



Executive Board Meeting

November 18, 2022 10:00am-2:00pm

Moraine Valley Community College

Board Members Present: Brian Hodges, Tony Minestra, Paul Welsh, Kathryn Hankamp, Shawn Wochner, Maddie Corder, Evan Wilson, Josie Blasdel, Joe Freeman, Eric Ruiz, Christian Brown, Erin Hoover, Becki Bellito, Betsy Stevens, Kelly Dutmers

Board Members Not Present: Mike Gavic, Derek Brinkley, Sharon Williams, Sylvia Hernandez

Guests: Leanne Musser, Tricia Fusilero, Dave Marcial, Lauren Yates, Kara Dollaske, April Lynch, Josh Stober

Call to Order (Brian Hodges) Meeting called to order at 10:21 am.

- Dave welcomes and offers Moraine as home to IACAC.
- Mission and inclusion and land acknowledgment will be included on the agenda.

Approval of 8/10/2022 Board Meeting Minutes: *(Kathryn Hankamp)*

K. Hankamp motioned to approve the 8/10/2022 board meeting minutes. P. Welsh seconded. Motion carried.

Membership Report (Josh Stober)

- [Membership Report](#)
- We will hopefully see more memberships as we open registration for conference.
- A member is a member when they activate their membership.
- Expire vs. Lapse. People are not being reactivated if they lapse until we receive a payment.
- Shifting membership highlights recent new members to promote them and get them involved.

MEMBER TYPE	10/31/2022	9/30/2022	8/31/2022	7/31/2022
Total Teams	522	493	438	298
Total Individuals	1478	1365	1170	776
TOTAL MEMBERSHIPS PURCHASED	1904	1833	1582	1081
TOTAL EXPIRED INDIVIDUALS		472	637	2308
TOTAL ARCHIVED INDIVIDUALS		1097	1101	1100

Executive Director Report (Erin Hoover)

- Will introduce Tricia as our administrative support and her role with IACAC
- Follow up with LDI with Lawrence Alexander and looking at action steps from the workshop
 - We have identified issues and actions and how we will address them.
 - January is the goal to move forward with action and lead us into a strategic plan.
- Paul and Erin attended the ISCA conference
 - Promoted membership and conference
- Finishing the IACAC Audit should be done by the end of November. Filed for an extension.
- Planning for 2025 conference. 2024 will be in Itasca because our contract is from 2021.
 - Looking to potentially move every year rather than stay in the same place each year.
 - Peoria for 2025. Planning to look at some venues and see the area prior to the Dec. 8 conference meeting.
- Working on a streamline process for committees making purchases without needing to be reimbursed.
 - Amazon business and Smile account.
 - Guide is complete on how to make purchases.
 - Anything under \$50 can be purchased.

Treasurer Report (Josie Blasdel)

- Quarterly Report and Transparent Snapshot
 - Reminder that we have updated the reporting to a quarterly basis and I will forward the 2nd quarter report on December 1.
 - [1st Quarter Report](#)
 - [1st Quarter Transparent Snapshot](#)
- Budget Tracking
 - Budget Tracker in the [IACAC Leadership Resources App](#) is update to date
 - Check your progress
- Budget Reviews (incoming generating)

- District Seminar
- Summer Tours
- 2023-24 Budget Requests
- Audit: the Amazon account will add another check and balance in purchases.

Treasurer Elect Report (Josie Blasdel for Mike Gavic)

- [Donated services log](#)
- YOU ARE AMAZING! Keep adding your donated services
- Really important to continue to submit services adds to how much it costs to run our organization.

Past Treasurer Report (Eric Ruiz)

- Surplus funds to use towards innovation funds
- Almost \$7,000 have been approved but \$13,000 available to use.
- Keep bringing forward ideas

President-elect Report (Paul Welsh)

- [Annual Conference Budget](#)
 - Proposed registration \$250 full conference, \$125 daily
 - Emphasis on securing increased financial support of large donors
 - Update Fiscal Policy to eliminate requirement that sponsors be “educationally related”
 - Major sponsorships so far:
 - Platinum \$5,000+ UIS and Illinois College
 - High School Counselor Scholarships \$2500 UIUC
- [Theme and Logo reveal](#)
- Keynote / main stage speakers
 - Still trying to find speakers.
- Key dates
 - Nov 11 - Paul Welsh and Erin Hoover attended ISCA annual conference
 - Dec 1 - Session proposals due
 - Expectation of each standing committee to submit a proposal
 - [Ideas for proposals](#)
 - Rural high schools
 - Abe Lincoln!
 - DEI
 - Neurodiversity
 - Media: How reporters tell our stories
 - Mom / Dads in Admission
 - Legal Update: SCOTUS, Illinois
 - SIGs
 - Direct Admission: How and why?
 - Dec 8 Conference Committee meeting in Springfield 10:00-12:00pm
 - Save the Date mailer going out in December/January

- [Postcard front](#)
 - [Postcard back](#)
- Registration opens February 1, 2023

Past President Report (Tony Minestra)

- Credentials
 - all past members are returning! Adding two new voices as well. We will begin reviewing and reworking by law changes post Jan 1 (following potential changes at this board meeting).
- Nominations
 - still developing the team. Sent communication out to leadership and membership at large at the beginning of this month - gathering interest and continuing to build the committee. Plan to begin tapping into Mentorship, NCI, Elevate, and MMI teams to identify and gather names of our talented and rising professionals to consider.
 - Looking for the committee to really lay the foundation for years to come with our future leaders.

President Report (Brian Hodges)

- Code of Conduct/ Whistleblower Policy
 - How do we enforce it if there is an issue between members?
 - Should be sent out for approval for the next meeting.
 - Conduct is how we should conduct ourselves whistleblowing, how we react to an issue and how executive board members handle the situation.
- GAIN/Spring College Fair
 - We will not be having a spring NACAC college fair.
 - We will not join GAIN and will be a part of the profit sharing and will evaluate at the end of the year.
 - We are considering offering a spring fair through IACAC similar to a large NACAC fair in an area to serve students who need more access. We also want the draw from institutions that don't always recruit other than a NACAC fair.
 - Look at partnerships with other ACAC's that can bring a draw.
- NACAC Rising Star Award Changes
 - Programs are eligible to be nominated. Affiliates can pick a rising star who has 0-5 years and are making an impact.
 - NACAC will pay for the conference registration (innovation fund?)
- DEIB Committee work
 - Adding to the committee report about how individuals are working with DEI

Old Business

- Delegates
 - Plan was to wait until NACAC vote has closed, voting extended to Nov. 30.
 - We are planning for what the roles will look like should NACAC

- What is the role of a Delegate now, what do we do, what is the purpose and how do we define it.
- Industry trends, make membership aware of what is going on, Strategic planning, leadership opportunities. Liaison with committee chairs.
- Secondary vs post secondary become more inclusive.
- 2 proposals of how the role is
 - Delegates consist of 12 individuals representing different regions of the state. No longer need to be secondary or postsecondary could be IEC. serve as a representative in their home region. SIG leaders building leadership opportunities.
 - 12 individuals and a representative from each of the 8 regions the remaining 4 are elected at large.
- Look at where we have representation and make it an aspiration and not a requirement.
- Are missing talent in a geographic area to fill roles with other areas.
- Location of meetings becomes an issue for attendance.
- We need to decide on a name for board members, board of directors. Aligns with NACAC.
- 12 is a good number 4 voted on each year. Name to Board Directors and aspire to represent the state using district seminar map.

New Business

- Conference 2023 Budget
 - [Annual Conference Budget](#)
 - Cost of food budgeting \$98,000 vs \$110,000
 - Push for Professional development grants
 - Proposed registration \$250 full conference, \$125 daily
 - Emphasis on securing increased financial support of large donors
 - Update Fiscal Policy to eliminate requirement that sponsors be “education related”

Paul motioned to approve the 2023 Conference Budget. C. Brown seconded. Motion carried.

- [PD Ad-hoc Report](#)
 - Work of the committee was around how PD works with our organization and how do we stay connected.
 - Establishing special interest groups (SIG) track members and look for leaders (2 years as leaders)
 - Looking for a by-law change for a SIG standing committee, can come and go and not be connected to another committee.
 - SIG space on the website to meet virtually and an opportunity to meet during the annual conference.

- Encourage the board to open to non members Ex. rural counselors
- Recommend future PD programs be under the board
- Executive Dir. report to the board to be aware of what opportunities are available and for areas for growth.

T. Minestra motioned to elevate Elevate to a standing committee. S Wochner seconded. Motion carried.

T. Minestra motioned that special interest groups (SIG) are identified as a standing committee. J. Freeman seconded. Motion carried.

- District Map Reorganization
 - Increasing registration fee
 - Want to move North Central District to region 1 they want 4 chairs 2 from the north 2 from the south
 - Better share of workload
 - Make Chicago and South Suburban two different seminars should we make them two separate districts

S. Wochner motioned to move the North Central district to region 1, to separate the Chicago and south suburban districts from one another, and rename the north central district to central district. E Ruiz seconded. Motion carried.

- [Membership - CPS Proposal](#)
 - Looking for ways to better engage CPS in our organization
 - Currently have 20 members that are CPS school counselors
 - A meeting took place between IACAC and CPS leadership to talk about their involvement and participation and why counselors haven't been attending in the past.
 - They align with ISAC and are ISCA members. We want IACAC to be a supplemental piece to their membership and be more professional development rather than the social emotional piece.
 - CPS is the largest district in our state and the way to get them involved is to discount the cost of membership to \$20 per person through district.
 - We should look to go down and have them match in the second year.
 - Ad-Hoc how we work with their leaders in the buildings
 - Do we swap District counselor vs conference and encourage them to apply for grants to attend conference as well as encourage them to submit programming.

- Building out grants for tours and seminars not just about conference
- Offer a pot of money to have the CPS counselors identify what they want as professional development.

P. Welsh motioned to approve the proposed CPS membership structure. M. Corder seconded.

Discussion

Ad hoc to go back and work on the second portion of the proposal before approved.

Motion carried.

Committee Report

- Government relations strongly encourage the executive board members to attend advocacy day in February.

Call for Adjournment (Brian Hodges)

B. Hodges motioned to adjourn, E. Wilson seconded. Motion carried.

Meeting adjourned at 1:58 pm.

Respectfully submitted by Kathryn Hankamp, IACAC Secretary.