

**IACAC Annual Conference 2014**

**we're all in it  
together**

Timmi Turley – University of Illinois

Amy Belstra – Libertyville High School

Brad Baertsch – Arizona State University

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# selection

**diverse**

regional

school  
type

growth  
targets

**effective**

size

term

# strategic

solicit  
input

determine  
topics

keep  
to  
agenda

discuss  
debate

follow  
up

# transparent

**provide background information  
on topics**

**statistical and quantitative data**

**promote open discussion**

# interaction

host social experience

provide opportunity to learn  
more about campus

appreciation

# influence

generate new application

self reported grade sheet

counselor website

application dates and deadlines

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# LUNCH 'N' LEARNS

**Monday, April 14**

**Courtney Wallace, Augustana College**

**A Day in the Life of a College Student:**

**How is College Different from High School?**

Unlike high school, College is a 24/7 experience. How do you manage your time, your classes, and your activities every day? What about joining a sorority or a fraternity -- Is it worth the time and investment? How do you get out of your room and get involved?

**Tuesday, April 15**

**Kristen Graf, Marquette University**

**Roommates: The Good, The Bad, and the Ugly**

Thinking about sharing your space with a total stranger is unnerving for anyone. This session will help seniors understand the joys of residence hall living, and how to make the most of their relationship with their roommate.

# LUNCH 'N' LEARNS



# **'CATS TO COLLEGE**

**A College Planning Workshop for Juniors and Parents  
Tuesday, February 11, 2014**

**6:30 – 6:50 p.m.**

**Opening Session in Auditorium**

**7:00 – 7:40 p.m.**

**Breakout Session #1**

**7:50 – 8:30 p.m.**

**Breakout Session #2**



# 'Cats to College Sessions

*The Best Kept Secret in Town:  
College of Lake County*

**Laura Gergely,  
College of Lake County,  
Student Development Specialist  
Cameron Garchow, 2013 LHS Grad  
and CLC Student  
Jack Kraus, 2013 LHS Grad and  
CLC Student  
Taylor Ronne, 2012 LHS Grad and  
CLC Honors Student**

Last fall, almost 50 members of the Class of 2013 enrolled at CLC. Not just for those who want a fresh academic start, CLC offers students cost-effectiveness, a quick entry into the job market, and a structured path to transfer to a four-year institution. Learn more from current CLC students and LHS grads about why they chose CLC and their experience there.

*Writing Your College Essay*

**Ken Anselment, Lawrence  
University, VP of Enrollment,  
Communications, and Planning**

Talking about yourself on paper is probably the hardest part of the college application, and the area where students procrastinate the most. Come learn how your college essay is actually used by colleges, how to generate topic ideas, and resources to help you tackle your essay.

# **‘Cats to College Sessions**

## ***Applying to Highly Selective Colleges***

**Daniel Follmer, University of Chicago, Director of Admission**

As the number of students applying to highly selective colleges continues to climb, students and families need to understand the intricacies of the selection process. Join this session for a frank discussion about academic, extracurricular, and emotional factors that need to be in place to become a strong applicant to highly selective schools.

## ***Public vs. Private: Finding Your “Fit”***

**Nate Bargar, Illinois State University, Admissions Coordinator**  
**Julie Nelson, Xavier University, Regional Recruitment Director**

As a high school junior, you’re advised to find the right college “fit.” With so many choices out there, how do you begin finding the college that’s right for you? Should you go to a private or public school? Close to home or a plane ride away? What about the cost? And how do you make your mark on a campus, whether there are 2,000 or 20,000 students? Come to this session to find out!



**Session 1: August 11-12, 2014**

**Session 2: August 13-14, 2014**

College Crash Course is for LHS Seniors who want to get a jumpstart on their college essay and applications, and relieve the stress associated with the college application process.

**“Crash Course” Goals:**

**Seniors leave with a finished draft of their college essay**

**Create their Common Application and/or other college application accounts**

**Learn firsthand from admission professionals what really matters in the application process**

Students must commit to both days of the class, and will be expected to work on their college essay both in and outside of class. Writing homework will be assigned and MUST BE COMPLETED.

# Crash Course Faculty

Nate Bargar, Illinois State

Maureen Barney, Seton Hall University

Heather Chase, Miami of Ohio

Kristen Graf, Marquette University

Julie Nelson, Xavier University

Courtney Wallace, Augustana College

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**Week<sub>(end)</sub> with**  
**ASU**  
**Counselor Visit**

**(and other engagement opportunities)**

# Overview



**1 program semester**

**20-25 participants**

**4-5 day experience**

**experience ASU**

it's not so much a  
**tour** but its an  
opportunity to  
**explore** student  
success factors to  
**identify** the  
right **fit** and  
**prevent mismatch**

good school

fun  
hot

Arizona

party

big

sun devils

daniel tosh

desert

football

quality

hot girls

popular lots of opportunities seen lots of commercials

Huge

hot chicks  
Interesting

decent

sun

Phoenix  
cactus

good polo team

Party

safe

diverse

far from home

Fear the Fork

Fiesta bowl

Sparky

new environment to learn  
awesome

Good Sports

Good People

Athletics

heat

exciting

huge

dusty

loud

lots of opportunities

good educational

far

drunk people

laid back

friends go there

Immigration laws

far from home

**perceptions**

I have always liked ASU; however, I was worried that it was too big and it would be difficult to get classes to graduate on time

I honestly thought ASU was more of a party school

giant, overwhelming campus with way too many students

Very large place students lost in shuffle? Too big?

Honestly, thought it was a "back up" school for our students

# perceptions

Just an okay school

The same as most people's...  
-A party school  
-Not highly academic

I thought ASU was a giant school where students would simply attend without having support or mentorship.

Party school, not the smartest kids, not much about the programs.

**experience**

**eAdvisor**

**limit colleges**

**small dinners**

**feedback**

**STUDENTS**

**impressions**



I think that ASU is thinking more clearly about the role of a large university in the 21st century than any other school in the country. They are willing to confront the opportunities and challenges and make bold (radical even) changes that maximize the positives. The benefits of that can be seen in the programs, the advising, and the excitement on campus.

That people need to think about ASU as a serious academic school with lots of cool, innovative programs, fine advising, stupendous resources

I drank the kool-aid! I've already given my spiel to a family!! Very impressed with students, staff and caliber of administration that have been brought on board.

ASU is not your stereotypical big university. Student get all the benefits of a large university with the opportunity for personalized attention. There is a purposeful commitment to student success and building community.

# impressions

ASU has dozens more ways than I knew of to make the large-university experience smaller, so families should not fear the size, but rather should focus on the affordability, the great advising, the array of opportunities, and the ability to graduate in four years.

Very impressed with commitment to keeping students on track for four year graduation. Impressed with advising, major map, etc

**continued  
engagement**



**director visit**

**weekend with  
ASU**

**knowledge  
network**

**additional  
engagement**



**sneaker tours**

**updates**

**ASU staff**

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