# Going Rogue

#### Managing the Transcript/Application Process without a Third Party Vendor

Presented by New Trier Post-High School Counselors Jill Cervantes, Dan Rogan & Tom Shorrock

#### Overview

1. History/Background

2. Transcript/Application process

3. Rogue system pros and cons

4. Questions and answers

### History of NT Transcript Process

- Two year (2012/13 and 2013/14) Rogue record of processing transcripts without a third party vendor
- Prior to the 2012-13 school year
  - Paper transcript mailed for each request
  - Mid-year transcripts mailed for each request
  - Final transcript mailed to student's school of choice

# History of NT Transcript Process

- Monitored peer institution's experience with third party transcript vendors
- Tracked transcript requests through Naviance

• Consolidated PDF versions of student transcripts in the counselors' shared drive

# Rationale for Making the Decision to Go "Rogue"

- Greater control over technical issues
  - New Trier has not experienced any technical problems with their system in the past two years
- Personal information about students controlled by school and not released to profit-driven company
- Financial considerations
  - New Trier avoids paying third party vendor fees
  - Keeps revenues generated by transcript requests

# Rational for Making the Decision to Go "Rogue"

- Enhanced relationship with counselees

   Greater contact opportunities
   Better counselor control over the transcript process
- Increase in number of colleges accepting self-reported grades
- Continued growth in number of Common App members

# New Trier by the Numbers

Class of 2014	1,088
Total transcript requests	7,871
<ul> <li>Average # of transcripts per student</li> </ul>	7.2
Transcripts sent to CA schools	5,018
Transcripts sent to non-CA schools	2,853
• % of total transcripts uploaded to CA	86%
• % of schools applied to that were CA	64%
<ul> <li>% of schools that were non-CA</li> </ul>	36%
<ul> <li>Trans. requests to self-report schools</li> </ul>	950
• % of total transcripts to self-report schools	12%

# Common Application Process for Students

- Transcript request for students Have you invited your counselor?
- Verify Common Application invitation process
- Accurate counselor information
- Recommendation letter
- Electronic submission
- \$5 fee/transcript

# Secondary School Report for Counselors

- Profile
- Student roster
- Submissions status
- Timing (5-8 minutes)
- One and done!
- ED/EA
- Fee waiver
- Consistency!!

# Non-Common Application Process for Students

- \$5 fee for transcript
- Differentiate by color
- Paper transcript/self-report
  - student signatures
- Accompanying SSR
  - hard copy of recommendation letter
- Submissions by mail

### **Teacher Recommendations**

- Student managed
- Departmental philosophy
- Counselor oversight

# Past Process: Common and Non-Common Application

- 100% mail
- Time intensive
- Cost intensive
- Very student-centered
- Remains student-centered

# Potential Cons...

- Reduction in staff
- Less contact with students depending on your request process
- Harder to grasp where students are applying to if the request is "blind"
- Be aware of Common App schools that also maintain an institutional app



- Frees up time of administrative staff to support us in other ways
  - Help through college visit season
  - Tracking transcript grade updates, schedule changes, or un-weighted requests
  - Side projects
  - Scheduling appointments
  - PR for our families and visitors

#### • Pros cont.

 Reduction in incomplete apps and leaves a nice epaper trail

#### – More time to connect with students

- GREEN! And expedites mid-year and final report submissions
- Cost savings for us and potentially our students depending on fee structure

- Pros cont.
  - Flexibility to meet the needs of future changes
    - More schools joining Common app annually
    - Non-Common App colleges willing to accept PDF's as official
    - Self-reporting schools
      - –Illinois, Kansas, Montanas, UCals, Iowa, Iowa State, U. Washington, Oregon Rutgers, Georgia

• Is this an option for you?

 Many ways to make it your own process and meet the needs of your department!

