

IACAC Board Meeting
January 10th, 2014
Elmhurst College

Board Members Present: Todd Burrell, Anita Carpenter, Mike Dunker, Drew Eder, DeVone Eurales, Allegra Giuliatti-Schmitt, Brad Kain, Anne Kremer, DJ Menifee, Tony Minestra, Lianne Musser, Eric Ruiz, Jason Swann, Amy Thompson, Patrick Walsh, Rob Walton, Shawn Wochner

Guests: Donna Epton, Zak George, Linda Haffner, Kris Harding, Renee Koziol, Mike Melinder, Annabel Menifee, Stephanie Szczepanski

Call to Order/Introductions: *Meeting called to order at 10:01 am*

Thanks to Stephanie Levenson and the staff of Elmhurst College for hosting the January meeting! Thanks to Dr. Alzeda Tipton for the welcome!

Please add your travel expenses to the Donated Services Log.

Approval of November Board Meeting Minutes: *(A. Giuliatti-Schmitt, 2nd D. Eurales)*

Treasurer's Report *(D. Eurales)*
\$563,529 is total net worth.

Budget requests are due to DeVone by January 15th. Committee Chairs, please contact DeVone with questions.

Membership Report: *(A. Giuliatti-Schmitt)*

Overall, our numbers look good and the organization is healthy. There is nothing to report that stands out, as numbers have increased in many categories. Communication has also increased, which has helped keep a steady membership. NACAC membership numbers have increased, but membership renewal will take place in the next month. There will be a push from NACAC to continue to grow membership numbers.

President-Elect Report: *(A. Kremer)*

Conference is coming along, and conference chairs have been doing an incredible job. The transition has been going well. At this point, there are two sponsorships left: Thursday night entertainment and Project Reach 5k.

Friday morning will be a combination of Common Application session and IAS committee will be putting together a panel of transgender students. Admission Practices will be putting together a presentation on International Recruitment (based on NACAC conference)

Keynote speaker has been found, and details are in the process of being finalized.

IACAC's Got Talent show on Wednesday night for entertainment! There will be a call for interested groups soon, so please keep checking your emails!

There have been emails to ask for IACAC members for pictures and video to be used at conference. Don't forget to include the conference logo in these pictures and videos and travel with the logo to take pictures with student.

Past President Report: *(T. Burrell)*

The Credentials and Nominations committee met yesterday at Elmhurst. The Credentials committee meeting had 12 of 19 members attend. This year, there will not too many big changes.

A few things to note about changes to IACAC's by-laws: MMI to become standing committee, ICE to change name to ICRF and other minor changes to keep in compliance with NACAC.

Thanks to all for the NACAC vote 200 people voted and the change passed with 92.7%. Now, IACAC is in compliance with NACAC's by-laws. First ever online vote!

The group working on the Policy and Procedures manual have completed the first part of the manual. Donna Epton would like to present to the board for preliminary approval. Going forward, an Ad Hoc committee would be put in place to complete this project as it is a working document.

Many thanks to the Nominating committee for putting forward a great group candidates! Candidates will be contacted soon to accept the nomination. The candidates will be presented to the board in March and shared with membership after that in a special edition conference newsletter.

Thanks to Annie for all her help with the Past President's Council! There will be a gathering at conference with dinner to celebrate and converse with one another.

President's Report: *(M. Dunker)*

Imagine Grant Update - Illinois had 9 applications for Imagine Grants this year. This is down a little from previous years. We should hear back from NACAC in the next month or so who the recipients are.

Recruitment Madness- Because of the computer glitches at NACAC, they delayed the start of Recruitment Madness, which is NACAC's effort to increase the number of public high school counselors. If you know school counselors interested in becoming members, please encourage them to apply for membership!

Washington High School Update- We collected \$1715 towards the Washington High School Tornado Relief Fund. Special thanks to Kris Harding, Marsha Hubbuch, Linda Haffner and Dan Saavedra for their extra time and effort towards this project.

Unfinished business:

Congrats to Jason Swann in his new role as Delegate!

New business:

Project Reach- donations have been used toward expenses of 5k, and the committee would like to request a budget to help finance components of Project Reach so full extent of donations can be given to recipient school.

Expenses last year were around \$1400, and the committee brought in around \$2700. As an organization, we were only able to give \$1300 to recipient school. The committee would like to provide "truth in advertising" that the money we raise is given more completely to recipient

school. The committee is not looking for IACAC to cover everything but would like a budget of \$1000 to help provide assistance with shirts for 5k.

The goal would be to use donated funds all year long. That way, specific project reach opportunities could take place at various events-for example, at Articulation Unplugged, college representatives could wear jeans if they donate \$10.

The hope is that the committee would not have to depend on RAM for majority of donations, as it stands currently. If IACAC were to cover the cost of the shirts, the extra \$1000 would be able to serve more communities (southern IL, western IL and Chicago area) in Illinois. (This would be the ideal situation for Project Reach) Overall, they do not want to discourage donations if people trust to give their money to Project Reach.

One of Todd's goals as President was that the Scholarship and Project Reach committees would become year long, standing committees.

The Donate Now button on the website could go towards project reach efforts instead of or in addition to scholarship efforts.

Discussion followed:

Part of donation-percentage goes towards expenses of committee
Project Reach will be capped at \$1000 to provide equality to recipient schools
Would like to build up to offer other opportunities
Rent van, comped room-covered by IACAC's conference budget
\$512 all expenses related to project reach school recipient/\$212 without hotel
\$1000 IACAC/\$1000 conference
Putting money out of our budget to use
11 nominations from a wide variety of schools

I move to approve providing Project Reach \$1000 from the IACAC budget. (M. O'Rourke, 2nd S. Wochner)

Scholarship:

The application has been updated for this year, as has rating system. There were 15 committee members in 2012-2013 and now there are 43 committee in 2013-2014. The three page application also requires a double spaced two page essay and a Counselor evaluation. The hope in this formatted application is to more effectively evaluate applications as they are completed and sent to us.

Please note: Application is live, deadline is February 28th!

The mission of the scholarship is to provide five \$1,000 scholarships to students with a commitment to the following areas: community service/time to community/resume/leadership.

Scholarship recipients will be notified by mid-April and the winners will be announced at conference.

The Policy and Procedures Manual will be given out at LDI. This is a hands-on working document, included will be what was in by-laws and can be used as a companion piece to the fiscal policy.

Motion to accept the first component of the Policies and Procedures Manual. (J. Swann, L. Musser)

Discussion followed.

Motion carries.

Motion to form an ad-hoc committee to establish the IACAC Policies and Procedures Manual (T. Burrell, 2nd L. Musser)

CACA-The CACAC group is creating a document of retirees that were IACAC members and spent their time of employment in a school system. This would not be an approved list, but just a list of members that were once high school counselors. High schools cannot provide any assistance in the college search process.

Can we create a resource guide to independent counselors and questions to ask?

Discussion followed:

They should use IECA use a resource

ISCA conference-IACAC will continue to build our relationship with ISCA. Mike would like one of the three presidents to attend the two conferences-Springfield and Skokie. Their president/president elect will attend IACAC. SISCA (southwestern Chicago) will sponsor with IACAC the reception hosted at ISCA.

Summer Institute 2015-IACAC is currently seeking bids, and an email will be sent soon.

Advocacy Day 2014-There will be a meeting to discuss the plan for the day. The board meeting will be on March 19th and advocacy day will be on March 20th. IACAC will pay for the hotel the night of the 19th for executive board members and GRAC chairs. Linda will set up a block of 30 rooms in the hotel and dinner is also covered for executive board.

Committee Updates:

AP-The committee is going to ask for additional funding.

CAP-Staying with the same setup for Camp College at Western/Monmouth/Knox/Augustana. There will be a number of committee members running the 8k on March 30th-Shamrock Shuffle in Chicago. They have raised \$145. The committee is hopeful that they will be able to cover registration fee and fundraising for CAP (YMC and CC) The committee is connecting with Crowd Raiser as a way to donate to Camp College, there will be a link to the fundraising page on FB-this is an online way to raise money which committee will extend the invitation to run to IACAC membership. The application is live for Camp College and Young Men's Conference, YMC might need additional funding because of date of event (happens after change of fiscal year) and committee is trying to plan two years out.

District Seminars-There will be a social for counselors for IACAC at Roosevelt, and they are working with membership on this event.

GRAC-the chairs will moderate a Q&A. The committee chairs will attend the legislative forum with NACAC. NACAC also has current info for house legislation which the chairs will post to IACAC website. There will be sessions at conference specific to government relations issues. ISAC is under significant threat to lose all funding. Please speak with everyone who's there during advocacy day to provide additional information to advocate for them. For reference, ISAC does a lot of work with first gen/CPS.

ICE-the committee is requesting a name change for next year, Illinois Regional College Fairs. They will also change IACAC approved fairs to IACAC recognized college fairs for this coming year as well. For the upcoming year, the Illinois College Fair Committee has added COD as a new IL regional college fair, as well as Rock Valley. Melanie Coffman and Drew Eder are working on a one day workshop for central/southern IL so that fair coordinators can share ideas about knowledge of hosting fairs. They also plan to create an email to send to fair coordinators to get more info and will probably host this event over the summer.

Also coming next year- an interactive map that shows the date/time/address/contact person/registration site. The committee wants to make comprehensive map to include IL regional college fairs and IACAC recognized fairs as a way to provide more detailed information as a member-only benefit under membership portion of website.

IAS-one of the requests for the Imagine Grant is to bring GWI type workshops to the Chicago area, Quinton Clay has submitted a proposal to present at GWI this year.

Media Communications- Please continue to submit articles for the newsletter, and don't forget to take pictures at your events!

Membership-plans in place for reception during District seminar, also still working on membership brochure.

Mentorship-added mentorship spotlight to meetings as a way to highlight the great matches made. There is a subcommittee for first timers at conference. The committee's plan is to expand social events including a social event planned around the SWIC college fair.

MMI-location was solicited and committee received three proposals. This year, MMI will take place on June 5&6 at Augustana College.

National College Fair-NACAC signed a contract with Navy Pier for NCF 2014. The committee is having serious discussion for pushing fair to Rosemont.

Professional Development Grants Committees-first meeting will be in two weeks to review priority applications for grants the deadline is January 15th.

Summer Institute-the next committee meeting is February 24th at Elmhurst. This year, Summer Institute is Wednesday, July 23 through Friday, July 25th and they are asking for donations for three ring binders. Would love to get 25-60 binders for attendees.

Summer Tours-Plane trip currently has 35 attendees but is looking for 40 total participants. The Micro Bus tour went live in December.

Visit Guide-TBD.

Motion to adjourn, (D. Eurales, 2nd E. Ruiz)
Meeting adjourned at 1:53pm.

Respectfully submitted by Megan O'Rourke, IACAC Secretary.