



2009-2010 Annual Report

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2009-2010 EXECUTIVE BOARD OFFICERS

President

Marsha Hubbuch
Riverside Brookfield High School

President-Elect

Carin Smith
Lawrence University

Treasurer

Bart Sinks
Marion High School

Secretary

Jill Sangl
Texas Christian University

Past President

Michele Brown
Oakton Community College

National ACAC Delegates

One-Year Term

Kelli Allen
Iowa State University

Tony Bankston-Chief Delegate
Illinois Wesleyan University

Cindy Rodkin
Hinsdale Central High School

Sharon Williams
Elgin Academy

Two-Year Term

Aliza Gilbert
Highland Park High School

Dan Gin
Niles West High School

Debbie Michelini
College of Lake County

Patrick Walsh
Illinois State

Three-Year Term

Stefanie Andrews
Proviso West High School

Todd Burrell
Southern Illinois University-Edwardsville

Laura Docherty
Fenwick High School

Sacha Thieme
DePaul University

Professional Development Directors

One-Year Term

Dave Shafron
Lewis University

DeVone Eurales
Knox College

High School Directors

One-Year Term

Kevin Coy
Lincoln-Way Central High School

Two-Year Term

Robert Zigmund
St. Ignatius College Prep High School

College Directors

One-Year Term

Gregg Perry
University of IL, Urbana/ Champaign

Two-Year Term

Glenn Hamilton
Dominican University

PRESIDENT’S REPORT

Marsha Hubbuch

PURPOSE

The President shall preside at the annual membership meeting, all other general membership meetings, and all Executive Board meetings. The President shall have overall supervision of the plans for any special general membership meeting. The President, or an Executive Board member appointed by the President, shall be the official representative of IACAC at meetings of other organizations or on such occasions where representation has been requested or is deemed desirable. The President shall perform such other duties as are provided for in the organization’s by-laws or as assigned by the Executive Board or the general membership and shall submit an annual report to the general membership at the annual membership meeting. The President, if eligible, shall serve as a delegate to the NACAC Assembly in accordance with the NACAC bylaws.

SUMMARY OF ACTIVITIES

“**Reaching Out/ Reaching Up**” was my conference theme and has been a theme that has carried itself throughout my presidency. I believe strongly that this is a unique organization that brings together high school and college professionals to work collaboratively to serve students. While the institutions in which we serve and the students with whom we work represent a wide array of diverse perspectives and experiences, we come together in order to include them in the experience of higher education. This theme also carried itself into the activities of the executive board this year and several committees who have worked collaboratively to create and implement new initiatives and ideas, as well as to continue programs currently in place. I strongly encourage you to read over each committee report to learn about the highlights of this past year. Some of these highlights include: our first pre-conference workshop, Guiding the Way to Inclusion(chairs: Willie Mickel and Andrew Sison), the initiation of “Project Reach (chaired by Kris Harding, Aliza Gilbert Carin Smith) and,” a program which provided needed resources to schools, the development of the “College Advising Guide for Undocumented Students” (Chaired by Aliza Gilbert and Human Relation Chairs, Jerry Pope and R.T. Tom) and beginning this July, “Camp College” (Chaired by Jim Franko and CAP Chair, Sharon Williams) a program designed to provide college planning guidance for deserving high school students.

In her second year as the IACAC Executive Assistant, Linda Haffner continued to provide much needed support and assistance to our association and with our national office. During this year, in addition to moving her home office, she implemented new and improved financial software, saving our association time and money. She, along with Donna Epton, co-chaired a new ad-hoc committee on Publications, again providing IACAC with significant cost savings while providing us with excellent and up-to-date publications. With the decision to provide print directories only to those who requested them alone, we have saved IACAC over \$3600 and over 200,000 pages of print. The decision to move to an on-line only newsletter next year will continue our efforts to be “greener” while saving our association over \$20,000 in printing and mailing costs. It should be noted that IACAC has had a long-standing relationship with Scholl

Communications, and their professionalism has made it possible for us to build upon the foundation of their excellent work.

We began our year with a June transition meeting at Triton Community College, which brought together new and old board members and committee chairs. This event was followed by the Leadership Development Institute and September Board meeting held at Riverside Brookfield High School on September 11, 2009. The day consisted of highlighting IACAC's strengths and challenges; participating in creative and fun team building activities lead by a DePaul and Oakton professor of Leadership Studies, goal sharing and reviewing fiscal responsibly and awareness. The activities helped the new board and committee chairs get to know each other a little better, and created excitement about working together towards another successful year with IACAC.

The Illinois Delegation at the National Conference Assembly in Baltimore was ably led by Chief Delegate, Tony Bankston in September 2009. In addition to our outstanding continuing delegates, we were joined by four new members: Stefanie Andrews, Todd Burrell, Laura Docherty and Sharon Williams. Sacha Thieme was unable to attend but was well represented by Robert Yerkan, and President-Elect, Carin Smith filled in for another delegate who was unable to attend.

This was a year of significant economic stress for our members and our association. Despite that, membership remains strong, thanks in part to the efforts of our Finance Committee, lead by Treasurer, Bart Sinks and our Membership Committee, lead by Stefanie Andrews and Stephanie Levenson. They were especially diligent this year in reminding IACAC members to renew or join NACAC, which resulted in IACAC obtaining one more NACAC Delegate for the 2009 Assembly in Baltimore. With strong encouragement from many in that Assembly, we are undoubtedly going to see a proposal for a reduction in the size of the Assembly presented in St. Louis this fall. We do not know at this time how our delegation size may be impacted, but we are likely to have fewer delegates, even if our NACAC membership grows.

The efforts of these committees, the work of the Publications Committee and many others have allowed IACAC to pursue our mission of reaching out to more of our members and Illinois students, even with fewer financial resources. It is notable that this is the first time in recent history that the cost of the conference has remained the same for the fourth year in a row, even as many of our costs rise.

Articulation Unplugged (chaired by Melanie Coffman, Stacy Ramsey, Mike Dessimoz and Bob Burk) had a successful third successful year with a record 350 counselors and 114 colleges and universities attending the event held at Illinois State University on September 14, 2009. This was the third year for the "pilot project," and due to participants' enthusiastic response, this program will now continue as a subcommittee of the ICE-Calendar Committee. Next fall's Articulation Unplugged will again be held at ISU in mid-September.

College Fairs remain a primary source of providing much-needed information to our Illinois families while serving our post-secondary institutional needs. The 24 ICE Fairs (chaired by Carin Smith) continue to be well attended by secondary and post-secondary constituents and

generate revenue for IACAC, even as other income-generating sources lag. The ICE Committee has made significant efforts to “go green,” provide accessible information to colleagues and families and address issues pertinent to our members, including increased efforts to avoid conflicts with major religious holidays.

The Chicago National College Fair, chaired by Beth Arey, Joyce Brown and Marlene Jacks, had another successful fair on October 3, 2009 at Navy Pier. This fair not only provided the greater Chicago area with access to information about colleges all over the country, many information sessions and a counselor booth were provided for families. The fall 2010 National College Fair will be held on October 23.

Through the leadership of Carin Smith, IACAC President-Elect, another outstanding conference, themed “The Magic Garden” is planned for May 5-7. Carin and her committees have put together an incredible selection of professional development sessions, great entertainment and some creative new activities to make the two and a half day conference one of our best ever. Technology enhancements have been incorporated into the conference promotion, saving our association significant cost and providing an updated look to our members.

Professional Development (Directors are DeVone Eurales and Dave Shafron.) continues to be active across the state. District seminars were offered this spring at Oakton Community College, Lewis University, Northern Illinois University, Monmouth College, Illinois Wesleyan University, Rend Lake College, McKendree University. Over 375 attendees learned about topics including NCAA regulations, College Admission Essays, Hot topics in Admission Practices, transferring from community colleges to four-year institutions, Counseling Diverse Populations and more.

Although there were not enough high school counselors to offer the summer 2009, Micro Tour, this summer that group (under the leadership of Matt Kirby) will travel to six colleges in Illinois and Indiana with a full bus! Last year’s high school “Bus O’ Fun” (chair, Mike Dunker traveled from Illinois State University to eight Wisconsin colleges and universities. Under the leadership of Nate Bargar, Kelli Iwanaga, Sacha Thieme and Patrick Walsh, new college admission professionals gathered in for four days in July of 2009 for professional development and an opportunity to get to network with colleagues from other institutions.

Sandie Gilbert, Highland Park High School and Dale Cohen, Oakton Community College co-chaired an Advertising Ad-Hoc Committee. Their efforts in packaging advertising and reaching out to past advertisers brought in over \$7,000 in revenue to the association and does not include conference advertisers.

Our Government Relations Committee (chairs: Krista Cardona, Glenn Hamilton and Bill Morrison) continued to lead our association at the state and national levels. Our own Senator Durbin was recognized at the NACAC conference in Baltimore for his sponsorship of the “Pathways to College Act.” At the state level, GRC chairs have kept our members informed through our listserv and with the March visit to Springfield coordinated with the Illinois School Counselors’ Association. A highlight of this visit was a meeting with Governor Quinn.

Technology Committee (chaired by Kevin Coy and Gerry O'Brien) have worked with our Communications Committee (chaired by Frank DuBois and Robert Zigmund) this year to keep our members informed, while keeping our printing costs down. Through their efforts to coordinate communications with our members, a proposal was presented to our Executive Board to combine these two committees into one Media and Communications Committee.

Our Alumni members may be retired, but they have remained actively engaged in our association and keeping up with each other. Chaired by Nancy Monken and Dale Wolf for many years, they were joined this year by tri-chair, Donna Virkland. Nancy and Dale have decided that they will step down for the coming year, but we know that they will remain valued and vibrant members of our association for many years to come.

All of the activities I just described, and many more which I did not mention, could not be possible without our committee co-chairs and committee members who so willingly volunteer their time to serve IACAC. I would like to thank them for all of their dedication to IACAC. I also need to thank Michele Brown and the Executive Board for their support and commitment to our association. The years of service that each and every volunteer gives to IACAC is what makes it possible for IACAC to be a leader in the state, a model in NACAC and an organization that can truly feel good about the work we do to assist students. It has been an exciting year for me serving as your President. Although hectic and challenging at times, the experience has made my life richer, and I thank all of you for that.

RECOMMENDATIONS FOR THE FUTURE

- IACAC will continue to provide leadership and support to secondary and post-secondary counselors at the state and national levels.
- Technology will be increasingly integrated into our activities and communications.
- IACAC will continue to seek new ways to reach out to an ever wider audience of professionals and the families that we serve.
- IACAC will continue to seek ways to prioritize our mission of serving professionals and the families we serve, even as we are faced with economic challenges.

EXECUTIVE ASSISTANT'S REPORT

SUMMARY OF ACTIVITIES

Membership

- Maintained the IACAC membership database.
- Prepared monthly and annual Membership Reports.
- Produced, along with Scholl Communication, the 2008-09 Membership Directory
- Produced and mailed membership certificates and packets.
- Supplied mailing labels/lists/databases to support the Association activities.

Financial

- Maintained IACAC checking account and Money Market account, paid all bills and processed all deposits.
- Maintained computerized spreadsheets of financial records.
- Prepared monthly and annual Treasurer's Reports.
- Prepared End-of-Year and other financial reports as needed by officers.
- Prepared budgeting spreadsheets and worked with the Finance Committee.
- Submitted financial records to accountant for review and tax filing.
- Prepared 1099s, as needed.
- Worked with insurance agency regarding coverage needs.
- Acted as the Registered Agent for the Association and prepared annual corporate report.

Conference

- Maintained conference registration database.
- Produced confirmation letters and nametags for all registrants.
- Prepared various reports for conference committee chairs.
- Assisted in the preparation of the registration packets.
- Assisted in on-site registration process.
- Prepared voting materials.
- Will produce final financial and registration reports.

Committee

- Produced the College Admission Update.
- Participated in the Illinois College Exposition (ICE)/Calendar Committee.
- Worked with Technology Committee and webmaster to streamline on-line conference registration, e-list and Members Only area administration and on-line membership.
- Prepared and maintained volunteer database.
- Co-Chaired Ad-hoc Publications committee.

Office

- Responded to IACAC telephone, email and web site inquiries.
- Maintained IACAC's post office box and responded to mail inquiries.
- Produced correspondence to support above activities.
- Sorted, reorganized and continue to maintain historical records for the Association.
- Attended Executive Board, LDI, NACAC Conference and other meetings, as needed.

EXECUTIVE BOARD MOTION LOG

June 2009 – May 2010

September 11, 2009 IACAC Board Meeting:

- Meeting called to order at 10:30 a.m. (Michelini, DuBois)
- I propose that Donna moves forward to negotiate conference rates with the Westin for 2012 through 2014, as well as tightening the current contract for 2010 and 2011. (Brown, Allen) Motion carried
- Approval of Minutes (as amended): (Andrews, Allen) Motion carried
- I move that Gregg Perry fill the role of College Director to fill Traci Richey's spot. (Walsh, Docherty) Motion carried
- Meeting Adjourned at 2:00 p.m. (Zigmund, Smith) Motion carried

November 6, 2009 IACAC Board Meeting:

- Meeting called to order at 10:15 a.m. (Hubbuch)
- Approval of September Minutes: (Gilbert/Brown) Motion carried
- I move to approve the conference budget (Eurales/Brown) Motion carried
- I propose to accept the proposal for the conference for 2012, 2013, and 2014. (Walsh/Hamilton) Motion carried
- Meeting adjourned at 2:22 p.m. (Andrews/Zigmund) Motion carried

January 8, 2010 IACAC Board Meeting:

- Meeting called to Order at 10:15 a.m. (Hubbuch)
- Minutes approved, as amended (Gilbert/Brown) Motion carried
- I move that we approve the proposal to sponsor up to 50 counselors (HS or college) and are (non-NACAC members) from a pre-determined region for \$50 each to attend the Local Counselor's Day at the 2010 NACAC Conference. Additionally we would sponsor \$2,500 to help cover the luncheon. (Gilbert/Brown) Motion carried
- I move that IACAC fund Camp College 2010 for a maximum of \$3,000." (Williams/Gin) Motion carried
- I move that Articulation Unplugged become a standing program under the IACAC ICE Committee. (Gilbert/Docherty) Motion carried
- I move that we fund up to \$500 for a GRC reception with IACAC and ISCRA . (Brown/Thieme) Motion carried
- Meeting Adjourned at 1:38 p.m. (Gilberts/Williams) Motion carried

March 11, 2010 IACAC Board Meeting:

- Meeting called to order (Hubbuch): 10:16 a.m.
- I move that the Fiscal Policy Changes be approved as a whole by the Board to then present at the annual membership meeting. (Sinks/Rodkin) Motion carried
- I move to approve the 2010-11 proposed budget. (Sinks/Brown) Motion carried
- I move to add another category to membership and add alumni/retiree fee. (Sinks/Gin) Motion carried
- I move to approve proposed by-law changes as presented to then present at General Membership Meeting. (Brown/Allen) Motion carried

- I move that the IACAC board approves the slate of candidates”. (Brown/Perry).
Motion carried
- I move that IACAC provides matching grant funds (up to \$475) to support the IACAC-sponsored GWI (Imagine Grant) recipient or to provide up to \$475 to sponsor a second IACAC GWI registration fee at the discretion of the Grants Committee. (Brown/Burrell)
Motion carried
- Motion to Adjourn : 2:07 p.m. (Bankston/Eurales) Motion carried

May 7, 2010 IACAC Annual Membership Meeting:

- Meeting called to order (Hubbuch): at 8:41 a.m.
- It was moved and seconded to adopt the agenda and ground rules for the 2010 Annual Membership Meeting . (C. Rodkin/G. Hamilton) Motion carried
- It was moved and seconded to adopt the 2010-2011 IACAC budget as presented. (B. Sinks/ J. Nelson) Motion carried
- I move to amend Article V, Section 1, J. Illinois College Exposition (ICE)/Calendar Committee. by adding the Ad-Hoc Articulation Unplugged Committee responsibilities to the ICE/Calendar Committee and include the following wording after the second sentence:

“Oversee the planning and implementation of the Articulation Unplugged program held each fall.”

And by adding the following final sentence:

“Efforts will be made to include a member who serves on the Chicago National College Fair Committee and at least one member who will also serve as the chief organizer(s) of Articulation Unplugged.”

(M. Brown/J. Marlett) Motion carried

- I move to amend Article V, Section 1, D. Communication Committee.
by adding responsibilities of the Communication Committee to the Technology Committee, re-naming it the Media Communications Committee, and deleting the Technology Committee from the list of standing committees. (M. Brown/F. DuBois)
Motion carried
- I move to amend Article V, Section 1, O. Strategic Planning Committee.
by deleting Strategic Planning Committee from the list of standing committees and re-order P. Summer Institute Committee as O. (M. Brown/D. Eurales) Motion carried
- I move to amend Article V, Section 1. Standing Committees by adding the word “some” to the last sentence of the following committees:
 - A. Admission Practices,
 - C. College Awareness and Preparation (CAP),
 - F. Credentials,
 - H. Government Relations,
 - I. Human Relations,
 - K. Membership,
 - L. Mentorship,
 - M. National College Fair,
 - O. Summer Institute,

and the new D. Media Communications Committee to read

“Membership should have some carryover from year to year.”

(M. Brown/J. Nelson) Motion Carried

- I move to add Service Organization (not-for-profit) multiple member rate of \$40.00 in addition to the current \$55.00 primary Service Organization member rate.

(M. Brown/S. Levenson) Motion carried

- I move to change the retiree membership rate from \$0.00 to \$10.00, and to waive the \$10.00 fee if the IACAC member is a NACAC member. (M. Brown/L. Docherty)

Motion carried

- It was moved and seconded to adjourn the annual membership meeting at 12:04 p.m. (A. Sison/J. Paar) Motion carried

May 27, 2010 IACAC Transition Meeting:

- Meeting called to order at 9:36 a.m. (Smith/Brown)
- I move that IACAC fund (in addition to the original \$475) up to \$1,425 (from the left-over conference grant budget) for an additional three people to attend the NACAC GWI conference. (Hubbuck/Brown) Motion carried
- I move that we accept WIU's Summer Institute proposal. (Hubbuck/Gin) Motion Carried
- Motion to Adjourn: Meeting adjourned at 1:07 p.m. (Smith/Brown) Motion Carried

COMMITTEE REPORTS

ADMISSION PRACTICES

CO-CHAIRS: Tom Shorrock, New Trier High School
Cindy Rodkin, Hinsdale Central High School

PURPOSE

1. Meet on a quarterly basis to discuss ethical issues that have been brought to our attention pertinent to the Statement of Principles of Good Practice.
2. Educate members about the ethical standards governing the admission profession and the importance of compliance with mandatory and best admission practices.
3. Through communication and collaboration, serve as the primary resource for secondary and post secondary admission professionals in the state of Illinois to report on or inquire about ethical admission practices.

SUMMARY OF ACTIVITIES

1. Meet 3-4 times annually to confidentially review and address inquires on behalf of individuals and schools.
2. Work collaboratively as a committee to educate our membership about our purpose and to communicate proactively with secondary and post secondary members to resolve issues.
3. Formally facilitate the resolution of issues to assure compliance with the SPGP.
4. Prepare relevant articles for IACAC News Brief
5. Present Admissions Practices Session(s) at the IACAC Annual Spring Conference based on current trends and future issues related to admissions practices.

RECOMMENDATIONS FOR THE FUTURE

We have been fortunate to have representation on both the AP Committee and Illinois NACAC delegation. This has been a useful arrangement for our committee to not only be privileged to issues on the national level (assembly), but to also have more experienced perspectives in educating and working with members of IACAC with regards to admission practices. It is important to stay current.

Maintain open communication and collaboration with the Current Trends and Future Issues Committee because of the overlap between ethics in our profession and the issues regarding the future direction our state association and national organization.

We feel it is especially important with the frequent NACAC Assembly issues that often result in changes to the SPGP, that as a committee we continue to be current and up to date with those changes and in educating our members about those changes.

COMMITTEE MEMBERS

Tony Bankston, Illinois Wesleyan
Naomi Ewing, Woodlands Academy

Doris Groves, Illinois State University
Gwen Kanelos, Concordia University Chicago
Lisa Micele, University of Illinois Laboratory High School
Michelle Schlack, Niles North High School
Beth Sullivan Piskel, Creighton University

ALUMNI COMMITTEE

CO-CHAIRS: Nancy Monken, Retired Member
Dale Wolf, Retired Member
Donna Virklan, Retired Member

PURPOSE

The Alumni Committee was established in 1993 for the purpose of integrating the services of and for the retired members of IACAC into the activities of the association.

SUMMARY OF ACTIVITIES

In addition to the Alumni breakfast at the Annual Conference, the Alumni met four times during the year, twice in September and twice in April in Decatur and Willowbrook. A conference session was organized and presented by Alumni members.

A number of the Alumni serve on standing committees and volunteer at the Annual Conference and other IACAC activities. In addition, many remain active in NACAC and are involved in its programs and activities. Alumni members continue to serve as volunteers, advisors, consultants, tutors, mentors, and substitutes. Some also work full time in new careers following their retirement from counseling. Several Alumni have continued their membership and involvement in other professional organizations. They also actively participate on both the local and national level in a variety of civic and community organizations and programs. Perhaps the favorite "hobby" of the Alumni members is traveling, and they are certainly well-traveled.

RECOMMENDATIONS FOR THE FUTURE

Membership and involvement in IACAC and NACAC will continue to be encouraged. Maintaining contact with Alumni members throughout the year will be a priority, keeping them informed about IACAC and their fellow Alumni.

COMMITTEE MEMBERS

The committee is comprised of the retired members of IACAC, who currently number one hundred former full-time professionals.

ANNUAL CONFERENCE COMMITTEE

CHAIR: Carin Smith, Lawrence University

PURPOSE

To provide a quality and comprehensive professional development opportunity for the IACAC membership and other interested parties and, to promote the IACAC mission and demonstrate the benefits of IACAC membership.

SUMMARY OF ACTIVITIES

The Annual Conference will be held May 5-7, 2010 at the Westin Hotel Northwest in Itasca, IL. This year's conference theme "The Magic Garden: Enhancing Tradition & Cultivating Change" focuses on merging tradition (the cornerstones, the building blocks, "the stuff that has made us who we are" as a profession) with change (social networking, undocumented students, the world of CPDU's, etc.) and will be the emphasis of our time together. We have embraced much in the way of change for the 2010 conference: a new format for the First Timers' Luncheon, incredible use of social media in pre-conference communication and a live Facebook Wall at the conference, a new electronic evaluation process, a Middle Management strand of conference sessions and our first ever Tribute Garden: the brainchild and work of the 2010 Raffle Committee. Lots of emphasis on tradition also remains: a strong and vibrant list of session offerings, a full day of exhibitor interaction and entertainment that is sure to please audiences, both old and new. Thanks to the efforts of many volunteers, as well as our conference chairs, the conference is guaranteed to provide excellent professional development, camaraderie, and fun for veterans and those new to the profession.

The full conference will begin at 9:00 Wednesday morning with two sets of six sessions before lunch. Wednesday afternoon will include our opening session and educational, humorous and inspirational speeches from Tom McBride and Ron Nief, authors and innovators of "The Mindset List" (now in its 12th year of publication) and Ms. Laura Docherty, candidate for IACAC President-Elect. Secondary and postsecondary representatives will then have an additional six conference sessions from which to choose during the afternoon. Before heading out to dinner, the Mentorship Committee will host a Happy Hour for everyone. The evening will conclude with "Drinks, Games and All That Jazz" in the Hotel Atrium (our indoor garden), compliments of DePaul University and Augustana College.

Thursday will begin with the Annual Membership meeting, three additional sets of sessions for professional development, and two sets of 30-minute, mid-day vendor sessions (a total of 10 different individual offerings). Thursday's luncheon will include the announcement of election results, greetings from NACAC Executive Board member, John Boshoven and the presentation of the James Alexander Newcomer Awards, President's Service Awards and Project Reach Recipient. Entertainment Thursday evening will kick off with a reception hosted by the Human Relations Committee, a special conference reception and dinner, and the presentation of the Patricia Kasowski Award. Evening entertainment "The Magic Biergarten" will involve our very own "Wrigleyville-type" Pub, complete with pub games and dancing to music provided by a D.J., compliments of Lawrence University.

Friday's early risers will be greeted with coffee beginning at 8:00 a.m. and the return of a Town Hall Meeting (facilitated by John Boshoven and IACAC's 8 National Committee members) before the conference endnote speaker, K.C. Johnson. Mr. Johnson, journalist for the Chicago

Tribune, will share his insights into our changing world of media influence and delight with stories only a sportswriter who has travelled the world with the Bulls since 1996 can tell. Brunch and our Closing Session will bring our conference to an end and hopefully leave attendees re-energized and ready to reach out to the students we serve.

The Program Committee, led by Doris Groves (Illinois State University), Judy Hendricks (Ohio State University) and Melanie Coffman (Barrington High School) has worked long and hard to offer a diverse program and wide variety of sessions (37 in all!). New this year, a “strand of sessions” (one during each time block) dedicated specifically to issues being faced by middle managers and several sessions targeting community colleges. Some session topics include:

How to Grow a Dream Team

Tweeting, Blogging, Facebook and Microsites: The New Language of College Admissions

It's Not About Getting In: It's About Leaving With a Diploma

Staying Healthy on the Highway, Part 2

Cultivating Opportunities for Adult Learners

Adolescent Coping in the College Search: The Role of Personality Type

NACAC Executive Board Director, John Boshoven will join us at the conference to share his knowledge and experience on emerging professional and association issues. John will add his expertise to the session on “Using NACAC's Best Tools to Reach Underserved Students.”

At the time of this writing, about 10 days before the conference, registration stands at 707, which is similar to the registration numbers at this time last year. This year's Annual Conference will continue IACAC's tradition of strong professional development opportunities. This conference is truly a team effort and could not happen without the energy, time and talents of many volunteers. A special thanks to all of the committee members and chairs for their work. Behind the scenes, Donna Epton and Linda Haffner have been working closely with the conference chair since last June!! They have been crucial to the success of this event and deserve kudos from all of us! Finally, a special thanks to Marsha Hubbuch, IACAC President and last year's conference chair, for all of her advice and encouragement!

RECOMMENDATIONS FOR THE FUTURE

1. Continue to offer a wide variety of professional development sessions that serve all constituents of IACAC. Special session “strands” like the middle management and community college offerings this year should be evaluated and potentially continued in subsequent years.
2. Continue offering dedicated exhibitor session(s) and times that meet the needs of both exhibitors and participants.
3. Continue to select strong committee chairs, with / when possible - one member carryover from year to year.
4. Continue to build leadership within IACAC by appointing new committee chairs and allowing individuals to try new things at a different level than past years and offer opportunities for all IACAC members to volunteer in some way and encourage new members to get involved.

5. Continue to “be green” where possible; the explosion of social media us this year seems to have paid great dividends.
6. Renew the effort to be even more vigilant and creative in offering professional development opportunities that meet not only the educational needs of our association, but also the budgetary realities that we all face, especially at this time of enormous national and institutional economic constraints.
7. Continue to offer support for first-timers and new IACAC members.
8. Continue to utilize the expertise of the Event Coordinator; she is your BEST single resource for a successful conference.
9. Have conference registration and session information on the IACAC Web site as soon as possible for interested attendees. (late January would be ideal!)
10. Continue with electronic session and conference evaluations and tweak the system (new this year) as necessary.

COMMITTEE MEMBERS

Conference Chair: Carin Smith, Lawrence University

Credentials & Nominations: Michele Brown, Oakton Community College

Communication & Social Media: Julie Marlatt, University of St. Francis; Dave Shafron, Lewis University

Event Coordinator: Donna Epton, Retired from Schaumburg High School

Entertainment: Nathan Ament, Lawrence University; Reuben Burnley, Dominican University; Meghan Cooley, Augustana College

Evaluations: Joel Johnson, Elmhurst College; Lisa Julian, Lake Zurich High School; Marcia Lovett, Northern Michigan University

Exhibitors: Chrissy Grotzke, Michigan Technological University; Timmi Turley, University of Illinois; Christy Weiss, Loyola Academy

First Timers: Anne Kremer, Northwestern University; Andrew Sison, Lewis University; Molly Arnold, Illinois State University

On-Site: Alison Crowley, Northern Michigan University; Danielle Cargo, Oakton Community College; Stacy Ramsey, Illinois State University

Program Committee: Doris Groves, Illinois State University; Judy Hendricks, Ohio State

University; Melanie Coffman, Barrington High School

Raffle: Susan Weiss, St. Ignatius College Prep; DeEnna WisdomHolohan, Schuler Scholar Program; Jerry Pope, Niles School District

Registration & Hospitality: Linda Haffner, IACAC; Kelli Allen, Iowa State University; Erin Saroosh, John Carroll University

Project Reach: Marie Feehan, Cornell College; Cindy Rodkin, Hinsdale Central High School; Jason Swann, Rend Lake College

Tellers: Michelle Rogers, St. Louis University; Jennifer Taylor, Francis Parker School; Stephanie Szczepanski, St. Louis University

COLLEGE AWARENESS & PREPARATION COMMITTEE

CHAIR: Sharon Williams, Elgin Academy

PURPOSE

The mission of the College Awareness and Preparation (CAP) Committee is to provide the people of Illinois with practical, timely and accurate information on the college process. Its work focuses on improving student, family and community awareness of the wide range of college selection and admission processes. The committee will make service and outreach to nontraditional, under served and underrepresented populations as a particular emphasis of its work. CAP is a cooperative effort of IACAC, the Association of Student Financial Aid Administrators (ILASFAA), the Illinois Student Assistance Commission (ISAC) and select lending institutions.

SUMMARY OF ACTIVITIES

Received an Imagine Grant and support from IACAC and Bradley University to sponsor our first Camp College, and overnight experience that will provide deserving students with information regarding the college search and application process. This event will be a joint effort with the IACAC Human Relations Committee. CAP worked with ILASFA to provide personnel to staff workshops held around the state that were designed to assist families in completing the FAFSA as well as share other admission and financial aid information. These events included FAFSA Workshops, Early Awareness Seminars, College Choice, Diversity groups serving the Hispanic Community, and College Goal Sunday (CGS) FAFSA Completion Workshops. At select College Goal Sunday events (also a CAP activity, but part of a national organization), admissions professionals provided general information to families about higher education opportunities in Illinois and the college admission process.

RECOMMENDATIONS FOR THE FUTURE

Seek additional funding sources to expand length and scope of Camp College. Continue the relationship building with ILASFAA and ISAC in establishing quality CAP programs throughout the State of Illinois. Continue to focus additional efforts on identification of information about

programs previously held throughout the state that have not made requests of the CAP Committee. Maintain our strong base of volunteers established through the use of the IACAC list serve to staff CAP events. Assist ISAC with needs related to the newly formed Illinois Student Core.

COMMITTEE MEMBERS

COMMENTS: Given that the primary activities of this committee are completed by one person, it may be worth considering moving the clerical aspects to the IACAC Executive Assistant and folding the activities of the committee into the Human Relations Committee.

COMMUNICATIONS COMMITTEE

CO-CHAIRS: Frank DuBois, Lewis University
Robert Zigmund, St. Ignatius College Prep

PURPOSE

The Communication Committee is responsible for increasing the visibility of IACAC to education institutions, the media and students and families involved in the transition to post-secondary education. The committee is also charged with promoting programs, services and activities of IACAC through media and marketing outlets.

ACTIVITIES

The Communication Committee updated the website component for students and families this year. Communication Committee continues the ongoing mission of working with the IACAC Executive Board to promote the organization in a more streamlined manner.

Communication Committee worked with our Webmaster, Dan Saavedra, to engineer IACAC as a twitter site. IACAC now is an active and running "Tweeter". Additionally, in trying to make IACAC more user friendly for members, students, and parents, Communication Committee worked with Dan Saavedra to open a Facebook page. Thanks to Dan's efforts, IACAC is now an active participant on Facebook.

Communications Committee co-chairs Frank DuBois, and Robert Zigmund and Technology Committee co-chairs Keven Coy and Gerry O'Brian have worked out details to combine Technology Committee and Communications Committee to streamline our efforts, and to maximize the time and talent of our volunteers on these committees. The recommendation will be brought to the IACAC members at the Annual Meeting Spring of 2010.

Communications Committee continues to contact IACAC members for volunteers for the "Guide to Experts", and to update the members listed in the Experts Guide. Additionally Communications Committee is soliciting members with expertise in specific areas to write articles for "Higher Education Station."

RECOMMENDATIONS FOR THE FUTURE

- * Combine Communication Committee with Technology Committee.
- *Update the "Guide to the Experts" with contact information.
- *Update and add articles in "Higher Education Station".
- *Expand the IACAC web page to include interactive tools, and develop a "blog" space.
- *Design a revolving "Featured Article of the Month" for students and parents.

COMMITTEE MEMBERS

Marie Feehan, Cornell College
 Brad Kain, Homewood-Flossmoor High School
 Beni Kawakita, Western Illinois University
 Megan Koester, McKendree College
 Palmer Muntz, Lincoln Christian College
 Kevin Milos, Nazareth Academy

CREDENTIALS COMMITTEE

CHAIR: Michele Brown, Oakton Community College

PURPOSE

1. To review the by-laws of IACAC to ensure that they are consistent with the mission and procedures of the organization. The IACAC by-laws also need to be consistent with the NACAC by-laws.
2. To make recommendations to the Executive Board regarding criteria for membership and membership fees in IACAC.

SUMMARY OF ACTIVITIES

The committee met at Oakton Community College on February 4 from 1:00-4:00. We discussed multiple items, including, but not limited to: region of residence for Professional Development Directors, eligibility of candidates between jobs on the IACAC slate, IACAC meeting minutes, IACAC mission statement, NACAC delegates, composition of standing committees, and different membership fee structures.

The following by-law revisions were approved at the March 11, 2010 IACAC Executive Board Meeting at University of St. Francis in Joliet and will be presented to the IACAC general membership during the Annual Membership Meeting at the May 2010 IACAC Conference.

1) Article V. Committees. Section 1. Standing Committees.

a) Illinois College Exposition (ICE)/Calendar Committee.

Add the Ad-Hoc Articulation Unplugged Committee responsibilities to the ICE/Calendar Committee and include the following wording after the second sentence "Oversee the planning and implementation of the Articulation Unplugged program held each fall." And add the following final sentence "Efforts will be made to include a member who serves on the Chicago NACAC Fair Committee and at least one member who will also serve as the chief organizer(s) of Articulation Unplugged."

Rationale: The Ad-Hoc Articulation Unplugged Committee is in its third year as an ad-hoc committee and needs to be permanently housed somewhere. Including responsibilities with the ICE/Calendar Committee as opposed to creating an additional standing committee utilized the best resources of IACAC and its volunteers.

b) Communication Committee.

Add responsibilities of the Communication Committee to the Technology Committee, re-name it the Media Communications Committee, and delete the Technology Committee from the list of standing committees.

Rationale: The two committees perform similar functions and should be combined in order to work more effectively and not duplicate efforts.

c) Strategic Planning Committee.

Delete Strategic Planning Committee from the list of standing committees and re-order P. Summer Institute Committee as O.

Rationale: Although the Strategic Plan needs to be reviewed annually, it does not need to be a standing committee.

d) Add the word “some” to the last sentence of the following committees: A. Admission Practices, C. CAP, F. Credentials, H. Government Relations, I. Human Relations, K. Membership, L. Mentorship, M. National College Fair, O. Summer Institute, and the new D. Media Communications Committee to read, “Membership should have some carryover from year to year.”

Rationale: To clarify the original intent that committees would include new members every year as well as veteran members.

Membership Fees

1. Add Service Organization (not-for-profit) multiple member rate of \$40.00

Rationale: Adding a multiple member rate for Service Organizations mirrors what NACAC does and allows those organizations to have multiple members without being financially burdensome. We will list this on the membership application in the same format as Colleges and Secondary Schools are listed.

2. Change Retiree Rate from \$0.00 to \$10.00

Rationale: Since NACAC is charging a retired persons’ rate of \$50.00, an IACAC retired persons rate \$10.00 (waived if the retired person is a NACAC member) seemed fair and appropriate. The \$10.00 rate mirrors what the student member pays. We did not feel this will be a burden on retired members.

RECOMMENDATIONS FOR THE FUTURE

This committee should continue to comprise of members who are familiar with the organization's purpose and structure, as well as the by-laws themselves. This committee works best if it is not too large. 7-10 committee members is ideal. Carry over from year to year is recommended. It is helpful to have detail-oriented individuals with an excellent grasp of grammar and structure serve on this committee.

COMMITTEE MEMBERS

Marsha Hubbuch, Riverside Brookfield HS
Carin Smith, Lawrence University
Linda Haffner, IACAC Exec. Asst.
David Boyle, Glenbrook North HS

Judy Becker, Loyola University Chicago
Mike Dessimoz, Roosevelt University
Kathy McSherry, Eastern Illinois University
Ellen Rostker, Chicagoland Jewish HS

EVENT COORDINATOR

CHAIR: Donna Epton, Retired, Schaumburg High School

PURPOSE

The role of the event coordinator is to research sites and negotiate contracts at properties for future IACAC Annual Conferences. In addition, the event coordinator works with the current president-elect in developing the annual conference budget and with the on-site chairs, executive assistant and other conference committee chairs regarding the facility set up. The event coordinator has assisted all three presidents with a myriad of tasks related to the conference. Throughout the conference planning, the event coordinator is the primary liaison between the president-elect, the conference committee chairs and the hotel. The event coordinator also assists in other events as requested by the presidency.

SUMMARY OF ACTIVITIES

This year, due to the economy an executive board decision was made to request the Westin Northwest Chicago re-open the contracts for 2010 and 2011 in an attempt to reduce the hotel room guarantee. Along with this request, it was determined an additional three year contract with the Westin would be considered as an incentive for consideration being given for the 2010 and 2011 contract. The Westin was willing to re-open the contract to meet the request and provide IACAC with extremely modest increases in future year contracts. After evaluating other potential conference sites, the IACAC Executive Board determined three additional years at the Westin Northwest Chicago in Itasca provided the most cost conscious location that would meet the needs of the greatest number of members. The Westin was willing to negotiate very modest increases in food costs despite significantly higher prices typically charged at the Westin. This willingness is a result of our commitment to do business with the hotel long term. It is important that the membership is aware that conference locations and dates may not always be an ideal time for all. However, the executive board and event coordinator do their utmost to meet the needs of the membership and conference attendees.

The contracts for 2012, 2013 and 2014 were approved at the November 2009 IACAC Executive Board meeting. Therefore, contracts have been signed and the IACAC Annual Conference will be held on the following dates at the Westin Northwest Chicago, Itasca:

May 4 - May 6, 2011
May 2 - May 4, 2012
May 1 - May 3, 2013
April 30 - May 2, 2014

RECOMMENDATIONS FOR THE FUTURE

It is important for the association to plan a number of years in advance for conference sites in

order to acquire the best dates, prices and sites for the annual conference. It is very helpful to have the consistency of an ongoing event coordinator to develop relationships with properties, become familiar with contracts and help the president-elect understand how to develop a budget and plan a successful conference. As an appointed position, rather than elected one, this can be more effectively accomplished.

FINANCE COMMITTEE

CHAIR: Bart Sinks-Marion High School

PURPOSE

The purpose of the IACAC Finance Committee is to review the Fiscal Policy of the association and to advise the Executive Board on policy changes that may need to be made. The committee also is in charge of discussing revenue generation, as well as the development of the IACAC annual budget that is brought to the membership at the annual conference each year.

SUMMARY OF ACTIVITIES

The Finance Committee had a very busy year looking at a variety of issues. The Fiscal policy was reviewed by the committee with some changes being made and approved at the March Executive Board meeting. The dues structure was changes slightly, adding a multiple member discount for Not-for-Profit organizations; retirees' dues were also increased from \$0 to \$10, a small change, but was made to fall more in line with NACAC. Grants were reviewed for the state conference and approximately 36 individuals were awarded a grant to attend this year's conference. Finally, the committee developed a fiscally responsible budget to bring to conference for approval for the 2010-2011 Fiscal year.

RECOMMENDATIONS FOR THE FUTURE

The future looks bright for IACAC, where the ICE Fair Calendar continues to grow and have now included Articulation Unplugged into this committee. The association is looking at continuing a move to go "green", and will continue to look at possible avenues for advertising that could be available online. Finally, the association will propose a slight increase in the IACAC Grants available for the 2010-2011 in an effort to help more individuals attend conference that may not be able to otherwise.

COMMITTEE MEMBERS

Michele Brown: Oakton Community College

Carin Smith: Lawrence University

Marsha Hubbuch: Riverside Brookfield High School

Jennifer Paar: University of Denver

Linda Haffner: IACAC Executive Assistant

GOVERNMENT RELATIONS COMMITTEE

CO-CHAIRS: Bill Morrison, Highland Park High School

Glenn Hamilton, Dominican University

Krista Cardona, Illinois Wesleyan University

PURPOSE

The purpose of the IACAC Government Relations Committee is to inform IACAC members of pertinent public policy issues and upcoming legislation that affects counselors and students. Government Relations members also promote the goals of IACAC to government officials at both the state and federal level.

SUMMARY OF ACTIVITIES

In coordination with members of the Illinois School Counselor Association (ISCA), members of the IACAC Government Relations Committee conducted a successful Advocacy Day at the state Capitol in Springfield on Wednesday, March 24, 2010.

Members from IACAC and ISCA spoke with members of the Illinois House of Representatives and the Illinois Senate at the Capitol in Springfield on educational issues and our legislative agenda. A small group representing both IACAC and ISCA had the honor of meeting with Governor Quinn. The main agenda items for the visit were: illustrating financial aid "gapping" to show the importance of maintaining funds for the Monetary Award Program (MAP) Grant and bringing attention to the State's student-to-counselor ratio. The day concluded with an IACAC/ISCA co-sponsored legislative reception for the members of the various House and Senate educational committees.

RECOMMENDATIONS FOR THE FUTURE

The committee chairs believe GRC should continue and expand partnerships with ISCA and other education organizations by working closely with their government relations liaison(s) as this will help our advocacy efforts with state legislators.

COMMITTEE MEMBERS

Bill Morrison, Highland Park HS
Glenn Hamilton, Dominican University
Krista Cardona, Illinois Wesleyan U.
Bob Freitag, St. Charles North HS
Jennifer Anzalotti, Maine South HS
Debra Simpson, U. of Illinois Chicago

William Kartsimas, DePaul University
Robert Andrews, Schuler Scholar Program
Maureen Tamillow, Lockport Township HS
Sandie Gilbert, Highland Park HS
Todd Fonck, U. of St. Francis
Kevin Hinkle, Blackburn College

HUMAN RELATIONS COMMITTEE

CO-CHAIRS: Jerry Pope, Niles HS District 219
Richard "RT" Tom, Northern Illinois University

PURPOSE

The Human Relations Committee serves as a catalyst -- heightening awareness, consciousness and sensitivity to the issues of culture, race, human rights, gender, age, and other differences. The HRC strives to infuse this mission in all aspects of the association and to serve as the communicator, spokesperson and advocate for "people issues." The committee continues to

address issues regarding traditionally underrepresented students and college admissions professionals. The HRC develops policy recommendations to assist those who, for reasons of poverty or other disadvantaged experiences, have been denied access to post secondary educational opportunities. It develops educational programs for students and members.

SUMMARY OF ACTIVITIES

- * Prepared and published: *The College Advising Guide for Undocumented Students*.
- * Outreach efforts to the Illinois College Access Network (ICAN).
- * Coordinated efforts with the College Awareness Program (CAP).
- * Organized HRC reception at the IACAC Annual Conference.
- * Organized and prepared a "human relations gift basket," from a variety of ethnic restaurants and cultural museums, for the annual conference.

RECOMMENDATIONS FOR THE FUTURE

The HRC recommends making the IACAC HR website more interactive and user friendly. It was discussed that perhaps a list of recommended books could be added, and even web links to other sites such as the Illinois College Access Network (ICAN) and the Center for Student Opportunity.

Plan ahead for next year's conference and sponsor sessions that provide useful and practical exercises that participants can use. Also a session on working with undocumented students.

Make some structural changes to the format of the *College Advising Guide for Undocumented Students*. Also the HRC should look at the mission statement and focus on the importance of raising awareness in regards to issues of social justice.

COMMITTEE MEMBERS

Jerry Pope, Niles HS District 219
RT Tom, Northern Illinois University
Aliza Gilbert, Highland Park HS
Matt Topham, Niles North HS
Jill Bures, Aurora University
Karen Shankman, Maine East HS
Dan DiCesare, University of Illinois at Chicago

Em Joseph, Ripon College
Danielle Cargo, Oakton Community College
Jodie Faltynski, Niles North HS
Traci Flowers, Hawaii Pacific University
Julie Vasireddy, Schaumburg HS
DeEnna Holohan, Schuler Scholar Program

ICE/CALENDAR COMMITTEE

CHAIR: Carin Smith, Lawrence University

PURPOSE

The ICE/Calendar Committee shall be responsible for establishing the ICE/calendar schedule, overseeing policy and procedures, and promoting the ICE/calendar. Beginning in September 2010, the ICE/Calendar Committee will also oversee the planning and implementation of the Articulation Unplugged program, held each fall at Illinois State University. The ICE Coordinator shall be the chairperson and the committee shall consist of nine members, each of whom shall

serve a three-year term. Efforts will be made to include a member who serves on the Chicago NACAC Fair committee and at least one committee member will also serve as one of the chief organizers of Articulation Unplugged.

SUMMARY OF ACTIVITIES

- * Evaluated and prepared the yearly college fair schedule: merging college day/night programs with ICE programs, Articulation Unplugged and the Chicago NACAC Fair.
- * Monitored the quality of each program listed on the IACAC College Day/Night Calendar.
- * Regulated the policies established for ICE programs: schedule, fee structure, etc.
- * Promoted The IACAC Statement of Practices and Courtesies as it applies to college fair programs.
- * Worked to align the committee goals and initiatives with the IACAC Strategic Plan.
- * Worked with and trained five new ICE on-site chairpersons.
- * Reviewed and re-confirmed the Committee's commitment to doing everything possible to avoid college fairs being scheduled on major religious holidays.
- * Considered a proposal for Lead Retrieval scanners at ICE programs, and tabled this proposal for the time being.
- * Worked with the Ad Hoc Communications Committee to bid out design and printing of 2010-11 ICE registration form, posters and postcards.

RECOMMENDATIONS FOR THE FUTURE

1. We will be replacing three members of our committee whose terms will expire in May.
2. Continue to look for a Spring ICE site in the Northern Illinois/route 47 area.
3. Continue with paperless Calendar & ICE registration forms - this seems to be well established.
4. Further highlight the different kinds of college fair programs taking place throughout the state by listing transfer fairs as a separate part of the full calendar.
5. Complete review of ICE fee structure.
6. Work to incorporate Articulation Unplugged activities and responsibilities into the committee.
7. Tighten up ICE regulations to incorporate some of the language used in NACAC College Fair Guidelines.
8. Add host institution address to ICE registration form - easier to GPS sites!

COMMITTEE MEMBERS

Kelli Allen, Iowa State University
Lisa Andriano, Lake Zurich HS
Sue Biemeret, Stevenson HS
Ryan Cockerill, Lewis University
Melanie Coffman, Barrington HS
Michele Darnell, Illinois Wesleyan University
Drew Eder, Loyola Academy

Linda Haffner, IACAC
Judy Hendricks, Ohio State University
Joel Johnson, Elmhurst College
Debbie Lamb, Illinois State University
Timmi Turley, University of Illinois at
Urbana Champaign

MEMBERSHIP COMMITTEE

CO-CHAIRS: Stefanie Andrews, Proviso West High School
Stephanie Levenson, Elmhurst College

PURPOSE

The Membership committee promotes membership within IACAC and NACAC. The committee is involved with the recruitment of new members and the retention of current members through a variety of activities.

SUMMARY OF ACTIVITIES

- * The Membership committee members made contact with all IACAC members who had not renewed.
- * Committee members gave membership presentations at almost every District Seminar and were available at the table to answer questions.
- * The committee meets in person and conducts business over email/phone to discuss recruitment, retention and board assigned activities.
- * Committee members attended the state university articulation conferences across the state and staffed the Membership table.
- * Committee members gave membership presentations at a majority of the ISAC professional development opportunities and were available to answer questions.
- * A member spoke at the south suburban counselor meeting and was available to answer questions.
- * Committee members provides revisions and suggestions for the application and postcards.
- * Committee members had a membership table at the annual conference to promote the benefits of IACAC/NACAC and encourage renewal membership.

RECOMMENDATIONS FOR THE FUTURE

- * Continue to market the benefits of IACAC membership to in-state and regional out-of-state counseling professionals in order to promote a healthier relationship between college admission personnel and high school counseling staff.
- * Continue communication with NACAC and continue to convey the importance of membership in the national organization.
- * Work with NACAC to make the application process membership status information more user-friendly.
- * Work with the graduate programs in higher education and school counseling to inform those students about the benefits of IACAC.

COMMITTEE MEMBERS

Jennifer Anzaletti, Concordia U., Graduate student	Molly McBride, Glenbrook South HS
Beth Arey, Evanston Township HS	Tracy Mehr
Maureen Kennedy-Barney, Seton Hall U.	Van Miller, Illinois Wesleyan U.
Robin Bedwell, St. Thomas More HS	Brenna Ohlson, Hersey HS
Josie Blasdel, McKendree U.	Iris Schrey, Retired
Jeff Chiapello, U. of St. Francis	Amanda Sisk, Fontbonne U.
Bonnie Dolson, Homewood Flossmoor HS	Merle Spielman, New Trier HS
Brad Kain, Homewood Flossmoor HS	Marlene Spraggins-Jacks, Grinnell College
Polly Knudsen, Buffalo Grove HS	Lindsay Vahl, Illinois State U.
Christine Litoborski, Michigan Technical U.	Rob Walton, Northwestern U.
Julie Marlatt, U. of St. Francis	Ron Weimer, St. Mary's U. of Minnesota

MENTORSHIP COMMITTEE

CO-CHAIRS: Anne Kremer, Northwestern University
Nate Bargar, Illinois State University

PURPOSE

The Mentorship Committee serves as an outreach committee of IACAC to provide new and veteran members the opportunity to form professional partnerships, thus offering a comfort zone for problem solving and support in a profession that is constantly presented with new challenges.

Additions to new report:

- * The Mentorship Committee will no longer be staffing and performing a skit at the First Timers Luncheon.
- * Re-evaluated and brainstormed many ideas of how we can better serve IACAC.
- * Our efforts hope to include as many individuals as possible, especially making an effort to include those from downstate.
- * In addition to matching mentors and mentees, the members of the Mentorship and First Timer's Committees merge in January to plan the First Timer's Luncheon.
- * We have had a variety of discussion and begun to implement plans to include a middle level mentorship element as part of our function.
- * We are seeking Mentorship Committee members that want to be a consistently active participant in the Committee and its activities.
- * Assembly of "rookie bags" to distribute to First-Timers at the First-Timers Luncheon.

SUMMARY OF ACTIVITIES

1. Made 52 Mentor/Mentee matches.
2. Assigned committee members as liaisons to those matches.
3. Distributed M&M's to representatives at a variety of fall and spring college fairs to promote Mentorship.
4. Organized the annual T-Shirt exchange after District 214 fair.
5. Currently working with Diane Wilczak in updating of the Illinois School Visit Guide. Jennifer Volkmann has taken this project by storm and is delegating projects to our committee so we can complete this project more effectively and efficiently.
6. A concerted effort was made this year to continue to encourage our committee members to be active members of IACAC and pursue leadership roles (i.e. running the t-shirt exchanges, updating the visit guide, choosing the Mentorship Match of the Year, Spotlight on Mentorship, mentorship videos, etc).
7. We created the "Spotlight on Mentorship," to highlight some of our best Mentor/Mentee matches and help illustrate the benefits of participating in the Mentorship Program as a mentor or a mentee.
8. Through the suggestion of Dan, the IACAC Webmaster, we are planning some Mentorship Videos. This will start with a video of Annie and Nate discussing the importance of Mentorship followed by the "Spotlight in Mentorship."

9. Collaborated with the East Central and North Central District Seminar to reach out to “downstate” counselors by doing a Mentorship session at that District Seminar.
10. Hosted a Mentorship Social at the Bull and Bear downtown Chicago the night before the NACAC College Fair at Navy Pier.

RECOMMENDATIONS FOR THE FUTURE

1. We are looking at the possibility and feasibility of carrying out matches for longer than one school year.
2. It is our goal to expand opportunities for mentors/mentees to get to know each other as well as allow people to get to know members of the Mentorship Committee. Building on the get together at the Bull and Bear before the National Fair at Navy Pier, we are exploring the possibility of moving it to the Harry Caray’s on Navy Pier to allow reps to get familiar with the venue. We have also had a variety of conversations regarding a mid-year activity.
3. We have changed the name of the Mentorship Social to the Mentorship Happy Hour. After the Happy Hour we are inviting any First-Timers or lone members of an institution attending the Annual Conference to join a group of Mentorship Committee members for dinner.
4. We plan to continue and expand the Mentorship Spotlight as well as the videos.
5. We will be creating a middle management mentorship program next fall. We have also encouraged our members to attend the middle management sessions at the Annual Conference as a good start.
6. Continued encouragement to get our Committee members involved in leadership positions in IACAC.
7. To work on getting increasing downstate and high school members on the committee.

COMMITTEE MEMBERS

Rio Almaria, College of DuPage	Maureen Kennedy Barney, Seton Hall U.
Jodie Andrys, Dominican U.	Anne Kremer, Northwestern U.
Liz Arbir, Crystal Lake Central HS	Ghita Lapidus, Private Practice
Corey Baker, Maryville U. of St. Louis	Christine Litoborski, Michigan Technological U.
Nate Bargar, Illinois State U.	Marcia Lovett, Northern Michigan U.
Ziggy Blackwell, Illinois Wesleyan U.	Kathy McSherry, Eastern Illinois U.
Josie Blasdel, McKendree College	Justin Merriss, Robert Morris U.
Kelley Brooks, Southern Illinois U.-Edwardsville	Kevin Milos, Nazareth Academy
Faye Bulaclac, Illinois Institute of Technology	Tony Minestra, Elmhurst College
Jill Bures, Aurora U.	Jennifer Motzer, Lake Forest College
Jean Burke, Marquette U.	Palmer Muntz, Lincoln Christian U.
Lindsey Cheney, Bradley U.	Julie Nelson, Xavier U.
Angie Cooksy, Bradley U.	Shawn Ness, Carey-Grove HS
Tara Crandall, Michigan Tech U.	Megan O’Rourke, Butler U.
Sarah Daugherty, Monmouth College	Kari Garcia, Northern Michigan U.
Ja’Niah Downing, Illinois State U.	Julia Primavera, Western Michigan U.
DeVone Eurales, Illinois College	Mary Reid, DePaul U.
Kathy Faber, Glenbard East HS	Eric Ruiz, U. of St. Francis
Marie Feehan, Cornell College	Megan Ryan, Wartburg College
Kate Gavin, District 219	Danita Salone, Loyola U.

Dan Gin, Niles West HS
Allegra Giulletti-Schmidt, Highland Park HS
Patricia Grawey-Beeler, Minooka Comm. HS
Lori Greene, Loyola U. Chicago
Scott Ham, Butler U.
Kye Hawkins, DePauw
Paige Heitzman, Bradley U.
Kathy Holmberg, Glenbard South HS
Erin Hoover, North Central College
Alexander Hughes, Northside College Prep. HS
Gwen Kanelos, Concordia U.
Shawn Keating, North Central College

Dave Shafron, Lewis U.
Andrew Sison, Lewis U.
Bridget Sloane, Lakeview College
Chevonne Totten-Garner, Illinois
Mathematics and Science Academy
Jennifer Volkmann, Elmhurst College
Courtney Wallace, Missouri U. of Science
and Technology
Rob Walton, Northwestern U.
Emily Ward, U. of Illinois
Dale Wolf, Eastern Illinois U. (Alumni)
Diliana Vasquez, Concordia U.

NACAC DELEGATES

CHIEF DELEGATE: Tony Bankston, Illinois Wesleyan University

PURPOSE

To represent IACAC and the membership of Illinois at the NACAC Annual Conference by attending NACAC Assembly meetings and voting for candidates and on issues brought before the Delegates.

SUMMARY OF ACTIVITIES

Delegates will meet on a couple of occasions prior to the NACAC Annual Conference and meet as needed during the NACAC Annual Conference. Attendance at NACAC Assembly Meetings, the NACAC General Membership Meeting, and IACAC Board Meetings is also expected.

2009 NACAC Assembly Report
Baltimore, MD

On September 26th, the Assembly representing all 23 state and regional affiliates met and took the following actions:

- I. Voted to approve Consent Agenda items:
 - A. Approval of the Agenda
 - B. Approval of the Special Rules of Order
 - C. Approval of the Appointment of the 2009 Minutes Approval Committee

- II. Election of New Officers
 - A. Jim Miller, coordinator of enrollment research, University of Wisconsin, Superior (WI), was voted president-elect.
 - B. Newly elected directors were: Phyllis Gill, associate director of college guidance, Providence Day School, (NC) and Mike Willis, director of college counseling, Bellarmine Preparatory School, WA

III. Changes to Statement of Principles of Good Practice

The 2009 Assembly adopted the following changes to the *Statement of Principles of Good Practice* effective immediately:

A. SPGP Best Practices Article I: Added the following section D:

All members should: "Familiarize themselves with published inter-association standards for educational and psychological testing, particularly with respect to test score use and interpretation, test bias, and score differences between subgroups."

B. SPGP Best Practices Article II: Struck section B.6:

All postsecondary members should: "Educate staff in understanding the concept of test measurement, test interpretation and test use so they make informed admission decisions about the test data."

C. SPGP Best Practices Article I: Added the following section E:

All members should: "Educate staff in understanding the concepts of test measurement, test interpretation, and test use so they may consider standardized tests in their appropriate context. Such education may be obtained from NACAC, institutions of higher education, or other associations specializing in standardized education testing. In addition, all members that make use of admission tests should acquire education and/or training in the appropriate use of specific tests from the sponsoring agencies."

D. SPGP Mandatory Practices Article I.B.8. Replaced the word "transfer" with the word "all" to read:

Members agree that they will: "Provide, in a timely manner, accurate, legible and complete transcripts for all students for admission or scholarships;"

RECOMMENDATIONS FOR THE FUTURE

Discussion on Assembly Size

The 2009 Assembly approved the recommendation that the Governance and Nominating Committee present a firm proposal at the 2010 Annual Membership meeting for a Bylaws amendment to reduce the size of the Assembly.

COMMENTS

The IACAC Delegation stated its support in reducing the size of the Assembly to allow for better and more efficient delegate governance.

NATIONAL COLLEGE FAIR COMMITTEE

CO-CHAIRS: Joyce Brown, Chicago Public Schools
Marlene Jacks, Grinnell College

Beth Arey, Evanston Township High School

PURPOSE

The Chicago National College Fair (NCF) will serve the entire IACAC student body with excellent hands on experience to successfully navigate the college selection process, obtain financial aid and institutional scholarship information, test preparation strategies and personal assessment activities to enhance the student strength in the college search process. The Chicago NCF serves the experienced family as well as the first generation college bound communities in our top national market. The Tri-Chair Committee is eager to serve NACAC & IACAC in surpassing our overall goals at the Chicago national college fair. We will have national representation from a vast array of constituents.

SUMMARY OF ACTIVITIES

The Chicago NACAC College Fair is our largest and our most comprehensive college event in the Chicagoland region. IACAC volunteers are on hand to provide students and families with expert advice on adequately meeting the high expectations of attending four-year, two-year and technical institutions in the 21st century. Students should come prepared to actively dialogue with admission professionals, solicit college interviews and learn about the rigor and culture of over 400 institutions across the nation.

RECOMMENDATIONS FOR THE FUTURE

1. We will call on the membership in every IACAC region to encourage students and parents to meet in-state and out-of-state college admission professionals who will guide them through their specifications for admission.
2. The advertising for the Chicago NCF continues to be a top priority for the Committee Chairs. We will expand this in our secondary schools, colleges as well as our community-based organizations.
The Secondary Counselors will be asked to remind student throughout the remainder of the spring semester to “Pre-Register” for the Chicago NCF website : www.gotomyncf.com The colleges will also be asked to send out emails.
3. We want to emphasize the importance of attending some of the excellent educational sessions for students and parents throughout the day. Therefore we will ask our Secondary IACAC members to highlight and distribute the colorful NACAC brochures that arrive to the school a month in advance of the NCF. The brochures should be given to the students and sent home to increase our attendance numbers. I would like to have our Chicago NCF announced weekly and/or highlighted in the school newspaper/resources.
4. The Chicago NCF is Saturday, October 23, 2009 from 11:00am to 3:00pm. The students should be encouraged to pre-register until the end of the school year. We will require ALL BUSES to pre-register their students to move the lines.
5. The NCF Committee is transitioning a tri-chair, Joel Johnson from Elmhurst College.

COMMITTEE MEMBERS

Stephanie Andrews, Proviso West
Maureen Barney, Seton Hall U.
Bob Carr, Mather HS

Menyette Baker, CPS
Venisa Beasley-Green, CPS
Adele Brumfield, U. of Chicago

Regina Charles, Young Women's Leadership Charter School	Nicole Cannon, CPS
Mike Dessimoz, Roosevelt U.	Emika Canty, CPS
Susan James, Neuqua Valley HS	Franklin Chang, CPS
Nicole Farinella, Robert Morris U.	Jayne Hoffman, Illinois College Access Network
Alicia Gilmore-Catching, U. of Illinois, Urbana-Champaign	Maxine Levy, Buffalo Grove
Gail Grebasch, Walther Lutheran HS	Regina Manly, CPS
Barb Levin, National Education	Lianne Musser, Lyons Township
Molly McBride, Homewood Flossmoor HS	Mark O'Rourke, Glenbrook North
Jennifer Rucker, Lincoln Park HS	Kurt Schmidt, St. Ignatius
Iris Schrey, Retired, Jones Academic Magnet	Michelle Vazquez, Evanston Township
Mary Zelisko, Morton West	Merry Warson, CPS
	Robert Yerken, Rolling Meadows

NOMINATIONS COMMITTEE

CHAIR: Michele Brown, Oakton Community College

PURPOSE

This committee solicits names of potential Executive Board candidates from the general membership. From the nominations, the committee selects a slate of candidates which best represent the general membership of IACAC.

ACTIVITIES

As chair, the Past-President selects a committee (as directed by the IACAC by-laws) to develop a slate of candidates. A call for nominations is put in the November NewsBrief and on the IACAC listserv in November. We moved the timeline back this year and accepted nomination until January 15.

The committee met on February 4 from 9:30-12:30 to review all nominations and create a slate of candidates. After the meeting, committee members called the prospective candidates to secure their intention to run for office.

The finalized slate was presented to and approved by the Executive Board at the March Board meeting at University of St. Francis in Joliet. Candidates were invited to the March Executive Board meeting and participated in a general candidate orientation. This allowed the candidates to learn their responsibilities for the Conference and their positions, if elected, as well as gave them a forum to have any questions answered. The Past-President with assistance of the President and President-Elect facilitated the orientation.

The Slate of Candidates for IACAC Executive Board positions will be voted on by all IACAC voting members during the Annual Membership meeting on Thursday, May 6, 2010 at the Annual Conference. In addition, the NACAC Delegates will be elected by the NACAC voting members at the IACAC Annual Conference. Proxy ballots were provided to those who could not attend the conference, yet wished to cast their votes.

This is the first year we did not print the candidate's bios in Newsbrief, but instead announced the slate in the March NewsBrief and on the IACAC Listserve at the same time, directing people to go to the IACAC website to read the bios. We will print and insert the bios in all annual conference attendees' packets.

The slate of candidates for 2010 are as follows:

President-Elect

Laura Docherty, Fenwick High School

Secretary

Robert Yerkan, Rolling Meadows High School

NACAC HS Delegates (select two):

Kevin Coy, Lincoln-Way Central High School

Roberto Suarez, Illinois Math and Science Academy

Amy Thompson, York Community High School

NACAC College Delegates (select two):

Missy Gillis, Northern Illinois University

Julie Marlatt, University of St. Francis

Dave Shafron, Lewis University

Professional Development Director: Region 1- Southern

Josie Blasdel, McKendree University

DeVone Eurales, Knox College

Professional Development Director: Region 2 - Northern

Frank DuBois, Lewis University

Shaun Keating, North Central College

HS Director:

Eliza Freedman, Lake Park High School

Jason Kuffel, Notre Dame College Prep High School

College Director:

Ziggy Blackwell, Illinois Wesleyan University

Rob Walton, Northwestern University

RECOMMENDATIONS FOR THE FUTURE

This committee works best if it is not too large. The ideal number of committee members is 8-10 including the President, President-Elect, and two most recent active Past Presidents.

I would recommend keeping the same timeline as this year, as it seemed to work well. I would recommend keeping the candidates bios on the IACAC website, we saved money by not printing them in NewsBrief.

COMMITTEE MEMBERS

Marsha Hubbuch, Riverside-Brookfield HS

Carin Smith, Lawrence University

David Boyle, Glenbrook North HS

Cindy Rodkin, Hinsdale Central HS

Nate Bargar, Illinois State University

Michele Darnell, Illinois Wesleyan University
Andrew Sison, Lewis University
Christine Grotzke, Michigan Technological University

PROFESSIONAL DEVELOPMENT COMMITTEE

REGION I Director: DeVone Eurales, Knox College

Coordinators:

North Central and East Central: Ziggy Blackwell - Illinois Wesleyan University

Western: Erik Dalmasso & Autumn Scott - Monmouth College

West Central: Josie Blasdel - McKendree University

Southern: Annette Braden, NCOE & April Bauer, SIUE

PURPOSE

The mission of this committee is to implement new professional development and networking activities for high school counselors and admissions professionals, which are relevant and meet the current needs of its membership. Region 1 seminars are provided for but not limited to professionals in the central, southern, and western part of Illinois.

SUMMARY OF ACTIVITIES

The 2010 Region I seminars were held on the following dates:

Western District - Friday March 5, 2010 - Monmouth College

Southern District – Friday March 5, 2010 – Rend Lake, Gibby’s on the Green

West Central District – Friday March 12, 2010 – McKendree University

North Central and East Central – Friday March 19, 2010 – Illinois Wesleyan University

Western District: Kudos to Erik and Autumn for hosting a fabulous seminar, which happen to be their first planned event. Topics included: “Writing in the College Admission Process”, “It’s a “Best Buy,” but why? Ranking Systems in Higher Education”, and “Student Engagement and College Fit: Impacts on Success and Retention.” Total attendance was sixteen; we need to find a better way to encourage our colleagues to support the western district. Emails and phone calls were made by Erik and Autumn so their efforts should not be forgotten.

Southern District: Annette and April and their committee really outdid themselves this year! This seminar had a theme of: Coming soon to a theater near you...2010 SDS presents.... The seminar was electrifying with amazing sessions, free massages from the massage therapy students at Rend Lake, and a presentation from a Water Reclamation Plant about career opportunities in the field. Sessions included: “LA Confidential: A FERPA Feature”, “A League of Their Own: A Production by UMSL, Lincoln College, Union University”, “Mad Money: ISAC presents on latest financial aid updates”, and “Get Smart with ACT.” The total attendance for the seminar was thirty seven.

West Central District: Great turnout, forty five registered attendees! Josie and her committee had a wonderful program that highlighted ranking and test score optional policies, understanding

social media and how it's relevant to admission, and sessions of going green in your office and an overview from ACT. Attendees were very happy with the day. Great job to Josie, her experience clearly made the seminar a huge success.

North Central and East Central: This seminar had great topics of: Help me help you: How to make your mark in IACAC, "Mom & Dad, I want to go to college; will you write the check?", and "Do you understand the words coming out of my mouth?" This being a new site of the district seminar, the goal was to ignite a spark for future programs in the area. Attendance was fourteen, but Ziggy and his committee worked diligently with emails and personal phone calls. Ziggy agreed to host and coordinate the seminar, which was his first planned IACAC event, congratulations and thanks!

COMMENTS

Project reach donations were collected at each site. Evaluations were positive and stressed the frugality of these small but powerful professional development sessions. Total attendance for the combined seminars was 101 participants representing a thirty-five percent increase from the previous year! Each seminar also had CPDU credit available for the high school counselors. ACT was a sponsor at all of the seminars and contributed \$200 to each district.

RECOMMENDATIONS FOR THE FUTURE

- * Have a save the date email sent to the list serve in November.
- * Include a membership application to all non members that are sent the registration brochure.
- * Continue to promote the use of the Cadre program.
- * Contact ACT in early November for vendor information and to have them on each seminar's program.
- * Contact more sponsors to help each district with costs.
- * Appoint a photographer to each seminar, so we can archive the pictures.
- * Create a portal though the IACAC website for online registration.

COMMITTEE MEMBERS

Southern District:

April Bauer – SIUE
Annette Braden – NCOE
Nicki Bowlin – Rend Lake College
Jena Jensik – Rend Lake College
Jason Swann – Rend Lake College
Bart Sinks – Marion High School
Jeff Chitwood – Southern Illinois University-Edwardsville
Karie Stroder – Southeastern Missouri State University
Kerri Henry – Sesser Valier High
Tedgie Hennel – Southern Illinois University- Carbondale

West Central District:

Josie Blasdell – McKendree University
Chyriell Hill – Belleville East High
Tim Jeffers – McKendree University
Laura Jacob - O'Fallon High

Merle Wilder – Belleville East High
Sarah Briggs – Illinois College
Sherry Fisher – Wesclin High
Sonia Fischer – Southwestern Illinois College
East Central and North Central Districts:
Ziggy Blackwell – Illinois Wesleyan University
Ja’Niah Downing – Illinois State University
Megan Bowald – Bradley University
Susan Deppe – Millikin University
Western District:
Autumn Scott – Monmouth College
Erik Dalmasso – Monmouth College

REGION II DIRECTOR: Dave Shafron

CO-CHAIRS: Dale Cohen, Oakton Community College
Erin Reid, Northern Illinois University
Lianne Musser, Lyons Township

PURPOSE

The Purpose of the District Seminar planning committee is to organize and implement a one day professional development program, designed to meet the needs of secondary and post secondary counselors.

SUMMARY OF ACTIVITIES

There were three professional development programs held in Region II, more commonly known as the northern region of Illinois. The program coordinators helped to arrange a program that addressed today's counseling trends with relation to college admission, social and emotional development, career counseling, social media, and NCAA recruiting. Counselors who attended these programs were presented with a minimum of three, one hour sessions, followed by lunch and raffle prizes.

The host sites for the 2010 Region II programs were the same as in 2009. Lewis University hosted the Chicago and South Suburban counselors on Friday, March 5. Northern Illinois University hosted the Northwest District on Friday, March 12th. Finally, Oakton Community College hosted counselors from the West and North Suburban District on Friday, March 19th. All of the selected host sites implemented quality programs, providing first class welcome and hospitality to all guests and presenters.

Finally, the District Seminar programs served as a donation site for the Project Reach Program. Participants of these programs were very generous in their donations of school supplies and gently used college counseling items.

RECOMMENDATIONS FOR THE FUTURE

I recommend for the District Seminar program information have a more distinct and prominent presence on the IACAC website, not just during the registration period, but throughout the year. This will help better promote the event and more effectively guide prospective participants to view registration details, online brochure, and program details.

COMMITTEE MEMBERS

West and North Suburban District Seminar: Oakton Community College

Michelle Adams, Elmhurst College
Beth Arey, Evanston High School
Danielle Cargo, Oakton Community College
Bob Carr, Mather High School
Dale Cohen, Oakton Community College
Phyllis Ehret, Taft High School
Andriana Esparza, Chicago State University
Joyce Hoyt, Streamwood High School
Arline Kaufman, Independent Counselor
Jason Kuffel, Notre Dame High School for Boys
Sue Maurer, Maine South High School
Susan Nash, Niles North High School
Farrah Silverberg, South Elgin High School
Jon Tomaso, Dominican University
Adela Tudor, Mather High School

Northwest District Seminar: Northern Illinois University

Matty Kirby, Guidance Counselor, St. Charles North High School
Kathy Dombek, Guidance Counselor, Sycamore High School
Julie Allen, Guidance Counselor, Oswego East High School
Rebecca Miziniak, Assistant Director of Admission, Rockford College

Chicago and South Suburban District Seminar: Lewis University

Andrew Sison, Lewis University
Lianne Musser, Lyons Township
Frank Dubois, Lewis University
Julie Marlatt, University of St. Francis
Beth Arey, Evanston Township

COMMENTS

Thank you for electing me to serve as the Director for Professional Development in Region II! I had a great experience, learned much more than I ever imagined, and thoroughly enjoyed working with all the district coordinators in showcasing a great professional development opportunity for all members and non members.

University hosted the Northwest District on Friday, March 12th. Finally, Oakton Community College hosted counselors from the West and North Suburban District on Friday, March 19th. All of the selected host sites implemented quality programs, providing first class welcome and

hospitality to all guests and presenters.

STRATEGIC PLANNING COMMITTEE

CO-CHAIRS: Mike Dessimoz, Roosevelt University
Gregg Perry, University of Illinois @ U-C

PURPOSE

Create a Strategic Plan that directly reflects the mission statement of the organization. The Strategic Plan should be a living document that is continually assessed and directly utilized by the various IACAC committees and its members. The Strategic Planning Committee is responsible for ensuring that all committee members understand the Strategic Plan, create goals that tie directly to the Strategic Plan, and that an annual assessment is submitted to the IACAC Executive Board at the conclusion of each academic year.

SUMMARY OF ACTIVITIES

In spring 2010, Executive Board members and Committee Chairs divided into small groups (2-3 members each) to review one of the seven sections of the current Strategic Plan. The questions to be answered by each group are:

- * How well are goals/objectives being met?
- * Are there portions that are no longer relevant?
- * Are we missing something? Are there some things we should consider adding?

RECOMMENDATIONS FOR THE FUTURE

Once comments are gathered and reviewed discussion should take place at the level of Executive Board to determine the next steps needed for the Strategic Plan.

SUMMER INSTITUTE COMMITTEE:

COLLEGE SUMMER INSTITUTE

CO-CHAIRS: Erin Hoover, North Central College
Shaun Keating, North Central College

PURPOSE

It is the mission of the Summer Institute Committee along with the help of IACAC and its members, to collectively engage and create a program that will educate and mentor new counselors to the admissions profession and the IACAC organization. Summer Institute will offer professional development and networking opportunities which are applicable to current recruiting trends and will aid in their transition as professionals.

SUMMARY OF ACTIVITIES

Members of the 2009 Summer Institute Committee assisted in the planning and development of the program at Illinois State University from July 19-22, 2009. Members of the 2010 Summer

Institute Committee are currently working to plan and develop the program to be held at North Central College from July 18-21.

Committee members are expected to attend 3-4 planning meetings, arrive the day before SI begins for preparations, and take part in the full four day institute. During the months that lead up to the event, committee members dissect the previous year's evaluations and brainstorm ideas for improvement. They contact and confirm speakers, provide input regarding the program's activities and market the program to recruit new members to attend. During Summer Institute, committee members moderate sessions, lead small group discussions on various admission practices, and acted as mentors for all new participants.

RECOMMENDATIONS FOR THE FUTURE

We would encourage future Summer Institute Committee Chairs to continue to find committee members from all ranges of experience and institutional backgrounds in order to make decisions that consider many points of view.

Goals:

1. Increase awareness about IACAC and encourage involvement.
2. Go above and beyond our fiscal and program expectations.
3. Make full use of the website and online registration.
4. Increase overall attendance, specifically from out of state.
5. Create a diverse and knowledgeable committee who will represent their institutions and IACAC with class and respect.
6. Carefully evaluate session topics and ensure we are presenting on current trends which are applicable to a diverse audience.
7. Being cognitive when it comes to diversity of the speakers participating in SI, both ethnic diversity as well as institutional diversity, in terms of demographics and type of institution.
8. Increase awareness of IACAC through the use of state and local media.
9. Inform Directors of Admissions and counselors of the value of Summer Institute to increase first and (and even second year) counselor enrollment for the program.
10. Create an organized, educational and memorable experience for everyone involved.
11. Clearly communicate with committee members of their expectations, responsibilities.
12. Be creative, change what isn't working, and make your Summer Institute your own.

COMMITTEE MEMBERS

2009:

Eric Ruiz, University of St. Francis
Anne Kremer, Northwestern University
Willie Mickell, Moraine Valley Community College
Julie Nelson, Xavier University
Dan Gin, Niles West High School
Kari Proehl, Northern Michigan University
Khair Sadrud-Din, Illinois Wesleyan University
Nate Bargar, Illinois State University
Patrick Walsh, Illinois State University

2010:

Erin Hoover, North Central College
Shaun Keating, North Central College
Josie Blasdel, McKendree University
Jill Bures, Aurora University
Jeff Chitwood, Southern Illinois University Edwardsville
Ryan Downey, Southern Illinois University Edwardsville
Anthony Minestra, Elmhurst College
Megan O'Rourke, Butler University
Eric Ruiz, University of St. Francis

Kelly Iwanaga, DePaul University

Nancy Vasquez, Illinois Wesleyan University
Courtney Wallace, Missouri University of
Science and Technology
Tim Brown, North Central College

HIGH SCHOOL SUMMER INSTITUTE COMMITTEES: SUMMER COUNSELOR COLLEGE TOUR

CHAIR: Mike Dunker, Crystal Lake South High School

PURPOSE

The purpose of IACAC's Summer Counselor College Tour is to provide high school counselors an opportunity to augment their skills and exchange ideas in an effort to better accommodate their guidance programs and students. In addition, it offers tours of colleges and universities in order to better acquaint the participants with specific opportunities and programs each school offers.

SUMMARY OF ACTIVITIES

On Sunday, July 19th, 41 counselors set out for a week of intense learning, great professional development and even a little bit of fun. Twenty seven of the counselors met the bus bright and early at Hoffman Estates High School. From there the bus headed to Minooka High School to pick up seven more enthusiastic participants. Finally, it was on to Illinois State University to meet up with six counselors including the fearless leader of this group. After a brief presentation and an informative campus tour, the counselors joined the participants of Summer Institute for a fantastic lunch. Shortly after lunch the group headed north to Wisconsin. After checking into our hotel, the entire group went out for pizza and a chance to get to know each other a little bit better.

On Monday morning we started our 5 day, 9 school odyssey. We visited some outstanding schools including: UW Madison, Beloit, Carroll, Ripon, Lawrence, St. Norbert, MSOE, Carthage, and Marquette. All ten schools on the trip were very accommodating and informative. A special thanks goes out to Lawrence University and Marquette University for their extreme generosity when it came to our overnight stays. We stayed in three of the most awesome hotels this group has ever had the opportunity to stay in. We had great weather throughout the trip and were able to get out and see all of the beautiful campuses.

Highlights of the trip included Chris Lubiniecki's stand-up comedy routine as she reviewed each of the colleges, a minor league baseball game in Appleton which 23 of the counselors attended (an extra bonus was that it happened to be \$1 hot dog and beer night), and an unbelievable dinner cruise out into Lake Michigan hosted by Marquette. We also took a collection on the bus to be donated to the fund set up for Trish Finnerty's children and collected \$500.

Overall the trip went very well. The schools were great, the weather cooperated, lots of new friendships were made and many old friendships were strengthened even more. Plans for next year's Plane O'Fun are already underway.

RECOMMENDATIONS FOR THE FUTURE

The 2010 plane O'Fun will begin Sunday, July 18th, at North Central College in Naperville, Illinois in conjunction with the Summer Institute. We will return to Chicago on Friday, July 23rd. The tour will visit colleges in the central portion of New York state. These schools include: University of Rochester, Rochester Institute of Technology, Syracuse, Cornell, Ithaca, Hobart & William Smith, Colgate, and SUNY-Geneseo. The cost will be \$750 for IACAC members and \$800 for nonmembers. IACAC will once again provide the opportunity for counselors to apply for two \$350 scholarships. An application for these scholarships is posted on IACAC's web site. The committee will begin planning the 2011 Bus O'Fun trip in the near future. Applications will be available on the IACAC web site December 1, 2010.

COMMITTEE MEMBERS

Mike Dunker, Crystal Lake South
Stephanie Andrews, Proviso West
Kathleen Faber, Glenbard East
Patricia Grawey-Beeler, Minooka
Kathy Holmberg, Glenbard South
Chris Lubiniecki, Glenbard West
Molly McBride, Glenbrook South
Michael Murphy, Hoffman Estates

MICRO BUS TOUR COMMITTEE:

CHAIR: Matt Kirby, St. Charles North

PURPOSE

This June trip allows participants to visit 6 different colleges/universities while on a 3 day trip.

SUMMARY OF ACTIVITIES

We will visit EIU, Indiana State, Rose Hulman, Indiana University, DePauw, and St. Mary of the Woods. While there, we will hear about updates for that school from the various admission offices, take tours, and leave with a better understanding of what students would most likely find that school a 'good fit'. We will stay in a residence hall while at ISU, and will spend our second night in Bloomington at the Hampton. So far, each school has committed to taking care of a meal while we are on their campus, keeping our tradition of offering this trip for the lowest available price!

While on the bus, our professional learning activity will consist of participants sharing their favorite handout activity they use back at their respective schools. Interns are being asked to either come up with something they believe could be helpful, or to borrow something from the school they are working at and then giving credit to that source. We tip our hat to Kaz, who conducted something similar at some past annual conferences. Instead of giving our participants a CD, we have secured enough donated flash drives from a variety of schools so we can include each activity on them.

Thanks to the generosity of a number of schools, we will use a variety of donated items to generate some fun (and hopefully increase learning) by having a quiz on the bus following each school visit.

RECOMMENDATIONS FOR THE FUTURE

- * Continue to offer this to all counselors, not just those who are new to the field.
- * Run this trip only when the plane is running for the Bus-O-Fun so we don't compete with each other's bus trips.
- * Take care of grants a bit earlier.
- * Don't cancel trip in late winter if numbers are down; re-advertise to draw late interest.
- * According to our survey on the List Serve this past fall, counselors want to visit schools outside of Illinois, so continue offering that.

COMMITTEE MEMBERS

Mike McGuckin - Pontiac HS

Michelle Marcukaitis, Herscher HS

Wendy Biggs, Wheaton North HS

COMMENTS

There are so many people to thank for not letting this trip 'die'. This is a great opportunity to learn and network with colleagues. I appreciate all of the support we have gotten to keep this running. The members of IACAC and the various colleges/universities who have made donations deserve so much credit!

TECHNOLOGY COMMITTEE

CO-CHAIRS: Kevin Coy, Lincoln Way Central
Gerry O'Brien, Marian Catholic

PURPOSE

The Purpose of the Technology Committee is to research and implement methods that streamline the use of technology with the mission and strategic goals of IACAC. This responsibility includes finding ways to generate revenue and increase cost efficiency, continuing to update the web sites, informing the general membership of the role of technology in the college admissions process, and collaborating with other IACAC committees to assist them in accomplishing their respective goals and missions.

The Technology Committee seeks to serve the mission and strategic goals of IACAC through the use of technology. Our mission includes, but is not restricted to, increasing the visibility of IACAC, improving access to relevant and useful information and services for members, high school counselors, admissions professionals, and students who are exploring post-secondary options, collaborating with other IACAC committees to assist them in attaining their goals, and generating revenue for the organization through the use of technology and the World Wide Web.

SUMMARY OF ACTIVITIES

This past year, we continued to maintain the updating of the IACAC website. In conjunction with the Communications Committee, we moved IACAC into the "tech savvy" world by creating Facebook & Twitter accounts. We also created an online CADRE request form, which made it easier for IACAC members to make requests for presenters.

RECOMMENDATIONS FOR THE FUTURE

For the 2010-2011 year, we will continue to explore ways to improve both of our web sites in terms of features, content, user-friendliness, and accessibility. It has been determined that this committee will be combined with the Communications Committee. My suggestion would be a Tri-Chair Committee. Other goals and initiatives include:

1. Exploring ways to make our site multilingual
2. Establishing guidelines and methods for the posting of articles on Higher Education Station
3. Exploring the idea and establishing policies for the possible advertising on the Higher Education Station site
4. Website redesign- Our current website layout and design dates back to about 2003. Seven years is a pretty long time for a website's design life. As we move more of our publications to online only, we feel that we should reconsider how our website is laid out to ensure it stays up-to-date, looks fresh, and continues to be easy for everyone to find what they're looking for.
5. Changing the format of our publications, NewsBrief in particular. As we go electronic-only for this, Linda Haffner and Donna Epton contacted Dan to meet with him and the Publications committee to discuss how we want to publish NewsBrief in the future. We currently only put up the PDF of what we print on paper. When we go online only, it may make more sense to use a blog format or some other webpage layout, rather than a layout that was designed for paper.
6. Advertising- Dan thinks the organization is considering putting advertising on all of iacac.org, not just highereducationstation.org.
7. Video- This year also saw our first use of online video and the creation of our YouTube account. We think it has been very successful with Conference and other committee chairs have already approached Dan asking to use it for their events as well. In particular, Dan thinks the Flip video camera (which Conference purchased) will be going along for the ride with at least one of the summer tours to document the experience and capture video to be used as a promotion for future tours.

COMMITTEE MEMBERS

Dan Saavedra, IACAC Webmaster

AD-HOC ILLINOIS ARTICULATION

CO-CHAIRS: Bob Burk, Northern Illinois University
Melanie Coffman, Barrington High School
Mike Dessimoz, Roosevelt University
Stacy Ramsey, Illinois State University

PURPOSE

The committee was formed to examine the way high school counselors throughout the State of Illinois are informed about post-secondary opportunities at both public and private institutions. We postulated that one way to help all students in Illinois was to give counselors easy access to information about both types of post-secondary options.

SUMMARY OF ACTIVITIES

Articulation Unplugged was held at Illinois State University on September 14, 2009. This unique program was the third of a three year pilot program to determine if there is a need to present a combined public and private college/university articulation. In the morning, the format featured the traditional updates from the Illinois public universities as well as a short presentation on how private schools admit students. The afternoon included a counselor college fair featuring IACAC member institutions who registered in the same manner that they register for ICE college fairs. There was no cost to high school counselors.

Approximately 350 counselors attended the event [up from 340 in 2008]. Nearly 90% of the counselors responded that Articulation Unplugged was an excellent program. Including the public universities in Illinois, 114 colleges were represented at the Counselor College Fair [up from 84 in 2008]. The increase in college participation was likely helped by a direct mailing to all IACAC member colleges in May of 2009. Illinois State University's Office of Admission received kudos across the board from attendees for great food and great organization.

After three years of holding the Articulation Unplugged program, high school counselors have definitely supported the program. Concerns centered on the support from the college side. Given the success of Articulation Unplugged, 2009 those concerns have been put to rest. Plans are in place to make the program a permanent fixture on the IACAC slate of professional development opportunities.

It is significant to note that due to the incredible generosity of Illinois State University, Illinois Wesleyan University and Colleges That Change Lives Inc, there was a small cost incurred by IACAC [\$1,330].

Gratitude goes to the Executive Boards of IACAC [2006-2010], the committee members, high school participants, private college/university participants and to the public universities of Illinois whose student-centered perspective allowed them to "think outside the box."

STRATEGIC PLAN

Professional Development

Objective 2. Illinois ACAC will create and implement new professional development activities.

RECOMMENDATIONS FOR THE FUTURE

The committee is looking at making minor changes for next year. We encourage you to save the date and join us—*September 13, 2010*.

COMMITTEE MEMBERS

Stefanie Andrews

Proviso West High School

Maureen Barney	Seton Hall University
Stacy Ramsey	Illinois State University
Iris Schrey	Jones College Prep High School
Jen Shaughnessy	Illinois Wesleyan University
Andrew Sison	Lewis University
Carin Smith	Lawrence University
Carla Thomas	Illinois State University

AD-HOC PUBLICATIONS COMMITTEE

CO-CHAIRS: Donna Epton, Schaumburg High School (Retired)
Linda Haffner, IACAC Executive Assistant

PURPOSE

The committee was established in Spring 2009 to review all IACAC publications with an eye towards becoming more fiscally responsible, environmentally conscious and more creative in the use of technology.

SUMMARY OF ACTIVITIES

The committee reviewed all publications of the association, including the membership directory, newsletter, district seminar brochure, Articulation Unplugged, conference, membership, and ICE materials. In addition to reviewing how and what is printed, the committee sent out Requests For Proposals (RFP's) for design, printing and mailing of all IACAC print items.

The membership directory and newsletter are some of the items changed this year. The membership was given a choice to receive their membership directory and newsletter only electronically or electronically and in print. 44% of the membership chose to receive a print copy of the membership directory and 20% of chose to receive a print copy of the newsletter. Many of the costs associated with these items are fixed costs so even though fewer people request them, some of these costs remain the same and therefore the price per member for each item increases. For instance 44% of the cost for the 2009-2010 directory were fixed cost and spread over 850 members who requested them rather than 1900 members who received them the previous year. In addition, based on fewer printed directories the association conserved over 200,000 printed pages. Members have been extremely pleased using the on-line directory, as it is easily searchable and always current in real time. Secondly, this year the committee, with executive board input has determined the 2010-2011 newsletter will only be available on-line in a different format, similar to other on-line newsletters. After contacting the other 23 NACAC affiliates, IACAC is the last one to change to an on-line only newsletter. Even with increased costs of technology for publishing an on-line newsletter, this change is estimated to save the association over \$20,000 and 137,000 printed pages. Along with this change to an on-line newsletter, the newly named Media Communications Committee will have a more active role in this publication. These two changes have accomplished the goals of the Publications Committee stated above.

In order to meet additional committee goals, use of postcards has been expanded for a number of

items. Rather than a printed conference registration booklet, the information was posted on-line. Two postcards were mailed to all members and complimentary schools. Emails to the membership and posts on Facebook and Twitter were additional publicity for conference registration. The annual membership drive in late spring will be conducted with postcards, emails and postings on Facebook and Twitter as will registration for Articulation Unplugged. These different types of event publicity have not shown a negative impact on registration to date.

The response to the RFP's has generated great interest from a wide variety of vendors. Based on proposals submitted, including the ability to provide high quality publications and with an eye to cost, this year a variety of vendors have been selected. A reduction in cost has been accomplished this year by using new vendors along with providing new perspectives on design.

RECOMMENDATIONS FOR THE FUTURE

As the committee moves forward in 2010-2011, the vendors used this current year will be evaluated. They and other vendors will have the chance to bid on future work. Excluding the newsletter, RFP's will again be sent out for the 2010-2011 fiscal year. At the November 2010 Executive Board meeting the Publications Committee will make a recommendation on how to proceed with future IACAC publications.

COMMITTEE MEMBERS

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Doris Groves, Illinois State University
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