



2010-2011 Annual Report

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2010-2011 EXECUTIVE BOARD

President

Carin Smith
Lawrence University

President-Elect

Laura Docherty
Fenwick High School

Treasurer

Bart Sinks
Marion High School

Secretary

Robert Yerkan
Rolling Meadows High School

Past President

Marsha Hubbuch
Riverside Brookfield High School (retired)

National ACAC Delegates

One-Year Term
Aliza Gilbert
Highland Park High School
Dan Gin
Niles West High School
Amy Thompson
York Community High School
Patrick Walsh
Illinois State University

Two-Year Term

Stefanie Andrews
Proviso West High School
Todd Burrell
Southern Illinois University-Edwardsville
Sacha Thieme
DePaul University

Three-Year Term

Kevin Coy
Lincoln-Way Central High School
Julie Marlatt
University of St. Francis
Dave Shafron
Lincoln Park High School
Roberto Suarez
Illinois Math and Science Academy

Professional Development Directors

One-Year Term
DeVone Eurales – Region 1
Knox College

Two-Year Term

Frank DuBois – Region 2
Lewis University

High School Directors

One-Year Term
Robert Zigmund
Saint Ignatius College Prep High School

Two-Year Term

Eliza Freedman
Lake Park High School

College Directors

One-Year Term
Glenn Hamilton
Dominican University

Two-Year Term
Ziggy Blackwell
Illinois Wesleyan University

PRESIDENT'S REPORT

Carin Smith, Lawrence University

PURPOSE

The President shall preside at the annual membership meeting, all other general membership meetings, and all Executive Board meetings. The President shall have overall supervision of the plans for any special general membership meeting. The President, or an Executive Board member appointed by the President, shall be the official representative of IACAC at meetings of other organizations or on such occasions where representation has been requested or is deemed desirable. The President shall perform such other duties as are provided for in the organization's by-laws or as assigned by the Executive Board or the general membership and shall submit an annual report to the general membership at the annual membership meeting. The President, if eligible, shall serve as a delegate to the NACAC Assembly in accordance with the NACAC bylaws.

ACTIVITIES

"Enhancing Tradition; Cultivating Change" was the theme of the 2010 conference and has been a theme that has carried itself throughout my presidency. I believe strongly that IACAC is an organization with a rich history of innovation and advocacy in our mission to bring together high school and college professionals to work collaboratively to serve students. Our National "parent" (NACAC) was founded in Illinois and IACAC (now 54 years old) continues to lead the way in regards to our commitment to serving students and their families in the college admission process in ways that are both steeped in tradition and cutting edge.

This theme has carried itself into the activities of the executive board this year and several committees who have worked collaboratively to create and implement new initiatives and ideas, while remaining true to our founding principles. I strongly encourage you to read over each committee report to learn about the highlights of this past year.

- We began our year with a May transition meeting at Dominican University, which brought together new and old board members and committee chairs.
- A day-and-a-half long Leadership Development Institute and September Board meeting was jointly held at Illinois State University and Illinois Wesleyan University on September 13 & 14, 2010. The 2010 LDI consisted of highlighting IACAC's strengths and challenges; participating in creative and fun team building activities, goal sharing and reviewing fiscal responsibility and awareness. LDI activities were launched with a short read and discussion about "Five Mistakes Everyone Should Make (Real Simple Magazine, September 2010). The activities surrounding this article helped the new board and committee chairs get to know each other a little better, and created excitement about working together towards tradition and change in IACAC.
- The Illinois Delegation at the National Conference Assembly in St. Louis was ably led by Chief Delegate, Patrick Walsh in September 2010. In addition to our outstanding continuing delegates, we were joined by four new members: Kevin Coy, Roberto Suarez, Julie Marlatt and Dave Shafron. The biggest issue facing the 2010 delegation

was voting on a restructuring of the NACAC Assembly, thus leading to a reduction in delegate numbers for IACAC and several of the other larger affiliate ACAC's.

- IACAC hit the award trifecta at the NACAC Conference when 3 members received National awards: Aliza Gilbert (Highland Park H.S.) was honored with a NACAC Human Relations Award, Mary Beth Kravets (Deerfield H.S.) received the Margaret Addis Award, and Project Reach was honored with a Rising Star Award.
- The CAP Committee (chaired by Ziggy Blackwell, Roberto Suarez and Sharon Williams) launched a very successful inaugural Camp College program at Bradley University. This 3 day program provided 40 first generation college students (nominated by high school counselors) with tools and tips for successfully navigating the college search process. Camp College will continue in summer 2011.
- An Ad Hoc Committee on Board Structure) chaired by Sandie Gilbert and Maryanne Kelly) began work on looking at a possible re-structuring of the IACAC Executive Board (something that hasn't been done for 20 years) in an effort to work more efficiently and provide easier involvement possibilities for downstate counselors.
- The Ad Hoc Publications Committee completed their 2-year work which has culminated in the hiring of Sherry Hall, IACAC's own Publication Specialist. Sherry will be responsible for designing all IACAC publications and working closely with Standing Committee chairs and our webmaster on communication and publications.
- Articulation Unplugged (chaired by Melanie Coffman and Stacy Ramsey) saw a fourth successful year (and first as a permanent sub-committee of the ICE/Calendar Committee) with a record number of high school counselors and college and University representatives attending the event held at Illinois State University on September 13, 2010.
- ICE (Illinois College Exposition) programs remain a primary source of providing much-needed information to our Illinois families while serving our post-secondary institutional needs. The 24 ICE programs will see – for the first time in 5 years – a registration fee increase of 25%. In investigating similar college fair programs in surrounding states, the committee was able to ascertain that our costs are quite competitive.
- The Chicago National College Fair, chaired by Beth Arey, Joyce Brown and Alpachino Hogue, had another successful fair on October 23, 2010 at Navy Pier. This fair not only provided the greater Chicago area with access to information about colleges all over the country, many information sessions and a counselor booth were provided for families. The fall 2011 National College Fair will be held on Monday, October 11 – yes, Columbus Day – in order to avoid Yom Kippur.
- Through the leadership of Laura Docherty, IACAC President-Elect, another outstanding conference, themed “Going the Extra Mile for Students” is planned for May 4-6. Laura and her committees have put together an incredible selection of professional development sessions, great entertainment and some creative new activities to make the two and a half day conference one of our best ever. Technology enhancements have been incorporated into the conference promotion, thus saving our association significant cost and providing an updated look to our members.

- Professional Development (Directors are DeVone Eurales and Frank DuBois.) continues to be active across the state. District seminars were offered this spring at Oakton Community College, Lewis University, Northern Illinois University, Augustana College, Millikin University, Rend Lake College, McKendree University. Over 300 attendees learned about topics including NCAA regulations, College Admission Essays, Hot topics in Admission Practices, Charter Schools, Working with Undocumented Students, transferring from community colleges to four-year institutions, Counseling Diverse Populations and more.
- The 2010 Plane O'Fun set off for New York on July 18 to visit 8 schools in 5 days; 37 counselors participated.
- The 2011 Bus O' Fun (under the leadership of Matt Kirby) will travel to colleges in Iowa, Nebraska, Kansas and Missouri between July 24-29 – beginning and ending at Western Illinois University.
- Under the leadership of Shaun Keating and Erin Hoover, new college admission professionals gathered in for four days in July of 2010 at North Central College for professional development and an opportunity to get to network with colleagues from other institutions.
- Our Government Relations Committee (chairs: Bob Zigmund and Bill Morrison) continued to lead our association at the state and national levels. At the state level, GRC chairs have kept our members informed through our listserv and with the March visit to Springfield coordinated with the Illinois School Counselors' Association. A highlight of this visit was a meeting with Governor Quinn. The Executive Board approved funding to allow Bill to attend the National GRC Day on the Hill in Washington D.C. in March.
- The new Media Communications Committee (chaired by Kevin Coy, Dave Shafron, Julie Marlatt and Megan O'Rourke) has accomplished an incredible amount in its inaugural year. Accomplishments have included: transitioning the IACAC Newsletter to an online only format, complete re-design of the IACAC website, and streamlining communications between standing committees and the IACAC webmaster.
- Our Alumni members may be retired, but they have remained actively engaged in our association and keeping up with each other. Chaired by Donna Virklan and Mary Beth Kravets.

All of the activities I just described, and many more which I did not mention, could not be possible without our committee co-chairs and committee members who so willingly volunteer their time and passion to serve IACAC. I would like to thank them for all of their dedication to IACAC. I also need to thank Marsha Hubbuch and the Executive Board for their support and commitment to our association. The years of service that each and every volunteer gives to IACAC is what makes it possible for IACAC to be a leader in the state, a model in NACAC and an organization that can truly feel good about the work we do to assist students. It has been an exciting year for me serving as your President. Although hectic and challenging at times, the experience has made my life richer, and I thank all of you for that.

RECOMMENDATIONS FOR THE FUTURE

- IACAC will continue to provide leadership and support to secondary and post-secondary counselors at the state and national levels.
- Continued monitoring of the associations technology needs..
- IACAC will continue to seek new ways to reach out to an ever wider audience of professionals and the families that we serve.
- IACAC will continue to seek ways to prioritize our mission of serving professionals and the families we serve, even as we continue to be faced with economic challenges.

EXECUTIVE ASSISTANT

Linda Haffner

PURPOSE

The Executive Assistant provides general support in all aspects of the association. The incumbent assumes primary responsibilities for membership services, financial management, and conference registration. Additionally, the incumbent supports the Executive Board, committee chairs, and membership, as each meets the objectives of the association. The Executive Assistant will serve as an “Ex Officio” member of the Executive Board and will be expected to attend all Executive Board and General Membership meetings of the Association.

ACTIVITIES

2010-2011 Executive Assistant’s Report
Summary of Activities

Membership

- Maintained the IACAC membership database.
- Prepared monthly and annual Membership Reports.
- Produced, along with DesignSpring, the 2010-11 Membership Directory
- Produced and e-mailed membership certificates.
- Supplied mailing labels/lists/databases to support the Association activities.

Financial

- Maintained IACAC checking account and Money Market account, paid all bills and processed all deposits.
- Maintained Quickbooks of financial records.
- Prepared monthly and annual Treasurer’s Reports.
- Prepared budgeting spreadsheets and worked with the Finance Committee.
- Submitted financial records to accountant for review and tax filing.
- Prepared 1099s, as needed.
- Acted as the Registered Agent for the Association and prepared annual corporate report.

Conference

- Maintained conference registration database.
- Produced nametags for all registrants.
- Prepared various reports for conference committee chairs.
- Assisted in the preparation of the registration packets.
- Assisted in on-site registration process.
- Prepared voting materials.
- Will produce final financial and registration reports.

Committee

- Produced the College Admission Update.
- Participated in the Illinois College Exposition (ICE)/Calendar Committee.
- Prepared and maintained volunteer database.
- Co-Chaired Ad-hoc Publications committee.

Office

- Responded to IACAC telephone, email and web site inquiries.
- Maintained IACAC's post office box and responded to mail inquiries.
- Produced correspondence to support above activities.
- Sorted, reorganized and continue to maintain historical records for the Association.
- Attended Executive Board, LDI, NACAC Conference and other meetings, as needed.

EXECUTIVE BOARD MEETING MOTION LOG

June 2010 – May 2011

September 14, 2010 IACAC Board Meeting (Illinois Wesleyan University)

- Meeting called to order at 9:20 A.M. (Smith)
- Approval of May Minutes (Gilbert/Docherty). Motion carried.
- I move that the Board continue to support Camp College (Eurales/DuBois). Motion carried.
- Meeting Adjourned at 11:50 P.M. (Gilbert/Gin). Motion carried.

November 5, 2010 IACAC Board Meeting (Niles North High School)

- Meeting called to order at 10:05 A.M. (Smith)
- Approval of September Minutes as amended (Zigmund/Andrews). Motion carried.
- I move to make fiscal policy changes shared (Sinks/Eurales). Motion carried.
- I move to approve the 2011 Conference budget (Docherty/A Gilbert). Motion carried.
- I move that the Camp College budget proposed on paper be approved. (Suarez/Thieme). Motion carried.
- I move that the Board approve the creation of a Publication Specialist/Coordinator position be approved (Walsh/Hubbuch). Motion carried.
- I move to change the name of the Illinois Association for College Admission Counseling's President's Service Award to the Molly K. Arnold President's Service Recognition Award (Gilbert/Andrews). Motion carried.
- Meeting adjourned at 1:55 P.M. (Andrews/Zigmund) Motion carried

January 14, 2011 IACAC Board Meeting (Fenwick High School)

- Meeting called to Order at 10:10 A.M. (Smith).
- Approval of November minutes, as amended (Hubbuch/Andrews). Motion carried.
- I move to change the IACAC Membership year from June 1-May 31 to October 1-September 30 beginning September 1, 2011. Those members in good standing for the June 1, 2010-May 31, 2011 year will be granted a four-month extension on their current membership to extend benefits through September 30, 2011 (for this current membership year only) (Levenson/DuBois). Motion carried.
- Meeting Adjourned at 1:15 P.M. (Gilbert/Eurales). Motion carried

March 10, 2011 IACAC Board Meeting (DePaul University)

- Meeting called to order (Smith): 10:10 A.M.
- Approval of January Minutes (Eurales/Hubbuch).
- I move that the IACAC Slate of Candidates for the 2011 Executive Board Positions be approved (Hubbuch/Gin). Motion carried.
- I motion to approve the 2011–2012 budget (Sinks/DuBois). Motion carried
- I motion a \$5.00 fee be charged for a paper copy of the IACAC Membership Directory (Freedman/Zigmund) Motion did not pass.
- I move that the proposed changes to the by-laws be made. (Hubbuch/Gin). Motion carried.
- Motion to Adjourn: 2:30 P.M. (Walsh/Marlatt). Motion carried.

May 5, 2011 IACAC Annual Membership Meeting (Itasca Westin):

- Meeting called to order at 8:41 A.M. (Smith).

- It was moved and seconded to adopt the agenda and ground rules for the 2011 Annual Membership Meeting. (J. Nelson/D. Eurales) Motion carried
- It was moved and seconded to adopt the minutes from the 2010 Annual Membership as written. (E. Rostker/C.L. Barry) Motion carried.
- It was moved and seconded to approve the 2011-2012 IACAC budget as presented. (B. Sinks/A. Gilbert) Motion carried
- I (M. Hubbuch) motion to add a blanket statement about the purposes of our association at the beginning of our By-Laws. It would read as follows:
 - New Language: The purposes for which the corporation is organized are: exclusively educational and are to promote high professional standards in guidance and to maintain maximum communication pertaining to postsecondary admissions at primary and secondary and postsecondary levels in order to serve the interests of students, parents and primary, secondary and postsecondary institutions and promote adherence to the Statement of Principles of Good Practice of the National Association for College Admission Counseling. (Hubbuch/J. Marlatt). Motion carries.
- I (M. Hubbuch) motion to amend Article I, Section 1, and A: Voting Membership by eliminating the requirement of members being accredited by any specific agencies. The new language would read:
 - A. Any two- or four- year college or university or other postsecondary educational institution which is not-for-profit, which is accredited, as approved by the Executive Board, provided that such institution maintains an educational facility in the State of Illinois or that it has an individual performing the majority of their professional duties within the State of Illinois. (M. Hubbuch/A. Carpenter). Motion carries.
- I (M. Hubbuch) motion to amend Article I, Section 1, B. Voting Membership by deleting redundant language, eliminating reference to specific accrediting agencies and eliminating not-for-profit status for our secondary and primary members. The new language would read:
 - Any individual primary or secondary school in the State of Illinois as approved by the Executive Board. (Hubbuch/M. Rogers). Motion carries.
- I (M. Hubbuch) motion to amend Article I, Section 1C. to read:
 - Any organization, agency, or institution which is not-for-profit, maintains an educational facility in the State of Illinois and provides postsecondary counseling, admission and financial aid services (M. Hubbuch/E. Rostker). Motion carries.
- I (M. Hubbuch) motion to amend Article I, Section I D by deleting the words “primary or secondary school district or” and the redundant language at the end of this section. The new wording would read:
 - D. Any not-for-profit college or university system in the State of Illinois. (M. Hubbuch/A. Kremer). Motion carries.
- I (M. Hubbuch) motion to reorder Article I, Section 1 E and F and to amend Article I, Section 1E to read:
 - E. Any individual employed by voting member institutions or other non-profit organizations whose professional activities consist primarily of counseling, admission, or financial aid services (M. Hubbuch/M. O’Rourke). Motion carries.

- I (M. Hubbuch) motion to amend Article I, Section 1F. Voting Membership to read:
 - Independent educational consultants or counselors who are self employed or employed by a company providing counseling, admission, or financial aid services to students and/or their parents, as approved by the Executive Board. (M. Hubbuch/T. Burrell). Motion carries.
- I (M. Hubbuch) motion to amend Article I, Section 1G Voting Membership, which deals with retired members by deleting the words, “for an aggregate of at least 10 years and”. (M. Hubbuch/T. Turley). Motion carries.
- I (M. Hubbuch) motion to amend Article II, Section 1, Eligibility to delete the words, “who is actively engaged in guidance pertaining to postsecondary admission.” The new wording would read:
 - Section 1: Eligibility: Any voting member is eligible to serve as a member of the Executive Board. In addition any such member shall, prior to election as a Delegate to the NACAC Assembly, be the principal representative of a voting NACAC member institution or a voting individual member of NACAC. Only one person employed by an eligible member organization, agency or institution shall serve as a Delegate to the NACAC Assembly at any time. (M. M. Hubbuch/D. Gin). Motion carries.
- I (M. Hubbuch) motion to amend Article II, Section 5: Loss of Eligibility by adding a Section B which would read as follows:
 - A. In order to remain as an Officer or Director of IACAC an incumbent must continue to provide post-secondary counseling, admission or financial aid services. If an incumbent’s qualifying employment changes, he or she could continue until the one-hundred-eightieth day following such incumbent’s qualifying employment or the date on which such incumbent accepts nonqualifying employment, whichever occurs first.
 - B. In order to remain a Delegate to the NACAC assembly, an incumbent must continue to provide post-secondary counseling, admission or financial aid services. If a Delegate’s qualifying employment status were to change, he or she could continue as a Delegate until the sixtieth day following such incumbent’s qualifying employment or the date on which such incumbent accepts nonqualifying employment, whichever occurs first. (M. Hubbuch/P. Walsh). Motion carries.
- I (M. Hubbuch) motion to amend Article IV, Section 4A, Voting and Elections, by deleting the specific reference to the, “Article VI, Section 2 and Section 3, of” in this section of the By-Laws. Since this is a long section, I will read only the sentence we are proposing to change. It would read as follows,
 - The other ballot shall consist of the candidates for Delegates to the NACAC Assembly to be elected at such meeting and shall be distributed only to those eligible to vote for Delegates to the NACAC Assembly as determined by the By-Laws of NACAC. (Hubbuch/J. Nelson). Motion carries.
- I (M. Hubbuch) motion that we amend Article VI, Section 2 Dues to reflect the changed dates of our membership year. The new wording would be:
 - Section 2: Dues Annual dues shall be determined by the Executive Board with the approval of the membership. Dues may vary between and within different categories of members. Participation in IACAC is dependent upon the payment of dues. Dues shall cover the membership year. Dues may be prorated by action of the Executive Board. (Hubbuch/M. Melinder). Motion carries.

- It was moved and seconded to recess the Annual Membership Meeting until Friday May 6, 2011 at 11:10 A.M., at which time the remaining business of this meeting would be concluded. (S. Ramsey/J. Prieto) Motion carried.

May 26, 2011 IACAC Transition Meeting (North Central College)

- Meeting called to order at 10:05 A.M. (L. Docherty)
- I move that March 3, 2011 Board Minutes be approved (Docherty /Suarez). Motion carried.
- I move that the Board vote on the Summer Institute Bids for 2012 (Docherty /Zigmund). Motion carried.
- I move that we close discussion of the bids (Docherty/DuBois). Motion carried.
- I motion we vote for Elmhurst College to host the Summer Institute in 2012 (Suarez/Walsh). Motion carried.
- Motion to Adjourn at 2:20 P.M. (Docherty /Marlatt). Motion carried.

COMMITTEE REPORTS

Admission Practices

CO-CHAIRS Cindy Rodkin, Hinsdale Central
Naomi Ewing, Woodlands Academy

PURPOSE

- Meet on a quarterly basis to discuss ethical issues that have been brought to our attention pertinent to the Statement of Principles of Good Practice.
- Educate members about the ethical standards governing the admission profession and the importance of compliance with mandatory and best admission practices.
- Through communication and collaboration, serve as the primary resource for secondary and post-secondary admission professionals in the state of Illinois to report on or inquire about ethical admission practices.

ACTIVITIES

- Met 3- 4 times to confidentially review and address inquiries on behalf of individuals and schools. Communicated regularly via email to assure timely responses to inquiries.
- Created and documented procedure for responding to all inquiries in a timely manner.
- Updated website language to emphasize confidentiality of inquiries and include helpful links and resources.
- Established formal structure for committee member term of service and rotation.
- Contributed article for IACAC Newsletter.
- Presented Admissions Practices Session at the 2011 IACAC Annual Spring Conference and at the Summer Institute.

RECOMMENDATIONS FOR THE FUTURE

- We continue to seek representation from the Illinois NACAC delegation on our Committee as the knowledge of Assembly issues has been pertinent to our discussions.
- We encourage participation in the NACAC AP Conference Calls periodically to stay current on the issues at the national level.
- We recommend consultation with NACAC AP Committee as needed on difficult cases.
- Chairs should attend AP Counterpart Meeting prior to annual NACAC conference.

COMMITTEE MEMBERS

Tony Bankston, Illinois Wesleyan University
David Bennett, Lake Forest College
Doris Groves, Illinois State University
Gwen Kanelos, Concordia University Chicago
Lisa Micele, The University of Illinois Laboratory High School
Debbie Michelini, College of Lake County
Michelle Schlack, Niles North High School
Tom Shorrock, New Trier High School

Alumni

CO-CHAIRS Donna Virklan, Retired - Niles North High School
Mary Beth Kravets, Retired - Deerfield High School

PURPOSE

The Alumni Committee was established in 1993 for the purpose of integrating the services of and for the retired members of IACAC into the activities of the association.

ACTIVITIES

An Alumni section was added to the IACAC website. Pictures, Questions & Answers, and website links for retirement information.

The Alumni Breakfast continues to grow each year at the conference.

The Alumni meetings were held the fall, one in Willowbrook and one in Decatur and two in the late spring/early summer.

Many Alumni serve on standing committees and volunteer at the Annual Conference and other IACAC activities. Many also are active in NACAC and attend the national conference. Alumni members continue to serve as volunteers, advisors, consultants, tutors, mentors and substitutes. Many have continued their membership and involvement in other professional organizations. Traveling is a favorite activity for many Alumni.

RECOMMENDATIONS FOR THE FUTURE

Membership and involvement in IACAC and NACAC will continue to be encouraged. Maintain contact with Alumni members throughout the year will be a priority. Encourage members to share their knowledge with new counselors and students by volunteering at IACAC and NACAC sponsored activities.

COMMITTEE MEMBERS

The committee is comprised of the retired members of IACAC, who currently number around 100+ former full-time professionals.

Annual Conference

CHAIRPERSON Laura Docherty, Fenwick High School

PURPOSE

To provide a quality and comprehensive professional development opportunity for the IACAC membership and other interested parties and to promote the IACAC mission and demonstrate the benefits of IACAC membership.

ACTIVITIES

The Annual Conference was held May 4-6, 2011 at the Westin Hotel Northwest in Itasca, IL. This year's conference theme was "Going the Extra Mile for Students" and focused on developing our professional skills in order to help students navigate their educational futures. In addition, CPDU's and CEU's were offered to help high school counselors continue their certification requirements. Finally, we emphasized the history of IACAC as well as our relationships with each other that help us in assisting students to reach their goals.

We chose to continue many of the changes made for the 2010 conference by continuing with the format for the First Timers' Luncheon, a tribute opportunity to recognize those who have helped us professionally with the tribute Hall of Fame and electronic evaluations.

The Communication and Social Media committee continued to encourage the use of Facebook, but in addition they utilized audio/visual equipment to help us take a walk down IACAC's "memory lane". The projection system in the ballroom was helpful during the opening and closing sessions by allowing our keynote and endnote speakers to utilize powerpoint presentations and videos. It was also extremely valuable during the annual membership meeting as we went through a lengthy list of by-law changes in order to come into compliance with NACAC.

The full conference began at 9:00 Wednesday morning with two sets of six sessions before lunch. Wednesday afternoon included our opening session and educational, humorous and inspirational speeches from Dr. Robert Kelly, Vice President for Student Development at Loyola University Chicago and Mr. Todd Burrell, candidate for IACAC President-Elect. NACAC President-Elect Evelyn Boyd White also welcomed everyone to the conference and provided brief remarks from NACAC.

Afterwards, conference participants had an additional seven conference sessions from which to choose during the afternoon. Before heading out to dinner, the Mentorship Committee hosted a Happy Hour for everyone. Jean Burke, chair for Project Reach negotiated with a couple of restaurants and they donated a portion of their proceeds from IACAC members who went there for dinner to our Project Reach recipient, Cairo High School. This ended up totaling close to \$600.

The evening concluded with 10K Trivia in the hotel atrium at which the Entertainment Committee chairs, Zachary George, Becca Russo and Katie Trnka challenged us to learn more about each other and our institutions in a fun and intriguing manner.

The Communications and Social Media Committee chairs, Kara Dollaske and Natalie Morris with the help of IACAC's webmaster Dan Saavedra added to IACAC's "memory lane" by utilizing a Photo Booth that was sponsored by DePaul University.

Thursday began with a special session hosted by the University of Illinois at Urbana as they provided information about the change for the 2011-2012 admissions process, which will no longer require an initial high school transcript. Afterwards, we had the Annual Membership meeting, three additional sets of seven sessions for professional development, and one set of hour long, mid-day vendor educational sessions.

Thursday's luncheon included the announcement of election results, and the presentation of the James Alexander Newcomer Awards, Molly K. Arnold President's Service Awards and the official presentation to the Project Reach Recipient, Cairo High School.

Entertainment Thursday evening was kicked off with a reception hosted by the Human Relations Committee, the always wonderful conference reception and dinner (sponsored by Lawrence University), and the presentation of the Patricia Kasowski Award to Bruce Scher. Evening entertainment, "Cinco de Social" began with a flashmob and then ended with the popular pub games and dancing to music provided by our own IACAC member Joe Prieto as D.J.

Friday's early risers were greeted with coffee beginning at 8:00 a.m. and the continuance of the Town Hall Meeting (facilitated by Evelyn Boyd White and IACAC's National Committee members). The Town Hall Meeting also provided IACAC's ad-hoc committee for board structure to present their proposal and answer questions from IACAC members.

The conference end-note speaker, Allison Rosati, anchor of Channel 5 news, reminded us how integral we are in the lives of students as they consider their options for the future.

The Program Committee, led by Frank DuBois (Lewis University), Ziggy Blackwell (Illinois Wesleyan University), and Sue Sanders (Glenbard School District) worked hard to offer a diverse program and wide variety of sessions (40 in all). New this year, were sessions geared towards transfer counselors. Some session topics included:

Walk A Cross Training Mile in My Shoes, Going the Extra Mile with Parents, Enabling College Access through Creative Collaborations in the Community, Student Development Theory in the College Admission Process, The Busy Counselor's Guide to Marathon College Programs with 10k Planning and Avoiding the Financial Flu.

NACAC President-Elect, Evelyn Boyd White joined us at the conference to share her knowledge and experience on emerging professional and association issues. Evelyn also shared with us her passion for helping students in the college application and selection process.

Fortunately, 769 individuals joined us at the conference, which continued IACAC's tradition of strong professional development opportunities. This conference is truly a team effort and could not happen without the energy, time and talents of many volunteers. A special thanks to all of the committee members and chairs for their work. Behind the scenes, Donna Epton and Linda Haffner worked closely with the conference chair

since last June. They have been crucial to the success of this event and deserve kudos from everyone. Finally, a special thanks to Carin Smith, IACAC President and last year's conference chair, for all of her advice and encouragement. Carin truly went the "extra mile" in supporting me and answering questions.

RECOMMENDATIONS FOR THE FUTURE

1. Continue to offer a wide variety of professional development sessions that serve all constituents of IACAC. Special session "strands" like the transfer counselor offering this year should be evaluated and potentially continued in subsequent years.
2. Continue offering dedicated exhibitor session(s) and times that meet the needs of both exhibitors and participants.
3. Continue to select strong committee chairs, with / when possible - one member carryover from year to year.
4. Continue to build leadership within IACAC by appointing new committee chairs and allowing individuals to try new things at a different level than past years and offer opportunities for all IACAC members to volunteer in some way and encourage new members to get involved.
5. Continue to "be green" where possible; the use of a/v equipment in the ball room this year seems to have paid great dividends and is getting wonderful reviews in the evaluations.
6. Renew the effort to be even more vigilant and creative in offering professional development opportunities that meet not only the educational needs of our association, but also the budgetary realities that we all face, especially at this time of national and institutional economic constraints.
7. Continue to offer support for first-timers and new IACAC members.
8. Continue to utilize the expertise of the Event Coordinator and IACAC's Executive Assistant; they are integral for a successful conference.
9. Have conference registration and session information on the IACAC Web site as soon as possible for interested attendees. (late January would be ideal).
10. Continue with electronic session and conference evaluations. The scanners worked very well this year.

COMMITTEE MEMBERS

Conference Chair: Laura Docherty (Fenwick High School)

Credentials & Nominations: Marsha Hubbuch (retired from Riverside-Brookfield High School)

Communication & Social Media: Kara Dollaske, Waukegan High School, Natalie Morris Glenbard West High School, & Dan Saavedra (IACAC's webmaster)

Entertainment: Zachary George (Lake Forest College), Becca Russo (University of Dayton) & Katie Trnka (St. Mary's University-MN)

Evaluations: Michelle Adams (Elmhurst College) & Alison Crowley (Northern Michigan University)

Event Coordinator: Donna Epton (Retired from Schaumburg High School)

Exhibitors & Sponsors: Scott Ham (Butler University) & Todd Malone (Loyola University Chicago)

First Timers: Nate Bargar (Illinois State University), Anne Kremer (Northwestern University) & Susan Weiss (St. Ignatius College Prep)

On-site: Danielle Cargo (Oakton Community College) & Gina Williams (Southern Illinois University Edwardsville)

Program: Ziggy Blackwell (Illinois Wesleyan University), Frank DuBois (Lewis University) & Sue Sanders (Glenbard School District)

Project Reach: Jean Burke (Marquette University) and John Zimmerman (Western Illinois University)

Raffle: Michelle DeFranco (Elmhurst College) & Courtney Wallace (Missouri S& T University)

Registration & Hospitality: Linda Haffner (IACAC), Jennifer Buxton (University of Missouri)

Tellers: Stephanie Szczepanski (St. Louis University) & Jennifer Taylor (Francis Parker School)

College Awareness and Preparation (CAP)

CO-CHAIRS Ziggy Blackwell, Illinois Wesleyan
Roberto Suarez, Illinois Math & Science Academy
Sharon Williams, Elgin Academy

PURPOSE

The mission of the College Awareness and Preparation (CAP) Committee is to provide the students and families of Illinois with practical, timely and accurate information on the college process. Its work focuses on improving student, family and community awareness of the wide range of college selection and admission processes. The committee will make service and outreach to nontraditional, under served and underrepresented populations as a particular emphasis of its work. CAP is a cooperative effort of IACAC, the Association of Student Financial Aid Administrators (ILASFAA), the Illinois Student Assistance Commission (ISAC) and select lending institutions.

ACTIVITIES

Gathered as a committee 5 times during the 2010-11 school year. Meetings focused on planning and conducting IACAC's Camp College for the second year. Committees were created to enhance and expand last year's Camp College program by creating subcommittees that would work on developing the program, coordinating transportation needs, monitoring the budget, and facilitating the application process. Activities also included following up with student attendees from Camp College 2010 in order to collect data for program improvement and applying for additional sponsorships to expand the program.

RECOMMENDATIONS FOR THE FUTURE

1. CAP should still focus on Camp College as one of its main activities and follow up with attendees each year.
2. CAP should gather data and write up a report on Camp College to be used for applying for grants sponsored by the government, private companies, and foundations, along with college sponsorship
3. CAP should reevaluate purpose and relationship with the Human Relations Committee based on possible new organization structure
4. Camp College should consider creating a database of targeted schools in Illinois, along with creating a system of mailing out hard copy application/nomination forms

COMMITTEE MEMBERS

Ziggy Blackwell, Illinois Wesleyan University
Max Byrd, Independent Counselor
Quinton Clay, Grinnell College
Renee Daye-Cross, Chicago Youth Centers
Beth Gilfillan, Deerfield H.S.
Allegra Giulietti-Schmitt, Highland Park H.S.
Wallace T. Holder, Grand Valley State University
Lance Paulsen, Walter Payton College Prep

Roberto Suarez, Illinois Math and Science Academy
Sharon Williams, Elgin Academy

Credentials

CHAIRPERSON Marsha Hubbuch, Riverside Brookfield HS (retired)

PURPOSE

The Credentials Committee shall determine eligibility as outlined in IACAC By-Laws for membership in IACAC; make recommendations to the Executive Board regarding criteria for membership in IACAC; investigate membership eligibility questions referred to it by the Executive Board; and review these By-Laws and recommend revisions when deemed appropriate, including revisions required to maintain their consistency with the governing documents of NACAC.

ACTIVITIES

We met in Oak Park on January 25, 2011 to review the IACAC By-Laws and consider changes, primarily to bring IACAC into compliance with NACAC requirements. Because this was a year in which NACAC reviewed all of the affiliates By-Laws, there were a number of revisions suggested by the NACAC Governance Committee. Most of these were minor language adjustments, although a few of these involved more substantive changes.

We discussed multiple items including, but not limited to: adding a blanket statement at the beginning of the By-Laws which would negate the need to repeat information in each membership category below, changes to membership requirements and affiliate territory, a broadening of opportunities for Executive Board eligibility, adjusting loss of eligibility language for NACAC delegates and removing references to numerically specific Articles and Sections of our By-Laws.

The proposed changes were reviewed and approved by the Executive Board on March 10, 2011. These revisions in our By-Laws will be presented for membership approval at the May, 2011 Annual Conference.

1. Purposes of our Association statement: We propose adding a blanket statement at the beginning of our By-Laws stating the purposes of IACAC.

Rationale: Rather than restating the purposes of IACAC in each category of membership, this statement would apply to all members and emphasizes our adherence to the Statement of Principles of Good Practice of NACAC.

2. Article I: Membership Proposals:
 - We suggest removal of redundant language about the purposes of IACAC in each membership category. (Sections A-F)
 - We suggest adjusting our not-for-profit status for primary and secondary school membership to comply with NACAC membership language. (Sections B and D)
 - We propose a revised definition of affiliate territory as that which is limited to the location of the members' institutions or where members perform the majority of their work to comply with NACAC affiliate territory. This would remove reference to where a member lives and would refer, instead, to where the member works. (Sections A-F)

- We propose a more inclusive policy for retirees membership, which would allow retiring members with less than 10 years of membership or those who move to Illinois from other affiliates to become retired members of IACAC. (Article G)
3. Article II. Executive Board
 - Eligibility (Section 1): We suggest removing the requirements that a member be "actively engaged in guidance pertaining to postsecondary admission" in order to be eligible for IACAC Board service. This would allow retiring professionals who wish to be active in the association to serve on the IACAC Board and would mirror what NACAC allows for Board service.
 - Loss of Eligibility (Section 5): The proposal is to adjust the "grace period" between qualifying employment for NACAC delegates to remain as delegates. This adjustment would bring us into compliance with their shorter time allowance. Because we believe 180 days is a more reasonable time for an IACAC Board member to find qualifying appointment, our "grace period" would not change, thus creating a second category in this section.
 4. Article IV: Voting and Elections (Section 4A)
 - We propose removing the reference to a specific section of the By-Laws. If numbering or lettering change in the future, we would not need to revise the By-Laws to reflect this change.
 5. Article VI: Finance (Section 2, Dues)
 - We propose that dues cover the membership year, which was changed and is no longer the same as the fiscal year. We also suggest removing the statement about when renewal statements would be sent, as this is a procedure and does not need to be a part of our By-Laws.

RECOMMENDATIONS FOR THE FUTURE

This committee should continue to comprise of members who are familiar with the organization's purpose and structure, as well as the by-laws themselves. This committee works best if it is not too large. 7-10 committee members is ideal. Carry over from year to year is recommended. It is helpful to have detail-oriented individuals with an excellent grasp of grammar to serve on this committee. Members who are familiar with NACAC By-Laws are also helpful additions to this committee.

In years in which there are multiple By-Law changes likely, it would be helpful to plan more than 3 hours for this committee. Because there were numerous revisions due to the NACAC compliance review this year, this committee completed much of our work via electronic communication after we met.

In addition to sending proxy ballots for the candidates, the Credentials Committee Chair should send proxy voters an electronic copy of proposed By-Law and other credentials changes, so that proxy voters would have an opportunity to vote on these issues.

COMMITTEE MEMBERS

Tony Bankston, Illinois Wesleyan University
 Michele Brown, Oakton Community College
 Laura Docherty, Fenwick High School

Linda Haffner, IACAC
Gwen Kanelos, Concordia University Chicago
Maryanne Kelly, Maine Township High School South
Ellen Rostker, Chicagoland Jewish High School
Carin Smith, Lawrence University
Marsha Hubbuch, Chair, Riverside Brookfield (Retired)

Event Coordinator

Donna Epton, Schaumburg High School (Retired)

PURPOSE

One of the roles of the event coordinator is to research sites and negotiate contracts at properties for future IACAC Annual Conferences. In addition, the event coordinator works with the current president-elect in developing the annual conference budget and with the on-site chairs, executive assistant and other conference committee chairs regarding the facility set up. The event coordinator has assisted all three presidents with a myriad of tasks related to the conference. Throughout the conference planning, the event coordinator is the primary liaison between the president-elect, the conference committee chairs and the conference hotel.

ACTIVITIES

Last year, the executive board requested the Westin Northwest Chicago re-open the contracts for 2010 and 2011 in an attempt to reduce the hotel room guarantee as the economy had been impacting our conference participation. Along with this request, it was determined an additional three year contract with the Westin would be considered as an incentive for consideration being given for the 2010 and 2011 contract. The Westin was willing to re-open the contract to meet the request and provide IACAC with extremely modest increases for future year contracts. After evaluating other potential conference sites, the IACAC Executive Board determined three additional years at the Westin Northwest Chicago in Itasca provided the most cost conscious location that would meet the needs of the greatest number of members. The Westin was willing to negotiate very modest increases in food costs despite significantly higher prices typically charged at the Westin. In addition, negotiations included adding free wi-fi for each guest room and the opportunity to purchase inexpensive wi-fi in the hotel atrium for those who wish to use it during the conference. This willingness is a result of our commitment to do business with the hotel long term. It is important that the membership is aware that conference locations and dates may not always be an ideal time for all. However, the executive board and event coordinator do their utmost to meet the needs of the membership and conference attendees.

The contracts for 2012, 2013 and 2014 were approved at the November 2009 IACAC Executive Board meeting. Therefore, contracts have been signed and the IACAC Annual Conference will be held on the following dates at the Westin Northwest Chicago, Itasca:

May 2 - May 4, 2012

May 1 - May 3, 2013

April 30 - May 2, 2014

RECOMMENDATIONS FOR THE FUTURE

It is important for the association to plan a number of years in advance for conference sites in order to acquire the best dates, prices and sites for the annual conference. It is very helpful to have the consistency of an ongoing event coordinator to develop relationships with a property, become familiar with contracts and help the president-elect understand how to develop a budget and plan a successful conference. As an appointed position, rather than elected one, this can be more effectively accomplished.

Finance

CHAIRPERSON Bart Sinks-Marion High School

PURPOSE

The role of the Finance Committee is to annually review the Fiscal Policy for IACAC and to advise the Executive Board on changes that need to be made. The committee also discusses possible means for revenue generation for the association. Finally, the Finance Committee must develop a budget for the next fiscal year that is brought first to the Executive Board for approval and then to the membership at the annual conference.

ACTIVITIES

The Finance Committee reviewed the Fiscal Policy and made very slight changes to the policy manual. The committee also discussed and came up with a job description to interview and eventually hire a new Publication Specialist, which will be paid a stipend each year to create specific pieces for the association, such as information promoting our state conference. Finally, the committee developed a budget for the 2011-2012 fiscal year that we feel is fiscally responsible and is actually a lower budget than the previous year.

RECOMMENDATIONS FOR THE FUTURE

The Finance committee feels good about the direction of IACAC, and has seen revenue from the ICE programs continue to expand and flourish. With fees going up for ICE Fair participation and more and more schools attending these fairs, we see this continuing to be a strong revenue source for IACAC. The Executive Board approved \$10,000 for the next fiscal year for IACAC grants, which we are excited about, because this will allow counselors to attend the State Conference that may have not been able to attend otherwise. During the 2010-2011 fiscal year, we saw 30+ counselors receive grants to attend GWI, NACAC and our state conference, which is proof that we are working hard to assist our fellow counselors in professional development. We are excited about continuing this trend into the near future and arming our association members with knowledge that will greatly benefit the students they serve.

COMMITTEE MEMBERS

Jennifer Paar-University of Denver
Marsha Hubbuch, retired from Riverside-Brookfield H.S.
Carin Smith, Lawrence University
Laura Docherty, Fenwick High School
Linda Haffner, IACAC Executive Assistant

Government Relations

CO-CHAIRS Bill Morrison, Highland Park High School
Robert Zigmund, Saint Ignatius College Prep

PURPOSE

The purpose of the IACAC Government Relations Committee is to inform IACAC members of pertinent public policy issues and upcoming legislation that affects counselors and students. Government Relations members also promote the goals of IACAC to government officials at both the state and federal level.

ACTIVITIES

The Government Relations Committee (GRC) held two committee meetings at Highland Park High School, one on Friday, November 19 and one on Friday, January 21. Both of these meetings entailed discussions on current state initiatives as well as planning for the Advocacy Day in Springfield as well as the GRC session at the Annual IACAC Conference. During our first meeting, we welcomed the attendance of a state congressional aide who offered further state perspective.

On Thursday, March 3 members of the IACAC Government Relations Committee partnered with members of the Illinois School Counselors Association (ISCA) for the Springfield Advocacy Day. This year had approximately sixty counseling professionals and graduate students in attendance. The agenda for the day included a brunch where participants were trained on meeting and speaking with legislators and a visit to the hill where members of both organizations met with legislators in the capitol and at their individual offices. In addition, a core group of members representing the two organizations had a meeting with Governor Quinn. This is the second year in a row that our organization has had an opportunity to meet with the Governor, a definite sign of our growing name recognition in Springfield.

The goal for the group this year was to work on maintaining funding levels for the various programs important to our organization. Funding for higher education and financial aid were the two main topics of discussion in our meetings with the governor as well as the individual legislators. There have been discussions on further cuts to these two areas. One proposal bandied about even included limiting MAP funding to public institutions only, something that IACAC opposes. Although most do not believe that proposals such as these have much traction, it's important to gain perspective as to the types of things being considered in these difficult economic times. It is more important than ever that our membership play an active role in the formation of policy for the students, families, and institutions we serve.

In addition to the Springfield Advocacy Day, GRC Chair Bill Morrison and President-Elect Laura Docherty spent the following weekend in Washington, DC as part of NACAC's National Action Week. They joined President's and GRC chairs from 23 other NACAC affiliates in promoting our national organizations political agenda for the new Congress. Funding levels were also a matter of great concern in these meetings as there has been talk of cuts to Pell, SEOG grants, and LEAP grants as part of President Obama's new budget. In addition, NACAC staff is working on inclusion of some of the aspects of the Pathways to College Success Act into Title I funding and are important promoters of a student protection bill that would limit the predatory practices of for-profit institutions. Bill and Laura met with the legislative aides in charge of educational issues for Senators Durbin and Kirk and Representatives Dold and Lapinski. All

were very receptive to the ideas put forth and we look forward to working with them more in the future.

During the annual IACAC Conference in May, GRC will host a session regarding information on state and national issues as well as a call to action for IACAC members.

RECOMMENDATIONS FOR THE FUTURE

The committee chairs believe GRC should continue and expand partnerships with ISCA and other education organizations by working closely with their government relations liaison(s) as this will help our advocacy efforts with state legislators.

COMMITTEE MEMBERS

Robert Andrews, Schuler Foundation
Jennifer Anzalotti, Loyola Academy
Todd Fonck, University of St. Francis
Robert Freitag, St. Charles North HS
Noemi Galvez, Congressional Aide
Sandie Gilbert, Retired Counselor
Sarah Goldman, Cornell College
Gwen Kanelos, Concordia University
Christine Litoborski-Grotzke, Michigan Tech University
Beth Sullivan Piskel, Creighton University
RC San Jose, Bradley University
Sam Stover, Beloit College
Alexis Yadron, Blackburn College

Human Relations

CO-CHAIRS DeEnna Holohan, Loyola Academy
Aliza Gilbert, Highland Park High School

PURPOSE

The Human Relations Committee strives to heighten awareness, consciousness and sensitivity to the issues of culture, race, citizenship status, sexual orientation, gender, age and other differences as they pertain to post-secondary access. The HRC aims to infuse this awareness in all aspects of the association and to serve as the communicator, spokesperson and advocate for “people issues”. The HRC develops educational programs for counseling professionals working with students who, for reasons of disadvantaged experiences, are often denied access to post-secondary educational opportunities.

ACTIVITIES

- Updated: The College Advising Guide for Undocumented Students
- Presented a session at IACAC Annual Conference entitled “Tired of Theory, Ready for Practice” focusing on how counselors can utilize the FCCT and Step by Step Guides
- Organized HRC reception at the IACAC Annual Conference
- Organized and prepared a "human relations gift basket," from a variety of ethnic restaurants and cultural museums, for the annual conference

RECOMMENDATIONS FOR THE FUTURE

- Continue to update and expand College Advising Guide for Undocumented Students
- Publicize FCCT and Step by Step Guides and train counselors on usage
- Update HRC website to list resources for IACAC members including books and links to on-line resources.
- Develop a list of “locally based” scholarships available to undocumented students in Illinois
- Collaborate with ILASFA to create a financial aid application appropriate for undocumented students
- Develop outreach efforts to upper and mid-level administrators

COMMITTEE MEMBERS

Jill Bures, Aurora University
Luis Caballero, Oakton Community College
Tanya Cabrera, Illinois Institute of Technology
Danielle Cargo, Oakton Community College
Rolando Chacon, Elmhurst College
Dan DiCesare, University of Illinois at Chicago
Christina Drescher, DePaul University
Traci Flowers, Hawaii Pacific University
Noemi Galvez, Congressional Aide to Congressman Luis V. Gutierrez
Kari Garcia, Northern Michigan University
Dan Giles, Niles West High School
Emily Johnson, Augustana College
Luke Kerber, Aurora University
Polly Knudsen, Buffalo Grove High School

Stephanie Levenson, Elmhurst College
Maxine Levy, Buffalo Grove High School
Scott McIntyre, Indiana University, Purdue University – Indianapolis
Miguel Mireles, College of Lake County
Audrey Penman, Western Illinois University
Jerry Pope, Niles North/West High School
Karen Shankman, Maine East High School
Matt Tophman, Niles North High School

ICE/Calendar

CHAIRPERSON Carin Smith, Lawrence University

PURPOSE

The ICE/Calendar Committee shall be responsible for establishing the ICE/calendar schedule, overseeing policy and procedures, and promoting the ICE/calendar. Beginning in September 2010, the ICE/Calendar Committee also took on overseeing the planning and implementation of the Articulation Unplugged program, held each fall at Illinois State University. The ICE Coordinator shall be the chairperson and the committee shall consist of nine members, each of whom shall serve a three-year term. Efforts will be made to include a member who serves on the Chicago NACAC Fair committee and at least one committee member will also serve as one of the chief organizers of Articulation Unplugged.

ACTIVITIES

- Evaluated and prepared the yearly college fair schedule: merging college day/night programs
- with ICE programs, Articulation Unplugged and the Chicago NACAC Fair. As always, efforts were made to present a calendar with as few program conflicts as possible.
- Monitored the quality of each program listed on the IACAC College Day/Night Calendar.
- Regulated the policies established for ICE programs: schedule, fee structure, etc.
- Promoted the IACAC Statement of Practices and Courtesies as it applies to college fair programs.
- Worked to align the committee goals and initiatives with the IACAC Strategic Plan.
- Worked with and trained two new ICE on-site chairpersons.
- Reviewed and re-confirmed the Committee's commitment to doing everything possible to avoid college fairs being scheduled on major religious holidays.
- Worked with the Ad Hoc Communications Committee to bid out design and printing of 2010-11 ICE registration form, posters and postcards.
- Conducted a detailed analysis of ICE program attendance numbers and cost.
- Collected detailed information about single school college fair programs taking place and not listed on the college day/night calendar.

RECOMMENDATIONS FOR THE FUTURE

1. We will be replacing three members of our committee whose terms will expire in May.
2. Investigate the possibility of establishing a spring ICE program in the Moraine Valley Community College area.
3. Further highlight the different kinds of college fair programs taking place throughout the state by listing City of Chicago, IACAC-approved, NACAC & ICE and transfer fairs as separate parts of the full calendar.
4. Increase ICE registration fees by 25%.
5. Fine tune incorporation of Articulation Unplugged
6. activities, registration and responsibilities into the committee.
7. Send letters to all Illinois high school counselors, principals and superintendents explaining college day/night calendar regulations and ICE program definition with the purpose of trying to regionalize more of the single school programs and better serve these students.

COMMITTEE MEMBERS

Kelli Allen, Iowa State University

Sue Biemeret, Stevenson HS

Ryan Cockerill, Lewis University

Melanie Coffman, Barrington HS

Michele Darnell, Illinois Wesleyan University

Drew Eder, Loyola Academy

Linda Haffner, IACAC

Judy Hendricks, Ohio State University

Joel Johnson, Kenwood Academy

Lisa Julian, York HS

Debbie Lamb, Illinois State University

Timmi Turley, University of Illinois at Urbana-Champaign

Media Communications

CO-CHAIRS Megan O'Rourke, Butler University
Kevin Coy, Lincoln Way East High School
Julie Marlatt, University of St. Francis
Dave Shafron, Lincoln Park High School

PURPOSE

The Media Communications Committee serves IACAC and its members by providing news, information and additional relevant updates with regards to our organization and counseling profession. Through the means of a quarterly electronic newsletter, website development and social media outlets, we strive to provide members with accurate and timely information to maximize membership benefits and provide resources and professional development opportunities to best serve our students and institutions.

ACTIVITIES

The committee's work was equally divided between the creation of the newsletter and in the reorganization of website content. The committee developed newsletter material by working directly with the IACAC Executive Board along with standing committee chairs, conference chairs, and other members of the college counseling community. In the summer of the 2010, with approval from the IACAC Executive Board, we eliminated the production of the hard copy newsletter and developed an electronic format. The content was rather consistent with previous year editions and upheld various deadlines within the IACAC by-laws. The new format was not only successful in saving the association a significant amount of money but by utilizing new technology, this allowed the reader to view the material via email, social media, and with various smart phone devices. The committee's work was completed in partnership with the IACAC Webmaster, Dan Saavedra, who guided us on the design and delivery of information. In addition, Dan Saavedra also utilized our input to help in the redesign of the IACAC website. To prepare in this process, the committee surveyed various parties within IACAC to assess needs and researched the design and features of the National Association for College Admission Counseling and other regional affiliates. The primary goal was to create a web page that allowed users easier navigation, locating content more quickly, and to better utilize the website as a marketing tool for increased membership and involvement.

RECOMMENDATIONS FOR THE FUTURE

At the conclusion of this first year, the committee is excited for the opportunities ahead. With the redesign of the website, it is recommended that this group continue to work with committee chairs and Executive Board members to oversee website content and development to maintain accurate and timely information while promoting the benefits of IACAC membership. As the e-newsletter continues to develop, the committee would like to explore additional features that spotlight member and institution activity along with editorial columns written by members of our profession.

COMMITTEE MEMBERS

Van Miller - Illinois Wesleyan University
Mike Melinder - McKendree University
Kari Garcia - Northern Michigan University
Bill Morrison - Highland Park High School

Brad Kain - Homewood-Flossmoor High School
Jeff Chitwood - Southern Illinois University - Edwardsville

Membership

CO-CHAIRS Stephanie Levenson, Elmhurst College
Eliza Freedman, Lake Park High School
Glenn Hamilton, Dominican University

PURPOSE

The Membership committee promotes membership within IACAC and NACAC. The committee is involved with the recruitment of new members and the retention of current members through a variety of activities.

ACTIVITIES

- The Membership committee members made contact with all IACAC members who had not renewed.
- Committee members or IACAC Executive Board members gave membership presentations at almost every District Seminar and were available at the table to answer questions.
- The committee meets in person and conducts business over email/phone to discuss recruitment, retention and board assigned activities.
- Committee members attended the state university articulation conferences across the state and staffed the Membership table.
- Committee members gave membership presentations at some of the ISAC professional development opportunities and were available to answer questions.
- *Committee members reached out to graduate programs in higher education and school counseling to promote IACAC membership and activities.
- Committee members provides revisions and suggestions for the application and postcards.
- Committee members had a membership table at the annual conference to promote the benefits of IACAC/NACAC and encourage renewal membership.
- Committee proposed a change to the membership year that was approved by the IACAC Executive Board in January 2011. The new membership year will be October 1-September 30 beginning October 1, 2011.

RECOMMENDATIONS FOR THE FUTURE

- Continue to market the benefits of IACAC membership to in-state and regional out-of-state counseling professionals in order to promote a healthier relationship between college admission personnel and high school counseling staff.
- Continue communication with NACAC and continue to convey the importance of membership in the national organization.
- Identify an IACAC to work with NACAC on the project to increase high school membership.
- Work with NACAC to make the application process membership status information more user-friendly.
- Continue to work with the graduate programs in higher education and school counseling to inform those students about the benefits of IACAC.

COMMITTEE MEMBERS

Stefanie Andrews, Proviso West High School

Beth Arey, Evanston Township High School

Robin Bedwell, High School of Saint Thomas More

Josie Blasdel, McKendree College

Drew Eder, Highland Park High School

Polly Knudsen, Buffalo Grove High School

Natalie Morris, Glenbard West High School

Iris Schrey, Retired Member

Stephanie Szczepanski, St. Louis University

Lindsay Vahl, Illinois State University

Rob Walton, Northwestern University

Mentorship

CO-CHAIRS Nate Bargar, Illinois State University
Anne Kremer, Northwestern University

PURPOSE

The Mentorship Committee serves as an outreach committee of IACAC to provide new and veteran members the opportunity to form professional partnerships, thus offering a comfort zone for problem solving and support in a profession that is constantly presented with new challenges.

ACTIVITIES

Our biggest project and focus has been getting Middle Management Institute organized and ready to launch this summer at Elmhurst College. We can both say this has been one of the best experiences of our professional careers and we are so excited about the potential of this program. This committee has also been amazing to work with. We have learned so much from the leaders on this committee and are so thankful for having had this opportunity. Advertising for this program has just begun and we are hoping for a turnout of 40 for our first year. The registration deadline is May 27th.

For MMI we also applied for a NACAC Imagine Fund Grant and were awarded \$1000. Our hope is to use this money to pay for our evening social as well as our speaker's travel and overnight stay costs so we can diversify and expose our participants to leadership outside the State of Illinois.

Made 53 Mentor/Mentee Matches. Most of these matches were matches made for new professionals. We struggled to get mentees on the Middle Management side. Our hope is after MMI we will have a strong list of mentees and mentors for this program to fill the pipeline and get things moving.

Continued our liaison program where members from our committee check in with these matches to see how they are going. There were a lot of positive reports, and like every year, a few frustrated parties if their mentor or mentee does not reciprocate in the relationship. This liaison program has really helped us figure out who will be in the running for our annual Mentorship Match of the Year Award.

Distributed M&M's to representatives at a variety of fall and spring college fairs to promote Mentorship.

Organized two T-Shirt exchanges! We did our typical exchange after District 214 fair as well as one at the SWIC fair to incorporate more members from the southern half of the state.

Jenn Volkmann is leaving us and therefore the High School Visit Guide is something we will have to relearn. We are visiting with Jenn soon to get the details on how to make sure everything is in order to work with the vendor and make calls to update the guide.

A concerted effort was made this year to continue to encourage our committee members to be active members of IACAC and pursue leadership roles (i.e. running the t-shirt

exchanges, updating the visit guide, choosing the Mentorship Match of the Year, Spotlight on Mentorship, mentorship videos, etc).

Collaborated with various District Seminars to put in plugs about Mentorship and encourage involvement in the program (Augustana, Oakton and McKendree).

Hosted two Mentorship Socials! One was this fall prior to the NACAC Fair at the Rockbottom Brewery and the other was at The Stretch in Wrigleyville in the spring during March Madness. The spring social also served as a fundraiser for Camp College. Although there was a smaller turnout, we were able to donate \$40 to Camp College.

The Sister School Projects has evolved into a program that will be happening at conference. We are collaborating with the Project Reach team to coordinate this program. We are encouraging high schools who have gently used college guide books and resources to drop them off at the Mentorship table in the lobby at conference. High schools in need of these resources can then stop by and stock up on materials that will help their students in the college search.

RECOMMENDATIONS FOR THE FUTURE

Continue to encourage members to have an even more active role on the committee as well as within IACAC. We really wanted to provide people who were interested in stepping up with the opportunity to take on more responsibility and leadership roles within the committee. We have really seen a number of people surface as leaders and it has been exciting to see.

Strengthen the engagement within the Middle Management Mentorship Program. As noted above, after MMI we are hoping we will have a strong list of people that would like to participate and will be heavily advertising this program at MMI.

Although we have not yet done this, we would still like to add videos to our website showcasing matches and mentorship. We have brainstormed a number of match recommendations for next year's spotlight and will be putting those together after conference.

We will definitely have recommendations for the MMI after it is complete. We will likely put together a full report so we know what went well and what we will need to improve on for the next year.

As always we are working on ways to continue to engage members from downstate. We feel the t-shirt exchange as well as representation at district seminars was a good effort toward achieving this goal.

COMMITTEE MEMBERS

Nate Bargar, Illinois State University
Ziggy Blackwell, Illinois Wesleyan University
Faye Bulaclac, Illinois Institute of Technology
Jennifer Buxton, University of Missouri
Sarah Daugherty, Monmouth College
Ja'Niah Downing, Illinois State University
DeVone Eurales, Knox College
Dan Gin, Niles West

Allegra Giulietti-Schmitt, Highland Park High School
Lori Greene, Loyola University Chicago
Wallace Holder, Grand Valley State University
Anne Kremer, Northwestern University
Nora Loftus, DePaul University
Molly McBride, Glenbrook South High School
Mike Melinder, McKendree University
DJ Menifee, Ball State University
Justin Merris, Robert Morris University
Tony Minestra, Elmhurst College
Julie Nelson, Xavier University
Megan O'Rourke, Butler University
Julia Primavera, Western Michigan University
Eric Ruiz, University of St. Francis
Autumn Scott, Monmouth College
Sam Stover, Beloit College
Sacha Thieme, DePaul University
Jennifer Volkmann, Elmhurst College
Courtney Wallace, Missouri University of Science and Technology
Rob Walton, Northwestern University
Emily Johnson, Augustana College

NACAC Delegates

CHIEF DELEGATE Patrick Walsh, Illinois State University

PURPOSE

To represent IACAC and the membership of Illinois at the NACAC Annual Conference by attending the NACAC Assembly meeting and voting for candidates and on issues brought before the Delegates.

ACTIVITIES

Delegates will meet on a few occasions in advance of the NACAC Conference and as needed during the NACAC Conference prior to Assembly to discuss proposed changes to the NACAC by-laws and candidates slated for the NACAC Board. Delegates should read and review the the NACAC Assembly Handbook which is received four weeks prior to Assembly and arrive at NACAC prepared to represent IACAC on the proposed changes and candidates. Attendance at the NACAC Assembly Meeting, the NACAC General Membership Meeting, NACAC Candidate Meet and Greet and IACAC Executive Board Meetings is also expected.

2010 NACAC Assembly
St. Louis, MO

On October 2nd 2010 the NACAC Assembly representing all 23 state and regional affiliates met to conduct business. The summary below outlines the actions that were taken.

The following candidates were elected to the NACAC Board of Directors:

President-elect (2010-2013)

Evelyn Boyd White, guidance coordinator, Thomas Dale High School (VA)

Directors (2010-2013)

Jeff Fuller, director of student recruitment, University of Houston (TX)

Phil Kimrey, vice president student affairs & enrollment management, Samford University (AL)

Michael Pelly, vice chancellor for enrollment management, Chapman University (CA)

Statement of Principles of Good Practice

The Assembly adopted proposed changes to the Statement of Principles of Good Practice: Education, Monitoring Policies, and Procedures submitted by the National Admissions Practices Committee. The changes outline steps to refer cases from the affiliate AP Committees to NACAC, clearly state the range of possible penalties for noncompliance, and update routine language such as “state and regional” to “affiliate” and “accused” to “noncompliant party.”

The Assembly approved the subsequent change to SPGP Best Practices Article I.E. Replaced the words “specializing in standardized testing” with the words “that are independent of companies that sponsor the test, test preparation activities or have stated positions for or against test usage” to read:

All members should: “educate staff in understanding the concepts of test measurement, test interpretation, and test use so they may consider standardized tests in their appropriate

context. Such education may be obtained from NACAC, institutions of higher education, or other associations that are independent of companies that sponsor the test or test preparation activities or have stated positions for or against test usage. In addition, all members that make use of admission tests should acquire education and/or training in the appropriate use of specific tests from the sponsoring agencies.”

2010 Annual Membership Meeting

During the NACAC Annual Membership Meeting, NACAC voting members met and approved several bylaw amendments. All proposed amendments to Article IX regarding Assembly structure were adopted. Assembly will now target a total number of 200 delegates. Each affiliate receives two delegates plus additional delegates based on the proportion of voting NACAC members in each affiliate on census day. The census date will occur every three years on March 1 to provide stability to affiliates electing new delegates. The proposed amendment to Article III. Membership 5c section 2 was also approved. For a detailed report on each amendment, please refer to the October 13th NACAC Bulletin under Governance Report of the 2010 Annual Membership Meeting.

RECOMMENDATIONS FOR THE FUTURE

New Business

The Assembly approved two recommendations to the NACAC Board of Directors. The first asks the National AP Committee spend one year investigating the establishment of a national transfer reply date and bring a possible proposal to amend the SPGP on this topic for a vote by the 2011 NACAC Assembly. The second requests the NACAC Board of Directors to take action to consider the development of best practices and guidelines to determine fee waiver eligibility for fees charged in the college admission process, and provide a progress report to the Assembly at its annual meeting in 2011. The Board of Directors also noted a strong interest in researching the topic of “agents” in international admissions.

The number of Illinois Delegates will decrease with the approved changes to Article IX regarding Assembly Size.

I would consider scheduling a meeting with delegates after the Chief Delegate meeting and before the Illinois Membership meeting at NACAC. Having this meeting set prior to leaving for NACAC will eliminate additional stress of reaching all of the Delegates during NACAC and working around their prior commitments.

COMMITTEE MEMBERS

One-Year Term

Aliza Gilbert, Highland Park High School
Dan Gin, Niles West High School
Debbie Michelini, College of Lake County
Amy Thompson, York Community High School
Patrick Walsh, Illinois State University

Two-Year Term

Stefanie Andrews, Proviso West High School
Todd Burrell, Southern Illinois University-Edwardsville
Sach Thieme, DePaul University

Three-Year Term

Kevin Coy, Lincoln-Way Central High School

Julie Marlatt, University of St. Francis

Dave Shafron, Lewis University

Roberto Suarez, Illinois Math and Science Academy

National College Fair

CO-CHAIRS Beth Arey, Evanston Township High School
Alpachino Hogue, University of Missouri
Joyce Brown, Chicago Public Schools

PURPOSE

The National College Fair (NCF) - Chicago committee will assist the NACAC's NCF Department with the local coordination of the NCF - Chicago. This committee organizes informational sessions, transportation, volunteers and local publicity. The NCF - Chicago serves the experienced family as well as first generation college bound communities by offering students, parents and counselors an opportunity to meet admissions professionals from a variety of post-secondary institutions from across the country and providing resources to successfully navigate the college selection process.

ACTIVITIES

The National College Fair (NCF) - Chicago committee maintained the number of attendees from previous years and increased the number of colleges in attendance from the past few years. A new volunteer program was initiated involving counselors "at large" who were actively engaging students on the exhibit hall floor. The committee has made a conscious effort to separate committee member responsibilities from volunteer opportunities. Committee members are presenting a session on the NCF at the 2011 IACAC Conference.

RECOMMENDATIONS FOR THE FUTURE

- Attract students and counselors from all regions of the state
- Increase the number of pre-registered attendees (students & counselors)
- Maintain an attendance of 10,000 plus
- Provide professional development opportunities for counselors
- Expand marketing campaign to community-based organizations
- Increase the number and be more deliberate with "inviting" institutions to attend
- Expand media coverage - Public Relations
- Collaborate with CAP committee to include NCF as Camp College follow-up activity
- Transitioning a new tri-chair, Eric Ruiz, University of St. Francis
- Improve pre-fair communication with pre-registered attendees and College representatives

COMMITTEE MEMBERS

Transportation

Dwight Bowman, Robert Morris University - Illinois

Chuck O'Donoghue, Robert Morris University - Illinois

Information Sessions

Ashley Frazell, Robert Morris University - Illinois

Counseling Center

Lianne Musser, Lyons Township High School

Hospitality

Stefanie Andrews, Proviso West High School

Front-End Logistics

Marlene Jacks, Grinnell College

Volunteers

Sharon Williams, Elgin Academy

Communication

Eric Ruiz, University of St. Francis

Nominations

CHAIRPERSON Marsha Hubbuch, Riverside Brookfield HS (retired)

PURPOSE

This committee solicits names of potential Executive Board candidates from the general membership. From the nominations, the committee selects a slate of candidates which best represent the general membership of IACAC, and who bring the requisite skills and experience to the positions.

ACTIVITIES

As chair, the Past-President selects a committee (as directed by the IACAC by-laws) to develop a slate of candidates. A call for nominations was put in the fall newsletter and on the IACAC Listserv November 1, 2010. We accepted nominations until January 15, 2011. Additionally, there was an "email blast" sent by the webmaster reminding members to submit nominations.

The committee met on January 25, 2011 from 12:30-4:00 to review all nominations and create a slate of candidates. A total of 25 names were submitted for 7 positions, including 2 for NACAC Delegate. The list included highly qualified and talented individuals, and the committee considered each name carefully. Every effort was made to secure representation throughout the state, the make-up of the continuing Board and the qualities that each candidate would contribute to the position. An additional challenge for this year was that NACAC has revised its membership year and reduced the Assembly size. We did not know how many delegates we would be able to seat until NACAC completed that process in mid-March. As a result of the anticipated reduction in the number of delegates, we slated a smaller number this year, and we will move from 13 to 10 delegates for the next 3 years.

After the meeting, committee members called the prospective candidates to secure their intention to run for office. The slate was finalized by March 1, 2011. This year each candidate's supervisor received a letter of appreciation for allowing their employee to run for Board service, as well as a participation agreement, which was to be signed by the candidate and his or her supervisor and returned to the IACAC President.

The finalized slate was presented to and approved by the Executive Board at the March Board meeting at DePaul University in Chicago. Candidates were invited to the March Executive Board meeting and participated in a general candidate orientation prior to the Board meeting. This allowed the candidates to learn their responsibilities for the Conference and their positions, if elected, as well as providing a forum to have any questions answered. The Past-President with assistance of the President and President-Elect facilitated the orientation. The slate of candidates was posted on the IACAC website on March 14th and in the March newsletter, along with their pictures and biographical information. We will print and insert the bios in all annual conference attendees packets.

The Slate of Candidates for IACAC Executive Board positions will be voted on by all IACAC voting members during the Annual Membership meeting on Thursday, May 5, 2011 at the Annual Conference. In addition, the NACAC Delegates will be elected by the NACAC voting members at the IACAC Annual Conference.

Proxy ballots were provided to those who could not attend the conference, yet wished to cast their votes. Information about obtaining a proxy was made available on the website and in the newsletter. We also extended the deadline to request a proxy ballot this year to April 20, in order to maximize participation in the election by more members.

The Nominations Committee is delighted to present the following outstanding slate of candidates for 2011:

President-Elect: Todd Burrell, Southern Illinois University at Edwardsville

Treasurer: Patrick Walsh: Illinois State University

NACAC HS Delegates (select one)

Anita Carpenter: Downers Grove South High School

Amy Thompson: York High School

NACAC College Delegates (select one)

Anne Kremer: Northwestern University

Doris Groves: Illinois State University

Professional Development Director, Region I

Susan Deppe: Millikin University

Meghan Cooley: Augustana College
High School Director

Beth Arey: Evanston Township High School

Susan Weiss: Saint Ignatius College Prep

College Director

Nate Bargar: Illinois State University

Megan O'Rourke: Butler University

RECOMMENDATIONS FOR THE FUTURE

This committee works best if it is not too large. The ideal number of committee members is 8-10 including the President, President-Elect, and two most recent active Past Presidents.

I would recommend keeping the same timeline as this year or possibly moving it slightly earlier in January, in order to secure the full slate prior to March. Since we no longer print the newsletter, I recommend including the biographical information in the on-line newsletter and printing copies for the conference folders. We are hopeful that the candidate participation agreement will clarify any potential misunderstandings about the expectations of Board service.

COMMITTEE MEMBERS

Michele Brown, Oakton Community College

Nate Barger, Illinois State University

Laura Docherty, Fenwick High School

Aliza Gilbert, Highland Park High School

Glenn Hamilton, Dominican University

Lianne Musser, Lyons Township High School

Joseph Prieto, Hinsdale Central High School

Carin Smith, Lawrence University

Marsha Hubbuch, Chair, Riverside Brookfield High School (retired)

Additional Comments

Because there is a new By-Law being proposed which would all IACAC retirees to run for Board positions, we anticipate a more active role for this group of professionals, if this revision passes.

Professional Development - Region 1

CO-CHAIRS Meghan Cooley & Amy Zero, Augustana College
Susan Deppe, Millikin University
Annette Braden, NCOE
April Bauer, SIUE
Josie Blasdel, McKendree University

COORDINATORS

North Central and East Central: Susan Deppe - Millikin University
Western: Meghan Cooley & Amy Zero – Augustana College
West Central: Josie Blasdel - McKendree University
Southern: Annette Braden, NCOE & April Bauer, SIUE

PURPOSE

The mission of this committee is to implement new professional development and networking activities for high school counselors and admissions professionals, which are relevant and meet the current needs of its membership. Region 1 seminars are provided for but not limited to professionals in the central, southern, and western part of Illinois.

ACTIVITIES

The 2011 Region I seminars were held on the following dates:

- Western District - Friday March 4, 2011 - Augustana College
- Southern District – Friday March 4, 2011 – Rend Lake College
- West Central District – Friday March 11, 2011 – McKendree University
- North Central and East Central – Friday March 18, 2011 – Millikin University

Western District: Great job to Megan, Amy and Emily for hosting a fabulous seminar. Topics included: How to better network, having a firm handshake, effective public presentations. Total attendance was fourteen; we need to find a better way to encourage our colleagues to support the western district. Emails were made by the Augustana staff so their efforts should not be forgotten.

Southern District: Annette and April and their committee really outdid themselves this year! This seminar had a theme of: A “Smorgasboard” of Good Things. The seminar was electrifying with amazing sessions, and the highlight of hot careers in applied science presentations. The total attendance for the seminar was thirty seven.

West Central District: Great turnout, thirty registered attendees! Josie and her committee had a wonderful program that highlighted college athletics, the high school visit, and staying healthy on the road. Attendees were very happy with the day. Great job to Josie, her experience clearly made the seminar a huge success.

North Central and East Central: This being a new site of the district seminar, the goal was to ignite a spark for future programs in the area. Attendance was twenty, but Susan and her committee worked diligently with emails and personal phone calls. The seminar had great topics that included a mock application session, middle management, and a session about

Downstate Illinois Admission Counselors. Susan agreed to host and coordinate the seminar, which was her first planned IACAC event, congratulations and thanks!

RECOMMENDATIONS FOR THE FUTURE

Include a membership application to all non members that are sent the registration brochure.

Contact more sponsors to help each district with costs.

Appoint a photographer to each seminar, so we can archive the pictures.

COMMITTEE MEMBERS

Western District

Emily Johnson Augustana College

Southern District

April Bauer, SIU-Edwardsville

Nicki Bowlin, Rend Lake College

Annette Braden, NCOE High

Jeff Chitwood, SIU-Edwardsville

Tedgie Hennel, SIU-Carbondale

Kerri Henry, Sesser-Valier High

Jena Jensik, Rend Lake College

Bart Sinks, Marion High

Jason Swann, Rend Lake College

East and North Central District

Ziggy Blackwell, Illinois Wesleyan University

Megan Bowald, Bradley University

Ja'Niah Downing, Illinois State University

West Central District

Josie Blasdell, McKendree University

Chyriell Hill, Belleville East High

Tim Jeffers, McKendree University

Laura Jacob, O'Fallon High

Merle Wilder, Belleville East High

Sarah Briggs, Illinois College

Sherry Fisher, Wesclin High

Sonia Fischer, Southwestern Illinois College

Additional comments

Project reach donations were collected at each site. Evaluations were positive and stressed the frugality of these small but powerful professional development sessions. Total attendance for the combined seminars was 101 participants equaling the total from the previous year. Each seminar also had CPDU credit available for the high school counselors. ACT was a sponsor at the southern district seminar contributed \$200.

Professional Development - Region 2

CO-CHAIRS Dale Cohen, West & North Suburban District Seminar
Phyllis Ehret, West & North Suburban District Seminar
Julie Marlatt, Chicago & South Suburban District Seminar
Lianne Musser, Chicago & South Suburban District Seminar
Erin Reid & Greer Blaustein, Northwest District Seminar

PURPOSE

The District Seminar planning Committee is charged with organizing and implementing single day professional development seminars designed to expand the development of secondary and post secondary professionals.

ACTIVITIES

There were three professional development programs held in Region II which includes the Northern half of Illinois. The program coordinators developed programs with sessions relevant sessions to address trends in counseling with relationship to college admission, Community College options, Special Needs assistance, Charter Schools, financial aid, and social media. Counselors who attended the District Seminars were treated to a continental breakfast, were offered a minimum of three, one hour sessions followed by lunch and raffle prizes.

The host sites for the 2011 Region II District Seminars were held at the following locations:
Chicago & South Suburban District Seminar - Lewis University, Friday, March 4th.
Northwest District Seminar - Northern Illinois University, Friday, March 18th.
West & North Suburban District Seminar - Oakton Community College, Friday, March 18th.
All of the host sites provided quality programs with organized, warm, and caring hospitality for all guests and presenters.

The District Seminars also provided tables and boxes for the Project Reach Program. Participants for these programs donated school supplies and gently used college counseling items.

RECOMMENDATIONS FOR THE FUTURE

Several new procedures were implemented this year, and they were an improvement over the past. Registration on line provided immediate confirmation that the participant was registered. A week prior to each Seminar, an automated email containing attachments with the agenda and directions was sent to all registered participants. There are some glitches in that program since some participants did not receive the email.

There is also a need to add one additional field asking if the participant was a member or non member to the registration form. It was time consuming and inefficient to track down all of those missing that information.

There was a big improvement with information on the website in a timely manner as well as program details.

COMMITTEE MEMBERS

West & North Suburban District Seminar: Oakton Community College

Michelle Adams, Elmhurst College
Danielle Cargo, Oakton, Community College
Dale Cohen Oakton Community College
Phyllis Ehret, Taft HS
Susan Nash, Niles North Hs
Farrah Silverberg, South Elgin HS

Northwest District Seminar: Northern Illinois University
Greer Blaustein, Northern Illinois University
Kathy Dombek, Sycamore HS
Rebecca Miziniak, Rockford College
Erin Reid, Northern Illinois University
Sarah Schwartz, Bartlett HS

Chicago and South Suburban District Seminar
Beth Arey, Evanston Twp HS
Sarah Bottger, Lewis University
Jeff Chiappello, University of St. Francis
Julie Marlatt, University of St. Francis
Chris Meyer, Lewis University
Lianne Musser, Lyons Twp HS
Laura Peterson, University of St. Francis

Additional comments

I am very appreciative for the confidence that the IACAC membership had in me for the position of Professional Development Director for Region II. It has been a great experience, and I am so impressed with the dedication and energy of the district coordinators. They were the ones who really made the District Seminars so successful. I would like to personally thank all of them for their tremendous amount of work and dedication. They include: Lianne Musser, Lyons Twp HS; Julie Marlatt, U of St Francis; Dale Cohen, Oakton Community College; Phyllis Ehret, Taft HS; Greer Blaustein, Northern Illinois University, and Erin Reid, Northern Illinois University. These are all outstanding leaders for IACAC, and it was a privilege to work with them.

Summer Institute - College

CO-CHAIRS Shawn Wochner, Western Illinois University
Audrey Penman, Western Illinois University
Jamie Staggs, Western Illinois University

PURPOSE

It is the mission of the Summer Institute Committee, along with the help of IACAC and its members, to collectively engage and create a program which will educate and mentor new counselors to the admissions profession and the IACAC organization. Summer Institute will offer professional development and networking opportunities which are applicable to current recruiting trends and will aid in their transition as professionals.

ACTIVITIES

Members of the 2010 Summer Institute Committee executed their event July 18th - 21st at North Central College in Naperville, IL. Proceeding the event, the committee members met to create a schedule, discuss session topics, secure presenters and work out the logistics of the event. During the event, committee members moderated sessions, lead small group discussions on various admission practices, and acted as mentors for all new participants.

Much like the previous committee's work, the Summer Institute 2011 committee worked very diligently on creating a unique educational and exciting program for their participants. In the fall, the committee met twice (once on WIU's campus and once at Elmhurst College, with some members teleconferencing in) and worked quickly to decide on theme, session topics, mock schedule, presenters and logo.

This years chairs challenged the committee to think outside the box throughout the planning process. Thus, a lot of research was done in regards to the other NACAC affiliates and how they coordinate their versions of Summer Institute. Through some brainstorming, reading previous participant surveys and a lot of dialog, we decided that we would change the duration of the event from 4 days to 3. This put our program more in line with the other programs throughout the nation and allows the participants to attend the event without giving up a weekend (non-work day). We also will be putting our attendees in the University Union Hotel versus a residence hall. The other major change from previous Summer Institutes is the fact that our participant gifts will not be a t-shirt. Instead, they will be receiving a silver/purple thermal tumbler with the Summer Institute logo and a blue business card holder bearing the IACAC logo.

For entertainment options, this years committee has two great events planned. On Monday night, we have rented out Diggers College City Bowl and will have a 3 hour bowling party. Then on Tuesday night, we will have an outdoor (weather pending) bar-b-que followed by "A Night Out On Macomb's Yellow Brick Road".

During this years Summer Institute, which will be held Monday July 25th through Wednesday July 27th, the committee members will moderate sessions, lead small group discussions/reflection, and serve as mentors during the event. Every participant will receive an official IACAC Mentor following the event.

RECOMMENDATIONS FOR THE FUTURE

The committee feels that it is important that future co-chairs and committee members keep the following things in mind when planning their Summer Institutes:

1. Continue to think outside of the box and make the program your own.
2. Increase awareness about IACAC and encourage involvement.
3. Go above and beyond our fiscal and program expectations.
4. Make full use of the website and online registration.
5. Increase overall attendance, specifically from out of state.
6. Create a diverse and knowledgeable committee who will represent their institutions and IACAC with class and respect.
7. Carefully and objectively evaluate session topics and ensure we are presenting on current trends which
 1. are applicable to a diverse audience.
8. Being cognitive when it comes to diversity of the speakers participating including both ethnic diversity as well as institutional diversity, in terms of demographics and type of institution.
9. Increase awareness of IACAC through the use of state and local media.
10. Inform Directors of Admissions and counselors of the value of Summer Institute to increase first and (and even second year) counselor enrollment for the program.
11. Create an organized, educational and memorable experience for everyone involved.
12. Communicating with committee members of their expectations, responsibilities.

COMMITTEE MEMBERS

2010 Summer Institute Committee Members

Erin Hoover, North Central College
Shaun Keating, North Central College
Josie Blasdel, McKendree University
Jill Bures, Aurora University
Jeff Chitwood, Southern Illinois University Edwardsville
Ryan Downey, Southern Illinois University Edwardsville
Anthony Minestra, Elmhurst College
Megan O'Rourke, Butler University
Eric Ruiz, University of St. Francis
Nancy Vasquez, Illinois Wesleyan University
Courtney Wallace, Missouri University of Science and Technology
Tim Brown, North Central College

2011 Summer Institute Committee Members

Shawn Wochner, Western Illinois University
Audrey Penman, Western Illinois University
Jamie Staggs, Western Illinois University
Nate Barger, Illinois State University
Jill Briggs, University of Illinois Springfield
Tim Brown, North Central College
Jennifer Buxton, University of Missouri
Allegra Giulietti-Schmitt, Highland Park High School
Colin McLaughlin, Southern Illinois University Edwardsville
Tony Minestra, Elmhurst College

Turan Mullins, Maryville University
Nancy Vasquez, Illinois Wesleyan University

Summer Institute - High School

CHAIRPERSON Mike Dunker- Crystal Lake South High School

PURPOSE

The purpose of IACAC's Summer Counselor College Tour is to provide high school counselors an opportunity to augment their skills and exchange ideas in an effort to better accommodate their guidance programs and students. In addition, it offers tours of colleges and universities in order to better acquaint the participants with specific opportunities and programs each school offers.

ACTIVITIES

On Sunday, July 18th, 2010, 37 counselors set out for a week of intense learning, great professional development, and even a little fun. We started our journey at North Central College in Naperville. After a very nice lunch, a tour of campus and an admissions presentation we boarded a bus for O'Hare. We landed in Buffalo, New York late Sunday evening.

On Monday morning we began our 5 day, 8 school odyssey. We visited Syracuse, RIT, Univ. of Rochester, Hobart & Wm. Smith, Cornell, Colgate, SUNY Geneseo, and Ithaca.

We spent Wednesday afternoon visiting Niagara Falls. University of Rochester hosted us on a dinner cruise up the Erie Canal. Some of the group attended a minor league baseball game, and we also hosted an extremely well received game night on the patio of our hotel overlooking the Genesee River.

Overall, the trip went very well. The schools were great, the weather cooperated, lots of new friendships were made and many old friendships were strengthened.

RECOMMENDATIONS FOR THE FUTURE

The 2011 Bus O'Fun will begin Sunday, July 24th, at Western Illinois University, in conjunction with Summer Institute. We will return to Macomb on Friday, July 29th. The bus tour will include the following schools: Western Illinois, Iowa Wesleyan, Iowa State, Creighton, Univ. of Nebraska, Kansas State, Univ. of Kansas, Missouri Western, Truman State, and Culver Stockton. The cost of the trip is \$400 for IACAC members. The committee will begin planning the 2012 Plane O'FU in the near future. Applications for that trip will be available on the IACAC web site December 1,

COMMITTEE MEMBERS

Mike Dunker- Crystal Lake South
Stefanie Andrew- Proviso West
Kathleen Faber- Glenbard East
Kathy Holmberg- Glenbard South
B.C. Juettner- Schaumburg
Chris Lubiniecki- Glenbard West
Molly McBride- Glenbrook South

Ad Hoc – Executive Board Structure

CO-CHAIRS Sandie Gilbert, Highland Park HS, retired
Maryanne Kelly, Maine South HS

PURPOSE

The committee was charged with analyzing IACAC's current executive board and committee composition to determine if restructuring would provide a more efficient and organized system that could better suit the needs of our members.

As a committee, we felt it was also important to create a structure that cultivated leadership opportunities and encouraged new members to become involved in our organization. The committee considered the number of board meetings leaders are required to attend, and how advances in technology can be utilized to facilitate the participation of members who are unable to travel to them.

ACTIVITIES

The committee has met and conferenced five times this fiscal year. In embarking upon this task, the committee studied not only IACAC's board structure but those of other NACAC affiliates and NACAC as well. While factoring in new changes, technological advances and new programs, our committee felt strongly that we would work towards a model that best reflects IACAC's mission, while leaving room for future growth of the organization. At the January, 2011 Board Meeting, a rough draft of our suggested restructuring plan was presented. IACAC board members and committee chairs were asked for feedback and suggestions to the plan. The committee made some revisions and will present the second rough draft at the Annual Conference Town Hall Meeting.

RECOMMENDATIONS FOR THE FUTURE

Continue to work with refining the plan with a goal of presenting the final draft for a board vote in November of 2011. If approved, the committee will then move forward to write by-law changes reflecting the proposed structure, which will be voted on by the membership at the 2012 IACAC Annual Conference.

COMMITTEE MEMBERS

Nate Barger, Illinois State University
Bob Murray, Illinois Wesleyan University
Amy Thompson, York High School

Ad Hoc - Publications

CO-CHAIRS Linda Haffner, IACAC Executive Assistant
Donna Epton, Schaumburg High School (Retired)

PURPOSE

The committee was established in Spring 2009 to review all IACAC publications with an eye towards becoming more fiscally responsible, environmentally conscious and more creative in the use of technology.

ACTIVITIES

The committee reviewed all publications of the association, including the membership directory, newsletter, district seminar brochure, Articulation Unplugged, conference, membership, and ICE materials. In addition to reviewing how and what is printed, the committee sent out Requests For Proposals (RFP's) for design, printing and mailing of all IACAC print items for the past two years.

The membership directory and newsletter are some of the items changed since the committee began. The membership was given a choice to receive their membership directory electronically or electronically and in print. About 50% of the membership chose to receive a print copy of the membership directory. Many of the costs associated with these items are fixed costs so even though fewer people request them, some of these costs remain the same and therefore the price per member for each item increases. For instance 50% of the cost for the 2010-2011 directory was fixed cost and spread over 770 members who requested them rather than sending to all members as in previous years. In addition, based on fewer printed directories the association conserved over 200,000 printed pages for each of the last two years. Members have been extremely pleased using the on-line directory, as it is easily searchable and current in real time. In addition, last year it was recommended the newsletter go to an on-line only format in 2010-2011. With leadership from the Media Communications Committee this has been very successfully transitioned. Even with increased costs of technology for publishing an on-line newsletter, this change is estimated to save the association a considerable amount of money and 137,000 printed pages annually. These two changes have helped to accomplish the goals of the Publications Committee stated above.

In order to meet additional committee goals, use of postcards has been expanded for a number of items. Rather than a printed conference registration booklet, the information has been posted on-line and two postcards were mailed to all members and complimentary schools. Emails to the membership and posts on Facebook and Twitter were additional publicity for many of the IACAC events and activities. The annual membership drive will again be conducted with postcards, emails and postings on Facebook and Twitter as will registration for Articulation Unplugged and the District Seminars. This new format of event publicity has not shown a negative impact on registration numbers this year.

The response to the RFP's has generated great interest from a wide variety of vendors. Based on proposals submitted, including the ability to provide high quality publications and with an eye to cost, this year appropriate vendors have been used. A reduction in cost has been accomplished again this year by using new vendors.

At the November 2010 Executive Board meeting the Publications Committee approved a motion for IACAC to contract with a publication specialist for the 2011-2012 and hopefully, the foreseeable future. A job posting went out in early March 2011 and the association received 15 applications for this position. After a careful review and interviews a contract was offered to one of these applicants at the end of April 2011.

RECOMMENDATIONS FOR THE FUTURE

This ad-hoc committee will end at the conclusion of the 2010-2011 fiscal year as it has fulfilled the purpose for which it was formed.

COMMITTEE MEMBERS

Laura Docherty, Fenwick High School

Doris Groves, Illinois State University

Marsha Hubbuch, Riverside Brookfield High School (Retired)

Carin Smith, Lawrence University

Patrick Walsh, Illinois State University