

# IACAC 2008 Conference Preview

Westin Chicago Northwest (Itasca)

## Wednesday, April 30

7:30 am - 5:00 pm Conference registration and election ballot pickup

9:00 am - 10:15 am **A Sessions**



### Session A-1

#### **Sammy So-So: Advising the “C” Student**

Every year, secondary school counselors work hard to help their students find good matches in the college search process. This includes their students whose performance places them in the bottom third of the class. This session will look at several students from the Class of 2005. What was their high school profile? Where did they apply? Where were they admitted? Where did they enroll? And, most importantly, how are they doing?

Moderator: Grant Thatcher, Associate Director of Admission, Northwestern University

Presenters: Bonnie Dolson, College Consultant, Homewood-Flossmoor High School

Melanie Coffman, College Counselor, Barrington High School

Tom Shorrock, Post High School Counselor, New Trier High School

Phil Trout, College Counselor, Minnetonka High School, MN

Audience: Secondary newcomers and veterans

NACAC Competencies: 1, 2, 3, 6

### Session A-2

#### **Government Relations: Be Informed; Be Proactive**

Ever wanted to learn how you could make a difference? We will help you find ways you can! Join us for an update on what has been happening this year legislatively, and learn how you can stay informed and be proactive.

Moderator: Jennifer Kolodziej, Admission Counselor, Concordia University Chicago

Presenters: Krista Cardona, Admission Counselor, Illinois Wesleyan University  
Christine Litoborski, Director of Undergraduate Admission, Concordia University Chicago

Amy Thompson, Counselor, York Community High School

Audience: All

NACAC Competencies: 2, 6, 7

### Session A-3

#### **The Successful Transition of Low-income, First-generation Students**

This session will concentrate on discussing ways to better serve our first-generation, low-income student populations. With statistics showing us that less than fifty percent of these students successfully complete college, it is imperative to start addressing the situation. An example will be given from the Student Support Services program administered at the federal level and implemented at the University of Illinois at Urbana-Champaign.

Moderator: Carol Lee Barry, Director of College Counseling, Daniel Murphy Scholarship Foundation

Presenters: Rene Gomez, Educational Counselor, Schuler Scholar Program  
Luis A. Narváez Gete, Assistant to the Director, Office of Minority Student Affairs, University of Illinois at Urbana-Champaign  
DeEnna Wisdom Holohan, School Director, Schuler Family Foundation

Audience: All

NACAC Competencies: 1, 2, 3, 4, 6, 7

#### Session A-4

#### How to Hit a Home Run with Your Student Ambassadors!

Research shows that campus visits are one of the strongest predictors as to whether or not a prospective student will choose to attend a particular college. Prospective students and families want to see the campus grounds, facilities, classrooms, and residence halls, and like to hear about their school of interest from a student who attends. Student ambassadors help to form a personal connection between campus guests and the university community. This presentation will identify the importance and inner workings of a student ambassador program on both the small- and large-school scale.

Moderator: Brian Hotzfield, Associate Director/Campus Visit Coordinator, Saint Xavier University

Presenters: Amanda Parada, Admission Counselor, DePaul University  
Laura Carrillo, Senior Admission Counselor, Saint Xavier University  
Maura Prunty, Admission Counselor, Saint Xavier University

Audience: Postsecondary newcomers and veterans

NACAC Competencies: 1, 2, 3, 8

#### Session A-5

#### The Waiting Game of Wait Lists

The wait list has become a mainstay in college admissions. This session will be an open discussion of the philosophy behind wait listing and how we can best help our students in this final inning of college admissions.

Moderator: Kurt V. Schmidt, Director of College Counseling, St. Ignatius College Prep

Presenters: Roby Blust, Dean of Admissions, Marquette University  
Alisa Fisher, Senior Associate Director of Admissions, University of Notre Dame

Matthew Lane, Director of College Counseling, Loyola Academy

Audience: All

NACAC Competencies: 1, 2, 3, 5, 7

#### Session A-6

#### Tales From the “Two Lane”: An Admission Counselor’s Road Map to Rural High School Counselors and Their Students

This session will highlight the unique needs and issues of rural high school counselors and students throughout the state of Illinois, while sharing positive, dynamic, and competent recruitment strategies that have been successful in such areas. By understanding these needs, admission counselors will have the tools necessary to develop relationships with the guidance counselors and really “go to bat” for their students—even if there are just 30 of them in the senior class! This session can also facilitate an exchange between the different approaches of public and private admission counselors and increase understanding of the demographics and socio-economics of these sometimes misunderstood or overlooked rural schools.

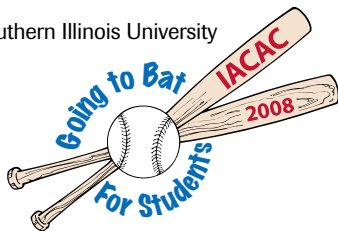
Moderator: Todd Burrell, Director of Admissions, Southern Illinois University Edwardsville

Presenters: Holly Krake, Admission Coordinator, Southern Illinois University Carbondale

Traci Forsy, Admission Counselor, Southern Illinois University Edwardsville

Audience: Postsecondary newcomers and veterans

NACAC Competencies: 1, 3, 4, 7, 8



10:30 am - 11:45 am

#### B Sessions

#### Session B-7

#### Student Views of Technology in the College Search

Members of a diverse student panel will share their insights on the use of technology in the college admission process. Topics will include student views on e-mail, blogging, social networking sites, on-line applications, text messaging, college websites, and more.

Moderators: Ole Stevens, College Counselor, Libertyville High School  
Brian Pumilia, Senior Assistant Director of Admissions, Northern Illinois University

Presenters: Students from area high schools

Audience: All

NACAC Competencies: 1, 3, 5, 6, 7, 8

**Session B-8****What High School Counselors Need to Know about Transfers**

In the fall, more than 33,000 Illinois students transfer between colleges and universities. This session examines what options exist for students and how the transfer process works. Learn how to help students plan for transfer and the statewide tools that are available.

Moderator: Jess Ray, University Registrar, Illinois State University

Presenters: Marilyn Marshall, Director, University Academic Programs and Services, University of Illinois at Urbana-Champaign  
Richard Pearce, Associate Director for Academic Affairs, Illinois Board of Higher Education

Audience: Secondary veterans and newcomers

NACAC Competencies: 3

**Session B-9****Serving College-bound Visual and Performing Arts Students**

This session will highlight a unique Highland Park High School program that targets students who are thinking of majoring in the visual and performing arts. The session will address how informational meetings or events can serve students early in their process so they are prepared for auditions, portfolios, etc. College faculty who have participated in this program will offer their experiences, views, and suggestions on how to better reach these students early enough in the process to make a difference.

Moderator: Sandie Gilbert, Counselor, Highland Park High School

Presenters: Cory Wikan, Associate Director of Music Admission and Financial Aid, Northwestern University  
Joshua Jones, Assistant Professor, School of Cinema and Interactive Media, DePaul University

Audience: Secondary newcomers and veterans

NACAC Competencies: 2, 3, 7, 8

**Session B-10****Designing a Plan to Recruit Students of Color**

This session will address the needs of admission counselors who have multicultural recruitment responsibilities. Panelists will discuss tips, methods and activities geared towards developing a plan for effective recruitment of students of color. The session will offer plan examples, outlines, and the opportunity for discussion, combining “here are some ways to succeed” with a little “what has worked in the past.”

Moderator: Oscar Rodriguez, Coordinator, Chicago Satellite Office, University of Illinois at Urbana-Champaign

Presenters: Dexter D. Jordan, Assistant Director of Admissions, Rose-Hulman Institute of Technology  
Danita Salone, Admission Counselor, Loyola University Chicago

Audience: Postsecondary newcomers and veterans

NACAC Competencies: 1, 4, 6, 7

**Session B-11****Middle Management at Smaller Schools: Limited Budgets, Limited Resources, Big Expectations**

A panel discussion of how experienced middle managers from a variety of smaller schools effectively manage their positions addressing the following questions: How do you keep the counselors motivated, on-task, and productive in a field in which burn out rate is very high? How do you manage the many tasks coming from the top down while still managing the every day? How do you continue to be creative and strategic? How do you accomplish all this while trying to balance the limited budgets and resources at your disposal?

Moderator: Christine Litoborski, Director of Undergraduate Admission, Concordia University Chicago

Presenters: David Bennett, Director of Admissions for Enrollment, Lake Forest College  
Ryan Cockerill, Director of Freshman Admission, Lewis University  
Stephanie Levenson, Director of Admission, Elmhurst College  
Rodney San Jose, Director of Freshman Admission, Bradley University

Audience: Postsecondary veterans

NACAC Competencies: 1, 5, 8

**Session B-12****Home Run Derby: The College Admission Terminology Challenge**

As a sports fan, you may know ERA, TD, TO, or RBI, but as a college admission professional do you know SPGP, GRAC, NEACAC, EFC, ED, Early Action-Single Choice, or CTCL? It seems that we, in admissions, speak a language that could use its own playbook of translation. Join four “all-star” admission and financial aid professionals in a crash course—The College Admission Terminology Challenge—an interactive and informative “chalk talk” that will bring a heightened understanding to the terminology of our profession. Whether you’re a rookie or seasoned veteran, you will learn something from these coaches. Of course, as with any good game show, prizes will be awarded! Ready? . . . Break!

Moderator: Carin Smith, Senior Associate Director of Admissions, Lawrence University

Presenters: Andrew Sison, Director of Admissions, Lewis University  
Molly Arnold, Director of Admissions, Illinois State University  
Jon Urish, Assistant Director of Admissions and Financial Aid, Beloit College

Audience: All

NACAC Competencies: 1, 2, 5, 7

**Session B-13****Helping the GLBT Student in Times of Transition**

This session will discuss ways to better provide services to GLBT students in their transition from high school into college. Oftentimes these students are ignored by their institutions, and their success depends on bridging the gap between the comfort and support of a small school setting into the larger atmosphere of a university. Higher education institutions will be invited to share the services they provide.

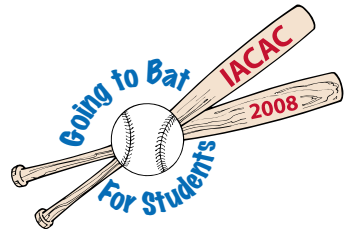
Moderator: Raquel Alexander, Admissions Counselor, University of Illinois at Urbana-Champaign

Presenter: Luis A. Narváez Gete, Assistant to the Director, Office of Minority Student Affairs, University of Illinois at Urbana-Champaign  
Erasto Martinez-Nieto, Admission Counselor, Loyola University Chicago  
Julie Matthei, former Director of Guidance, Loyola Academy  
Jerry Pope, Consultant, District 219 Niles Township High Schools

Audience: All

NACAC Competencies: 1, 2, 3, 4, 5, 7

- 11:45 am - 1:15 pm First Timers’ Luncheon  
Noon - 1:15 pm Lunch for Conference Attendees  
1:30 pm - 3:00 pm Conference Opening Session  
★ Introduction of Candidates  
President-Elect Candidate’s Speech  
★ Keynote: John McDonough



3:15 pm - 4:30 pm

**C Sessions****Session C-14****Veteran Views: 100+ Years of Laughs, Lessons, and Leadership**

What keeps most of us going when it all seems too much? Laughter! Come listen to four veterans of the “admission wars” share some of their funniest career moments, and lessons they’ve learned along the way. The panel will focus on how humor not only helps us cope with stress, but also how a healthy sense of humor can help us be more effective leaders and followers. Laughter just might be the best medicine after all!

Moderator: Melanie Coffman, College Counselor, Barrington High School

Presenters: Sue Biemeret, College Consultant, Adlai E. Stevenson High School  
Irene Kovala, Interim Senior Vice President for Academic and Student Affairs, Minneapolis Community and Technical College  
Mary Hendry, Vice President for Enrollment and Student Services, Roosevelt University

Audience: All

NACAC Competencies: 1, 5, 7

**Session C-15****Working with Home Schoolers from Both Sides of the Desk**

Home schoolers now make up a significant segment of the student population. When it comes to college admission, however, some colleges still struggle with how to approach home schoolers. In addition, high school counselors—especially those in public schools—are often unclear about their role in serving this group of students. This session takes a look at home schoolers from both sides of the desk.

Moderator: Gretchen Snape, Admission Counselor, Lewis University  
 Presenters: W. Kent Barnds, Vice President for Admissions & Enrollment, Augustana College  
 Dan Crabtree, College Counselor, Wheaton Academy  
 Abel Montoya, Associate Director of Admissions, University of Illinois at Urbana-Champaign

Audience: All NACAC Competencies: 1, 2, 3, 4, 5, 7, 8

**Session C-16****Unfamiliar Territories**

This session will highlight and discuss the recruiting practices of minority admission counselors and the potential challenges they face when recruiting in non-minority areas. We also will discuss issues caucasian counselors might encounter when recruiting in minority areas. The session will be fun, energetic, and enlightening. Role playing and active discussion will make a sneak appearance. Our goal is to help all counselors understand the challenges when dealing with differences between race and ethnicity as well as issues related to sexual orientation, socio-economic status, religious affiliation, and geographic location. Thinking caps and positive attitudes are strongly suggested.

Moderator: Marlon Webb, Coordinator of Minority Recruitment, Illinois State University  
 Presenters: Jennifer Arnold, Assistant Director of Admission, Quincy University  
 DeVone Eurales, Assistant Director of Admission, Illinois College  
 Marie Freehan, Chicago Regional Representative, Cornell College

Audience: All NACAC Competencies: 1, 3, 4

**Session C-17****College Admission Counseling for Rookies**

As a high school counselor, at least 20% of your time may be spent advising students on college choice. This session will give new high school counselors and graduate students, or professionals looking to enter the field, the know how and the tools to successfully guide high school students through the college search process.

Moderator: Julie Klinzing, Director of Admissions and Marketing, Lincoln College-Normal  
 Presenters: Frank DuBois, Assistant Director of Admission-Aviation, Lewis University  
 Merle Spielman, Post High School Counselor, New Trier High School  
 Tracy Mehr, Former High School Counselor

Audience: Secondary newcomers NACAC Competencies: 2, 3, 4, 8

**Session C-18****Interns Can Complete Your Admission Team**

At one time or another you may have thought, “If only I had two or three more admission counselors!” Given the right projects, qualified and well-trained students can successfully supplement your admission staff. This session will provide an organizational model for utilizing student interns as paraprofessional admission counselors. We will review the philosophy and history behind the development of these positions, as well as how they benefit both the student interns and the admission office.

Moderator: Sacha Thieme, Associate Director of Admission, DePaul University  
 Presenters: DePaul University Undergraduate Admission Interns

Audience: Postsecondary veterans NACAC Competencies: 1, 2, 3, 5

## Session C-19

### On the Road to Somewhere: Finding the Right Fit for Graduate School

Are you thinking about going back to school? Are you debating on where, when, and how to begin the process? Finding the perfect graduate program that works for you can be challenging. This session will discuss the benefits of a graduate degree and how to balance your professional and personal life around it.

Moderator: Jodie Andrys, Assistant Director Transfer Admission, Dominican University

Presenters: Christa Raska, Graduate Recruitment Coordinator, Dominican University

Eliza Freedman, Counseling Intern, Highland Park High School

Michele Vaughn, Student Development Specialist, College of Lake County

Audience: All

NACAC Competencies: 5, 6

- 4:45 pm - 5:45 pm Executive Board Meeting  
5:45 pm - 6:30 pm Mentorship Committee Reception  
6:30 pm - 8:30 pm Dinner in groups or on your own  
7:00 pm Past Presidents' Dinner  
8:30 pm - Midnight Entertainment and Refreshments

## Thursday, May 1

7:30 am - 11:00 am Conference Registration  
(Election Ballot Pickup until 8:30 am)

7:30 am - 8:30 am Continental Breakfast  
Retirees' Breakfast

8:00 am - 4:00 pm Exhibits Open

8:00 am - 8:30 am Dedicated Exhibitor Time

8:30 am - 9:30 am Annual Membership Meeting

★ Election of Executive Board Members and NACAC Assembly Delegates

9:45 am - 11:00 am

### D Sessions



## Session D-20

### With a Little Help From My Friends—Part 2

Let's play two! Back by popular demand, this session features many IACAC high school counselors presenting their favorite forms, lists, and practices which are all placed on a CD for you to take back to the office and use immediately! Great for vets and newcomers alike, the session will feature all new material, so last year's session attendees are certainly welcomed to return for "the second inning"!

Moderator: Dan Gin, College and Career Counselor, Niles West High School

Presenter: George Kazlusky, College/Career Consultant, Hoffman Estates High School

Audience: Secondary newcomers and veterans

NACAC Competencies 1, 6, 8

## Session D-21

### Financial Aid for Rookies

Welcome to the world of college counseling. This crash course will give you the basics of financial aid and frequently asked questions. What is financial aid? What is the process? What are trusted sources of information? Learn about various types of state and federal scholarship and grant programs, College Zone, and the Free Application for Federal Student Aid (FAFSA). You will walk away with suggestions, tools, and resources to guide students and families through the process of finding ways to pay for college.

Moderator: Joyce Hoyt, Counselor, Streamwood High School

Presenter: Maria Bucio, Outreach Program Coordinator, Illinois Student Assistance Commission

Audience: Secondary and postsecondary newcomers

NACAC Competencies: 1, 2, 3, 6, 8

**Session D-22****Travel, Learning, and Service for the Extra Innings of Life**

Retirees continue to enjoy every inning of life. Panelists will present and discuss their experiences with Elderhostel and other opportunities to make life enjoyable and meaningful, while maintaining the spirit of serving others.

Moderator: Dale Wolf, Retired Director of Admissions, Eastern Illinois University  
 Presenters: Martha Moore, Retired Director of Admissions/Records, University of Illinois at Urbana-Champaign  
 Tammie Bouseman, Retired Associate Director of Admissions/Records, University of Illinois at Urbana-Champaign  
 David Maurer, Retired History Department Chair, Eastern Illinois University

Audience: All

NACAC Competencies: 3, 4

**Session D-23****College Student Health Issues: Management or Mania?**

This panel will focus on the changes that colleges and universities are experiencing as they admit increasing numbers of freshmen with health issues and/or who are on prescription medication. Can these changes be attributed to better health care and more awareness by parents of their children’s physical or mental health problems? Are students able to handle the freedom of college along with the health issues they face? Are health offices on college campuses more responsible to help administer medication to students? Would students who are not “stable” in terms of taking their meds be better off staying home a year until they are more responsible? Do we encourage parents and students to look at this as an option? The panel will discuss these issues and address important questions.

Moderator: Bob Murray, Dean of Enrollment Management, Illinois Wesleyan University  
 Presenters: Gloria Mueller, Coordinator of College Counseling, Glenbrook South High School  
 Elizabeth Gobbi, M.D., Staff Psychiatrist, CAPS-Psychiatric Services, Northwestern University  
 Colleen Kahler, MSN, RN, CSN, Health Services Coordinator, New Trier High School

Audience: All

NACAC Competencies: 2, 3, 4, 6, 7

**Session D-24****Filling out the Lineup Card: Applicants with Disabilities**

This session will focus on the application process for students with disabilities. Various myths and truths will be addressed from the high school perspective, as well as from the perspective of colleges/universities that offer comprehensive services and structured programs. Come prepared for dialogue!

Moderator: Mary Beth Kravets, College Counselor, Deerfield High School  
 Presenters: Mary Ellen Anderson, Director of Admissions, Indiana University  
 Roger Pugh, Developmental Skills Training Specialist Achieve Program, Southern Illinois University Carbondale.  
 Julia Shaw, Coordinator of Academic Life R.E.A.C.H Program, University of Iowa

Audience: All

NACAC Competencies: 1, 2, 4, 5, and 7

**Session D-25****Web Content 101: Make Your Website Content Audience-focused**

Many—in both colleges and high schools—find developing and maintaining their websites a daunting task. Using cornerstone topics in communications, this session will examine development of good content for educational websites. Learn the fundamental principles PR professionals use when developing content for successful and useful websites and explore what content makes a guidance office or college website work well.

Moderator: Nathan Ament, Director of Conservatory Admissions, Lawrence University  
 Presenters: Doug Tschopp, Director of Marketing and Web Communications, Augustana College  
 Meghan Cooley, Director of Admissions & Recruitment, Augustana College

Audience: All

NACAC Competencies: 1, 3, 6, 7, 8

**Session D-26****Don't Strike Out on the Road: Make Your High School Visit a Home Run!**

Are you the rookie in the office? Join us for *spring training* and get suggestions from the pros on travel, communicating with guidance counselors, relating to students at high school visits, and more. Step up to the plate, and come find out how to make your high school visits a home run!

Moderator &

Presenter: Amanda Carter, Admissions Counselor, Murray State University

Presenter: Karie Stroder, Admissions Counselor II, Southeast Missouri State University

Audience: Postsecondary newcomers

NACAC Competencies: 1, 2, 3, 5, 7, 8

11:00 am - 11:45 am

Vendor Sessions

11:45 am - 12:15 pm

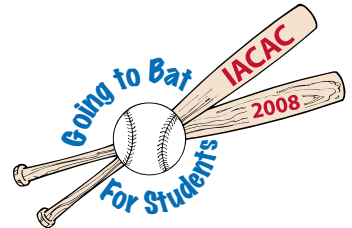
Dedicated Exhibitor Time

12:15 pm - 1:45 pm

Conference Luncheon

★ Announcement of Election Results

★ Awards and Recognitions



2:00 pm - 3:15 pm

**E Sessions****Session E-27****No One Told Me I Would Need Towels**

Eye opening presentation focusing on first-generation, low-income college students and the reality they face during their first year transition. From books to bed sheets, a variety of topics will be covered, and real-life examples will be introduced to give both the college and high school counselors a better understanding of what hidden issues students face.

Moderator: Molly Arnold, Director of Admissions, Illinois State University

Presenters: Marlon Webb, Coordinator of Minority Recruitment, Illinois State University

Claire Berger, "Dream Dorm Do Over"

Audience: All

NACAC Competencies: 2, 3, 4, 7, 8

**Session E-28****How Sending Our Own Children to College Has Changed the Way We Do Our Jobs**

High school counselors and admission veterans will share their epiphanies about the process after experiencing it with their own children. After some anecdotal and practical information, discussion will focus on how experiences as parents have changed some of their perceptions and actions.

Moderator: Patty Rust Kovacs, College Counselor, University of Chicago Lab High School

Presenters: Doris Groves, Associate Director of Admission, Illinois State University

Sandie Gilbert, Counselor, Highland Park High School

Carin Smith, Senior Associate Director of Admission, Lawrence University

Audience: All

NACAC Competencies: 2, 3, 4, 5, 7, 8

**Session E-29****When Life Is Not Perfect**

As we journey through life, we cannot predict or know what the journey will bring. Suddenly we find ourselves in the role of caregiver for a parent, spouse, sibling, or friend. Often one of the challenges being faced is Alzheimer's. Join us to learn firsthand about being a caregiver, and then to share in the experience of caring for a loved one with Alzheimer's.

Moderator: Nancy Monken, Retired, Lincoln-Way High School

Presenters: Martha Geyer-Celenka, DuPage County Senior Citizens Services  
Henry Blim, Retired, John Hersey High School

Audience: All

NACAC Competencies: 5, 6

**Session E-30****Counseling the College-bound Student-athlete**

Most high school student-athletes at the collegiate level are not highly recruited by colleges, and they need assistance through the recruiting and college admission process. High school counselors can provide much needed assistance when investigating various athletic options, strategies, and rules for participation. This session provides strategies and practical advice for high school counselors as they work with the non-recruited student-athlete. Counselors will also be updated on the new NCAA guidelines as well as the new Amateurism Certification.

Moderator: Frank DuBois, Assistant Director of Admission-Aviation, Lewis University

Presenters: Kevin Coy, Counselor, Lincoln-Way Central High School  
Jennifer Fraser, NCAA Eligibility Center, Indianapolis  
Larry Gainey, Jr., Admission Counselor, Lewis University

Audience: Secondary, All

NACAC Competencies: 1, 2, 3, 7, 8

**Session E-31****Super-sizing the Lunchtime Visit**

Not all lunchtime visits are created equal. Come learn what our speakers are serving up in the form of tips and suggestions. School counselors will learn about strategies that other schools are using to make the most of their lunchtime visit programs. Admission counselors will offer tips on how they have had to rethink their own lunch visits and how, as a territory manager, to effectively navigate these visits.

Moderator: Joel A. Johnson, Associate Director of Admissions, St. Norbert College

Presenters: Amy Wesley, College Counselor, Benet Academy  
Robert Zigmund, College Counselor, St. Ignatius College Prep  
Jill Sangl, Regional Director of Admission, Texas Christian University

Audience: All

NACAC Competencies: 1, 5, 8

**Session E-32****Two-year Institutions: Dispelling the Myths**

Come learn why the two-year college should be an option for even the most prepared student. Both public and private options will be discussed, along with their benefits, which mirror many senior peer institutions. Myths such as “they’re only a place for those not academically prepared, and their graduates have limited options,” will be laid to rest.

Moderator: Rio Almaria, Admissions Specialist-High School Outreach, College of DuPage

Presenters: Jeffery Cooks, Director, Admission Services, Triton College  
Brian Smith, Admission Counselor, Lincoln College-Normal

Audience: Secondary newcomers and veterans

NACAC Competencies: 1, 2, 3

**Session E-33****Understanding Financial Aid Offers and Packaging**

Would you like to help your students identify good financial aid packages? ISAC staff will help you help your students and their families decipher award letters and compare aid packages, thereby allowing them to identify the best financial fit. ISAC will provide you with the basics of financial aid packaging, an introduction to 529 plans, as well as comprehensive consumer education for higher education.

Moderator: Patrick Elliott, Financial Literacy Program Coordinator, Illinois Student Assistance Commission

Presenter: Jacqui Moreno, Director of Public Service, College Access Initiative, Illinois Student Assistance Commission

Audience: Secondary newcomers and veterans

NACAC Competencies: 3

**Session F-34**

**Hitting All the Bases: Ideas, Styles, and Motivational Tips for Improving Your Game**

Effective communication with students can play a vital role in their decision of which college to attend. Learn ideas, styles, and tips on how to improve your prospecting e-mails, phone calls, recruiting, and counseling interactions with students from two sage veterans and a recent college grad who have experienced successful recruitment seasons. Come find out how to make your students feel as if they are the most important applicants in your pool and how you can stay motivated while doing it!

Moderator: Rob Walton, Assistant Director of Admission, Elmhurst College

Presenters: Chris Blackwell, Regional Admission Counselor, Saint Louis University

Michelle Rogers, Assistant Director of Regional Recruitment, Saint Louis University

Kristy Peterson, Admission Counselor, Rush University

Audience: Postsecondary

NACAC Competencies: 1

**Session F-35**

**Decoding the Secrets of Recruiting the Student-athlete**

This discussion-based session will provide a glimpse at the recruiting process of student-athletes from the college's perspective. As counselors, we help the students and families we serve to make sense of the phone calls, letters, and text messages that they receive during this stressful process. Topics such as text messaging, official visits, and being your own best advocate will be discussed in order to illustrate a "behind-the-scenes" look at college athletic recruiting.

Moderator: Drew Eder, Guidance Counselor, Loyola Academy

Presenters: Shon Morris, Associate Athletic Director, Northwestern University

Becky Leevey, Assistant Director of Admissions, Calumet College of St. Joseph

Audience: All

NACAC Competencies: 2, 3, 4, 7, 8

**Session F-36**

**Creating an Effective High School Profile**

Carol Lunkenheimer, the retired Dean of Undergraduate Admission at Northwestern University, will offer insight into how a school profile is used by admission committees; how to create a profile that represents your school well; and how to avoid common pitfalls. Examples will be given and on-the-spot feedback and review will be available in small groups. Bring six-to-eight copies of your profile for review by peers and admission officers.

Moderator: Christy Weiss, Director of College Counseling, Loyola Academy

Presenter: Carol Lunkenheimer, retired Dean of Undergraduate Admission, Northwestern University

Audience: Secondary newcomers and veterans

NACAC Competencies: 2, 6

**Session F-37**

**Just a Bit Outside: The Introvert and the College Admissions Process**

According to research, nearly 45% of high school students are introverted to some degree. In many ways, however, the college admissions process, particularly at highly selective colleges, shows preferences for extraverted traits with extracurricular résumés and personal interviews. For guidance counselors, it is often difficult to write about the student who is a "little on the quiet side" or has an "understated personality." This session will explore how college admissions and guidance professionals can best advocate for students who "by nature" keep things "close to the vest."

Moderator: Thom Golden, Associate Director of Undergraduate Admissions, Vanderbilt University

Presenter: Patty Kovacs, College Counselor, The University of Chicago Laboratory School

Audience: All

NACAC Competencies: 1, 2, 3, 5, 7, 8

**Session F-38****Undocumented Students and College Access: Just the facts!**

The number of undocumented students applying to college is on the rise and many college admission offices are struggling with the how to move these students through the application process. How do we code these students? Are they international? What about the rules of SEVIS? Do these students need Social Security numbers to apply? Can we award them financial aid? Are they eligible for merit scholarships? If you have asked yourself one or all of these questions, then this is the session for you!

Moderator: Aliza Gilbert, College Counselor, Highland Park High School

Presenters: Maria Bucio, Outreach Program Coordinator, Illinois Student Assistance Commission

Glenn Hamilton, Director of Freshman Admission, Dominican University

Roberto Suarez, Assistant Director of Admission-International, Lewis University

Audience: All

NACAC Competencies: 1, 3, 4, and 5

**Session F-39****Cyberbullying and Online Safety**

Students in our schools today are much more technologically savvy than those from previous generations. With this increased connectivity, students often find themselves susceptible to issues related to cyberbullying and online safety. This session is designed to highlight how students are bullying one another via new technologies. A quick overview of MySpace and Facebook, along with tips and strategies for how to keep our students safe, will be discussed.

Moderator: Kathy McSherry, Senior Assistant Director of Admissions, Eastern Illinois University

Presenters: Michele Aurand, Admissions Counselor, Western Illinois University  
Holly Nikels, Associate Professor of Counselor Education, Western Illinois University

Audience: Secondary newcomers and veterans

NACAC Competencies: 1, 7

**Session F-40****Exploring the Financial Aid Implications of Changing Demographics**

How will population trends, predicted high school graduation rates, and socioeconomic data affect students applying to institutions in 2010 and beyond? How will the increasingly diverse, multi-ethnic, and bilingual characteristics of the population change the ways admission and financial aid offices operate? Will students entering higher education institutions over the next decade demonstrate higher levels of financial need? How will the higher need of these students impact financial aid budgets, policies, and student support services? The focus of this presentation will be on helping admission and counseling professionals better understand the impact of these demographic shifts on institutional grant levels, packaging guidelines, and institutional enrollment goals.

Moderator: Anne Kremer, Assistant Director of Undergraduate Admission, Northwestern University

Presenters: Scott Ham, Educational Manager, Higher Education Services, The College Board

Scott Seibring, Associate Director of Admission and Financial Aid, Illinois Wesleyan University

Audience: All

NACAC Competencies: 1, 2, 3, 4, 5, 6, 8

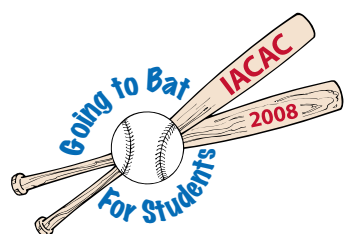
5:00 pm - 5:30 pm Human Relations Reception

5:30 pm - 6:30 pm Reception

6:30 pm - 8:30 pm Dinner

★ Awards and Recognitions

8:30 pm - Midnight Entertainment





## Friday, May 2

8:30 am - 9:45 am

### G Sessions

*Be sure to attend one of these vendor sponsored sessions featuring coffee and special raffle prizes!*

#### Session G-41

##### **From Here to Eternity: The Endless Application and Decision Process**

In the past few years, have you found yourself asking, "Whatever happened to the traditional application and decision timeline?" High school students are being encouraged to apply during the junior year. In September 2007, the NACAC assembly narrowly voted to do away with the September 15th notification date for acceptance, effectively allowing acceptances to occur as early as June before the senior year. Refundable deposits have watered down the true purpose of the May 1 decision deadline and led to greater pressure on students to submit enrollment deposits early. Wait lists are routinely maintained throughout the entire summer, putting students on hold well into the summer. Is this healthy for students? Have we created a better process to serve students? Are we adding to the stress and confusion? If a change is necessary, who should lead the way? Please join us for an open discussion on the current state of the college admissions process; the good, the bad, and the ugly.

Moderator: Beth Sullivan-Piskel, Associate Director of Admission, Creighton University

Presenters: Tony Bankston, Dean of Admission, Illinois Wesleyan University  
Marsha Hubbuch, Counselor and College Program Coordinator, Riverside-Brookfield High School

Audience: All NACAC Competencies: 3, 5, 7

#### Session G-42 A

##### **Extra Innings: Wii**

Let's continue the games we've started to play!

Moderator: Kevin Coy, Counselor, Lincoln-Way Central High School

Audience: All NACAC Competencies: 1

#### Session G-42 B

##### **Extra Innings: Pilates**

Okay, we've played the game. Let's get our Friday started with pilates and yoga.

Moderator: Laura Docherty, Counselor, Fenwick High School

Audience: All NACAC Competencies: 1

#### Session G-43

##### **How Middle Managers Can Help Their Rookies Have a Grand Slam Year**

A consistent training program is certainly important, but so is tailoring a training schedule for staff with varying levels of either professional experience or institutional experience. We will touch on the fundamentals of a successful training program, as well as how to continue the training process through professional development and team interaction.

Moderator: Devon Glover, Assistant Dean of Student Services, Harold Washington College

Presenters: Leticia Nieto, Assistant Director, Loyola University Chicago  
Danita Salone, Admissions Counselor, Loyola University Chicago

Audience: Postsecondary veterans NACAC Competencies: 5, 6, 8

10:00 am - 11:00 am Closing speaker: Zina Jacque

11:00 am - 12:30 pm Brunch and Closing Session