providing retired members to help with programs like Camp College, District Seminars, National College Fair, etc.

Continue to provide an active retiree presence at the Annual Conference by volunteering for conference committees and offering sessions that directly target retirees and soon-tobe retirees.

Mentorship

Chairs Sara English, Barrington High School Rosa Reiber, Concordia University Chicago Kenya Taylor, The University of Arizona

Purpose

The Mentorship Committee serves as an outreach committee of IACAC to provide new and veteran members with the opportunity to form professional partnerships, thus offering a comfort zone for problem solving and support in a profession that is constantly presented with new challenges. In addition to matching mentors and mentees, the mentorship committee hosts socials and networking opportunities for professionals to engage in a social setting. The members of the Mentorship committee also typically volunteer to work with the First Timer's committee as table hosts for the First Timers-Luncheon and also host a reception at the annual conference. All IACAC members interested in further developing relationships amongst colleagues are urged to join the Mentorship committee/program.

Summary of Activities

One of the continued goals of the mentorship committee is to create a sense of ownership amongst committee members. Fully engaged committee members help us to best carry out the legacy we are hoping to leave through Mentorship. To carry out this goal of actively engaging our current members, we continued the use of subcommittees: Liaisons, Social, and Mentorship Outreach.

We shifted our outreach efforts/budget from distributing M&M's at college fairs to hosting #MentorshipMeetups throughout the state. We advertised these meet-ups on our Mentorship listserv, the IACAC listserv, and IACAC social media outlets to engage a larger crowd. The purpose of the #MentorshipMeetup is to bring together mentors, mentees, committee members, and all IACAC professionals to network and learn about the mentorship program. The #MentorshipMeetup allowed us to engage colleagues from outside of the Chicago region and generate new members.

The outreach and social subcommittees coordinated and hosted 12 #MentorshipMeetups (including socials and t-shirt exchanges) throughout the state of Illinois, including our First Annual Holiday #MentorshipMeetup. Our liaison subcommittee helped to follow up with matches to track the effectiveness of the mentorship program and the pairings that were made.

We hosted four meetings throughout the year in various locations in Northern Illinois. We set-up a conference call line to make the meetings accessible to those that were not able to physically attend the meeting. We were able to make a total of 54 matches from the high school and college areas. We have collaborated with the Middle Management Institute (MMI) to merge mentorship middle management matches with the MMI mentor program.

We implemented an IACAC Mentorship Listserv comprised of Mentorship committee members and individuals involved in the Mentorship program. While we are still tweaking the etiquette, this listserv is a space for professionals to pose questions in a less intimidating environment than the official IACAC Listserv. Some of the recent posts have made individuals aware of upcoming #MentorshipMeetups or various professional development opportunities available to them. We are hoping this takes off even more in the next year!

During the IACAC Annual Conference we hosted over 130 members at the Mentorship reception. We continued a partnership with the First Timers chairs to intentionally invite first timers to attend the reception and learn more about how they could become a mentor or mentee. At the reception, we played a game of Mentorship Bingo to encourage attendees to mix and mingle and meet new people. We recognized our match of the year and officially crowned the match at the large conference dinner Thursday night. We are hopeful this publicity brought awareness to the Mentorship program as well!

Strategic Plan Accomplishments

The Mentorship committee has made and will continue to diversify our committee, mentorship program, and outreach efforts to meet the goals of the strategic plan. We have had an increase in committee members on the high school side and from institutions throughout Illinois and one from Missouri (not including Chicago regional based representatives).

The #MentorshipMeetup concept has allowed us to expand our geographic footprint and outreach efforts to not only boost awareness for the Mentorship program, but also to highlight member benefits for IACAC. Meetups were held in Chicago, Belleville, Peoria, Bloomington, Edwardsville, Oak Park, Schaumburg, and Champaign, IL. The meetups were held before or after regional fairs, district seminars, and IACAC related events, making them accessible for all members.

Recommendations for the Future

To align with our goal of having fully engaged committee members, we are planning to ask all members to re-volunteer if they plan to continue on with us in hopes to only have members who are active and contribute to our goals.

We are also recommending some changes on the Mentorship application. There are sections of the application that were taken away by previous chairs that would be helpful information to know when trying to make matches. We especially would like to make sure to add back the question, "What are you hoping to gain from having a mentor/mentee?"

We also would like to try and make more educated matches, so we surveyed our matches from this year and they ranked the following factors in order of importance: (1) similar job responsibility, (2) similar personal interest, (3) years of experience, (4) similar

institutions (5) similar career interest/goals, (6) location, and (7) same sex. We will keep these things in mind to maximize the effectiveness of future matches.

Based on recommendations of the committee and matches, we would like to host more #MentorshipMeetups especially in the winter months. We will also, as a committee, build a list of ideas to provide the matches with additional resources on how to foster a strong mentorship relationship.

This summer, we would like to create a communication flow to streamline the communications that go out to committee volunteers, mentorship program applicants (when they complete an application, when they are matched, etc.), and liaison communication throughout the year. This will ensure we are communicating with volunteers, mentorship applicants, and committee members in a timely manner.

We would also like to expand on the concept of the Leadership Manual and create a specific Mentorship leadership manual that lays out all of the duties, tasks, and responsibilities of each chair. This manual will be used internally, passed down to new chairs, with the hope that the expectations are clear and concise at the time a person agrees to be a chair.

Committee Members

Kevin Bab, DePaul College Prep Mitch Dunham, Lake Forest College Zachary George, DePaul University Sarah Goldman, Knox College Patrick Harker, University of Wisconsin Platteville Brian Hodges, University of Illinois Springfield Amanda Huisman, Northern Illinois University Shaina Landau, West Leyden High School Michara Lane, Southern Illinois University Carbondale Leshay Mathis, Southeast Missouri State Mike Melinder, The University of Iowa Julie Nelson, Xavier University Megan O'Rourke, Marquette University Michelle Schlack, Niles North High School Emily Schubert, Boylan Catholic High School Omar Solomon, Eastern Illinois Jess Strong, Monmouth College Courtney Wallace, Augustana College Rob Walton, Syracuse University Mary Ward, Purdue University Josephine West, The Ohio State University

Middle Management Institute

Chairs

Angie Cooksy, Bradley University Zachary George, DePaul University

Purpose

The IACAC Middle Management Institute (MMI) is based on NACAC's AMMI. The aim of our MMI program is to help groom future leaders in college admissions. The program curriculum includes sessions on DiSC leadership assessment, leadership and communication strategies, advice from a panel of deans and directors, enrollment management, tips on how to lead, and resumes and interviews. MMI faculty has included vice presidents, deans and directors of admission, as well as a variety of enrollment managers from various institutions of higher learning, including several from NACAC affiliates. A diversity of perspectives is always a priority when putting together each year's program. We have had 30 attendees in each of the first five years; 30-35 is the targeted range for the total number of participants in this program.

Summary of Activities

The 2016 MMI will be held on June 14th-15th at Butler University in Indianapolis, IN. The location was chosen for Indianapolis as our committee worked in 2014-2015 to partner with Indiana ACAC and Wisconsin ACAC. The two committee chairs and a panel of recent Middle Management alumni spoke at the Indiana Congress in March, 2016 to further promote the upcoming June 2016 Middle Management Institute. We estimated 30 colleagues attended the session. The two committee chairs and a different parnel of recent Middle Management alumni spoke at the 2016 Illinois ACAC Annual Conference on the benefits of Middle Management.

The 2015 Committee worked diligently to report on the successes of past MMI attendees. From 2011-2015, 74 of the 112 Middle Management alumni had received a promotion post-MMI (66%) and 102 of the 112 Middle Management alumni are still in higher education (91%). 61 of them received an admissions promotion and 13 received 'another' promotion (defined as college side to high school side, or admission office to another college office)

The 2015 MMI was held at Roosevelt University in Chicago, IL on July 23rd and 24th. 30 participants attended, from Indiana (15), Wisconsin (2), Iowa (2), Missouri (2), and Illinois (9). We coordinated outreach and communication with both the Indiana and Wisconsin ACAC throughout the year to promote the Middle Management Institute.

Strategic Plan Accomplishments

Goal 1) Membership

Our committee continues to expand our reach out of state with the MMI programming, promoting the strength of IACAC within other neighboring ACACs. Speaking at Indiana's Congress, encouraging committee members from out of state to become

IACAC members, and promoting the MMI brand across a variety of List-Servs helps the visibility of Middle management and the Illinois ACAC.

Goal 3) Educational Opportunities

MMI, at its core, develops all of these goals, in creating future leaders within the profession and the association, in collaborating with other affiliates, and promoting professional development opportunities.

Goal 5) Brand

Our committee has worked hard this year to promote to outside ACAC and NACAC, relaying the work that MMI is doing, and the success of recent MMI attendees through member spotlights, promotional materials and speaking at out of state ACAC Conferences

Recommendations for the Future

- Continue to engage with Indiana ACAC, Wisconsin ACAC, and any additional partner ACAC's for speakers, promotion, attendees, and location.
- Communicate with other affiliate ACAC's to see what sessions and options exist in their own variation of MMI's, ensuring that the material, sessions, and price point are consistent.
- Be flexible with the date and location of each year's MMI, varying the time during the summer and the location of the program.

Committee Members

Nate Bargar, University of Cincinnatti Mike Gavic, Bradley University Ashley Hardy, Marian University Amanda Hiltunen, DePauw University Laura Schutt, Butler University

NACAC Delegates

Chief Delegate

Brad Kain, Homewood-Flossmoor High School

Purpose

Provide information to delegates regarding issues relative to NACAC and to participate in the assembly and election process at the NACAC conference. Keep executive board up to date on current issues and concerns of NACAC members. Inform IACAC of roles and leadership opportunities in IACAC and encourage engagement at both the state and national levels.

Summary of Activities

Provide information to the incoming chief delegate and delegates regarding the NACAC General Assembly. Explain and assist the delegates for NACAC roles. The past chief delegate assists the incoming chief delegate with the updates to the strategic plan after the annual report has been completed. Each of the delegates provided a submission to the Admission Essay. This year at NACAC, IACAC offered the following suggestions to the SPGP Committee.

- To consider an SPGP change which would require that colleges utilize only the following NACAC terminology and definitions when naming their application plans: Rolling Admission, Regular Decision, Early Action, Early Decision, and Restrictive Early Action.
- Consider an SPGP change which would require that all colleges which offer a Restrictive Early Action (REA) plan ask students to make a commitment to the plan, similar to Early Decision, by requiring a signature from student, parent, and counselor. Restrictive Early Action, according to the NACAC definition, allows students to apply to an institution of preference and receive a decision early; they may be restricted from applying ED or EA or REA to other institutions. If offered enrollment, they have until May 1 to confirm.

Strategic Plan Accomplishments

- The delegates continue to submit articles to the Admission Essay to inform all IACAC members of current events and topics related to the profession.
- The delegates continue to provide NACAC information back to our affiliates.
- Delegates take concerns to the NACAC assembly and make suggestions to SPGP to help drive policy changes.

Recommendations for the Future

- Continue to ask delegates to submit at least one essay to the Admission Essay per year.
- Encourage delegates to be a mentor to new members of IACAC.
- Stephanie Szczepanski will set up delegate meetings in Columbus in preparation for the NACAC conference and will keep delegates up to date this summer on issues of note that will come through the NACAC listserve.

- September 12th: Stephanie will train delegates at the fall Executive board meeting at Illinois State.
- September 20th: First Delegate meeting in Columbus to prepare for Meet and Greet on September 21st and upcoming NACAC assembly.

NACAC Delegates

Nate Bargar, University of Cincinnati Amy Belstra, Libertyville High School Beth Gilfillan, Woodlands Academy of the Sacred Heart Allegra Giuletti-Schmitt, Niles North High School Anne Kremer, DePaul University DJ Menifee, Knox College Tony Minestra, Loyola Academy Megan O'Rourke, Marquette University Stephanie Szczepanski, St. Louis University Amy Thompson, York High School

National College Fair

Chairs

Erin Updegraff, DePaul University Patrick Harker, UW-Platteville Stacey Schlaud, West Leyden HS

Purpose

The Chicago National College Fair (NCF) will serve the entire IACAC student body with excellent hands on experience to successfully navigate the college selection process, obtain financial aid and institutional scholarship information, test preparation strategies and personal assessment activities to enhance the student strength in the college search process. The Chicago NCF serves the experienced family as well as the first generation college bound communities in our top national market. The Committee is eager to serve NACAC & IACAC in surpassing our overall goals at the Chicago national college fair. We will have national representation from a vast array of constituents.

Summary of Activities

Our committee is just starting to plan for the Fall 2016 fair. We are soliciting volunteers for the day of the fair and are considering when we will have committee meetings to bring our group together. We did get about 15-20 names of people interested in volunteering with us at the IACAC conference a few weeks ago.

We are very excited to report that the 2016 fair will be held at McCormick Place! Our committee had a goal of moving the fair from Navy Pier for 2016 and we are happy to say that this goal has been achieved.

Strategic Plan Accomplishments

We have been successful in moving the location of the 2016 fair to McCormick Place, which will be more accessible for college reps than Navy Pier was but at the same time will still allow students from the city of Chicago to come to the fair. We anticipate even more Chicago students will be able to access the fair at McCormick Place, which will contribute to a diverse group of students in attendance.

We also were successful in creating a promotional video in Spanish for the fall 2015 fair, which enabled Spanish-speaking students and families the opportunity to learn about the benefits of attending the fair. This year we will be updating both our English and Spanish promotional videos and are excited to work with current high school students on creating this content.

Recommendations for the Future

We anticipate that with the move to McCormick Place and NACAC likely providing fewer promotional materials to high schools, our committee will need to take on a greater role to promote the fair. We will set up a sub-committee to handle this outreach. We also are going to look into the possibility of using NACAC money to provide busses to bus students in to the fair. With CPS cutting some of the dollars that schools can spend on things like busses, this will be vital to maintain fair attendance.

One of our committee co-chairs (Erin Updegraff) will be attending the NACAC Chair Training workshop in DC in June. We are excited to bring back new ideas from that event.

We have some ideas for fair workshops we would like to implement for this year: Prior-Prior Year, Navigating the Fair, SAT/ACT changes in Illinois, Transfer Students

We know that our Council Team Member, Renee Kozial, is rolling off of her role and Jamie Simon is going to be taking on a Council Team Member role. We would love for our committee to be assigned to Jamie as he has played a vital role in the execution of the past several fairs and understands the challenges and goals that we have.

We will continue to work on an effective way to survey students after they attend the fair. We are hopeful that we will be able to get student contact information from NACAC based on student registrations.

Committee Members

Barbara Karpouzian, Chicago Public Schools Chris Merle, Lincoln Park High School Dan Miller, Adlai Stevenson High Dani Rollins, Northern Illinois University Drew Eder, Highland Park High School Eric Ruiz, University of St. Francis Gabrielle Feldman, Feldman College Counseling Jamie Simon, Loyola Academy Jeremy Smith, University of Wisconsin- Whitewater Luis Narvaez, Chicago Public Schools Luke Chitwood, IIT Boeing Scholars Academy Megan O'Rourke, Marquette University Mike Melinder, University of Iowa David Tucker, Grad student, DePaul University Omar Solomon, Eastern Illinois University Brian Hodges, University of Illinois Springfield Annabelle Vinson, University of Iowa Christy Dorsey, Northern Illinois University Emma Adebayo, University of Nebraska-Lincoln

Nominating

Chair

Anne Kremer, Past President, DePaul University

Purpose

The Nominating Committee is comprised of the two most recent Past Presidents with the most recent Past President serving as the chair. In addition to these members, at least two additional members should be selected to serve on the committee representing both the secondary and post-secondary side. This committee's main responsibility is to gather and review nominations for candidates for the offices for the Executive Board. In addition, this committee works with the nominations for the IACAC awards and honors. This committee meets once a year in January and has various follow up via email and phone calls.

Summary of Activities

This year's Nominating Committee was built with the intention of trying something somewhat different in terms structure. Our by-laws state that this committee must include the most recent active two past-presidents as well as four other voting members, two of which are on the high school and two of which are on the college side. In addition, as we know, it is important (and has been commonplace) to flesh out this committee with diversity in terms of experience, position, college/high school, public, private, geography, etc. In early November the call for nominations was opened on the IACAC website.

Our hope is that we can start a tradition of building in rollover on this committee with several folks serving "terms" on this committee. The rationale is two fold – this supports NACAC's push of being intentional about building a pipeline of leadership for IACAC and it would also mirror the "three year commitment" we are trying to stick to with our standing committee chairs, but at the committee member level. The hope is if we can keep some continuity from year to year it would help us build an even stronger slate knowing that not all nominated individuals are slated each year – or want to run due to timing – and with some "historical knowledge" at the table, we can think about what the board needs in terms of individuals as we see leaders roll off each year.

In late August an email was sent to the members of the Nominating Committee with the information above shared. In addition, this group was called upon to keep their eyes out throughout the fall for individuals they thought would be wonderful candidates for board service or at the committee level.

On November 11th the call for nominations was opened on the IACAC website. In addition, on this date an email went to all IACAC members informing them of this call for nominations. In addition, a few days later, this was posted on the IACAC listserv.

Reminder postings on the list serve were sent in November, December, and then one week prior to the deadline in January (January 8, 2016).

Upon receiving each nomination, a committee member contacted the candidate to ensure their interest in being slated. If they agreed, the candidate was sent an information questionnaire to fill out and return to the committee.

The Nominating Committee then physically met on Friday, January 8, 2015 at DePaul University. At this meeting, the committee reviewed the nominations for the various positions open for this coming year. After much review, the Nominating Committee selected the slate of candidates for this year. It should also be noted throughout the meeting we kept a focus on creating a well-rounded slate considering all areas of diversity (as outlined in the strategic plan) that include members/institutions from around the state, a range of positions, public/private, CPS/suburban/rural, etc.

The candidates selected were then notified. After receiving approval from each candidate, the candidates submitted a consent form, answers to two questions (Considering the recently adopted strategic plan for IACAC, what do you hope to achieve within this role as it pertains to the objectives of new plan?; If elected, what experiences, skills, and qualities do you bring to this specific position?), and a photo for inclusion in the special edition of the Admission Essay sent at the beginning of April (4 weeks prior to the Annual Membership Meeting).

All candidates were encouraged to be present at the March IACAC Executive Board meeting for candidate training from 10:00 am-11:00 am and then stay for the Executive Board meeting. The Executive Board was sent the list of candidates prior to the board meeting; we did not approve (per the by-laws) the slate of candidates however the board was given a week's advance notice of the slate prior to the board meeting to voice any concerns. Prior to the board meeting the chair of this committee walked them through their roles, what to expect throughout this process and covered any questions from candidates. Handouts from meeting will be provided to next immediate past president.

During the January meeting the committee discussed the Patricia A. Kasowski award at the meeting and was encouraged to also submit names for consideration.

Prior to the Annual Conference, the committee chair (Past President) sent information to all committees about their roles at the conference.

Strategic Plan Accomplishments

The work of this committee will really focus on Goal 1: Membership. Even more specifically we focused on the bullet outlining the following: Deliberately identify leadership in IACAC that reflects the diversity of IACAC membership including, but not limited to, ethnic diversity, geographic diversity, diversity of experience (high school/college/independent), and institutional diversity (public/private).

As a committee we had casual conversations with individuals throughout the year regarding their interest in serving in leadership positions within IACAC. These names were pushed up during the nominations process. We believe it is tremendously important that we work on getting leaders represented from all parts of our state as well as deliberately identify new leaders that reflect the diversity of this organization. If you look at this year's slate it was incredibly diverse in terms of ethnic diversity, geographic diversity, diversity of experience (high school/college/independent), and institutional diversity (public/private).

Recommendations for the Future

The Nominating Committee should be established early in the IACAC year in order to help encourage and solicit members for the open positions.

The call for Nominations should be ready by the end of October to be sent then or early November.

This committee should be encouraged to have conversations with members and potential leaders throughout the year about board and committee service - not just before the nominations deadline. We want individuals to start thinking of themselves as leaders and capable of this kind of service early on. This is one way we can continue to build the pipeline of leadership for the organization.

Two questions were added this year for candidates to respond to rather than asking for a candidate statement. It would be encouraged to do this again next year.

A list of nominations should be kept by the Past President and if none or not enough nominations are received for various positions, the committee members should help with encouraging members to be a part of the slate. The committee should be able to finalize the slate to be presented at that January meeting.

A meeting agenda along with other handouts detailing expectations for each role and what candidates can expect through this process should be provided for the March meeting and Executive Board meeting.

At the conference, all candidates should come to the front of the room to be recognized, both at the opening session and the Annual Membership Meeting.

The "Meet the Candidates" should be continued. For the coming year, this should be built into the schedule that is published.

Committee Members

Amy Belstra, Libertyville High School Todd Burrel, Southern Illinois University Anita Carpenter, Downers Grove South High School Megan Cooley, Augustana College Kevin Coy, Homewood-Flossmoor High School Mike Dunker, Western Illinois University Laura Docherty, Fenwick High School Aliza Gilbert, Highland Park High School Sarah Goldman, Knox College Mike Melinder, University of Iowa Chris Merle, Lincoln Park High School Carin Smith, Lawrence University Kenya Taylor, The University of Arizona

Professional Development Grants

Chair

Kathy Major, Treasurer-Elect, Joliet Catholic Academy

Purpose

The purpose of the Professional Development Grants Committee is to promote opportunities for professional development for IACAC members within IACAC and NACAC. The Committee evaluates the Grant Policy, reviews grant applications, and awards grants for Annual Conference, NACAC Annual Conference, NACAC's Guiding the Way to Inclusion (GWI), IACAC's Middle Management Institute (MMI), IACAC District Seminars, IACAC Summer Institute (SI), IACAC Summer Tours, and two AACRAO conferences targeting professional development for our members with specialty in transfer and international populations.

Summary of Activities

The Professional Development Grants Committee met in November, January, March, and April to review grant policy and grant applications for the professional development opportunities described above. The committee completed a thorough review of the grant policy and updated the following:

- 1. Added two sections to include policy for the two AACRAO conferences approved by the previous year's PDG Committee.
- 2. Clarified language in the section on MMI grants

A total of 34 grants were awarded from the PDG budget: 28 by the PDG Committee, 2 by the Transfer Advisory Ad Hoc Committee for IACAC Conference, and 4 by the Summer Tours Committee for Plane O'Fun and the Micro Bus Tour. The breakdown of grants includes 22 awarded for Conference, 2 for Distirct Seminars, 4 for Summer Tours, 1 for Summer Institute, 1 for MMI, 1 for NACAC GWI, and 3 for NACAC National Conference. We did not receive grant applications for the two AACRAO Conferences this year. Grants were awarded across all types of membership with 15 grants awarded to members from 4-year colleges, 7 grants awarded to members from 2-year colleges, and 12 grants awarded to members from high schools. In Summary, the PDG Committee awarded \$12,534 in grants to our membership. It is important to note that this committee awards grants across two budget cycles resulting in a differences between what is budgeted and what is awarded.

Strategic Plan Accomplishments

The work of PDG Committee interacts with and supports several goals within the Strategic Plan:

Goal 2: Fiduciary Responsibility – PDG Committee is the vehicle through which Illinois ACAC reinvests some of its resources back into the membership and expands the number and type of grants offered. Our committee is please to report we offered grant opportunities across the different types of membership and to members throughout the state within the approved budget.

Goal 3: Educational Opportunities – PDG Committee helps provide access for professional development for professionals who do not have the financial resources to attend professional development programs. This year's committee strove to select grant recipients who lacked resources, had not received grants from IACAC in recent history, and, when possible, were newer to the profession so to encourage their continued involvement with IACAC.

Recommendations for the Future

The Committee recommends the following:

- 1. Continue to review the grant policy annually at the first fall committee meeting and submit any changes before grant applications open so the website and applications are accurate.
- 2. Continue to evaluate and modify grant deadlines as necessary to be more userfriendly to IACAC members.
- 3. Encourage the membership to explore new professional development opportunities and submit grant requests for those as provided for in item 2,h. in the current policy
- 4. Continue to find a great balance when awarding to both high school and the college side across the entire state of Illinois.

Committee Members

Audrey Barrientos, Western Illinois University Courtney Belawich, Waukegan High School DeVone Eurales, Knox College Rene Gomez, St, Ignatius College Prep Kristen Graf, Notre Dame College Prep Christine Grotzke, Michigan Tech University Celia Howard, Westmont High School Annabelle Vinson, University of Iowa Chelsea Woodard, Eastern Illinois University

Professional Liaison

Chairs

Amy Thompson, York Community High School Christine Grotzke, Michigan Tech

Purpose

To establish communication, dialogue, and collaboration between IACAC and likeminded professional associations/organizations.

Summary of Activities

Our committee finally had our first in-person meeting on Monday, April 11th at York Community High School. Some people attended in person while others called in or did google chat (which didn't go so well, honestly).

Each organization represented spoke about their mission/purpose, professional development opportunities, cost of membership, legislative concerns, and some other topics based on their group's goals.

Amy followed up with a summary of the meeting, comprehensive list of those planning to participate in the group, and asked each organization to provide overview information (organization's purpose/mission, membership qualifications, membership dues, strategic plan) via a document to be emailed to Amy. Amy will combine all of this information into a single document which will keep us all informed about each group as we move forward.

The plan, moving forward, is to have group discussions via email a few times per year with a goal of meeting once per year in person. The group email will allow us to share ideas, ask questions, and discuss any sudden or pressing issues that may be affecting all or some of us and the people we serve.

Strategic Plan Accomplishments

Goal 4: Outreach

Consider stronger affiliation with other professional organizations in which the agenda touches on counseling, admission, and related processes.

While the Professional Liaison position has been in place for a number of years, we have finally launched it toward a more committee-like structure which should allow us to better collaborate. Ideas discussed included sharing ideas for conference vendors, other membership opportunities, presenting at each other's conferences, advocating together for legislative issues.

Recommendations for the Future

I would like to continue working with the group as a member while we transition to a new member of the executive board. Since it was slow in getting off the ground, I'd like to see it through the first year in the hope that we get this really well-established.

Christine Grotzke has been a part of the committee and now that she will be on the Executive Board, perhaps she will want to take the lead as the Professional Liaison in the coming year?

Committee Members

Christine and I are the only designated members of IACAC that are actively leading the group but a number of people who are participating to, essentially, represent other organizations include Mike Dessimoz, Julie Marlatt, Shawn Wochner, Michelle Adams, and Kristina Black, Abel Montoya, and Sherri McLaughlin.

Summer Tours

Chairs

Kato Gupta, Lincoln Park High School Dan Miller, Stevenson High School

Purpose

The role of Summer Tours is to provide bona fide professional development opportunities through visits to college campuses in various areas of the country. In summer 2016, we are organizing both the Plane trip to 12 New England schools and micro-bus tour to 5 colleges in Ohio and 1 in Illinois. Our hope as a committee is to offer this experience to IACAC members, particularly school counselors in public and private settings. For 2016, there will be 40 counselors (including 12 independent education consultants) on the plane trip and 44 counselors on the micro-tour. Both trips provide meaningful time to network with colleagues as we learn about diverse college campuses, while providing a fun outlet for counselors over the summer months.

Summary of Activities

- Partnered with most of the colleges to subsidize the cost for the trip by splitting hotel expenses and/or paying for various meals while we visit the area. Will be receiving well over \$5,000 in donations from colleges to help with trip expenses.
- Provide meaningful professional development for school counselors to learn more about higher educational institutions, including small, medium and large private and public environments.
- Provide networking opportunities between school counselors and admission counselors, both in CARR and on the actual campuses, to build relationships that will best support student's search and application processes.
- For the first time, Summer Tours committee chairs are working together to lead one committee umbrella working to organize 3 bi-annual summer tours on alternating years; on even years, the plane and micro-bus run tours and on odd years, the bus o' fun travels to a number of colleges several hours from home.
- The micro-bus, in particular, is hosting counselors from all over the state of Illinois. Many counselors are joining the tour from Central and Southern Illinois, the city of Chicago and various suburbs, which is greater outreach to students from all different socioeconomic backgrounds within the state.
- Through these tours, we will educate school counselors on the "5 things they need to know" about each school, both through an actual binder and we are planning to disseminate an online version through Google Drive.

Strategic Plan Accomplishments

Provide two comprehensive professional development opportunities for high school counselors serving diverse areas of Illinois.

Recommendations for the Future

- Work more closely with IACAC Executive Board (Financial Committee/Treasurer, in particular) in determining our annual budget expenses on alternating years for plane/micro-bus and bus o'fun.
- Utilize Google Forms for both college and participant communication as much as possible.
- Continue and expand outreach to areas of Illinois outside of Chicago who might be interested in joining our annual tours.
- Publicize the trips through multiple outlets, not just the IACAC listserv (ex: ISCA, department chair listserv, District Seminars, etc.).
- Continue to brainstorm new registration procedures to ensure equitable enrollment for all secondary-related positions represented in our membership.

Committee Members

Bus/Plane O' Fun Kara Dollaske, York Community High School Scott Lilly, Glenbard East High School Eric Melton, Schaumburg High School Natalie Rubino, Glenbard West High School

Micro Tour Matt Kirby, St. Charles North High School Scott Lilly, Glenbard East High School

Summer Institute

Chairs

Mike Espinoza, DePaul University Elisabeth Pilhofer, DePaul University Ben Wetherbee, Lake Forest Academy

Purpose

- We aim to educate new admission professionals from both the college and high school side by providing information, best practices, and networking opportunities for the newest members of our field.
- We aim to retain admission professionals within higher education through the formation of collaborative relationships with colleagues on both the college and high school sides.
- We aim to provide an opportunity for veteran and newly emerging professionals to hone their presentation and leadership skills in the service of new professionals.
- We aim to introduce new professionals to IACAC and provide opportunities for them to get involved within the organization, which will lead to increased membership.
- Increase college and university, high school, community based organization, independent counselor, and out-of-state membership, in an effort to increase access and education for the membership we support and the students they serve.
- We aim to serve as a model SI for other ACAC affiliates.

Summary of Activities

- Summer Institute is scheduled for July 20th-22nd, 2016 at DePaul University.
- The MicroTour is scheduled to be visiting DePaul on Tuesday, July 19th and will not overlap with Summer Institute.
- Summer Institute will include 20 new counselors on the high school side with a dedicated track of sessions exclusively programmed for them.
- We will implement new sessions into this year's program and rework the structure of sessions to incorporate more small group breakouts to provide opportunities for attendees to engage with other attendees and faculty members.

Strategic Plan Accomplishments

- Introduce new professionals to IACAC and provide opportunities for them to get involved within the organization, which will lead to increased membership.
- Be the catalyst to increase college and university, high school, community based organization, independent counselor, and out-of-state membership, in an effort to increase access and education for the membership we support and the students they serve.
- Serve as a model SI for other ACAC affiliates.
- SI Committee executed a Committee Meeting on April 1, 2016
 - Finalized the event's theme
 - Planned the curriculum/agenda, including the sessions
 - Reviewed tentative schedule

- Assessed individual committee member duties/roles
- Identified remaining logistical needs
- Continued to refine and reconcile approved budget
- Created a tentative agenda for Summer Institute 2016

Recommendations for the Future

We would encourage future committees to work closely with the IACAC Executive Board to decide whether the High School track will be institutionalized as a permanent fixture of future Summer Institute conferences. Additionally, to work closely with the Board as soon as possible to determine whether future Summer Institute conferences will act as revenue-generating endeavors for IACAC, and if so, to determine in what specific capacity.

Committee Members

Bobby Castillo, Illinois Wesleyan University Jessica Avila-Cuevas, Loyola University Chicago Zak George, DePaul University Cassie Goodpaster, Lake Forest College Amanda Hiltunen, DePauw University Amanda Huisman, Northern Illinois University Stephanie Szczepanski, Saint Louis University Nancy Davis, Hersey High School Tracy Flowers, Loyola Academy Lauren Kasdorf, Lake Zurich High School Chris Merle, Lincoln Park High School Jamie Simon, Loyola Academy

AD-HOC COMMITTEES

Annual Conference Exploratory (ad hoc)

Chair

Maryanne Kelley, retired from Maine South High School

Purpose

Investigate IACAC's current annual conference procedure and structure with the intent of collecting information as it relates to cost, timing and length of conference, current organizing procedures and location. The purpose of the committee will be to confirm what we currently do as best serving the majority of our members or offering alternatives that might help to serve more IACAC members moving forward.

Summary of Activities

- 1. Researched how other ACAC's operate in regards to their conferences (with special emphasis on Texas, New York and PA since they are also large, single state organizations, like IACAC). What changes are they making and why.
- 2. Surveyed our own Illinois population of counselors both members and nonmembers in regards to what they want/need in a conference in order to consider attending.
- 3. Researched re: other conference venue options both Chicagoland and non-Chicagoland
- 4. Created blue print for possible re-structuring of the current conference committee structure in IACAC (including all 3 presidents and the event planner) in order to:
 - a. Provide carryover and oversight (thus taking undo pressure off the President-Elect each year)
 - b. Provide leadership opportunities for more IACAC individuals
 - c. Provide the possible ability to plan conference pieces more than one year at a time: sessions, length, location, exhibitors, etc.
 - d. Support the IACAC Strategic Plan
- 5. Presented compilation of all research and committee work at IACAC conference.
- 6. Will fine tune all work and present to Executive Board at September meeting.

Strategic Plan Accomplishments

With all of our work, we believe we were particularly mindful of trying to accomplish the following pieces of the Strategic Plan:

- 1. Incorporating underserved counselors and the students they serve.
- 2. Allowing for growth in leadership opportunities
- 3. Delegating responsibilities
- 4. Incorporating checks and balances

Recommendations for the Future

We believe the work of this ad hoc committee will completed when we make our presentation to the Executive Board at their meeting in September 2016.

Committee Members

Traci Flowers, Loyola Academy Sandie Gilbert, retired from Highland Park High School Chrissy Grotzke, Michigan Technological University Emily Johnson, Augustana College (for beginning half of our work) Carin Smith, Lawrence University

High School Counselor Professional Development (ad hoc)

Chairs

Chris Merle, Lincoln Park High School Drew Eder, Highland Park High School Stephanie Maksymiu, Maine South High School

Purpose

The purpose of the High School Counselor Professional Development Committee is to identify and evaluate current professional development opportunities, materials, and programs. We will also find areas of professional development that could be strengthened and identify appropriate means to fill those gaps. We plan to continue to work and plan with the Professional Pathways Program. In addition, we will continue to work and plan with the Summer Institute program. It is our hope to revamp and reformat the counseling toolkit as we move forward.

Summary of Activities

The HSCPD committee completed an extensive needs assessment for high school counselors in the state of Illinois. We have also completed the programming for our first year of the Professional Pathways program with Waukegan High School. We maintain a document with current professional development opportunities both nationally and throughout the state. Last summer we helped coordinate and implement our first year of the high school track of Summer Institute and are currently working on planning the second year of this program.

Strategic Plan Accomplishments

- We have accomplished a comprehensive Professional Pathways program with Waukegan High School.
- We have also instituted a high school track at Summer Institute.
- We have developed and are updating/maintaining a needs assessment that we are hoping to send out yearly.

Recommendations for the Future

We would like to work more collaboratively with the District Seminar and Conference Committees to share the data from the needs assessment to help guide and plan topics for presentation.

We are hoping to update and revamp the IACAC Counselor Toolkit to make it more userfriendly and easier to navigate.

Committee Members

Beth Arey – Evanston Township High School Beth Gilfillan – Woodlands Academy Brad Kain – Homewood Flossmoor High School Christopher Chiakulas – Round Lake High School Daniel Miller – Stevenson High School Eliza Freedman – Evanston Township High School Jamie Simon – Loyola Academy Kato Gupta – Lincoln Park High School Kristen Graf – Notre Dame Academy Laura Docherty – Fenwick High School Lauren Kasdorf – Lake Zurich High School Lisa Hikes – Hinsdale High School Mary Pat Pearson – Mother McAuley High School Michael Sarmiento – Lane Tech College Prep Rene Gomez – St. Ignatius College Prep Scott Lilly – Glenbard East High School Stacey Schlaud – West Lyden High School

Leadership Manual (ad hoc)

Chairs

Mike Dunker, Western Illinois University Eric Ruiz, University of St. Francis

Purpose

IACAC has an active and thriving membership. With many programs, events, and ways to support students, it became apparent that this information should be passed down and kept for historical purposes, and also to help future leaders within the organization. Many state and regional affiliates have a leadership or policy manual, which provides more details to the various committees, events, and programs they offer. This document will provide IACAC more flexibility to be more specific with committees and their events, so as not to overwhelm the by-laws currently in place. Ultimately, the goal for this ad hoc committee is to create a working document that provides answers in regards to the past, and clarity for future endeavors.

Summary of Activities

It was our goal this year to disband this committee and incorporate it into the Credentials committee chaired by the Past President. This goal has been accomplished. All committees and elected Executive Board members will continuously evaluate this Manual and continue to work within its framework. Changes to the Manual will not require a vote of the IACAC membership, but should be brought to the Past President.

Strategic Plan Accomplishments

This committee will no longer exist and therefore will not be part of the Strategic Plan.

Recommendations for the Future

This committee will remain under the domain of the Credentials Committee and the Past President.

Project Reach (ad hoc)

Chairs

Emma Adebayo, Lawrence Technological University Liz Hannon, Lake Forest High School Rachel O'Connell, Missouri University of Science and Technology

Purpose

The Project Reach Committee oversees the nomination and selection of Illinois high schools in need of resources to promote college access. Historically, Project Reach has directly impacted schools on an annual, one-time basis by providing scholarships and additional resources to underrepresented schools. We have served 10-12 schools over the years. Those schools are specifically nominated by their peers and are put through a blind selection process. Once selected, they are brought to the IACAC Annual Conference for a Professional Development experience and awarded a scholarship for their underrepresented students, who would not normally be eligible to apply nor receive the IACAC Scholarship Committee's scholarship (because their school is not usually an IACAC member).

Summary of Activities

This committee facilitates the collection and distribution of donated school supplies & college counseling items. We also disburse one-time monetary awards to the school and a scholarship (or multiple smaller scholarships) at the discretion of the school to benefit student(s) in the selected schools. One counselor is invited to attend the IACAC Annual Conference, as part of professional development to support college access for the selected nominees. The selected high school(s) are recognized at the IACAC Annual Conference.

Strategic Plan Accomplishments

For our 2016 Nomination Process, we received nine nominations one with FIVE different people submitting a nomination for one school. Our committee members completed a blind application process and reviewed the applications and supporting documents. Our blind-application process means the names of schools and significant identifying information is removed to reduce bias. They do receive demographic information about college going rates, graduation rates, school size and type and general location in the state of Illinois. Two of the nominated schools are then selected. For 2016, the two selected schools were Rauner College Prep & Kennedy High School. A counselor representative from each school was present at the 2016 Annual Conference.

We were encouraged to increase counselor retention of the 2015-2016 Project Reach schools. Therefore, we decided to launch a two-page bi-monthly newsletter. Our goal was to give them tips on how to navigate the resources of IACAC and encourage them to renew their membership once it is no longer free.

• Rachel sent inaugural newsletter to East Aurora Counselors, plus Thomas Kelly HS Counselor on December 18th.

- The newsletter Included info on how to get involved, the benefits of an IACAC Membership, info on Speakers Bureau and Professional Development Grants, plus a "Counselors Corner" with Liz being the December contributor.
- Due to the fact that we felt Project Reach could not successfully become a standing committee, and the fact that we did not receive any response or acknowledgement from the recipients of the first newsletter, a second edition was not created.
- We also tried two new fundraising opportunity: Digital Holiday Yankee Candle Fundraiser (~\$90.00 earned) & Dine to Donate fundraiser prior to the District 211 College Fair with Panera & Potbelly (~\$100.00 earned).
- We worked with Entertainment at the 2016 Conference to sell Bingo tickets and host Bingo games for attendees with all proceeds to go to the school as prize money (\$330.00 sales).
- We had limited involvement in the Wine Tasting, 105 tickets were sold and we received 50% of ticket sales (\$1050.00 earned).

Project Reach is dissolving, so we don't currently have goals for the coming year.

Recommendations for the Future

Liz, Emma & Rachel met several times with the IACAC President to discuss the direction Project Reach going if it was to become a standing committee. The President was very clear that the Executive Board was looking for more direction as to where Project Reach was going – fundraising or Counselor Professional Development. As chairs, we felt that this committee can't provide or maintain what the Board is looking for and deserves in regards to data about counselor membership retention. In moving forward, we ran into roadblocks when thinking about Project Reach doing more direct outreach with the counselors, because we felt we would be trying to accomplish what other Committees already have in place; for example, Speakers Bureau, Mentorship or the Scholarship committee, and most recently, Professional Pathways. We already encourage our selected schools to work with these existing committees. As chairs, we had discussed the idea that Project Reach could be the front-end of Professional Pathways by using our rubric and nomination process to help select the Pathways school. Project Reach would focus on securing funds for the school scholarships and soliciting school supplies. We would then "pass the baton" on to Professional Pathways to maintain and support that relationship with the counselors. We were unaware of how data-driven the Professional Pathways selection process and program was until we met with the President. We realized that the Professional Pathways process wouldn't align with Project Reach's process, and that choosing the Professional Pathways School would not be an option for Project Reach going forward.

We came to the realization that Project Reach most likely would dissolve due to the roadblocks outlined above, and that the various things we do would be absorbed into other committees. Therefore, it didn't make sense for us to try and propose to be a standing committee.

Project Reach could have proposed to become a standing committee. As we have mentioned in our reasoning above, we did not see that as a viable option.

Committee Members

Brian Hodges, University of Illinois at Springfield Jen Sloan, Cornell College Annabelle Vinson, The University of Iowa Josephine West, The Ohio State University Lisa Winker, Eureka College Chris Wolf, DePaul College Prep

Scholarship (ad hoc)

Chairs

David Bennett, Legal Prep Charter Academy Dave Shafron, Niles North High School Wallace Holder, Grand Valley University

Purpose

IACAC established a scholarship in 2013 to award five \$1,000 awards to deserving students to support their college ambitions. The ad hoc scholarship committee was charged with creating an application and review process to identify these students. While not explicit in its initial charge, the scholarship program was also designed to encourage awareness of IACAC at the high school level around the state.

Summary of Activities

Beginning in February 2016 forty-two committee members reviewed 263 submitted scholarship applications. This year a complete file included an essay, transcript, recommendation, and brief demographic data. We removed the ACT component and asked counselors if the students qualified for a fee waiver. The hope was to diversify the applicant pool. The committee ultimately selected five scholarship recipients--one from downstate, the majority from families of limited financial means, and several students of color. Their selection was highlighted during the annual IACAC conference.

Strategic Plan Accomplishments

The scholarship Committee supports of Goal 4 (Outreach) in the strategic plan: In partial fulfillment of its commitment to inclusion, access and success for all students, IACAC will engage and actively collaborate with related organizations, as well as with communities of students and families.

Recommendations for the Future

As an ad hoc committee completing its third year of service, the program needs to be "reauthorized" by the IACAC President with support of the Executive Board. With the new mission statement that emphasizes admission and college counseling professional support, rather than direct support of students, there should be some clarity around where programs like Scholarship and Motivate Me fit within the Association.

Committee Members

Emma Adebayo, University of Nebraska-Lincoln Derek Babson, Morris Community High School Audrey Barrientos, Western Illinois University Robert Becker, Highland Park High School Andrea Bernardi, St. Xavier University Tara Brewer, Michigan Technical University Todd Burrell, Southern Illinois University - Edwardsville Ted Campbell, Northern Illinois University Pat Cannon, Retired - Highland Park HS

Lindsey Cheney, Bradley University Ryan Cockerill, Lewis University Sarah Daugherty, Bradley University Kara Dollaske, York Community High School Kelly Dutmers, Saint Viator High School Tyler Easton, Western Illinois University Rachel Georgakis, Fenton High School Zachary George, DePaul University Jenn Gross, University of Denver Celia Howard, Professional School Counselor M. Faye Ikner, Southern Illinois University Carbondale Bonnie Jessee, Augustana College Brenda Jones, St. Mary's University of Minnesota Heather McCowen, The Chicago HS for the Arts Sarah McDougal, Fenton High School Samantha Meranda, Illinois State University Tony Minestra, Lovola Academy Robyn Moreth, Independent Consultant Luis Narvaez, Chicago Public Schools Rachel O'Connell, Missouri University of Science and Technology Mark O'Rourke, Glenbrook North High School Jennifer Rucker, Lincoln Park High School Eric Ruiz, University of St. Francis Iris Schrey, Retired Emily Schubert, Boylan Catholic High School Michael Schumann, Niles North High School Jennifer Sloan, Cornell College Stephanie Szczepanski, Saint Louis University Michael Usher, Loyola University Shawn Wochner, Western Illinois University Kimberly Zimmerman, Illinois Wesleyan University Renee Koziol, Plainfield North Katie Petty, Niles North High School

Strategic Plan (ad hoc)

Chair

Anne Kremer, DePaul University Julie Nelson, Xavier University

Purpose

The Strategic Planning Committee will develop the strategic plan for the organization. The plan will cover the three subsequent years and evaluated and updated annually. In addition, the committee will create a method to ensure that the Strategic Plan is utilized by IACAC to direct and inform decisions and programming.

Summary of Activities

In July of 2016, the Plan went through its final revision by the committee. Later that month, Kremer and Nelson presented the plan to the IACAC Leadership at the Board Retreat at Bradley University. The Plan was widely approved, and much discussion ensued as to how to make the Plan a living document.

Working with the Board Leadership, it was decided that going forward, the governance of the Plan would be the responsibility of the delegates, led by the Chief Delegate. As the delegates also serve as liaisons to the committees, we believed this was a way to maintain the integrity of the Plan while also ensuring we utilized the skills of our delegates beyond their official roles at the NACAC conference in the fall.

In addition, committees will report how their activities are furthering the objectives of the Strategic Plan at each meeting. The Chief Delegate will be responsible for summarizing and presenting these activities.

Finally, we encouraged the nominating committee to include items related to the Strategic Plan in the candidate questionnaire for this year's slate. We believe that by encouraging buy-in to the importance of the Plan early on, we will ensure its health over the course of the next three years.

Strategic Plan Accomplishments

Kind of a mobius strip, right? We created the plan, so therefore, we're upholding the plan by creating it.

Recommendations for the Future

Continue to "tweak" the procedure for monitoring and adhering to the Plan; keep the Plan a living, breathing entity.

Committee Members

Mike Dessimoz, Retired, Roosevelt University DJ Menifee, Knox College Tom Shorrock, New Trier High School Roberto Suarez, Homewood-Flossmoor High School Patrick Walsh, Illinois State University

Transfer Advisory (ad hoc)

Chairs

Julie Marlatt, Parkland College Shawn Wochner, Western Illinois University

Purpose

IACAC's Transfer Advisory Committee serves all members of the transfer process: Community College Admissions, Transfer Center Coordinators and Directors as well as the four-year institution transfer admission counselors/Transfer Coordinators. This committee is committed to working diligently to ensure that the voice and interests of transfer students and the professionals working with transfer students are brought forward and heard throughout all levels of IACAC, including through committee work as well as at the meetings of the Board of Directors. This committee provides transfer-specific professional development opportunities and supports special projects and initiatives that serve transfer students.

Summary of Activities

The Transfer Advisory Ad Hoc Committee was formed this year to address the needs of transfer students and those professionals who work with them. One of the first things that the committee did was to create six key initiatives, which were:

- 1. Create a Transfer Summit,
- 2. Create a Transfer Scholarship,
- 3. Help to further develop the Community College and Transfer Tracks at the IACAC Annual Conference,
- 4. Work with the Media Communications Committee to help promote our committee and the work we will be doing throughout the year,
- 5. Work to further define the role of Transfer Advisory Ad-Hoc Committee and our place within IACAC,
- 6. Submit at least 3 articles for the Admission Essay regarding Community College and Transfer issues.

We can say with confidence, that each of our six key initiatives were completed successfully.

February 12th, 2016, 193 professionals from high schools, community colleges and both in state and out of state four year universities gathered at the College of DuPage for the inaugural IACAC Transfer Summit. The Transfer Summit opened with a welcome from the IACAC Transfer Advisory Ad Hoc Committee, IACAC President Beth Gilfillan as well as NACAC Board of Directors member Gwen Kanelos. The Transfer Summit offered three separate tracks with three session options per track for participants to choose between. Reviewing the Transfer Summit evaluations, there was an extremely positive response and many ideas presented to make the 2017 Transfer Summit even better than the first. During the Transfer Summit, the IACAC Transfer Advisory Ad Hoc Committee unveiled the new IACAC Transfer Scholarship. This single \$1,000 scholarship was received very well. In our first year, and in only a ten week period, we received 47 applications. Students were asked to submit their credit hours, GPA, activities/involvements as well as an essay which had the prompt of: "How has your experience at the community college prepared you for a successful transition to a 4-year institution academically, personally and financially?" Shawn Wochner and Cynthia Delgadillo sifted through the 47 applications and narrowed them down to six finalists. The six finalists were brought before the full committee and discussion ensued regarding who should receive the scholarship. It was decided that Hadija Mohamad Moshen from Wilbur Wright College (one of the City Colleges of Chicago) be selected our recipient of the inaugural IACAC Transfer Scholarship. She will be attending the University of Illinois – Chicago in the fall.

Michele Brown was able to be a member of the Program Committee for the IACAC Annual Conference. Due to her involvement, we were able to have five different transfer oriented sessions added to the program for the IACAC Annual Conference which provided a valuable experience for the transfer professionals that attended. Members of our committee also submitted session proposals which were selected for inclusion in the Conference Program. Also during the IACAC Annual Conference, the committee held an informal meeting among transfer professionals. This was held immediately following the Thursday lunch. During this informal meeting, transfer professionals were able to share contact information as well discuss ideas, issues and concerns that they have. This was well received by the transfer professionals in attendance.

Our committee has worked tirelessly with the Media Communications Committee as well as Dan Saavedra to ensure that all of our information is up to date on the IACAC website. We created the framework for our committee's webpage as well as pages for the Transfer Summit and the Transfer Scholarship.

Our committee continues to review our role within IACAC. We know that we are a vital component and our presence is needed within IACAC. We have conducted research on what other affiliates are doing in regards to providing professional development opportunities for transfer professionals and what their structures look like within their respective ACAC's. Other organizations, outside of ACAC's such as Indiana Transfer Advisory Council, were researched to see how they advocate on behalf of transfer students. We have decided to continue this year as an ad hoc committee and during the fall, will decide whether or not we will go through the process of being a standing committee.

So far this year we have had three articles published in the Admission Essay. On January 8th Jason Swan submitted an article titled, "The Transfers Are Coming! The Transfers Are Coming!". On March 7th, a compilation article was written as a review of the Transfer Summit from various perspectives. The article was titled "Perspectives on the Inaugural IACAC Transfer Summit". Then on April 6th, DJ Menifee submitted an article titled "My Experience Attending a Conference on Transfer Students". This was a

summary of his attendance at the National Institute for Study of Transfer Students annual conference. We will have a future article about our IACAC Transfer Scholarship recipient.

The IACAC Transfer Advisory Committee used the \$2,500 from NACAC towards professional development. Julie Marlatt attended the 2015 AACRAO Technology and Transfer Conference in Austin, TX. And Cynthia Delgadillo was able to attend the 2015 NACAC Conference in San Diego, CA. Through the committees IACAC budget, we were able to send DJ Menifee to the 2016 National Institute for the Study of Transfer Students conference in Atlanta, GA. The committee was also selected to receive a NACAC Imagine Grant to fund three transfer professionals to attend the IACAC Annual Conference in Itasca, IL. These individuals found the experience to be rewarding and also connected with other transfer professionals while in attendance.

The committee co-chairs have also reached out to professionals who have indicated that they were interested in joining our committee in the future. Through those who submitted their interested on the Volunteer Link on the IACAC website as well as those who identified their interest on the evaluation at the IACAC Transfer Summit, we have identified and invited (at least) seven new members to join our committee for the 2016-17 year. These professionals include: 4 professionals from four-year institutions, 2 professionals from two-year institutions and 1 professional from a high school. We are still discussing how large this committee can be while still being productive, efficient and allowing all committee members the opportunity to contribute.

As you can see, the Transfer Advisory Ad Hoc Committee has been extremely busy during this first year. We hope that the Board of Directors and members of IACAC share in our excitement for what we've been able to accomplish in year one of being an Ad Hoc Committee. We look forward to carrying this momentum forward into year two and continuing the great things we were able to accomplish this year!

Strategic Plan Accomplishments

Goal 1 – Membership – We were able to increase the number of members through our Transfer Summit as well as increasing the number of session options for transfer related professionals at the Annual Conference.

Goal 2 – Fiduciary Responsibility – We created a new event, the Transfer Summit, which proved to be a profitable event for IACAC rather than an investment. This was largely due to the in-kind donations from the College of DuPage as well as the sponsorship from TargetX. The Transfer Advisory Committee also was the recipient of a NACAC Imagine Grant to send three transfer professionals to the IACAC Annual Conference. Through our operational budget we were also able to provide two immersion grants to two new professionals. These immersion grants included: membership as well as registration and half hotel costs for two nights to attend the IACAC Annual Conference.

Goal 3 – Educational Opportunities – We created a new professional development opportunity called the Transfer Summit. 193 transfer related professionals attended the

one day conference. We had attendees from high schools, community colleges as well as four-year institutions. These attendees came from multiple states (as far as California) and we also had representatives from NACAC attend.

Goal 4 – Outreach – The Transfer Advisory Committee created the new IACAC Transfer Scholarship. The committee received 47 applications to which we narrowed down to six finalists. The entire committee then selected Hadija Mohamad Moshen from Wilbur Wright College (one of the City Colleges of Chicago) as the recipient of the inaugural IACAC Transfer Scholarship.

Goal 5 – Brand – Shawn Wochner represented the committee at the IACAC Professional Pathways conference in Lake Geneva, WI as he partnered with Cindy Sullivan from the College of Lake County. Together, they presented to the high school counselors about the benefits of starting at a community college and the importance of creating a partnership between their high school (Waukegan High School) and the community college.

Recommendations for the Future

We have a few recommendations for the future IACAC Transfer Advisory Ad Hoc Committee:

- Work to ensure funding for the IACAC Transfer Scholarship
- Utilize the feedback from the inaugural Transfer Summit to enhance the schedule and session offerings in 2017.
- Expand the committee to include at least one high school counselor and additional two and four year representatives.
- Work to gain full Standing Committee status during 2016-17.
- Continue to work with the IACAC Annual Conference Program Committee to further develop and enhance the Community College and Transfer Tracks at the Annual Conference.
- Apply for the NACAC Imagine Grant to either assist in funding the IACAC Transfer Scholarship or the IACAC Transfer Summit.
- Create a PowerPoint presentation to be added to the Counselor Tool Kit on the IACAC website for future use of other professionals in need to transfer materials.
- Work with the IACAC Annual Conference OnSite Committee and President-Elect to create a more formal meeting time/space for transfer professionals during the annual conference.
- At the encouragement of NACAC, submit a session proposal for the 2017 NACAC Annual Conference about the work we've done for Transfer students and professionals in Illinois.
- Review the purpose statement of the Transfer Advisory Ad-Hoc Committee to ensure that it matches what we are actually doing and with the new mission of the IACAC.

Committee Members

Michele Brown, Oakton Community College Kassie Daly, Western Illinois University Cynthia Delgadillo, DePaul University Mike Morsovillo, Dominican University DJ Menifee, Knox College Rebecca Popelka, DePaul University Jason Swan, Rend Lake College Sean Warren-Crouch, Waubonsee Community College