

IACAC Board Meeting
June 27th, 2013
Marengo High School

Board Members Present: Todd Burrell, Anita Carpenter, Laura Docherty, Mike Dunker, Drew Eder, Devone Eurales, Allegra Giuletta-Schmitt, Linda Haffner, Brad Kain, Julie Marlatt, DJ Menifee, Tony Minestra, Lianne Musser, Megan O'Rourke, Eric Ruiz, Sacha Thieme, Patrick Walsh, Shawn Wochner

Guests: Nate Bargar, David Bennett, Jill Bures, Jennifer Coomer, Kevin Coy, Ryan Downey, Donna Epton, Liz Hannon, Chris Kawakita, Luke Kerber, Renee Koziol, Carl Krause, Julie Marlatt, Mike Melinder, Annabel Menifee, Lauren O'Connor, Bob Skorcewski, Stephanie Szczepanski, Sarah Steinhorst, Courtney Wallace, Bob Zigmund

Call to Order/Introductions: *Meeting called to order at 10: 14 a.m.*

Thanks to Marengo High School for hosting today! Thank you to the principal of Marengo for joining us and giving a few remarks.

Introductions from attendees and ice breakers!

L. Docherty swears in new executive board members.

Mike Dunker-President
Sacha Thieme-President Elect
Megan O'Rourke-Secretary
Devone Eurales-Treasurer
Patrick Walsh
Tony Minestra
Brad Kain
Shawn Wochner
Eric Ruiz
DJ Menifee
Allegra Giuletta Schmitt
Lianne Musser
Drew Eder
Anne Kremer
Rob Walton
Anita Carpenter
Amy Thompson

Approval of March Board Meeting Minutes: *(T. Burrell, E. Ruiz seconded) Motion passes.*

Please note that committee reports will no longer be included in minutes of meeting-only what is discussed.

Treasurer's Report (*D. Eurales*)

This treasurer's report is current as of the beginning of June. Keep in mind that expenses are still being paid for from summer programs IACAC hosted.

Total in the bank is \$407,692 as compared to \$314,000 last year.

Outstanding expenses are from summer programs-CAP committee and the Young Men's conference, Mentorship committee and MMI

This year, \$26,000 in revenue was brought in from conference.

(L. Musser S. Wochner seconded)

Membership Report: (*R. Downey*)

All categories of membership are up:

We are up 12 in NACAC members in Illinois.

There was an email campaign to the 46 people who attended conference but are not IACAC members to encourage membership.

The membership chairs will continue to track CPS members of IACAC, as it's an untapped market for IACAC.

The committee will also look into the out of state institutions that have local representatives.

The brochure is getting distributed. Please provide electronic feedback to membership chairs.

President Elect Report: (*S. Thieme*)

Sacha has had a series of meetings which included meeting with Mike on how to plan an IACAC conference.

Her first order of business is to assign the program committee chairs first, then follow up with the creation of the rest of conference committee chairs.

If you'd like to volunteer, please let Sacha know. She wants volunteers!

Past President Report: (*T. Burrell*)

Todd will have the Credentials and Nominations committees put together by this summer/start of school year.

Todd will also attend LDI over the summer with the other presidents.

Both committees will meet before IACAC executive board meeting in January.

President's Report: (*M. Dunker*)

Congrats to the conference committee for a successful conference!

~Mike's overall feeling was somewhere between not being able to wait for it to be over but also not wanting to give it up.

Conference was a success! This year fell four short of last year's registration numbers

858 people attended conference this year, and we received \$140,000 in registration fees.

Project Reach 5k was an overwhelming success! Congrats to Annabelle and the committee!

Sponsorships reached \$20,000, the raffle committee went well over expected amount and the sessions have received rave reviews.

Mike's plan is to keep going with the Strength through Diversity theme this year.

As committee chairs continue to be filled, the goal is to have a diverse group-please also keep this in mind when forming your committees. As president of IACAC, Mike wants to learn more about the organization- and would like to be invited to committee meetings to accomplish this.

PLEASE NOTE: Anyone who volunteers, there should be follow-up with them. We can find some place for them to go.

Please feel comfortable to email or call Mike directly with questions or thoughts.

Chief Delegate Report: (*A. Kremer*) I really encourage the delegates to be very vocal. Illinois is considered a strong delegation. Our plan is to come up with questions before meet and greet session, just as the IL delegation has done in years previous. This year, September 19th is the Candidate Meet and Greet. Delegates will also attend the assembly meeting before the general membership meeting in Toronto.

Unfinished Business: (*M. Dunker*)

Online visit guide-where should it be housed? Membership or Media Communications are the two obvious choices, but should it be its own committee?

Discussion followed:

Is it a member benefit?

Is it a form of electronic communication?

Should it be a sub-committee? Who should be responsible to coordinate?

Make it another committee?

Outcome: Ad-hoc Visit Guide committee will exist for one more year. Discussion will follow to figure out where to house.

New Business: (*M. Dunker*)

~Annie and Nate are working on a template of how to create/why you'd create an ad hoc committee, and what's important to have documented if presenting that IACAC should create such a committee. Things included will be-information the board would want to know-budget, committee information, goals,-the point will be to make it clear for the board so there is a better understanding of what the ad hoc committee has been doing for the past few years. The idea is that the documentation can provide information when considering an ad hoc committee for permanent committee status.

Timeline of an ad hoc- two to three years spent as ad-hoc committee, and then the board has to accept as committee, which then has to be approved by the general membership.

~Project Reach has been a conference committee for four years but it could be more than what it currently is. Project Reach has the ability to go beyond what they currently do and would like to continue the connections with schools who have received donations. Mike would like to make Project Reach an ad-hoc committee for a year to see where it can go. Project Reach made \$2,792 with registrations of 5k. However, there was \$1800 in expenses. The goal would be to create a budget to further donations provided by IACAC members. Then, money generated can be used to assist the schools.

Discussion followed: Should this committee be a sub-committee underneath a standing committee? If a committee becomes a standing committee, it will need to be a by-law change.

Is there a way for us to combine area of giving under one committee with different umbrellas beneath it?

Wouldn't want to lose sense of people in charge of coordinating scholarship efforts-should they be put as sub-committees underneath treasurer?

D. Eurales moves that the project reach conference committee be designated as an ad-hoc committee, D. Menifee seconds.

Discussion followed:

Mentorship vs. First Timers

Ad-hoc vs. sub committee

Alumni committee is only as subcommittee of IACAC

What will happen with Project Reach when it is ad-hoc vs. just being a conference committee?

Motion passes.

~Todd serves on the Imagine Grant committee of NACAC. Money is designated for conference attendance and special projects through the state and regional affiliates. Illinois had 14 grant applications, which was the most of any affiliate. The alumni committee would like to be a resource to IACAC members. Iris Schrey received \$750 for cadre programs. IACAC will promote to encourage members to utilize, so that schools can use for professional development opportunities. Hope would be to promote by mid-August, then use money by the end of the calendar year.

~NACAC informed that we did not change language of retirees so there needs to be an update to by-laws. The language change of the by-laws has to happen by December to update retiree language, as IACAC by-laws have stricter language than NACAC. There will need to be vote-can be done by proxy, also considering an online vote.

However, independent college consultants could become a retiree as per NACAC definition, as the new language would read: any individual who was actively engaged in college admission counseling or financial aid services.

The membership application will also have to change based on what NACAC has sent.

Discussion followed:

Why couldn't it be what we have already in the by-laws and membership application?

Why not just put new definition in membership applications and then update policies and procedures manual.

~Exhibitor solicitation process will change for this upcoming year. Exhibitors have fees that provide table coverage and sessions during conference. Timeline was different and there was confusion with this.

~The Admission Essay will now be available in PDF form. Many thanks to Sherry Hall for producing this with no charge to IACAC.

Committee reports:

Please review committee reports that the chairs submitted!

College Access and Preparation (CAP)-Young Men's conference is nominated for the Rising Star award at NACAC. Please stay tuned to find out if they win!

Government Relations (GRC) -additional funding has been added to allow the DC advocacy trip to become a consistent event.

Illinois College Exposition (ICE) - so far, there have been no angry calls about change in fee structure for the ICE fairs. Please note the addition of new ICE fairs this year to the calendar.

Inclusion, Access and Success-has changed its name!

Media Communications-please make sure to submit committee updates and website updates to Mike Melinder. We will need that information to update the website this summer. Also, MC is asking for an informal description of all committees for an email invitation to the membership to encourage involvement. Stay tuned.

Mentorship-the committee met this summer to match potential mentors and mentees who signed up at conference-first time to do so!

SI-34 new counselors have signed up, and online sign-ups will remain active until after Fourth of July to allow for new budget year. This year, SI will take place in July in Springfield.

Summer Tours-the summer bus tour is going to Michigan. There will be a change in the summer tours committee-one person will lead the committee instead of two. The Micro tour is going to Summer Institute instead of Plane Tour this coming year.

A. Kremer motioned, S. Wochner seconded to adjourn meeting.

Motion carried.

Meeting adjourned at 1:31 pm.

Respectfully submitted by Megan O'Rourke, IACAC secretary.