

# Registration Materials

## **IACAC 2007 Annual Conference May 2 – 4**

The Westin Chicago Northwest  
Itasca



Illinois Association  
for College Admission  
Counseling

# IACAC Conference-at-a-Glance

May 2 - 4, 2007 | Westin Chicago Northwest (Itasca)

## Wednesday, May 2

7:30 am - 5:00 pm	Conference Registration and Election Ballot Pickup
9:00 am - 10:15 am	A Sessions
10:30 am - 11:45 am	B Sessions
11:45 am - 1:15 pm	First Timers' Luncheon
	Lunch for Conference Attendees
1:30 pm - 3:15 pm	Conference Opening Session
	★ Welcome
	★ Introduction of Candidates; President-Elect Candidate's Speech
	★ Friends of IACAC Award presentation
	★ President's Service Award presentation
	★ Keynote: Calvin Mackie
3:30 pm - 4:45 pm	C Sessions
5:00 pm - 5:45 pm	Executive Board Meeting
5:45 pm - 6:30 pm	Mentorship Committee Reception
6:30 pm - 8:30 pm	Dinner in groups or on your own
	7:00 pm Past Presidents' Dinner
8:30 pm - Midnight	Entertainment and Refreshments

## Thursday, May 3

7:30 am - 11:00 am	Conference Registration (Election Ballot Pickup until 8:45 am)
7:30 am - 8:45 am	Continental Breakfast
	Retirees' Breakfast
8:00 am - 4:00 pm	Exhibits Open
8:00 am - 8:30 am	Exhibitor Sessions
8:45 am - 10:00 am	Annual Membership Meeting
	★ Election of Executive Board Members and NACAC Assembly Delegates
10:15 am - 11:30 am	D Sessions
11:30 am - 1:15 pm	Conference Luncheon
	★ James Alexander Newcomer Award presentation
	★ Patricia Kasowski Recognition Award presentation
1:30 pm - 2:45 pm	E Sessions
2:45 pm - 3:15 pm	Dedicated Exhibitor Time
3:00 pm - 3:30 pm	Exhibitor Sessions
3:15 pm - 3:45 pm	Committee Roundtables
3:45 pm - 5:00 pm	F Sessions
5:00 pm - 5:45 pm	Human Relations Event
5:45 pm - 6:30 pm	Reception Highlighting 50 Years of IACAC
6:30 pm - 8:30 pm	Dinner
8:30 pm - Midnight	Entertainment and Refreshments

## Friday, May 4

8:30 am - 9:45 am	G Sessions
10:00 am - 11:00 am	Closing Speaker: David Haslett
11:00 am - 12:30 pm	Brunch and Closing Session



# Join Your Colleagues!



It is time to officially mark those calendars for the 2007 IACAC Annual Conference. On behalf of the conference committee chairs, I invite you to join us in Itasca, from May 2 to 4 where we will learn together in order to serve together. Whether you have been in this profession for one year or have retired, you are welcome to join your colleagues for this annual event.

This year's theme illustrates the importance of our conference, reflects what happens at the conference, and reinforces the need for our coming together at the conference. This conference will be a wonderful opportunity for us to **Learn Together: Serve Together!** It promises to equip us with new information and programs to take back to the office so that we can better serve our students.

Your conference committee chairs and I look forward to seeing you at the conference!

## Program Highlights

Program Chairs Naomi Ewing (Woodlands Academy), Chrissy Litoborski (Ripon College), and Patrick Walsh (Illinois State University), along with the entire program committee, have worked very hard to purposefully bring together a vast array of sessions that focus on skills, program, ethics, knowledge, and research that will meet a variety of needs and interests. The program will begin Wednesday, May 2 at 9:00 am with a full slate of seven sessions. Approximately 20 sessions will be offered throughout the day on both Wednesday and Thursday and seven on Friday. Business meeting, awards presentations, mentorship gathering, committee roundtables, and much more will round out the two and half day conference.

Our keynote speaker will inspire and motivate us through his dynamic and compelling presentation that will encourage and equip us to confront and defeat obstacles that come into our lives both personally and professionally. We will end the conference with a speaker from the Illinois attorney general's office who will educate us on teenage usage of the Internet. This eye-opening presentation will provide you with interesting (and concerning) information on what our students are doing on the Internet and with whom they are communicating.

Our first timers' luncheon will once again enthusiastically welcome those of you who are attending your first IACAC conference. Please make sure that you check the appropriate line on the registration form indicating that this is your first conference. You won't want to miss out!

## Learning Together: Serving Together—AND PLAYING TOGETHER

It is the 50th year for IACAC! During the conference we will celebrate 50 years of serving members and students. You will be exposed to the history of our association in a variety of ways. A celebration reception on Thursday evening will be among the events recognizing 50 years of service.

## Go Online

Check out the conference website for detailed information about all 47 sessions, (including presenters and descriptions), conference registration, hotel information and registration, and much more!

While at the website, don't forget to complete the volunteer form. Conference committees are always looking for additional volunteers to help out. What a great way to work with your colleagues! And, don't stop there...put together some raffle ideas and complete the raffle form online as well. What a great way to contribute to the conference! Here is how to get there:

<[www.iacac.org](http://www.iacac.org)> Click on Conference and then on Volunteer and/or Raffle Donation.

## More Inside...

Don't forget to read through the rest of this brochure to learn more about entertainment events, raffle possibilities (could a live auction be in store?), registration forms, a list of committee chairs who have been working very hard on your behalf, and much more!

On behalf of the conference committee chairs, we look forward to seeing you at the conference. It should prove to be an exciting time, full of learning and rejuvenating while we Learn Together: Serve Together.

A handwritten signature in black ink, appearing to read 'Michael Walsh', written in a cursive style.

2007 Conference Chair  
President-Elect

# 2007 Conference Sessions

## *47 Sessions Where You Can Add to Your Knowledge and Sharpen Your Skills*

- Test Optional Admissions: How to Counsel Students Now
- Future Focus: Community College Recruitment and the High School Senior
- Freshmen to Seniors: Preparing Students and Parents for College
- Whose Space Is It, Anyway?
- The Role of the Middle Manager in Enrollment Management
- Community, Collegiality, and Professionalism: Three Valuable Ideas
- ABC's of College Admission Counseling
- Dual Admission and 2+2 Agreements: Working Together to Ease the Transition from Two Year to Four Year Institutions
- Developing Multicultural Recruitment Strategies
- Illinois Course Applicability System (CAS): A tool for Illinois students to plan college
- The Expected Family Contribution (EFC): Behind the Scenes
- College Access Programming and Marketing
- The Perfect High School Visit
- Community College Roundtable Discussion
- Weathering the Demographic Storm: Implications of Who's Knocking at the College Door
- Test Preparation vs. Test Coaching: Can We Stop the Insanity?
- New Directions in Retirement
- Financial Planning for Retirement? Start Yesterday!
- School Trek—The First Generation: Guiding Them Through the Post-High School Process
- Marketing and E-technology: How to Successfully Communicate to Generation Y Prospective Students
- Student Health Issues in College: Management or Mania?
- With a Little Help from My Friends
- Virtual File Review: A Reality With Teamwork





- Advising the Friendly Skies
- High School vs. Club Sports
- Students and the Gap Year
- Rigor and College Readiness in Illinois
- Making the Most of Your Community College Visits
- Putting our Best Foot Forward: Serving Campus Visitors
- Burning the Candle at Both Ends: Balancing Work and Parenting Responsibilities
- Undocumented Students: What We Can Do to Help Them
- Student Loans: 2007 Realities and Future Prospects
- Road Rules
- Sanelly Scheduling Fall Travel
- On-Site Admissions 101
- The Fine Arts Difference: Unraveling the Fine Arts Admission Process
- Helping Students Survive Application Angst
- Large Volume AP/IB Testing/Classes in High Schools: Is It Hype or Is It Hope?
- Illinois College Access Network (ICAN): Grass Roots Collaboration in Guiding Students Through the College Search
- Choice Matters: How College Choice Affects Student Success
- It's Not Easy Being Green: Admissions Through the Eyes of Counselors of Color
- Why Bending the Rules Could Be As Bad as Breaking the Rules
- When Enrollment Management Works: The Right Student Mix
- CSI: IACAC—An Inside Look
- Building A College-Going Culture Within the Chicago Public Schools
- The Mindset List: Working with Today's Millennial Generation
- Safe Passage: Negotiating Adolescence



### **Professional Development Grants**

Those who wish to apply for conference grants must visit the IACAC website, <[www.iacac.org](http://www.iacac.org)>. Click on conference website ► registration ► apply for a grant.

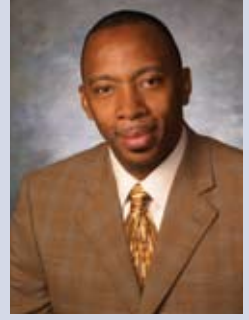
Questions? Contact: Grant Thatcher  
([gthatcher@northwestern.edu](mailto:gthatcher@northwestern.edu)).

**Application Deadline: March 16, 2007.**

# Featured Speakers

## ***Dr. Calvin Mackie***

Dr. Calvin Mackie is an award winning mentor and educator, an acclaimed motivational speaker, an author, and a successful entrepreneur. After starting college in remedial reading because of weak SAT scores, he earned a bachelor of mechanical engineering from Georgia Tech and a B.S. in mathematics from Morehouse College. He followed those with master's and Ph.D. degrees from Georgia Tech in mechanical engineering. Following graduation in 1996, he joined the faculty at Tulane University where he continues to pursue research related to heat transfer, fluid dynamics, energy efficiency, and renewable energy as a tenured associate professor. Among the awards he has received are the 2003 Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring, the 2003 National Title One Distinguished Graduate for Louisiana, and the 2002 Black Engineer of the Year Award for College Level Educator. Recently, he was appointed to the board of the Louisiana Recovery Authority (LRA) by Governor Blanco. The LRA was formed to guide the state's rebuilding efforts following the devastation from hurricanes Katrina and Rita. Calvin Mackie has lectured widely throughout the United States to help people change the way they think about achieving their lifelong dreams.



## ***David Haslett***

David Haslett is Bureau Chief of the High Tech Crimes Bureau in the office of the Illinois Attorney General and a member of the Illinois Internet Crimes Against Children Task Force. As our conference's concluding speaker, he will enlighten us on how teens are using the Internet and just how vulnerable they can be to those who are seeking personal information or potentially dangerous contact. This is sure to be a thought provoking session that you will want to hear.

# Sessions of Special Note

Throughout the conference there are sessions scheduled to which we call your particular attention.

## **CSI: IACAC—An Inside Look**

Kelly Lawrence, a forensic scientist from the Northeastern Illinois Crime Lab will offer an inside look at what actually happens inside a crime laboratory and discuss the academic preparation a student needs to pursue a CSI career.

## **Student Health Issues in College: Management or Mania?**

Elizabeth Gobbi, M.D., staff psychologist, CAPS—Psychiatric Services, Northwestern University, will serve on a panel discussing college and university student health care management issues.

## **Helping Students Survive Application Angst**

R. Stephen Schutt, President of Lake Forest College, will contribute to a panel discussion on issues surrounding college admission that seem to cause stress for students navigating the selection and application process.

## **Why Bending the Rules Could Be as Bad as Breaking the Rules**

At this session, our IACAC AP committee members will talk about bending the rules vs. breaking the rules and whether there's really any difference.

## **ISAC Financial Aid Workshops**

Representatives from the Illinois Student Assistance Commission will provide a condensed version their newly designed, hands-on financial aid training workshops that have been offered throughout the year.

## **Building a College-Going Culture within the Chicago Public Schools**

Joyce Brown, Instructional Manager for Secondary School Counselors, will present an overview of the Department of Postsecondary Education and Student Development for the Chicago Public Schools and will introduce and provide structural information about the department's six operational areas.

# IACAC Conference Registration

May 2 – 4, 2007 | Westin Chicago Northwest (Itasca)

**Instructions:** Use a separate registration form for each person. Duplicate the form as needed. Please print or type, and photocopy both sides of the form before mailing. Advance registration deadline is March 23, 2007. Registrations received after that date will require a late registration fee of \$35.

You may also register online at the IACAC website <[www.iacac.org/conference/2007/](http://www.iacac.org/conference/2007/)>. Online registration requires a credit card, and the charge will appear on your bill as from IACAC.

**Return this form to:** IACAC, P.O. Box 1666, Bloomington, Illinois 61702-1666

Full Name	Mailing Address	
Title	City/State/Zip Code	
Institution/Organization	County (Illinois members to determine Region/District)	
Preferred Name for Badge	(Area Code) Phone	E-mail address

Check here if this is your first IACAC Annual Conference.

Check here if you plan to retire in 2007. If you know of other IACAC members who plan to retire this year, please identify by name and school \_\_\_\_\_

**Full Conference Registration Per Person**

Includes all scheduled meals and events

\$185

\$ \_\_\_\_\_

**Full Conference – Student and Retired Members**

\$120

\$ \_\_\_\_\_

**Wednesday, May 2 – Day Only**

Includes sessions, lunch, entertainment

\$85

\$ \_\_\_\_\_

**Thursday, May 3 – Day Only**

Includes continental breakfast, sessions, lunch, breaks

\$100

\$ \_\_\_\_\_

**Thursday, May 3 – Evening Only**

Includes reception, dinner, and entertainment

\$65

\$ \_\_\_\_\_

**Graduate Student, Wednesday, May 2 – Day Only**

\$45

\$ \_\_\_\_\_

**Graduate Student, Thursday, May 3 – Day Only**

\$45

\$ \_\_\_\_\_

**Late Registration Fee – If postmarked after March 23, 2007**

\$35

\$ \_\_\_\_\_

**Nonmember Fee**

\$30

\$ \_\_\_\_\_

In addition to conference fees, nonmembers must complete the back of this form and pay an additional fee

**Total of all fees**

\$ \_\_\_\_\_

(Enclose check, payable to IACAC Annual Conference. Registration is complete only if accompanied by payment.)

To help plan for conference meals, please indicate which of the following you plan to attend.

**Wednesday, May 2**

\_\_\_\_ First Timers' Workshop/Luncheon

\_\_\_\_ Vegetarian Choice

\_\_\_\_ Wednesday Lunch (not First Timers')

\_\_\_\_ Entertainment

**Thursday, May 3**

\_\_\_\_ Continental Breakfast or \_\_\_\_ Retirees' Breakfast

\_\_\_\_ Conference Luncheon

\_\_\_\_ Reception

\_\_\_\_ Dinner & Entertainment

**Friday, May 4**

\_\_\_\_ Brunch & Closing Session

Please Check an Entrée Selection for Dinner Thursday Evening

Orange Soy Glazed Chicken

Grilled Flank Steak Marsala

Portobello Mushroom en Croûte

Office Use Only: Amount \_\_\_\_\_ Check # \_\_\_\_\_ Due \_\_\_\_\_ Date \_\_\_\_\_

**Return form and payment by Friday, March 23, 2007 to: IACAC, P.O. Box 1666, Bloomington, Illinois 61702-1666**

# IACAC Membership Information

If you are not currently a member of IACAC (for fiscal year 2006-07), and are planning to attend the Annual Conference, you must select one of the options listed below. We encourage you to select "Option 2" to take full advantage of the benefits of IACAC membership. These include: the IACAC Membership Directory, the ICE College Day/Night Calendar, other association publications, and access to the "members only" area of the IACAC website.

If you are not sure of your membership status, or have additional questions, please contact IACAC Executive Assistant Doris Groves at (800) 829-0176.

## Option 1

**Nonmember conference registration fee** (please indicate on reverse of this form).

Payment of this fee does not entitle you to membership in IACAC. Nonmembers must pay this fee in order to attend the conference.

\$30 \$ \_\_\_\_\_

## Option 2

**IACAC Membership.** Please select the appropriate category from those listed below.

Payment of this fee entitles you to membership in IACAC until **May 31, 2007**, and to voting privileges as outlined in the IACAC By-Laws.

### A. College or University (not-for-profit only)

\_\_\_\_\_ Principal or only IACAC member from your institution \$55 \$ \_\_\_\_\_  
\_\_\_\_\_ Second or multiple member from your institution \$40 \$ \_\_\_\_\_

### B. Secondary School or Junior High/Elementary School

\_\_\_\_\_ Principal or only IACAC member from your institution \$45 \$ \_\_\_\_\_  
\_\_\_\_\_ Second or multiple member from your institution \$35 \$ \_\_\_\_\_

### C. Related Educational Services

\_\_\_\_\_ Student Member \$10 \$ \_\_\_\_\_  
\_\_\_\_\_ Independent Counselor (must complete supplemental application) \$75 \$ \_\_\_\_\_  
\_\_\_\_\_ Retired Member \$35 \$ \_\_\_\_\_  
\_\_\_\_\_ Service Organization (not school affiliated; not-for-profit) \$55 \$ \_\_\_\_\_  
\_\_\_\_\_ For-profit Organization or Institution \$75 \$ \_\_\_\_\_

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## Hotel Reservations

The Westin Chicago Northwest is the site for the Annual Conference, May 2 – 4, 2007. Make your reservations by calling the hotel and identifying yourself as an IACAC conference attendee. **NOTE:** If you wish to make your hotel reservations online, click on registration on the conference website: <[www.iacac.org/conference/2007/](http://www.iacac.org/conference/2007/)>.

### ■ The Westin Chicago Northwest | 630-773-4000

Room Rates (plus applicable taxes)

- Single or double: \$139
- Triple: \$159
- Quad: \$179

■ **Monday, April 9, 2007** is the deadline for room reservations. After that date, reservations will be accepted on a space-available basis at the hotel's standard rates.

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## Conference Refund Policy

Refund requests will be honored if they are received by IACAC Executive Assistant Doris Groves no later than April 20, 2007. A cancellation fee of \$10 will apply to all refund requests.

# When Day Is Done!

During the IACAC Annual Conference, the days are packed with sessions and speakers geared toward participants' professional development. But as the sun sets, participants shift their sights toward relaxation, laughter, and friendship. And that's where the Entertainment Committee makes its entrance!

## Wednesday

Plan to catch up with old friends and make new ones when you attend the reception hosted by the Mentorship Committee. Then it's dinner in groups or on your own at one of the restaurants recommended by the Hospitality Committee. When you return to the hotel, you'll find your friends gathered in the tent for more camaraderie.



## Thursday

This is the day on which IACAC will congratulate itself as it celebrates 50 years of serving students. The congratulations begin with a reception to highlight the association's achievements.

Dinner will be followed by entertainment planned to keep you smiling. The Entertainment Committee knows many of you want to dance and plans to have those tunes spinning. There will also be a venue for those who prefer to talk quietly with friends.



# Behind the Scenes

Be sure to extend your thanks to the many committees that are working to make this conference memorable. A special tip of the hat to the committee chairs:

## Conference Chair

David Boyle, Glenbrook North High School

## Credentials

Sandie Gilbert, Highland Park High School

## Entertainment

Meggan Mattson, Northern Michigan University  
Bob Zigmund, Valparaiso University

## Evaluations

Stacy Garber, Warren Township High School  
Debbie Michelini, Eastern Illinois University

## Event Coordinator

Donna Epton, Schaumburg High School

## Exhibitors

Maureen Barney, Seton Hall University  
Sacha Thieme, DePaul University

## First Timers

Scott Ozarowski, Hawaii Pacific University  
Sue Maurer, Maine South High School  
Rob Weierman, St. Xavier University

## Hospitality

Grant Monroe, Marian College of Fond du Lac  
Barb Selvaggio, Lake Forest High School

## On-Site

Chris Boyle, North Shore Country Day School  
Cindy Rodkin, Illinois Math and Science Academy

## Program

Naomi Ewing, Woodlands Academy  
Christine Litoborski, Ripon College  
Patrick Walsh, Illinois State University

## Raffle

Aliza Gilbert, Highland Park High School  
Kris Harding, Illinois State University  
Carin Smith, Lawrence University

## Registration

Doris Groves, IACAC Executive Assistant  
Cris Legner, College of DuPage  
Michelle Rogers, Saint Louis University

## Tellers

Paul Beiersdorf, Peoria High School  
Kevin Coy, Lincoln-Way Central High School

## Conference Photographer

Lisa Micele, University of Illinois Laboratory High School





## **Underwriters, Sponsors & Exhibitors**

The conference offers an ideal opportunity for organizations to showcase their products and services as exhibitors, sponsors, and underwriters.

For information about these programs, please contact:

Maureen Barney (Seton Hall University) at <barneyma@shu.edu>

or

Sacha Thieme (DePaul University) at <sthieme@depaul.edu>

## **Conference Program Ads**

Full and one-half page ads may be placed in the conference program booklet.

For information or to reserve space, please contact:

Marilyn Scholl (Scholl Communications) at <scomm@aol.com>

## **Raffle! Raffle! Raffle!**

Support IACAC by donating a prize for the raffle which will be held throughout the conference.

For information about donating a prize, please visit the website or contact:

Aliza Gilbert (Highland Park High School) at <agilbert@dist113.org>

or

Kris Harding (Illinois State University) at <klhardi@ilstu.edu>

or

Carin Smith (Lawrence University) at <carin.l.smith@lawrence.edu>



# **IACAC** **2007** **Annual Conference** **May 2 - 4**

**The Westin Chicago Northwest**  
**Itasca**



Registration Materials

**Illinois Association for  
College Admission Counseling**  
P.O. Box 1666  
Bloomington, IL 61702-1666

Non-Profit Org.  
U.S. Postage  
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Skokie, IL  
Permit No. 424

**Conference Registration Materials Enclosed**  
**Registration Deadline: March 23, 2007**