



**Executive Board Meeting**  
**Friday, March 15<sup>th</sup>, 2024, 11:00am-3:00pm**  
**University of Illinois Urbana-Champaign, Urbana, IL**

**Board Members Present:** Paul Welsh, Brian Hodges, Angie Cooksy, Josie Blasdel, Mike Gavic, Kathryn Hankamp, Scott Carlson, Betsy Stevens, Erin Hoover, April Lynch, Meghan Chrom, Shawn Wochner, Cody Dailey, Maria Suerte, Becki Bellito, Evan Wilson, Ashley Brown

**Board Members Not Present:** Christian Brown, Maddie Corder, Derek Brinkley

**Guests:** Josh Stober, Alejandro Campos, Rebecca Johnson, Kimberly Zimmerman, Sylvia Hernandez, Holly Pflum, Annette Braden, Lauren Yates, Gracie Covarrubias

Meeting called to order at 11:08am (Roll Call)

**Approval of 1/26/2024 Executive Board Meeting Minutes:** *(Scott Carlson)*

*S. Carlson motioned to approve the 1/26/24 Executive Board meeting minutes A. Lynch seconded. Motion carried.*

**Membership Report** (Sylvia Hernandez)

| MEMBER TYPE                                | 2/29/24 | 1/31/24 | 12/31/24 |
|--|---------|---------|----------|
| TOTAL TEAMS                                | 781     | 773     | 763      |
| TOTAL INDIVIDUALS                          | 2341    | 2307    | 2294     |
| TOTAL MEMBERSHIPS PURCHASED                | 2816    | 2796    | 2753     |
| TOTAL EXPIRED INDIVIDUALS                  | 254     | 260     | 323      |
| TOTAL EXPIRED TEAMS                        | 117     | 123     | 128      |
| TOTAL ARCHIVED INDIVIDUALS                 |         |         | 1353     |
| TOTAL NON-MEMBERS (may include duplicates) |         |         | 3999     |
| Unused Memberships                         | 475     | 489     | 459      |

- [Membership Report](#)
- Membership Renewal for Team Accounts went out today
- How can we better update membership benefits next year, especially with all of our new CPS members to IACAC
- First time ever that High School numbers are higher than College numbers
- Working with CPS members to get them fully activated so our numbers will go up

#### New Business

- [Approval of slate of candidates](#) Brian Hodges
  - We are having many high school board directors rolling off this cycle so we are bringing in 3 High School Side Board Directors and only 1 Board Director for the College Side
  - We will do rank voting 1 means 1st choice and so on
- [By-Law changes](#) Brian Hodges
  - We would do a 2 week window before the conference for voting, so all members (attending conference and not attending conference) can all vote on the slate of candidates. Additionally, it gives them more time than the current 10 hour window to vote during the conference.
  - Can have 1 or more Ex-Officio members to the board, but that will be brought to the board for a ruling.
  - Get rid of number/and in by-law verbiage to prevent future changes to by-laws regarding number of Ex-Officio members running for board positions.
  - Change verbiage to Up to 3 years so it is a max of 3 years for their role on the board (rationale - their expertise or project could only need 1 year)
  - Past-Secretary - call the position as Past-Secretary to be more in uniform with the other board positions (President/Treasury) and then just put in the position description that it would serve as a Parliamentarian role
  - Name Change to Past-Secretary allows other roles for this position to do, rather than just strictly parliamentarian
  - Why do we call them the Most Recent Active Past Treasurer, rather than just past-treasurer? We don't do that for Past Presidents
  - Timeframe for voting is a busy time for College side IACAC Members
  - Does moving the voting online before conference, remove the incentive to attend conference?
  - Should we move the deadline to vote from Tuesday before conference to the end of day on Wednesday of conference to remind members that first day at conference to vote.

- Do we need to change how we view members of IACAC who are Vendors? Do we make them eligible for voting?
  - We should be looking at this Vendor member to see what their values are as an organization and see if we are okay with them being a member and serving on our board and making decisions
  - Would having a vendor on the board drown out voices of actual brick and mortar members. We should vet them to make sure we don't have them stacking the board to make decisions.
  - IACAC mission is about working with students directly, we should make sure that the vendors primary mission/goal is working with students directly and positively (maybe why we don't have more vendor members)
  - Many of these vendors are owned by private equity firms or publicly traded company with stockholders - will they uphold our values and not their companies regarding the students
  - Do we have an option for membership as an independent counseling consulting firm who doesn't work with students but insteads directly with 2yr/4yr colleges in Illinois?
  - Are we looking to make them a Voting Member or just a non-voting member on the board?
  - Are we looking at this policy to bring in new members with Vendors or to make changes for a current member who has already been vetted and makes the move over to the vendor side?
  - Let's not add in a bunch of exemptions for this situation. We have a nominating committee that screens all nominations and selects the best to present to the board for official nominations to serve on the ballot. We can screen out vendors if needed.
  - Another caveat too, what if the member chooses to leave by choice to support their family.
  - 3 options: we can make the change, we can not make the change, or we can add in some caveats that would be changes for only 1 or 2 members.

## Lunch

Old Business:

Paul Welsh

- National College Fair (Lauren Yates)
  - We are set and ready to go. Sign-ups are out. Emails are ready if counselors request an ad to send out to market the event to their students/families.

- We are going to raffle off 2 \$500 scholarships to students who register and attend via strivescan
- We are going to raffle off 2 full-paid conference registrations for counselors who get students to register and attend the college fair
- We do have a call for more volunteers to help out with the event
- Moraine valley held a National Hispanic fair but was bussing students in from the area.
- Do we work and partner with HBCU and National Hispanic fair.
- [Equity and Access Ad Hoc report & recommendations](#)
  - What are next steps in the launching process, where will this live within IACAC, how will we roll it out, who will be the evaluator
  - CPS partnership?!?
  - Will there be a cost to help pilot the program?
  - Maybe offer professional development grants to help pilot the program
  - IACAC members cannot be paid for any of there work on behalf of the organization
  - We should just put it out to membership to see who would like to pilot the program.
  - Do we look to use this internally as an IACAC board. How do we ask other organizations if we have not done it ourselves.
  - A lot of hesitation in the room, I think we should try it and if we decide to not go through with it, that's okay because the ad-hoc did their job and created this program
  - We need to test it out, so we (IACAC) don't look bad when we roll it out to colleges/high schools
  - 1. We do it internally. 2. We offer it up to membership for Illinois HS/Colleges to Pilot. 3. We do nothing

*A.Lynch Motioned To accept the Equity Access and Inclusion report as is. M. Chrum seconded motion carried.*

#### Discussion

- IACAC needs to put out a message to membership that this program has been created. We need to acknowledge what the Ad-hoc committee and the work they did the past 3 years.
- Friendly amendment to remove with no further action Motion passes
- We want to respect and acknowledge the work they have done
- 15 For, 0 Against, 0 Abstain

Discussion: If this is for hiring we and retaining staff

- We should offer it... as a member institution you have access to this work. The work is done we are offering solutions and support.
- Go back to the committee to see if they are ready to go live and support this program
  - It sounds like the committee may want to be done as they feel they have already completed their job by creating this program
- Evaluator position would need to be a paid position as it will require a lot of work
- 13 Against, 0 For, 2 abstain

#### Old Business (Tabled)

- Retirees: committee or SIG?
- Text/communication policy/plan?

#### [Executive Director Report](#) (Erin Hoover)

- Retained employ (Erin Hoover) we received \$40,000 through an accountant
- Strategic plan and INCF work with the committee the timeline is pushed back to July.
- We are going to present at conference and seek feedback on our strategic plan from membership (pulling in some exec members to present with Erin)
- ISBE is auditing IACAC/Erin - luckily moved everything online years ago so we have all of our documents ready to go (M. Chrum can assist as ISAC has been audited by ISBE)
- Getting close to 200 colleges registered for INCF!!
- We have a draft of a potential new position for IACAC to hire a new graphic designer and digital marketing coordinator.
- Every Friday emails will go out with link to Finances for updates to committees budget report, change to monthly.
- Firewall has now been fixed with CPS emails, so they are now receiving IACAC emails
- 50+ discounts used by CPS counselors to come to IACAC conference (most coming all 3 days)
- Need to set up a privacy policy so we can begin texting.

#### Treasurer-Elect Report (Mike Gavic)

- [2023-2024 Donated Services Report](#) (updated 3/14/2024)
  - Continue to submit your donated service, especially your miles
  - Don't put phone number in, include your minutes for the number
- PD Grant Update
  - Plane O'Fun, Bus O'Fun, etc. please keep us posted if you are going to include your PD grant
  - Going to start looking at PD Grants for conference soon.

### Treasurer Report (Mike Gavic)

- New software we are using it fantastic and makes easy financial report breakdowns
- We now have Hotel Points - we can use them for PD requests for conference, NACAC, etc. to cover hotels for members
- Hotel Points will stay in treasurer reports so we all see where we are at point's wise to make sure no member ever uses them for personal use. We will be able to see when and how our points are used
- Fiscal Policy Ad-Hoc should look over our hotel points to create verbiage on how we will use them
- Spreadsheet in blue is committees requested budget for the next fiscal year (if changes were made to budget)

### Past Treasurer Report (Josie Blasdel)

- Innovation Fund still has money available.

### President-elect Report (Angie Cooksy)

- Committee Showcase at conference - please fill out [this form](#)
  - Have committee chairs/members complete the form to showcase how what your committee does so members can walk around and read/see what your committee does and can sign up to join your committee
- Conference is almost a month away!! (Early Bird prices ending soon)
- Share grant form with members who don't have the resources to attend conference

### President Report (Paul Welsh)

- Every board member please nominate someone for an award
- October 5th NACAC Chicago College Fair
- We don't know what NACAC is looking for from us regarding assistance for the college fair
- We don't want to do student's to be at a dis-service. Make sure we continue to assistance with what we can
- Asking NACAC what is the expectation of other ACAC's relationship when it comes to the fair.
- Collaboration with ISAC, ISCA, and ILASFAA for us to attend each other's conferences. ILASFAA is not registered yet for ours
  - ILASFAA - Bloomington, IL March 4-6th at \$900
  - Maybe add in IACRAO to this coalition
  - There has been talks in collaborating for a super conference with other nearby state acac's, but how about instead we do a super conference with these Illinois organizations
- Exec Board Group Me Text Message Group for Conference
- Proclamation for Gerry O'Brien

- We should create a policy where we can talk on behalf of IACAC to thank someone and honor their retirement at the school/institution's event.
- Committee Reports
  - First Timers
    - Sign Up to be a table host
  - Government Relations
    - 66 members heading out to Washington D.C. for Advocacy Day
  - District Seminars
    - They are alive!
    - Looking at the DuPage District day. Programs are free but collaboration.
    - IACRO is another area we could partner.
  - Transfer Advisory
    - Moved Transfer Summit to southern Illinois this year and had just slightly less attendance.

*A.Wohner Motioned to adjourn B. Hodges seconded motion approved*

Meeting adjourned at 2:16pm

*Respectfully submitted by Kathryn Hankamp IACAC Secretary*