



College of DuPage

COLLEGE OF DUPAGE

Set for
Success



Willowbrook High School



Presenters

Jose Alferez

Presenter

Manager of Veterans Services
(Previously Admissions Representative)
College of DuPage

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Presenter

Community Outreach School Counselor
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Willowbrook High School

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Moderator

Admissions Representative
College of DuPage



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Why-College of DuPage

- **Strategic Long Range Plan-COD**
 - Goal 2: Demonstrate student success by implementing approaches resulting in top quartile retention, persistence and graduation rates.
 - By providing early intervention strategies we can ensure we are handing our faculty students that are better prepared to focus on the rigors of the classroom without being distracted by the matriculation process.



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Why - Willowbrook

- WBHS sending large number of senior class
 - Class of 2014-27.3%
- End of year scrambling to help COD bound students apply and enroll
- Provide students with a “Softer Entrance”
- WBHS questioned college preparedness of students
 - Underrepresented students less prepared
 - Intervention strategies *mostly* non-academic
 - Academic intervention strategies
 - Math Curriculum Alignment
 - Placement testing preparedness workshops



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Timeline 14-15



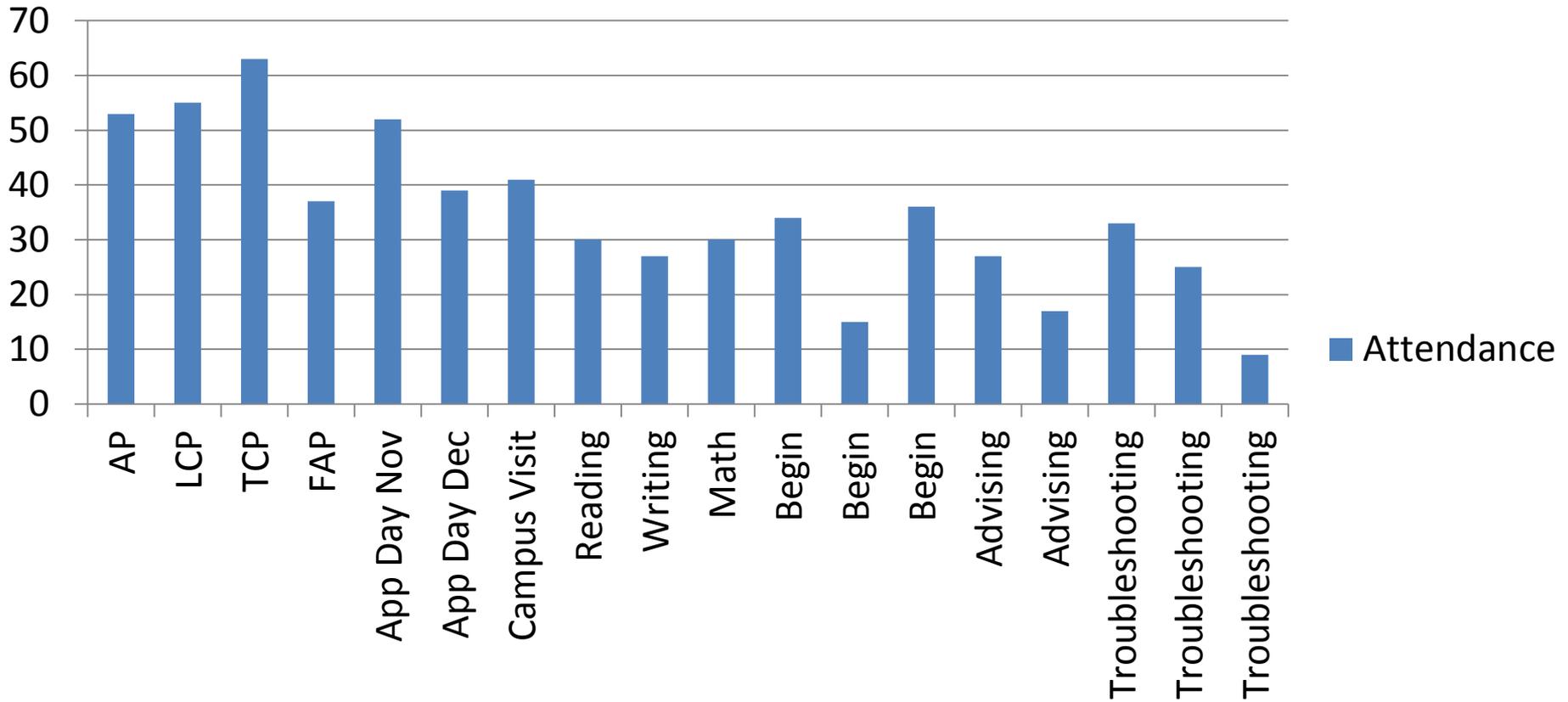
<p>July 2014</p> <p>Plan Proposed</p>	<p>August 2014</p> <ul style="list-style-type: none"> -Meetings with HS staff -Build Schedule -Survey 	<p>Sept 2014</p> <ul style="list-style-type: none"> -Admissions Presentation -HS Visit 	<p>October 2014</p> <ul style="list-style-type: none"> -Learning Commons Presentation -Application Completion Workshop (New) -Special Ed Night 	<p>Nov 2014</p> <ul style="list-style-type: none"> -Testing Center Presentation -Application Completion Workshop 	<p>Dec 2014</p> <ul style="list-style-type: none"> -Financial Aid Presentation -Application Completion Workshop
<p>January 2015</p> <ul style="list-style-type: none"> -Campus Visit 	<p>February 2015</p> <ul style="list-style-type: none"> -Testing (3) -FA Workshop 	<p>March 2015</p> <ul style="list-style-type: none"> -Begin@COD (3) -College Fair -Vocational Fair 	<p>April 2015</p> <ul style="list-style-type: none"> -Advising (3) 	<p>May 2015</p> <ul style="list-style-type: none"> -Lab Time to register -Undecided students 	<p>June 2015</p>



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Student Attendance

Attendance

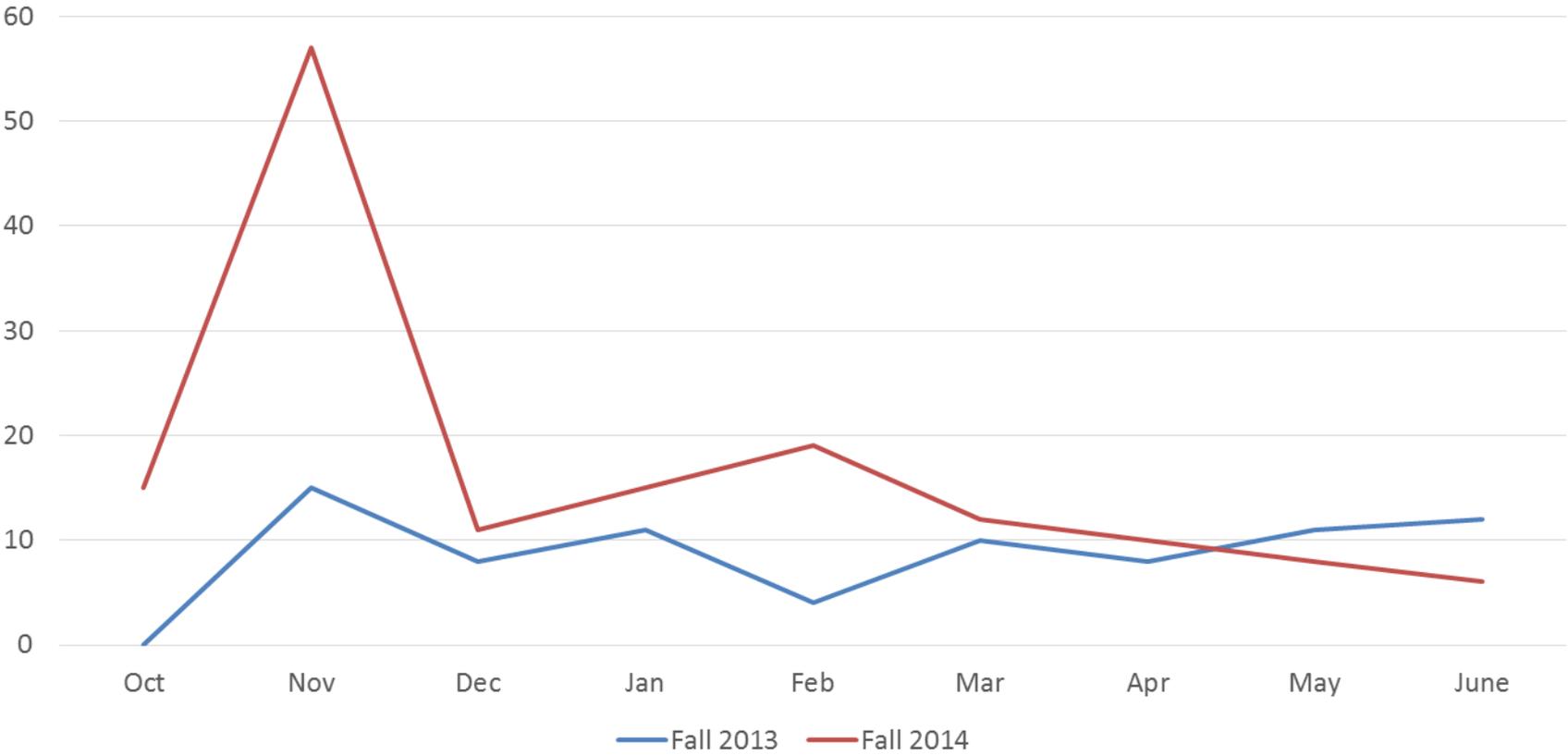




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Student Attendance

Application Difference

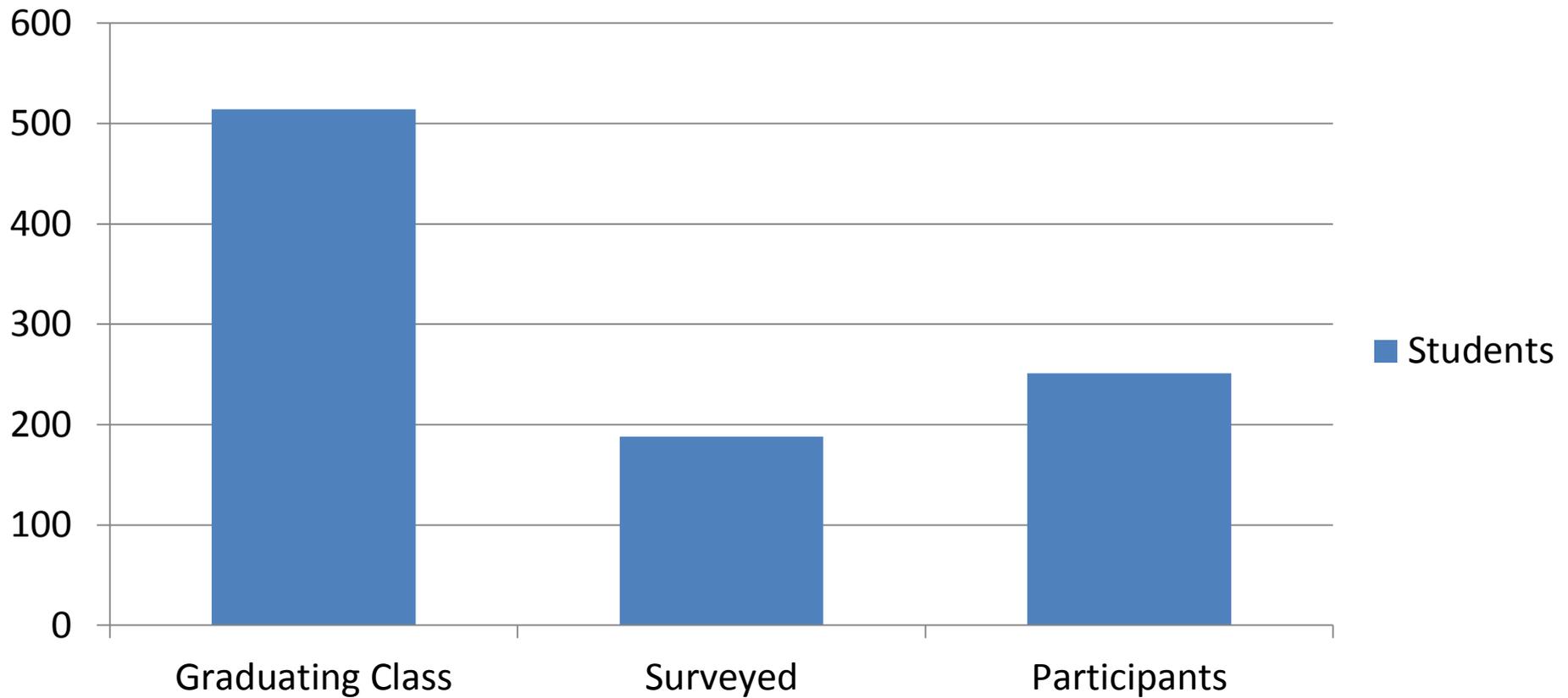




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Total Numbers 2014

Students





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Additional Resources

- COD Staff Hours “onsite”
 - 52 hours = 6.5 days = 2.5% of my annual work hours
 - In 2013, 40+ individual office appointments from June to August
 - In 2014, Less than 10 for same period
- Waived Application Fees
 - 45 @ \$20 = \$900
- Added visits cost
 - 18 more visits = 226.8 more miles = \$128.14 mileage costs
- WBHS Costs
 - At least one dedicated staff member to coordinate events
 - Technical needs for lab time
 - Room availability to manage up front
 - Transportation to campus (Not exclusive to this project)



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Return on Investment

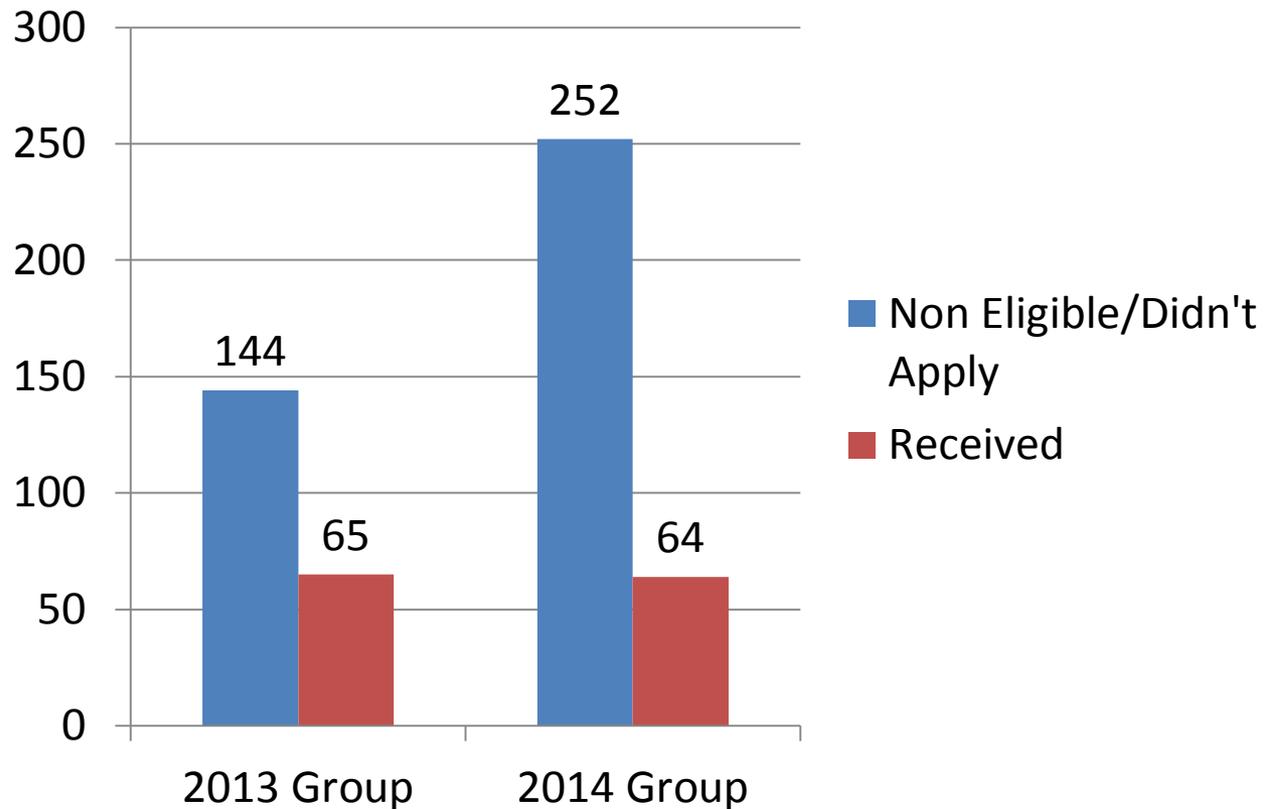
- WBHS graduating classes
 - 2013 = 498
 - 2014 = 514
 - 3.2% increase in the size of the class
- Application difference
 - # of completed apps for Fall 2013 from Oct 15, 2012 to June 15, 2013 = 79
 - # of completed apps for Fall 2014 from Oct 15, 2013 to June 15, 2014 = 153
 - 93.6% increase!
- ROI of program in terms of applications completed
 - 60.9% Conversion rate for total seen v. total applied by June 2014



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General Statistics

- Pell Grant Awarding

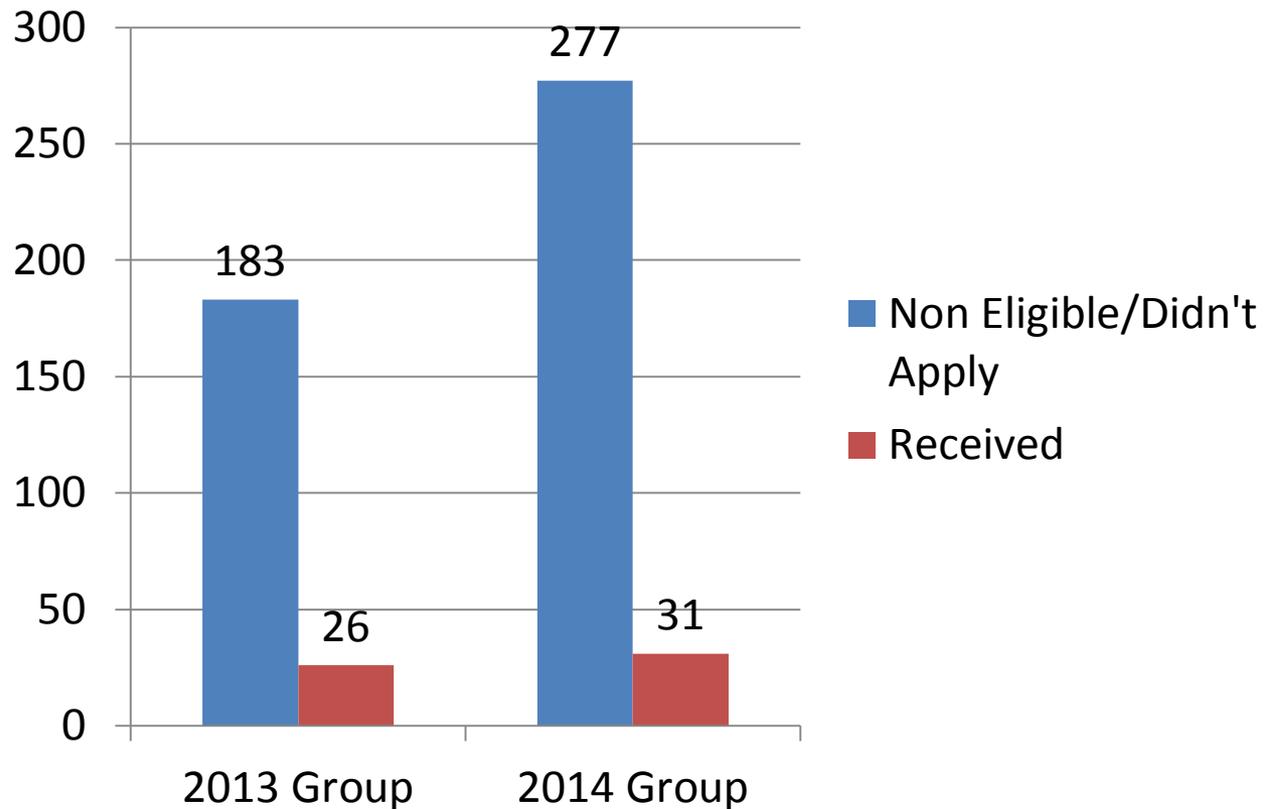




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General Statistics

- MAP Grant Awarding





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General Statistics

- Head count enrollment not affected significantly
- However...
 - Enrolled participants
 - Attempted more credit hours (Fall & Spring)
 - Completed more credit hours (Fall & Spring)
 - Completed more hours “successfully” (C grade or better)
 - Had higher Grade Point Averages
 - Completed more developmental courses in the Fall
 - Completed fewer developmental courses in the Spring
- These all lead to higher retention/graduation rates
- Credit to more detailed academic advising



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Sharing the Playbook

- Community colleges
 - Largest proportion of graduating classes
 - % of incoming class makes extra visits easier to justify
 - More 1st generation & underrepresented that traditionally need more support
- Universities
 - Expected yield should be considered but...
 - Program is scalable
 - University/CC partnerships
 - Share visits for app days, FA workshops, undecided students, etc.
 - Transfer agreement partners



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Recommendations

- For the College/University
 - Plan these visits 1st
 - ID similar services to reduce duplication
 - Include other dept. staff
 - Monitor attendance
 - Be prepared to use institutional data
 - Have baseline data ready
 - Maximize use of test dates
 - Select HS with 100% buy-in
- For the High School
 - Create a great survey
 - Efficient invite process
 - Secure tech. rooms
 - Encourage students to use the POC's they have met
 - Reduce size of invite pool accordingly
 - 100% buy-in needed by entire Counseling team



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Long Term Potentials

- More Schools
 - How do we select them?
 - Size
 - Populations makeup
 - Resources available
 - % attending COD
- Scholarships
 - Providing to students w/high participation
- Additional Staff
 - Part-timers to allow expansion
- WBHS student mentors serving as examples
- Maintaining balance between necessary service & over saturation



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Results

- Students are more prepared to enter college
- Students more likely to be successful in college
- Students are more likely to complete degree **AND** in a timely manner
- College enrollment and attendance increased for all students
- More access to available resources and assistance for all students
- Stronger relationships built between staff & students
- Initial test scores not affected but final grades show positive changes
- Graduation rates yet to come, but we are optimistic...



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Questions

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